

HIOW Recovery Picture

Intelligence, Policy Analysis
& Recovery Timeline

BEST ESTIMATES AS OF 06 JANUARY 2021

Coronavirus (COVID-19)

STAY
HOME

PROTECT
THE NHS

SAVE
LIVES

National lockdown: stay at home

You must stay at home. This is the single most important action we can all take to protect the NHS and save lives.

You must not leave your home unless necessary.

Stay 2 metres apart from anyone not in your household or bubble.

Announcements

[Education Secretary statement to Parliament on national lockdown](#)

Published 6 January 2021

Exams cancelled for summer 2021, replaced by teacher assessment

[£4.6 billion in new lockdown grants to support businesses and protect jobs](#)

Published 5 January 2021

New support measures, further announcements in March budget

[Prime Minister announces national lockdown in England](#)

Published 4 January 2021

New national restrictions, schools closed until at least 22nd Feb



National data summary

Last updated on Wednesday 06 January 2021 at 04:00pm

Daily update

Daily update

Testing

Cases

Healthcare

Deaths

About the data

Download data

Developer's guide

The official UK Government website for data and insights on Coronavirus (COVID-19).

UK Summary

The latest R number is estimated at **1.1 to 1.3** with a daily infection growth rate range of **+1% to +6%** as of 23 December 2020.

Data are also available to [download](#) as an easy to read document.

Cases

People tested positive

Latest data provided on 6 January 2021

Daily

62,322

Last 7 days

403,914 ↑ 120,577 (42.6%)

▶ Rate per 100k resident population: 550.5



[All cases data](#)

Deaths

Deaths within 28 days of positive test

Latest data provided on 6 January 2021

Daily

1,041

Last 7 days

4,798 ↑ 1,301 (37.2%)

▶ Rate per 100k resident population: 6



[All deaths data](#)

Healthcare

Patients admitted

Latest data provided on 29 December 2020

Daily

3,179

Last 7 days

17,980 ↑ 2,968 (19.8%)



[All healthcare data](#)

Testing

Virus tests conducted

Latest data provided on 5 January 2021

Daily

498,624

Last 7 days

3,129,297 ↑ 493,052 (18.7%)



[All testing data](#)

Infections – spark lines for HIOW UTLAs

Number of COVID-19 cases per day and 7-day rolling average in Southampton for selected dates

Key: ● Daily lab-confirmed cases ● GOV Rolling 7 day average



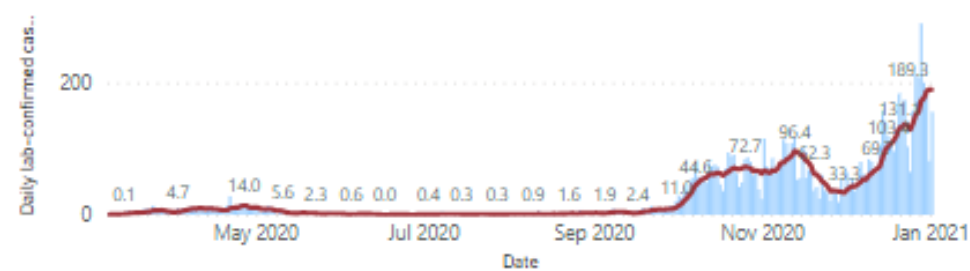
Number of COVID-19 cases per day and 7-day rolling average in Hampshire for selected dates

Key: ● Daily lab-confirmed cases ● GOV Rolling 7 day average



Number of COVID-19 cases per day and 7-day rolling average in Portsmouth for selected dates

Key: ● Daily lab-confirmed cases ● GOV Rolling 7 day average



Number of COVID-19 cases per day and 7-day rolling average in Isle of Wight for selected dates

Key: ● Daily lab-confirmed cases ● GOV Rolling 7 day average



Portsmouth:

- 8,577 total cases
- 1,334 new cases in last 7 days*

Southampton

- 7,874 total cases
- 1,572 new cases in last 7 days*

Hampshire

- 36,503 total cases
- 7,359 new cases in last 7 days*

Isle of Wight:

