

## HAMPSHIRE COUNTY COUNCIL

### Decision Report

<b>Decision Maker:</b>	Executive Member – Economic Development and Rural Affairs
<b>Date:</b>	7 October 2010
<b>Title:</b>	Approval of a second year grant to The Artists' Quarters at The Point in Eastleigh
<b>Reference:</b>	2041
<b>Report From:</b>	Director of Economic Development

**Contact name:** Chris Shephard

**Tel:** 01962 846876

**Email:** Chris.shephard@hants.gov.uk

### 1. Executive Summary

1.1. The purpose of this paper is to gain approval for a second year grant of £5,000 for The Artists' Quarters at The Point in Eastleigh.

### 2. Contextual information

2.1. The Artists' Quarters scheme at The Point in Eastleigh is part-funded by Hampshire County Council, in partnership with Eastleigh Borough Council's Economic Development Office and Culture Office, the Arts Council and the University of Winchester.

2.2. The scheme set out to identify and retain promising graduate and early career artists and to support their business and creative development. In doing so, it aimed to contribute to the enhancement of the area's culture and creative industry.

2.3. The Artists' Quarters scheme aims to create up to 13 start-up businesses over three years and 20 to 30 jobs.

2.4. On the basis of these forecasted economic outputs and a subsequent visit by the Executive Member for Economic Development and the Head of Economic Development in July 2009, it was agreed to grant the scheme to the value of £10,000 over two years. It was requested that six monthly reports would be submitted on project progress to cover which artists have been helped and how, how freelancers have been engaged and how the project has linked to apprenticeship schemes, and overall assessment of economic impacts.

### **3. Performance**

3.1. A full and detailed report on the activity which has taken place on the Artists' Quarters Scheme at The Point from September 2009 to May 2010 is attached as Appendix C. The report details each company and its development since joining the scheme.

3.2. A summary is as follows:

- four businesses have started up, with another four due to be established by October 2010;
- 25 jobs have been created in year 1;
- 59 artists and freelancers have benefitted from the Space for Ideas training programme;
- 19 young people have benefitted from the Space for Young Ideas training programme; and
- venues across the region have shown interest in the companies and a number of local producers are attending the showcase. Bookings for some companies have already taken place.

3.3. A meeting held in July 2010 between the Economic Projects Manager of Hampshire County Council's Economic Development Office and the Director and Creative Producer at The Point, further established that the organisation has achieved the outputs set in respect of creating new businesses and subsequent jobs, and providing business advice, as well as providing the opportunity to meet the directors of one of the new businesses.

3.4. At this meeting it was reaffirmed that these outputs will continue to be met.

3.5. The Artists' Quarters has achieved its forecasted outputs.

### **4. Future direction**

4.1. By granting the Artists' Quarters scheme a second year grant of £5,000, Hampshire County Council and its partners will be supporting new business and job creation, bringing benefits to the local community, especially young people, and Hampshire's economy.

4.2. The Director of The Point has agreed to more prominent and regular placement of Hampshire County Council's logo in recognition of its funding towards the scheme.

4.3. The Artists' Quarters scheme will continue to work with artists, providing support for creating new creative businesses and new jobs, and will continue to report to Hampshire County Council on a six monthly basis demonstrating how they continue to deliver the forecasted outputs.

**5. Recommendation**

- 5.1. That the £5,000 second year grant for the Artists' Quarters at The Point, Eastleigh be awarded with the condition that the forecasted outputs continue to be met, including enhancing the recognition of Hampshire County Council's contribution.

**CORPORATE OR LEGAL INFORMATION:**

**Links to the Corporate Strategy**

**This proposal does not link to the Corporate Strategy but, nevertheless, requires a decision because:**

It provides an opportunity for the development of a key economic sector, new jobs and new businesses, as well as improved well-being through increased artistic and cultural activities. It also provides a positive contribution to 'quality of place'. Allocation of funds under a Grants Scheme also require a formally approved clear set of criteria.

