



Smoking Cessation Service for Hampshire

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Department: Adults' Health and Care

Date of assessment: 08/01/2019

Description of current service/policy

The current specialist stop smoking service for adults and young people aims to encourage existing smokers to engage with the service and then supports them to stop smoking. There are various referral routes into the service either by self or direct referral. The service works with local GPs, pharmacies, acute/MH trusts and in the community to increase reach with smokers. The existing service has not managed to attract high numbers of smokers into the service which subsequently impacts on numbers of successful 4 week quits achieved (a key outcome target that is reported nationally). Service marketing has not managed to attract sufficiently high numbers of smokers into the service.

Geographical impact: All
Hampshire

Description of proposed change

The eligibility criteria for the new service has not changed. The new service will now offer a three tiered approach; specialist intensive support for priority groups with access to stop smoking medications, a limited level of contact and support with access to stop smoking medications for smokers who don't want to commit to intensive support, a 'go it alone' offer with access to online resources to help people quit. The new service will focus on priority groups; routine and manual workers, pregnant smokers, people with smoking related long term conditions, people living more deprived communities where smoking prevalence rates are highest.

Impacts of the proposed change

This impact assessment covers Service users

Engagement and consultation

Has engagement or consultation been carried out?

Planned

Insight research is planned with current smokers, due to be completed by end of January 2019. An online and paper based survey will be distributed targeting areas of high smoking prevalence. There will also be focus groups with ex and current service users. The aim is to understand what will encourage more smokers to engage with a service in terms of how it is set up and marketed. A market engagement event is also planned to take place in January 2019 with potential service providers. Findings from the insight research and market engagement event will help to finalise the service specification.

| Statutory considerations | Impact | Mitigation |
|--|---|-------------------|
| Age: Neutral | | |
| Disability: Positive | There is a strong correlation between disability and poor health. People with mental health conditions have high prevalence of smoking and part of this service will focus on this cohort and people with long term conditions. | |
| Sexual orientation: Neutral | | |
| Race: Neutral | | |
| Religion and belief: Neutral | | |

| | | |
|---|--|-------------------|
| Gender reassignment: Neutral | | |
| Gender: Neutral | | |
| Marriage and civil partnership: Neutral | | |
| Pregnancy and maternity: Positive | Smoking in pregnancy increases the health risk to both mothers and their babies. By focussing efforts on this cohort will help to reduce the short and long term health risks for pregnant women that give up smoking and their babies. | |
| Other policy considerations | Impact | Mitigation |
| Poverty: Positive | The service will focus delivery in areas of greatest deprivation where smoking rates are usually higher. This should help current smokers in these communities to lead healthier lifestyles and have more disposable income due to not buying cigarettes/tobacco once stopped. | |
| Rurality: Neutral | | |

Neutrality statement (if all considerations have a neutral impact)

Any other information