- 3,037 total cases
- 1,148 new cases in last 7 days*

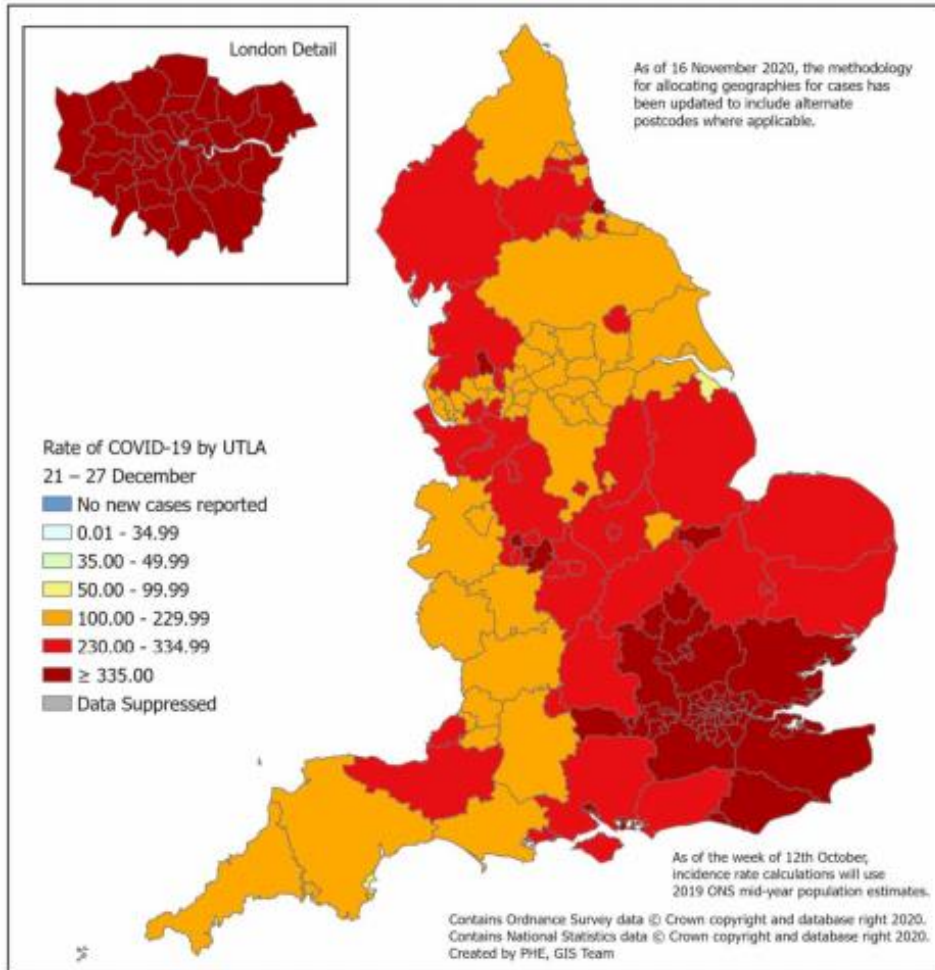
The chart shows the epidemiological curve of new cases (daily and 7 day average) for the Upper Tier Local Authorities in HIOW Data is from <https://coronavirus.data.gov.uk/>, data as of 06.01.21

*7-day period ending 01.01.21, as reported on 06.01.21

Case numbers are subject to revisions, especially most recent numbers. Cases since 01.09.20 were revised on 16.11.20 to use a new methodology for assigning cases to local authorities.



Weekly rates of Covid-19 cases



Weekly rate of COVID-19 cases per 100,000 population tested under Pillar 1 and 2, by upper-tier local authority, England (box shows enlarged maps of London area).

Based on week 52 (21 December to 29 December). Available at:
<https://www.gov.uk/government/statistics/national-flu-and-covid-19-surveillance-reports>

Note: the colour ramp / scale for this map was altered as of 08 October 2020. This means that colours cannot be compared to previous versions of this map.

UTLA name	Rate per 100,000 last 7 days	% change in last 7 days
Isle of Wight	809.8	+274%
Southampton	622.5	+95%
Hampshire	532.3	+68%
Portsmouth	620.7	+48%
England	579.8	
South East	692.2	+31%
Liverpool	492.7	
Slough	1015.1	+55%
Medway	1,113.2	+29%

Rate of COVID-19 per 100,000 per week in most recent 7 day period with complete data (26 December 2020 to 02 January 21).

