



Universal
Services

Whitehill & Bordon Green Loop - evaluation

Key findings

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The most frequently used sections of the Green Loop were Hogmoor Inclosure (75% of respondents used this section) and Bordon Inclosure (70%).



The largest proportion of respondents use the Green Loop on weekdays (39%) and for exercise (66%) and recreation (57%).



There was general satisfaction with the Green Loop. Around half thought that the information boards (51%), paths for walking/ wheeling (48%) and cycle paths (46%) were good. Additionally, 68% had recommended it to others.



Views on signage were mixed, with 42% of respondents satisfied and 27% dissatisfied. Unclear signage was the most frequently reported concern, mentioned by 42% of respondents. Additionally, 22% of those who left further comments highlighted the need for better signage and waymarking to help users navigate the loop in both directions.



In terms of improvements or additions to the Loop, just under half of respondents requested litter bins (48%) and dog waste bins (44%). A third (33%) wanted to see water fountains installed.



Over a third of Loop users said they now walked more (38%) or ran more (40%), while over two thirds reported cycling more often (68%). Respondents also reported an improvement in their health and wellbeing (72%) and engagement with the natural environment (72%).

Accessibility considerations

Although people with disabilities and mobility issues are in the minority, they can be disproportionately impacted by their environment and how they need to navigate around it. Therefore, their requirements need to be given careful consideration.

Wheelchair users raised the following points about the Green Loop:

- the kissing Gate off Mill Chase Road is not accessible by wheelchair
- metal entrances can be narrow for wheelchairs, especially if the ground is uneven
- the Jubilee Park section is steep and requires assistance
- outward opening gates that can't be secured open are not accessible for wheelchair users

Additionally, an elderly user of the Green Loop reflected positively on their experience:

“This is probably the very best benefit from the re-development programme of the area in my opinion. It has meant a lot to a 78 year old cyclist who will not ride on the roads - thank you...”

Introduction

Whitehill & Bordon Green Loop evaluation - background



Background

The Whitehill & Bordon Green Loop is a 7km circular walking, wheeling* or cycling route around Whitehill and Bordon that aims to support better health by encouraging residents to travel more actively.

The Loop connects several green spaces such as the Deadwater Valley Local Nature Reserve, Hogmoor Inclosure and Bordon Inclosure, as well as the Pocket parks of Honey Pin Orchard and Nut Tree Meadow, the residential areas across the town and the town centre areas.

Completed in 2023, this project aims to evaluate the success and value of the Loop.



Methodology

Hampshire County Council carried out an engagement exercise through use of an online feedback form which was publicised through stakeholders in the Whitehill and Bordon area. The feedback form was available from 30 June to 10 August 2025.

Alongside this, an on-site User Intercept Survey was conducted with users of the Loop on Thursday 17 July.

The views expressed in this report came from responses to an open feedback form, which was available to anyone to complete. There were no quotas or sampling targets, in keeping with the spirit of open engagement. All questions in the survey were optional, and the base therefore changes throughout the report. This is noted on each chart.

Note: Where percentages do not total to 100%, this is due to rounding.

*Wheeling means travelling by wheelchair or mobility scooter

Response summary

In total, 100 responses were received.

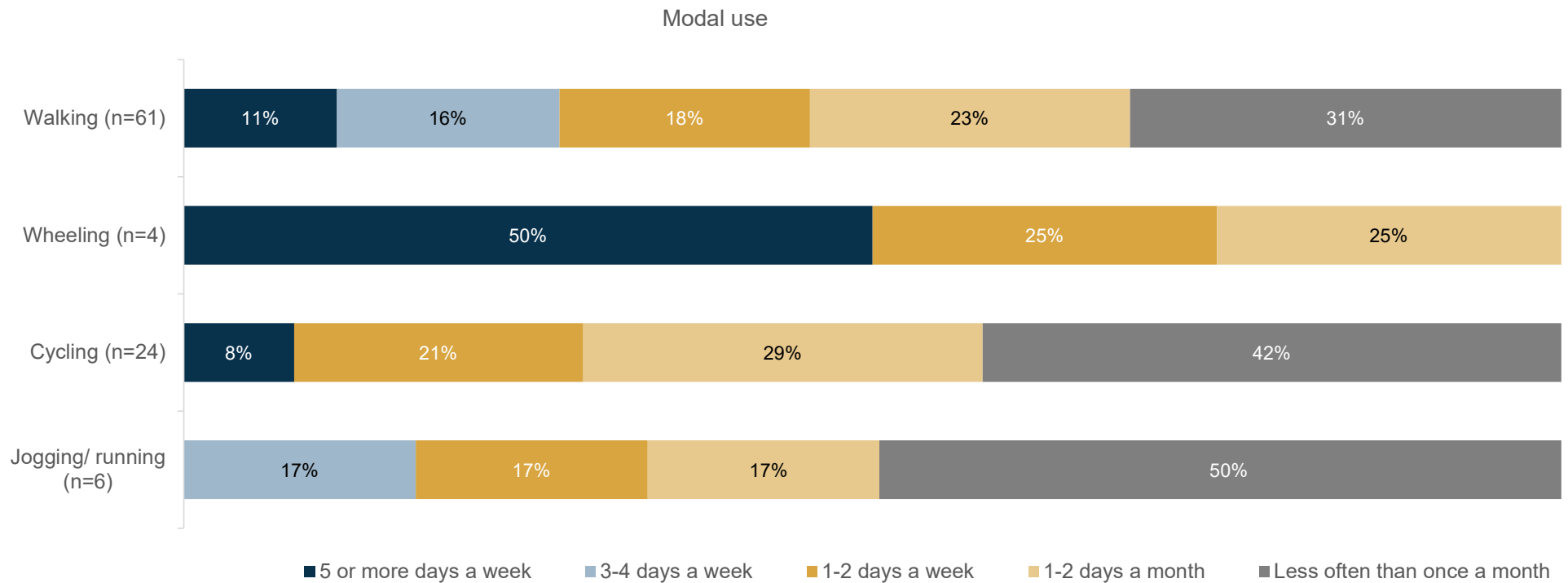
79 of these were submitted via the online feedback form and 21 were collected through the User Intercept Survey.

