
**ACTIVE TRAVEL FUND
WINCHESTER
ROMSEY ROAD AT CLIFTON TERRACE
FEEDBACK
KEY FINDINGS REPORT
JULY 2021**

Introduction

'Active Travel' means walking, cycling, scooting, using a mobility aid, mobility scooter or wheelchair rather than motorised transport (such as cars, motorbikes, etc) for the purpose of making everyday journeys (such as going to the shops, work or school).

Hampshire County Council is committed to creating better spaces for people walking and cycling in and around our towns to enable social distancing for safe, essential journeys and exercise during the Coronavirus (COVID-19) pandemic - and as we work towards a period of recovery. The County Council has secured £3.28 million from a successful bid to the Government's Active Travel Fund. The funding will be used to provide a range of measures to create better spaces for walking and cycling in local communities.

The objectives of this schemes are to:

- facilitate increased walking and cycling trips within Winchester;
- improve air quality;
- improve quality of life and wellbeing through increased physical activity, and;
- enhance public spaces.

Introduction

Four pilot proposals for Active Travel were formed part of a consultation within Winchester. This report focuses specifically on the feedback for the Romsey Road at Clifton Terrace proposal.

Romsey Road at Clifton Terrace

The proposed scheme would construct a temporary traffic management arrangement consisting of a signalised Puffin pedestrian crossing with associated road layout changes on Romsey Road at its junction with Clifton Terrace, in order to improve safety and accessibility for pedestrians crossing Romsey Road.

As part of the proposals to improve safety at this junction, Clifton Terrace would be made one way southbound between Clifton Hill and Romsey Road. Vehicles exiting Clifton Terrace would only be permitted to turn right into Romsey Road. In addition, vehicles would not be able to enter Clifton Hill from Clifton Terrace.

Consultation Aims and Methodology

Consultation aims

Hampshire County Council is committed to listening to the views of local residents and stakeholders before deciding which actions to take.

The consultation and engagement sought to understand:

- travel habits into and around the Winchester area; and
- residents' and stakeholders' views on potential changes to increase walking and cycling as part of the Active Travel Fund;
 - Romsey Road at Clifton Terrace

Consultation methodology

Hampshire County Council carried out an **open feedback exercise** to gather residents' and stakeholders' views.

The consultation ran from **Wednesday 17 February 2021 to Sunday 21 March 2021** (consultation and engagement took place during the COVID-19 pandemic when national lockdown restrictions applied).

The survey letter was posted to 2090 residents and 265 businesses.

Consultation response

In total **695** responses for Romsey Road at Clifton Terrace were submitted via the consultation response form, either online or on paper.

Of those who specified, **678** responses were from individuals, **9** from representatives of an organisation or group and **4** were from democratically elected representatives.

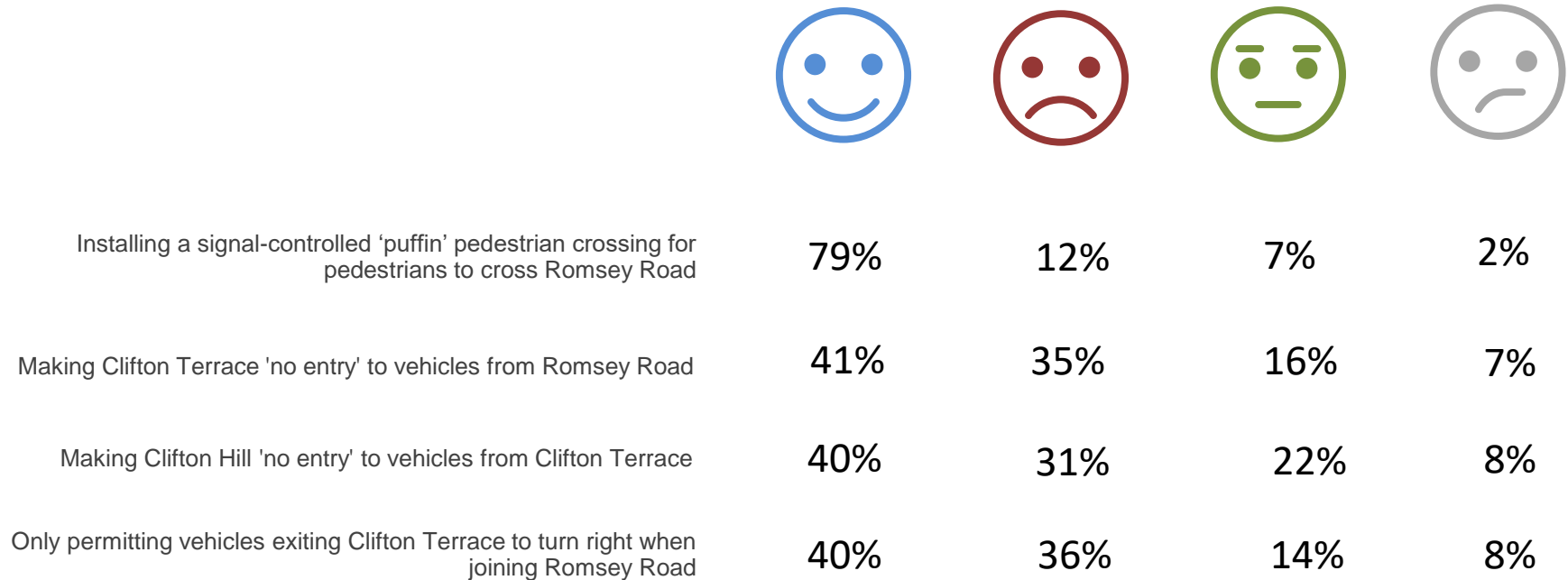
Summary of Key Findings

- Summary
 - The result of the survey indicate that most respondents supported the proposal for the installation of the pedestrian crossing as part of the traffic management trial at Clifton Terrace/Romsey Road
 - The survey response also indicated that there was a good level of support for active travel provision in the Clifton Terrace area and that improved travel connectivity would encourage more people to use active travel modes
- Key areas of concern raised by respondents were:
 - Impact on local traffic flows and associated congestion
 - Increased journey times and air quality concerns
 - Difficulty crossing Romsey Road/Clifton Terrace junction
- Key areas of how we can improve the current proposals in Winchester
 - Reallocate more road space from motor vehicles to improve walking and cycling facilities
 - Create more space for people to walk
 - Reducing / restricting through traffic on local residential streets

