

HAMPSHIRE COUNTY COUNCIL**Decision Report**

Decision Maker:	Executive Member for Culture, Recreation and Countryside
Date:	6 March 2014
Title:	Grant Funding for Culture and Community Organisations 2014/15
Reference:	5631
Report From:	Director of Culture, Communities and Business Services

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1. Executive Summary

- 1.1 The primary purpose of this report is to seek approval from the Executive Member for Culture, Recreation and Countryside for £16,980 of grants from the Culture, Community and Business Services Organisational Change Fund 2014/15.
- 1.2 This report also provides an update on the New Dimensions in Dance: Towards a Strategy for Investing in Dance Excellence 2014-16, and seeks approval of £32,100 in 2014/15 and £53,730 2015/16 for the commissioned grant.
- 1.3 Three additional grant applications have been received for the Hampshire Commemorates Grant Scheme. These were sent to the Leader for consideration and have now been transferred across to the Executive Member for Culture, Recreation and Countryside for consideration. The request for funding totals £2,520.

2. Organisational Change Fund 2014/15

- 2.1 The Organisational Change Fund supports specific, time-limited projects for organisations to achieve efficiencies and reduce on-going dependency on grant funding. This could include the exploration of developing new ways of working in partnership to deliver services to primarily support a reduction in organisational costs and create alternative funding opportunities (from non Hampshire County Council departments).
- 2.2 The fund could also support a reasonable approach to disinvesting from organisations that are currently funded, but are not considered to be priorities for the future. (See Appendix 1 for full details of the scheme).

- 2.3 7 applications have been submitted for consideration. Assessment of these applications has been undertaken against the scheme's criteria (see Appendix 2 for details of the proposals and recommendations).

Organisation	Recommendation £
Making Space	Defer
SPUD	£1,000
Test Valley Community Services	£0
The Hampshire Dance Trust	£6,000
The Spring Arts & Heritage Centre	£9,980
Winchester & District Mencap Society	£0

- 2.4 If all these grants are approved then £113,130 will remain for further rounds of Culture and Community Activity Grants and Organisational Change Fund during 2014/15.

3. New Dimensions in Dance: Towards a Strategy for Investing in Dance Excellence 2014-16

- 3.1 The Executive Member, Culture, Recreation and Countryside approved at his decision day on 25 September 2013, the *New Dimensions in Dance: Towards a Strategy for Investing in Dance Excellence 2014-16*.
- 3.2 The Executive Member, Culture, Recreation and Countryside approved at his decision day on 4 December 2013, £32,100 to support the New Dimensions in Dance strategic commission in 2014/15 and a further provisional £53,730 for 2015/16.
- 3.3 This provides an update on the progress of the invitation and application process for parties interested in delivering against the strategy and requests approval to award the strategic grant for the preferred candidates selected.
- 3.4 A brief was advertised inviting bids from interested organisations to develop a programme for dance development in Hampshire. The key outcomes identified in the brief, and which formed the basis of evaluation, were:
- The creation of a range of new opportunities for the public to engage with dance in the County, both as audience and participants
 - Improved skills amongst dance professionals and within dance participation
 - Impact and growth in dance participation over time based on an Audience Development Strategy
 - Additional funding levered in to add value to New Dimensions for Dance
 - Evidence of greater sharing of good practice across the County

- 3.5 Following evaluation, a partnership of Dance Up and The Point was selected for the commission. Their proposal outlines a programme of activity to *'create a thriving dance infrastructure in Hampshire', including:*
- The creation of two dance specialist roles working county-wide to identify current provision, map cold spots of activity, engage participants and build audiences for dance
 - Increase the dance network and support workforce development across the sector in Hampshire
 - Develop and sustain an accessibly talent ladder for young people in dance
 - Develop and deliver strategic dance projects focusing on specific target groups including older people, people with disabilities and encouraging boys into dance