For the purpose of this report, the responses to both surveys have been merged.

Detailed findings

Methods of travel

The most frequent method of travel around the Loop is walking – 61 respondents did this, with 27% doing so at least three times per week. 24 respondents cycled around the Loop, six used it for jogging or running and four wheeled.

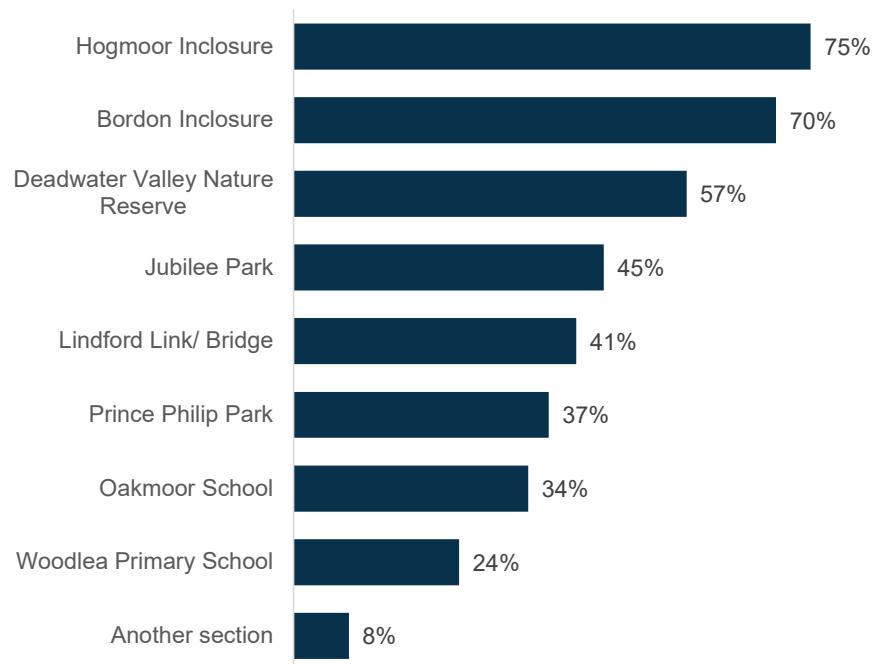


How often do you typically travel on the Green Loop in the following ways?

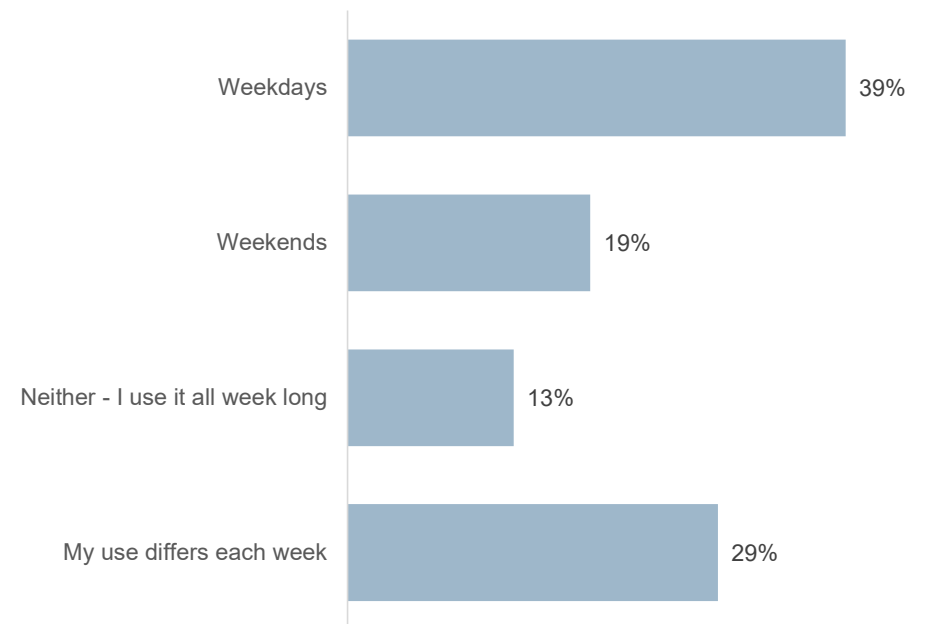
Useage of the Loop

Usage of the Green Loop is spread across the different sections, with the most frequented sections being Hogmoor Inclosure (75% of respondents used this section) and Bordon Inclosure (70%). The Loop is frequented more often during the week (39%) than at weekends (19%).

Useage - sections (n=91)



