Aims, objectives, outcomes and measures

Services for everyone

Targeted work

RURAL HAMPSHIRE
Aims
- **Enhance the sustainability and quality of life of rural communities**
- **Increase recreation and leisure opportunities in rural Hampshire**

Objective
The natural environment and heritage of rural Hampshire is conserved and enhanced for the enjoyment of residents and visitors

Outcome
More people use countryside sites and rights of way for recreation and leisure activities

Measure
Participation in countryside recreation and leisure

Satisfaction with countryside recreation and leisure

Objective
Improve the availability and accessibility of CCRA services in rural areas

Outcome
More people in rural areas of Hampshire use CCRA services
People in rural areas of Hampshire get more value from CCRA services

Measure
Participation of people in rural areas of Hampshire

Satisfaction of people in rural areas of Hampshire

Objective
The CCRA service offer increasingly meets the needs of:
- Older people
- Children and young people

in rural Hampshire

Outcome
More older people and children and young people in rural areas of Hampshire use CCRA services
Older people and children and young people in rural areas of Hampshire get more value from CCRA services

Measure
Participation of older people, children and young people in rural areas of Hampshire
Satisfaction of older people, children and young people in rural areas of Hampshire