

---

**ACTIVE TRAVEL FUND  
GOSPORT – BRT SCHEME  
FEEDBACK  
KEY FINDINGS REPORT  
JULY 2021**

---

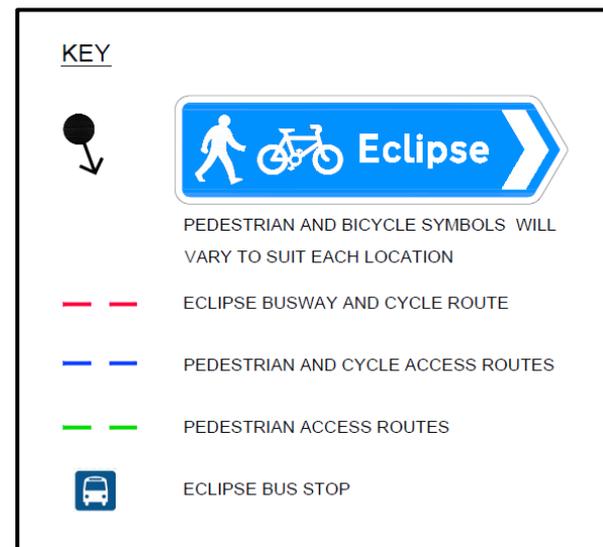
# Introduction

The objectives of this proposed scheme are to:

- Improve usage of the Eclipse Busway as a cycle route;
- Resolve locations in the vicinity of the Eclipse Busway where cycle signage is absent or unclear;
- Improve pedestrian access to the bus stops on the busway; and
- Improve patronage of Eclipse service.

The cycle signage will be improved by installing new directional traffic signage that guides cyclists to the access points of the busway and improves the signage in locations where it is unclear. Examples of this signage is available on the following slides. The signage will also provide clearer direction to Fareham Train Station and Gosport Town Centre. The signage will be designed in line with the latest national cycle infrastructure guidance and in specific locations, the signage will include information on the time it would take on average to get to key destinations, such as Gosport Ferry Station.

The scheme aims to improve pedestrian access to the bus stops on the Eclipse Busway will involve a series of small-scale improvements to the walking routes to these stops. The measures may include installing dropped kerbs with tactile paving, uncontrolled crossing points, resurfacing footways and improving road markings. These measures will enhance the experience for pedestrians and improve the accessibility to these stops.



# Summary of key findings

---

- When asked about individuals currently and post travel modes, there is very little difference in their travel habits.
- 79% of female and 76% of males want to undertake more journeys using Active Travel Methods
- Key areas of concern from respondents
  - Lack of signage
  - No priority for pedestrians or cyclists
  - Conflict between pedestrians and cyclists
- Key areas of how we can make it better
  - New cycle signage
  - Widen pavements
  - More space for pedestrians
  - Improve footway surfacing
- After reviewing all the comments received, 5 locations have been identified where additional cycle signs will be considered in this scheme. 4 locations have been identified where additional accessibility measures will be considered in the accessibility scheme.
- Many of the comments proposed infrastructure improvements that are beyond the scope of these schemes, either due to the type of measure or cost. These have been recorded and will be passed to the relevant teams within HCC for consideration.

# Consultation aims and methodology

---

## Consultation aims

Hampshire County Council is committed to listening to the views of local residents and stakeholders before deciding which actions to take.

The consultation and engagement sought to understand:

- travel habits into and around the Fareham, Gosport area; and
- residents' and stakeholders' views on the signage, pedestrian access to bus stops, cycle route along the Eclipse Busway.

## Consultation methodology

Hampshire County Council carried out an **open feedback exercise** to gather residents' and stakeholders' views.

The consultation ran from **Monday 1 March 2021 to Sunday 21 March 2021** (consultation and engagement took place during the COVID-19 pandemic when national lockdown restrictions applied).

