

Developing a more 'Dementia Friendly' Hampshire

Hampshire Health and Well-being Board
Thursday May 1st 2014

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JOINT HAMPSHIRE COMMISSIONING STRATEGY FOR OLDER PEOPLE'S MENTAL HEALTH 2008 - 2013



IN PARTNERSHIP
WITH

Leading the fight
against dementia

 Alzheimer's
Society



Living well with dementia:
A National Dementia Strategy



Putting **People** First

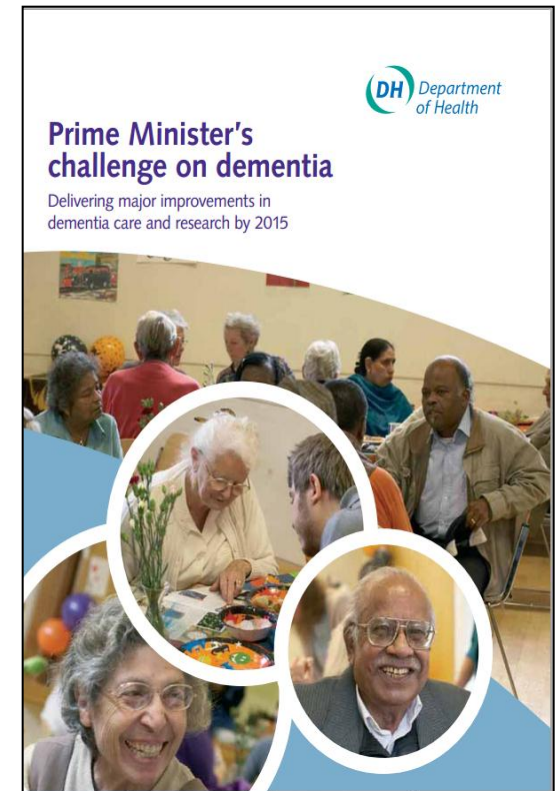
Prime Minister's
challenge on dementia

Delivering major improvements in
dementia care and research by 2015

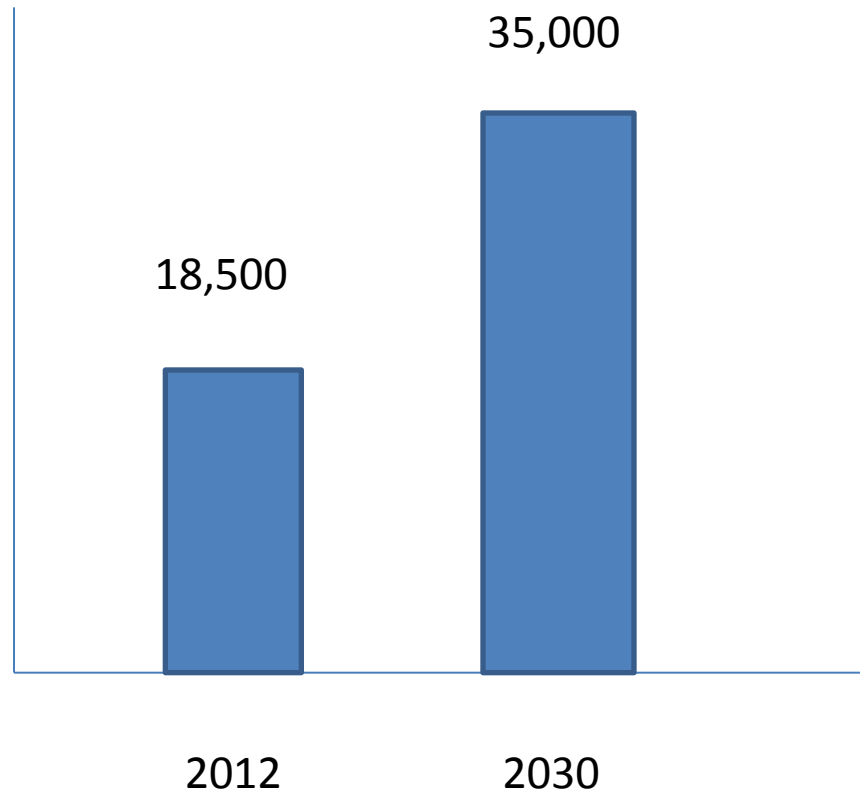


Prime Minister's challenge on dementia

- Driving improvements in health and care
- Creating dementia friendly communities that understand how to help
- Better research



Numbers of people with dementia in Hampshire



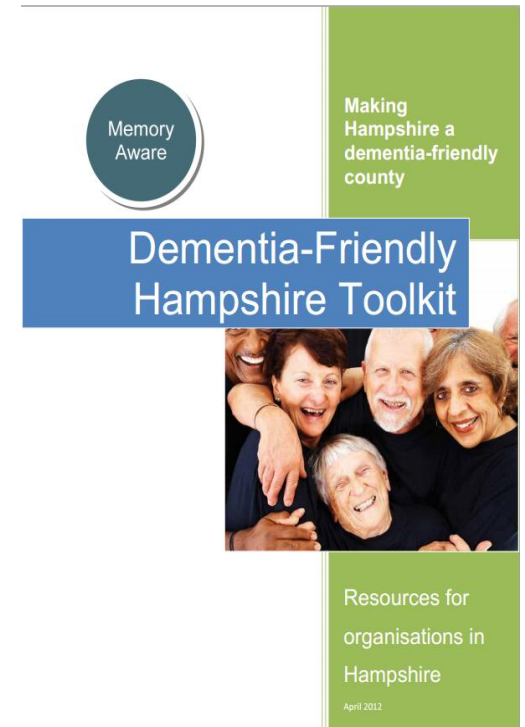
Outcomes

We want:

