

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Adult Social Care and Public Health
Date:	27 November 2013
Title:	Public Health District Grants for Approval
Reference:	5264
Report From:	Director of Public Health

Contact name: Christine Jackson (Deputy Director of Public Health)

Tel: 02380 383330

Email: Christine.jackson2@hants.gov.uk

1. Executive Summary

- 1.1 The delivery of the Public Health duties for Hampshire County Council (the County Council) is enabled by a ring-fenced grant allocation, initially for 2013-2014 and 2014-2015.
- 1.2 The County Council Cabinet agreed for some of this grant to be made available to districts to support their role in improving health and reducing inequalities, as informed by the priorities in the Joint Health and Wellbeing Strategy.
- 1.3 This paper recommends the first tranche of interventions for approval to the Executive Member for Adult Social Care and Public Health. A further opportunity to bid for resources will be made available early in 2014. All proposals for recommendation have undergone an initial equalities impact assessment.
- 1.4 This report outlines the following recommendation:
 - That the Executive Member for Adult Social Care and Public Health is asked to consider and approve the proposals recommended by the District Health and Wellbeing Forum for the grants listed in Appendix 1 totalling £351,399.

1. Context

- 2.1 The Health and Social Care Act 2012 not only transferred the local leadership of public health from the NHS to local government, but also gave upper tier and unitary local authorities a responsibility to establish a Health and Wellbeing Board, with duties that include development of a Joint Strategic Needs Assessment (JSNA) that informs a Joint Health and Wellbeing Strategy.

- 2.2 Hampshire's Joint Health and Wellbeing Strategy – “working together for a healthier Hampshire 2013 to 2018” sets out the agreed priorities to be addressed across the organisations represented at the Health and Wellbeing Board including district councils. The strategy includes four themes:
- Starting Well - supporting every child to thrive and do well
 - Living Well – so people choose to live healthier lives
 - Ageing Well – so people remain independent, have choice and control and timely access to high quality services
 - Healthy Communities – so people live in strong and supportive communities.
- 2.3 An implementation plan was agreed by the Hampshire Health and Wellbeing Board to address the issues within each of these themes with a subgroup of the Board each leading on a theme. The District Health and Wellbeing Forum leads the ‘Healthy Communities’ theme.
- 2.4 The implementation of the Joint Health and Wellbeing Strategy has no budget attached and relies on organisations refocusing existing assets and resources to improve the health and wellbeing of the people of Hampshire. It provides a platform to do things differently and bring commissioners together to work on agreed joint priorities to benefit people of all ages.
- 2.5 However, a ring-fenced grant has been awarded to enable upper tier and unitary local authorities deliver their new duty as of April 2013 “to take steps to improve the health of the people in their area” through specified public health functions. This provides local authorities with the funding needed to discharge their new public health responsibilities and to employ the specialist public health staff required to achieve this and was initially confirmed for the years 2013-2014 and 2014-2015.
- 2.6 The public health grant awarded to Hampshire County Council was considered by Cabinet in March 2013 to agree how the majority of it would be applied to deliver the mandated and supporting public health functions. Cabinet subsequently agreed in July 2013 that non-recurrent funding during 2013-2014 and 2014-2015 of £500,000 per year should ‘support district delivery of health improvement work’ in line with the implementation of the Joint Health and Wellbeing Strategy with a view to making a real difference to the health outcomes of the citizens of Hampshire.
- 2.7 This Public Health District grant resource will deliver outcomes linked to the Joint Health and Wellbeing Strategy through evidence based interventions.
- 2.8 The process for bidding for aliquots of this resource was agreed at the District Health and Wellbeing Forum meeting on 31 July 2013. A panel of district and borough council health and wellbeing officer leads would oversee this process and the proposals would be brought back to the Forum for agreement. Bids were invited within the total two year envelope of £1,000,000.
- 2.9 To ensure accountability, the County Council's Grants process has been applied and decisions rest with the Executive Member for Adult Social Care and Public Health following recommendation by the District Forum, supported by professional advice from the Director of Public Health.

