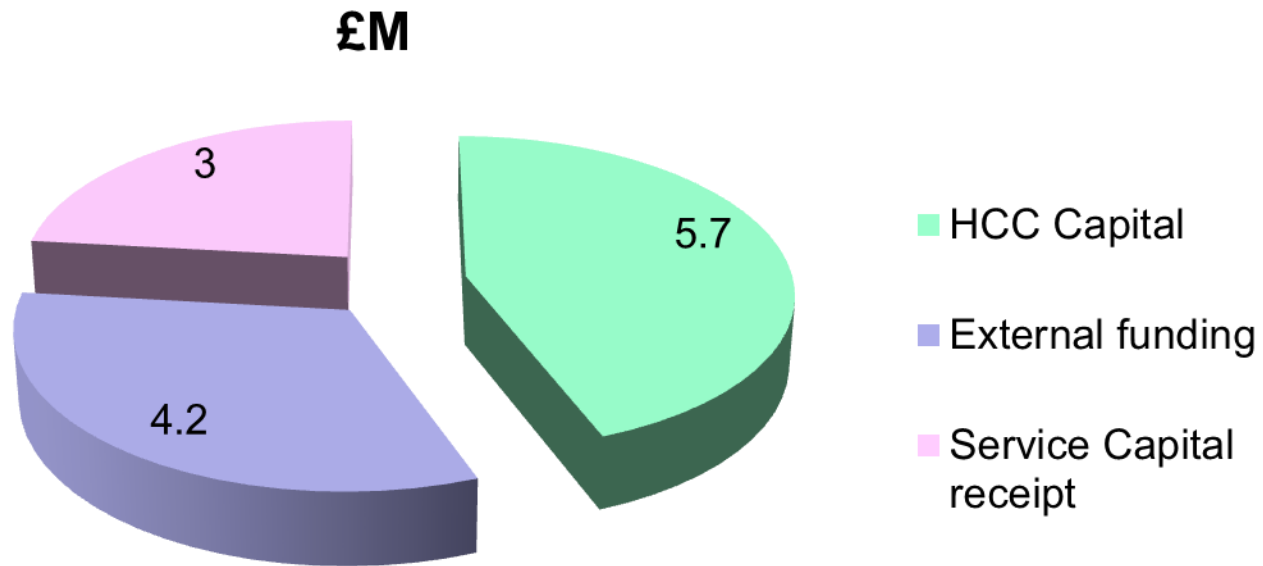




# Transforming our Country Parks

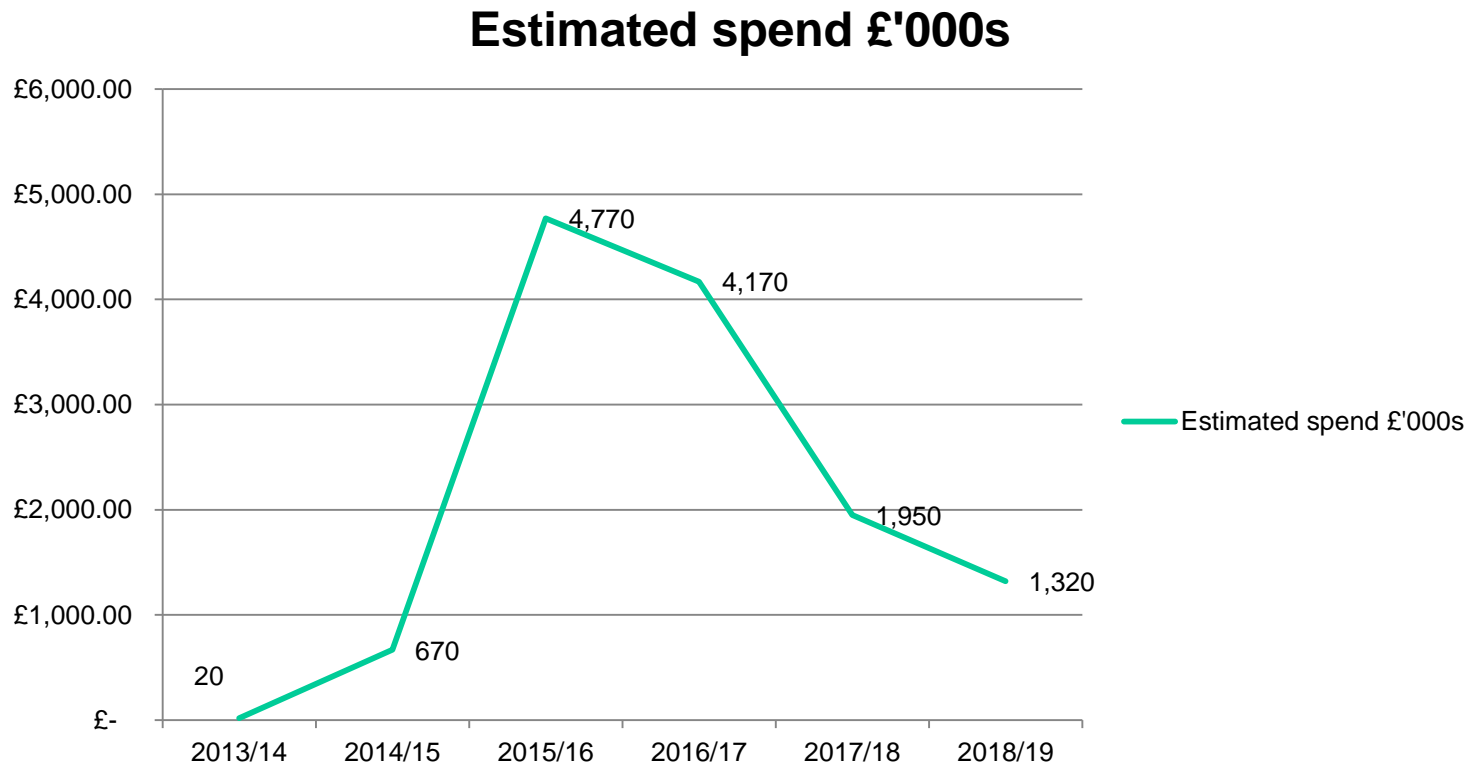
# What have we got.....