4. Hampshire Commemorates: First World War and D-Day Grants

- 4.1 These grants are available to groups and organisations encouraging and providing opportunities for individuals and communities to benefit from a project, activity or event to commemorate the Centenary of the First World War (WWI) and/or the 70th Anniversary of D-Day.]
- 4.2 Three applications were sent to the Leader for consideration and have now been transferred across to the Executive Member for Culture, Recreation and Countryside for consideration. These are;
- i) Romsey War Horse Memorial Project – to commission build and install a life size war horse statue in Romsey War Memorial Park to serve as a permanent memorial and to help raise awareness to residents and visitors of the many horses who served during the First World War and in particular those that trained at Romsey's remount depot. £2,000 requested towards a £62,000 project.
 - ii) North Baddesley Parish Council – to create a border of poppies around their recreation ground and flowerbeds in other parts of the village to be maintained through to 2018. £250 requested.
 - iii) Kings Worthy Parish Council – to replace the Roll of Honour scroll hanging within St Mary's Church to show the names of the 86 soldiers from the village who served during the First World War, this will be visited by children from the local primary school when complete. £270 requested.
- 4.3 The total request for grants is £2,520. As there is only £1,015 remaining in the Hampshire Commemorates grants budget it is recommended that £1,505 is transferred from the funding left unallocated from the Culture and Community grants budget 2013/14 to fund these three projects.

5. Other Considerations

5.1 Legal Implications

The Council has wide powers under Section 19 Local Government (Miscellaneous Provisions) Act 1976 to provide recreational facilities and to contribute by way of grant or loan towards expenses incurred by voluntary bodies in providing such facilities.

5.2 Impact Assessment

Organisations applying to this scheme are by their nature defined as accessible to all members of the community. This is embodied within their charitable objects, therefore no groups or organisations should be excluded from any benefit arising from these decisions. Furthermore the application procedure includes equalities monitoring information.

6. Recommendations:

6.1 That the Executive Member for Culture, Recreation and Countryside:

- i) Approves grants for £16,980 from the Organisational Change Fund for 2014/15.
- ii) On the basis of the commissioned grant proposal and performance at interview, approval is sought to confirm the commissioned grant is awarded to the partnership of Dance Up and The Point for 2014/15 (from October 2014) and provisionally for 2015/16, at the levels outlined below:

From October 2014/15:	£32,100
April 2015 – March 2016:	£53,730 (Provisional)
- iii) It is also recommended that Dance Up and The Point work with Hampshire County Council to continue to develop the details of their proposal and create a delivery plan ready to begin delivery of the programme from October 2014.
- iv) Approves £2,520 to fund the three Hampshire Commemorates projects detailed in 4.2.
- v) It is also recommended that £1,505 is transferred from the funding left unallocated from the Culture and Community grants budget 2013/14 and added to the £1,015 remaining in the Hampshire Commemorates budget.

CORPORATE OR LEGAL INFORMATION:**Links to the Corporate Strategy**

Hampshire safer and more secure for all:	No
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	Yes
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	Yes
Corporate Improvement plan link number (if appropriate):	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

Document**Location**

Applications for financial assistance

Community Support Service
 Department for Culture, Communities
 and Business Services
 Castle Avenue, Winchester

Organisational Change Fund Criteria

The Organisational Change Fund supports specific, time-limited projects for organisations to achieve efficiencies and reduce on-going dependency on grant funding. This could include the exploration of:

- developing new ways of working in partnership to deliver services to primarily support a reduction in organisational costs and create alternative funding opportunities (from non Hampshire County Council departments).

The fund will also support a reasonable approach to disinvesting from organisations that are currently funded, but are not considered to be priorities for the future.

Applicants must support the priorities and outcomes of Hampshire County Council's ['Open for Business' Plan 2011-13](#)

1. Improved quality of life for all, particularly those who are vulnerable and disadvantaged.
2. Enhance community engagement and partnership working – strengthening and empowering communities.
3. Support and enable sustainable economic development – 'place shaping'.
4. Enhance Hampshire's environment and promote sustainability.
5. Develop new models of service provision, meeting the challenges of reduced resource and evolving national policies, whilst improving the quality of services for users.

What is funded?

A maximum grant of up to £10,000 can be awarded to eligible organisations within Hampshire to contribute towards specific, time-limited projects (usually no more than a one year period) to achieve organisational efficiencies and reduce on-going dependency on grant funding. Projects must have clear outcomes and must support a sustainable future business model.

A grant can be awarded to organisations currently receiving funding from Culture, Communities and Business Services grant schemes although are not considered to be priorities for the future, to support a reasonable approach to disinvestment. There is no maximum for grants for organisations the County Council is disinvesting from.

Feasibility Studies and Management Consultants

In order to assist organisations, Hampshire County Council will support the costs of feasibility studies and management consultancy fees.