3. Opportunities for improved outcomes and efficiencies

3.1 The criteria against which the bids were made are set out below and are explicitly predicated on improving outcomes, reducing inequalities and enabling sustainable change:

- Deliver on one or more of the Joint Hampshire Health and Wellbeing themed priorities and be relevant to District Health and Wellbeing Plans (or equivalent) for local delivery;
- Focus on prevention and health improvement evidenced from the JSNA and as described in the Health and Wellbeing Strategy;
- Demonstrate how they will contribute to reducing inequalities and improve health;
- Evidence based short term interventions that are measurable and deliverable in the limited timeframe;
- Demonstrate sustainability and/or an exit strategy;
- Funding is directly to deliver, or enable delivery and not for funding posts.

3.2 The funding for this project work is time limited.

4. Outcomes

4.1 One of the many advantages of transferring the duty for local Public Health leadership into local authorities is that it brings with it the expectation and habit of robust scientific appraisal and evidence based working. Public health professionals have a long history of delivering evidence based care pathways and successful implementation of agreed partnership strategies, many of which were been jointly led and implemented locally by NHS Hampshire Public Health and the County Council.

4.2 Each agreed intervention will have agreed measurable outcomes and a built in evaluation.

5. The process for Public Health District Health and Wellbeing Grants to be awarded

5.1 The grant applications received were considered in relation to how well they met the criteria outlined in section 3 above. The process is summarised in the flow chart attached at Appendix 2.

5.2 Twenty four applications were received from all eleven of the district and borough council led Health and Wellbeing Partnerships or equivalent. These applications covered a wide range of projects that aimed to improve health and reduce health inequalities as summarised in Appendix 1.

5.3 Nominated representatives from the District Health & Wellbeing Forum and the Deputy Director of Public Health met on 28 October 2013 as a panel, chaired by the lead District Chief Executive to consider the applications against the agreed criteria. The role of the panel was to recommend suitable applications to

the District Health and Wellbeing Forum. Applications were only supported if they were in line with the agreed process which specified submission by the district and borough councils on behalf of the local Health & Wellbeing Partnerships. Applications that met all the grant criteria were supported by the panel. Where an application included an element that did not meet the criteria the recommendation in Appendix 1 is limited to the element that fulfils the criteria as indicated.

- 5.4 The recommendations were submitted in a report to the full meeting of the District Health and Wellbeing Forum on 4 November 2013 for consideration and agreement. The District Forum considered and endorsed the recommendations as proposed in Appendix 1 of this report to be presented to the Executive Member for Adult Social Care and Public Health on 27 November 2013.
- 5.5 The District Forum supported 15 applications totalling £351,999 as set out in Appendix 1. These applications were wide ranging and will contribute towards all four areas of the Joint Health & Wellbeing Strategy.
- 5.6 The Executive Member for Adult Social Care and Public Health is asked to consider the proposals recommended by the District Health and Wellbeing Forum for the grants listed in Appendix 1 and to approve making grant awards for a total of £351,399 for those that are recommended for award as listed in Appendix 1.

6. Process for delivery of resources to bidders

- 6.1 The process will be aligned to existing mechanisms for the transfer of resources between local authorities.
- 6.2 Awards will only be made on receipt of a clear project plan setting out the outcomes to be achieved, equality impact assessment and an indication of how the project will be evaluated.

7. Legal implications

- 7.1 The NHS Act 2006 S2B includes the power for a local authority to provide grants on such terms as the authority considers appropriate as one of the steps for improving the health of the people in its area.

8. Risk

- 8.1 The provision of grants by statutory bodies presents a degree of risk. Specific risks that statutory bodies are required to manage include organisations accepting funding without providing a service; organisations not delivering the service as expected; and there being an under spend on the expected activity. This applies to all grants; however larger grants represent a potentially higher risk to the County Council.
- 8.2 To mitigate and alleviate these risks a nominated Project Officer from the County Council Public Health Department has been assigned the responsibility to monitor the grants and delivery, including explicitly specifying within the grant

agreement that the grant is 'restricted' funding for the provision of the specified project only.