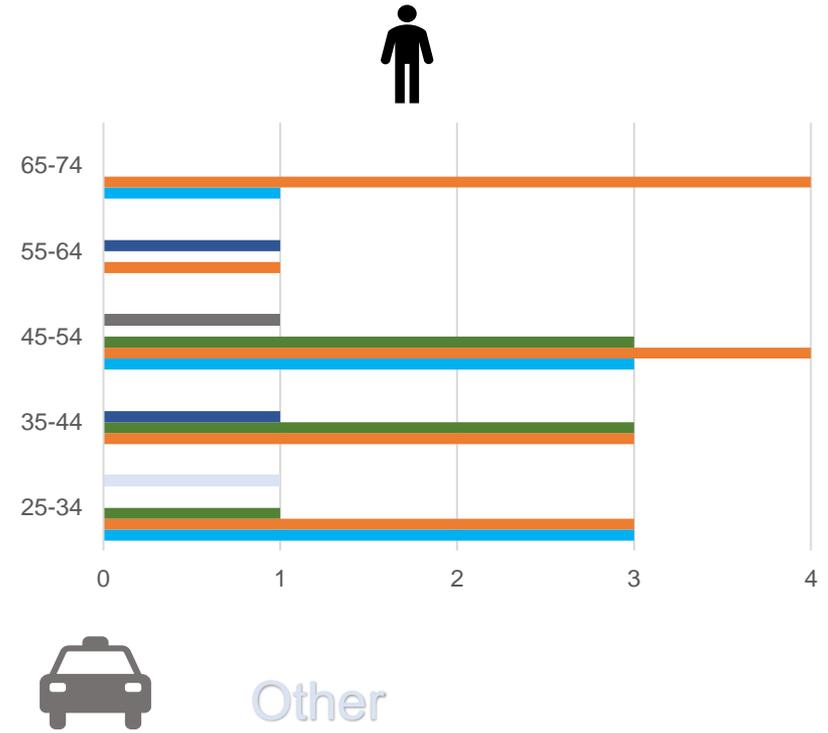
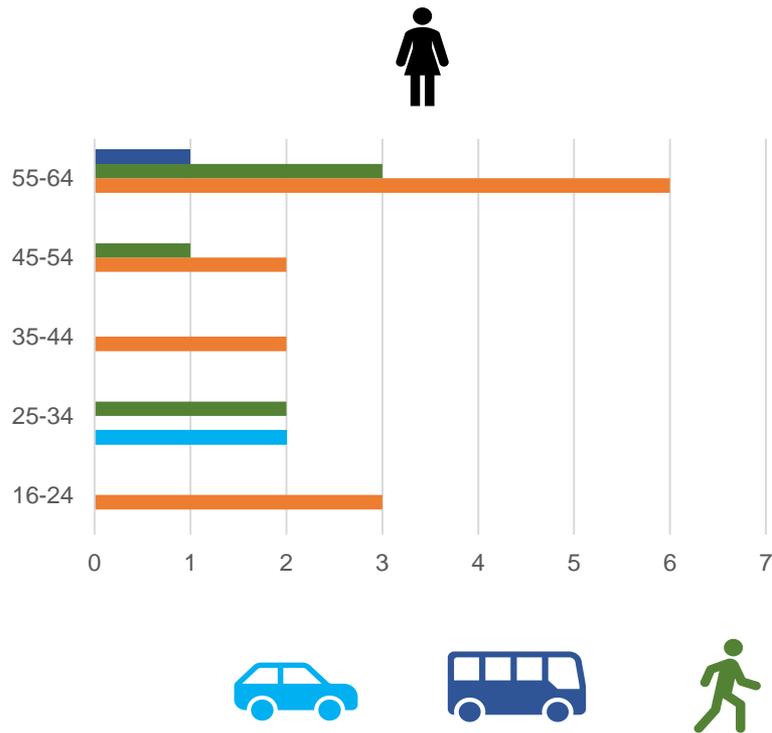
## Consultation response

In total, **61** responses were submitted online via Commonplace.

Of those who specified, **37** responses were from individuals and **2** were from democratically elected representatives.

# Travel Habits

Active travel accounts for 75% who currently cycle or walk into or around the vicinity of the Eclipse Busway.



# Travel Habits

---

A high proportion of female respondents predominantly use the Eclipse Busway Service on regular basis.



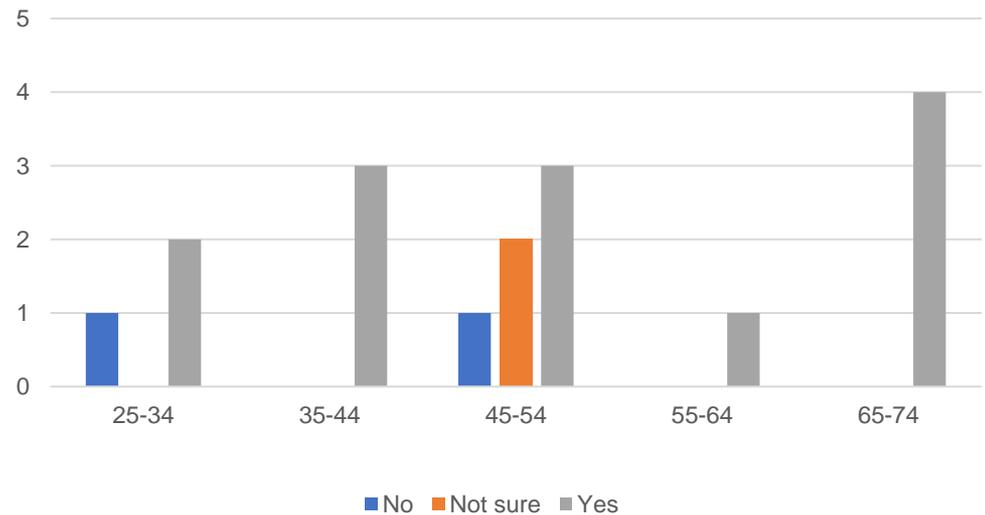
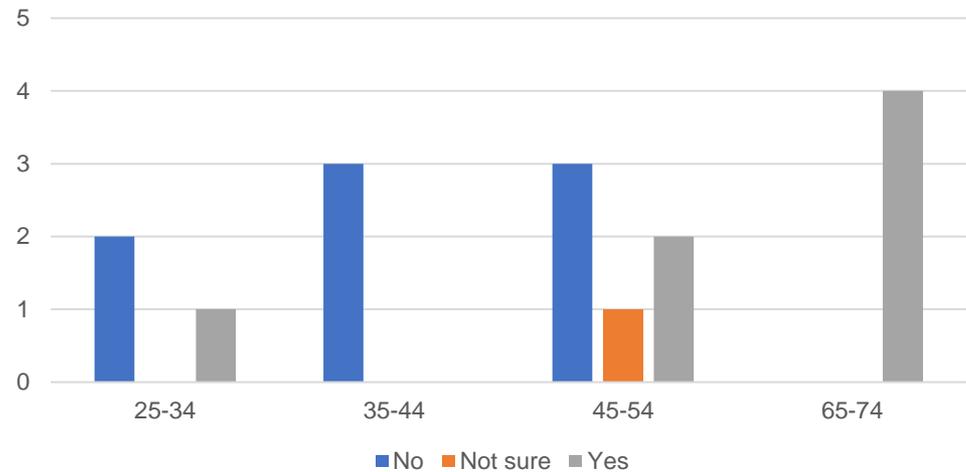
At least once per month	11%	24%
At least once per week	63%	18%
Every day	21%	6%
Less frequently than once per month	5%	41%
Never		12%

