

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Adult Social Care and Public Health
Date:	21 March 2014
Title:	Public Health District Grants for Approval
Reference:	5605
Report From:	Director of Public Health

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1. Executive Summary

- 1.1 The delivery of the Public Health duties for Hampshire County Council (the County Council) is enabled by a ring-fenced grant allocation, initially for 2013-2014 and 2014-2015.
- 1.2 The County Council Cabinet agreed for some of this grant to be made available to districts to support their role in improving health and reducing inequalities, as informed by the priorities in the Joint Health and Wellbeing Strategy.
- 1.3 The first tranche of grants totalling £351,399 were agreed on 27 November 2014. This paper recommends projects for the second tranche of interventions for approval to the Executive Member for Adult Social Care and Public Health. All proposals for recommendation have undergone an initial equalities impact assessment.
- 1.4 This report outlines the following recommendation:
 - That the Executive Member for Adult Social Care and Public Health is asked to consider and approve the proposals recommended by the District Health and Wellbeing Forum for the grants listed in Appendix 1 totalling **£513,461**.

2. Context

- 2.1 The Health and Social Care Act 2012 not only transferred the local leadership of public health from the NHS to local government, but also gave upper tier and unitary local authorities a responsibility to establish a Health and Wellbeing Board, with duties that include development of a Joint Strategic Needs Assessment (JSNA) that informs a Joint Health and Wellbeing Strategy.

- 2.2 Hampshire's Joint Health and Wellbeing Strategy – “working together for a healthier Hampshire 2013 to 2018” sets out the agreed priorities to be addressed across the organisations represented at the Health and Wellbeing Board including district councils. The strategy includes four themes:
- Starting Well - supporting every child to thrive and do well
 - Living Well – so people choose to live healthier lives
 - Ageing Well – so people remain independent, have choice and control and timely access to high quality services
 - Healthy Communities – so people live in strong and supportive communities.
- 2.3 An implementation plan was agreed by the Hampshire Health and Wellbeing Board to address the issues within each of these themes with a subgroup of the Board each leading on a theme. The District Health and Wellbeing Forum leads the ‘Healthy Communities’ theme.
- 2.4 The implementation of the Joint Health and Wellbeing Strategy has no budget attached and relies on organisations refocusing existing assets and resources to improve the health and wellbeing of the people of Hampshire. It provides a platform to do things differently and bring commissioners together to work on agreed joint priorities to benefit people of all ages.
- 2.5 However, a ring-fenced grant has been awarded to enable upper tier and unitary local authorities deliver their new duty as of April 2013 “to take steps to improve the health of the people in their area” through specified public health functions. This provides local authorities with the funding needed to discharge their new public health responsibilities and to employ the specialist public health staff required to achieve this and was initially confirmed for the years 2013-2014 and 2014-2015.
- 2.6 The public health grant awarded to Hampshire County Council was considered by Cabinet in March 2013 to agree how the majority of it would be applied to deliver the mandated and supporting public health functions. Cabinet subsequently agreed in July 2013 that non-recurrent funding during 2013-2014 and 2014-2015 of £500,000 per year should ‘support district delivery of health improvement work’ in line with the implementation of the Joint Health and Wellbeing Strategy with a view to making a real difference to the health outcomes of the citizens of Hampshire.
- 2.7 This Public Health District grant resource will deliver outcomes linked to the Joint Health and Wellbeing Strategy through evidence based interventions.
- 2.8 The process for bidding for aliquots of this resource was agreed at the District Health and Wellbeing Forum meeting on 31 July 2013. A panel of district and borough council health and wellbeing officer leads would oversee this process and the proposals would be brought back to the Forum for agreement. Bids were invited within the total two year envelope of £1,000,000.
- 2.9 To ensure accountability, the County Council's Grants process has been applied and decisions rest with the Executive Member for Adult Social Care and Public Health following recommendation by the District Forum, supported by professional advice from the Director of Public Health.