- 8.3 Grants may be awarded and used to enable innovation and testing out new approaches to delivery of projects. They provide a necessary level of flexibility where development opportunities are available, in particular pump priming of local projects which may not otherwise be possible to initiate or deliver. The above mitigation will be employed to manage this.

9. Equality Impact Assessment

- 9.1 The use of County Council Public Health grant to support work across the county that improves health and reduces inequalities has been assessed and has not highlighted significant impact. It is explicitly in line with the intention for which it has been awarded to local authorities.
- 9.2 The projects recommended for funding in this report will improve health and reduce inequalities in target populations within Hampshire. When submitting applications, partnerships were asked to consider local health needs and vulnerable groups as evidenced in the Joint Strategic Needs Assessment (JSNA) and described in the Hampshire Joint Health & Wellbeing Strategy (JHWS). The role of Hampshire County Council is to co-ordinate and oversee the grants process. Districts will be responsible for the delivery of health improvement projects and will reflect the equality impact on their population in the project plans submitted.

10. Recommendations

- 10.1 That the Executive Member for Adult Social Care and Public Health approve the grants to District, Borough and City Councils as set out in Appendix 1 totalling £351,399 subject to the Director of Public Health approving individual detailed project plans.

CORPORATE OR LEGAL INFORMATION:**Links to the Corporate Strategy**

Hampshire safer and more secure for all:	Yes
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	Yes
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	Yes
Corporate Improvement plan link number (if appropriate):	
OR	
This proposal does not link to the Corporate Strategy but, nevertheless, requires a decision because:	

Other Significant Links

Links to previous Member decisions:		
	<u>Reference</u>	<u>Date</u>
<u>Public Health Budget report to Cabinet</u>	<u>5020</u>	<u>22 July 2013</u>
Direct links to specific legislation or Government Directives		
		<u>Date</u>
<u>The Health and Social Care Act 2012</u>		<u>March 2012</u>

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

<u>Document</u>	<u>Location</u>
None	

IMPACT ASSESSMENTS:

1. Equalities Impact Assessment:

- 1.1 The use of County Council Public Health grant to support work across the county that improves health and reduces inequalities has been assessed and has not highlighted significant impact. It is explicitly in line with the intention for which it has been awarded to local authorities.
- 1.2 The projects recommended for funding in this report will improve health and reduce inequalities in target populations within Hampshire. When submitting applications, partnerships were asked to consider local health needs and vulnerable groups as evidenced in the Joint Strategic Needs Assessment (JSNA) and described in the Hampshire Joint Health & Wellbeing Strategy (JHWS). The role of Hampshire County Council is to co-ordinate and oversee the grants process.
- 1.3 Districts will be responsible for the delivery of health improvement projects and will reflect the detail of equality impacts on their population in the project plans submitted. Each district has a process for ensuring that this is undertaken and this has been assessed in the grant applications received.

2. Impact on Crime and Disorder:

- 2.1 There is no anticipated negative effect on Crime and Disorder.
- 2.2 By definition, interventions considered to improve and protect the public's health are designed to support the citizen's of Hampshire to live safely and have improved health and health outcomes.

3. Climate Change:

- 3.1. The proposals will not have a bearing on climate change.
- 3.2. Consideration of climate change and its impacts on the population and its current and future health forms part of the evidence informing interventions to improve and protect the public's health.

Proposals recommended by District Health and Wellbeing Forum

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
New Forest	Sports Reminiscence groups – Fortnightly reminiscence activity group for people with dementia and their partner/carer who have an interest in sport. The groups will be run by trained volunteers in partnership with the Alzheimer’s Society. The project aims to support individuals with dementia to develop a resource to stimulate memory, improving communication, maintaining identity and self-esteem.	£10,130.00	YES - Ageing Well	YES	NO	NO	YES	£10,130.00	1 year funding. Innovative bid which responds to an identified gap in accessing services by men. Need to ensure that the project complements existing services commissioned by HCC. Detailed project plan required and greater clarity on outcomes & evaluation.
Rushmoor	Interpreting Service for the Community – Approximately 10% of Rushmoor’s residents are from Nepal and many are unable to communicate effectively in English. The purpose of the project is to identify 20 Nepalese people who will to be trained in speaking English and medical interpretation to assist their community in accessing and receiving health care (GP’s, dentists, opticians and pharmacists). The project aims to ensure appropriate use of services and improved understanding of healthcare	£10,000.00	YES - Healthy Communities	YES	NO	NO	YES	£10,000.00	1 year funding agreed on receipt of a detailed project plan.

