

Hampshire Business Awards 2026



**insider**  
INPRINT INPERSON ONLINE

SOUTH EAST BUSINESS INSIDER

the business magazine

**insider**

CONTACT: ALAN LINDSTROM | TEL: 07305 582 269 | EMAIL: ALAN.LINDSTROM@JPRESS.CO.UK

# INSIDER MEDIA - Who Are We?

Insider Media has been established over 30 years and has grown to become the largest regional b2b publisher in the UK.

Every month Insider reaches over 500,000 business leaders from a network of 8 regional offices.

The company publishes the market leading regional business magazines in six regions of the UK - North West, Yorkshire, Midlands, South West, Wales and since January 2022, the South East - the UK's largest regional business email news service with more subscribers across the UK than the FT.com, and hosts over 100 major business events every year.

Our readers and subscribers are the directors and business owners of the UK fastest growing and most successful regional businesses.

Insider Media is the UK's leading regional B2B media company



# INSIDER MEDIA - UK Coverage

Total Insider Reach: 1,257,000



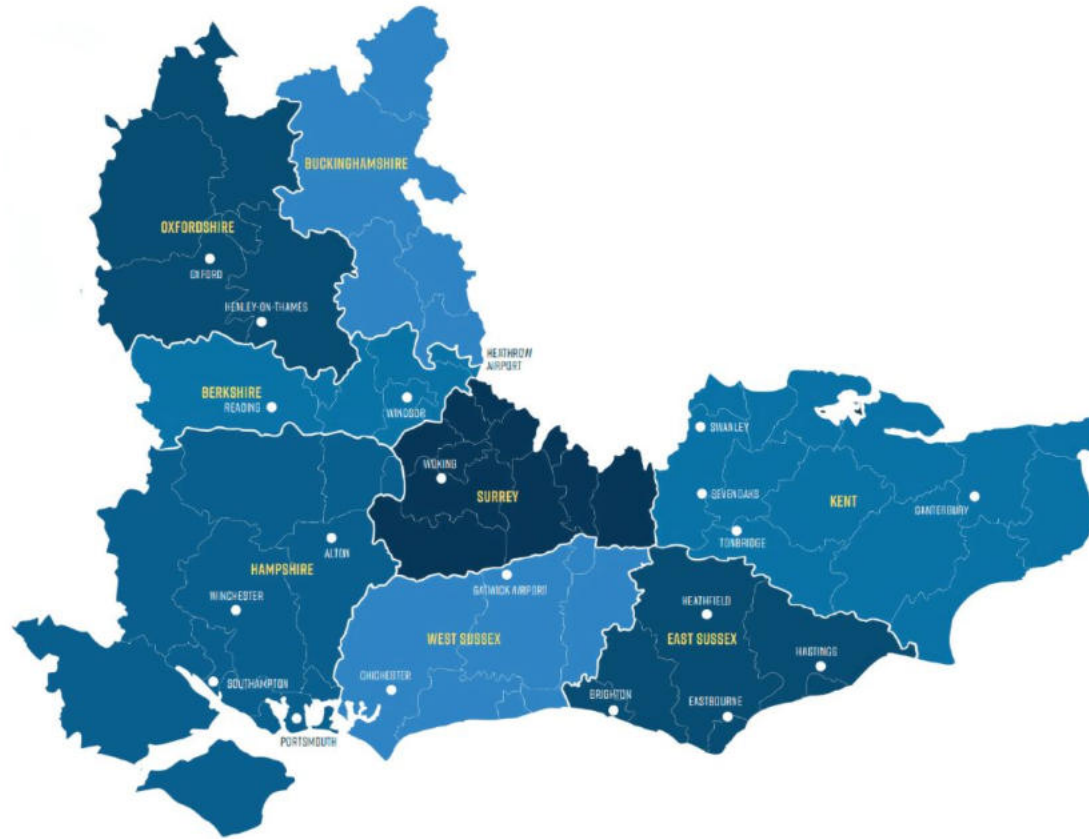
# INSIDER SE - Circulation Area

Insider's South East circulation area covers eight major counties that make up the Thames Valley, Solent, Gatwick and Kent areas - Oxfordshire, Buckinghamshire, Berkshire, Surrey, Hampshire, East and West Sussex, and Kent.