Available at: <https://coronavirus.data.gov.uk/cases> (Accessed 06.01.2021)

Seven in 10 adults are motivated to get healthier in 2021 due to COVID-19



The survey showed 8 in 10 adults aged over 18 have decided to modify their lifestyle in 2021, with 7 in 10 adults saying that they are motivated to make healthier lifestyle changes due to coronavirus (COVID-19).

Compared to last year, almost half of the population (43%) feel more motivated to make changes to their life in January. Around 6 million adults aged 40 to 60 plan to:

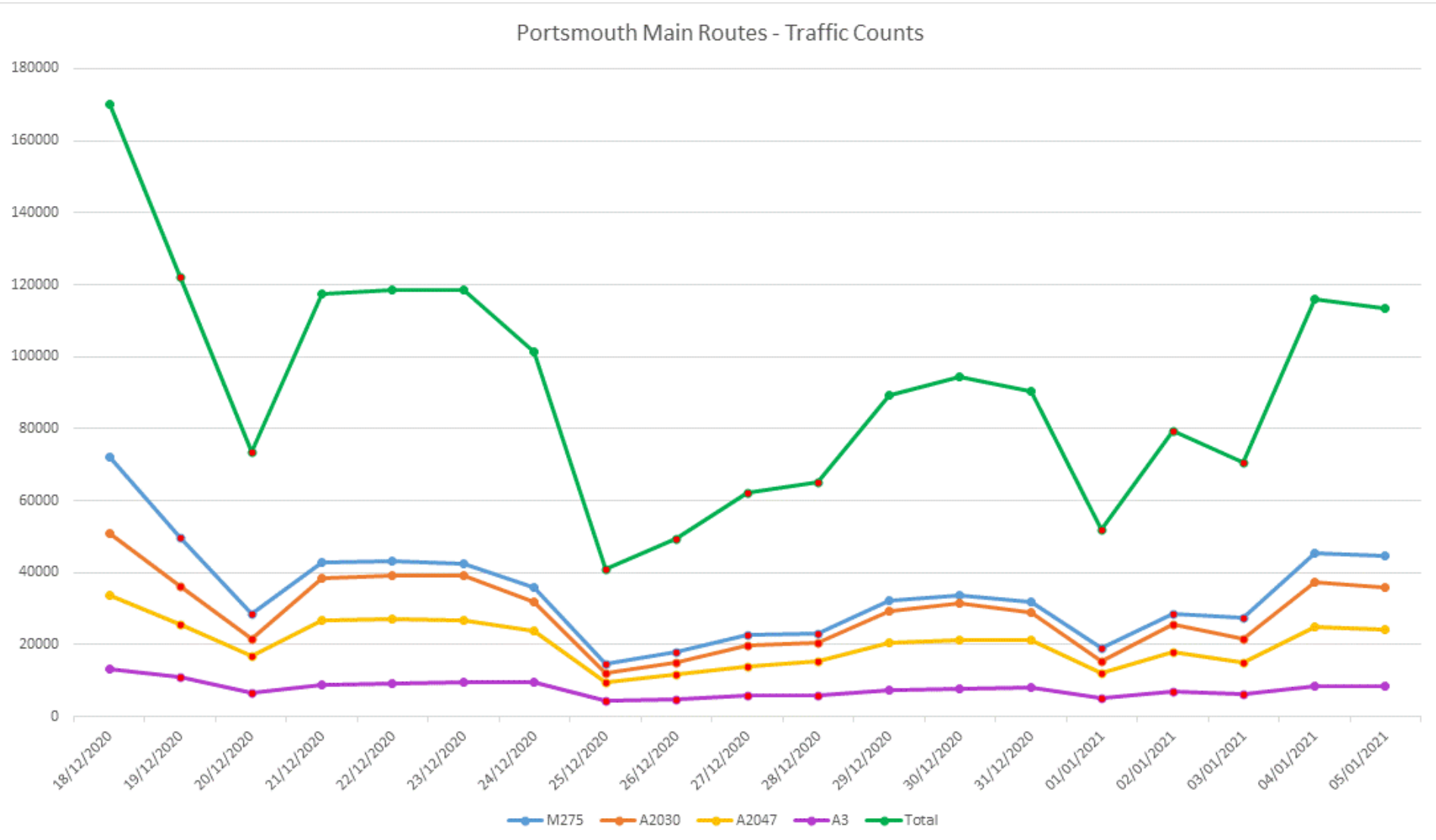
- eat more healthily (40%)
- lose weight (39%)
- exercise more (41%)

Opportunity to use (eventual) recovery to promote positive health / lifestyle behaviours?