3. Opportunities for improved outcomes and efficiencies

3.1 The criteria against which the bids were made are set out below and are explicitly predicated on improving outcomes, reducing inequalities and enabling sustainable change:

- Deliver on one or more of the Joint Hampshire Health and Wellbeing themed priorities and be relevant to District Health and Wellbeing Plans (or equivalent) for local delivery;
- Focus on prevention and health improvement evidenced from the JSNA and as described in the Health and Wellbeing Strategy;
- Demonstrate how they will contribute to reducing inequalities and improve health;
- Evidence based short term interventions that are measurable and deliverable in the limited timeframe;
- Demonstrate sustainability and/or an exit strategy;
- Funding is directly to deliver, or enable delivery and not for funding posts.

3.2 The funding for this project work is time limited.

4. Outcomes

4.1 One of the many advantages of transferring the duty for local Public Health leadership into local authorities is that it brings with it the expectation and habit of robust scientific appraisal and evidence based working. Public health professionals have a long history of delivering evidence based care pathways and successful implementation of agreed partnership strategies, many of which were been jointly led and implemented locally by NHS Hampshire Public Health and the County Council.

4.2 Each agreed intervention will have agreed measurable outcomes and a built in evaluation.

5. The process for Public Health District Health and Wellbeing Grants to be awarded

5.1 The grant applications received were considered in relation to how well they met the criteria outlined in section 3 above.

5.2 Forty two applications were received from the district and borough council led Health and Wellbeing Partnerships or equivalent. These applications covered a wide range of projects that aimed to improve health and reduce health inequalities as summarised in Appendix 1.

5.3 Nominated representatives from the District Health & Wellbeing Forum and the Deputy Director of Public Health met on 10 February 2014 as a panel, chaired by the lead District Chief Executive to consider the applications against the agreed criteria. The role of the panel was to recommend suitable applications to the District Health and Wellbeing Forum. Applications were only supported if

they were in line with the agreed process which specified submission by the district and borough councils on behalf of the local Health & Wellbeing Partnerships. Applications that met all the grant criteria were supported by the panel.

- 5.4 The recommendations were submitted in a report to the full meeting of the District Health and Wellbeing Forum on 3 March 2014 for consideration and agreement. The District Forum considered and endorsed the recommendations as proposed in Appendix 1 of this report to be presented to the Executive Member for Adult Social Care and Public Health on 21 March 2014.
- 5.5 The District Forum supported 30 applications totalling £513,461 as set out in Appendix 1. These applications were wide ranging and will contribute towards all four areas of the Joint Health & Wellbeing Strategy.
- 5.6 The Executive Member for Adult Social Care and Public Health is asked to consider the proposals recommended by the District Health and Wellbeing Forum for the grants listed in Appendix 1 and to approve making grant awards of a total of £513,461 for those that are recommended for award as listed in Appendix 1.

6. Process for delivery of resources to bidders

- 6.1 The process will be aligned to existing mechanisms for the transfer of resources between local authorities.
- 6.2 Awards will only be made on receipt of a clear project plan setting out the outcomes to be achieved, equality impact assessment and an indication of how the project will be evaluated.

7. Legal implications

- 7.1 The NHS Act 2006 S2B includes the power for a local authority to provide grants on such terms as the authority considers appropriate as one of the steps for improving the health of the people in its area.

8. Risk

- 8.1 The provision of grants by statutory bodies presents a degree of risk. Specific risks that statutory bodies are required to manage include organisations accepting funding without providing a service; organisations not delivering the service as expected; and there being an under spend on the expected activity. This applies to all grants; however larger grants represent a potentially higher risk to the County Council.
- 8.2 To mitigate and alleviate these risks a nominated Project Officer from the County Council Public Health Department has been assigned the responsibility to monitor the grants and delivery, including explicitly specifying within the grant agreement that the grant is 'restricted' funding for the provision of the specified project only.

- 8.3 Grants may be awarded and used to enable innovation and testing out new approaches to delivery of projects. They provide a necessary level of flexibility where development opportunities are available, in particular pump priming of local projects which may not otherwise be possible to initiate or deliver. The above mitigation will be employed to manage this.

