

HAMPSHIRE COUNTY COUNCIL

Officer Decision Record

Decision Maker:	Director of Economy, Transport and Environment
Title:	Solent Enterprise Zone, Daedalus HGV Signing Scheme, Fareham and Gosport

Contact name: Brandon Breen

Tel: 01962 846239

Email: brandon.breen@hants.gov.uk

1. The decision:

- 1.1. That the Director approves the details of the Solent Enterprise Zone HGV Signing scheme in Fareham/Gosport as set out in this paper.
- 1.2. That the Director gives approval to procure, spend and enter into necessary contractual arrangements to implement this scheme, at a total estimated cost of £110,000, to be funded from developer contributions.

2. Reasons for the decision:

- 2.1. The proposed scheme will help to ensure commercial vehicles heading for the Daedalus Enterprise Zone use the most appropriate route to the site where the carriageways are considered to have adequate width and capacity to carry HGV traffic.
- 2.2. The routing of construction and delivery service vehicles to the Daedalus Enterprise Zone is referred to in the Section 106 agreement, subsequently amended by the Deed of Variation undertaken in March 2015. This agreement stipulates that Hampshire County Council, in agreement with the HCA (Homes and Communities Agency), will undertake the Heavy Goods Vehicle Routing strategy for the Daedalus Enterprise Zone.

3. Other options considered and rejected:

- 3.1. As the route signing was always a requirement of the Section 106 Agreement for the Daedalus Enterprise Zone, no other options were considered.

4. Conflicts of interest:

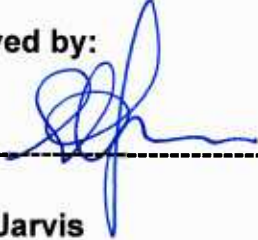
- 4.1. Conflicts of interest declared by an Executive Member who is consulted by the officer which relates to the decision: None

5. Dispensation granted by the Head of Paid Service:

5.1. None

6. Supporting Information:

6.1. None

Approved by:	Date:
	3/12/15
Stuart Jarvis	
Director of Economy, Transport and Environment	

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Director of Economy, Transport and Environment
Title:	Solent Enterprise Zone, Daedalus HGV Signing Scheme, Fareham and Gosport

Contact name: Brandon Breem

Tel: 01962 846239 **Email:** brandon.breem@hants.gov.uk

1. Executive Summary

- 1.1. The purpose of this paper is to provide details of a proposed scheme which will direct HGV (Heavy Goods Vehicles) to the Solent Enterprise Zone at Daedalus which falls within Gosport and Fareham.
- 1.2. The scheme will ensure that HGV traffic is effectively routed to the Solent Enterprise Zone by using strategically signed routes which are suitable to accommodate HGV vehicles in association with the construction, deliveries and servicing of the Enterprise Zone.
- 1.3. The scheme will consist of large advanced directional signs along the major access corridors from the M27 junction 11, the east and west approaches of the A27, the southern approach on the A32 Gosport Road, the southern approach on the B3385 Newgate Lane, and the east and west approaches on the B3334. There will be smaller advanced directional signs situated on the east and west approaches to the Enterprise Zone on the B3333 Marine Parade West and East.
- 1.4. As the signing strategy was a condition of the Section 106 agreement, no other options were considered for the routing of HGV traffic to the Daedalus Enterprise Zone.
- 1.5. The scheme success will be measured by the comparison of the HGV traffic currently accessing the area to the HGV traffic accessing the area after the signing scheme is implemented.

2. Background

- 2.1. Enterprise zones are areas designated by the government to offer support to businesses by providing financial and other incentives. They aim to create thousands of jobs and unlock new investment and business growth. The former airfield at Daedalus in the Fareham/Gosport area was decommissioned from its military training activities in 1996 and purchased by the public sector in 2006.

2.2. The site at Daedalus was formally designated as one of 24 National Enterprise Zones in 2012 focussing on advanced manufacturing within the marine, aerospace and aviation sectors. In 2014 Fareham College opened their "School of Excellence" and in April 2015 an Innovation Centre was opened by Oxford Innovations adding to the many businesses and developments coming to Daedalus.

2.3. As the site steadily grows it is important that the commercial vehicles associated in the operations, service and delivery to the Enterprise Zone will be guided via advance directional signs located at key strategic locations on the A27,A32,B3333,B3334 and B3385. This will ensure HGV traffic originating outside the area is routed through suitable strategic transport corridors to minimise any impact to local residents and businesses situated within roads unsuitable for HGV's.

