

Shaping Hampshire: modern, public services for the future

Strategic Plan 2013-2017

Executive summary

Shaping Hampshire is the new strategic plan for the County Council, bringing together key priorities from across the organisation into a coherent, shared strategy. It covers the period 2013-17.

The Plan integrates:

- Transformation to 2015 work streams
- Health and Wellbeing Strategy priorities
- Children and Young People's Plan priorities
- Workforce Development Strategy
- Departmental work plans on key issues such as communities policy and strategic infrastructure

It has been informed by:

- Analysis of Census data (2011)
- The Joint Strategic Needs Assessment (2013 refresh)
- The Hampshire Economic Assessment (2011)
- Medium Term Financial Strategy

Shaping Hampshire reflects a focus on the future, with Hampshire at the forefront of developing sustainable, modern public services.

Aims and priorities:

The Plan is structured by four coherent themes, reflecting the breadth of the County Council's responsibilities: health and wellbeing; communities; economy; and efficiencies. A key aim is established for each theme, beneath which sit three or four clearly defined priorities.

1. Health and wellbeing

Improving health and wellbeing for all

- Ensure children and young people in Hampshire thrive and achieve their full potential
- Promote and support healthy choices for all, reducing the difference between those with the best and worst health
- Help people to manage their health conditions, giving them choice and maintaining their independence

2. Economy

Promoting economic prosperity and protecting the environment

- Develop the infrastructure and services required for economic, transport and housing growth; and promote a globally competitive environment for investment in the county
- Provide opportunities for all to develop the skills needed to play a full part in Hampshire's economic success
- Conserve and use natural resources more efficiently, protecting Hampshire's environment and quality of life

3. Communities

Working with communities to enhance local services

- Ensure that customer and community feedback, together with information about levels of need are used to plan and deliver services
- Work with communities to find the local solutions that work best, giving more control over local services to communities where appropriate
- Improve access to all County Council services
- Continue to provide high quality open spaces, libraries, museums and arts services
- Help residents to feel safe and be safe by working with partners to reduce crime and anti-social behaviour

4. Efficiency

Delivering high quality, cost-effective public services

- Redesign and implement new models of service delivery, ensuring that resources are targeted to where they are most needed
- Generate more income from selling and sharing services with other public sector organisations, becoming more business-like in the process
- Equip the Council's staff with the right skills to manage change and deliver priorities

Measuring success:

A delivery plan will be developed to support the Plan, clearly setting out departmental contributions, success measures and targets. This will also contain key measures for public health and workforce development. Reporting of progress against the Plan will be provided to Cabinet on a six monthly basis.