

Application for Funding from Hampshire Action Teams

Organisation Details

Name of Organisation	Winchester Action on Climate Change
Type of Organisation (Please tick or double click to check the appropriate box)	Community/Voluntary Group <input type="checkbox"/> yes
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Funding Details

Which HAT are you requesting funding from	East Central (Winchester)
Amount of Funding Requested (Please state if all or part of the funding will be spent on staffing costs)	£10,000 Of this sum, £5,000 will be spent on staffing costs, which will provide at least 50 days of staff time). The rest will be spent on events: publicity, room hire, materials, etc.
Joint Funding (Please list any other funding secured for the project from other organisations)	We have £2000 from "Hampshire Volunteering" towards expenses for all WinACC interns, £200 of which will be used to fund interns for this project. We forecast income of £250 from collections at meetings.

Title of Bid/ Project	Climate Action Programme (Local Communities)
Summary of Bid/ Project	<p>Aim The primary aim of the Climate Action Programme (Local Communities) project is to support communities outside Winchester city centre to develop their own approach to climate change in their community in a way that brings people together for the benefit of the community, building across interests and across generations. The subsidiary aim is to provide volunteer “intern” posts that will enable local young people to gain skills and experience to help them subsequently find paid work.</p> <p>Background WinACC supports the development of community groups tackling climate change across Winchester district. This HAT funding, if approved, will provide extra support to communities in the rural parishes. WinACC would:</p> <ul style="list-style-type: none"> • dedicate at least 50 staff days to local communities outside the city centre, helping them generate enthusiasm, attract supporters, develop their realistic plan about what they want to do, and start to implement it. • Underwrite the starting costs of local groups, such as publicity and the hire of rooms. • Provide materials and resources for developing and running meetings/events. • Provide course materials, trainers and facilitators for courses in the community. • Help them understand options to make community buildings more energy efficient (which would also cut their running costs). <p>Measurable outputs</p> <ol style="list-style-type: none"> 1. At least 25 meetings/events in at least six communities outside Winchester centre (not counting those already funded from other sources). 2. At least four community-generated climate change projects under way. Examples of possible projects are: <ul style="list-style-type: none"> • Energy-saving works on community halls • A training course for local people on how to reduce their household's carbon footprint • Cross-generational learning about reducing the carbon footprint of food, including growing food and home cooking • Car-sharing scheme. 3. An electronic map showing the locations of people active on climate change across Winchester district (complying with the Data Protection Act), which can be used to identify people in the same neighbourhood who could work together on local climate change action. 4. At least three information-exchange events so that active people from the project areas have the chance to learn from climate groups in other Winchester communities.

<p>How does the Bid meet the HATs Term of Reference?</p> <p>1) To tackle economic, social and health inequalities in the local area</p> <p>2) To support the delivery of Hampshire's improvement priorities within the Hampshire Local Area Agreement*</p>	<p>The project will support communities to bring people together for the benefit of the community, building across interests and across generations. The project targets areas outside the city centre which do not already have a climate change group, which means they are likely to be the communities with less community cohesion, and are more likely to suffer economic, social and health inequalities. Greater community involvement has been shown to increase wellbeing and reduce ill-health. The environment is an issue which can unite young and old behind a common purpose.</p> <p>The project mostly contributes to Theme G, in particular using material resources more efficiently and mitigating the progress of climate change. It will also contribute to Theme H, by improving community engagement.</p> <p>The intern and volunteering contributes to Theme B – moving people up the skill ladder and increasing the number of people in employment.</p> <p>The communities decide on the community-generated projects. Depending what they are, they might contribute to Theme C – improve accessibility; Theme D – fuel poverty, Theme E – reduce anti-social behaviour; Theme F – information & support to help older people live at home (home insulation etc).</p>
<p>Timescale (What is the anticipated period over which the money will be spent?)</p>	<p>Commencement Date: 1 March 2011</p> <p>Completion Date: 31 March 2012</p>
<p>Intended Outcomes (How will the success of the bid/project be measured?)</p>	<p>The main measure of success will be achievement of the measurable outputs described above.</p> <p>In addition, we will gather information from those who have been involved in the project, to gauge the impact it has had on reducing the communities' carbon footprints. WinACC's main target is a 20 per cent cut in the carbon footprint of Winchester district by 2012 and a cut of a third by 2015 (using 2007 as the baseline). However there are practical difficulties of measuring success against this target, including the delay in data becoming available. We would therefore use proxy measures, appropriate to the nature of activity in each community, such as a survey of those who have attended events or asking people who get involved to measure their carbon footprint periodically.</p>

<p>Future Funding Arrangements (If the project is to last more than a year how will it be funded in subsequent years? How will any outcomes achieved by the project be sustained in the longer term? If it is a capital scheme how will the equipment be maintained?)</p>	<p>The aim of this project is to support communities outside the city centre to develop their own approach to climate change in their community in a way that brings people together for the benefit of the community. It is planned to last a year so that there is time for local groups to become self-reliant. By the end of the project, they will need only the lower level of support that WinACC already provides to existing groups.</p>
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* Further information on the LAA can be found at the following website - <http://www3.hants.gov.uk/localareaagreement.htm>

** Any approved bids for highways/transport projects will require liaison with the Executive Member for Environment.

Declaration

I declare that the information supplied in this application is true and that any funding received from Hampshire County Council will be used for the purposes described in this form. The Council reserves the right to reclaim any funding not used for the purposes stated on this form.

I agree to provide a report detailing the outcomes of this bid/project (a form will be sent out for completion at the relevant time).

