

REPORT OF THE
Executive Member for Health and Public Health
PART II

261. TOWARDS A HEALTHIER HAMPSHIRE – A STRATEGY FOR IMPROVING THE PUBLIC’S HEALTH 2016 - 2021

1. On 17 October 2016, the Executive Member for Health and Public Health endorsed ‘*Towards a Healthier Hampshire*’ a new Public Health Strategy for the County of Hampshire.

2. Good health is essential for thriving, prosperous, resilient and safe communities and vital for the success of future generations. In Hampshire, people generally have good life expectancy, educational achievement, housing and living environments and employment, but there are a wide and complex range of factors which influence and determine population and individual health.

3. The current health and care systems focus on treating illness rather than keeping people healthy. The focus of the Strategy is on people being in good health, having good wellbeing and for communities to be resilient. It has been informed by the Joint Strategic Needs Assessment and brings together work carried out by the Hampshire Public Health team with other Directorates and partners over the last two years.

4. The Strategy identifies a set of priorities for improving the health of Hampshire residents. These five priority areas are:

- Healthy: making healthy lifestyles the norm for everybody across the lifecycle.
- Happy: good emotional wellbeing and mental health for all.
- Resilient: resilient and healthy children, young people and families.
- Thriving Communities: making local places healthy and safe places.
- Protect: effective health protection arrangements.

5. The Public Health Strategy will support delivery of the Corporate Strategy, the Hampshire Health and Wellbeing Strategy, the Children and Young People’s Plan and local Sustainability and Transformation Plans.

Further details on this item can be found at www.hants.gov.uk/councilmeetings.htm by typing in the relevant reference number:

- Towards a Healthier Hampshire – A Strategy For Improving the Public’s Health 2016 - 2021 (7820)

COUNCILLOR PATRICIA STALLARD
Executive Member for Health and Public Health

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