- Groups of empowered people with dementia and their carers who will have a voice and role in developing support that enables them to “live well” with dementia
- An engaged community enthusiastic about and supportive of people with dementia that promotes inclusivity in it's everyday services such as shops, leisure centres, opticians, hairdressers, restaurants, etc

Dementia Friendly Hampshire

- Hart and Rushmoor pilot
- Report:
Conceptual framework and process
for developing DFCs
- Toolkit
 - Engagement tools
 - Case for DFCs
 - Tools to support services and businesses
to become more dementia friendly

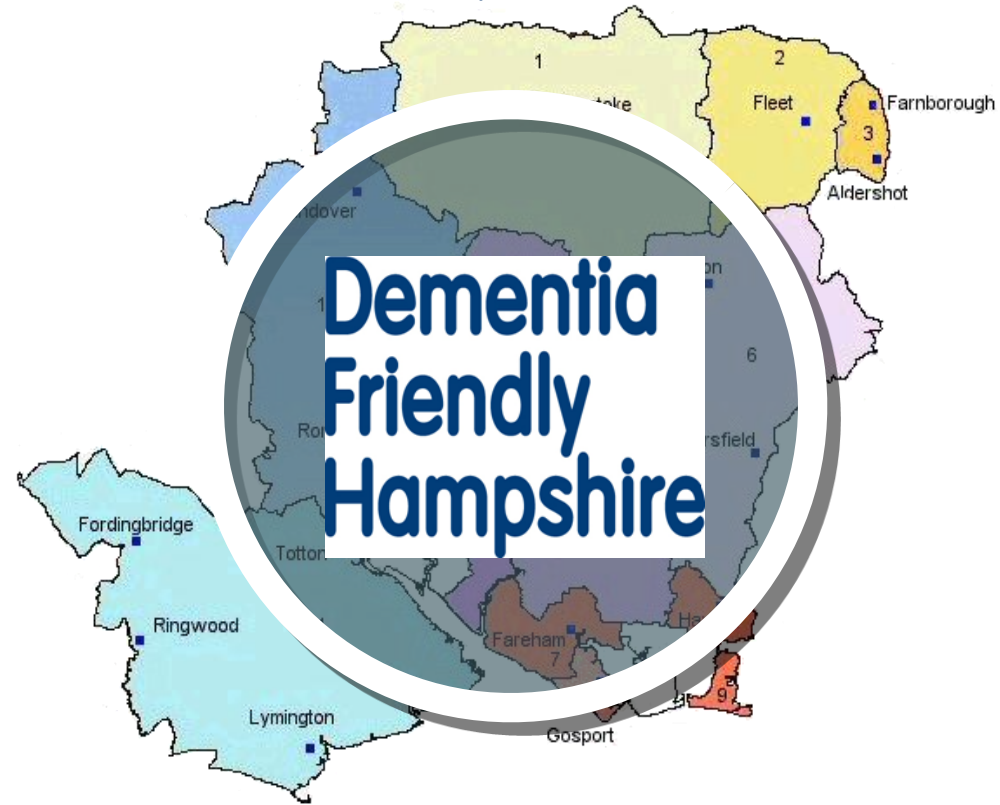


Dementia Friendly Community

A dementia friendly community is one in which it is possible for the greatest number of people to live a good life with dementia; where people with dementia are enabled to live as independently as possible and to continue to be part of their community, but at the same time are met with understanding and given support where necessary.



Pilot



24 month project started 1st March 2013

- Andover Mind awarded contract to deliver project
- Use toolkit

<http://www3.hants.gov.uk/adult-services/adultservices-professionals/dementia/dementia-friendly-toolkit.htm>

- Engage with people with dementia and their carers
- Map and promote peer support
- Raise awareness of dementia
- Develop a Dementia Action Alliance for Hampshire
www.dementiaaction.org.uk
- Pilot a Dementia Friendly High Street Scheme
- Identify Community Dementia Ambassadors
- External evaluation by Oxford Brooks University

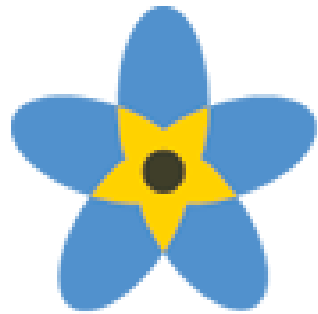
Where we want
to be?

How we are going to get there?



**Dementia
Friendly
Hampshire**





Dementia Friends

An Alzheimer's Society initiative



Hampshire
County Council



Progress in year one



- Hampshire Dementia Action Alliance launched on 3rd Sept, 112 members
- 3 Dementia Friendly High Streets launched in Fareham, Lyndhurst and Fleet
- 11 Dementia Ambassadors confirmed
- 130 dementia awareness sessions held covering 1305 people
- Many other presentations and ‘Spotlight on Dementia’ events
- Peer support mapped across county
- 9 new support groups launched
- End of Year report

<http://documents.hants.gov.uk/adultservices/mental-health/DementiaFriendlyHampshireYear1report.pdf>

Hampshire Dementia Action Alliance



Hampshire
County Council





Dementia Friendly High Streets



Dementia Friendly Hampshire

