

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Cabinet
Date:	25 March 2013
Title:	Hampshire Joint Health and Wellbeing Strategy
Reference:	4726
Report From:	Director of Adult Services

Contact name: Gill Duncan

Tel: 01962 847200 Email: Gill.duncan@hants.gov.uk

1. Executive Summary

1.1 The purpose of this paper is to:

- (i) outline the progress made on developing the Joint Health and Wellbeing Strategy
- (ii) provide a working draft of the public facing document (Appendix A)
- (iii) agree the forward progression of the Strategy

2. The Joint Health and Wellbeing Strategy

- 2.1 One of the key tasks of Hampshire Health and Wellbeing Board (HHWB) is to oversee the development of Hampshire's Joint Health and Wellbeing Strategy (HJHWS) in accordance with the Health and Social Care Act (2012)(193) and additions to the Local Government and Public Involvement in Health Act 2007 (116A).
- 2.2 The Strategy offers a unique opportunity to articulate new ways of working with partners and the joint priorities that will influence how resources will be allocated, what services will be developed and delivered in the future.
- 2.3 The Strategy has been informed through an inclusive process that has engaged over 1,200 local people and 700 organisations across the statutory, voluntary and business sectors.
- 2.4 Hampshire's first Joint Health and Wellbeing Strategy (JHWS) is a high level strategic framework that sets out the direction of travel for commissioners. The text of the document can be found in Appendix A. The JHWS focuses on four strategic goals which are:
- Starting Well – *ensuring every child can thrive*

- Living Well – *empowering people to live healthier lives*
- Ageing Well – *supporting people to have independence, choice and control and timely access to high quality services*
- Healthier Communities – *developing strong, supportive communities*

2.5 The Strategy will support improved health and wellbeing of local people through action that will result in:

- Fewer people die from preventable ill health
- Reduction in health inequalities across Hampshire
- Improved community based services so that fewer people need costly hospital and long term care.

3. **Developing the document**

3.1 The initial draft strategy began as a plan on a page which was developed through Hampshire Shadow Health and Wellbeing Board Seminar in March 2012. This was then translated into a draft consultation document. It was further developed following a partnership event in June 2012 which was attended by over 100 partner organisations.

3.2 The draft consultation document was then presented at the 6 July 2012 Hampshire Shadow Health and Wellbeing Board (HSHWB) where it was agreed that a three month consultation commence.

3.3 During the consultation over 50 events took place across the county and involved a range of people and organisations including: Hampshire County Council Cabinet and Members briefing, District and Parish Councils, Clinical Commissioning Group Governing Bodies and Clinical Cabinets, Hampshire Children's Trust and Children's Partnerships, Joint Commissioning Groups, District level Health and Wellbeing Partnerships, Community Fora, patient and service user groups, self-help groups, voluntary sector networks and provider groups.

3.4 The consultation closed with two large partner events, one of which was specifically for health and social care providers. The consultation provided over 800 comments. The feedback from the consultation was presented at the 15 November 2012 Hampshire Shadow Health and Wellbeing Board (HSHWB). HSHWB agreed that the feedback be reviewed for relevance and then aligned with the scope of the strategy. To prioritise the areas for action the HSHWB agreed that the following criteria be used:

- *Evidence of need* – shows there is a major issue that needs to be addressed and a significant gap exists which needs concentrated action
- Addresses concerns of the people of Hampshire
- *Fits with the priority areas* of the JHWS and provides an overarching framework for existing strategies and plans and complement existing effective programme of work

- *Requires everyone to come together* to tackle by contributing to shared priorities and result in improving the outcomes of local people
- *Challenging, yet achievable* where working together will make a real difference

4. Challenges and opportunities

- 4.1 The Strategy has been developed in a time of significant structural change across the NHS. All organisations are operating in a climate that requires services to be delivered with less resources as demand is increasing. The Strategy provides an unique platform for the County Council, District Councils and Clinical Commissioning Groups to work differently together to achieve improved outcomes for local people. The challenge will be to address shared problems that have in the past proved problematic and difficult. This will require a step change in thinking and utilising existing mechanism such as lead and joint commissioning. To work more efficiently it will be necessary to establish programmes that address issues across the system. Future planning will need to be more ambitious, requiring organisations to operate across organisational and geographic boundaries, pooling resources and sharing senior management expertise in order to deliver more sustainable services that reduce duplication and cost.
- 4.2 The County Council has a unique leadership role to facilitate a change through the Hampshire Health and Wellbeing Board. Hampshire is a place where the demand for services is increasing. To ensure services are sustainable requires taking action to prevent the rise in preventable ill health and providing efficient and effective treatment, care and support services for those in need.
- 4.3 Reducing preventable ill health requires supporting people to choose to live healthier lifestyles. This can be achieved by partners working better together through targeted health promotion activities to reduce smoking and alcohol consumption, healthy eating and increased physical activity. Such activities go beyond providing information and advice and include how we plan and manage growth in our towns, villages and open spaces as well as licensing.
- 4.4 The complexity of the need of people using services is growing due to the ageing population and more people living with long term conditions and preventable ill health. Meeting these challenges requires reducing duplication of effort and using new evidence based approaches to support vulnerable people, particularly frail older people, including people with dementia and people with learning disabilities. There are significant opportunities to jointly commissioning services to drive up quality and reduce costs.