## Funding



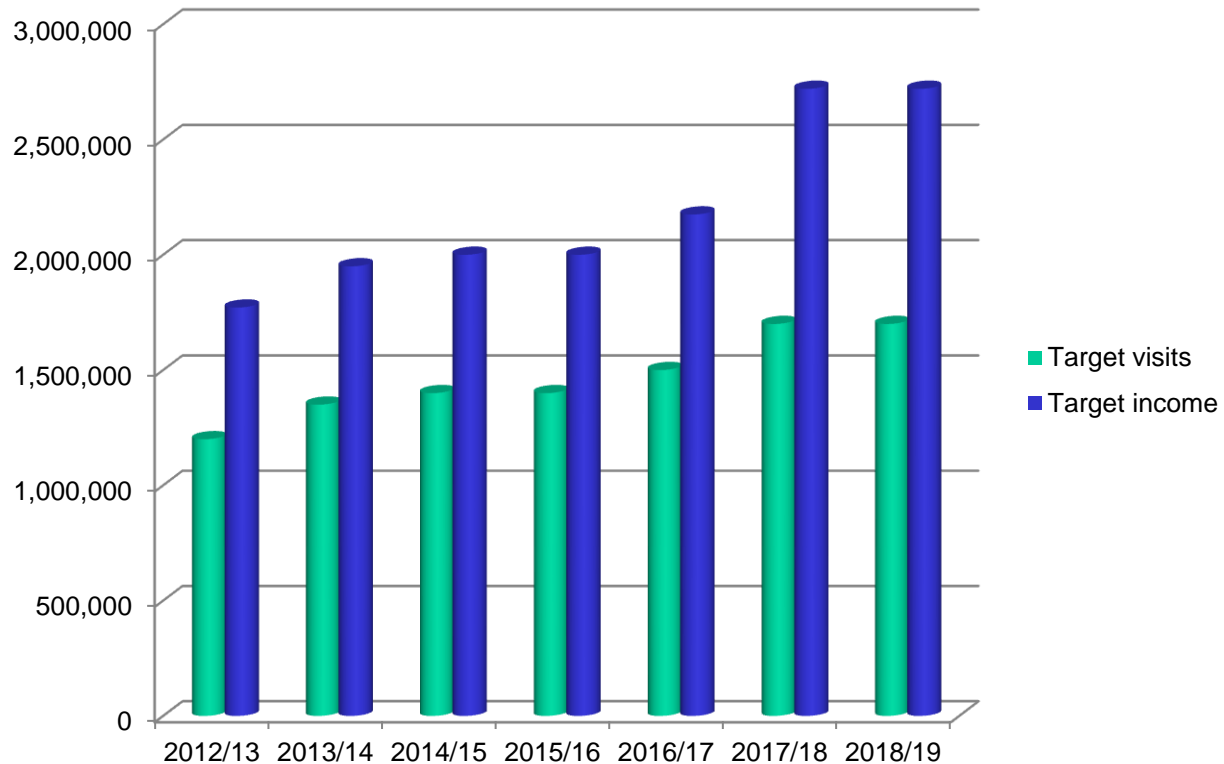
# What have we got .....

## Indicative spend profile



# What do we want to achieve.....

## Visits and Visit Income



# What do we want to achieve.....

## Operational Costs and Income

	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Total Costs	1,956	2,137	2,187	2,246	2,379	2,229	2,229	2,229
Total Income	-1,450	-1,657	-1,782	-2,200	-2,559	-2,722	-2,758	-2,771
Net Revenue Position	506	480	405	47	-180	-493	-530	-543

# How are we going to get there.....

## 6 Phases:

1. Set up Programme
2. Business Analysis/Options
3. Design
4. Procurement and Contract
5. Delivery
6. Programme Closure

Phase 1 – Set up programme  
almost completed

# Phase 2 – Business Analysis/ Options

- Service driven not Property driven
- Nine workstreams across all Parks
- Results will feed into a brief for each Park
- Following this – options, feasibility and masterplan

# Nine Workstreams:

- Marketing
- Staff Development and Welfare
- Catering
- Activity/Business Potential
- Play and Learning (already started)
- Visitor Journey
- Asset Management
- Property Maintenance
- Lepe – some work already completed, so will move to design quickly

# Park Schedule

2014	2015	2016	2017	2018
<i>Planning phase</i>	<b>Lepe Country Park</b>			
<i>Planning phase</i>	<b>Queen Elizabeth Country Park</b>			
<i>Planning phase</i>	<b>Royal Victoria Country Park</b>			
<i>Planning phase</i>	<b>Manor Farm &amp; Country Park</b>			
	<i>Planning phase</i>	<b>Sir George Staunton Country Park</b>		
	<i>Planning phase</i>	<b>Titchfield Haven</b>		

**Large scale >£2m**

**Medium scale £1m -£2m**

**Small scale <£1m**

# What have we done already.....

- Development plans for each Park which will inform all the Workstreams
- HLF funding for RVCP
- Action Plans – identify what we can take forward in the interim

