

Table 1 (Households in the PUSH area)

	Married couple hh	Lone parent hh	One person hh	Cohabiting couple hh	Other hh	Total hh
2006	184,823	30,039	130,989	48,125	25,713	419,689
2011	179,001	31,132	145,455	57,052	26,907	439,548
2016	176,167	31,509	161,358	63,475	27,909	460,419
2021	174,957	31,588	175,885	67,497	28,604	478,530
2026	174,868	3,2046	190,195	71,255	29,145	497,510
Change 2006- 2026	- 9,955	+ 2,007	+ 59,206	+ 23,130	+ 3,432	+ 77,821

Table 2a (Population by age in the PUSH area)

	2006	2011	2016	2021	2026
00 - 04	54,737	59,382	59,490	58,980	58,549
05 - 15	129,485	121,775	124,165	129,393	130,952
16 - 29	199,149	212,628	209,270	199,387	199,256
30 - 44	212,664	196,462	190,407	196,215	206,248
45 - 64	242,210	256,875	261,757	263,767	257,000
65 - 74	81,187	89,316	103,992	106,592	108,479
75 - 84	57,776	59,248	63,390	71,732	83,698
85+	23,025	27,276	31,756	36,882	43,471
All Ages	1,000,234	1,022,952	1,044,227	1,062,948	1,087,653

Table 2b (Population changes by age in the PUSH area)

	2006-11	2011-16	2016-21	2021-26	2006-2026	Total percentage
0 - 15	- 3,065	+ 2,497	+ 4,718	+ 1,128	+ 5,279	+ 2.9%
16 - 64	+ 11,942	- 4,531	- 2,066	+ 3,135	+ 8,480	+ 1.3%
65 - 84	+ 9,591	+ 18,830	+ 10,941	+ 13,853	+ 53,214	+ 38.3%
85+	+ 4,251	+ 4,480	+ 5,127	+ 6,589	+ 20,446	+ 88.8%
Total numbers	+ 22,719	+21,275	+18,720	+ 24,705	+ 87,419	+8.7%
Total percentage	+ 2.3%	+ 2.1%	+ 1.8%	+ 2.3%	+ 8.7%	

Table 3 (Mosaic groups propensity to be interested in boating activities)

		Index
K	People living in rural areas far from urbanisation	179
A	Career professionals living in sought after locations	159
J	Independent older people with relatively active lifestyles	138
E	Educated, young single people living in areas of transient populations	126
C	Older families living in suburbia	111
B	Younger families living in newer homes	103
D	Close-knit, inner city and manufacturing town communities	91
F	People living in social housing with uncertain employment in deprived areas	79
H	Upwardly mobile families living in homes bought from social landlords	70
I	Older people living in social housing with high care needs	63
G	Low income families living in estate based social housing	56

The above index indicates that people from the K group are 79% more likely than the UK population as a whole to be interested in boating activities. Those from the G group are 44% less likely than the UK population as a whole to be interested in boating activities.