

## Hampshire Prosperity Partnership Board

**Date:** 11 October 2024

**Time:** 09:00 – 10:00

**Location:** MS Teams

**Present:** Cllr Nick Adams-King (NAK) Leader HCC  
 Gary Westbrook (GW) HCC  
 Natalie Wigman (NW), HCC  
 Cllr Phil North (PN) Leader TVBC  
 Cllr Martin Tod (MT) Leader WCC  
 Cllr Zoe Huggins (ZH) HCC  
 Simon Watson (SW) Milestone Inf.  
 Mark Smith (MS) University of Southampton

Sarah Greer (SG) Winchester University  
 Fiona Stillwell (PETA)  
 Laura Read (LR) Marwell Wildlife  
 Michelle Wells (MW) HCC (Minutes)  
 Stephen Martin (SM) HCC (presentations)

**Apologies:** Carolyn Williamson (HCC)  
 Teresa Hogsbjerg (HCC)  
 Alastair Welch (Associated British Ports)  
 Mike Gaston (Havant & South Downs College Group)  
 Nicola Kildunne (FSB)  
 Paul West (Kelda Showers)

		Action
<b>1.</b>	<b>Welcome and Introductions</b>	
	NAK welcomed everyone to the meeting and apologies were noted.	
<b>2.</b>	<b>Minutes of Last meeting</b>	
<b>2.1</b>	NAK asked if there were any comments to be made on the minutes from the last meeting.  Minutes Agreed	
<b>3.</b>	<b>Action points from last meeting</b>	
<b>3.1</b>	NAK provided an overview of the actions from last meeting: <ul style="list-style-type: none"> <li>The changing of MG role details to Principal &amp; CEO Havant &amp; South Downs College Group– Complete</li> </ul>	

	<ul style="list-style-type: none"> <li>• Cllr Gareth Williams is now the third representative of the HPPB from the JLB – Complete</li> <li>• Devolution talks are ongoing, looking at various examples of where devolution is working around the place and coming up with ideas.</li> <li>• Economic Strategy – on agenda</li> <li>• Skills Strategy work ongoing.</li> </ul>	
<b>4.</b>	<b>Refresh of Hampshire Economic Strategy</b>	
<b>4.1</b>	<p>NW introduced the item and advised that the document had been strengthened to include more about the benefits of Hampshire, and why Government should here. The information around Hampshire as a functional economic area has also been strengthened.</p> <p>There has been a change of name for the proposed Economy and Skills Plan. It is now called the economy and growth plan. The reason for that is because we need to write a new skills strategy, and it is not right to have actions before the strategy. So, although there will be skills elements in there, we just wanted to do it in the right order of events and set our strategic position on that first.</p> <p>The marketing wrapper is very much early work in progress as we must get the main strategy over the line for our cabinet timetable on 8 November.</p> <p>Discussion points on Strategy were as follows:</p> <ul style="list-style-type: none"> <li>• Broadly happy for dropping skills from the title of the plan but need to flag with the government that skills will play a crucial part in this.</li> <li>• GDP/GVA conversation is important as government are looking for this.</li> <li>• Reference to the Freeport needs to be considered post the October statement as it might, or might not be endorsed by the government - agreed to leave this out of the Strategy and add to the Marketing Wrapper as part of expansion on the key partners as that is more flexible and easier to change</li> <li>• Needs more of a focus on the sub-areas of Hampshire and the FEAs.</li> <li>• Be clearer on the eco-system and how joining it up is a good thing to make us more efficient.</li> </ul> <p>Discussion points on Marketing Wrapper were as follows:</p> <ul style="list-style-type: none"> <li>• Board needs to be stronger on devolution – needs to say it is supportive and promoting a devolution deal for Hampshire.</li> <li>• Need to be more explicit about how we will be a good partner – someone who wants to engage on the growth agenda, and what we can offer.</li> <li>• Replace the word ‘vast.’</li> <li>• The statement about aligning strategy needs to be clearer – explain it is about aligning local strategy.</li> <li>• Right to look beyond GDP, but also need to recognise the economic growth is at the heart of it all.</li> <li>• Need more emphasis on scaling businesses and sectors on the strength of the creative sectors we have in Hampshire.</li> <li>• Who is the audience for this marketing wrap, might we need more than one?</li> <li>• The culture and creative industries sector is important but feels light in this wrapper.</li> </ul>	

	<ul style="list-style-type: none"> <li>• The title 'Think Pieces' – caused a discussion – what does it mean, is there a better word for it?</li> <li>• Needs a clear aim of becoming a major global economic hub.</li> <li>• A lot about what we will do, but not about what we want to do.</li> <li>• Need to be clear about Hampshire's distinctiveness...what Hampshire can offer.</li> <li>• Draw attention to the countryside as well as the urban areas.</li> <li>• Practical next steps need to be clearer.</li> </ul> <p>NW confirmed these points would all be picked up in the document. The marketing document does not need to go through the Cabinet timeline so we will recirculate it and welcome any comments back.</p>	<b>HCC</b>
<b>5.</b>	<b>Hampshire County Council's new Economy and Skills team</b>	
<b>5.1</b>	<p>NAK introduced the item, and SM gave a presentation on the new structure, and what the key activities are that the team is delivering.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> <li>• Are we aware of any Government funding streams that might be available? It was recognised that more detail might be available after the budget.</li> <li>• Are there any plans in place to mobilise funding streams? We do have an officer in the team who specifically will be leading on raising funding and income generation.</li> <li>• Agreed it would be good to have a conversation with this Board around a funding plan that is going to be put in place – future agenda item.</li> <li>• It is really important to articulate what Hampshire needs and what Hampshire can achieve because funding is only going to come down to us that is clear</li> </ul>	<b>HCC</b>
<b>6</b>	<b>Any Other Business</b>	
<b>6.1</b>	There was no further business.	