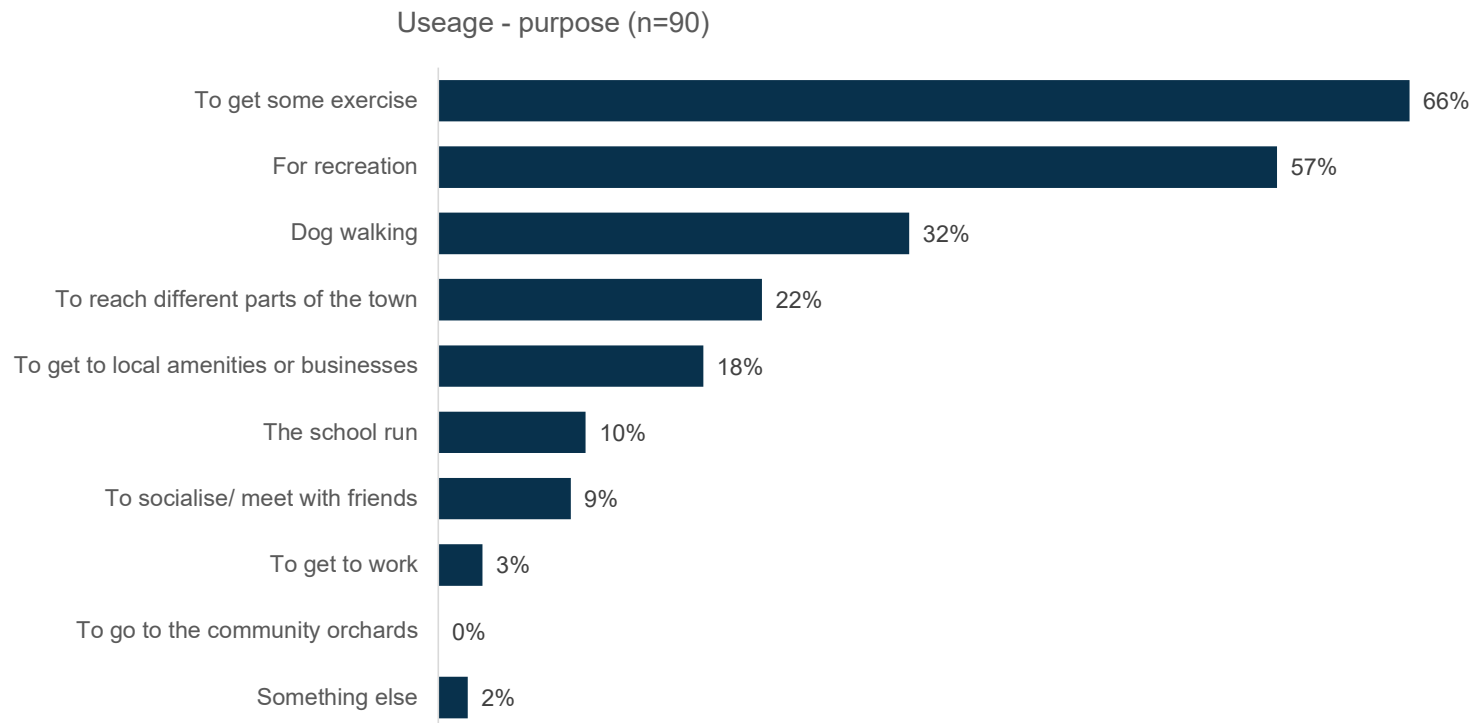
Useage - times (n=69)



Which sections of the Green Loop do you use?; When do you most frequently use the Loop?

Journey information

Two thirds of respondents (66%) used the Green Loop as a means to get some exercise, with 57% using it for recreation purposes.

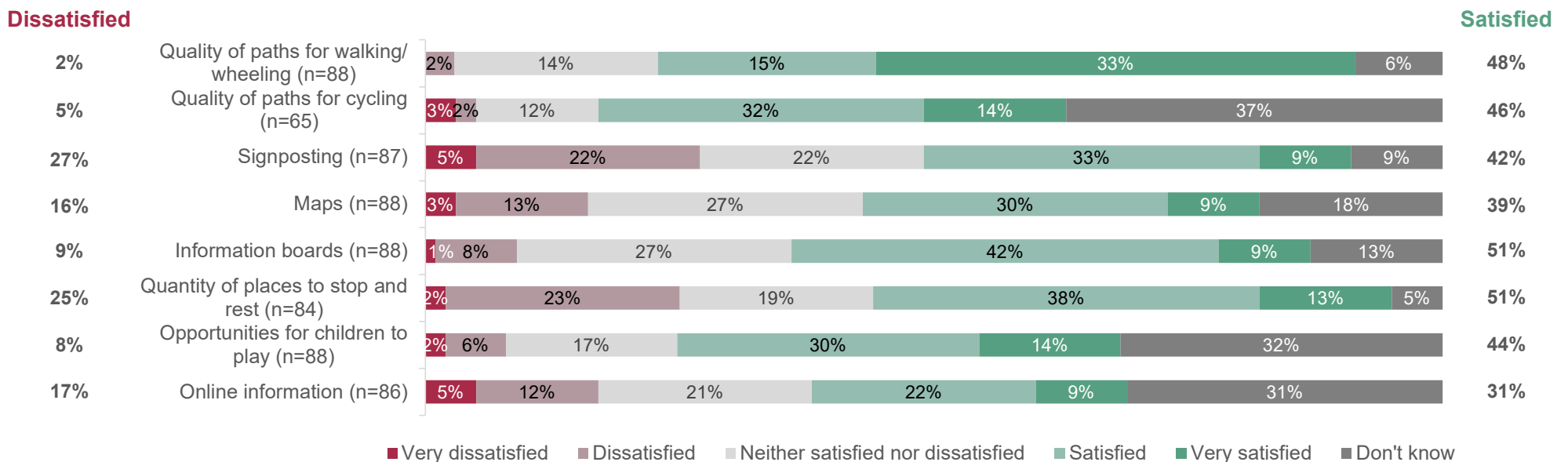


What do you use the Green loop for?

Satisfaction with The Loop

Respondents were generally satisfied with all aspects of the Green Loop that they were asked about. Around half thought that the information boards (51%), paths for walking/ wheeling (48%) and cycle paths (46%) were good. Lowest satisfaction was recorded about the information available online (31% were satisfied; 17% were dissatisfied) and the opinion on the signposting on the Loop was mixed (42% satisfied; 27% dissatisfied), along with the number of places to stop and rest (51% satisfied; 25% dissatisfied).