# The plans.....



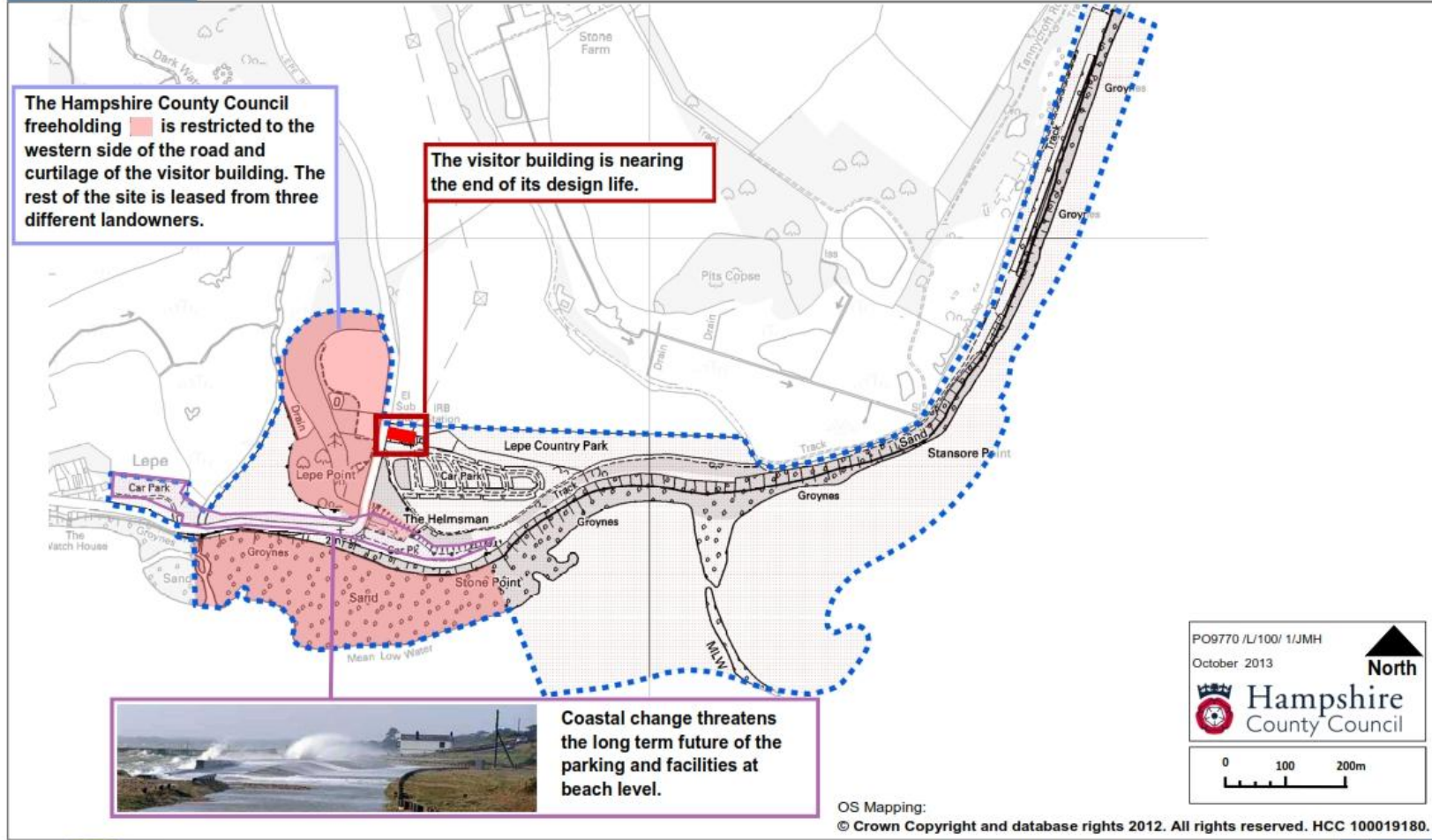
# Main challenges

The Hampshire County Council freeholding is restricted to the western side of the road and curtilage of the visitor building. The rest of the site is leased from three different landowners.

The visitor building is nearing the end of its design life.



Coastal change threatens the long term future of the parking and facilities at beach level.