- Motivation is there
- People understand risk of poor lifestyle and benefits of improvements

But... Lockdown 1 saw increases in both positive and risky behaviours, with existing inequalities extended.

Impact of lockdown on behaviour?

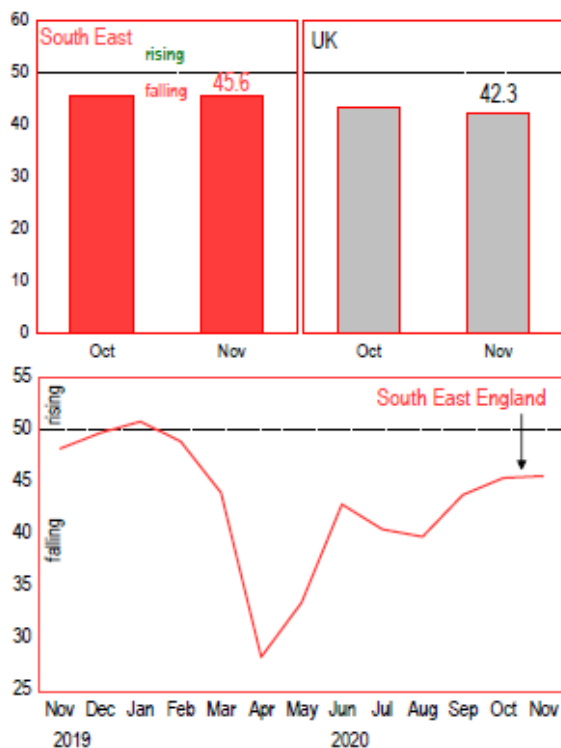


Early data from Portsmouth shows no immediate drop in traffic on all main routes during first 2 days of lockdown.

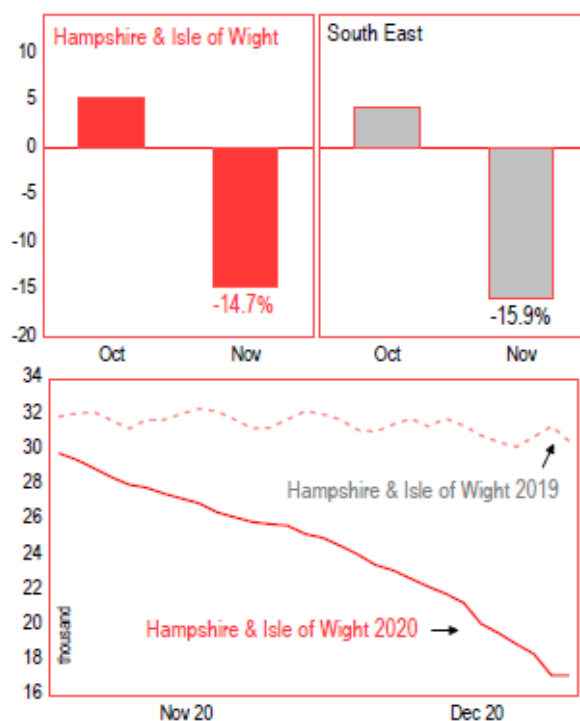
Would normally expect to see a return towards pre-Christmas levels