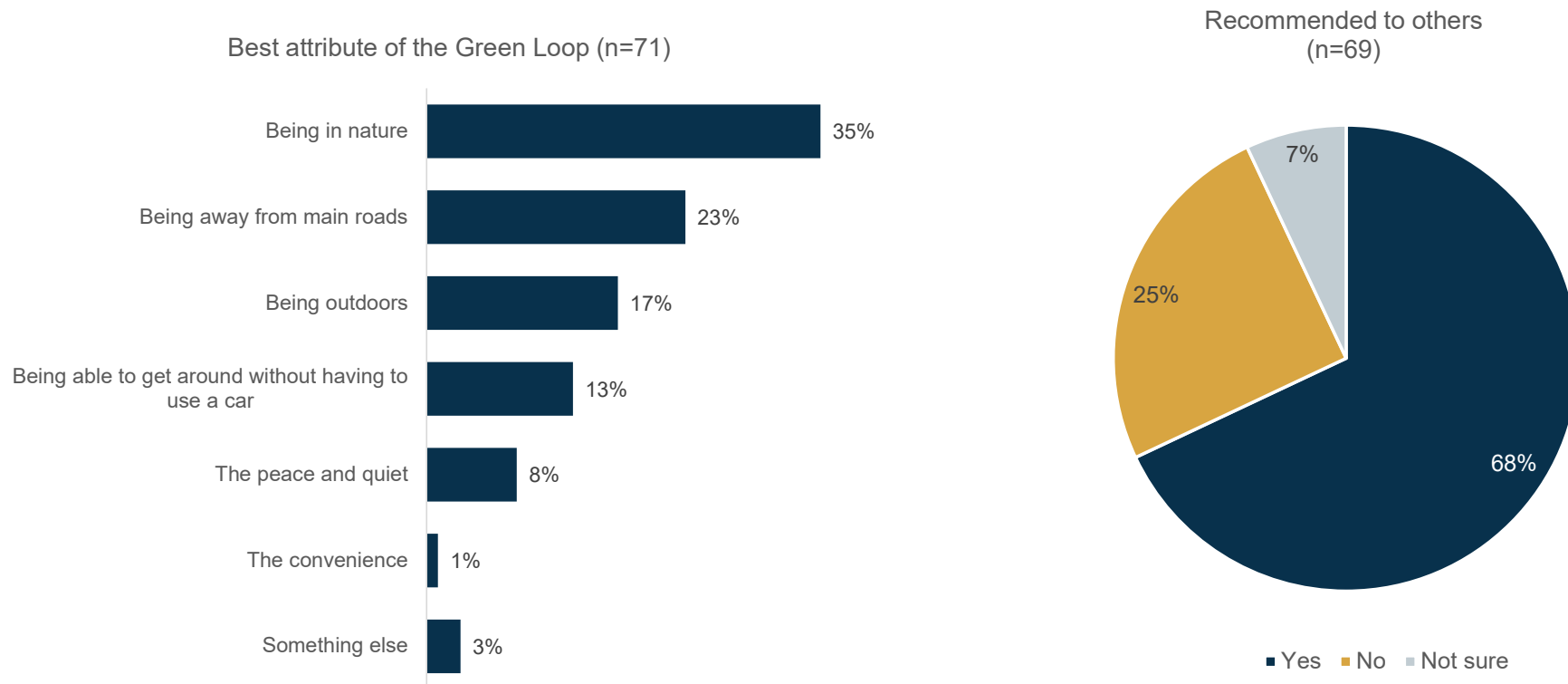
Satisfaction with different aspects of the Green Loop



How satisfied are you with the following aspects of the Green Loop?

