

Hampshire County Council

Report to the Director of Economy, Transport and Environment

December 2014

**Traffic Order - 40 and 50 miles per hour on A27
Salisbury Road, Sherfield English/Shootash**

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1. Summary

1.1 The following decision is sought:

That a Traffic Order be made under the Road Traffic Regulation Act 1984, the effect of which will be to impose new 40 and 50mph speed limits on the A27 Salisbury Road as follows:

40 mph speed limit (currently derestricted)

Between a point 1,014 metres north and west of its junction with Danes Road/ Tanners Lane and a point 120 metres west of its junction with Frenches Lane, an approximate distance of 335 metres.

50 mph speed limit (currently derestricted)

- (i) between a point 120 metres west of its junction with Frenches Lane and a point 100 metres east of its junction with Branches Lane, an approximate distance of 800 metres.
- (ii) between a point 170 metres south-east of its junction with Gardeners Lane and a point 66 metres north-west of its junction with Embley Lane, an approximate distance of 1,030 metres.

Additionally, the proposed Order shall contain the same provisions as set out in:

The Hampshire (Various Roads, Shootash) (Restricted Road and 40 Miles Per Hour Speed Limit) Order 1999 and The Hampshire (A27 Sherfield English) (40 and 50 Miles Per Hour Speed Limit) Order 2001 and shall revoke those Orders.

2. **Reason**

- 2.1 The proposal has originated from the countywide assessment of speed limits on the A and B road network. The outcomes of the 'A' and 'B' road speed limit review and the proposed program were reported to Councillor Kendal, Executive Member for Environment and Transport, and consequently approved on 17 January 2012.
- 2.2 The proposed speed limit changes are focused on the A27 because of its safety record.
- 2.3 Traffic speed surveys showed that the existing vehicle speeds along the A27 were aligned to the proposed 40 mph limit, with mean average speeds ranging between 41 and 42 mph. Also traffic speeds ranged between 42 and 50 mph which are aligned with the sections of proposed 50 mph limit.
- 2.4 This proposal also supports the Corporate Strategy 'Hampshire safer and more secure for all'.

3. **Other Options Considered and Rejected**

- 3.1 To do nothing was not considered because the collision rate per 100 million vehicle kilometres for a number of sections of the A27 Salisbury Road between Sherfield English and Shootash were above the DfT threshold. Alternative options were assessed but not considered appropriate as it was felt that the proposed 40 and 50 mph speed limits would be the most appropriate measures to improve the personal injury accident record, in terms of both the number and severity of accidents.

4. **Conflicts of Interest Declared by the Decision Maker or Other Executive Member Consulted – None.**

5. **Dispensation granted by the Conduct Advisory Panel – None.**

6. **Reason(s) for the Matter being dealt with if Urgent – None.**

Approved by:

Date:

16/12/14



Stuart Jarvis
Director of Economy, Transport and Environment