**Section 100 D - Local Government Act 1972 - background documents**

**The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)**

Document

Location

None

## **IMPACT ASSESSMENTS:**

### **1. Equalities Impact Assessment:**

- 1.1. The Point adheres to an equal opportunities policy, which ensures their services are available to all, and where everyone is treated with respect and dignity.

### **2. Impact on Crime and Disorder:**

- 2.1. Not directly, but may make a contribution by way of providing opportunities for those seeking work opportunities in the local community.

### **3. Climate Change:**

- a) How does what is being proposed impact on our carbon footprint / energy consumption?

Not applicable.

- b) How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts?

Not applicable.

## **Artists' Quarters @ The Point**

### **Introduction**

Artists' Quarters is a business model for the support of emerging and early career artists and companies. The scheme encourages graduate retention in the Partnership for Urban South Hampshire (PUSH) area and aims to lead to the establishment of new creative enterprises in the region. Over two years, 8 artists or companies (4 each year) will be provided with business support and advice from The Point's staff and other departments of Eastleigh Borough Council. Partners in the development of Artists' Quarters are The University of Winchester, Hampshire County Council and Eastleigh Borough Council.

The aims of the Artists' Quarters scheme are to:

- develop the companies' business practice
- retain a creative workforce in the region
- support the development of the companies' artistic practices
- support creative companies in their bid to become sustainable businesses.

To achieve these aims The Point will provide access to professional business and arts advice through its staff and professional contacts, professional working space with a shared office, scheduled access to studio and rehearsal space, theatre production time including technical support, tickets to performances, training organised by Eastleigh Borough Council's economic development unit and various meetings with Point staff who will work towards identifying and creating a portfolio of various projects and work opportunities.

Sacha Lee, creative producer, was employed at the beginning of autumn 2009 to further develop the scheme and to continue the management of the first year's full intake of Artists' Quarters artists and companies.

The application process resulted in 25 companies/artists applying to the scheme. The four companies chosen were Seedsew, ShadyJane, both graduates from University of Winchester, Udifydance and Lost Banditos. With guidance from Sacha Lee, all four companies have been working on individual projects where clear project outcomes have been identified, and achievable targets set and monitored over the last six months. As recent graduates and emerging artists, their creative work and project proposals have been very well received but they are all at a very early stage of development, both artistically and organisationally, and the second half of their residency will focus on sustainability and making steps to become financially viable. The companies are all committed to developing their audiences through participatory work and have all worked on a number of education projects, some of which initiated and facilitated by Arts Development at The Point.

In addition to the work with the artists the **Space for Ideas** (for professional artists) and **Space for Young Ideas** (16-18 years) young artists' training programme which has run alongside the scheme has allowed high quality training opportunities. In total:

- 59 individual artists and freelancers have benefited from **Space for ideas** training
- 19 young people have benefited from **Space for Young Ideas**.

The following table identifies the support provided and the work that has been done so far in Artists' Quarters, specifically highlighting the two supported graduate companies from University of Winchester September 2009 – June 2010.