ACTIVE TRAVEL FUND ROMSEY ROAD AT CLIFTON TERRACE HIGH LEVEL FIGURES

High Level Figures for this Scheme Proposal

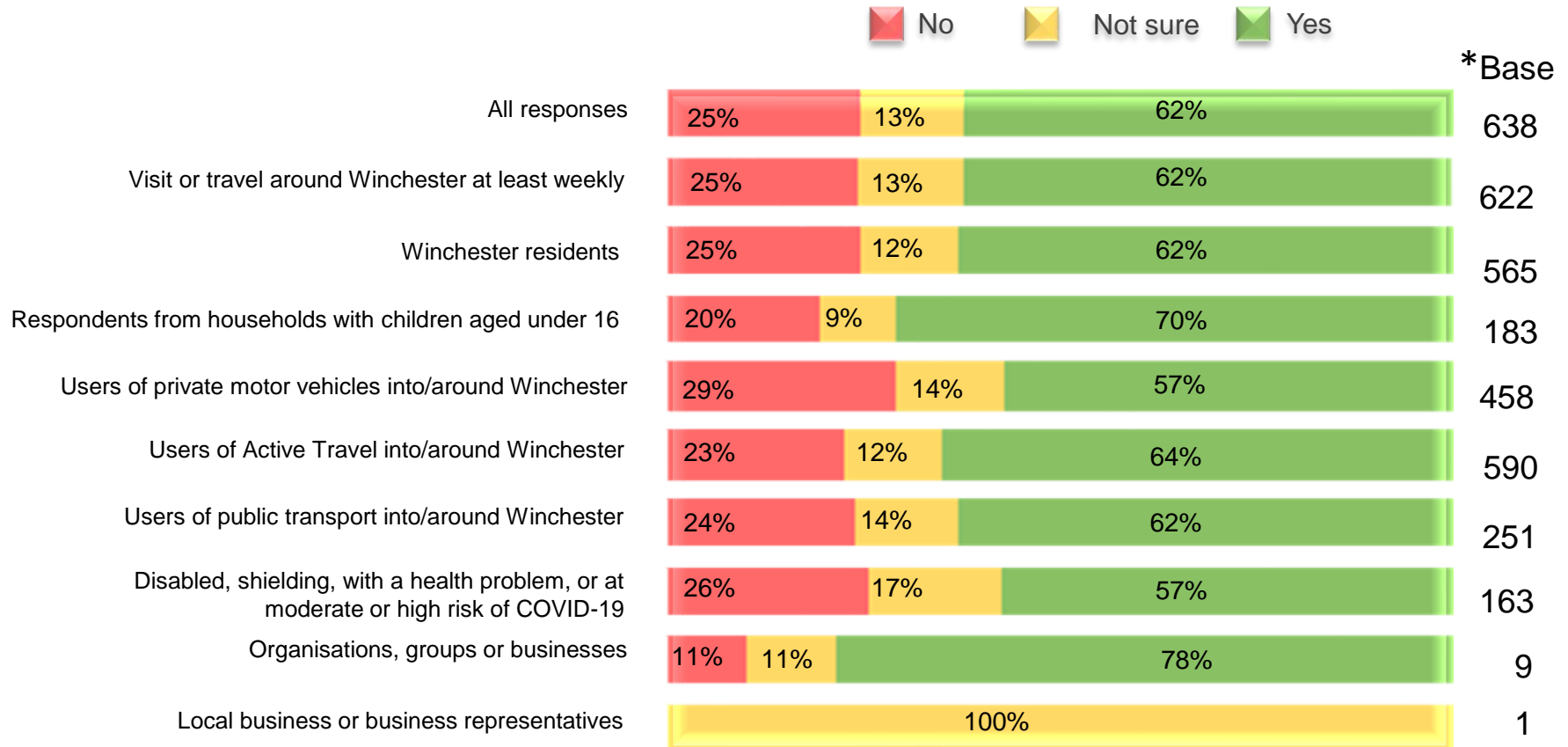
Do you agree or disagree with these proposed changes to Clifton Terrace?



**ACTIVE TRAVEL FUND
ROMSEY ROAD AT CLIFTON TERRACE
PROPOSED SCHEME
FEEDBACK**

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

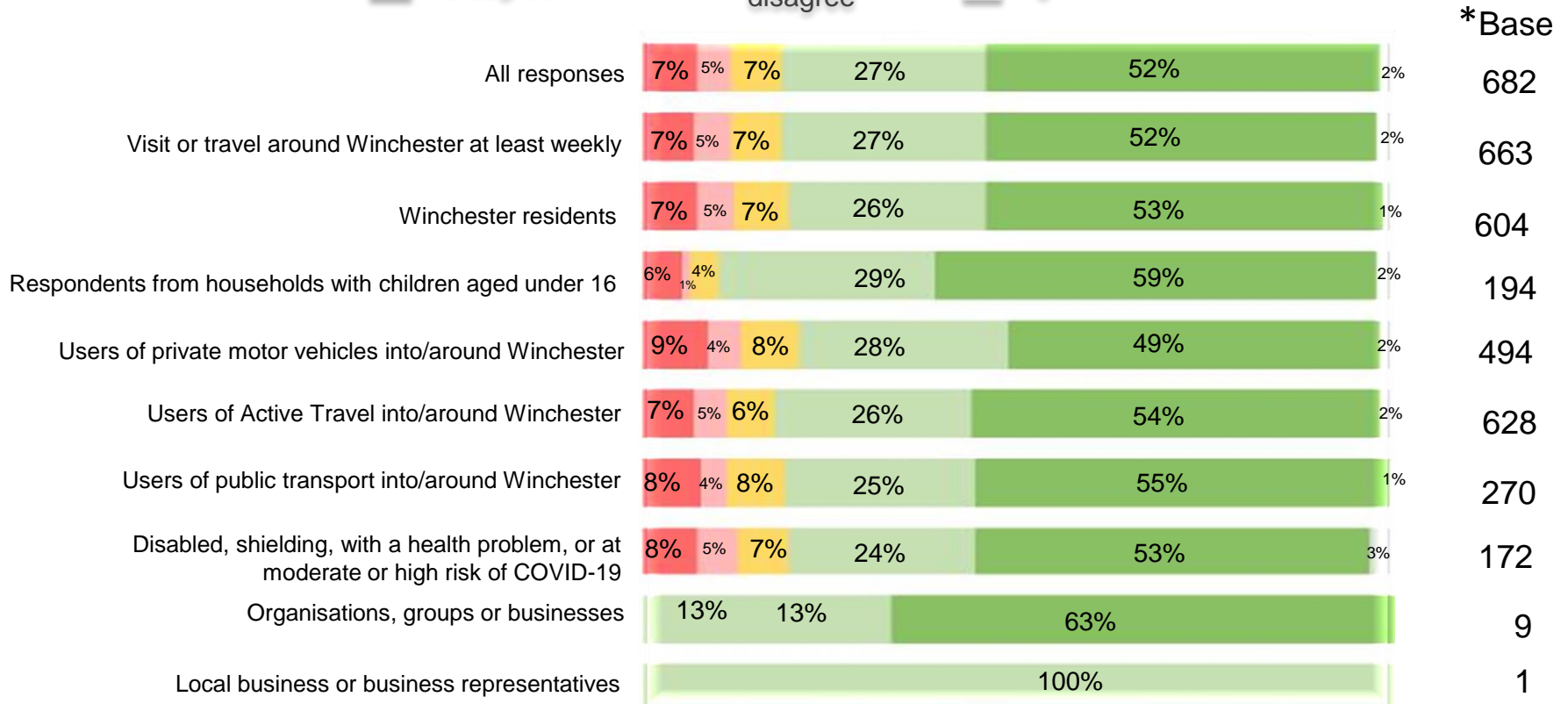
Do you think that steps to increase Active Travel provision would improve the Clifton Terrace area?



* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

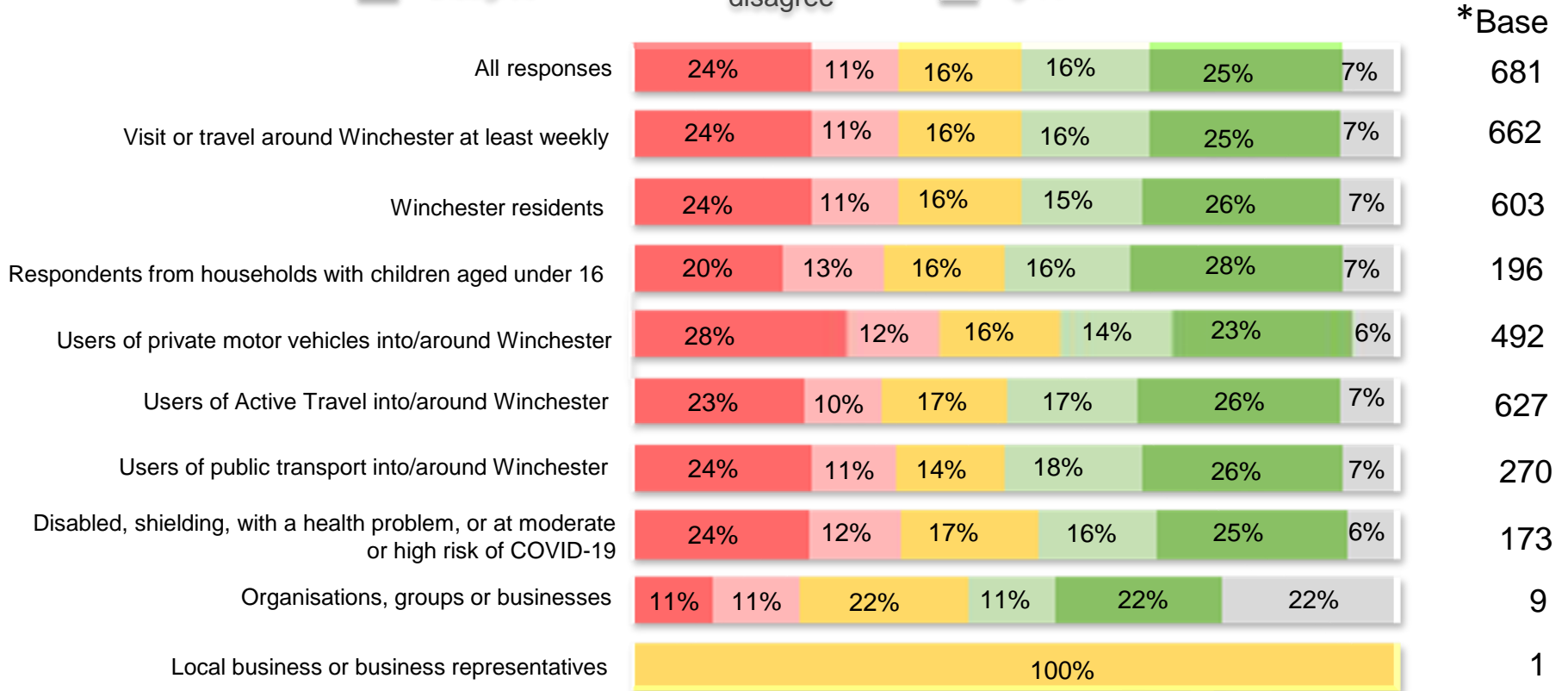
Installing a signal-controlled 'puffin' pedestrian crossing for pedestrians to cross Romsey Road?



* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

Making Clifton Terrace 'no entry' to vehicles from Romsey Road?