PO9770 /L/100/ 1/JMH  
 October 2013

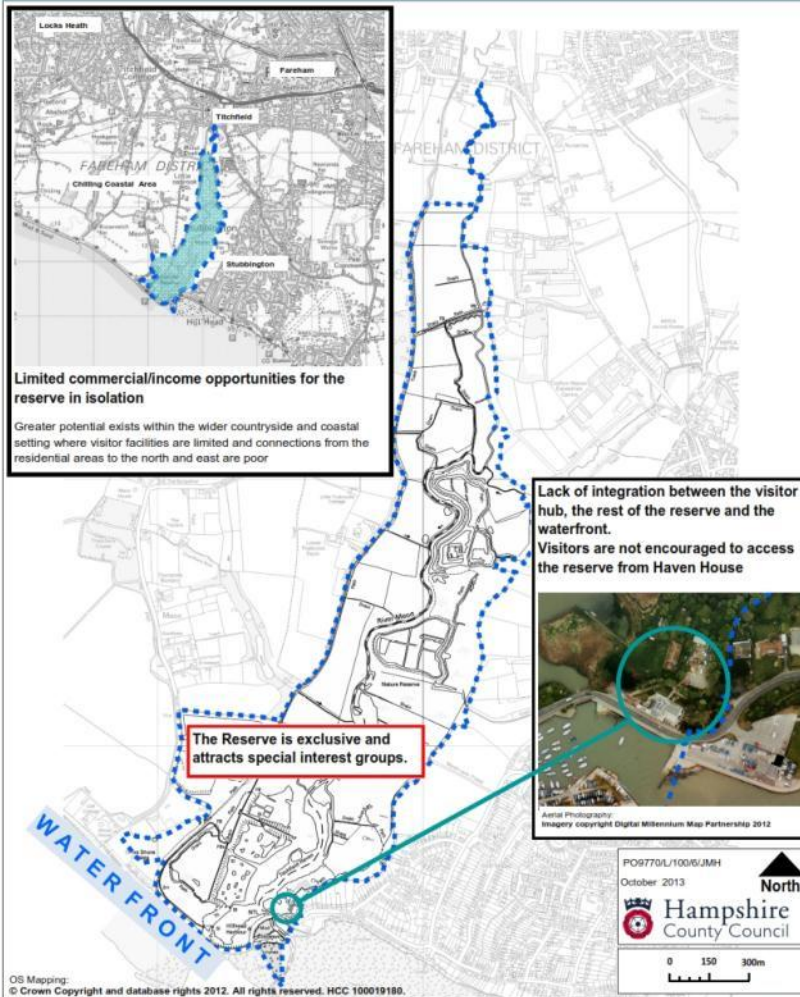
North

0 100 200m

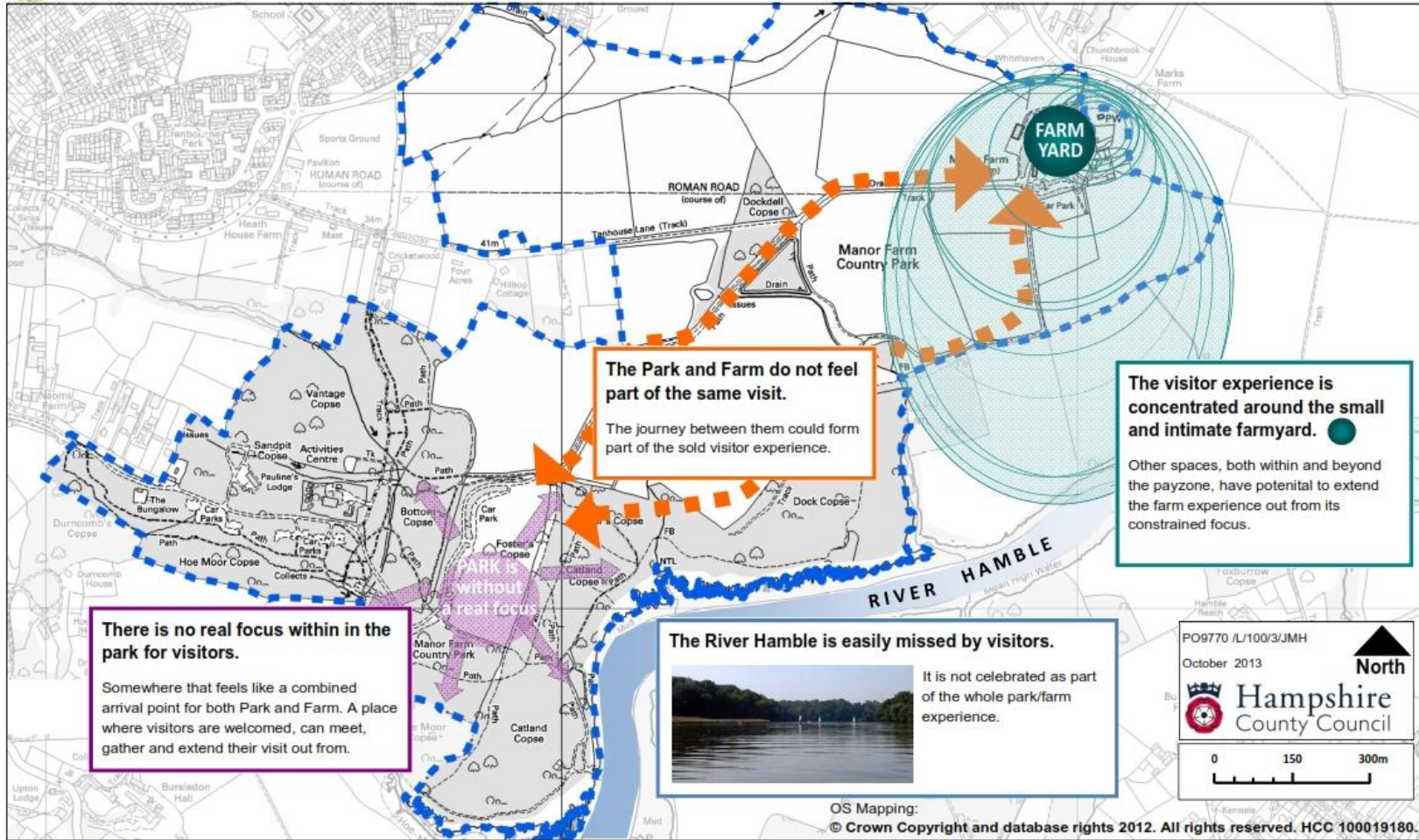
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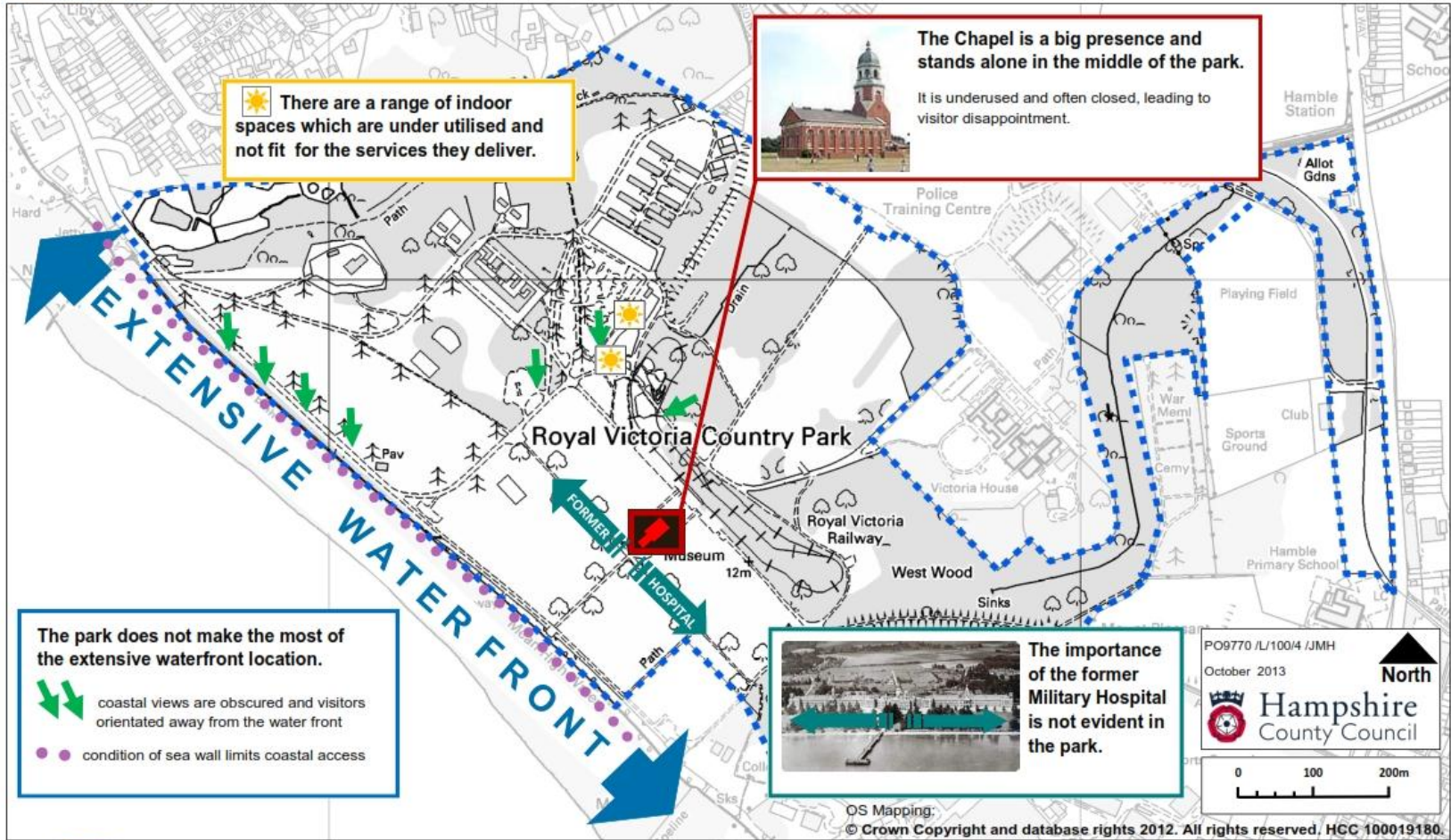
Property Services