<b>Activity engaging ALL companies</b>	
<b>Artistic Development</b>	
Productions and informal performances	<p><b>SWAPSHOP 1</b> – Creation Space November 2009 Informal sharing with all companies present – peer review, feedback, sharing skills</p> <p><b>SWAPSHOP 2</b> – Creation Space February 2010 Informal sharing with all companies present – discussion based, updates on project to date, networking and development of artistic community</p> <p><b>The Point Associates Showcase - Thursday 20 May – The Point Auditorium Audience - 150</b></p> <ul style="list-style-type: none"> <li>• <b>Seedsew – <i>Our Euphoria</i> (reworked) 30 minutes</b></li> <li>• <b>Udifydance company – <i>All for a Few</i> – 20 minutes</b></li> <li>• <b>ShadyJane - <i>Sailing On</i> – 30 minutes</b></li> <li>• <b>Lost Banditos - <i>As Loud as Silence can Sing</i> - 20 minutes</b></li> </ul> <p>Each company presented work in this dedicated evening, a fantastic opportunity to secure contacts and ensure that each company was seen in a professional context. Regional promoters attended as well as stakeholders, funders and potential co-producers as a strategic move to ensure further development and activity after they exit the scheme in September 2010. There was an informal drinks event prior to the show and an opportunity for feedback and networking post show. Out of this Seedsew have successfully been offered a commission at Pavilion Dance in Bournemouth and Udifydance have been offered a commission and performance at the Brighton Dome/Pavilion. Lost Banditos have been awarded £25,000 from the Alderman Foundation to research and develop their next project. The performance was open to the public and demonstrated the activity of The Point to the wider audience as well as presenting what opportunities The Point has to offer for future graduates. This event allowed a relationship between The Point's loyal audiences and the company to begin, an effective way of retaining audiences and to build interest in the company's future activities and performances. On the evening of the performance the audience were asked</p>

to complete feedback forms, which provided a great response mechanism for the company detailing what audiences like/don't like but also gave valuable contact data with permissions for the company to add them to a database and use for future promotions.

Some comments from the public included the following:

#### **Seedsew**

- *Challenging, disturbing, many layered, fascinating but unbearable! Sound was too distracting. Food for thought!*
- *Intrigued by the intensesness, loved the lifts...would like to see more of them*
- *I thought it more painful than euphoric. Thoroughly enjoyable though. Thought provoking and successfully demonstrating raw emotions of humanity*
- *Really thought provoking. About the chasing of Euphoria? I liked the abstractness of this performance, allowing the audience to search for meaning?*

#### **Lost Banditos**

- *Excellent music-real sense of community within the troupe. Good contact with the audience and use of props/instruments*
- *Loved it...can't wait to see the rest of it. Great music, facial expressions and direction*
- *Loved the structured improvisation and playfulness. Really enjoyed the blend of instrumentalists into the fluidity of the performance! It's obvious you enjoy it and that's why it works for us-keep enjoying!*
- *Love you, you're hilarious! Especially the flower man!*

#### **ShadyJane**

- *Brilliant use of lighting, different stories used well.*
- *Exuberant colour (not just through lighting and set) you created a whole photograph-sepia that had a splash of ink spilt onto it. Striking!*
- *The clear winners! Very expressive, detailed, articulated grammar, spontaneous and just wonderful!*

#### **Udifydance**

- *Completely mesmerising, couldn't stop watching, scenographically simple, to the point where it became complex-thank you!*
- *Electric, Brilliant!*
- *Absolutely amazing! So slick! I had goose bumps!!*
- *Confusing, but message taken. Different, movement amazingly fluid!*

Company Development and Business skills	
Training	<p>Each company has had access to specialist training with members of The Point staff</p> <ul style="list-style-type: none"> <li>• Marketing – how to create a marketing pack, distribution, copy, press releases, images.</li> <li>• Outreach and community – which groups to target, how to develop this strand of work</li> <li>• Tour booking – targeting venues, negotiating deals</li> </ul> <p>And specialist access to</p> <ul style="list-style-type: none"> <li>• Jenny Roberts, Relationship Manager, ACSE– applying, writing proposals, negotiating the system</li> <li>• CIBAS events – project planning with Richard Ryan and 'Dodging the Shredder' June 2010</li> <li>• Akram Khan – talk with Farooq Chaudhry focusing on the special nature of the companies 3 tiered business plan</li> </ul> <p>Access to the Space for Ideas professional development artistic programme (day and weekend intensives)</p> <ul style="list-style-type: none"> <li>• Niamh Dowling and Marcin Rudy (Poland)</li> <li>• Freddie Opoku Addaie</li> <li>• Periplum</li> <li>• Lone Twin</li> <li>• Simona Bertozzi (Italy)</li> <li>• Wendy Houstoun</li> </ul>