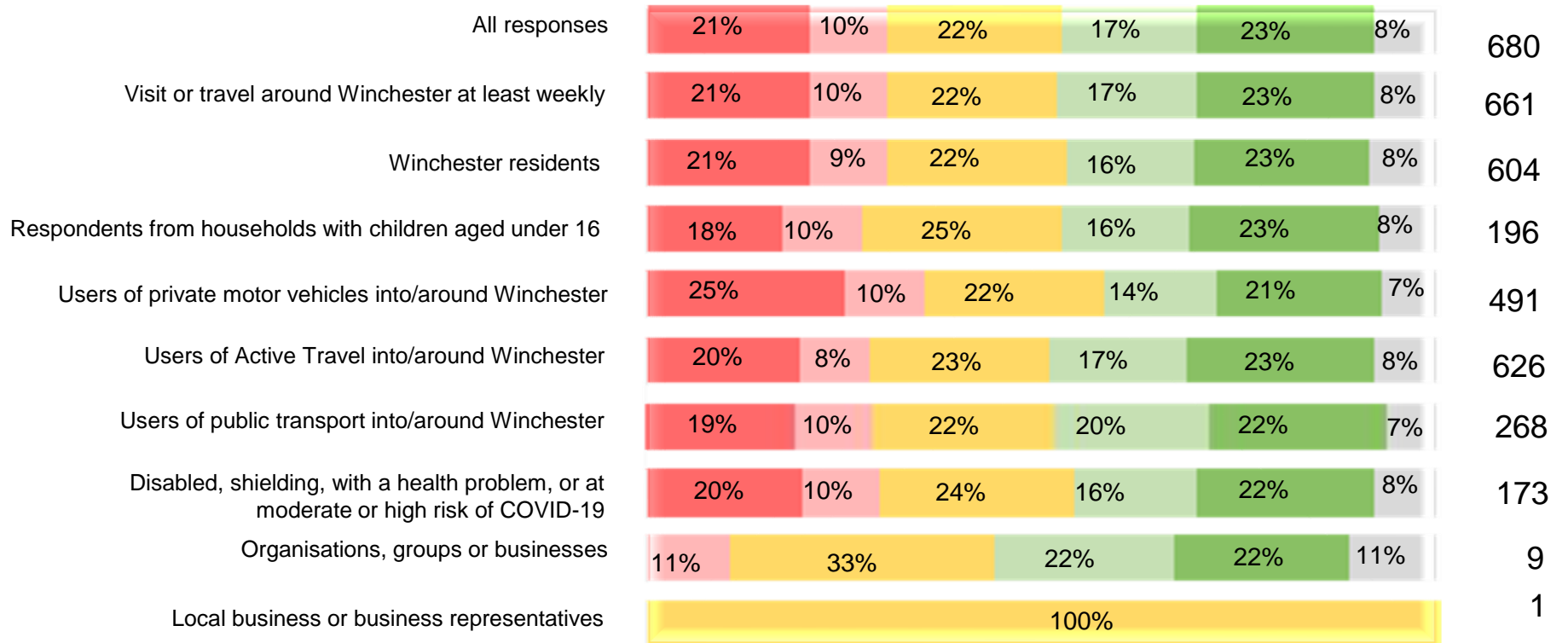
* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

Making Clifton Hill 'no entry' to vehicles from Clifton Terrace?



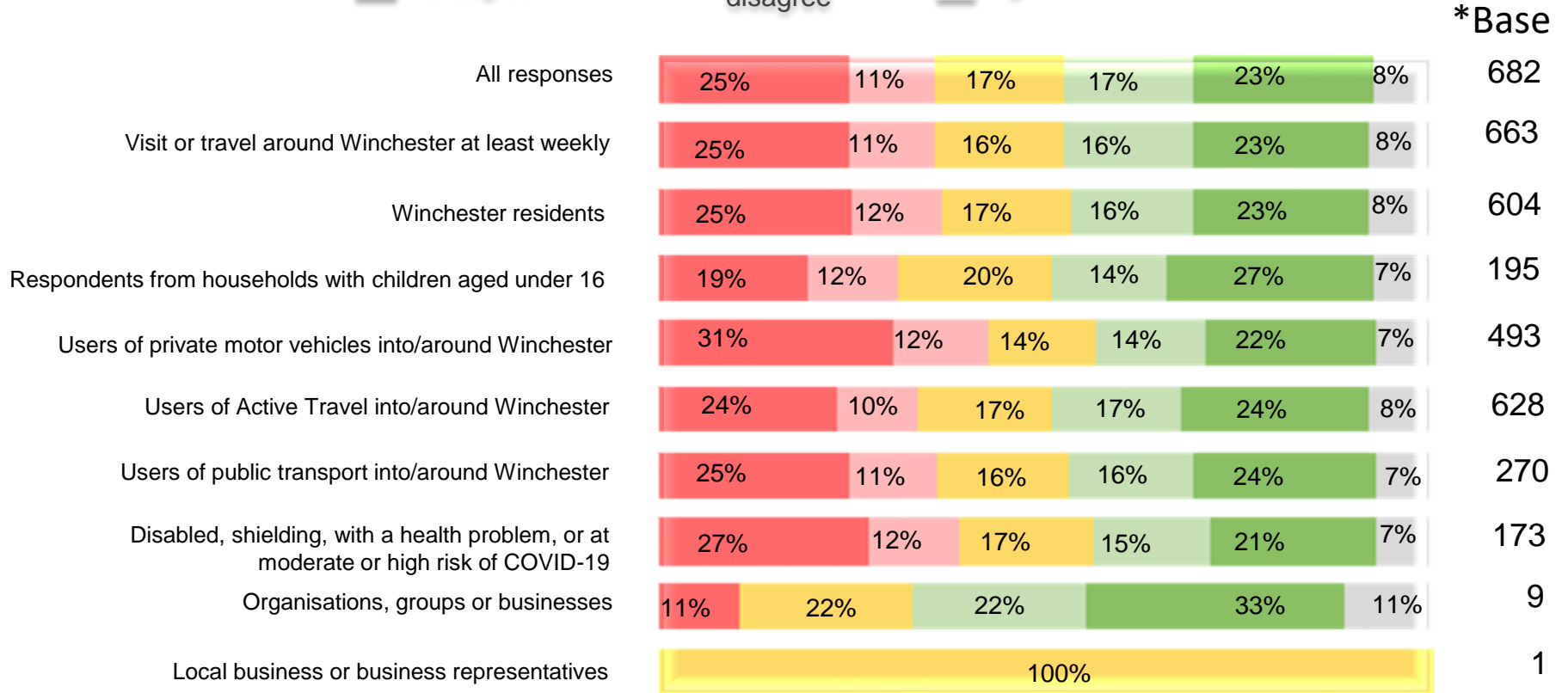
*Base



* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

Only permitting vehicles exiting Clifton Terrace to turn right when joining Romsey Road?



