

Appendix 2: Staunton Membership Revenue & Numbers

2014 - 2015	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	Total Membership	Revenue
Individual Annual Membership	173	135	129	125	130	103							692	£13,494.00
Double Individual Annual Membership	37	29	18	214	24	19							322	£11,602.50
Annual Membership	232	104	63	79	117	69							595	£21,122.50
Joint Annual Membership	323	210	139	127	183	112							982	£23,322.50
Annual Angling Membership	2	3	3	0	0	0							8	£336.00
Culture All Pass	96	64	57	56	63	112							336	£12,600.00
Total Members	863	545	409	601	517	0	0	0	0	0	0	0	2935	£82,477.50

2013 - 2014	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	Total Membership	Revenue
Individual Annual Membership	169	150	117	91	112	94	98	75	17	91	90	85	1189	£23,186
Double Individual Annual Membership	52	58	40	20	44	34	28	20	12	40	42	42	432	£20,456
Annual Membership	186	113	76	76	134	68	58	29	9	49	80	171	1049	£37,240
Joint Annual Membership	508	390	256	208	358	238	190	100	40	200	302	267	3057	£72,604
Annual Angling Membership	4	7	5	76	5	7	1	2	2			6	115	£4,830
Culture All Pass	156	202	56	24	65	30	68	28	26	64	100	66	885	£33,188
Total Members	1075	920	550	495	718	471	443	254	106	444	614	637	6727	£191,502

2012 - 2013	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	Total Membership	Revenue
Individual Annual Membership	102	119	87	87	91	97	95	59	17	80	72	149	1055	£20,573
Double Individual Annual Membership						334						14	348	£17,843
Annual Membership	124	96	56	70	110	60	65	27	43	54	86	124	915	£32,483
Joint Annual Membership	290	246	178	154	238	196	156	102	82	162	272	418	2494	£59,233
Annual Angling Membership	9	2	5	6	4	6	3	0	2	0	0	8	45	£1,890
Culture All Pass	158	104	102	72	98	54	36	28	28	38	90	90	898	£33,675
Total Members	683	567	428	389	541	413	355	216	172	334	854	803	5755	£165,695