<p><b>Companies: Seedsew</b>  <b>Practice: Early career company specialising in performance art and installations from Winchester, Hampshire</b>  <b>Core company members: Natalie Adams and Ben Martin (co-artistic directors)</b></p>	
<b>Artistic Development</b>	<p>Identified that to be sustainable the company need find their niche and be able to tender for individual projects and connect to the right networks that plug them into not only performance but also visual art practice.</p> <p><i>Commenting on the scheme 'It has given us a valuable insight into what it's like in the professional environment – both artistically and organisationally. We have had precious time to experiment with new ideas and space to reflect and make bold choices. We have also learnt how proactive you have to be as an artist in order to realise plans and ideas'</i></p>
Productions and informal performances	<p>Seedsew showcased their work Our Euphoria at University of Winchester in June 2009. They showed a flair for networking and managed to draw prominent arts people to this show, which created much interest and intrigue concerning their work. Their main project for their residency at The Point was a tour of 6 different non-theatre sites where they prudently gathered and developed a relationship with a core audience who also attended The Point Associates showcase of work on Thursday 20<sup>th</sup> May at The Point. The diversity of their work allows them to develop another strand to also create an installation of documentation gathered at the 6 sites that they showed in an installation in the Atrium on the same night. This contained film, illustration, photography and painting.</p> <p>They have proved to be very good networkers and have made a commitment to expanding their profile across the region, acting as ambassadors for the scheme. They have taken part in</p> <ul style="list-style-type: none"> <li>• PANeK showcase at The Quaterhouse in Kent – February 2010</li> <li>• Scratch night at The Basement in Brighton – February 2010</li> <li>• Scratch at Isle of Dogs April 2010</li> <li>• Supper Club at The Basement Brighton April 2010</li> </ul> <p>They are being commissioned by Pavilion Dance in Bournemouth to create an outdoor event in September 2010 and are applying for a six month residency in Berlin at glogauAIR which begins in November 2010. They will be applying for an Arts Council GFA in September 2010 and are looking to research and develop their film work with a view to touring and showcasing in art galleries in the South East from Spring 2011. Sacha Lee is putting them in touch with Screen Dance at South East dance with a view to working with Lucy Cash or Becky Edmunds as a mentor.</p>

Touring	Seedsew will continue to present work at platforms around the south-east region.
Rehearsal and theatre space	Seedsew have mainly used the studio theatre due to scale of their work which is mainly in the duo or solo form and their rehearsal space has amounted to £866.50.  There have been two SWAPSHOP events in the creation space – an opportunity for all the artists to congregate and share ideas, thoughts, and practical work. Key peer support and development of the artistic community.
Technical support	Support and advice from Elliot Carmichael concerning in preparation for the showcase and installation. Peer support from other Quartered Artists.
<b>Business Development</b>	Seedsew are developing a plan for September 2010-April 2011.
Business plan	Sacha Lee will be working on this in partnership with the company after the showcase. Action June–July 2010.
External funding – Arts Council	Seedsew have made contact with the Arts Council South East and will be looking at applying for research and development to fund a period of research into film after the scheme has ended.
External funding	University of Winchester Creative Advantage scheme £1,500 (pending).
Company direction and vision	Functioning in the field of live art/performance and responding to commissions and tendering for one-off projects. Working more in the freelance approach similar to visual artists.
Marketing support	In the first of the meetings with The Point's marketing team the visual identity of Seedsew was reliant on them finding their artistic voice over the year. This has developed in relation to their tour of sites with a specific need for the marketing to relate to this. Meeting discussions were had covering a flyer for <i><b>Our Euphoria</b></i> , which detailed each performance and specifically the showcase. They also benefited from this event being listed in the Summer 2010 Point brochure.  Seedsew have been very well organised with their web presence and worked in partnership with the marketing team on using social networking sites as a means of communicating and growing their audience.
Education	The company met with the arts development unit to discuss employment development and options within areas of community and education.