# Travel Habits by Gender and Age



Thinking about the last six months, have you taken short journeys (of up to five miles) using Active Travel that you would have normally taken via private vehicles?

Would you want to undertake more journeys using Active Travel methods, if local routes support this?

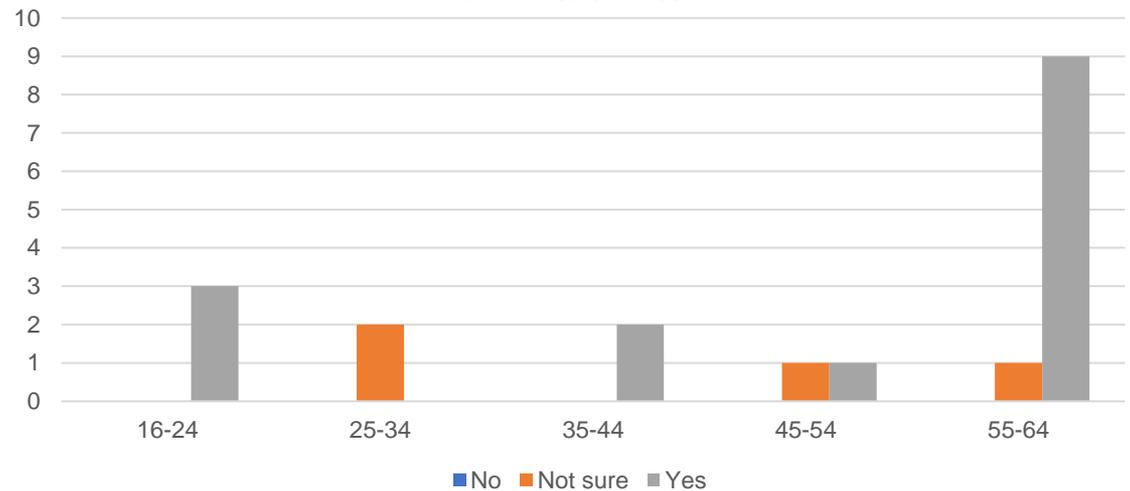
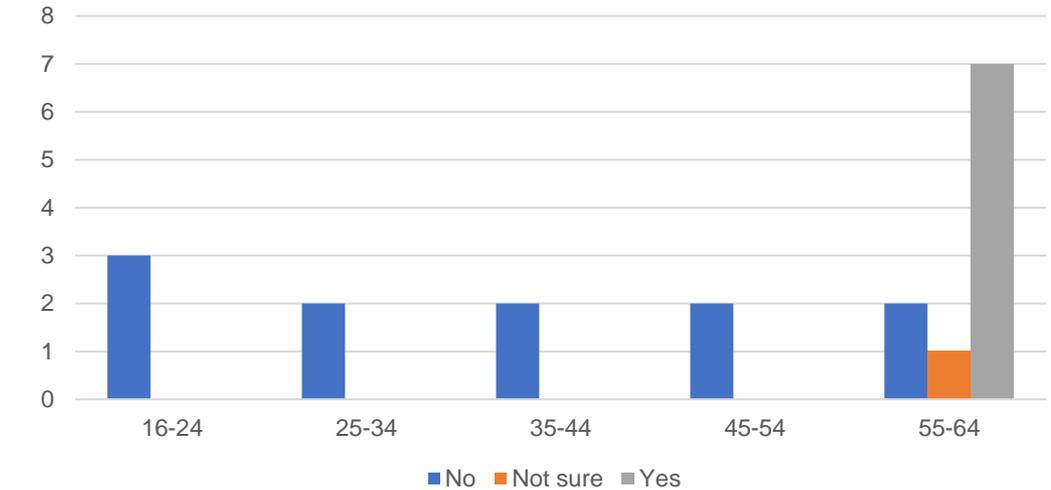


# Travel Habits by Gender and Age



Thinking about the last six months, have you taken short journeys (of up to five miles) using Active Travel that you would have normally taken via private vehicles?