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
	services by Nepalese residents.								
Rushmoor	Winter Watch - safe place to sleep for vulnerable homeless people with a hot meal for up to 10 rough sleepers at any one time to prevent winter deaths and support engagement with support services and access to health & wellbeing services. The project will be delivered by volunteers and coordinated by the Vine Day Centre.	£6,500.00	YES - JSNA / Rushmoor H &WB Plan	YES	YES - Rushmoor & Hart	NO	YES	£6,500.00	1 year funding. Detailed project plan required.
Hart	The Hampshire Workplace Wellbeing Charter – A collaborative project across x 5 district/borough councils to Pump prime a workplace health specialist to support and liaise with businesses to sign up to and implement the Charter which aims to improve employee health & wellbeing.	£15,000.00	JSNA	YES	YES - Hart, Rushmoor, Winch, E'leigh, B'stoke	NO	YES	£15,000.00	1 year funding. Project must clearly show how it would be sustained and provide evaluation. Detailed project plan required.

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
Winchester	Community Health & Wellbeing Offer- Physical activity initiatives linked to exercise referrals that provide opportunities for adults to become more physically active & supports healthy aging. Bid includes cardiac rehab, beginners running networks, community doorstep classes, otago falls prevention, and health walks which will be delivered in rural and city centre areas.	£5,992.50	YES	YES	NO	YES - £13712	YES	£5,992	1 year funding. Clear project plan required to demonstrate project targets areas of inequality/deprivation and Funding cannot support cardiac rehab or Otago services already commissioned.
Hart	Provision & evaluation of a community agent initiative - Providing support to older people through trained volunteers. Aims to extend the successful Village Agent project to all communities to reduce social isolation.	£10,000.00	YES - Healthy Communities / Ageing Well	YES	NO	NO	YES	£10,000.00	1 year funding. Clear project plan to demonstrate how the bid will be delivery focused with clear outcomes.
Hart	Improve understanding & piloting of initiatives to respond to a an identified need to reduce 'increased risk drinking'. A collaborative project between Hart & Basingstoke & Deane including a survey/research & promotional work to help identify the causes of increased risk drinking and identify new models of delivery to change behaviours . Research/survey will inform the piloting of 2 initiatives in	Up to £80,000	YES	YES	Yes - Hart & B'stoke	NO	YES / Partial	Up to £80,000	Funding – up to £40,000 per organisation pro-rata including piloting of 2 local initiatives. Good concept but more needs to be focused on delivery. Agreed that this would be a pilot project where lessons learned can be disseminated across the county. The project will have senior Public Health input to steer the project.

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
	Basingstoke and Hart areas. The outcomes will be shared across Hampshire to inform future projects and commissioning of services.								
Gosport	Area Wellbeing – The project aims to pilot approaches engaging residents to research and identify local needs around physical activity & healthy eating and then develop and deliver community-led interventions to encourage behaviour change in areas of significant deprivation in Rowner and Town.	£37,072.00	YES - Healthy Communities	YES	NO	NO	YES	£37,072.00	16 months funding. Targeted in high priority area of health inequality. Clear project plan required.
Eastleigh	Breastfeeding Support project – building capacity within local communities for professional breastfeeding support, targeting groups of women (low income, routine or manual employment, under 25) located in 2 children's centres in the most deprived areas of Eastleigh. Support is targeted and additional to normal (universal) care. The project aims to increase the prevalence of women breastfeeding at 6-8 weeks.	£15,000.00	YES - Starting Well/ Living Well	YES	NO	NO	YES	£15,000.00	1 year funding. The project plan needs to be strengthened to demonstrate sustainability e.g. involvement with Children's Centres to continue post project implementation. Clear project plan required.

