

HAMPSHIRE COUNTY COUNCIL**Executive Decision Record**

Decision Maker:	Executive Member for Economy, Transport and Environment
Date:	10 September 2013
Title:	Burley Road, Brockenhurst Traffic Calming Review
Reference:	5127
Report From:	Director of Economy, Transport and Environment

Contact name: Paul Garrod

Tel: 01962 846782

Email: paul.garrod@hants.gov.uk

1. The decision:

- 1.1. That the 40 mph speed limit in Burley Road be reduced to 30 mph between its junctions with The Rise and North Weirs (subject to the Traffic Order process).
- 1.2. That the first, second and ninth pinch points (as described from Brockenhurst) be removed.
- 1.3. That priority signing be provided at the remaining pinch points, using the smallest signs acceptable for road safety at the lowest possible mounting height.
- 1.4. That the pinch point causing problems at a resident's driveway be relocated.
- 1.5. That the traffic calming trial be extended for a further two years after implementation of the recommendations above and reviewed at the end of this period.
- 1.6. That the possible use of horse warning road markings in Burley Road be investigated further.

2. Reason for the decision:

- 2.1. This review of the traffic calming trial has concluded that whilst there has been limited progress in reducing animal deaths, the pinch points have been effective at reducing traffic speeds. A number of less serious collisions have occurred which could be addressed by revising the scheme. It has therefore been concluded that most of the measures should be retained. In order to address concerns that have been raised, modifications and removal of some

of the pinch points should be undertaken. The effectiveness of the revised traffic calming will then be monitored for a further two years.

3. Other options considered and rejected:

- 3.1. Removal of the pinch points: rejected since this will not address concerns that remain about vehicle speeds and animal accidents.
- 3.2. Making pinch points permanent: rejected due to concerns about how the traffic calming is operating. The changes outlined above will be monitored for a further two years.
- 3.3. Replacement of all bollards: rejected since the other changes outlined above will address a wide variety of concerns raised about the pinch points.
- 3.4. Extension of 30 mph speed limit along the entire traffic-calmed section of Burley Road: rejected due to low likelihood of this being an effective measure to reduce speeds.
- 3.5. New animal warning signs: rejected since the majority of the pinch points are being retained and where two are being removed the speed limit is being reduced.
- 3.6. Replacement of pinch points with build-outs: rejected because this would be an entirely new traffic calming scheme as opposed to a minor modification to the current measures.

4. Conflicts of interest:

- 4.1. Conflicts of interest declared by the decision-maker: none
- 4.2. Conflicts of interest declared by other Executive Members consulted: none

5. Dispensation granted by the Conduct Advisory Panel: none.

6. Reason(s) for the matter being dealt with if urgent: not applicable.

7. Statement from the Decision Maker:

In making his decision, Councillor Woodward noted the latest letters on this issue received from Brockenhurst Parish Council and the local member, Councillor Thornber.

Approved by:

Date:

10 September 2013

**Executive Member for Economy, Transport and
Environment
Councillor Seán D T Woodward**