

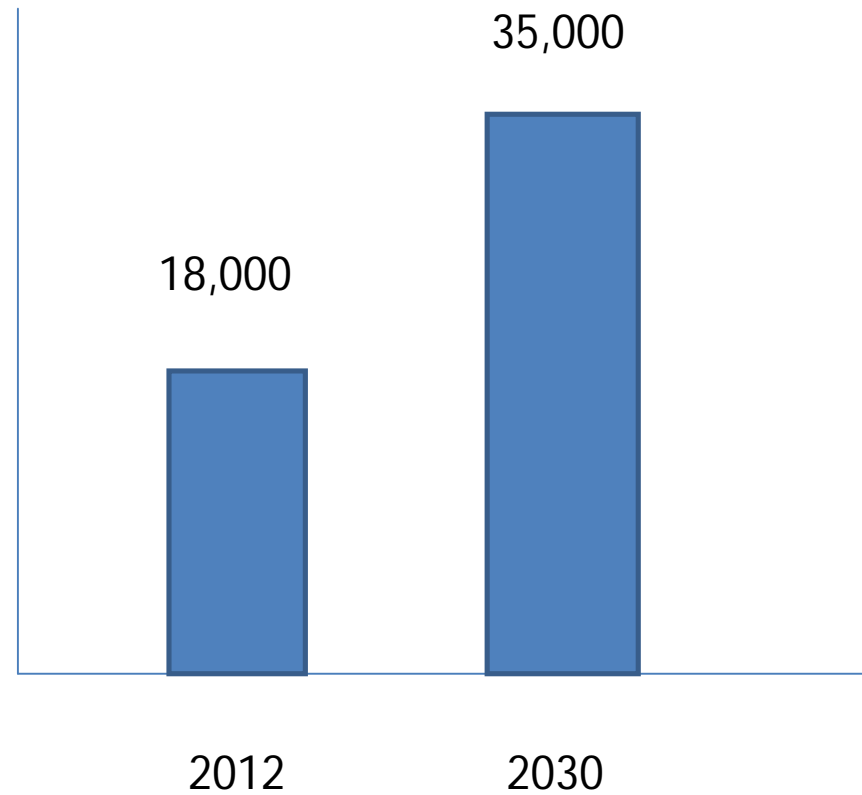
# Safe and Healthy People Select Committee

## 25<sup>th</sup> May 2012

- PM's Challenge on Dementia
- Update on prevention and early intervention approach to supporting people with dementia in Hampshire

Catherine Pascoe  
Commissioning Manager  
Adult Services Department

# Numbers of people with dementia in Hampshire



# Prime Minister's challenge on dementia

- Driving improvements in health and care
- Creating dementia friendly communities that understand how to help
- Better research



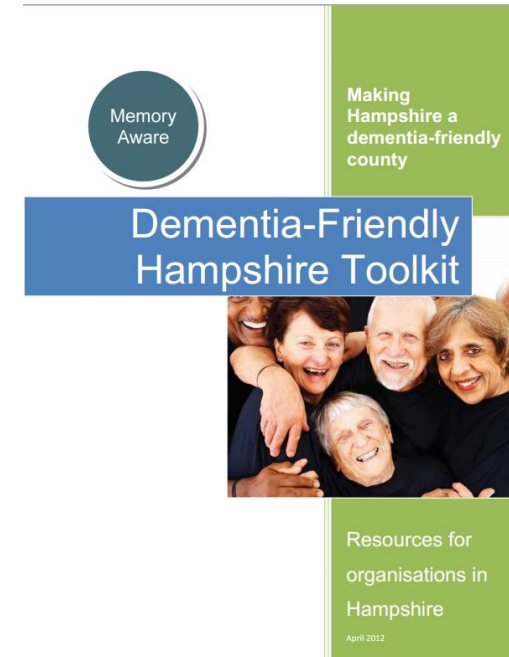
# Dementia Advisor Services across Hants

- Demonstrator site, Andover
- County wide 1st October 2012
- 6 areas aligned to CCG boundaries



# Dementia Friendly Hampshire

- Hart and Rushmoor pilot
- Report
- Toolkit
  - Engagement tools
  - Case for DFCs
  - Tools to support services and businesses to become more dementia friendly
- 30<sup>th</sup> April Event