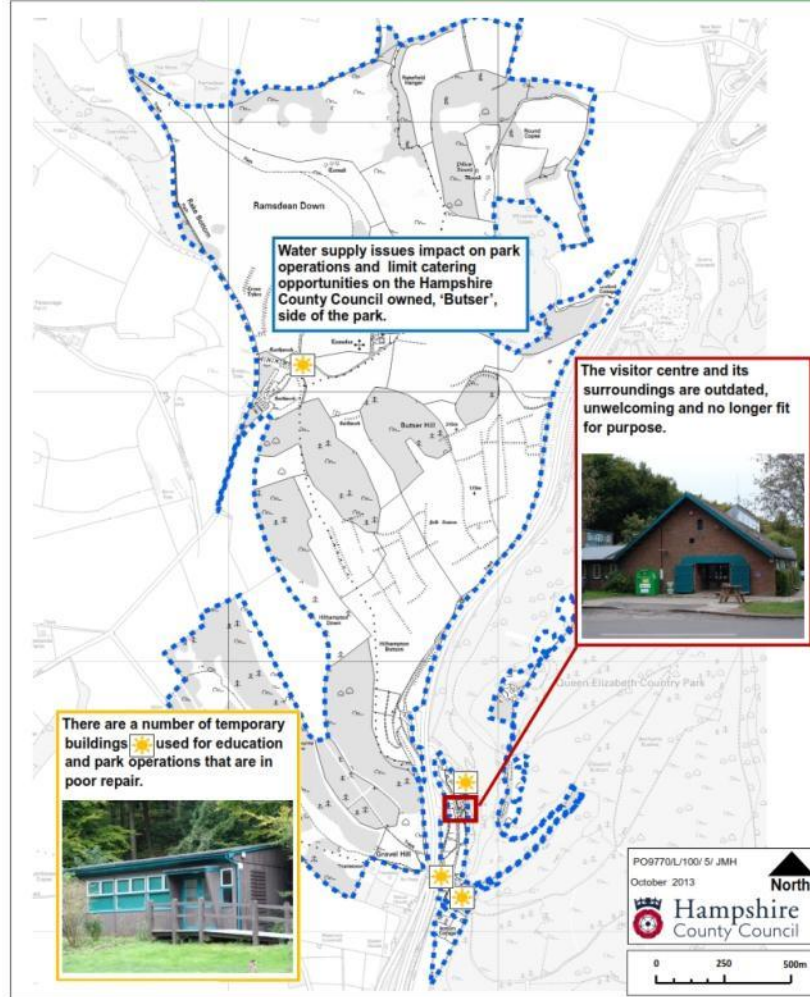


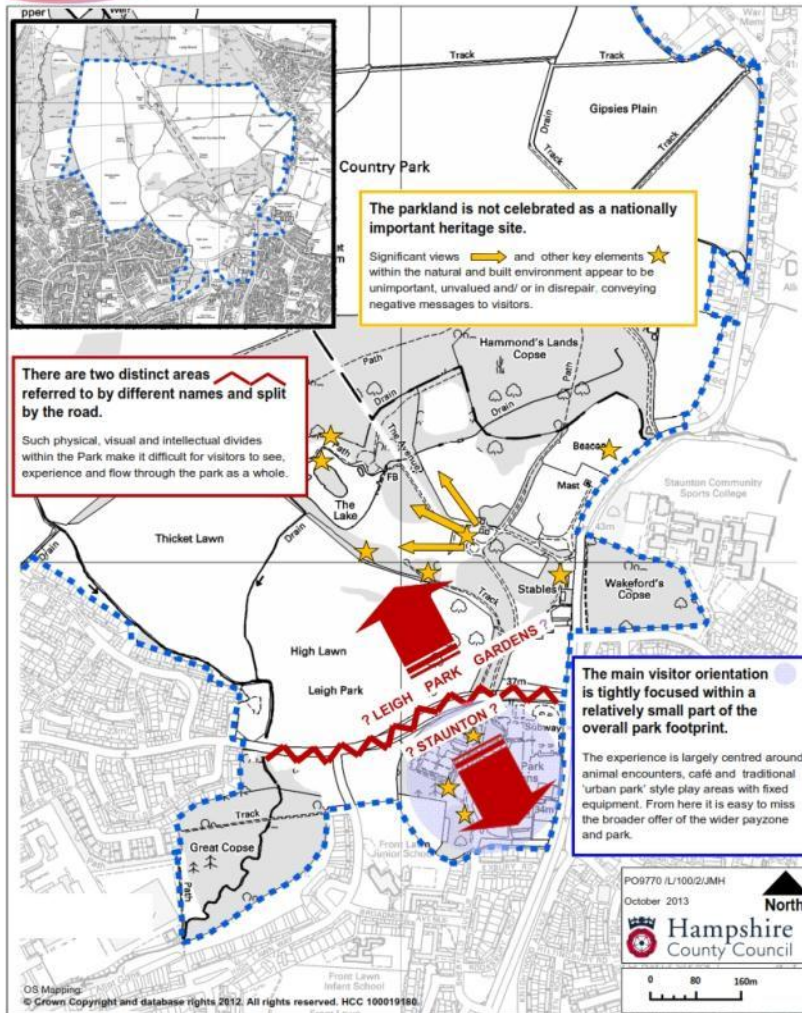
# Main challenges



# Main challenges







## SCP USP, Vision and Aims

### Unique selling point

Sir George Staunton Country Park – An Englishman’s Asia, more than you’d ever imagine.

### Vision

A distinctive Regency Park in the heart of the community. A place of culture and learning where memories are made and visitors relax, play and discover secluded ruins. A working farm, formal gardens, tropical glasshouses and horticulture set within a historical landscape, which depicts a pioneering era from a bygone age.

The following key aims were suggested to support the vision:

- Aim 1 - A welcoming and connected landscape
- Aim 2 - Revealing the hidden heritage
- Aim 3 – Connected and caring
- Aim 4 – A distinguished ornamental parkland
- Aim 5 – A Park that appeals to a wide audience
- Aim 6 - Sustainably managed and funded