Google mobility data not yet available for this week

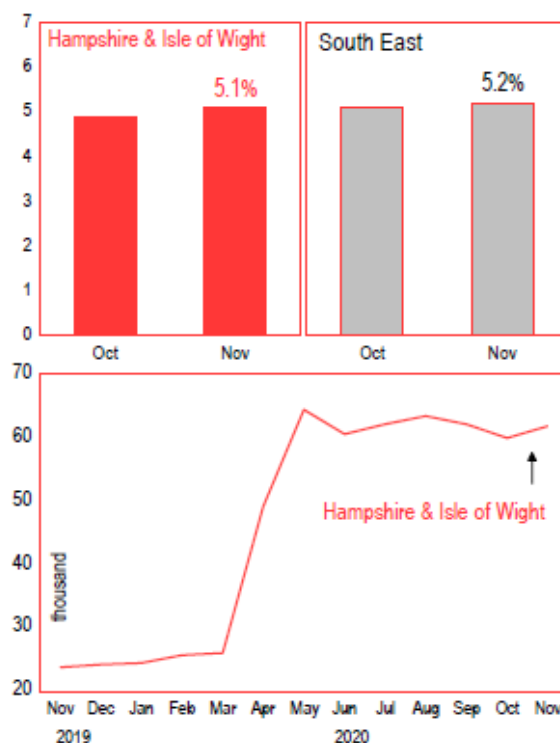
Employment



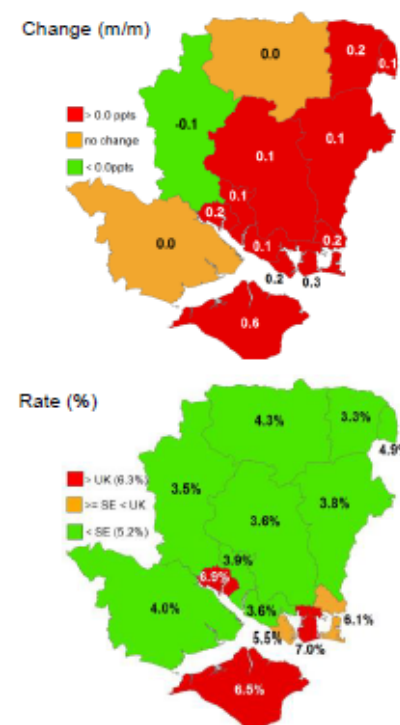
Job Postings



Claimant Unemployment



Local Claimants



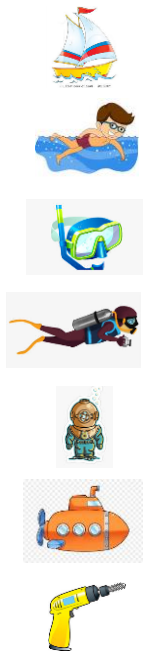
- Hampshire & the Isle of Wight had 128,200 residents on the two job support schemes in October; 59,200 furloughed residents (6% of eligible employees) and 69,000 self-employed residents (68%).
- Survey data shows that the rate of job shedding was marked in the region in November.

- Tightening lockdown restrictions continue to weigh down on labour demand in Hampshire & the Isle of Wight. Total online job postings fell sharply in November (-14.7%).
- By mid-December online job postings in Hampshire & the Isle of Wight stood at 56.3% of the level seen at the same time last year.

- Unemployment on the claimant count measure in Hampshire & Isle of Wight increased by 1,880 to 61,865 and the rate rose to 5.1% in November, up 0.2 percentage points.
- Unemployment among young people (16-24 age group) increased by 250 to 12,580, slower than the increase in total unemployment.

- The claimant count rate decreased in Test Valley, the rates remained unchanged in New Forest and Basingstoke and increased in all other local authorities in Hampshire & the Isle of Wight last month.
- The rates in Southampton, Portsmouth and the Isle of Wight stood above the UK average (6.3%).

'Covid Recovery Ecosystem' revisited



Government measures		Hierarchy of prohibited, restricted or controlled activities		
LOCAL MEASURES	Statutory hygiene/H&S measures	0	None	
	Social distancing Test and Trace	1	Theatres Sports crowds	Cinemas Orders at the bar
	Face coverings Rule of six	2	Indoor socialising	Rule of six outdoors
	Reduce infections from social contact Work from home	3	Pubs Close contact services	Restaurants Outdoor socialising
NATIONAL MEASURES	Reduce infections from high-risk venues Local contact tracing	4	Non-essential retail Household socialising	Leisure International travel
	Furlough 'lite' Business grants	5	Schools Elections	Universities Borders
	Stay at home except for work/exercise/medical Full furlough scheme	6	Utilities Food supply	Blue-light Transport
	Stay at home			Health & care Banks
	State of emergency			

- If your business/service depends on bringing people into contact you will not survive the deeper Covid measures
- Those that evolve to survive at greater depths can recover and prosper whatever measures are applied