South East Business Insider already provides business leaders in the South East region and their professional advisers with a regular digest of deals, property, manufacturing and other business news and now the new South East Business Insider magazine will enable us to provide regular advice, share best practice, case studies of companies who have successfully overcome challenges, and up to date intelligence on the leading companies in the region.

We already work with a number of leading business services companies, professional advisers, and funders to enable them to reach the business decision makers for fast growing South East companies.

We can now offer a range of new solutions to enable you to reach South East businesses inprint, in person and online.



# INSIDER SE - Coverage

## Total Insider South East Reach: 63,750



Print Readership

Only 15% of newsletter subscribers receive the magazine. 8,500 newsletter subscribers cannot be reached with the magazine alone.



Additional Digital and Events Readership



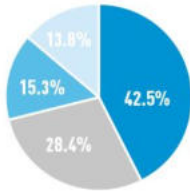
50% of monthly website visitors do not access the website via the newsletter. 14,750 monthly website visitors can only be reached by advertising on the website

# WHO READS US

## SE MAGAZINE AUDIENCE

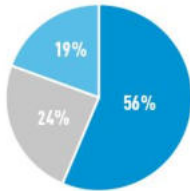


## SE DIGITAL REACH



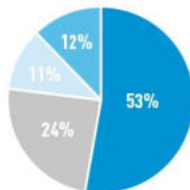
### THE INSIDER READER

42.5%	CEO, MD, FD, chairman
28.4%	Other directors
15.3%	Senior manager, partner
13.8%	Other



### EMPLOYEES IN ORGANISATION

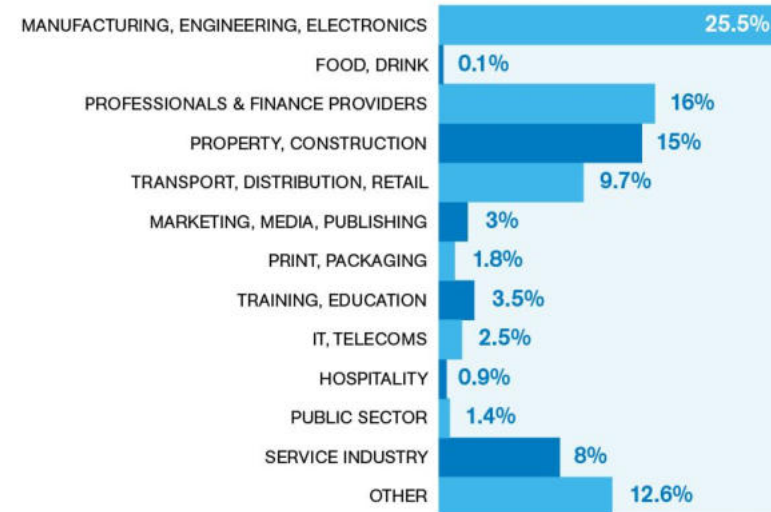
56%	1-50
24%	50-250
19%	250+



### COMPANY TURNOVER

53%	£1m-£10m
24%	£10m-£50m
11%	£50m-£100m
12%	£100m+

### READERSHIP SECTOR



# GALA AWARDS - HAMPSHIRE BUSINESS



**insider**media  
**HAMPSPHIRE  
BUSINESS  
AWARDS  
2026** the business magazine

26th November 2026  
Old Thorns Resort, Liphook

# GALA AWARDS - HAMPSHIRE BUSINESS



**Date:** 26th November 2026

**Venue:** Old Thorns Resort, Liphook

The Hampshire Business Awards 2026 returns for the fourth year and promises to be an unforgettable celebration, recognising the region's most inspiring businesses, entrepreneurs, and innovators.



A highlight in the county's business calendar, the awards honour outstanding achievements across all sectors - from groundbreaking start-ups to established industry leaders. This prestigious evening brings together Hampshire's brightest minds to celebrate excellence, share ideas, and build connections that drive growth and innovation.