Would you want to undertake more journeys using Active Travel methods, if local routes support this?



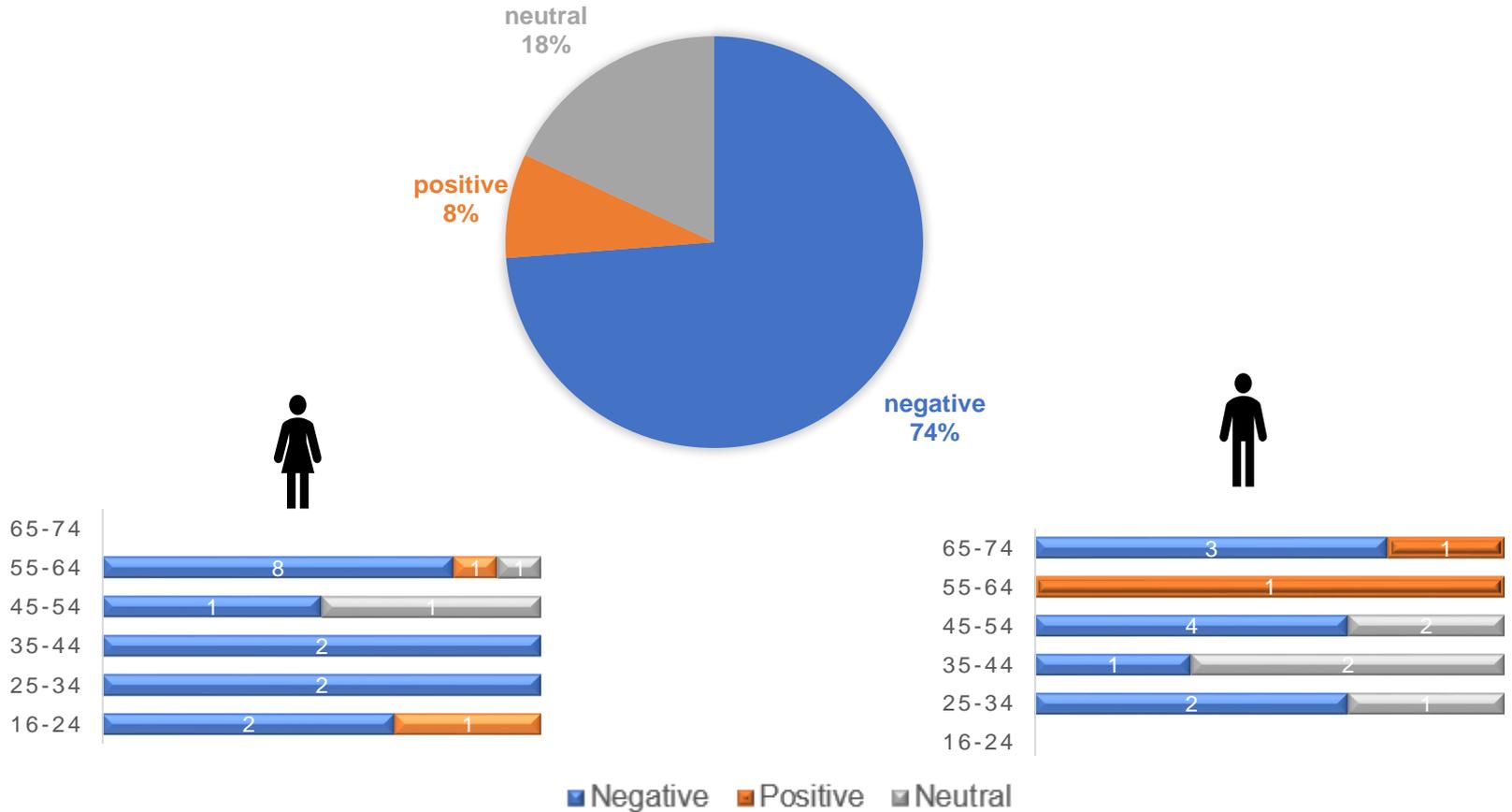
---

# FINDINGS FROM THE FEEDBACK PROPOSED IMPROVEMENTS

---

# Sentiments

These sentiments reflect how the respondent feels about the existing situation at the location they were commenting on and proposing improvements for.



# Further Measures

---

Respondents were asked to rank proposed accessibility measures in the following locations, in order of those that they would like to see implemented the most; Uncontrolled crossings at Tichborne Way, Forest Way, Bridgemy Road, Wych Lane and footway improvements on Cunningham Drive.

This feedback will be used to prioritise the measures that are implemented, where budget constraints may require value engineering. Following review of all the responses, accessibility measures at the following locations are being considered; Turner Avenue, Palmerston Drive and The Gillies.

