



Application for Funding from Hampshire Action Teams

Organisation Details

Name of Organisation	First Wessex
Type of Organisation (Please tick or double click to check the appropriate box)	Community/Voluntary Group <input type="checkbox"/> Company limited by guarantee <input type="checkbox"/> District/Borough Council <input type="checkbox"/> Parish/Town Council <input type="checkbox"/> Registered Charity <input checked="" type="checkbox"/> School/College <input type="checkbox"/> Other (please describe below): <input type="checkbox"/>
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Funding Details

Which HAT are you requesting funding from	
Amount of Funding Requested (Please state if all or part of the funding will be spent on staffing costs)	£7776
Joint Funding (Please list any other funding secured for the project from other organisations)	First Wessex support the Youth group to run activities at North Town and Mayfield to the tune of £15,000 a year and we support the job club in those areas as well to the tune of £10,000 a year. For both of these new ventures in Heron Wood, First Wessex will match the funding achieved through this bid if successful. If we achieve the £7776 requested, we will be able to run both projects for two years.

Details of the Bid / Project

Title of Bid/ Project	Community Activities in Heron Wood
Summary of Bid/ Project	<p>We are bidding to run two new community programmes in the Heron Wood area of Aldershot. Until now such programmes have been unable to run due to the lack of a suitable venue. However now that First Wessex, Hampshire Constabulary and Rushmoor Borough Council have worked hard to raise the funds to establish a new community base, we are now in a position to run these much needed sessions. The Job Club will provide help to anyone over the age of 16 who is looking for work. Not only will residents be able to job search, they will also learn basic skills in order to become 'job ready'. The 3 hour weekly sessions are staffed by fully qualified tutors.</p> <p>The free Youth and Play provision will run for 4 hours a week and will provide positive activities for 5-9 year olds and 10-14 year olds. All staff will be fully qualified and CRB checked (enhanced).</p> <p>Both projects have a successful track record of delivery in other parts of Rushmoor.</p>

<p>How does the Bid meet the HATs Term of Reference?</p> <p>1) To tackle economic, social and health inequalities in the local area</p> <p>2) To support the delivery of Hampshire's improvement priorities within the Hampshire Local Area Agreement*</p> <p>3) To support local highways and transport priorities**</p>	<p>1.</p> <p>The job clubs will help directly tackle economic deprivation by helping people look for and secure work. The clubs offer help with CV's Interview Skills and individuals can benefit from the following:-</p> <ul style="list-style-type: none"> • Gain confidence and make decisions • Identify your strengths and update your skills • Build a CV and practise interview skills • Set goals and plan how to achieve them • Access information and training courses • Explore your options and look for jobs • Fill out application forms • Make telephone calls • Meet people in a similar situation and share experiences <p>Below are two examples of how the job club has helped residents in other parts of Rushmoor.</p> <p>Case studies</p> <p>Dawn</p> <p>Dawn is a single parent and had not worked for eight years when she first came to Reach Out in September 2009. Dawn has achieved a lot since then and has developed some invaluable skills which have enabled her to get a job as a bus driver. She says: 'I got everything I needed from</p>
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Reach Out. I didn't have a CV and was not able to put it on a computer. I received help in looking for jobs and applying for them.'

Jackie

Jackie started work on the Reach Out project in February 09. She is a single parent who has not worked since she had her children. Keen to learn to improve her skills and get into employment, she worked hard to improve her skills and started work as a part-time Administration Assistant in December. She says: "Reach Out has given me faith in myself and confidence in my abilities."

The free youth and play provision will directly tackle social inequalities as it will be the only provision of it's kind in the area. The local youth club caters for young people aged 11-16, but no one offers provision for 5-11 year olds. This provision is based on two successful models of delivery in Mayfield and North Town. For many years Heron Wood as an area has suffered from not being able to provide many of the activities that we are now in a position to offer. The area has suffered from social deprivation even in comparison with North Town and Mayfield for this very reason. This new provision will help address that imbalance and inequality, providing positive and rewarding activities for young people.

2.