3. Finance

3.1	<u>Estimates</u>	<u>£'000</u>	<u>% of total</u>	<u>Funds Available</u>	<u>£'000</u>
	Design Fee	18	16.3	Developer contributions	110
	Client Fee	6	5.4		
	Supervision	7	6.3		
	Construction Land	79	72.0		
	Total	<u>110</u>	<u>100</u>	Total	<u>110</u>

3.2	<u>Revenue Implications</u>	<u>£'000</u>	<u>% Variation to Committee's budget</u>
	Net increase in maintenance expenditure	7.8	0.008%
	Capital Charges (Depreciation and notional interest charges)	9.0	0.006%

	Gateway Stage			
	3 - Project Appraisal	Start on site	End on site	4 - Review
Date (mm/yy)	11/15	01/16	02/16	

4. Scheme Details

- 4.1. A location plan and a scheme plan showing proposed locations for advanced directional signs is shown at the end of this section.
- 4.2. The scheme will ensure that HGV traffic is effectively routed to the Solent Enterprise Zone by using strategically signed routes which are suitable to accommodate HGV vehicles in association with the construction, deliveries and servicing of the Enterprise Zone.
- 4.3. The scheme will consist of large advanced directional signs along the major access corridors from the M27 junction 11, the east and west approaches of the A27, the southern approach on the A32 Gosport Road, the southern approach on the B3385 Newgate Lane, and the east and west approaches on the B3334. There will be smaller advanced directional signs situated on the east and west approaches to the Enterprise Zone on the B3333 Marine Parade West and East.

5. Departures from Standards

- 5.1. None

6. Community Engagement

- 6.1. As part of the original planning conditions, local County Members were consulted and appraised of the requirements for the routing of HGV traffic as set out in the Section 106 planning agreement. Fareham Borough Council and the HCA have both been consulted on the scheme design and their requested changes/amendments have been considered within the design. Affected County Members will be consulted prior to work commencing to ensure they are kept aware of the progress of the scheme.

