

HAMPSHIRE COUNTY COUNCIL

Officer Decision Record

Decision Maker:	Nicola Horsey
Title:	Culture-all Passport Discount Scheme
Reference:	6370

Tel:

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1. The decision:

- 1.1. Following an extensive review of the scheme by Officers, it was decided that the Culture-all Passport discount scheme should be discontinued.

2. Reason(s) for the decision:

- 2.1. The scheme was not achieving the objectives for which it was originally introduced.
- 2.2. The Museums participants in the scheme are no longer part of Hampshire Council.
- 2.3. The scheme was overly resource heavy, in terms of officer time, to run.

3. Other options considered and rejected:

- 3.1. Introduce new product variants, smart technology and rebrand the scheme. This was rejected because of the expense and the need for IT in put.

4. Conflicts of interest:

- 4.1. Conflict of interest declared by an Executive Member who is consulted by the officer which relates to the decision:
None.

5. Dispensation granted by the Head of Paid Service:

- 5.1 None.

6. Supporting information:

Approved by:

Date:

Nicola Horsey

8 December 2014

Nicola Horsey, Assistant Director Community

**On behalf of the Director of Culture, Communities
and Business Services**