



Hampshire  
County Council

# Hampshire Superfast Broadband Programme



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County Council

[www.hants.gov.uk](http://www.hants.gov.uk)

# Neil Jones

Assistant Director  
Culture, Communities, and Business Services

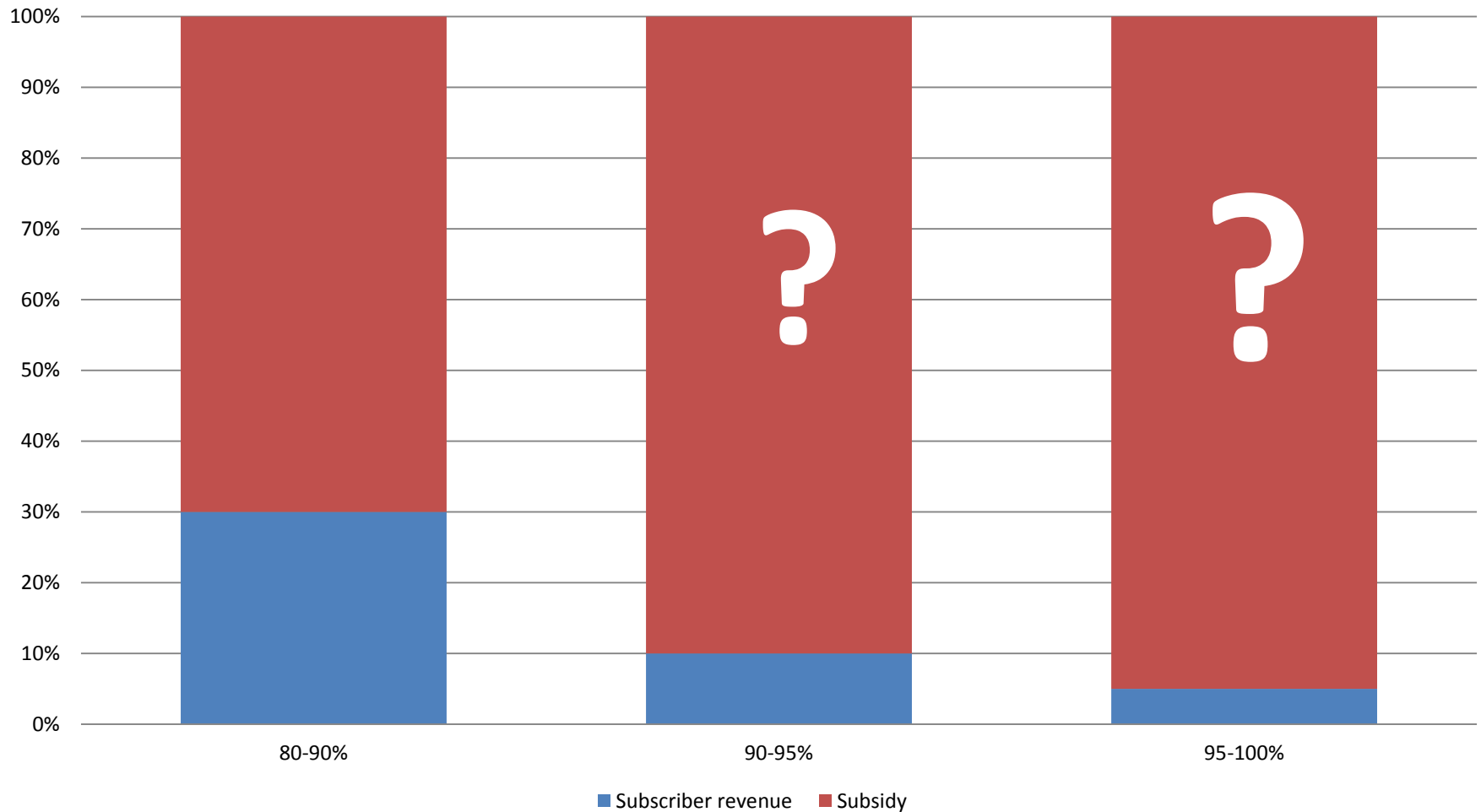
# Glenn Peacey

Programme Manager  
Hampshire Broadband Programme

## National Overview - DCMS and BDUK

- 90% Superfast by 2015 (>24Mbps)
- Universal Service Commitment to 2Mbps
- 95% by the end of 2017
- Government is exploring 99% by end of 2018
- 41 Local programmes across England
- Hampshire is one of the first 10 councils to deliver
- All contracts awarded to BT
- Gap funding model

