

# Sport Hampshire & IOW



Julie Amies

# AGENDA

- What is a County Sports Partnership?
- What is our purpose?
- What do we do?
- What are our challenges in the next 1-3 years?



**GOSPORT**  
Borough Council

**RUSHMOOR**  
BOROUGH COUNCIL

**East Hampshire**  
DISTRICT COUNCIL



 **Hampshire**  
County Council



COUNTY SPORTS  
PARTNERSHIPS  
Bringing sport into the community

 **Winchester**  
City Council

**Test Valley**  
Borough Council 

**FAREHAM**  
BOROUGH COUNCIL

**Havant**  
BOROUGH COUNCIL

 **Basingstoke**  
*and Deane*

 **Hart**  
DISTRICT COUNCIL

**EASTLEIGH**  
BOROUGH COUNCIL

 **ISLE of**  
**WIGHT**  
COUNCIL

 **SOUTHAMPTON**  
CITY COUNCIL

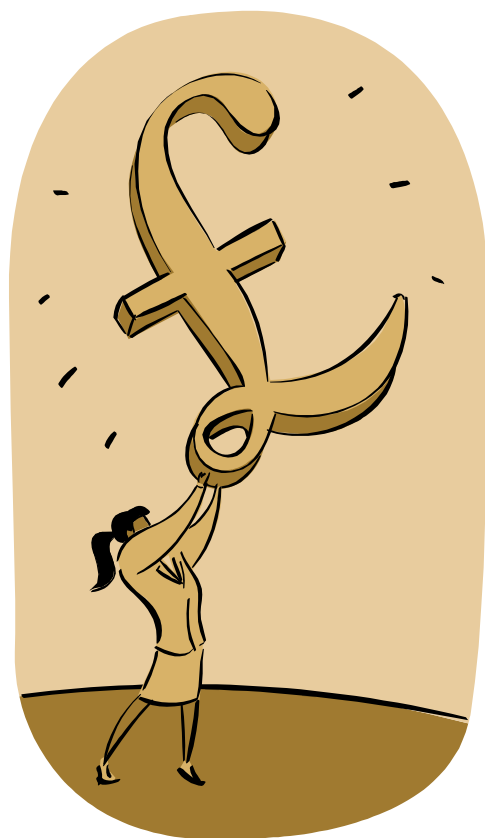
 **New Forest**  
DISTRICT COUNCIL

 **Portsmouth**  
CITY COUNCIL

 Southampton  
**SOLENT**  
University

Hosted by  
 **Hampshire**  
County Council

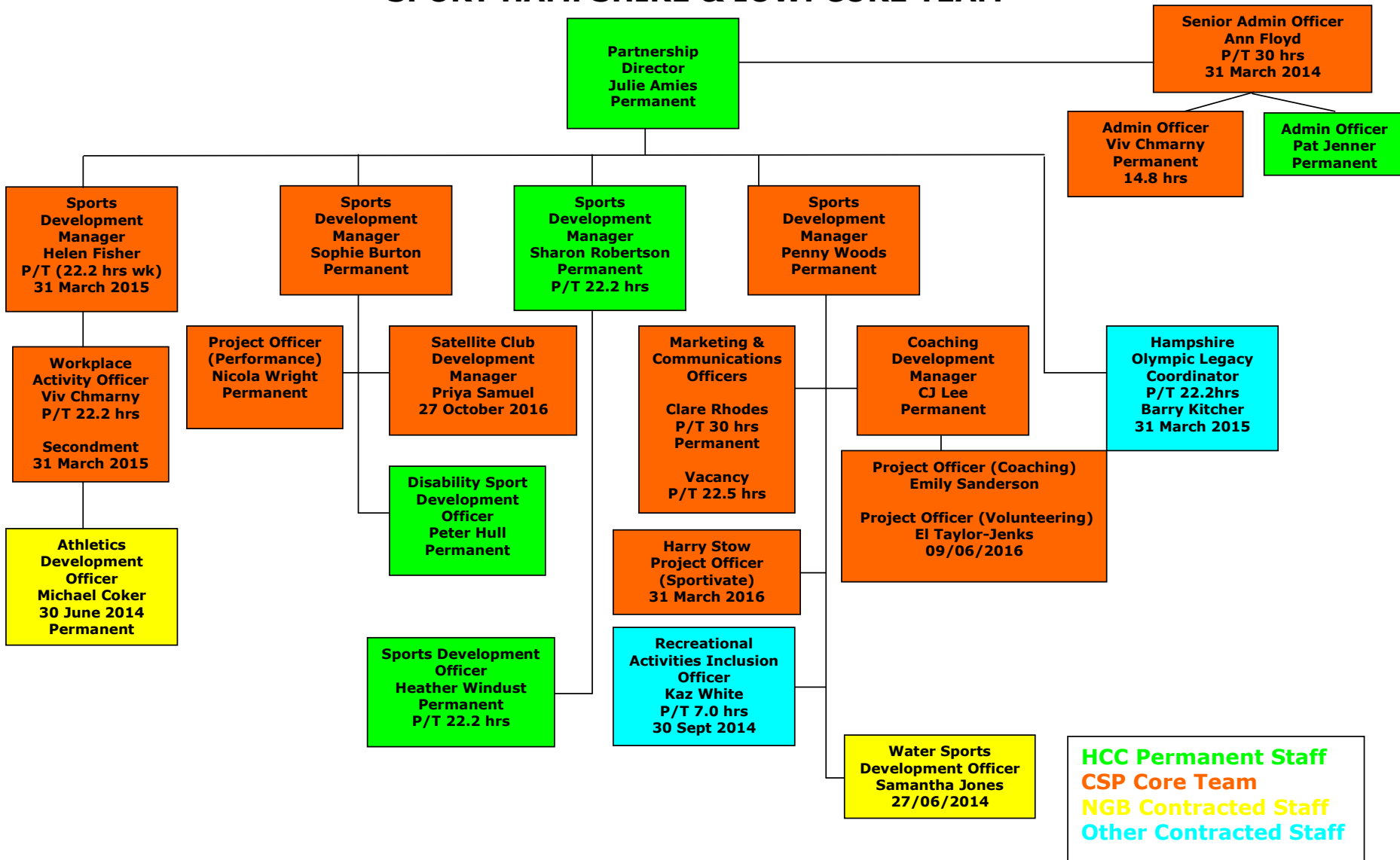
**SPORT**  
HAMPSHIRE & IOW



Annual Partner  
contribution, including  
HCC £5,125

Annual income excess  
of  
£1 million

# SPORT HAMPSHIRE & IOW: CORE TEAM





A sports strategy



for Hampshire  
and Isle of Wight

2013-17



## Our Purpose

Inspiring more people to be more active, more often

## Our vision

To see people of all ages in their communities enjoy playing sport and being physically active as a normal part of their everyday lives.

# Strategic Aims

**Participation** – To inspire & sustain greater participation in sport and physical activity

**Evidence & Advocacy** – To make a case for sport and physical activity, building the evidence base, advocating its benefits and providing the right information to inspire people to be active

**Workforce** – To support activity at all levels through the development of a quality workforce: coaches, instructors, leaders, volunteers, teachers, officials and administrators

**Facilities** – To plan strategically and provide a range of high quality, active environments and appropriate facilities supporting introductory activities, participation and performance sport.

# Primary Premium

- Last year, Government introduced the Primary School Sport Premium investing on average £9k per primary school
- County Sports Partnerships have received further investment to support schools.





- A 4 year national programme aimed at getting 14-25 year olds participating in sport
- Yr 3 performance 5,780 engaged and 4,706 retained (159% against target)

# Satellite Clubs

Engage all secondary schools and colleges to host a satellite club i.e. out of school, work with a club, young people across the community can attend, less formal



# Hampshire Games

- Over 2,500 young people competed in
- 22 sports including disability sports
- 200+ schools took part