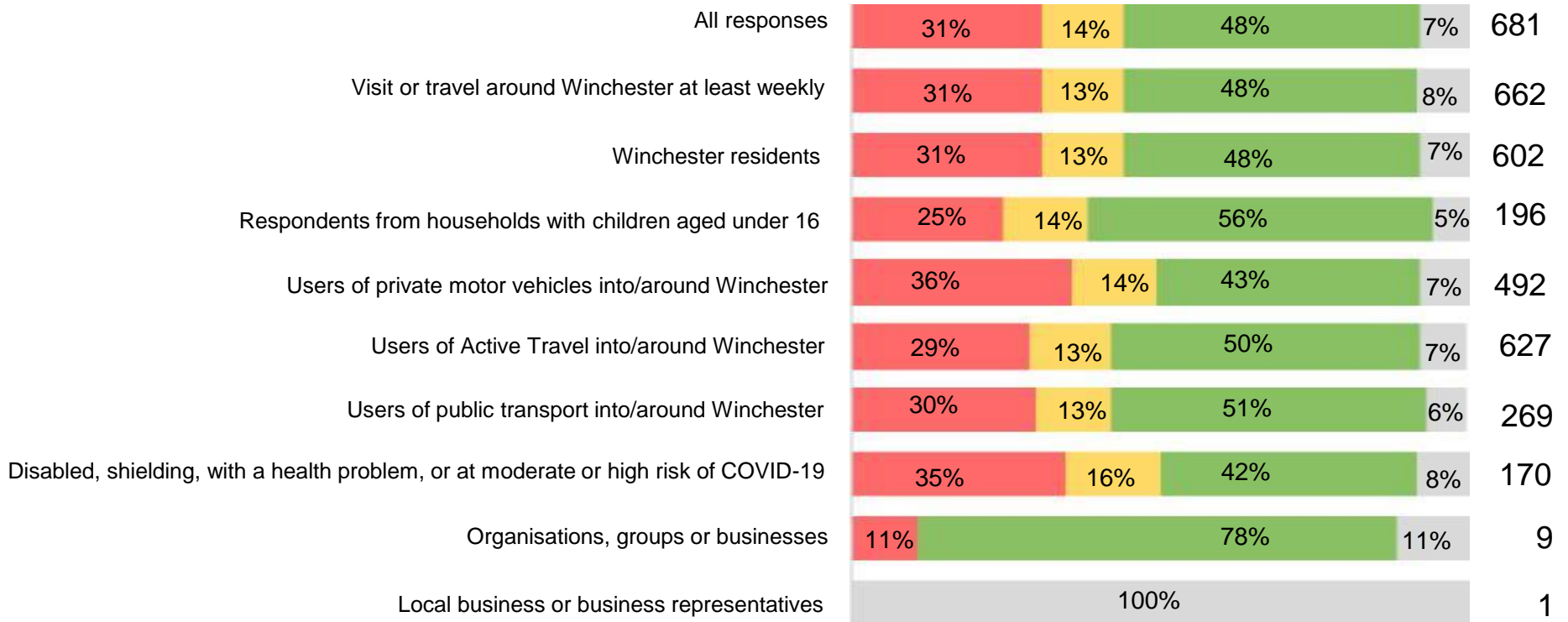
* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

What kind of impact do you think the Active Travel proposal for Clifton Terrace would have on your journeys?

■ A negative impact
 ■ No impact
 ■ A positive impact
 ■ Not sure

*Base












* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

Respondents were asked to comment on why the Active Travel proposals for Clifton Terrace would have an impact on their journey. The table below shows the key themes mentioned by different respondent groups in their comments.

Please tell us why? (Of those who think the Active Travel proposal for Clifton Terrace area would have an impact on journeys)

	 All responses	 Visit or travel around Winchester at least weekly	 Winchester residents	 Respondents from households with children aged under 16	 Users of private motor vehicles into/around Winchester	 Users of Active Travel into/around Winchester	 Users of public transport into/around Winchester	 Disabled, shielding, with a health problem, or at moderate or high risk of COVID19	 Organisations, groups, or businesses
Number of comments	409	397	364	121	292	376	166	107	8
Traffic flow impacts	66%	66%	66%	62%	65%	66%	64%	64%	88%
Crossing / Junction currently difficult to cross	33%	33%	33%	40%	27%	34%	37%	33%	75%
Local Active Travel impacts	24%	24%	24%	33%	23%	25%	22%	21%	13%
Environmental impacts	10%	10%	10%	7%	12%	11%	11%	7%	
Neighbourhood impacts	6%	6%	6%	10%	5%	6%	7%	4%	
Health and wellbeing impacts	1%	1%	1%	1%	1%	1%	1%		
Other	14%	14%	14%	9%	14%	14%	17%	14%	25%
Not applicable	5%	5%	5%	5%	7%	5%	5%	7%	