Theme A – Children and Young People

The informal nature of the youth and play club affords the opportunity for young people to learn and develop their social skills as providing them an opportunity to enjoy new activities and experiences, thereby '**reducing the gap in achievements and life chances of the most vulnerable children and young people**'. As well as the term time sessions, First Wessex will seek to fund holiday provision to engage with the families of the young people who regularly attend. Again this model has worked well in other parts of Rushmoor. Trips to the coast are regular features of the holiday programme – something that we may take for granted and assume that most children have done at some point in the lives. However a trip last year by some families from Aldershot highlighted that many children have never been to the coast and seen the sea. A quote from a 14 year old boy stated that.."I have never seen the sea before – I couldn't believe how big it was". We can provide those chances now for young people and provide them with a greater range of life experiences.

Theme B – Employment Skills and Business Support

The Job Clubs will help '**improve skills by raising basic skills and moving people up the skills ladder**' by

	<p>offering the opportunity for both formal and informal learning. Many people do not feel comfortable using a job centre, and so the clubs offer a more informal setting and learning environment.</p> <p>The ultimate aim of the Job Club and the tutors is to help people secure work placements, thereby ‘increasing the number of people in employment’</p> <p>Theme E – Safer Communities</p> <p>Through the provision of positive activities for young people and through youth engagement we would hope to ‘reduce anti-social behaviour’ in the locality. Youth leaders will work with young people and the PCSO’s to advise, support and act as positive role models, encouraging young people to respect their community. The model of delivery has reaped the benefits in Mayfield and North Town, where parents have noticed a distinct improvement in their child behaviour after attending the youth and play provision. Young people are taught to respect each other and often value the weekly sessions. Some young people are warned about their conduct outside of the sessions and if it comes to the staffs attention that they have go into trouble outside of the youth and play setting then they may well be banned from attending the next session – this too has had the desired effect.</p> <p>Theme H – Strong Communities</p> <p>The youth and play provision will provide the opportunity for older young people to act as volunteers and help run the sessions. Several young people have previously been recruited at other venues to act as trainees. This helps them develop their confidence and provides them with valuable experience that can be added to their CV’s and records of achievement. We are keen to attract and develop volunteering opportunities as part of this project. This in turn will increase ‘participation in volunteering’.</p>
<p>Timescale (What is the anticipated period over which the money will be spent?)</p>	<p>Commencement Date: Jan 2011</p> <p>Completion Date: Dec 2012</p>
<p>Intended Outcomes (How will the success of the bid/project be measured?)</p>	<p>Job Clubs</p> <ul style="list-style-type: none"> • No. of people with job placements • No of people ‘job ready’ • No. of people accessing the job clubs • No. of people referred to training courses and number of qualifications gained <p>Youth and Play Provision</p>

	<ul style="list-style-type: none"> • No. of participants • User satisfaction levels • Impact on local community (survey of local residents and police to see if it has had a positive impact on youth related ASB in the area) • No. of families participating in trips • No. of local volunteers involved
<p>Future Funding Arrangements (If the project is to last more than a year how will it be funded in subsequent years? How will any outcomes achieved by the project be sustained in the longer term? If it is a capital scheme how will the equipment be maintained?)</p>	<p>First Wessex are also supporting both the job clubs and the youth provision in other areas and we will continue to look for funding both internally and externally to support the projects. As mentioned in the first part of this application, First Wessex will match fund the amount granted by this panel (hopefully enabling us to run the projects for at least two years initially).</p> <p>Once both projects are up and running and have proved they can deliver against the objectives set First Wessex will then look at longer term funding and also the possibility of mainstreaming the projects into our core business (a longer term vision).</p>

* Further information on the LAA can be found at the following website - <http://www3.hants.gov.uk/localareaagreement.htm>

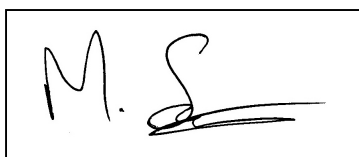
** Any approved bids for highways/transport projects will require liaison with the Executive Member for Environment.

Declaration

I declare that the information supplied in this application is true and that any funding received from Hampshire County Council will be used for the purposes described in this form. The Council reserves the right to reclaim any funding not used for the purposes stated on this form.

I agree to provide a report detailing the outcomes of this bid/project (a form will be sent out for completion at the relevant time).

Signed



Date

24/09/2010

Position in organisation

Community Regeneration Manager

Please return your completed form to: The HAT Team, Room 105, Elizabeth II Court, Winchester, S023 8UJ, or email: members.services@hants.gov.uk