As we spotlight the talent and resilience powering our local economy, the awards stand as a testament to the creativity, ambition, and community spirit that make Hampshire a thriving hub for business success.

- Business in the Community Award
- Sustainability Award
- Business Leader of the Year
- Retail, Leisure & Hospitality Business of the Year
- Hampshire Business of the Year
- Aerospace & Defence Company of the Year
- Financial & Professional Services Company of the Year
- Life Sciences / Pharmaceutical Company of the Year
- Apprentice of the Year
- Large Business of the Year
- SME Business of the Year
- Technology Company of the Year
- Best Place to Work Award
- Taste of Hampshire
- New Business of the Year



**OPTIONED**

**OPTIONED**

**OPTIONED**

**OPTIONED**

**OPTIONED**

Correct as of 19/12/25



# GALA AWARDS - HAMPSHIRE BUSINESS

## HEADLINE PARTNER PACKAGE PRE EVENT

- ❑ Logo incorporated into event logo and used in prime position across all event collateral
- ❑ Opportunity to participate in judging of all categories
- ❑ Prime logo branding alongside all pre-event targeted advertising and marketing activity
- ❑ Prime branding on a 200,000 P/I targeted digital campaign
- ❑ 100 word company profile, logo branding and hyperlink within sponsors page on event website
- ❑ Minimum of 1 quote in pre event editorial coverage Full page advert within Insider magazine alongside pre event promotion of the event
- ❑ Minimum 4 social media tags
- ❑ Prime logo branding on finalists announcements across Insider print/digital products
- ❑ Full marketing pack to promote your involvement to existing customers
- ❑ Opportunity to host on your premises, and make a speech, a finalist drinks reception (cost to host at your cost / minimum numbers can not be guaranteed)
- ❑ Supply of full attendee list in advance of event to improve event networking
- ❑ Full page advertisement/advertorial in the print edition of SE Insider Magazine

**£10,995**

## AWARDS CEREMONY

- ❑ Opportunity to make a welcome speech at the event
- ❑ Presentation of your selected category award on stage
- ❑ Prime branding, as a headline sponsor, in the reception areas, on screen throughout the awards, lecterns etc
- ❑ Verbal recognition of your support throughout the event
- ❑ Brand recognition on ALL of the awards
- ❑ Prime logo placement on all printed materials inc event programme, event banners, charity brochure etc
- ❑ Full page advert and welcome in the event programme
- ❑ Table of 12 in a premium position
- ❑ Opportunity to give guests a corporate gift
- ❑ Minimum 2 social media tags

## POST EVENT

- ❑ Access to event photography to promote your association to your customers
- ❑ Quote and branding in the Awards winners coverage published in Insider magazine
- ❑ Prime branding on post event 'winners email' sent to 25,500 Insider news email subscribers
- ❑ Editorial news story + photo gallery of the event promoted on Insider's website including you on stage with Award winner
- ❑ Minimum 1 social media tag

insidermedia  
**HAMPSHIRE  
BUSINESS  
AWARDS**  
**2026**  
the business magazine



# GALA AWARDS - HAMPSHIRE BUSINESS

## CATEGORY PARTNER PACKAGE

### PRE EVENT

- ❑ Alignment with category of your choice
- ❑ Opportunity to participate in judging of your category
- ❑ Logo branding alongside all pre-event targeted advertising and marketing activity
- ❑ 50 word company profile, logo branding and hyperlink within sponsors page on event website
- ❑ Minimum 2 social media tags
- ❑ Logo branding on finalists announcements across Insider print/digital products
- ❑ Full marketing pack to promote your involvement to existing customers
- ❑ Supply of full attendee list in advance of event to improve event networking
- ❑ Full page advertisement/advertorial in the print edition of SE Insider Magazine

**£7,995**

### AWARDS CEREMONY

- ❑ Presentation of your selected category award on stage
- ❑ Branding, as a category sponsor, around the reception areas, on screen for duration of your award and during the meal
- ❑ Verbal recognition of your support throughout the event
- ❑ Brand recognition on your category award
- ❑ Logo placement on all printed materials inc event programme, event banners
- ❑ Full page advert in the event programme
- ❑ Table of 10 in a premium position
- ❑ Opportunity to give guests a corporate gift
- ❑ Minimum 2 social media tags

