



Hampshire 2050: Realising the Vision

Hampshire 2050 Re-Validated Vision

Changing Climate	
	Policy Statement
	Embed climate resilience and mitigation across all key policies and sectors, working with communities across Hampshire.
Recommendations	
1	Ensure that climate resilience and mitigation (e.g., energy and water efficient; flood and heat adapted) is a primary objective for all sectors.
2	Prioritise the reduction of carbon emissions from the key sectors of housing and transport.
3	Support, enable and empower all communities to be more resilient and work together to respond to the impacts of a changing climate (e.g., flooding, heat waves).
4	Support the transition to clean, locally generated, renewable energy, reduce waste and support the sourcing of local sustainable, produce, natural resources and Employment.
5	Improve active and low emission transport, prioritise public and shared transport and maximise the potential of AI and data analytics in future transport in both urban and rural areas.

Changing Environment	
	Policy Statement
	Sustain and enhance Hampshire's environment to strengthen Hampshire's economy and society.
Recommendations	
1	Understand, deliver, and maximise the benefits of net environmental gain across all sectors.
2	Engage communities with Hampshire's Natural Environment to develop and promote community resilience and individual health and wellbeing.
3	Tackle the major causes of poor air quality with a specific focus on reducing harmful emissions.
4	Recognise the multiple value of green and blue infrastructure and advocate for the provision of green spaces to be one of the fundamental drivers in planning policy.
5	Promote a joined-up approach that links local authorities, health bodies and civil society to deliver greater access to nature for all.
6	Ensure that future development makes the optimum use of available land, prioritising sustainable locations and brownfield regeneration.

Changing Economy

Policy Statement

Foster a strong, knowledge based, sustainable and inclusive Hampshire economy, working closely with relevant agencies, businesses, higher and further education, and skills providers.

Recommendations

- 1 Develop a shared narrative for Hampshire to define a Hampshire brand to promote, support and encourage appropriate economic development and a compelling narrative to cohere business, communities, the neighbouring cities of Portsmouth and Southampton, and the Isle of Wight around a unified approach and vision.
- 2 Maintain, regenerate and develop vibrant places across Hampshire to offer attractive, stimulating and thriving business, and cultural and residential environments and communities.
- 3 Maximise opportunities for employment and inclusion through targeted upskilling both in terms of key sectors and softer skills such as creativity, innovation, and work readiness.
- 4 Diversify and build new sectors. Build on existing strengths and work to ensure the current and future skills needs of key sectors are being met.
- 5 Enable Hampshire to maintain its position as an attractive place to live, work, visit and play, recognising the importance of the leisure and cultural offer.
- 6 To secure economically critical infrastructure and investment in Hampshire, especially where it will support greater connectivity and internationalisation of our economy. For example, through international trade and inward investment.
- 7 Embracing the opportunities of the advances of digital and other technology to support the Hampshire economy and services, both now and in the future.
- 8 Capitalise on the Higher and Further education capacity of the Pan Hampshire area to research, support and nurture emerging technologies, businesses and entrepreneurs creating an environment which retains talent.

Changing Population & Society	
Policy Statement	
Promote the evolution of prosperous happy, healthy communities which are equitable, connected, diverse, sustainable, and resilient.	
Recommendations	
1	Build the capacity of communities to create and shape their own places.
2	Prioritise physical and mental health within community shaping to maximise multiple benefits – e.g., green spaces with more walking/cycling routes support physical wellbeing and can improve mental health and wellbeing.
3	Maximise opportunities to improve outcomes and productivity and adapt service delivery in response to Hampshire’s changing demographics.
4	Support employers to extend the productive capacity of the workforce by recognising health and wellbeing benefits of work and embracing new and more flexible ways of working.
5	Provide access to appropriate housing and services to support greater independent and integrated living for older residents and those with additional needs.
6	Make Hampshire more attractive to a wider age range for example by providing access to housing, employment, cultural and leisure amenities to attract and retain younger people.
7	Maximise the provision of affordable housing to attract and retain key workers.
8	Co-production of success measures recognising the value of happiness and quality of life.
9	Secure a reduction in levels of absolute deprivation across Hampshire.
10	Develop initiatives to tackle urban/ rural divide and deliver equitable local capacity and resilience.
11	Equip all sectors of society with the skills required to take advantage of technological advances, with a specific focus on diversity and inclusivity.

