

## Community-Led Transport Grant: Streams Comparison Table

This table provides a side-by-side comparison of the two funding streams available under the Community-Led Transport Grant. Applicants should review the differences to determine which stream best suits their project goals.

Feature	Stream A: Promote Existing Transport Services	Stream B: Develop or Expand a Community-Led Transport Service
<b>Purpose</b>	To raise awareness and increase usage of an existing service	To create or expand a community-led transport service
<b>Eligible Applicants</b>	Organisations serving Hampshire residents, which can include registered charities and community organisations, and parish councils, or community transport operators who are working in collaboration with their local community	Same as Stream A
<b>Funding Amount</b>	Fixed (£500)	Variable
<b>Eligible Activities</b>	<ul style="list-style-type: none"> <li>- Marketing campaigns</li> <li>- Community events</li> <li>- Leaflets and posters</li> <li>- Social media outreach</li> </ul>	<ul style="list-style-type: none"> <li>- Launching new routes</li> <li>- Increasing capacity</li> <li>- Purchasing vehicles</li> <li>- Hiring staff</li> <li>- Piloting new models</li> <li>- Promotion of new services</li> <li>- One-off startup costs</li> </ul>
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>- Improved public awareness of available transport options</li> <li>- Increased usage of existing services</li> <li>- Improved understanding within communities of how current transport services meet local needs</li> </ul>	<ul style="list-style-type: none"> <li>- New or expanded transport provision</li> <li>- Increased service availability</li> <li>- Improved access for target groups</li> </ul>
<b>Application Requirements</b>	Short proposal outlining promotional strategy and target audience	Detailed project plan, audit of existing transport provision, community consultation, budget, timeline, impact assessment
<b>Monitoring &amp; Evaluation</b>	Where and with whom information was shared, feedback from providers and service users, copy/link to marketing materials	Service usage data, feedback from users, delivery milestones