Appeal of The Green Loop

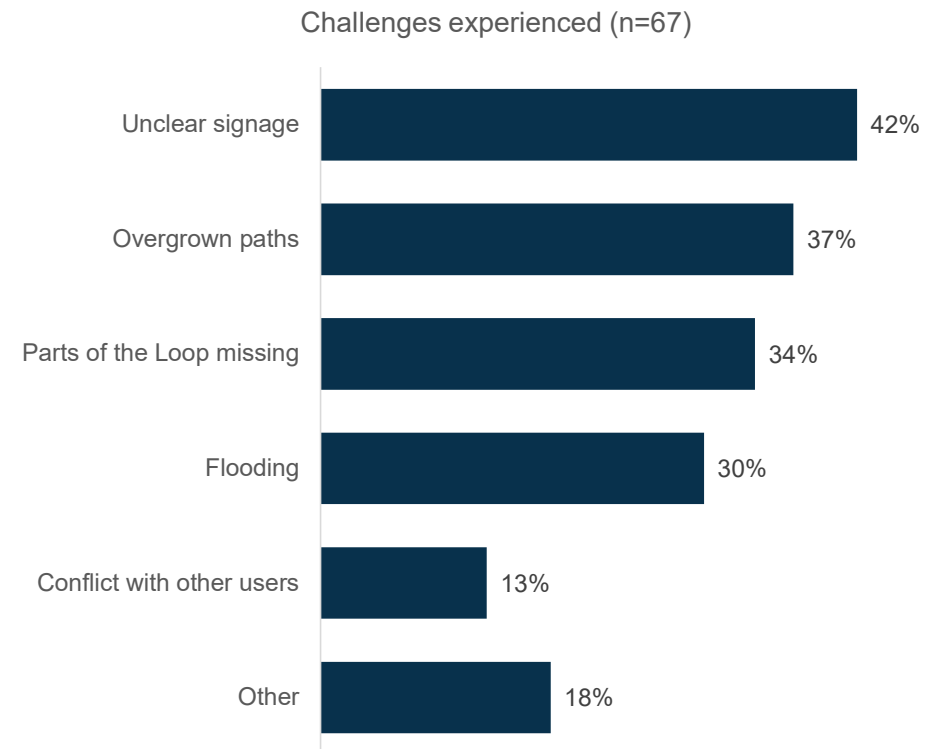
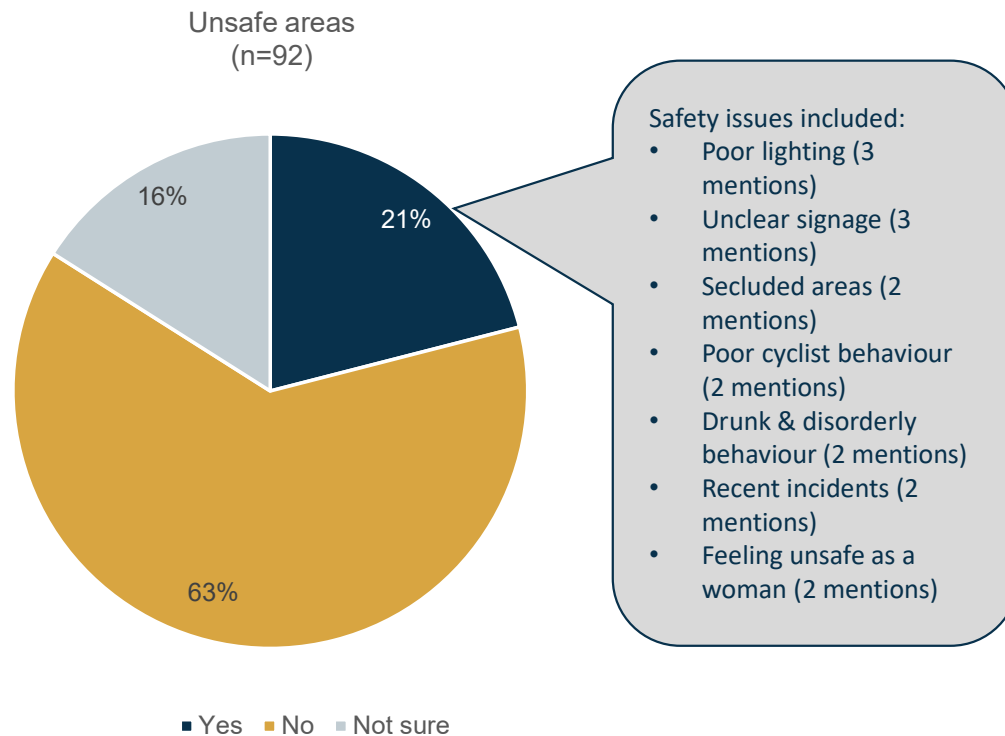
Just over a third of respondents (35%) thought that the best thing about the Green Loop was the opportunity to be in nature, and just over two thirds (68%) had recommended it to other people.



What do you like most about The Green Loop?; Have you recommended the Loop to others?

Issues/ problems with The Green Loop

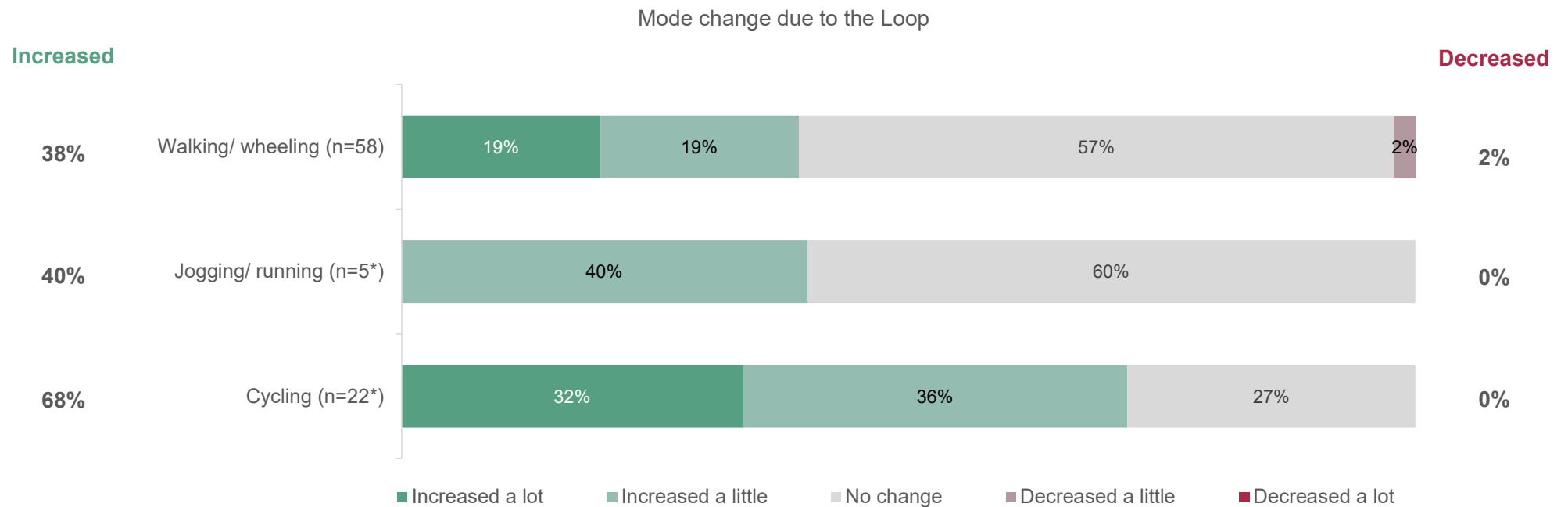
Around two thirds (63%) of respondents did not have any safety concerns about the Loop. Of the 21% who felt there were unsafe areas, there was no common location or reason for this feeling of unsafety. Other challenges/ issues experienced around the Loop included unclear signage (42%) overgrown paths (37%), parts of the Loop being incomplete (34%) and flooding (30%).



Are there parts of the Loop where you feel unsafe or avoid using?; Have you ever experienced any of the following challenges when using the Loop?