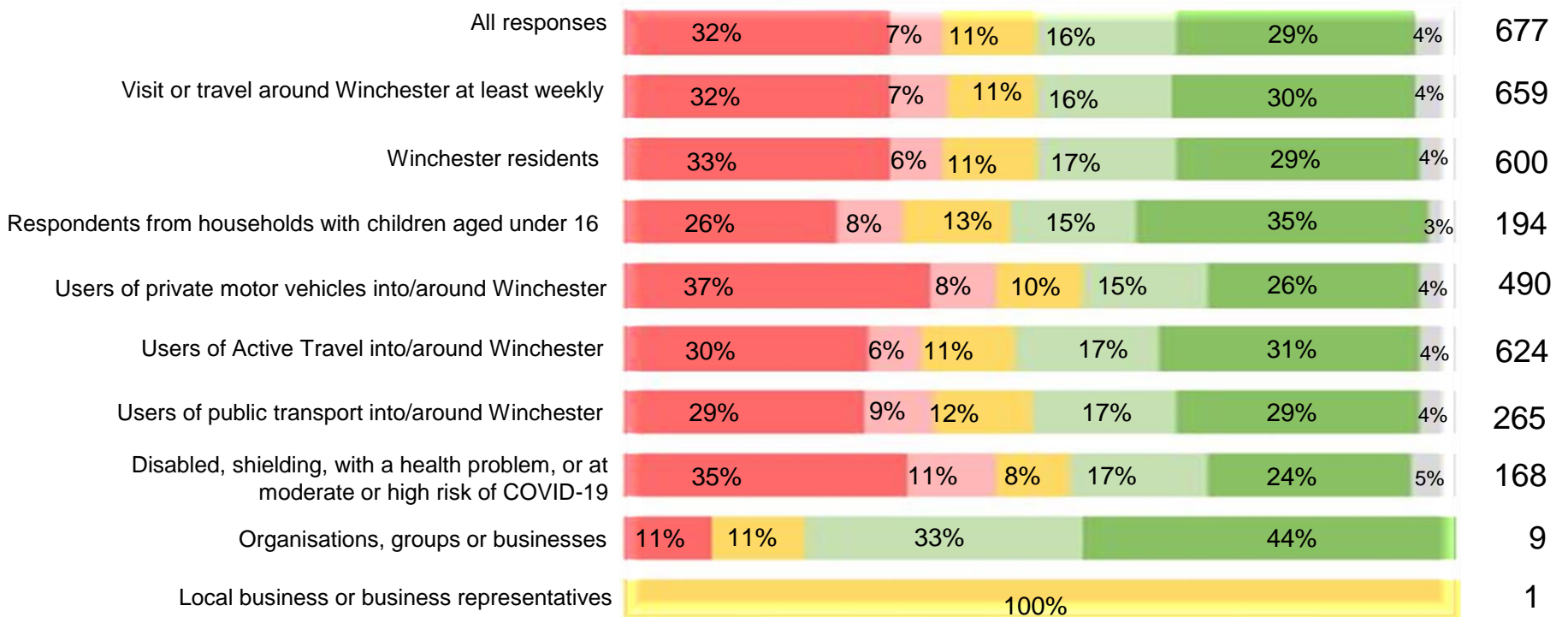
- Traffic flow impacts were mentioned in 66% of comments, most specifically increased congestion (21%), the potential of traffic being transferred elsewhere (17%), and increased journey time (6%).
- Issues with the junction at Clifton Terrace were mentioned by 33% of respondents, higher amongst respondents from households with children aged up to 16 (40%).
- 24% of comments related to impacts on local Active Travel, most frequently improved safety for pedestrians (14%), and improved safety for cyclists (10%).
- 10% of respondents mentioned environmental impacts, most frequently (9%) that there may be reduced air quality as a result of the changes.
- Across all key respondent groups the ranking of these themes generally was the same.

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

How likely is it that the proposed changes would encourage you to walk and or cycle in the Clifton Terrace area more often?












*Base



* Number of respondents

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

Respondents were asked to comment on the likelihood that the proposed changes to Clifton Terrace would encourage them to walk or cycle more often. The table below shows the key themes mentioned by different respondent groups in their comments.

Please tell us why? (On likelihood that that the proposed changes would encourage walking and/or cycling in the Clifton Terrace area more often)	 All responses	 Visit or travel around Winchester at least weekly	 Winchester residents	 Respondents from households with children aged under 16	 Users of private motor vehicles into/around Winchester	 Users of Active Travel into/around Winchester	 Users of public transport into/around Winchester	 Disabled, shielding, with a health problem, or at moderate or high risk of COVID19	 Organisations, groups, or businesses
Number of comments	429	417	379	113	307	397	174	117	8
Local Active Travel reasons	32%	32%	33%	45%	30%	34%	31%	21%	63%
Traffic flow reasons	14%	14%	14%	10%	14%	13%	10%	13%	13%
Environmental reasons	4%	4%	5%	4%	5%	5%	4%	3%	
Health and wellbeing reasons	5%	5%	5%	5%	5%	6%	5%	6%	
Neighbourhood reasons	2%	2%	2%	4%	2%	2%	1%		
Other	24%	24%	25%	23%	24%	24%	22%	26%	25%
Not applicable	21%	21%	21%	16%	24%	20%	26%	27%	

Romsey Road / Clifton Terrace Junction Active Travel Measure Proposal Responses

- 32% of comments mentioned local Active Travel reasons, most frequently referring to improved safety when using Active Travel (23%), when walking (8%), and when cycling (4%) in the area.
- 14% of comments referred to the traffic flow in the area, where 5% commented on the possibility of increased congestion, and 4% expressed a view that traffic would be diverted elsewhere.
- 19% of comments mentioned that the respondent already used Active Travel wherever possible.
- Respondents who expected to use Active Travel more as a result of the proposed changes made frequent reference to improved safety, with general Active Travel safety (46%), pedestrian safety (13%) and cyclist safety (8%) mentioned most frequently. 10% of comments made reference to health and wellbeing, most commonly that it would make Active Travel more pleasant (8%) and improve people's health (3%). In addition, 6% of this group commented that there would be less vehicle traffic as a result of the proposed changes.
- Amongst the comments from those who felt that the changes would not increase their use of Active Travel in the Clifton Terrace area, 32% mentioned that they already use Active Travel where possible and 10% mentioned concerns about increase vehicular traffic. In addition, 7% mentioned that traffic may be diverted elsewhere and 7% commented that the changes would make it harder for those reliant on motor vehicles to get around.

Other measures

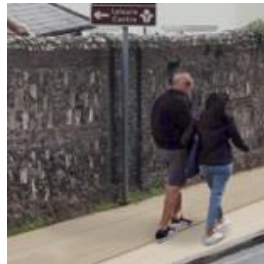
If further funding became available, what other Active Travel measures do you think should be considered as a priority in Winchester?

(Multi-code, respondents could select up to three options, base: 1053).



42%

Reallocating road space from motor vehicles to improve walking and cycling facilities



33%

More space for people to walk



30%

Example of using planters and bollards to restrict vehicle access










Reducing / restricting through-traffic on local residential streets

- **27%** - Creating new pedestrian crossings
- **25%** - Creating more cycle spaces
- **22%** - Improve street lighting
- **20%** - Closing streets outside local schools to cars during pick-up and drop-off times
- **18%** - Reducing the amount of on-street parking to improve walking and cycling facilities
 - (whilst retaining disabled parking)
- **17%** - Creating new cycle crossing points
- **15%** - Installing better signage

FURTHER COMMENTS AND SUGGESTIONS

Further comments and suggestions: all Winchester schemes

Respondents were asked for any further comments or suggestions on any of the proposed Winchester schemes. The table below shows the key themes mentioned by different respondent groups in their comments.