# Gap funding model



# Public Funding

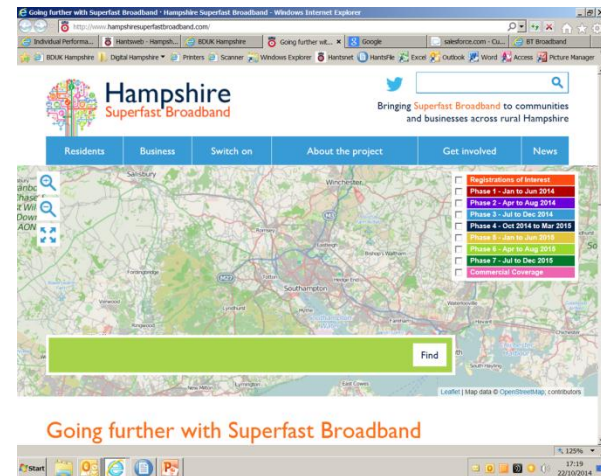
- BDUK1 £500m nationally for 90% - 2015
  - £5m awarded to Hampshire by DCMS
  - HCC and districts matched £5m
- RCBF Bids for £1m
- Innovation fund £1.2m
- BDUK2 £250m nationally for 95%
  - £9.2m awarded to Hampshire
  - HCC has set aside up to £9.2m (targeting at least 95%)
  - Headroom

