

Application for Funding from Hampshire Action Teams

Organisation Details

Name of Organisation	Gosport BMX Club
Type of Organisation (Please tick or double click to check the appropriate box)	Community/Voluntary Group <input checked="" type="checkbox"/> x Company limited by guarantee <input type="checkbox"/> District/Borough Council <input type="checkbox"/> Parish/Town Council <input type="checkbox"/> Registered Charity <input type="checkbox"/> School/College <input type="checkbox"/> Other (please describe below):
Contact Name	Darren Fells, Gosport BMX Club
Contact Details	Address: C/O 58 St Thomas's Rd, Hardway, Gosport, Hants, PO12 4JX.
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	Email Address: Darren.fells@sky.com

Funding Details

Which HAT are you requesting funding from	Gosport HAT
Amount of Funding Requested (Please state if all or part of the funding will be spent on staffing costs)	£2,000. Funding will not be spent on staffing costs. The event management and staffing will be provided by British Cycling, BMX Southern Region and Gosport BMX Club.
Joint Funding (Please list any other funding secured for the project from other organisations)	Gosport Borough Council is investing £35,000 in capital cost to bring the circuit up to the required national standard for the event. The total event cost is £5,000. The remaining £3,000 will be secured through event income.

Details of the Bid / Project

Title of Bid/ Project	British Cycling National BMX Series Rounds 9 and 10
Summary of Bid/ Project	<p>This national event will take place over 3 days from the 6-8 August at the Alver Valley circuit and is expected to attract 1,500 spectators and 450+ competitors.</p> <p>A camp site is being provided on the nearby school field. Organisation of the event lies with British Cycling, BMX Southern Region and Gosport BMX Club.</p> <p>A comprehensive event management and safety plan is in place.</p> <p>For further information on the club their website address is www.gosportbmx.co.uk</p>

<p>How does the Bid meet the HATs Term of Reference?</p> <p>1) To tackle economic, social and health inequalities in the local area</p> <p>2) To support the delivery of Hampshire's improvement priorities within the Hampshire Local Area Agreement*</p> <p>3) To support local highways and transport priorities**</p>	<p>Supports a new (formed 2007) and growing voluntary sports club in promoting it's potential to deliver positive physical activity to local young people. The club provides this at low cost with annual memberships at £10 and less for concessions, help is available for those who are particularly restricted financially in order to avoid excluding individuals. Gosport has the highest %age of obese children in Year 6, well above the England Average. The LAA has prioritised this (NI56). The BMX facility is located in the Rowner area of Gosport which has some of the highest levels of deprivation and health inequalities in the whole of Hampshire.</p> <p>The Club also creates an environment where young people have role models in the Club administrators and coaches who can help them develop as individuals . Opportunities to compete on a local, regional and national level and to experience success in their chosen activity can bring benefits in raising self esteem and self confidence. The membership of a successful club also encourages social integration and inclusion.</p> <p>Promoting the sport of BMX helps to promote cycling as an activity and as a sustainable means of transport.</p> <p>HAT members have identified Gosport's external image as something which undermines confidence and pride in the local area/community. One strand of their work will be to initiate, support and promote events which generate positive impressions to an internal and external audience. This national event provides an opportunity to do this. This is further supported by the priorities in the emerging <i>Tourism Strategy: to Improve the Tourism Product</i> and to <i>Improve the Image of Gosport</i> as a destination through the hosting of regional and national events.</p> <p>The scheme will also provide a positive opportunity to promote the role of HATs and local members in supporting local initiatives and community volunteers.</p>
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Timescale (What is the anticipated period over which the money will be spent?)	Commencement Date: August 6th 2010 Completion Date: August 8th 2010
Intended Outcomes (How will the success of the bid/project be measured?)	An evaluation of the event will be completed It will include: number of attendees, valuation of press/media coverage, new memberships and enquiries. GBC/Gosport BMX Club will be required to provide a short report on the impact of the event.
Future Funding Arrangements (If the project is to last more than a year how will it be funded in subsequent years? How will any outcomes achieved by the project be sustained in the longer term? If it is a capital scheme how will the equipment be maintained?)	There are no future funding requirements.

* Further information on the LAA can be found at the following website - <http://www3.hants.gov.uk/localareaagreement.htm>

** Any approved bids for highways/transport projects will require liaison with the Executive Member for Environment.

Declaration

I declare that the information supplied in this application is true and that any funding received from Hampshire County Council will be used for the purposes described in this form. The Council reserves the right to reclaim any funding not used for the purposes stated on this form.

I agree to provide a report detailing the outcomes of this bid/project (a form will be sent out for completion at the relevant time).

Signed **Date**

Position in organisation

Please return your completed form to: The HAT Team, Room 105, Elizabeth II Court, Winchester, S023 8UJ, or email: members.services@hants.gov.uk