Impact of the Green Loop on travel habits

Over one third of respondents who used the Green Loop said that it has increased how much they walked (38%) or went for a run (40%), whilst the impact on cycling habits was even greater, with over two thirds (68%) of respondents saying that it had increased their frequency of cycling.



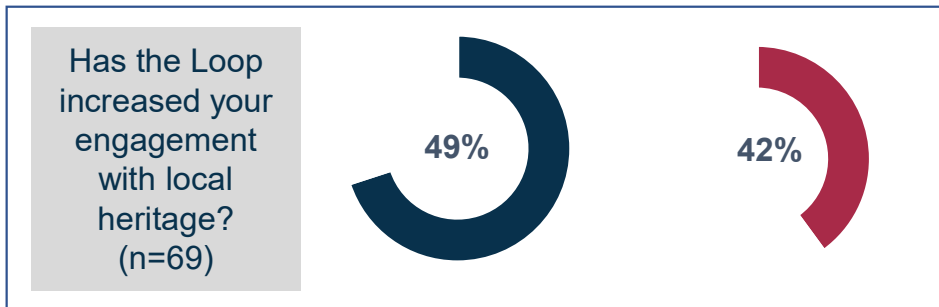
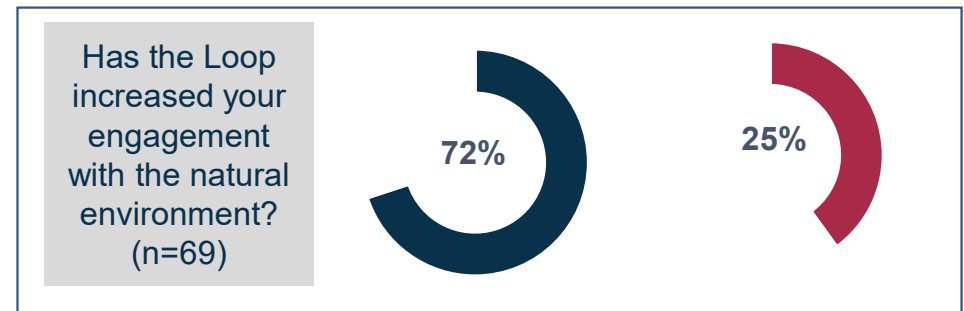
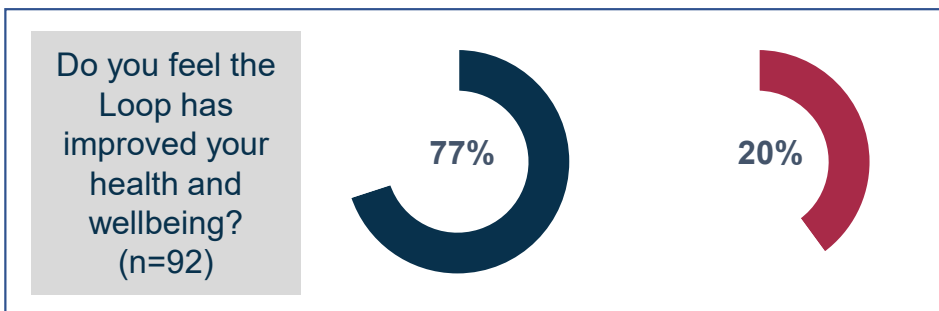
* caution: low base

** caution: very low base

Has the Green Loop had any impact on how often you travel by the following methods?

Other impacts of the Green Loop

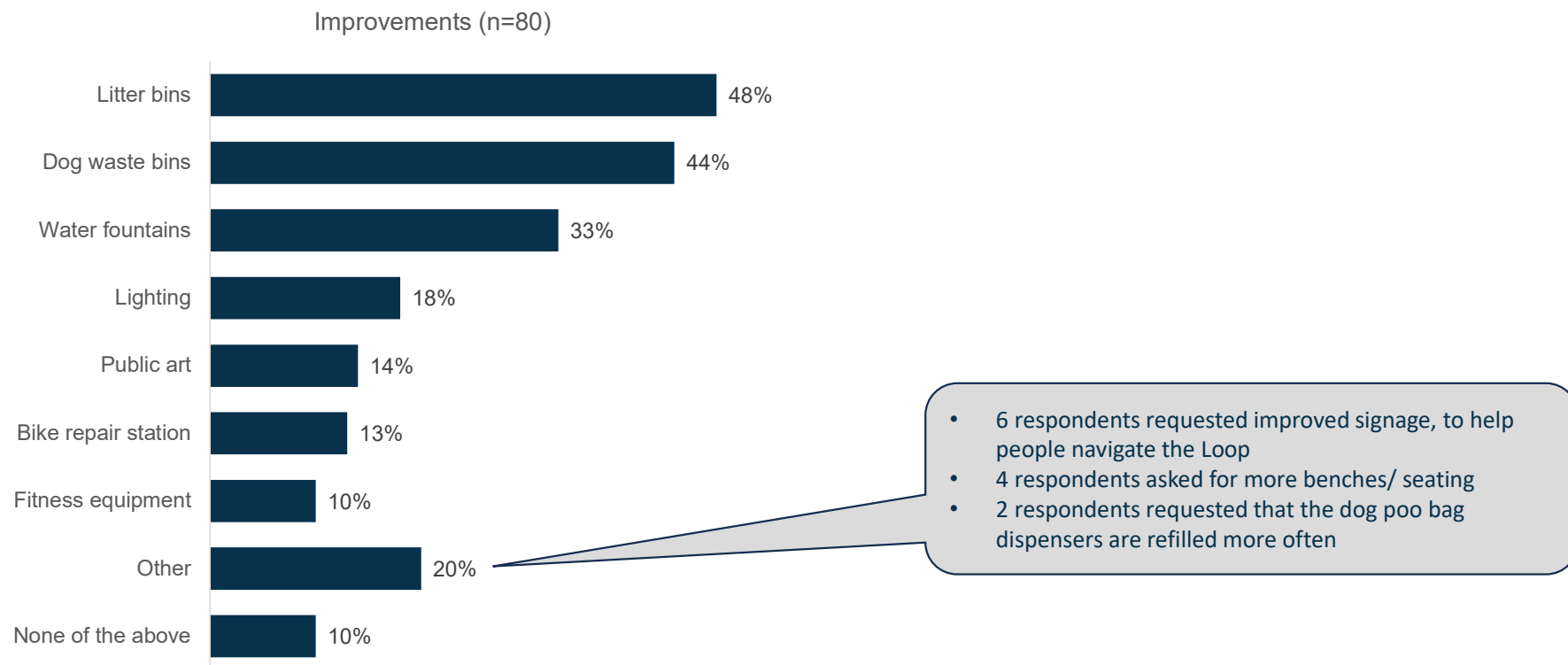
Around three quarters of respondents felt that the Green Loop had improved their health and wellbeing (77%) and their engagement with the natural environment (72%), whilst almost half (49%) felt that it had increased their engagement with local heritage.