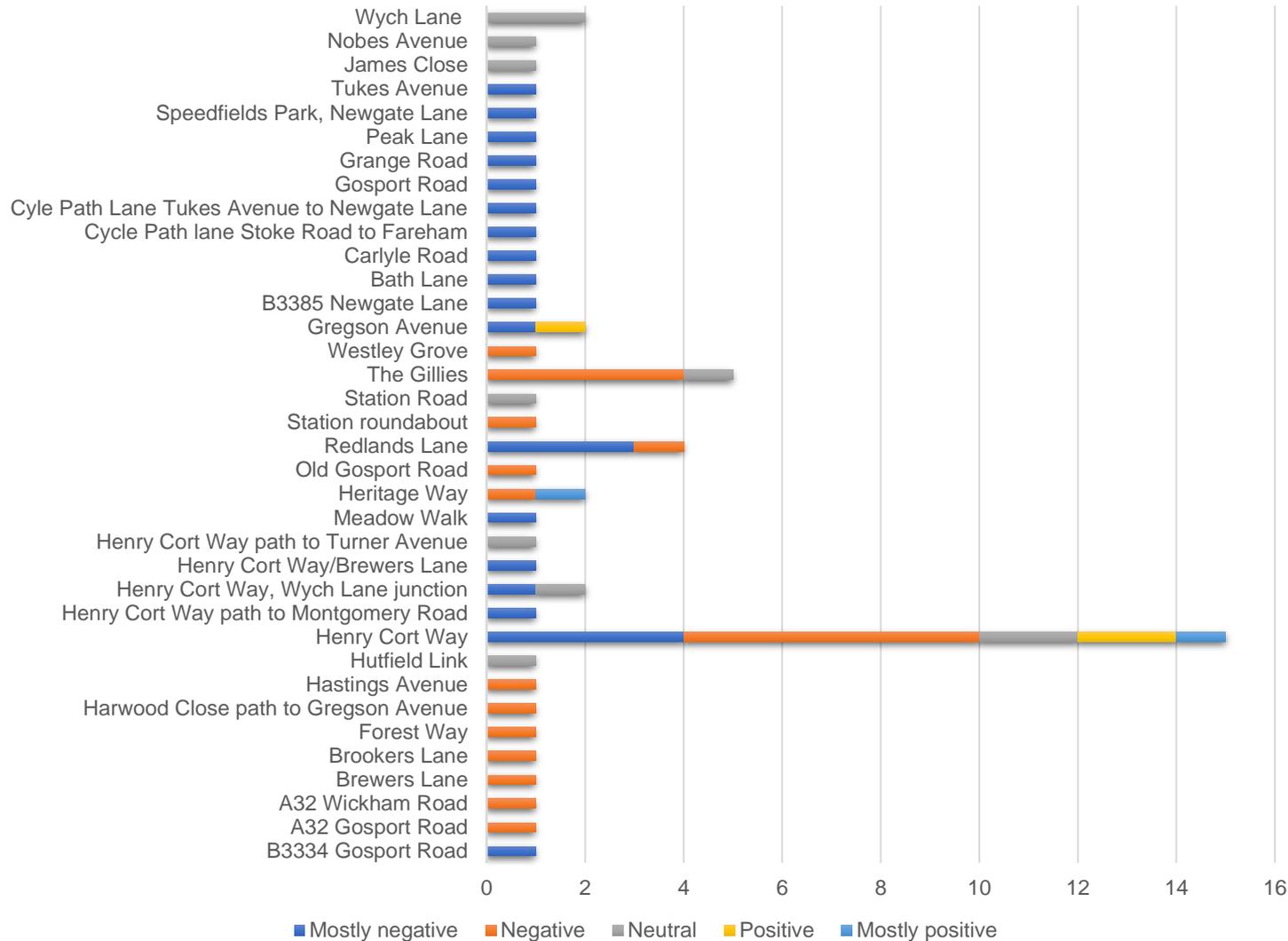
The top three priority crossings that respondents favoured;