What isn't funded?

- Organisations that do not meet the Fund's criteria
- Ongoing financial support or contributions towards a deficit
- Individuals
- Capital projects or capital grants for equipment

- Services provided solely within the unitary authority areas of Portsmouth City Council and Southampton City Council
- Parish/Town Councils
- Other local authorities
- Schools
- Uniformed groups such as Scouts, Girl Guides, cadets etc

Please note we cannot retrospectively fund projects or proposals that have already been carried out. Grants are issued for projects or proposals to be carried out in the future. This includes any contracts issued to consultants before grant approval.

Grant criteria and eligibility

We will fund organisations in Hampshire that are either not-for-profit, community-based organisations with local governance arrangements or organisations, partnerships and consortiums delivering cultural and recreational services. Applicants must meet the following eligibility criteria;

- The project or proposals of the organisation(s) support the corporate priorities above.
- The eligible organisation(s) has a clear management structure within its constitution or suitable governance/terms of reference.
- The project or proposals must be specific, time-limited projects (usually no more than a one year period) to achieve organisational efficiencies and reduce on-going dependency on grant funding with clear outcomes.
- Organisations will not normally be eligible for grants where they hold unallocated reserves in excess of one year's running costs. Where it is judged that unallocated reserves are unreasonably in excess of what is required or not allocated for legitimate purposes, those organisations may receive a reduced grant. All charitable organisations are expected to have an agreed reserves policy that addresses their financial risk.
- As a minimum standard we would expect your organisation to meet the minimum legal requirements along with policies and procedures to cover your organisation's services/programmes. Generally we would expect organisations to have £10m cover for Public Liability and Employers' Liability Insurance.

Where appropriate, depending on the grant sum requested, the organisation will be expected to submit supporting documentation. All documentation will be used, alongside the application form, to assess against the grant criteria.

On occasions, at our discretion, we may require further information and documentation in addition to the above to support the assessment process.

All successful applicants will be required to provide appropriate reporting and/or monitoring for their services/programmes, including completion of a 6 monthly and end of grant monitoring and evaluation forms.

**Organisational Change Fund 2014/15
Application assessment summary**

Each grant application has been assessed against the Organisational Change Fund criteria (Appendix 1) using a standard template.

Project funding requests

Organisation	Project Title	Proposal	Amount Requested	Amount recommended Organisational Change Fund 2014/15
Making Space (Leigh Park, Havant)	Organisational Change and Development	<p>The organisation seeks support to develop new business models, while keeping the core priorities at the heart of its function and pay for specialist advice, develop trustee skills and write a new business plan.</p> <p>Making Space aims to consult with key stakeholders on the development of the business plan and new business models. The organisation will also involve participants and local communities. Making Space operates in an area of deprivation and has suffered in the recession. It does offer a unique service of engaging the community in a quality resource. It is felt that by developing new staffing structures and a five year business plan and the development of partnership programmes, finding new ways to increase audiences and new income will support the organisation to make organisational and financial efficiencies and reduce reliance on County Council funding.</p> <p>The application states the organisation has not requested funding from Havant Borough Council to support this proposal.</p> <p><u>Note 1:</u> Further detail on the organisation's current financial status, future viability and the consultant's brief will be required before funding is awarded.</p> <p><u>Note 2:</u> The organisation currently holds a management agreement with Hampshire County Council receiving £34,000 in 2014/15.</p> <p>Councillor Fairhurst and Councillor Finch have been consulted.</p> <p>It is recommended this application is deferred subject to further discussion to find out more information in relation to proposed project.</p>	£8,400	Defer and delegated authority is given to the Director to decide – subject to further information
SPUD – Space Place making and Urban Design	Organisational Review and Development	<p>The organisation seeks support for an organisation review and development project to establish a 5-year business plan to maximise potential for a stable future for SPUD delivering a rich participatory arts and architecture programme.</p> <p>The organisation will use external advisors to undertake a review of the</p>	£2,500	£1,000

