

TRANSFORMING OUR COUNTRY PARKS - REVENUE IMPLICATIONS

	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Current Gross Running Costs	1,956	1,956	1,956	1,956	1,956	1,956	1,956	1,956
Additional Running Costs								
Maintenance Costs		0	0	0	50	50	50	50
General Running Costs		65	65	69	76	76	76	76
Running Costs of Facilities		11	11	13	16	16	16	16
Consultation/Marketing/Promotion		100	100	150	200	50	50	50
Total Costs	1,956	2,132	2,133	2,188	2,298	2,148	2,148	2,148
Current Income	-1,336	-1,336	-1,336	-1,336	-1,336	-1,336	-1,336	-1,336
Current catering income	-114	-114	-114	-114	-114	-114	-114	-114
Income generation								
Additional income		-229	-229	-404	-949	-949	-949	-949
Total Income	-1,450	-1,679	-1,679	-1,854	-2,399	-2,399	-2,399	-2,399
Net Revenue Position	506	453	454	334	-101	-251	-251	-251
Target visits (baseline 1,200,000)	1,350,000	1,400,000	1,400,000	1,500,000	1,700,000	1,700,000	1,700,000	1,700,000
% increase compared to baseline	13%	17%	17%	25%	42%	42%	42%	42%
year on year % increase								
* overall additional income is a high level service target based on target visit numbers multiplied by a target spend per head								