	From this initial meeting the company took on paid work with The Point Young People's Theatre to lead a term of YPT workshops for 15 Engage members (ages 10-11 years). This enabled Seedsew to experience a steep learning curve as their education work had been very minimal up to this point.
Community	Their recent tour of <b>Our Euphoria</b> attracts a wide range of audience in unusual places (sites have included a field, a sculpture park, a wood amongst others).
Commissions	Seedsew hope that as they build their regional presence they will be able to start to apply for specific commissions.
Staff and job creation	2 - Ben Martin and Natalie Adams.

<p><b>Companies: ShadyJane</b>  <b>Practice: Five first class females, early career company specialising in devised theatre from Winchester, Hampshire</b>  <b>Core company members: Deborah Lampard, Charlotte Cassey, Katy Chapple, Vicky Holloway, Carly McMahon, (joint artistic directors)</b></p>	
<b>Artistic Development</b>	Company currently collectively completing an MA in Devised Performance at University of Winchester. Have a strong concept in working with deconstructed text and new writing using classic literature as a starting point.
Productions and informal performances	<p>On joining the scheme, ShadyJane had just showcased their first work <b>Her Yellow Wallpaper</b> since leaving their undergraduate studies and have performed in the following locations in Hampshire as a result.</p> <ul style="list-style-type: none"> <li>• Two week run at the Edinburgh Fringe to an audience of 500</li> <li>• The Chesil Theatre, Winchester</li> <li>• The Discovery Centre, Winchester</li> <li>• Arts centre, University of Winchester</li> <li>• Bedales School, Petersfield x 2</li> <li>• Hampshire Collegiate, Romsey</li> </ul> <p>Their work is very strong conceptually and the fact that they are using classic texts as resources and starting point, the potential for outreach and education work in schools is huge. They completed their devised theatre production, <b>Sailing On</b> in May 2010 and performed a 30 minute extract at the Associate Artist showcase gaining very positive feedback from an audience of over 150. They are building on this as they embark on their next site specific project <b>murderous women</b>. Interestingly, they also realise the benefits of diversifying their practice and are set to create a second work, which will target heritage sites. Sacha lee is contact with National Trust and English Heritage. This increases the access possibilities of the general public and opens up new markets.</p>

Touring	ShadyJane will use the showcase to sell their work to a wider audience and look to tour their work in spring 2011. The heritage work will be looking to tour in the summer on an ad hoc basis, until they can form a strategy for this strand of their work in Autumn 2010.
Rehearsal and theatre space	The equivalent of £1,165 worth of space with additional usage planned June-October.  They have benefited from a fully equipped office which includes internet, phone, desk space, etc.  They have also attended two <b>SWAPSHOP</b> events in the creation space – an opportunity for all the artists to congregate and share ideas, thoughts, and practical work. Key peer support and development of the artistic community.
Technical support	Support and advice from The Point technical team concerning in preparation for the showcase and installation. Peer support from other Quartered Artists.
<b>Business Development</b>	Will be working on a three-year strategy once the five have completed their MA.
Business plan	Sacha Lee will be working on this in partnership with the company after the showcase. Action September 2010
External funding – Arts Council	ShadyJane have been fully committed to their MA and will plan to meet with Jenny Roberts, theatre officer Art Council South East after the showcase. In order to raise their profile and hone their professional practice, they will seek to commission a piece of new writing from a high profile female writer such as Briony Lavery.
External funding	Box office split from Chesil Theatre, Winchester. Anvil Arts education activity earnings.
Company direction and vision	Continue to develop the strong vision/concept that they have as well as looking at ways to diversify their offer in terms of using different sites and compiling a targeted education pack.
Marketing support	Due to their MA commitments, ShadyJane will be seeking help from The Point after the showcase in order to plan for touring next Spring. Although they have had a web presence, this needs further development to become a fully interactive facility.