**OPPORTUNITY!**

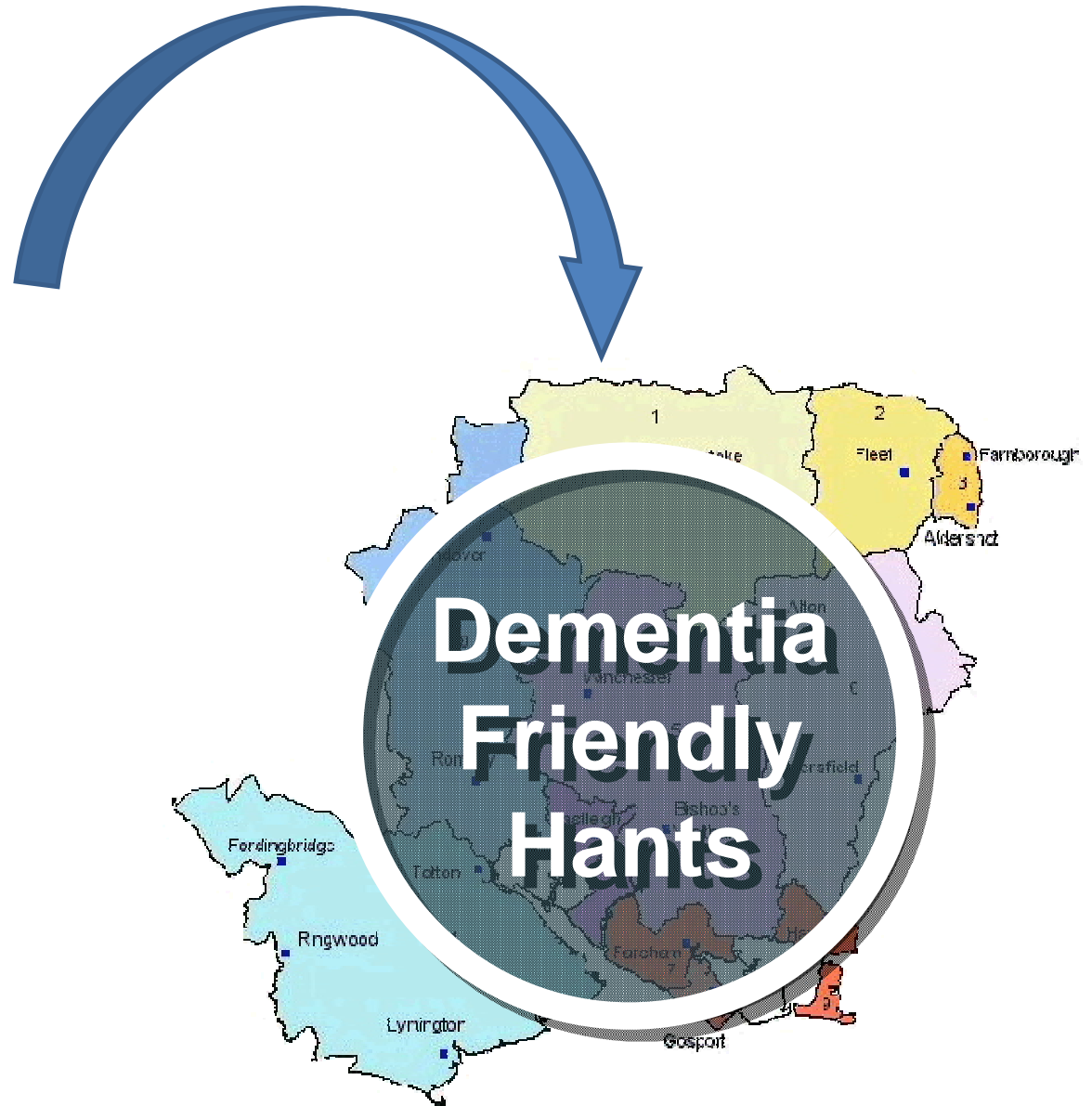


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**NHS**  
Hampshire



# H&R pilot Toolkit



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# Next Steps

We want:

- Groups of empowered people with dementia and their carers who will have a voice and role in developing support that enables them to “live well” with dementia
- An engaged community enthusiastic about and supportive of people with dementia that promotes inclusivity in it’s everyday services such as shops, leisure centres, opticians, hairdressers, restaurants, etc

# 12 month project starting beginning of 2013

- Use toolkit
- Engage with people with dementia and their carers
- Raise awareness of dementia
- Develop a Dementia Action Alliance for Hampshire  
[www.dementiaaction.org.uk](http://www.dementiaaction.org.uk)
- Pilot a Dementia Friendly/ Memory Aware High Street Scheme
- Identify Community Dementia Champions
- Create a network of champions



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