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
Eastleigh	Air Alert Eastleigh - send subscribers who are affected by air pollution alerts when levels increase to a moderate level or above in their area. Targeted at people who are suffering respiratory and heart related conditions who will then be able to take appropriate actions to protect their health through avoiding areas where pollution levels are likely. The project aims to improve the wellbeing of people with long term conditions.	£9,000.00	YES - Living Well/ E'leigh H&WB Plan	YES	NO	YES - £960	YES	£9,000.00	2 years. Project plan required to demonstrate measurable outcomes and demonstrates impact on health. To be a pilot project with clear evaluation required.
Eastleigh	Physical Activity for the less active – Extend the current volunteer exercise buddies for disabled people & those with long term conditions which empowers disabled people to participate in positive physical activity; pilot the junior park run for sedentary 14 year olds co-ordinated by volunteers; Friday night football for teenagers at risk of offending.	£11,670.00	YES - Living Well/ E'leigh H&WB Plan	YES	NO	NO	YES / Partial	£6,750	1 year funding. Agreed to only fund extension of buddy scheme to the rest of Eastleigh and Junior Park run. Not buddy scheme at Fleming park or football coaches as these are existing services. Total £6750. Clearer outcomes and project plan required.
TVBC	Dementia Awareness Training for Volunteers – This project will complement and sustain current activity across West Hampshire (x4 local authority areas) through recruiting, training and co-ordinating a team of volunteer community dementia champions to deliver dementia awareness sessions. The aim of the project is to have an increased	£60,000.00	Yes - Ageing Well	YES	YES - NF; TV; Winch; E'leigh	NO	YES	£60,000.00	1 year funding (15,000 per org. pro-rata). Clear project plan required to demonstrate how the project is building capacity; meeting demand; evidence of co-ordination across Hampshire; How project adds value to existing provision; Clearer outcomes required.

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
	awareness and recognition of the early signs of dementia and an increased capacity within local communities.								
Havant	Healthy Havant - Breastfeeding initiative to increase breastfeeding rates through the development of breastfeeding –welcome town centres and support social marketing approach; mental health project aimed at reducing the high levels of self-harm in males in Havant through developing their own social support networks; info & advice to older people on relevant services; physical activity project which aims to target sedentary adults through the development of support networks and a buddy scheme.	£46,250.00	YES - Starting Well/ Living Well	YES	NO	YES - £2000	YES	£46,250.00	Clear area of need and health inequalities. Individual project plans required for each of the 4 projects.
East Hants	Living Well in East Hants: Healthy eating programme; Grow & Eat Programme through the use of a community garden which aims families to develop healthy eating habits by growing their own produce; health & parenting support for parents; activities for older people; outdoor gym; taster sessions for Nordic walking; implement Swim 4 Health.	£47,430.00	YES	YES	NO	YES - £11010	YES/ Partial	£6,750.00	Grow and Eat Programme only to be funded. Costing's required for this. Other projects were not evidence based or targeted. Clear project plan required.

District	Project title	Total cost of bid	Aligns with priorities	Meet criteria	Joint bid	Other funding	Supported by Forum	Funding recommended	Conditions of funding & duration
Fareham	Clued Up 2 Go – to improve engagement of young people with health related services in Fareham Park with an initial focus on provision of sexual health & drug & alcohol services; includes a range of services to improve engagement & diversionary activities; an initiative which enables young people to understand the effects of domestic violence awareness. The overall project aims to improve the health, wellbeing and life chances of young people living in Fareham Park.	£32,955.00	Yes - Starting Well /	YES	NO	YES - £5000	YES	£32,955.00	18 months funding. Subject to a detailed project plan, which demonstrates that service provision is not duplicated. Need to be clearer on specific outcomes to be delivered for young people. Targeted in area of need with good community engagement.
	Total funding recommended:							£351,399	