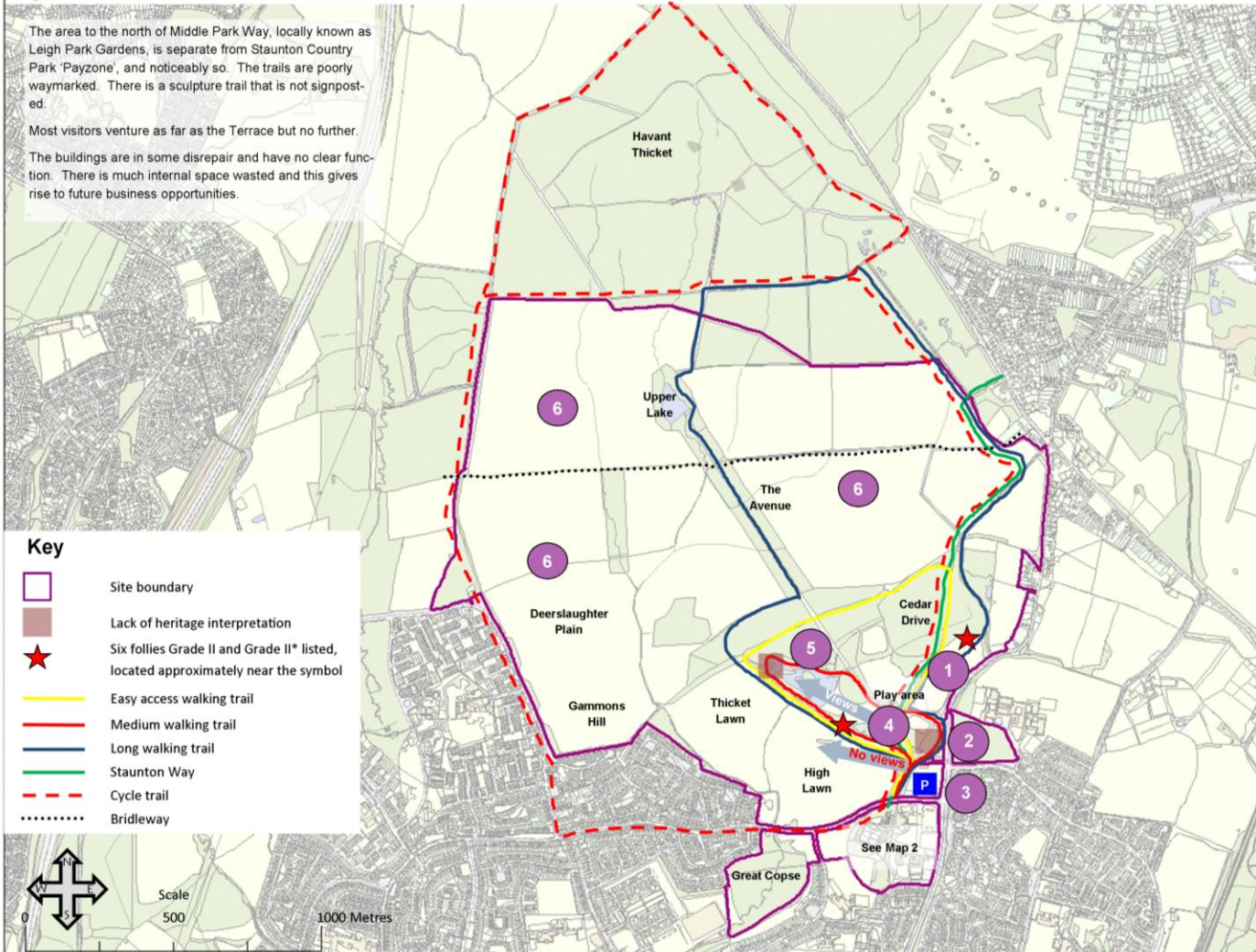
# Map 1 - Staunton - NOW

August 2013

The area to the north of Middle Park Way, locally known as Leigh Park Gardens, is separate from Staunton Country Park 'Payzone', and noticeably so. The trails are poorly waymarked. There is a sculpture trail that is not signposted.

Most visitors venture as far as the Terrace but no further.

The buildings are in some disrepair and have no clear function. There is much internal space wasted and this gives rise to future business opportunities.



- 1 Nursery site**

Location of Havant Day Services and Beacon Community Partnership operations plus storage of park materials and manure. Very large site.
- 2 Coach House complex**

The Coach House, Area Ranger offices, Staunton Ranger workshops and yard. Coach House used by Beacon Community Partnership and for storage. Seasonal flooding of yard. No toilets.
- 3 Storey Gardens**

Flat grassed historic walled 'garden'. Used for overflow parking and occasional events. Agricultural open barn. Partial wall collapse. Repairs scheduled.
- 4 The Terrace**

The Terrace to William Stone's house (demolished). Expansive views over lake and Havant Thicket. Recent railings added to Terrace and outline of front wall of house set into ground. Very popular in summer for groups relaxing. Small scale anti-social behaviour.
- 5 The Lake**

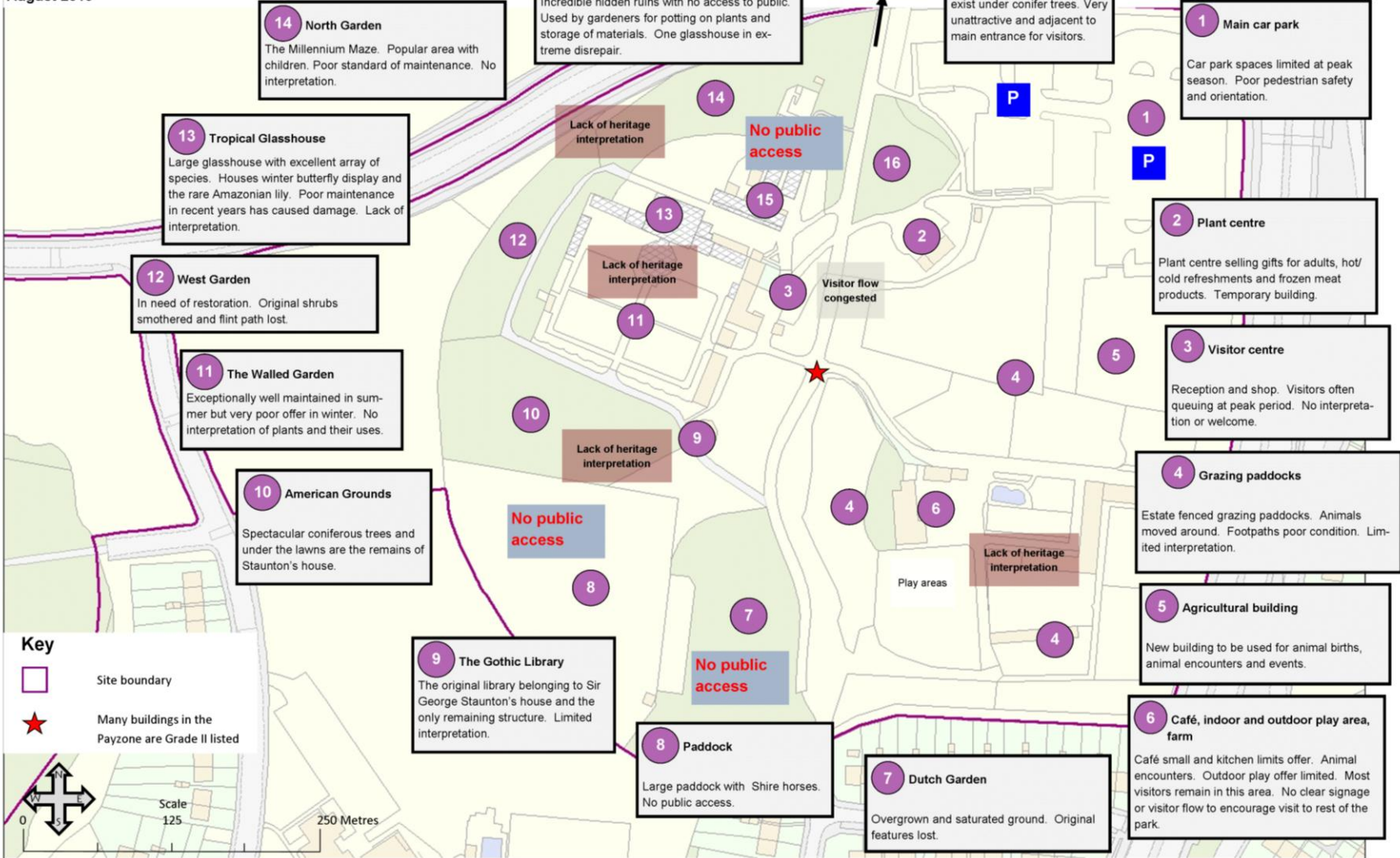
Extensive lake. Used by Southmoor Angling Club. Lake leaking water through perimeter wall. Many historic features such as Chinese bridge present.
- 6 Grazing land**

Land leased from Portsmouth Water and grazed. Agri-environmental grants prescribe the management regime. Public access limited.



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# Map 2 - Staunton - NOW

August 2013



**Key**

-  Site boundary
-  Many buildings in the Payzone are Grade II listed



Scale  
0 125 250 Metres

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# Map 3 - Staunton - Future

August 2013

**E** The Pleasure grounds

**Area vision**

Walks around the pleasure grounds lead the visitors to Staunton's follies and tranquil areas. The lake and Terrace are a strong feature in the landscape.

Some of the walks guide the visitor further afield, across grazing land.

There are numerous natural and adventurous play opportunities and sensitively placed kiosks provide refreshments, whilst groups hire BBQs.

