

HAMPSHIRE COUNTY COUNCIL

Executive Decision Record

Decision Maker:	Executive Member for Economy, Transport and Environment
Date:	11 July 2014
Title:	Freight Strategy for Whitehill & Bordon
Reference:	5934
Report From:	Director of Economy, Transport and Environment

Contact name: Tim Wall

Tel: 01962 846877

Email: tim.wall@hants.gov.uk

1. The decision:

- 1.1. That the July 2014 Freight Strategy be adopted under the 2011 Whitehill & Bordon Emerging Transport Strategy.

2. Reasons for the decision:

- 2.1. To provide a clear and up to date statement of Hampshire County Council's policy with respect to managing freight movements to and from Whitehill & Bordon, as well as larger freight vehicles making non-local trips through the town. This will enable the Freight Strategy to be used as a policy statement in support of the adopted Emerging Transport Strategy for Whitehill & Bordon.
- 2.2. To enable the measures identified within the Freight Strategy to be incorporated within the evolving Whitehill & Bordon Travel Plan. This will form the delivery mechanism for the Freight Strategy as well as all the other transport strategies which support the overarching Emerging Transport Strategy.

3. Other options considered and rejected:

- 3.1. **Do Nothing** – consideration was given to not producing a statement of freight transport policy for Whitehill & Bordon. This option was rejected on the basis that the town's growth as projected in the masterplan will lead to an increased demand for services (and therefore freight) in and around the town, during construction as well as when developments are occupied. Consultation with local interested parties identified the need for measures to minimise the impact of freight movements on local communities and the

environment. The Freight Strategy sets out a package of realistic and deliverable measures to achieve this.

4. Conflicts of interest:

4.1. Conflicts of interest declared by the decision-maker: None

4.2. Conflicts of interest declared by other Executive Members consulted: None

5. Dispensation granted by the Conduct Advisory Panel: none.

6. Reason(s) for the matter being dealt with if urgent: not applicable.

7. Statement from the Decision Maker:

Approved by:	Date:
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Executive Member for Economy, Transport and Environment Councillor Seán D T Woodward	

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