Organisation	Project Title	Proposal	Amount Requested	Amount recommended Organisational Change Fund 2014/15
<i>SPUD (based in Chandler's Ford although County wide reach)</i>		<p>organisation's structure and operations to establish a more sustainable future through development of a 5-year business plan. The outcomes of this proposal include high quality arts focused interdisciplinary collaborations, developing new professional partnerships and links with the public and private sector including local authorities, schools and universities.</p> <p>The proposal is to make the association of two people that is SPUD more sustainable. SPUD has clearly had a number of successful projects and has involved young people in interesting dialogue. If the proposal provides the way forward to a more sustainable income generating organisation, then it is felt the organisation would not seek further funding from the County Council.</p> <p>The application states the organisation has not requested funding from the district/borough council although £9,800 has been requested from Arts Council England. It is not known when a decision on this application is to be made. Councillor Mather has been consulted.</p> <p>It is recommended SPUD is awarded a one off grant of £1,000 on the condition the organisation receive support from Arts Council England.</p>		
Test Valley Community Services <i>(Based in Andover although borough wide reach)</i>	Business development officer, to seek external funding and to develop projects to enable Test Valley Community Services to better serve the community and its needs.	<p>The organisation seeks support to employ a business development officer for 12 hours per week to seek external funding. The officer will engage with other organisations to ensure all the needs of the community are met. The officer will assist at creating social enterprise projects with the main focus being on long term unemployed and disabled people. The officer will also research areas and gaps where social enterprises are needed and form partnerships to be able to create the needs, these will include recycling projects. The officer will review and develop a bicycle recycling programme.</p> <p>The proposal made does not identify clear and robust outcomes for making organisational and financial efficiencies with the aim of reducing reliance on County Council funding. It appears partnership working is part of the organisation's process and core activity so is already underway. The application also provides no evidence of consultation to demonstrate the need for the proposed projects. The proposal focuses on developing projects to support communities in the borough of Test</p>	£10,000	£0

Organisation	Project Title	Proposal	Amount Requested	Amount recommended Organisational Change Fund 2014/15
<i>Test Valley Community Services</i>		<p>Valley which does not meet the Organisational Change Fund criteria. The application states the organisation has not requested funding from Test Valley Borough Council to support this proposal.</p> <p><u>Note 1:</u> The organisation received £68,453 from Hampshire County Council (excluding transport) in 2013/14 across Children's Services, Adult Services, Policy and Resources and Culture, Community and Business Services. These grants supported projects and core organisational costs.</p> <p><u>Note 2:</u> For 2014/15 the organisation requested £33,984 Children's Services Integrated Grant to support Youth Participation across Test Valley. This application was unsuccessful. The organisation requested £22,394 from Adult Services Annual Grant Programme to support Co-ordinator for vulnerable/isolated adults. This application was unsuccessful. The organisation has also applied for £44,222 from Policy & Resources Annual Grant to support core services. A decision on this application will be made by the Executive Member for Policy and Resources and Leader of the Council on the 11 March 2014.</p> <p><u>Note 3:</u> The report to the Executive Member for Policy and Resources and Leader of the Council on the 11 March 2014 indicates that the County Council has encouraged the infrastructure organisations to collaborate and pursue opportunities for improved effectiveness and efficiency in responding to these challenges, (the challenges being reduction in funding sources and at the same time more demand on public services).</p> <p>Councillor Hooke has been consulted.</p> <p>It is recommended, due to the nature of the proposal, that this application is not supported.</p>		
The Hampshire Dance Trust (trading as Dance Up) <i>(based in Havant although</i>	Towards a sustainable business model	The organisation seeks support to work with consultants to establish a sustainable 'commercial' dance class programme that will reduce the organisation's dependency on grant aid to support the Trust's fixed operating costs whilst increasing provision. The project will involve researching demand, geography and potential partnerships for Dance Up to supply participatory dance activity, particularly in locations where provision is limited or not fulfilling demand. The primary aim of this activity will be to generate a net income, reducing dependency on grant aid to support the organisation's fixed costs. Dance Up will engage a	£9,990.00	£6,000