** caution: low base*

Improvements/ additions to the Loop

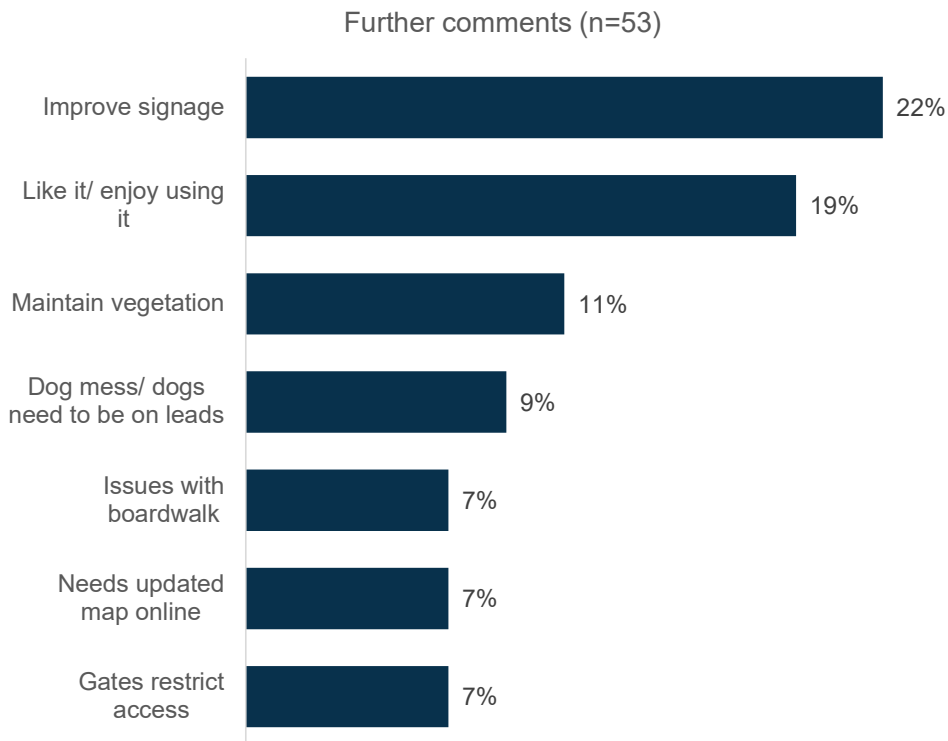
Of the 80 respondents who suggested improvements or additions, just under half requested litter bins (48%) and dog waste bins (44%). A third (33%) wanted to see water fountains installed.



What improvements or additions, if any, would you like to see on the Green Loop?

Further comments about the Green Loop

The most common issue raised in further comments was the need for better signage and waymarking to help people navigate the loop in either direction (22%). Around one in five respondents (19%) who left comments said they enjoyed using the Green Loop.



“More waymarkers and clearer 2 way directional signage e.g. where you can walk either clockwise or anticlockwise - arrows need to be on both sides of existing waymarkers. There are blank areas of the route which are not clear where to go if you are new to using the route” (Female, aged 45-54, who occasionally walks on the Green Loop)

“I have enjoyed using Bordon Inclosure and the Deadwater Valley Reserve as a means of accessing Bordon Town Centre by foot” (Male, aged 85+ who frequently walks on the Green Loop)

“Reduction of some of the stinging nettles on the paths during the summer- puts the kids off cycling” (Female aged 35-45 who frequently walks and cycles on the Green Loop)