Signed **Date**

Position in organisation

Please return your completed form to: The HAT Team, Room 105, Elizabeth II Court, Winchester, S023 8UJ, or email: members.services@hants.gov.uk

The Climate Action Programme (Local Communities)

Aim

The primary aim of the **Climate Action Programme (Local Communities)** project is to support communities outside the city centre to develop their own approach to climate change in their community in a way that brings people together for the benefit of the community, building across interests and across generations. The subsidiary aim is to provide volunteer “intern” posts that will enable local young people to gain skills and experience to help them subsequently find paid work.

Background

WinACC supports the development of community groups tackling climate change across Winchester district. This HAT funding, if approved, will provide extra support to communities in the rural parishes.

There is much research evidence that people are more likely to change their behaviour and take positive action in their community if they are part of a community group. Some communities have taken that step themselves; in others, they need help to get started and become a sustainable and self-reliant group.

WinACC has the experience and materials to provide practical support to communities. In addition to supporting the city centre Greening groups, WinACC already gives support to groups outside Winchester city in Alresford, Bishop’s Waltham and Colden Common, and some support to new groups in Kings Worthy and Whiteley. WinACC is also carrying out work funded by the Heritage Lottery Fund in South Wonston, Sutton Scotney and Weeke which we hope will lead to the development of community climate change groups in those areas. WinACC also has links with many local parish and town councils and the Winchester District Association of Local Councils, with local churches through its Faith Communities and Climate Change project which is jointly sponsored by Churches Together in Winchester, and with a section of schools through the Winchester Sustainable Schools and Colleges Forum.

We have learnt from our experiences that community action will only happen if communities develop their own approach to climate change in their community in response to local interests and needs. WinACC has developed a coherent Climate Action Programme which offers local communities a framework of possible activities which they can choose and adapt to local circumstances.

WinACC cannot offer the sustained support that is needed to help groups get going in any more parts of the district without additional funding. Our core grants from the University of Winchester and Winchester City Council (even if they continue in 2011/2012) provide only for an office and three days a week of the Co-ordinator’s time. Separately funded projects enable us to employ the Co-ordinator for an additional two days a week (i.e. full-time), to support interns and volunteers with a focus on projects such as this, that are central to WinACC’s aims.

The project

With extra funding from the HAT, WinACC would be able to:

- dedicate at least 50 staff days to its Climate Action Programme for local communities outside the city centre, helping them generate enthusiasm, attract supporters, develop their realistic plan about what they want to do, and start to implement it.
- Underwrite the starting costs of local groups, such as publicity and the hire of rooms.

- Provide materials and resources for developing and running meetings/events.
- Provide course materials, trainers and facilitators for courses in the community.
- Help them understand options to make community buildings more energy efficient (which would also cut their running costs).

Volunteer posts

WinACC has an intern programme. Our experience so far shows that this programme gives young people the practical experience they need to move to paid work or postgraduate education. We have already arranged for an intern to support the Climate Action Programme from January to March 2011. We expect that we will be able to find other interns to support the programme throughout financial year 2011/2012.

Timescale

Because this project is an expansion of WinACC's current activities, work could start within a few weeks of the project being approved – say 1 March 2011. It would run till 31 March 2012.

Outputs

1. At least 25 meetings/events in total, in at least six communities outside Winchester centre (not counting those already planned as part of the "Imagining Here" project in South Wonston and Sutton Scotney, or those funded by the University of Southampton study in Colden Common).
2. At least four community-generated climate change projects under way. What these will be depends on the local community, but for example, they could be:
 - Energy-saving works on community halls.
 - A facilitated training course for local people on how to reduce their household's carbon footprint.
 - Cross-generational learning about reducing the carbon footprint of food, including growing food and home cooking.
 - Car-sharing scheme.
3. An electronic map showing the locations of people active on climate change across Winchester district (complying with the Data Protection Act), which can be used to identify people in the same neighbourhood who could work together on local climate change action.
4. Stronger links with parish and town councils in partnership with the Winchester District Association of Local Councils.
5. At least three information-exchange events so that active people from the project areas have the chance to learn from climate groups in other Winchester communities.

Outcomes

The outcomes of the project should be:

1. A reduction in the carbon footprint of the areas in the project
2. An increase in community spirit and self-reliance in the areas in the project
3. Employment for the interns involved with the project.

The WinACC target is a 20 per cent cut in the carbon footprint of Winchester district by 2012 and a cut of a third by 2015 (using 2007 as the baseline). It is not possible to directly measure the impact of the project on reducing the communities' carbon

footprints. Instead we would use proxy measures, appropriate to the nature of activity in each community, such as a survey of those who have attended events or asking people who get involved to measure their carbon footprint periodically. We would also offer them the opportunity to set up a community energy monitoring scheme (e.g. zapcarbon).

Long-term funding

The aim of this project is to support communities outside Winchester city centre to develop their own approach to climate change in a way that brings people together for the benefit of the community. It is planned to last a year so that there is time for local groups to become self-reliant. By the end of the project, they will need only the lower level of support that WinACC already provides to existing groups.

Budget

Climate Action Programme (Local Communities)

income forecast **Expenditure forecast**

INCOME		
GRANTS		
Hampshire volunteers (allocation to this project)	200	
Hampshire County Council HAT	10,000	
DONATIONS		
Collections at events	250	
EXPENDITURE		
Staff & office		
Staff and volunteer costs		5250
Office costs (e.g. phone, stationery, postage)		400
Events		
Room hire & refreshments		500
Insurance		100
Speaker expenses / fees		100
Publicity and learning materials:		
Paper (e.g. artwork, design, printing leaflets and posters, printing handouts and other materials for events)		4,000
Fees for site at events, stalls etc		100
TOTAL	10450	10450