- Steph Twell 1500m runner attended
- Supported by Hampshire Music Service
- Over 150 trained school games makers performed roles including hosting VIPS, Masters of Ceremonies, media

# Hampshire Talented Athletes Olympic and Paralympic Legacy





# AWARDS

REWARDING SPORTING ACHIEVEMENT

## Hampshire & Isle Of Wight Sports Awards 2014



# Coaching and volunteering

- Project 500 - A campaign across the SE region to engage 500 women in coaching
- Disability Coaching Network
- Talent Foundation Series
- Bursaries
- Volunteering Legacy Project – 2000 volunteers by 2016



WORKPLACE  
CHALLENGE  
HAMPSHIRE & IOW

Workplace Challenge is part of our 2012 legacy programme. It has been designed to inspire more people to take part in sport and to help local employers create a healthier, happier and more productive workforce.





# Short Breaks Funding



Hampshire  
County Council

- Arts £263,918
  - Countryside £280,197
  - Libraries £36,166
  - Sport £200,437
  - Museums £15,685
  - CCBS £264,534
  - Archives £10,121
  - Training £101,958
  - Outdoors £179,752
- TOTAL: £1,352,770.00**

Working with disabled children and young people



# Challenges

- Moving people to at least 1x30 mins of physical activity a week.
- Cost of inactivity in Hampshire is £1,484,606 per 100,000 population

Source: Sport England commissioned data from British Heart Foundation Health Promotion Research Group for PCTs, reworked into estimates for LAs by TBR

## Adult (16+) Participation in Sport (at least once a week<sup>^</sup>), by year

Year	Hampshire CC	South East	England
2005/06	38.6%	36.7%	34.2%
2007/08	38.0%	38.0%	35.8%
2008/09	38.0%	36.9%	35.7%
2009/10	37.0%	37.0%	35.3%
2010/11	36.9%	35.7%	34.8%
2011/12	37.6%	37.4%	36.0%
2012/13	36.9%	37.0%	35.7%

Source: Active People Survey, Year: 2005/06 (APS1), to 2012/13 (APS7)

Measure: Adult participation, aged 16+

<sup>^</sup> 1 session a week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)

# The Lancet

“Physical inactivity is ***the fourth leading cause of death worldwide***. The high prevalence of physical inactivity, its harmful health and environmental consequences, and the evidence of effective physical activity promotion strategies, make this problem a global public health priority. Available data suggest that 31% of the world’s population is not meeting the minimum recommendations for physical activity.”

Courtesy of Dr William Bird

# Challenges

- Sport England would like County Sports Partnership's to diversify their income by 50%
- Hampshire County Council's transformation programme

# Challenges

- Review of SHIOW's governance and operating model - options
  - Same host
  - Alternative host
  - Independent organisation
  - Hybrid solution