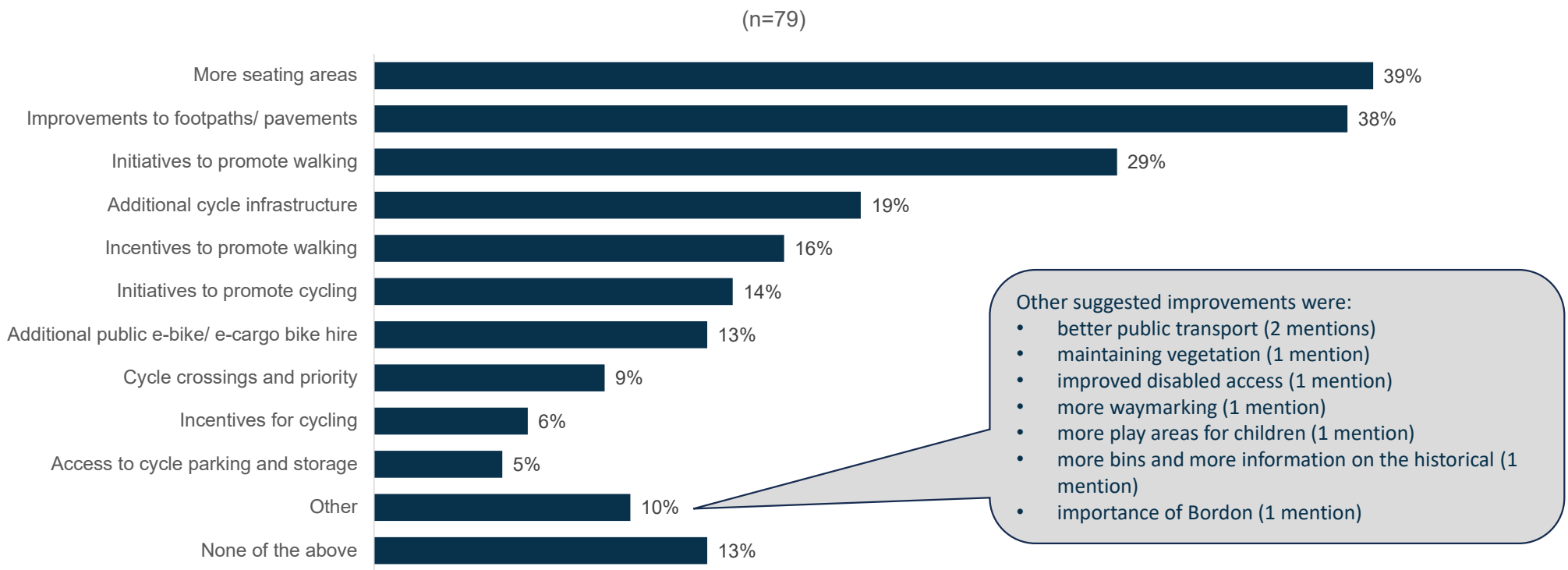
“It should be mandatory that dog walkers have dogs on a lead. They also take the attitude that the dog is off the lead, don't know where it is depositing faeces, and so they leave it. On a walk the smell, especially in this third summer heatwave, is shocking and puts us off.” (Male, aged 45-54 who frequently walks on the Green Loop)

If there is anything else you would like to tell us about your experience of the Green Loop, please explain below.

Mentions above 6% shown

Other improvements for Whitehill & Bordon

When asked what other improvements people would like to see prioritised in Whitehill & Bordon, the most common requests were for more seating in the town (39%) and improvements to pavements and footpaths (38%). 29% also requested initiatives to promote walking, such as events, maps, led walks and social media.



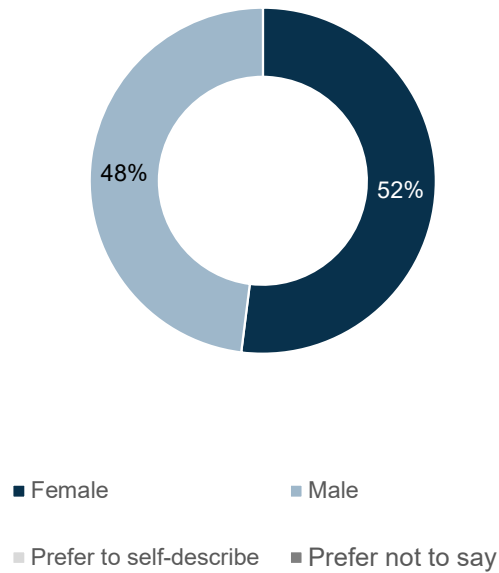
If there was sufficient funding in the future, which of the following improvements would you like to see prioritised in the Whitehill and Bordon area?

Respondent profile

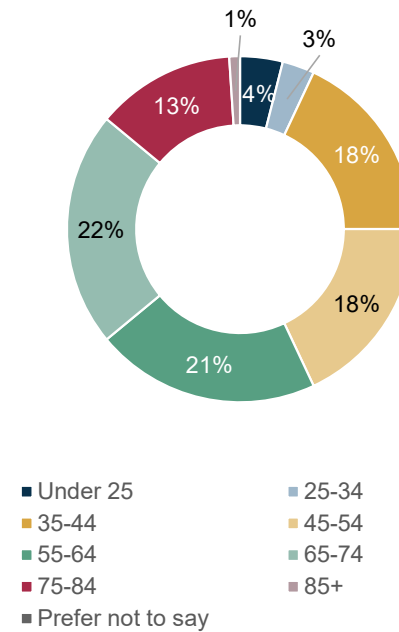
Respondent profile (1)

52% of respondents were female and 48% male. In terms of age, 32% were between 35 and 55 years old, whilst 53% were aged between 55 and 74.

Gender (n=98)



Age (n=100)

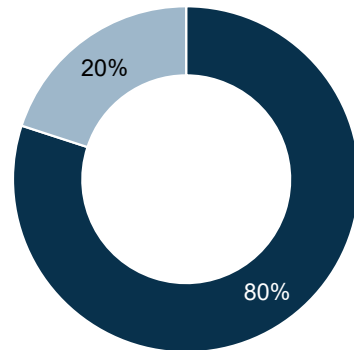


Which of the following best describes your gender?; What is your age?

Respondent profile (2)

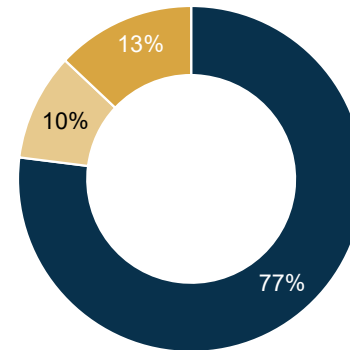
Most respondents (80%) lived within the Whitehill and Bordon area and 23% reported having a condition affecting their mobility.

Residence (n=99)



- In Whitehill & Bordon
- Outside Whitehill & Bordon
- Prefer not to say

Mobility (n=100)



- No
- Yes, and it affects my mobility a little
- Yes, and it affects my mobility a lot
- Prefer not to say

Where do you live?; Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more that affect your ability to move around (mobility)?