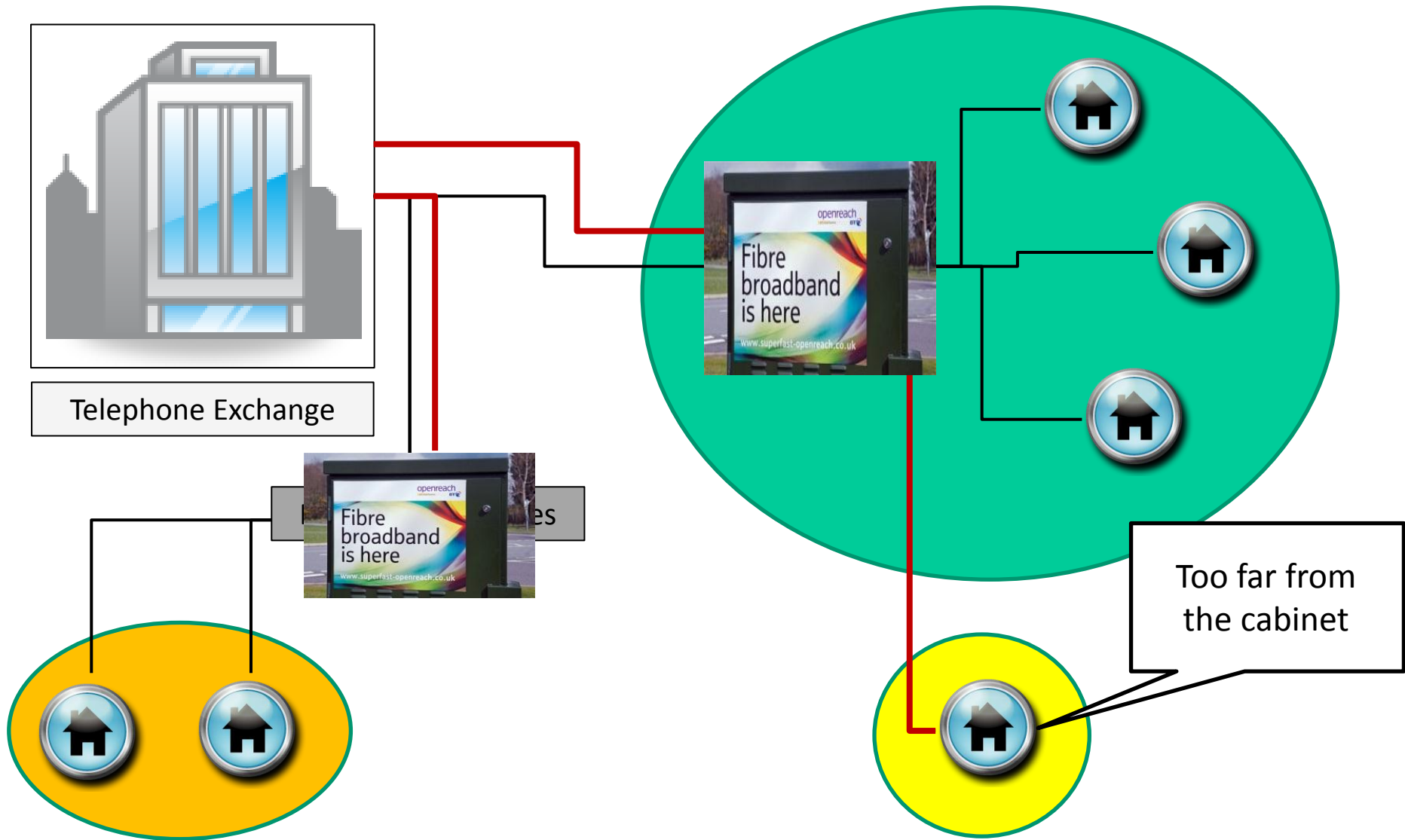
# Hampshire Programme

- BDUK1 – 90%+ end 2015
  - Started January 2014 ending December 2015
  - Intervention area = 115,404 premises
  - Expected delivery = 59,500 premises in seven phases
  - Approx. 42,000 premises with more than 50Mbps
- RCBF - approx 3,500 additional premises
- Innovation Fund - approx 1,500 premises

# Additional Superfast premises

- 64,500
- Equivalent to over 10% of Hampshire premises
- Key source of information...