<b>Company Development</b>	
Education	The company met with the arts development unit to discuss employment development and options within areas of community and education. From this initial meeting the company took on paid work with The Point Young People's Theatre to lead a term of YPT workshops for 15 Engage members (ages 10-11 years). This enabled ShadyJane to work to a particular brief and extend their skills.
Community	
Commissions	£10,000 from the Creative Advantage Fund, University of Winchester.
Staff and job creation	Seven - Deborah Lampard, Charlotte Cassey, Katy Chapple, Vicky Holloway, Carly McMahon. In addition: Two musicians freelance.

**Companies: Udifydance Company**

**Practice: Early career company specialising in contemporary dance from Chichester, West Sussex**

**Core company members: Chay Burrows and Chris Reynolds (co-artistic directors)**

**Other members: Louise Flood, Hannah Martin**

<b>Artistic Development</b>	Identified that the company have a solid artistic vision, good regional presence, and an expertise in delivering workshops and classes with a specific strength in boys dance. Their specific aim for this residency was to expand their repertoire and continue to raise their profile, enabling them to plan a regional tour of an evening's work in Autumn 2010.
Productions and informal performances	Embarking on the scheme the company had a repertoire of two short works, a duet and a trio. They wanted to make a quartet as part of their residency. An important dance platform, <b>Resolution</b> at The Place in London for emerging young artists became the focus to create <b>All for a Few</b> which became the focus of the first part of their residency. They performed to an audience of 300 people and received national press.  Additional performances included:  Chisenhale Dance Space – London 2009 Cloud Dance Festival London 2009 Salisbury Arts Centre 2009 Quay Arts – Isle of Wight 2009

	<p>Watermans' Theatre – London 2009  Electric Theatre, Guildford 2009  Barbican Theatre– Plymouth November 2009  Resolution at The Place, London, January 2010</p> <p><b><i>“Insular and intense the dancers are mesmerising to watch, Chay Burrows and Chris Reynolds are choreographers to watch”</i></b> Ballet.co.uk</p> <p><b><i>‘I’d be glad to see more of their work’</i></b> The Times</p> <p>The Point Associates Showcase -  Thursday 20 May – The Point Auditorium</p> <p>Udifydance – All for a Few – 20 minutes</p> <p>Each company will be presenting work in this dedicated evening and it will be an opportunity to secure contacts and ensure that each company is seen in a professional context. Both regional and national promoters have been invited as well as funders and potential co-producers as a strategic move to ensure further development and activity after they exit the scheme in September 2010. There will be an informal drinks event prior to the show and an opportunity for feedback and networking post show. The performance is also open to the public and will act to demonstrate the activity of The Point to the wider audience as well as presenting what opportunities The Point has to offer for future graduates. This event will which allow a relationship between The Point’s loyal audiences and the company to begin, a great way to retain audiences and to build interest in the company’s future activities and performances. On the evening of the performance the audience will be asked to complete feedback forms, which will provide a great response mechanism for the company detailing what audiences like/don’t like but will also gave valuable contact data with permissions for the company to add them to a database and use for future promotions.</p>
Touring	<p>Udifydance are planning to submit an Arts Council application for £9,000 in April 2010 to enable them to tour the south-east region making links with nine other venues and promoters.</p>