9. Equality Impact Assessment

- 9.1 The use of County Council Public Health grant to support work across the county that improves health and reduces inequalities has been assessed and has not highlighted significant impact. It is explicitly in line with the intention for which it has been awarded to local authorities.
- 9.2 The projects recommended for funding in this report will improve health and reduce inequalities in target populations within Hampshire. When submitting applications, partnerships were asked to consider local health needs and vulnerable groups as evidenced in the Joint Strategic Needs Assessment (JSNA) and described in the Hampshire Joint Health & Wellbeing Strategy (JHWS). The role of Hampshire County Council is to co-ordinate and oversee the grants process. Districts will be responsible for the delivery of health improvement projects and will reflect the equality impact on their population in the project plans submitted.

10. Recommendations

- 10.1 That the Executive Member for Adult Social Care and Public Health approve the grants to District, Borough and City Councils as set out in Appendix 1 totalling **£513,461** subject to the Director of Public Health approving individual detailed project plans.

CORPORATE OR LEGAL INFORMATION:**Links to the Corporate Strategy**

Hampshire safer and more secure for all:	Yes
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	Yes
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	Yes
Corporate Improvement plan link number (if appropriate):	

Other Significant Links

Links to previous Member decisions:		
	<u>Reference</u>	<u>Date</u>
<u>Public Health Budget report to Cabinet</u>	<u>5020</u>	<u>22 July 2013</u>
<u>Public Health District Grants for Approval</u>	<u>5264</u>	<u>27 November 2013</u>
Direct links to specific legislation or Government Directives		
		<u>Date</u>
<u>The Health and Social Care Act 2012</u>		<u>March 2012</u>

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

<u>Document</u>	<u>Location</u>
None	

IMPACT ASSESSMENTS:

1. Equalities Impact Assessment:

- 1.1 The use of County Council Public Health grant to support work across the county that improves health and reduces inequalities has been assessed and has not highlighted significant impact. It is explicitly in line with the intention for which it has been awarded to local authorities.
- 1.2 The projects recommended for funding in this report will improve health and reduce inequalities in target populations within Hampshire. When submitting applications, partnerships were asked to consider local health needs and vulnerable groups as evidenced in the Joint Strategic Needs Assessment (JSNA) and described in the Hampshire Joint Health & Wellbeing Strategy (JHWS). The role of Hampshire County Council is to co-ordinate and oversee the grants process.
- 1.3 Districts will be responsible for the delivery of health improvement projects and will reflect the detail of equality impacts on their population in the project plans submitted. Each district has a process for ensuring that this is undertaken and this has been assessed in the grant applications received.

2. Impact on Crime and Disorder:

- 2.1 There is no anticipated negative effect on Crime and Disorder.
- 2.2 By definition, interventions considered to improve and protect the public's health are designed to support the citizen's of Hampshire to live safely and have improved health and health outcomes.

3. Climate Change:

- 3.1. The proposals will not have a bearing on climate change.
- 3.2. Consideration of climate change and its impacts on the population and its current and future health forms part of the evidence informing interventions to improve and protect the public's health.

Proposals recommended by District Health and Wellbeing Forum

District	Project title	Amount	Aligns with priorities	Meet criteria	Joint Bid	Other Funding	Supported by panel
Basingstoke	Supporting mental health of young people - Emotional First Aid and Coping Strategies. This project will provide multi-agency training for organisations working with children to improve their skills and competence in recognising signs of early mental health issues. The training will equip staff and volunteers in "emotional first aid", how to assist in developing coping strategies and communicate effectively with young people and parents.	£15,520.00	YES	YES	NO	NO	YES
	Reducing Obesity - Health Education through theatre. Working with approx. 12 schools in the Basingstoke area to raise awareness of benefits of healthy eating and exercise to children through involving them in a mix of theatre, puppetry and dance workshops, leading to a performance in each school to families of the participants. The project will include the development of an education pack and a final celebration event showcasing the best of each schools work at the Haymarket theatre.	£25,680.00	YES	YES	NO	YES £10,000	YES
	Peer support for breastfeeding - The project aims to provide peer support through training and mentoring at breastfeeding drop-in sessions (at Childrens centres) to enable women to support other women within their own communities.	£12,850.00	YES	YES	NO	NO	YES