If you have any further suggestions or comments to make on the proposals for Winchester that you would like to be taken into consideration...	 All responses	 Visit or travel around Winchester at least weekly	 Winchester residents	 Respondents from households with children aged under 16	 Users of private motor vehicles into/around Winchester	 Users of Active Travel into/around Winchester	 Users of public transport into/around Winchester	 Disabled, shielding, with a health problem, or at moderate or high risk of COVID19	 Organisations, groups, or businesses
Number of comments	433	377	394	128	297	391	73	120	5
Local Active Travel comments	48%	47%	48%	52%	45%	50%	40%	40%	20%
Traffic flow comments	41%	41%	42%	38%	40%	40%	29%	49%	40%
Improved mental wellbeing	34%	34%	34%	34%	35%	34%	42%	34%	40%
Environmental comments	15%	15%	15%	15%	16%	16%	15%	16%	
Neighbourhood comments	12%	12%	12%	8%	12%	12%	14%	13%	20%
Disagreement with closure of Hyde Street	9%	10%	9%	15%	7%	10%	7%	8%	
Agree with principle of proposals	6%	6%	6%	4%	8%	6%	11%	7%	20%
Disagree with principle of proposals	5%	5%	5%	3%	4%	4%	5%	2%	20%
Problems with more home deliveries	4%	3%	4%	5%	4%	4%	7%	4%	
Economic impact of reducing traffic	2%	2%	2%	3%	1%	2%			

Further comments and suggestions: all Winchester schemes

48% of comments referred to Active Travel provision in the Winchester area, most specifically that there would be benefits from improving connectivity of areas by Active Travel (21%).

17% mentioned that there should be an increased focus on cycling in Winchester, which was more prominent amongst responses from those with children in their household (27%) but mentioned less frequently by those with health problems, disabilities, or at higher risk of COVID (12%). Similarly, 13% of comments mentioned increasing the focus on walking in the area. 8% of comments suggested adding more crossing points to highways, which was fairly consistent amongst all key respondent groups.

Traffic flow was mentioned in 41% of comments. Most common amongst these comments was the suggestion that Winchester be made traffic-free (9%), that speed limits in the area should be lowered (8%), and that more parking spaces, particularly for residents, should be introduced (5%).

34% of comments mentioned that improving Active Travel could lead to improved mental wellbeing – consistent amongst all key respondent groups.

Of the 15% of comments that related to the environment, 7% commented that the environmental focus should be increased and 4% expressed concerns that there could be more pollution as a result of the proposed changes.

Further comments and suggestions: all Winchester schemes

9% of comments expressed disagreement with the proposed closure of Hyde Street, higher amongst respondents with children in their household (15%), compared with 2% of comments that mentioned support for this proposal.

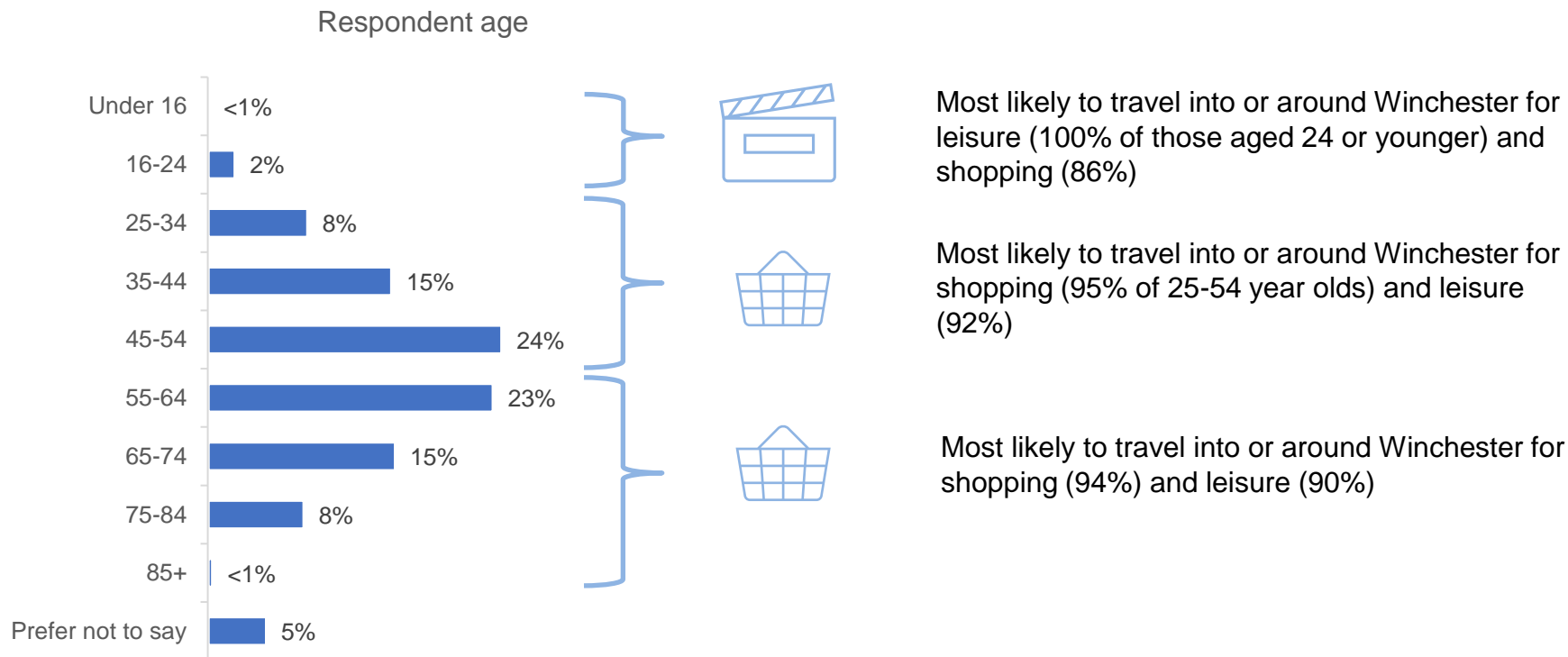
Other comments made included:

- agreement with the principle of improving Active Travel provision (6%), while 5% mentioned disagreement;
- potential issues for home delivery services (4%);
- the possibilities of looking at areas where Active Travel provision has been improved (3%);
-
- that cars should not be allowed to run their engines when waiting at railway stations or schools (2%);
- concerns about the economic impact of reducing traffic levels (2%); and
- suggestion that public transport in the area be improved (2%).