Organisation	Project Title	Proposal	Amount Requested	Amount recommended Organisational Change Fund 2014/15
<i>county wide reach)</i>		<p>consultant with entrepreneurial experience in the dance sector, particularly in developing and establishing a 'commercial' class programme in an area that includes rural and market town populations.</p> <p>The proposal aims to reduce organisational costs by welding a more commercial 'arm' onto the organisation's business through draw of more commercial events. The proposal aims to develop a more sustainable organisation which can generate more income. The move to full cost recovery and a more commercial outlook should increase access and engagement.</p> <p>The application states the organisation has been awarded £2,000 by Portsmouth City Council from the chances4change Big Lottery Fund.</p> <p><u>Note 1:</u> The organisation was awarded £9,800 Culture and Recreation Investment Fund 2014/15 by the Executive Member for Culture, Recreation and Countryside on the 4 December 2013 to support core organisational costs. The organisation was also awarded £2,000 from the Culture and Community Activity Grant scheme 2014/15 by the Executive Member for Culture, Recreation and Countryside on the 20 January 2014 to support 'Gone but not Forgotten' Petersfield WW1 project.</p> <p><u>Note 2:</u> The organisation is also in the process of tendering for the commissioned grant New Dimensions in Dance: Towards a Strategy for Investing in Dance Excellence 2014-16.</p> <p>Councillor Bolton has been consulted.</p> <p>It is recommended the Hampshire Dance Trust is awarded a one off grant of £6,000 to support the pilot project and marketing element of the proposal.</p>		
The Spring Arts & Heritage Centre (Havant)	Organisational Development	<p>The organisation seeks funding to support sustainability including strategy development, philanthropic giving campaigns and training. The organisation wish to</p> <ol style="list-style-type: none"> 1. Maximise ticket income through a new marketing strategy. The organisation recognises the need to become smarter in its approach to marketing to increase ticket sales and income. 2. Maximise fundraising income through a new fund development strategy. By working alongside a fundraising consultant The Spring will develop a new fund development strategy outlining actions to diversify income sources and reduce the reliance on grant funding. 3. Undertake a Patron wealth analysis. 4. Development of the individual giving schemes. 5. Training and Memberships Staff will take part in fundraising training. 	£9,980.00	£9,980

Organisation	Project Title	Proposal	Amount Requested	Amount recommended Organisational Change Fund 2014/15
<i>The Spring Arts & Heritage Centre</i>		<p>By focussing on ways to increase income and developing new audiences, the organisation aims to be less reliant on County Council funding. The organisation will be able to maintain and continue its important and vital role in an area of deprivation with the support of local people in Havant and beyond. The Spring is a vibrant and well loved cultural venue with a unique offer of arts and heritage in one building. The organisation has a focussed aim to increase earnings in order to reduce their reliance on grant income. The aim of the project is to reduce reliability on HCC grants and the application is clear how this will be achieved.</p> <p>The application states the organisation has not requested funding from Havant Borough Council to support this proposal.</p> <p><u>Note:</u> The organisation was awarded £113,390 from the Culture and Recreation Investment Fund 2014/15 by the Executive Member for Culture, Recreation and Countryside on the 4 December 2013 to support core organisational costs. The organisation was also awarded £2,000 from the Hampshire Commemorates WWI & D-Day grant scheme by the Executive Member for Culture, Recreation and Countryside on the 20 January 2014 to support 'Havant remembers' project. Councillor Bolton has been consulted.</p> <p>It is recommended The Spring Arts & Heritage Centre is awarded a one off grant of £9,980.</p>		
Winchester & District Mencap Society	Change of Name and Vision	<p>The organisation seeks support for the rebranding of the organisation. Mencap as an organisation aims to improve the life and opportunities of people with a learning disability and their families.</p> <p>The proposal aims to develop a "new name, logo, website and publicity." The project will include the cost for registering for domain names, designing of a new web site and maintenance for one year, which is user friendly and can be easily accessed by people with a learning disability. The website aims to provide up to date information about the Charity's activities and also other activities provided by statutory and other voluntary organisations that people may wish to access. The funding would also contribute to a launch event, with local press coverage and printing of information leaflets.</p> <p>The organisation is not a wide community based organisation with local governance arrangements (focussed on one community) or providing strategic cultural or</p>	£5,000.00	£0

Organisation	Project Title	Proposal	Amount Requested	Amount recommended Organisational Change Fund 2014/15
<i>Winchester & District Mencap Society</i>		<p>recreational activities, therefore does not meet the scheme's criteria.</p> <p>The proposal made also does not identify clear and robust outcomes for making organisational and financial efficiencies with the aim of reducing reliance on County Council funding.</p> <p>The application states the organisation has not requested funding from Winchester City Council.</p> <p>Councillor Mather has been consulted.</p> <p>It is recommended due the nature of the organisation and the proposal this application is not supported.</p>		
Total				£16,980