

Meeting:	Hampshire Prosperity Partnership Board
Date:	9 June 2025
Title:	Year of Health and Wellbeing
Appendices	None
Report From:	Strategic Economy and Public Health
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The Purpose

1. To provide the Board with an update on activities and proposals following the Board’s discussion with the Director of Public Health in March 2025.
2. To seek the Board’s approval for the proposed approach.

Background

3. In March 2025, Simon Bryant, Director of Public Health, presented to the Board about the Hampshire 2050 Partnership Year of Health and Wellbeing, covering information about the current and future health of the workforce in Hampshire.
4. The action taken away from the meeting was for Strategic Economy to work with Public Health to understand what role the HPPB can play in supporting the Year of Health and Wellbeing initiative, and develop actions which can be taken to support health and wellbeing within the workplace.

Objective

5. Create a legacy from the Hampshire 2050 Partnership Year of Health and Wellbeing which empowers businesses to support their employees' health and wellbeing which the HPPB can support and advocate for across Hampshire.

Proposed Approach

6. Following discussions with Public Health colleagues, we are proposing to take forward three principle actions.
7. First, with the support of the Hampshire Economic Development Officers network (HEDOS), connect with businesses to gain a clear understanding of their requirements in supporting health and wellbeing in the workplace.
8. Second, hold a workshop with stakeholders to:
 - review the toolkits and resources currently made available by Public Health, including their purpose and language, to ensure that they are appropriate for a business audience;
 - understand what other practical support would benefit businesses, delivered either one-to-one or one-to-many.
9. Third, subject to a business case and confirmation of funding, establish a Public Health Coordinator role within the Hampshire Growth Hub team, to engage directly with businesses, and ensure they are accessing available support for their employees and have the right tools and processes to support their workforce.

Next Steps

10. Engage with businesses and HEDOS to understand businesses' needs with regards to health and wellbeing – Summer 2025
11. Review of existing toolkits and resources – Summer 2025
12. Prepare a business case for the establishment of a Public Health Coordinator role within the Hampshire Growth Hub team – Summer 2025
13. Implementation of changes to toolkits and resources and Public Health Coordinator service – Autumn 2025