1. Tichborne Way uncontrolled crossing
2. Forest Way uncontrolled crossing
3. Bridgemy Road uncontrolled crossing



PROPOSED UNCONTROLLED CROSSING EXAMPLE

# Which location are you commenting on?

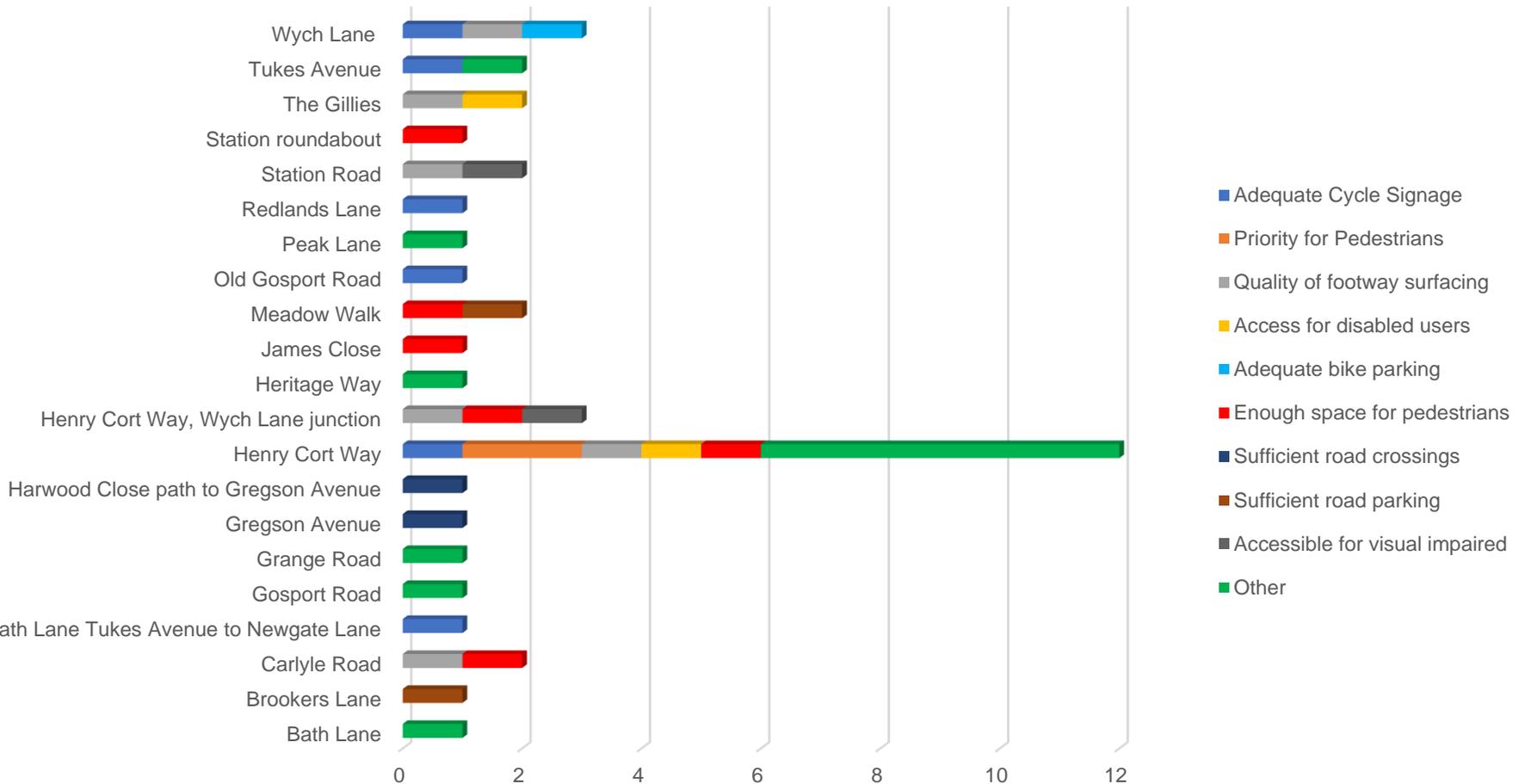


A high proportion of respondents commented on Henry Cort Way. The majority of the responses were commenting on locations within the immediate vicinity of the BRT, with a few comments on locations beyond the scope of the scheme areas.

Where comments were categorised as negative, this is because respondents were asked to identify locations they felt could be improved.'

# What do you like about this location?

A range of factors were highlighted about what respondents liked about specific locations. The quality of cycle routes was a frequent answer.



# What do you like about this location?

---

12 respondents selected 'Other' and a few examples of their view

Comments related to 'Other'

*“Henry Cort Way makes the journey from Gosport Ferry to Fareham train station quicker by bicycle than by a car.”*

*“Brilliant bike route out of Gosport”.*

*“Traffic detection”.*

*“Signage to eclipse route”.*

*Bath Lane – “Cycle through the Park”*



# Accessibility on the Proposal

---

Three responses were received for 'if you selected a lack of accessibility for disabled or visually impaired users as an issue, please provide further clarification on the specific issue.'