The landscape is welcoming and visitors feel safe, able to relax long into the day and evening

**A** Agricultural fields

**Area vision**

The extensive fields are managed by grazing animals and public access is limited to permissive trails. Copses, hedgerow and ditches are well maintained and the conservation status of the land is high. The public can see traditional breeds of cattle and sheep grazing.

**B** Woodland

**Area vision**

The woodlands are sustainably managed and the timber is used as an income resource, for the park. Visitors have access to the woods along formal trails and informal routes. The woodlands are inviting and part of the visitor offer.

**C** Arrival and Coach House complex

**Area vision**

The car park, off Petersfield Road, is large and welcoming. Clear signage directs visitors into Leigh Park Gardens. They are able to leave the car park safely. Secure bike stands are available.

Having left the car park visitors immediately enter the lawned gardens with majestic trees and shrub borders. They follow the clear signage to either the Terrace and lake, or choose to follow one of the many walks or cycle trails.

The Coach House is soon discovered, where there are refreshments and toilets, but also an opportunity to learn some of the history of the park. Frequent events are held on the lawns in front of the coach house. Traditional crafts are at work, in which the public can participate and the stables once again hold horses which lead carriage rides around the park.

**D** Storey Gardens

**Area vision**

Storey gardens have been restored to a walled fruit and vegetable garden, managed by the Beacon Community partnership and Havant Day Services. The local colleges also use it for teaching horticulture.

The produce is sold in the park and also used in the on site cafes.

Visitors can come a be a gardener for the day or simple enjoy meandering through the grounds watching the staff and students at work.

**Key**

-  Site boundary
-  Parking
- All trails shown currently exist
-  Easy access walking trail
-  Medium walking trail
-  Long walking trail
-  Staunton Way
-  Cycle trail
-  Bridleway

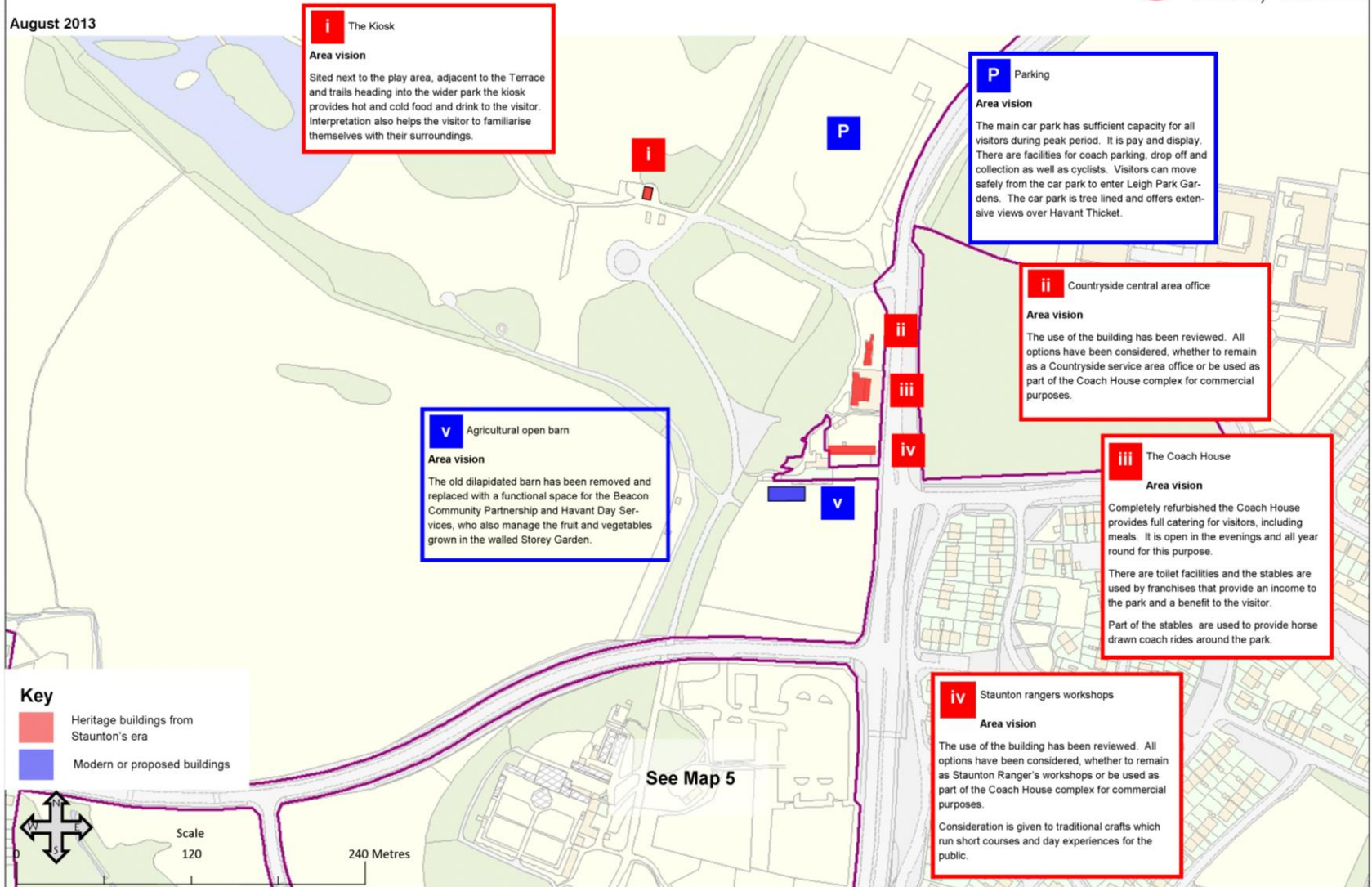


Scale  
500 1000 Metres

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# Map 4 - Staunton - Future

August 2013



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# Map 5 - Staunton - Future

August 2013

## Key

- Visitor centre with entrance to Payzone, catering and toilets. View into Payzone.
- Retail and exit from Payzone.
- Catering and toilets
- Offices
- Historic farm buildings
- Historic horticultural buildings
- Historic glasshouses
- Educational buildings
- Area reserved for educational activities, staff parking, recycling and waste management (including farm)
- Historic walled garden
- Historic landscaped gardens
- Ferme ornee
- P Parking for coaches, disabled and bicycles

**i** Formal gardens

### Area vision

The gardens have been restored to their formal glory of Staunton's days. The trees, plants and architecture reflect each areas specific interest. Visitors are guided through the gardens by subtle yet stimulating interpretation, with plenty of places to rest, relax and for children to have fun.

**ii** Behind the scenes

### Area vision

This area is where all the green waste, litter, farm manure, used bedding etc is located. It is managed efficiently and the garden and animal waste is recycled and used back in the gardens and vegetable patches. Litter is separated and a high volume recycled.

A hi-tech classroom is located for educational visits and use by the various colleges affiliated with the park.

Staff can park their cars here.

**v** The Glasshouses and horticultural buildings

### Area vision

The Glasshouses are fully restored, as well as the many horticultural buildings. The 'lost' banana houses, pineapple pits and vineries are bursting forth with exotic produce. Visitors can explore these buildings, frequently stopping to ask gardening teams at work questions on the history of the place.