### POST EVENT

- ❑ Access to event photography to promote your association to your customers
- ❑ Branding in the Awards winners coverage published in Insider magazine
- ❑ Branding on post event 'winners email' sent to 25,500 Insider news email subscribers
- ❑ Editorial news story + photo gallery of the event promoted on Insider's website including you on stage with Award winner
- ❑ Minimum 1 social media tag

**insider**media  
**HAMPSHIRE  
BUSINESS  
AWARDS**  
**2026**  
the  
business  
magazine



# GALA AWARDS - HAMPSHIRE BUSINESS

## SUPPORTING PARTNER PACKAGES

### NETWORKING BOOKLET

- ❑ Sponsorship of key networking aid, place in prime position on all tables
- ❑ Sole logo branding on front cover of booklet
- ❑ Full page advert on outside back cover
- ❑ 5 seats at the event in prime position
- ❑ Branding on the event web page as a support sponsor
- ❑ Minimum of 2 social media tags
- ❑ First look / access to full guest list in advance of the event
- ❑ Support level logo branding on screen and on printed branding produced for the event
- ❑ Access to event photography to promote your association to your customers
- ❑ Support level branding in the Awards winners coverage published in Insider magazine and online
- ❑ Support level branding on post event 'winners email' sent to 25,500 Insider news email subscribers
- ❑ Half page advertisement/advertorial in the print edition of SE Insider Magazine

**£3,495**

### DRINKS RECEPTION

- ❑ Sponsorship of networking drinks reception at the main event
- ❑ Brand recognition on all invitations issued to guests to attend the drinks reception
- ❑ Minimum of 2 pop-ups produced by us to promote your association with the drinks reception
- ❑ Opportunity to display your own pop-ups / stand / branding to elevate your profile further
- ❑ Full page advert in event programme
- ❑ 5 seats at the event in prime position
- ❑ Branding on the event web page as a support sponsor
- ❑ Minimum of 2 social media tags
- ❑ Support level logo branding on screen and on printed branding produced for the event
- ❑ Access to event photography to promote your association to your customers
- ❑ Support level branding in the Awards winners coverage published in Insider magazine and online
- ❑ Support level branding on post event 'winners email' sent to 25,500 Insider news email subscribers
- ❑ Half page advertisement/advertorial in the print edition of SE Insider Magazine

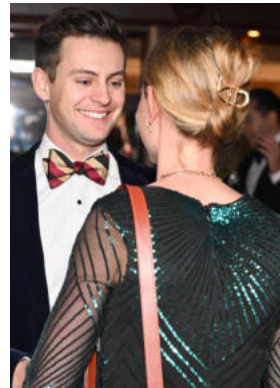


# GALA AWARDS - HAMPSHIRE BUSINESS

## TIMELINE GUIDE\*

- ❑ May 2026 - Insider Marketing of Hampshire Business Awards - Entries Open
- ❑ September 2026 - Insider Marketing of Hampshire Business Awards - Entries Close
- ❑ September 2026 - Awards Judging Begins
- ❑ September 2026 - Finalists shortlist revealed
- ❑ October 2026 - Awards Judging Meeting
- ❑ November 2026 - Shortlist Edition published
- ❑ November 2026 - Finalists and Sponsors Drinks Reception
- ❑ November 2026 - Hampshire Business Awards Evening (Old Thorns Resort, Liphook)
- ❑ November 2026 - Insider Online Coverage of the Event
- ❑ January 2027 - Hampshire Business Awards coverage in the Magazine

\*Dates are subject to change



# INSIDER FINAL THOUGHTS

“Sponsoring the Hampshire Business Awards puts your brand in front of the county’s most ambitious businesses.

It shows your commitment to regional growth, builds credibility through association, and creates visibility where it matters.

It’s not just support for the event, it’s smart positioning in a room full of opportunity.”

- Alan Lindstrom



**Please contact me on the below details should you wish to discuss further.**