District	Project title	Amount	Aligns with priorities	Meet criteria	Joint Bid	Other Funding	Supported by panel
Basingstoke	Developing Dementia Befrienders - The project involves training for volunteers to become dementia befrienders in local community settings. Local service providers and employees of small businesses to become dementia aware when delivering their service / activities. Develop a toolkit for dementia support for communities.	£36,950.00	YES	YES	NO	YES - £4,600	YES
	Reducing Obesity - Get Fit for Family Days. The project will provide family learning days on the benefits of healthy eating and exercise in 4 different locations across Basingstoke.	£22,000.00	YES	YES	NO	NO	YES
East Hants	Young & Healthy - reduce binge drinking and encourage healthy lifestyles through nutritional advice, educational and support for families. The project will work with preschool clusters, LCPs, primary schools and parents to provide advice support on nutrition through workshops and resources packs on healthy eating. The project will also provide resources, expertise and support to vulnerable young people and families on low incomes to enable them to eat more healthily. An alcohol project will target young people to reduce levels of anti-social behaviour linked to excess alcohol consumption.	£23,000.00	YES	YES	NO	YES £2,500	YES
	Being Independent in Later life - This project has a focus on reducing falls, stroke prevention and being active in later life through an awareness campaign and road show.	£28,000.00	YES	YES	NO	YES £2,500	YES

District	Project title	Amount	Aligns with priorities	Meet criteria	Joint Bid	Other Funding	Supported by panel
Eastleigh	Antenatal breastfeeding and peer support- This project delivers peer support through training and though mentoring at breastfeeding drop-in sessions to enable women to support other women within their own communities. It also provides specific antenatal breastfeeding education.	£10,352.00	YES	YES	NO	YES £650	YES
	Step-down bed - Sheltered housing scheme to prevent delayed hospital discharges. Provision of a furnished flat in a sheltered housing scheme to use as accommodation for hospital patients who cannot otherwise be discharged. The aim is to provide the necessary care/ support to clients while either a new home is found or adaptations are carried out to their existing home.	£12,000.00	YES	YES	NO	NO	YES
	Healthy Eating - Cook and Eat sessions. Cook and Eat sessions targeted in areas of health inequality.	£6,150.00	YES	YES	NO	NO	YES
Gosport	Teenage Pregnancy - Conceptions & Misconceptions. Engage with young people and produce an educational film and resource pack which supports delivery of sex and relationships education within both formal and informal settings.	£7,358.14	YES	YES	NO	NO	YES
	Active for Life - Families and their children will be educated and supported in developing and maintaining healthy lifestyles (diet and physical activity).	£31,712.00	YES	YES	NO	YES £3,000	YES

District	Project title	Amount	Aligns with priorities	Meet criteria	Joint Bid	Other Funding	Supported by panel
Hart	The health & wellbeing of gypsies & travellers living in 'bricks and mortar' accommodation in Hampshire. A research project to identify the health needs of gypsies and travellers living in 'bricks and mortar' accommodation in Hart, east Hants and the New Forest. The project will seek to identify health needs of gypsies and travellers living in Hampshire including: the local prevalence of long term conditions; health related behaviours; and perceived barriers to accessing local services, in order to inform local health and wellbeing priorities, commissioning and planning.	£40,000.00	YES	YES	YES - Hart / East Hants / New Forest	NO	YES
	Over 55's cookery classes - Provide cookery classes for men over the age of 55 years to learn how to cook simple and nutritious meals and provide an opportunity to develop their own support network and become part of the local community.	£3,000.00	YES	YES	YES - Hart & Rushmoor	Yes - £4,000	YES
	Volunteering for Health promotion campaign - a county-wide marketing campaign to promote volunteering as a way of improving health outcomes of Hampshire residents and provide opportunities to volunteer in local community and voluntary health and social care settings.	£20,000.00	YES	YES	YES - County wide	NO	YES
	Hampshire Healthy Eating Award - Devise and implement a healthy eating award scheme for commercial catering establishments.	£23,500.00	YES	YES	YES - County wide	NO	YES
Havant	Positive opportunities for sustainable health - Targeted engagement with residents who have high levels of physical inactivity within an identified geographical area. Findings will result in the development and implementation of new tailored physical activity, nutritional and lifestyle programmes	£42,800.00	YES	YES	NO	YES - £4,900	YES