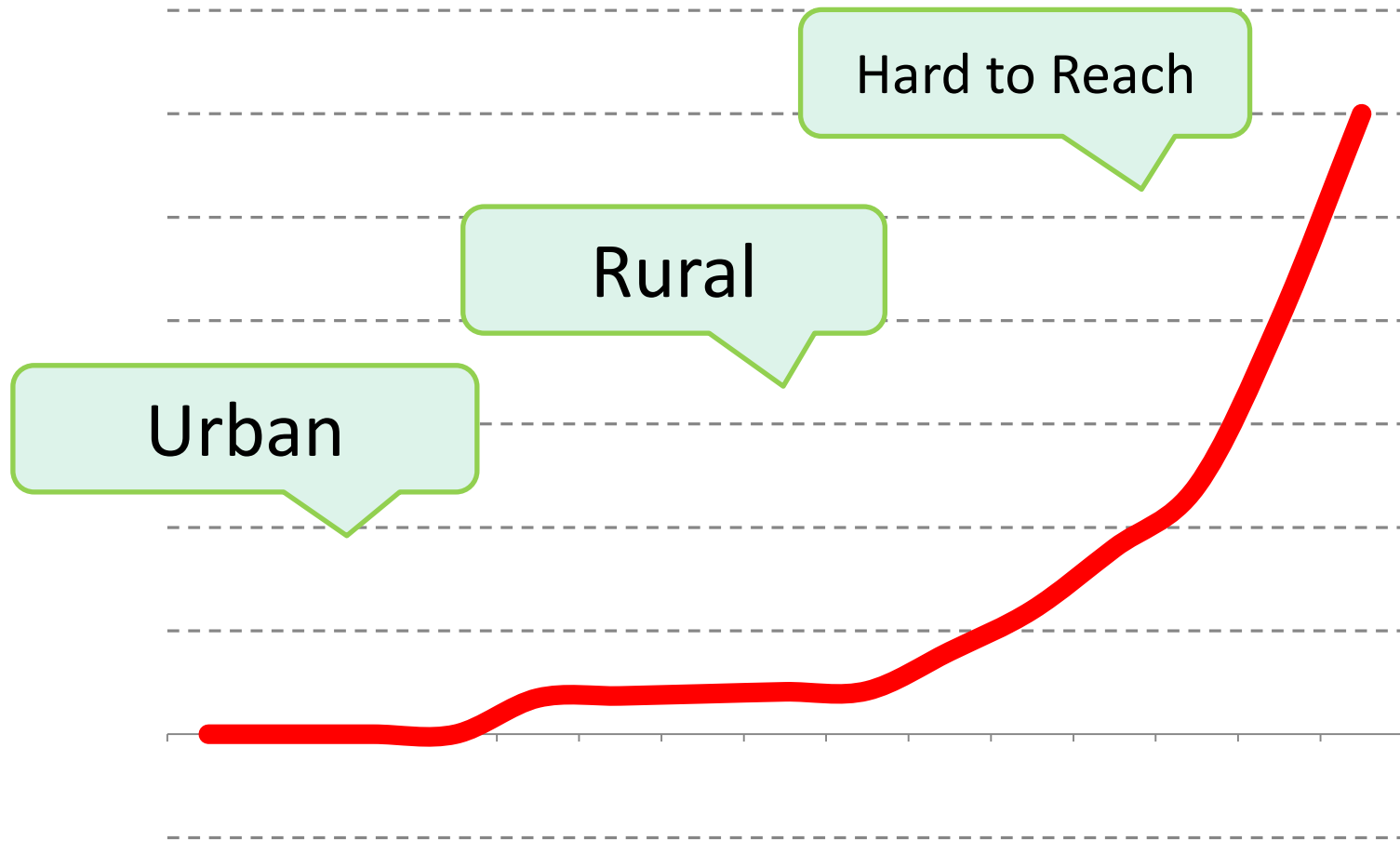
# Open competitive network



# Second Wave

- New intervention area = 58,000 premises
- Tender process currently live
- Funding = £18.4m plus headroom
- Cost per premises passed likely to be much higher

# Illustrative public subsidy required per premise passed



- Beyond Wave 2
  - Target is 99% Superfast availability
  - New technologies?... Innovation Fund trials
  - New funding?
  - Drive take up = clawback
- Community self-funded solutions
  - Rotherwick - £24,000
  - Stratfield Saye - £80,000

# Gap funding model and business parks?



400 customers x £9 = £3600



100 customers x £9 = £900



50 customers x £9 = £450

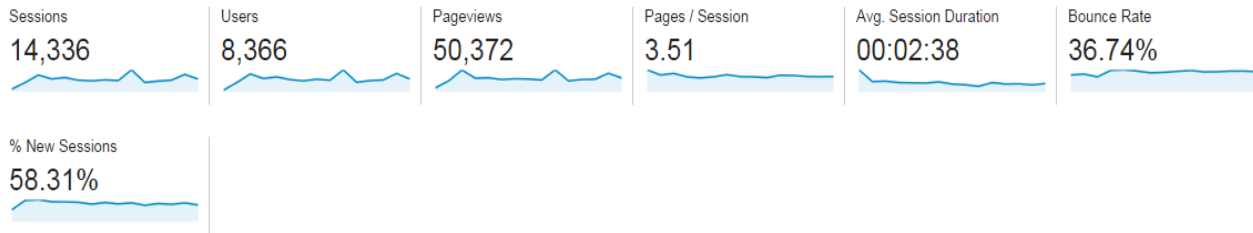
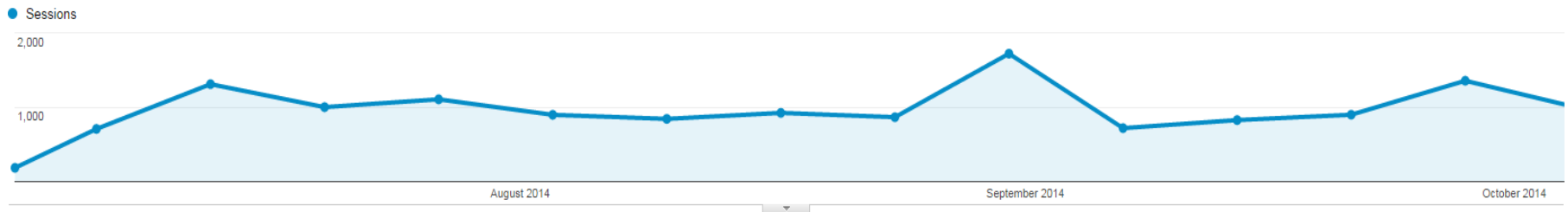
# Community Engagement

57 meetings with communities so far, including:

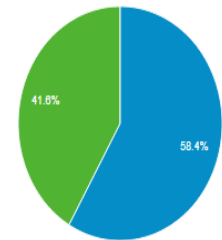
Ellisfield	18 August 2014	Self funding
New Forest BB Group	28 August 2014	
Bentworth	10 September 2014	Self funding

