

Smokefree Champion job description

A member of staff should be identified for this role and their responsibilities included in their job descriptions and/or yearly objectives. Outlined below are some suggestions schools may wish to include.

Key responsibilities:

- Improve, develop and promote the smokefree policy throughout the school, to parents and the local community on a regular basis.
- Role model key values and messages to students, staff and families.
- Identify opportunities where smokefree messages can be delivered and take a lead on this e.g. parent evenings, assemblies and national campaign days.
- Educate staff, students and parents on the latest guidance on vaping and the benefits of quitting.
- Identifying opportunities for changing attitudes to smoking and increasing knowledge.
- Stay up to date with information and knowledge in relation to smoking & vaping.
- Support the setting to take part in local needs assessment i.e. school surveys on smoking and vaping.

To be successful you will need:

- To be a non-smoker or ex-smoker (at least one year quit).
- Knowledgeable on the benefits of quitting smoking, including health, social and environmental benefits.
- Well-informed about the effects of using e-cigarettes and vaping. Know and understand the most up to date government advice on this.
- Enthusiastic about wanting to help this cause.
- Eager to help people and answer questions.

Where can I get more training and keep up to date?

There is a range of online training that is strongly recommended for staff taking on a role as smokefree champion.

Organisation	Link	Details
NCSCT (National Centre for Smoking Cessation Training)	ncsct.co.uk/publications/category/training	Has a wide range of resources for smoking cessation. Including, Very Brief Advice, Mental Health and Practitioner training. It is recommended that a Smokefree Champion complete the full 'Assessment of Core Knowledge and Key Skills' module. This takes about 3 hours and leads to a recognised accreditation as a certified practitioner.
ASH Daily News	ash.org.uk/media-centre/news/ash-daily-news	Sign up to get the latest bulletin from Action on Smoking and Health.
Smokefree Hampshire	smokefreehampshire.co.uk	Schools who are committed to a whole setting approach may be able to receive free training from Smokefree Hampshire to provide stop smoking support to students, (subject to the service availability).
National Data on Smoking and Young People	digital.nhs.uk – Smoking, Drinking and Drug Use among Young People in England, 2023	Provides the most up to date information on smoking prevalence and young people.