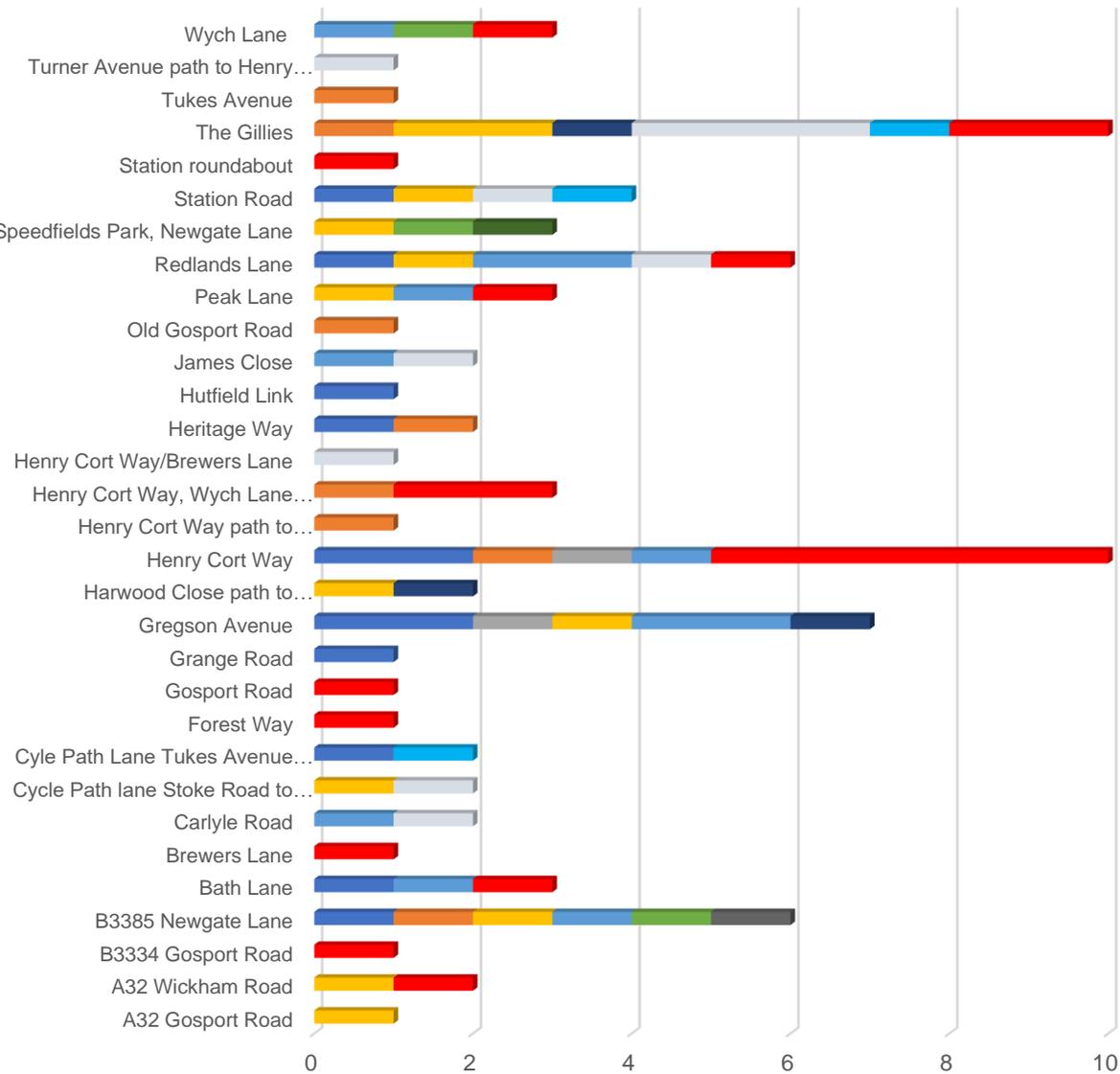
*"At the end of the cycle path past Collingwood sports ground onto Tukes Avenue there is a direction sign to the Eclipse but there is no indication that cyclists should rejoin the carriageway. Would it be possible to allow cyclists to continue on the pavement to join the Eclipse route?"*

Heritage Way - *"Put a sensor in that will detect bikes."*

Henry Cort Way – *"Steps to access or through a unappealing subway"*



# How could we make it better?



Respondents were given a list of improvements that they would like to see in the area that they used a pin point on a heat map to make these recommendations.

Henry Cort Way and The Gillies are the top two locations for enhancements.

From these responses, cycle signage improvements at the following locations are being considered for inclusion in the final scheme; The Gillies, Station Road, Tukes Avenue, and Grange Road.

- New cycle signage
- Clarify cycle signs
- Rationalise signage
- Widen pavements
- More space for pedestrians
- Provide crossing points
- Reduce street clutter
- Improve footway surfacing
- New dropped kerbs
- New tactile paving
- Restrict footway parking
- Install bike parking
- Other

# How could we make it better?

---

19 'Other' comments were received.