Rehearsal and theatre space	<p>The equivalent of £4550.70 worth of space.</p> <p>They have benefited from a fully equipped office which includes internet, phone, desk space, etc.</p> <p>They have also attended two <b>SWAPSHOP</b> events in the creation space – an opportunity for all the artists to congregate and share ideas, thoughts, and practical work. Key peer support and development of the artistic community.</p>
Technical support	Support and advice from Senior Technician Elliot Carmichael and full technical support for The Showcase.
<b>Business Development</b>	The company will review their strategic plans after the proposed tour with a view to expanding the company in Spring 2011
Business plan	Sacha Lee will be working on this prior to the companies exit after the showcase. Action September 2010
External funding – Arts Council	Udifydance have made good links with the dance relationship manager, Denise Woods at Arts Council and have just been awarded £4,500 for their debut tour in Autumn 2010.
External funding	<p>Support in kind from University of Chichester.</p> <p>Support in kind for photo shoot from The Point.</p> <p>£200 fee for performance in September 2010 from The Point plus full tech week.</p>
Company direction and vision	After their success at <b>Resolution</b> , the company are keen to continue to develop their profile across the region, focus on their artistic development. The tour will offer a good test to see if their work has wide appeal and it will develop their ability to reach a wider audience. Their main strategy for this is through participatory work.
Marketing support	<p>Udifydance have good business acumen and have proved their commitment to establishing a sustainable company model. They have been very well organised with their web presence and are continually updating their news page. They also send out regular e-bulletins. The Point enabled them to have a professional photography shoot in the theatre, the output of which is now being used by various national dance websites, raising their profile and therefore The Point's to a higher level.</p> <p>Working in partnership with the marketing team they have developed their company logo and branding and are compiling a comprehensive marketing pack which will be downloadable from their website in preparing for selling their tour in Autumn 2010.</p>

<b>Company Development</b>	
Education	<p>This is one of the companies' strengths where the income they gain allows them to continue to make their own work. This makes the company a viable operation for them. They teach a number of community groups as well as within organisations including The Point as part of its class programme. They have undertaken a number of youth commissions:</p> <ul style="list-style-type: none"> <li>• Newbury Contemporary Youth Dance Company 2010</li> <li>• Totton College Company 2009</li> <li>• Accelerate Youth Dance Company 2009</li> <li>• Frensham Heights Boys Project 2010</li> </ul> <p>The confidence in the company from organisations such as Hampshire Dance has led to a unique commission where a youth choreographer will work with the company to make a new work in Summer 2010. The company realise that this strand of their company is a strength but would like to re-balance the activity of the company onto the creative/artistic development of the company rather than the outreach. Subsidy from the Arts Council will enable them to do this.</p>
Community	A continuing commitment to getting boys into dance forms the basis of Udify's community work.
Commissions	<ul style="list-style-type: none"> <li>• Winterlumen, opening of phase 3 November 2009</li> <li>• Hampshire Dance youth choreographer commission Summer 2010 – £6,000</li> </ul>
Staff and job creation	<p>Two full-time Plus Louise Flood and Hannah Martin who had their expenses paid in the creation of <b>All for a Few</b>. The company are at a stage where they would like to offer more job satisfaction and security and will be auditioning in May 2010 for two new dancers who can commit to the reworking of the triple bill and the planned tour as well as delivering and continue to develop Udify's education strand.. To date, they have had 54 applicants.</p>

<p><b>Companies: Lost Banditos</b>  <b>Practice: Theatre collective practicing physical theatre, working with issue-based themes concerning immigrants and culture.</b>  <b>Core Company members: David Hockham, Tuan Ly, Kieran Edwards, Paul Stowe, Kasia Zaremba Byrne</b></p>	
<b>Artistic Development</b>	
Productions and informal performances	<p><b>The Point Associates Showcase -</b>  <b>Thursday 20 May – The Point Auditorium</b></p> <p><i>As Loud as Silence can sing – 30 minutes</i></p>
Touring	
Rehearsal and theatre space	<p>Lost Banditos have utilised the equivalent of £410 of rehearsal space with additional usage planned June-October.</p> <p>They have benefited from a fully equipped office which includes internet, phone, desk space, etc.</p> <p>They have also been invited to two <b>SWAPSHOP</b> events in the creation space – an opportunity for all the artists to congregate and share ideas, thoughts, and practical work. Key peer support and development of the artistic community.</p>
Technical support	
<b>Business Development</b>	
Business plan	
External funding – Arts Council	Applying for £10,000 July 2010
External funding	£25,000 awarded from Alderman Foundation (May 2010)
Staff and job creation	14