7. Statutory Procedures

- 7.1. None

8. Land Requirements

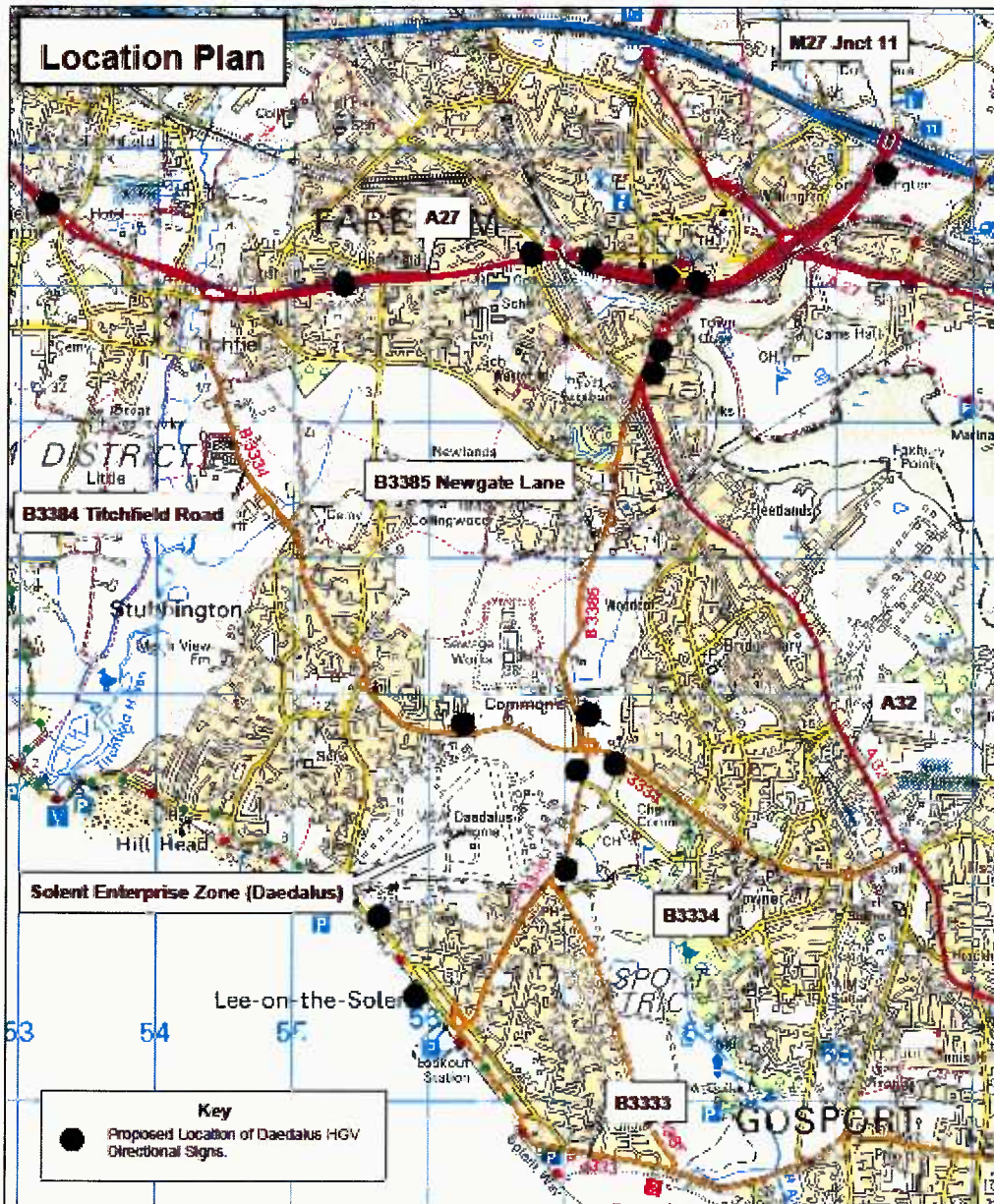
- 8.1. None

9. Maintenance Implications

- 9.1. Due to the nature of the scheme (Implementing advanced directional signs and associated sign posts) there will be a slight increase to overall future year maintenance costs, which is detailed in the finance section of this report. The cost of which will be met through regular maintenance budgets.

10. Recommendations

- 10.1. The Director approves the details of the Solent Enterprise Zone HGV Signing scheme in Fareham/Gosport as set out in this paper.
- 10.2. That the Director gives approval to procure, spend and enter into necessary contractual arrangements to implement this scheme, at a total estimated cost of £110,000, to be funded from developer contributions.



TITLE:

Solent Enterprise Zone (Daedalus HGV Off Site Signing) Fareham and Gosport



**DIRECTOR OF ECONOMY, TRANSPORT
AND ENVIRONMENT**

Scale: 1:40,000

FS21845

October 2015



**Hampshire
County Council**

Economy, Transport and Environment

Drawn by: BB

LTP3 Priorities and Policy Objectives

3 Priorities

To support economic growth by ensuring the safety, soundness and efficiency of the transport network in Hampshire



Provide a safe, well maintained and more resilient road network in Hampshire



Manage traffic to maximise the efficiency of existing network capacity, improving journey time reliability and reducing emissions, to support the efficient and sustainable movement of people and goods



14 Policy Objectives

Improve road safety (through delivery of casualty reduction and speed management)



Efficient management of parking provision (on and off street, including servicing)



Support use of new transport technologies (i.e. Smartcards; RTI; electric vehicle charging points)



Work with operators to grow bus travel and remove barriers to access



Support community transport provision to maintain 'safety net' of basic access to services



Improve access to rail stations, and improve parking and station facilities



Provide a home to school transport service that meets changing curriculum needs



Improve co-ordination and integration between travel modes through interchange improvements



Apply 'Manual for Streets' design principles to support a better balance between traffic and community life

Improve air quality

Reduce the need to travel, through technology and Smarter Choices measures

Promote walking and cycling to provide a healthy alternative to the car for short local journeys to work, local services or school

Develop Bus Rapid Transit and high quality public transport in South Hampshire, to reduce car dependence and improve journey time reliability

Outline and implement a long term transport strategy to enable sustainable development in major growth areas

Other

None.

CORPORATE OR LEGAL INFORMATION:**Links to the Corporate Strategy**

Hampshire safer and more secure for all:	No
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	No
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	Yes
Corporate Improvement plan link number (if appropriate):	

Other Significant Links

Links to previous Member decisions:		
<u>Title</u>	<u>Reference</u>	<u>Date</u>
Direct links to specific legislation or Government Directives:		
<u>Title</u>	<u>Date</u>	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

DocumentLocation

Impact Assessments

1. Equalities Impact Assessment:

- 1.1. The proposals in this report have been developed with due regard to the requirements of the Equality Act 2010, including the Public Sector Equality Duty and the Council's equality objectives. The website contains a summary [assessment of the impacts](#) on developing Hampshire's highway network and transport systems.
- 1.2. Statutory considerations:

Impact	
Age	None
Disability	None
Sexual Orientation	None
Race	None
Religion and belief	None
Gender Reassignment	None
Sex	None
Marriage and civil partnership	None
Pregnancy and maternity	None
Other policy considerations	
Poverty	None
Rurality	None
Other factors	None
Geographical impact	Fareham and Gosport

2. Impact on Crime and Disorder:

None.

3. Climate Change:

Negligible. The aim of the scheme is to effectively route HGV traffic from the major transport corridors to the east and west of the Solent Enterprise Zone and reduce any environmental impact to those roads not suitable to accommodate HGV traffic.