Henry Court Way - *"Have a lower sensor that detects cyclists."*

*"Bikes to walk through this area"*

*"Install digital cycle counters"*

The Gillies - *"Widen and redesign."*

Wych Lane - *"Cyclists ignoring lights"*

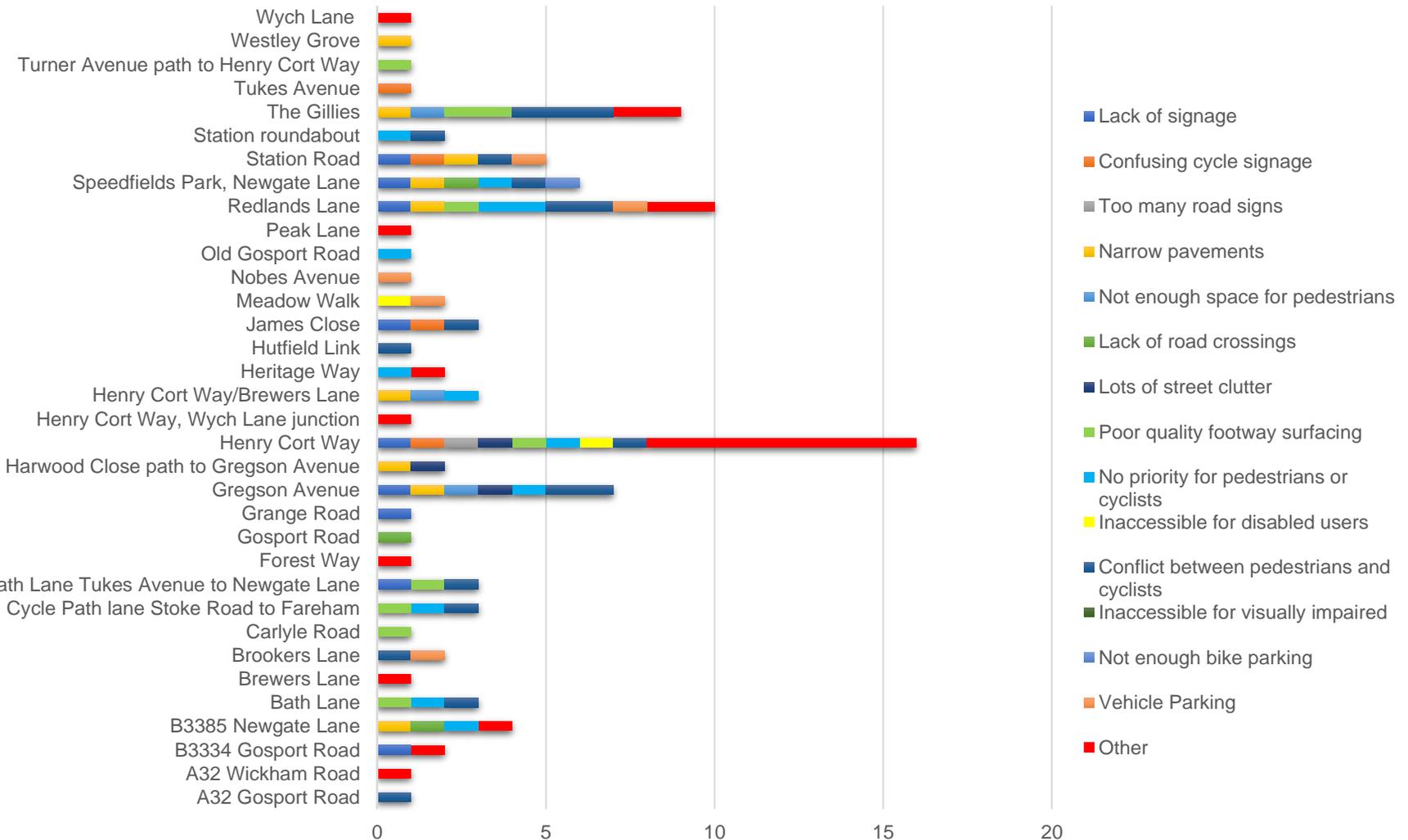
A32 Wickham & A32 Gosport Road - *"Allow cycling on pavement"*

Redlands Lane - *"Cycle way markings , slowing down vehicle traffic"*

Bath Lane - *"Separate pedestrians from cyclists"*



# What are the issues?



# What are the issues?

---

21 'Other' comments were received;

Redlands Lane - *"Poor road condition"*

Henry Court Way;

*"Traffic Lights don't detect cyclists"*

*"Hidden corner speeding bikes, small winding area".*

*"No cycle route to Wickham"*

Brewers Lane – *"No pedestrian access".*

*Heritage Way – "No sensor for bikes".*



---

# FURTHER COMMENTS AND SUGGESTIONS

---

# Additional Comments

---

A total of 42 verbatim comments were received at various locations pin pointed on a heatmap on Commonplace;

## Comments relating to signage

- *Generally, I find directional signage to be lacking. Great if you want to go from Fareham to Gosport Ferry, but if you want to stop on the way useless e.g. no signage for a college (St Vincent) but there is on the road.*
- *All cycle/pedestrian designated path side should be clearly and very regularly signed.*
- *When cycling along cycle path, you enter station Rd, there is no sign pointing you in the direction of the BRT. I have had people ask which way to Fareham.*
- *When trying to commute from By the creek and into Gosport via new gate lane. No easy route without trying to get into busy road and no cycle lane. lack of signage of continuation of cycle track.*
- *Better signage to direct to Eclipse route.*
- *Cyclists frequently use footbridge despite signage to the contrary. Encouraging greater use of this route is likely to increase existing conflicts.*
- *For all the great cycling infrastructure and the newly installed traffic crossing there is a short gap in the off-road cycle route between Farrier Way and the bus depot, or 20 metres or so. To get from the eclipse to Laburnum road without cycling on what is today footpath, cyclists are expected to cross on an uncontrolled island on a busy road.*

---

# ABOUT YOU

---

# How are you responding?

Over two thirds of respondents (77%) live in the area. Two respondents are elected representatives, one from Gosport and the other from Plymouth. We received a total of 37 personal responses, with 51% being in full time employment.