The tropical glasshouse has a raised gantry so people can walk amongst the tops of the palm trees. In winter butterflies fill the air.

The gardening team host events and short courses for those interested, as well as supporting the affiliated colleges.

**iii** The Farm

### Area vision

The farm is extensive, with animals that relate to the Regency Period. Animals are moved around the paddocks and the conditions are excellent. Visitors can interact with the animals and there are encounters for all ages.

Farm staff are knowledgeable and work with the affiliated colleges to deliver high quality education.

**iv** The Walled Garden

### Area vision

As visitors enter the walled garden they are struck by its beauty, peace and orderliness. In summer flowers bloom and vegetables tumble from the verdant plants. In winter the beds are prepared for the following season, but their remains plenty of horticultural interest. Interpretation describes the uses of each plant, their perfect growing conditions and how to get the best from your home grown.

The gardening team host events and short courses for those interested, as well as supporting the affiliated colleges.



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	<b>Action</b>	
<b>Connections</b>		
<b>SG01</b>	Complete signage and interpretation audit for whole park	
<b>SG02</b>	Complete access audit for whole park	
<b>SG03</b>	The main entrance should be signed with brown tourist signs from the motorway, and have a striking, welcoming entrance sign and directional signage leading from the main entrance	
<b>SG04</b>	Review current car parking arrangements. Create the main car park on the grounds of the old nursery site. Review current car park and reduce in size. Parking to include coach, designation of parking bays and installation of alternative payment methods	
<b>SG05</b>	Investigate feasibility of a safe crossing at Middle Park Way and implement	
<b>SG06</b>	The principle cycle and pedestrian access routes to the park need welcoming and directional signage, as well as surfaced routes	
<b>SG07</b>	Designate a dual cycle/pedestrian route through Leigh Park Gardens along the old London Road to the Payzone.	
<b>SG08</b>	Create easier access to the lake for all abilities	
<b>SG09</b>	Clearly define each of the areas, sign and waymark accordingly e.g. West Walk; East Gardens, Staunton's House, William Stone's House, The Coach House and the follies	

ID	Action
<b>Heritage, conservation and interpretation</b>	
SG10	Complete feasibility study into the Coach House complex including the Ranger offices and workshops for future use
SG11	Complete feasibility study into the conservation and repair of the follies
SG12	Complete a feasibility study into the restoration of the glasshouses, pineapple pits, banana houses, boiler room and vinery
SG13	Complete feasibility study into restoration of Dutch Garden, West Garden, North Garden and East Garden
SG14	Review the use of Storey Gardens and consider restoring to a kitchen garden, managed by Beacon Community Partnership, providing produce for use in the catering offer
SG15	Produce and implement a landscape plan for the whole park, to ensure the ambience of the spaces are enhanced in accordance with the vision and aims. The landscape plan must be linked to the review of car park locations to optimise visitor arrival and orientation; it must restore and create views that allow areas of the park to be visually linked; it must include a tree and woodland management plan with particular reference to the significant arboricultural interest of the period tree plantings
SG16	Conduct feasibility study into restoration of the pond and fountain in High Lawn
SG17	Conduct feasibility study into restoration of the lake
SG18	<b>Complete a Parks for People Big Lottery grant application for the whole park</b>
SG19	Implement the projects identified in the Parks for People Big Lottery grant application

ID	Action	
<b>Communities and education</b>		
SG20	Forge greater links to the local community and involve them in the heritage and development of the country park through workshops, consultation, projects and activities.	
SG21	Identify and build strong connections with local community initiatives and projects encouraging them to use the park buildings and space for their own purpose	
SG22	Establish a Friends group with existing volunteers and through recruitment and develop skills to assist with the implementation of the strategy. Positively recruit Chinese ambassadors	
SG23	Involve schools and colleges directly in assessing the potential for educational partnerships (determining what facilities they require to assist with improving learning in the outdoors)	
SG24	Investigate opportunities to deliver high quality outdoor learning, including upgrading classroom and educational facilities	
SG25	Develop the agreement with Beacon Community Partnership to extend students participation in outdoor learning experiences	
SG26	Recruit apprentices who specialise in different aspects of the park's management	
<b>Visitor facilities and opportunities for play</b>		
SG27	Complete a feasibility study into the visitor arrival at the Payzone to improve service, including retail and catering	
SG28	Subject to the outcome of the feasibility study, implement appropriate actions	
SG29	Investigate and implement expansion of catering within the Payzone and the wider park	
SG30	Establish excellent recycling facilities	
SG31	Produce a play strategy for the park and produce detailed action and costing plan. This could be used to apply for appropriate funding	

ID	Action
<b>Marketing and promotion</b>	
<b>SG32</b>	Review the brand for the park and reflect through signage, waymarking and printed material
<b>SG33</b>	Utilise social networking (Facebook, Twitter, YouTube) and maintain a stimulating and vibrant webpage
<b>SG34</b>	Update staff uniform and ensure all staff wear it correctly
<b>SG35</b>	Revise all leases to ensure that the quality of the provision is high including all entrances, signage, printed materials etc.
<b>SG36</b>	Monitor visitor numbers and conduct visitor surveys
<b>Build capacity, funding and income</b>	
<b>SG37</b>	Investigate the scale of events that can be held at the park, including appropriate access, facilities, parking, and locations. Implement any successful outcomes
<b>SG38</b>	Explore potential partnerships and funding mechanisms including social enterprise companies
<b>SG39</b>	Review Ranger roles and create a Community ranger role
<b>SG40</b>	Engage the following skills and capacity required to assist in the development and delivery of the strategy:- <ul style="list-style-type: none"> <li>- Leadership of the strategy</li> <li>- Building surveyor/architect</li> <li>- Marketing</li> <li>- Project management</li> <li>- Commercial acumen</li> <li>- Legal for leases and partnership agreements</li> <li>- Community engagement</li> </ul>
<b>SG41</b>	Apply for relevant grants and funds through County Council or community groups

# Parks for People

For projects related to historic parks and cemeteries in the UK.

Grant from £100,000 to £5million.

Parks for people projects need to contribute towards the following outcomes.

## **Outcomes for heritage:**

With our investment, heritage will be:

- better managed
- in better condition
- better interpreted and explained
- identified/recorded

## **Outcomes for people:**

With our investment, people will have:

- developed skills
- learnt about heritage
- volunteered time.

## **Outcomes for communities:**

With our investment:

- your local area/community will be a better place to live, work or visit
- environmental impacts will be reduced
- more people and a wider range of people will have engaged with heritage.

# Application process

## **Two-round process**

Stage 1 - proposal

Stage 2 - Development phase, can take up to 24 months, depending on the complexity of your project

Stage 3 - Delivery

## **Decision meetings**

31 August for a decision in December

28 February for a decision in June

# Who is going to help us.....

Transforming Our Country Parks

Management Structure