5. Developing Relationships with the Health Sector

- 5.1 The transfer of Public Health to the County Council provides a significant

opportunity not only for the County Council to build its capacity to improve and help deliver health outcomes, but comes at a time when we also need to develop relationships with the new infrastructure that is emerging for the national and local reorganisation of health services. This includes Public Health England, and new local healthcare commissioning arrangements which include the NHS National Commissioning Board and Clinical Commissioning Groups, of which we have five across Hampshire which include GP's which replace the former PCT's. We also have a complex healthcare provider community including acute hospitals, community health providers, learning and mental health services and primary care services. This emerging and more complex (if not fragmented partnership infrastructure) has significant issues for Public Health, Adult Social Care, Children's Services and for other Council services involved in recreation, outdoor activities and transport related activity. Whatever else the changes bring, they include, particularly with declining resources, a significant opportunity to ensure that the County Council can:

- influence policies and the use of resources in the system;
- build relevant partnerships and policy outcomes;
- secure against some of the risks to our own services which would be created by passive or weak engagement;
- agree opportunities for joint working and improved performance; and
- build capacity in the whole system for improved outcomes.

6. Next Steps

- 6.1 The Strategy document (Appendix A) has been designed to be a public facing document. The draft delivery plan is currently being developed and actions will need to be negotiated in more detail with Clinical Commissioning Groups and with District Councils.
- 6.2 The Hampshire Shadow Health and Wellbeing Board have agreed to recommend the Strategy to Hampshire County Council, District Council and Clinical Commissioning Groups Governing Bodies. All partners are now required to agree the Strategy through their formal processes so that it can be endorsed by Hampshire Health and Wellbeing Board at its inaugural meeting in the summer of 2013. This requires all partner agencies taking it through their formal channels between March 2013 to June 2013.

7. Conclusion

- 7.1 The development of Hampshire's Joint Health and Wellbeing Strategy (HJHWS) has been achieved in a relatively short space of time during a period of uncertainty for many of the partners. It will need to be implemented when resources will continue to be reducing and the new local NHS system is being formed. Implementing the HJHWS in such a climate has inherent

risks but it also presents a variety of opportunities to shape new relationships and join up strategic commissioning in order to do better with less.

- 7.2 The scope of the Strategy will require all parts of the County Council to engage in the delivery of the Strategy in order to improve the health and wellbeing of people who live, visit and work in Hampshire. It spans not just health and social care but services that impact on the wider determinants of health. Helping people live healthier lives, remain independent and live in strong communities requires joining up a range of services. Each County Council Department has a responsibility to support this agenda. To achieve this we will need to routinely consider the impact all our services have on health and wellbeing of the citizens of Hampshire.

8. Recommendations

8.1 Cabinet are requested to:

- (i) note the progress to date in developing the Joint Health and Wellbeing Strategy
- (ii) to agree the Strategy so that it can be endorsed by Hampshire Health and Wellbeing Board in July 2013
- (iii) that the Joint Health and Wellbeing Strategy be sent to each Executive Member and Chief Officer for them to advise on actions they will take to support the delivery of the Strategy outcomes
- (iv) that discussions are undertaken with the Head of Corporate Performance and Communications to explore how the Strategy outcomes can be integrated into the County Council's performance framework.

CORPORATE OR LEGAL INFORMATION:

Links to the Corporate Strategy

Hampshire safer and more secure for all:	yes
Corporate Improvement plan link number (if appropriate): Yes	
Maximising well-being:	yes
Corporate Improvement plan link number (if appropriate): Yes	
Enhancing our quality of place:	yes
Corporate Improvement plan link number (if appropriate): Yes	

Other Significant Links

Direct links to specific legislation or Government Directives	
Health and Social Care Act (2012)(193) Local Government and Public Involvement in Health Act 2007 (116A).	<u>Date</u>

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

DocumentLocation

None

IMPACT ASSESSMENTS:

1. Equalities Impact Assessment:

1.1 The JHWS is based on the JHWS and seeks to help support reducing health inequalities by decreasing the life expectancy gap experienced by those with the worst health outcomes.

2. Impact on Crime and Disorder:

2.1 Implementation of the JHWS will support the reduction of anti-social behaviour and increase community cohesion.

3. Climate Change:

a) How does what is being proposed impact on our carbon footprint / energy consumption?

The JHWS is a partnership strategy and does not engage in specific discussion of carbon footprint/ energy consumption

b) How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts?

The JHWS seeks to support reductions in fuel poverty and excess winter deaths through information, advice and improved community based support.