



Application for Funding from Hampshire Action Teams

Organisation Details

Name of Organisation	Winchester City Council/Winchester District Sport & Physical Activity Alliance
Type of Organisation (Please tick or double click to check the appropriate box)	Community/Voluntary Group <input type="checkbox"/> Company limited by guarantee <input type="checkbox"/> District/Borough Council <input checked="" type="checkbox"/> Parish/Town Council <input type="checkbox"/> Registered Charity <input type="checkbox"/> School/College <input type="checkbox"/> Other (please describe below): <input checked="" type="checkbox"/> Partnership
Contact Name	Chris Peach
Contact Details	Address: City Offices, Colebrook Street, Winchester, SO23 9LJ.
	Telephone: 01962 848532/ 07980 732124
	Email Address: cpeach@winchester.gov.uk

Funding Details

Which HAT are you requesting funding from	Winchester
Amount of Funding Requested (Please state if all or part of the funding will be spent on staffing costs)	£3,000 – Funding to be used to help train local young people to deliver activities and also produce support literature to encourage young people to adopt a healthier lifestyle.
Joint Funding (Please list any other funding secured for the project from other organisations)	£6,240 – In kind officer time – WCC/Toynbee School Sports Partnership £2,000 – Aiming High, Inspiring You (Funding activities for children with disabilities) - TBC £5,000 – More than Schools (Extended Services Funding) -TBC

Details of the Bid / Project

Title of Bid/ Project	Winchester 2012: Personal Bests
Summary of Bid/ Project	<p>Personal Bests is a self esteem and confidence boosting physical activity project that aims to engage at least 800 young people in athletic sports in the build up to the London 2012 Olympic Games. The project allows children to compete against themselves and record an original personal best score in a number of athletic disciplines. These scores are then reassessed and children are asked to attempt to beat their original score at a final festival event at the Winchester Sports Stadium. There is also the opportunity to take a group of the most improved children to the Olympic Site with Hackney Borough Council who we have been working with in developing this project (As a Beacon Partner for 2012). The project is endorsed by the local Sport & Physical Activity Alliance showing a partnership commitment to involving as many children as possible in the project. The scoring and measurements within the schools delivery and at the festival event is lead by local young sports leaders from FE Colleges (Sparsholt and Peter Symonds) enhancing their employability skills. Children are also given Personal Bests Booklets that not only provide them with a format to record scores but also provide them with the opportunity to learn more about Nutrition, Healthy Lifestyles and the Olympic Values including carbon reduction. The project is focused on self improvement which means that it is fully inclusive and allows children with any disability to compete against any other child.</p>
<p>How does the Bid meet the HATs Term of Reference?</p> <p>1) To tackle economic, social and health inequalities in the local area</p> <p>2) To support the delivery of Hampshire's improvement priorities within the Hampshire Local Area Agreement*</p> <p>3) To support local highways and transport priorities**</p>	<p>1) Economic, social & health inequalities – Personal Bests offers young people the opportunity to become more involved in sport at an inter-personal level. With children only competing against themselves they feel more at ease with competition and sport and can become more relaxed in these activities. This makes them want to take part further and increases the potential health benefits. The social benefit is also seen by this positive engagement as children will have a better wellbeing through the project and can potentially become more socially active through sports activities and knowing that they can 'be the best they can be' The economic benefits could also be seen through FE college students leading in the development of event management, recording scores and working with the young people. This project offers young people leadership opportunities and skills which could be transferred into the workplace.</p> <p>2a) Children & Young People – The project engages with a large number of C&YP and involves sport and physical activity so can help to prevent childhood obesity and improve mental and emotional health through personal</p>

	<p>development. This can help to reduce the gap in achievements and life chances of the most vulnerable children and young people by being fully inclusive. The project will also improve life chances for 16 to 19 year olds by offering leadership opportunities. The training offered to the leaders will also emphasise the importance of safeguarding children in the delivery of this project.</p> <p>2b) Employability – The project will also offer those FE students leaving college with practical experience of working with young people and developing their leadership and management skills, which will in turn enhance their employability.</p> <p>Transport – Potential to link with WinACC on this project and provide children with information on using sustainable transport and living a carbon reduced life. This would be incorporated into the workbook.</p> <p>Safer Communities – Engages with a large number of children to show them the positive contribution sport can make to their local community and themselves which in turn will lead to reducing the numbers of young offenders in the district. The Olympic Values will help to teach this philosophy.</p> <p>Health & Wellbeing – The project aims to increase awareness in young children of healthy lifestyles and what they should do to be healthy in terms of diet and exercise. The project also targets schools from deprived areas and will potentially reduce inequalities between areas with high and low deprivation scores.</p>
<p>Timescale (What is the anticipated period over which the money will be spent?)</p>	<p>Commencement Date: Sept/Oct 2010 Completion Date: July 2012</p> <p>(There will be yearly projects with the first running from Sept/Oct 2010 to culminate in a festival in June 2011. The second will begin in Sept 2011 and culminate in a festival in June 2012 before the Olympics.)</p>
<p>Intended Outcomes (How will the success of the bid/project be measured?)</p>	<p>1) Monitor the number of children engaged and taking part in the programme and also the specific number of young leaders trained further and involved in the programme. 2) The final festival event also has an inspiration station where Olympians/Paralympians attend to share their experiences of sport. After this session young people then write their motivation/ideas on what they aspire to do by 2012 on our Winchester 2012 Graffiti Wall. 3) The project will also form part of a research study for university students at the University of Winchester.</p>

<p>Future Funding Arrangements (If the project is to last more than a year how will it be funded in subsequent years? How will any outcomes achieved by the project be sustained in the longer term? If it is a capital scheme how will the equipment be maintained?)</p>	<p>The project will be ensured to run to 2012 as part of the SPAA commitment to engaging young people in the build up to the London 2012 Olympic and Paralympic Games and as such is a 2 year project from 2010 to 2012. Leaders will be trained to ensure delivery across two years and resources will be created to last in the build up to the Games and beyond.</p> <p>To ensure the legacy of the games in the Winchester District, Personal Bests will give young people the opportunity to then go beyond 2012 and take the idea of being the best they can be into the future with them. This can be made more sustainable by linking these young people to community clubs and youth service groups after the games. The newly qualified leaders can be placed into both community settings and schools to continue the work of the project, reducing the need to fund training for further leaders. Funding for community club and youth service activities can be sourced via Extended Schools and Sport Unlimited grants.</p>
--	---

* Further information on the LAA can be found at the following website - <http://www3.hants.gov.uk/localareaagreement.htm>


** Any approved bids for highways/transport projects will require liaison with the Executive Member for Environment.

Declaration

I declare that the information supplied in this application is true and that any funding received from Hampshire County Council will be used for the purposes described in this form. The Council reserves the right to reclaim any funding not used for the purposes stated on this form.

I agree to provide a report detailing the outcomes of this bid/project (a form will be sent out for completion at the relevant time).

Signed



Date

11 August 2010

Position in organisation

Sports Development Officer

Please return your completed form to: The HAT Team, Room 105, Elizabeth II Court, Winchester, S023 8UJ, or email: members.services@hants.gov.uk