# Website

- Over 50,000 pageviews to date
- 56.4% returning visitors

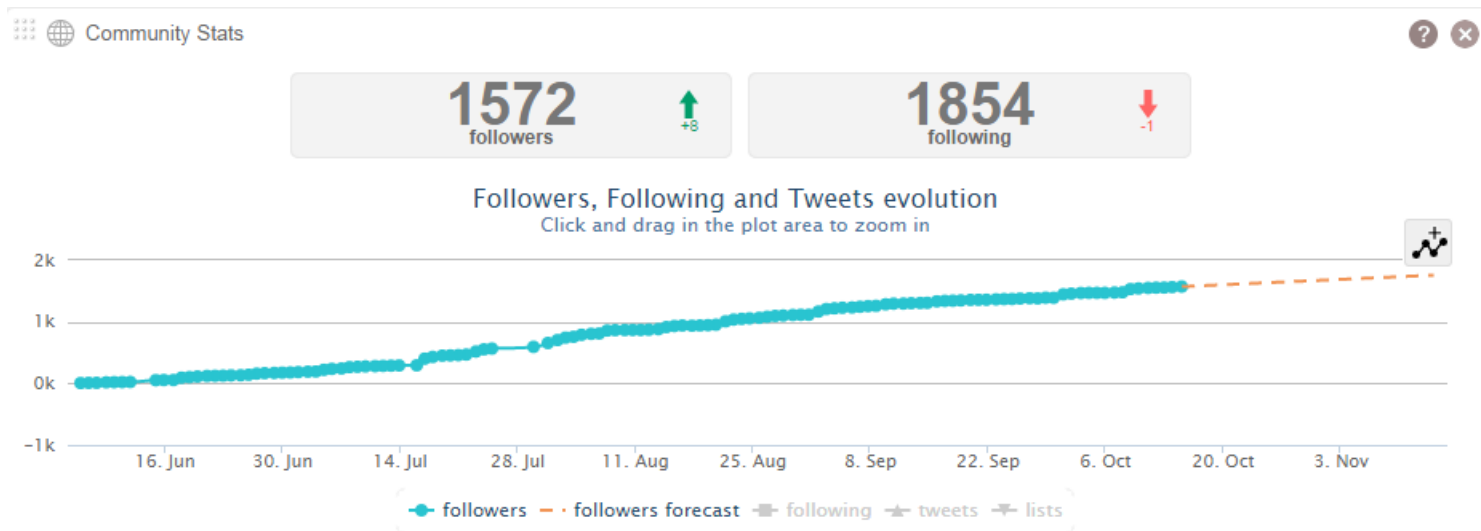


■ New Visitor ■ Returning Visitor



# Twitter

- Over 1,600 followers
- 258 tweets sent out



# Email Communications

- Database of registered users: 21,968
- Auto response email on registration
- 16,000 emails sent to registered users on live cabinets this year
- Over 250 queries received and answered between January 2014 and October 2014
- Notification to Councillors of live cabinets



# Hampshire Superfast Broadband



Bringing Superfast Broadband to communities and businesses across rural Hampshire

- Residents
- Business
- Switch on
- About the project
- Get involved
- News

Salisbury Winchester Romsey Eastleigh Bishop's Waltham Totton Hedge End Southampton Hythe Fareham Havant Chichester

- Registrations of Interest
- Phase 1 - Jan to Jun 2014
- Phase 2 - Apr to Aug 2014
- Phase 3 - Jul to Dec 2014
- Phase 4 - Oct 2014 to Mar 2015
- Phase 5 - Jan to Jun 2015
- Phase 6 - Apr to Aug 2015
- Phase 7 - Jul to Dec 2015
- Commercial Coverage

Find

Leaflet | Map data © OpenStreetMap; contributors

## Going further with Superfast Broadband

# Useful links

Register with us:

[www.hants.gov.uk/broadband](http://www.hants.gov.uk/broadband)

BT Line checker

[www.dslchecker.bt.com](http://www.dslchecker.bt.com)

Twitter

[@superfasthants](https://twitter.com/superfasthants)

Email

[broadband@hants.gov.uk](mailto:broadband@hants.gov.uk)



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