District	Project title	Amount	Aligns with priorities	Meet criteria	Joint Bid	Other Funding	Supported by panel
New Forest	Community food Initiative - Working with 3 local communities provide healthy Cook and eat programmes aimed at parents and their children. Vulnerable families on low incomes will be targeted.	£8,000.00	YES	YES	NO	NO	YES
Rushmoor	Targeted mental health awareness & signposting - Implementing feedback from service users to improve accessibility and support for people experiencing mental health difficulties.	£20,000.00	YES	YES	YES - Hart & Rushmoor	NO	YES
	Active families - supporting exercise in areas of deprivation. Active families will be a weekly activity club targeting families in areas of deprivation to increase physical activity opportunities.	£20,000.00	YES	YES	NO	YES - £100,000	YES
	National campaigns - local action. Use national campaigns and tailor to local populations. Proposed areas are Cancer, Elderly health Hydration, smoking and obesity.	£8,000.00	YES	YES	YES - Hart & Rushmoor	NO	YES
	Life skills project – Based at the Vine Day Centre following a client survey which identified a need for general health awareness and life skills to prevent hospital admission and enable them to learn/return to live responsible lives.	£10,500.00	YES	YES	YES - Hart, Rushmoor, Basingstoke	NO	YES
	Farnborough Active Club for older people – Active social club which promotes healthier lifestyles and enables them to meet new friends and enjoy new activities.	£1,000.00	YES	YES	NO	NO	YES
Test Valley	Community Breastfeeding Support Services The project aims to provide peer support through training and mentoring at breastfeeding drop-in sessions (at Childrens centres) to enable women to support other women within their own communities.	£22,300.00	YES	YES	NO	NO	YES

District	Project title	Amount	Aligns with priorities	Meet criteria	Joint Bid	Other Funding	Supported by panel
Winchester	Breastfeeding welcome scheme - Develop scheme for the Winchester District in retail and community venues.	£4,390.00	YES	YES	NO	NO	YES
	Working with young parents to deliver healthy lifestyles – To provide advice and support to young parents on a range of issues and develop social support networks.	£8,075.00	YES	YES	NO	NO	YES
	"Head to Toe" initiative – A programme of health promotion and intervention for people made vulnerable by homelessness. The programme will aim to improve access to services and enhance current healthcare provision.	£31,992.00	YES	YES	NO	NO	YES
	"Kit Bags & Berets" - reminiscence project for veterans with dementia.	£8,970.00	YES	YES	NO	NO	YES
	Community Cooking Skills – 6 week course aimed at men over the age of 55 years how to cook simple, nutritious meals and encouraging social contacts which will reduce social isolation.	£1,362.00	YES	YES	NO	YES - £288 (donation from participants)	YES
	Healthy eating initiative and increased counselling (in depth & intensity) for Night shelter clients. The project aims to extend a current healthy eating initiative for vulnerable people who have difficulty eating healthily on a low income. Provide sessional hours to offer specialist advice and counselling to homeless people.	£8,000.00	YES	YES	YES - Hart/ Test Valle/ Rushmoor/ Winchester/ East Hant/ Eastleigh	YES - £3,000	YES
TOTAL		£513,461					

