





# Strategic Priorities Matrix

<b>Changing Climate</b> 	<b>Changing Environment</b> 	<b>Changing Economy</b> 	<b>Changing Population and Society</b> 
Increased provision of electric vehicles infrastructure	Prioritise biodiversity, natural environment and landscapes (green, blue), increase tree planting	Focus on increasing jobs, employment and productivity and improving local economy	Reduce homelessness and increase provision of affordable housing
Promote increased walking and cycling and infrastructure provision	Increased resilience to coastal flooding and erosion / sea level rise	Support new and existing businesses to grow and develop	Greater focus on minority groups and vulnerable communities on key issues like health / employment / access
Support more sustainable and low carbon transport including better public transport	Improve overall recycling and reduce food waste	Ensure better provision of education / skills / apprenticeships	Increased focus on low-income households including impacts of cost of living / energy crisis
Increased energy generation and renewable energy locally	Improve access to nature for all	Support regeneration of town centres / high street	Encourage more active travel
Improve energy efficiency of public and private buildings through retrofit	Prioritise and protect our cultural heritage	Deliver housing needs including affordable housing	Increased focus on provision for leisure, culture and heritage
Increase and improve biodiversity and natural environment and better connectivity, deliver tree planting and carbon sequestration	Support sustainable farming and land management	Support sustainable tourism	Increased and better community engagement
Engaging with communities on behaviour and lifestyle changes to reduce emissions and build resilience		Support the development of a low carbon economy	Work better with voluntary sector to support communities
Engaging with businesses on climate change to support emissions reduction and resilience		Support inward investment and attract business	
Increased resilience to flooding and coastal erosion / sea level rise and more resilient infrastructure		Support the deployment of innovation and new technology	
		Increase bids for funding (UKSPF, Levelling up, CIL)	
		Increase support for rural communities	