ABOUT YOU

Winchester Active Travel Measures - demographics

Responses came from across age demographics. Respondents travel into or around Winchester for a range of purposes, with the most common being shopping, leisure and personal business.

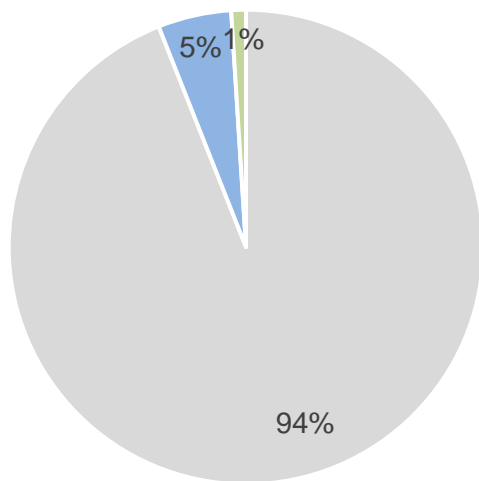


Among respondents, 86% were 'white', 1.5% were 'mixed/multiple ethnic groups', 1% were 'Asian/Asian British', <1% were 'Black/African/Caribbean/Black British', 1% were an 'other ethnic group', and 10% declined to say.

Winchester Active Travel Measures - demographics

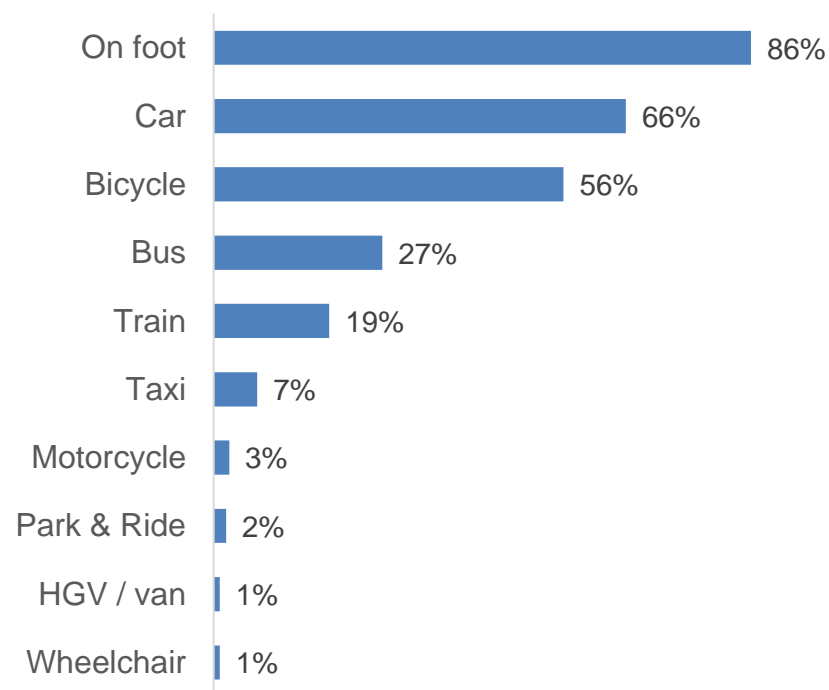
Almost all respondents (94%) lived in the Winchester area. Reflecting this, more than four fifths (86%) of respondents expected to travel on foot in and around Winchester after Covid-19, while 66% expect to travel by car. Over half (56%) expect to cycle, while 27% anticipate using the bus.

Where do you live?



- In the Winchester area
- Outside the Winchester area
- Prefer not to say

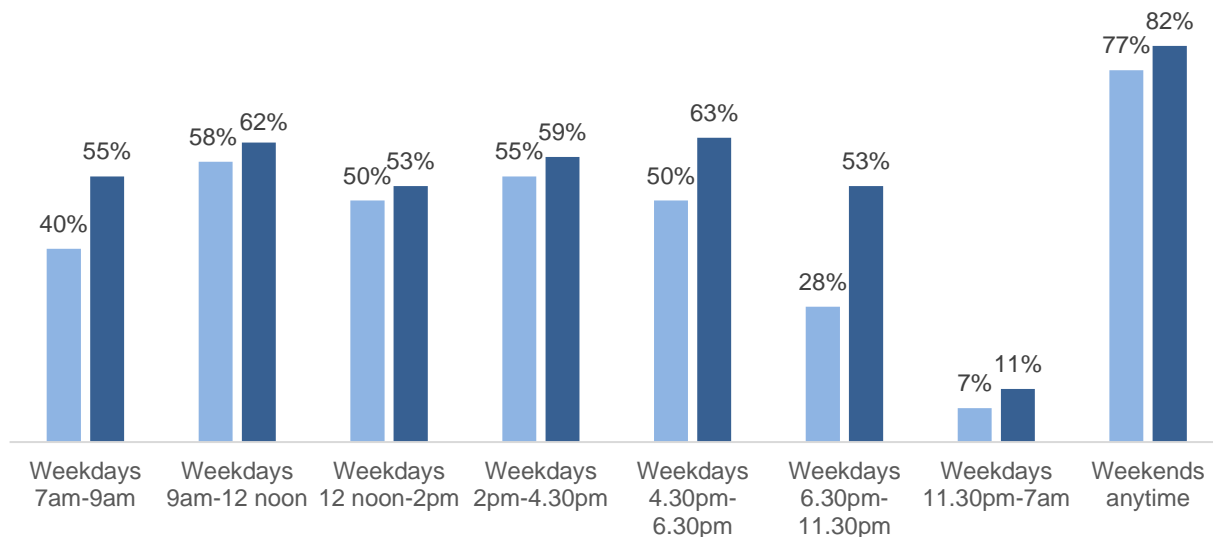
How do you expect to travel into and around Winchester post-Covid?



Winchester Active Travel Measures - demographics

Almost all respondents (97%) expect to travel into/around Winchester at least weekly after the COVID-19 restrictions are lifted. Respondents are most likely to travel at weekends; during the week they are most likely to travel between 9am and midday, and between 2pm-4.30pm.

Time of travel into or around Winchester



- Currently travel into or around Winchester (base: 653)
- Expect to travel into or around Winchester after the COVID-19 pandemic (Base: 668)

Respondents travelling into or around Winchester at least weekly

