

HAMPSHIRE COUNTY COUNCIL**Decision Report**

Decision Maker:	Executive Member for Culture, Recreation and Countryside
Date:	25 September 2013
Title:	Sport and Physical Activity Strategy for Hampshire & the Isle of Wight 2013-2017
Reference:	5118
Report From:	Director of Culture, Communities and Business Services

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1. Executive Summary

- 1.1. This report seeks the approval of the Executive Member for Culture, Recreation and Countryside of the Sport and Physical Activity Strategy for Hampshire and the Isle of Wight.

2. Contextual Information

- 2.1. Hampshire County Council is a partner in the Sport Hampshire and Isle of Wight (SHIOW) partnership, one of 49 county sports partnerships across the country. Hosted by the County Council, the SHIOW team operate across Hampshire and the three unitary authority areas of Portsmouth, Southampton and the Isle of Wight.
- 2.2. The last Sport and Physical Activity Strategy for Hampshire and the Isle of Wight was published in 2009. Over the last few months a new strategy has been developed by SHIOW in consultation with a wide range of partners, including the County Council (Children's Services, Culture, Community and Business Services and Public Health), other local authorities, sports facility providers, universities, the national governing bodies of sport and Sport England.

3. Sport and Physical Activity Strategy

- 3.1. The purpose of the Strategy is 'Inspiring more people to be more active, more often'.
- 3.2. The strategic aims are:

- To inspire and sustain greater participation in sport and physical activity.
 - To make the case for sport and physical activity, building the evidence base, advocating its benefits and providing the right information to inspire people to be active.
 - To support activity at all levels through the development of a quality workforce: coaches, instructors, leaders, volunteers, teachers, officials and administrators.
 - To plan strategically and provide a range of high quality, active environments and appropriate facilities supporting introductory activities, participation and performance sport.
- 3.3. These strategic aims will focus partners on the delivery of adult participation in sport and physical activity, overall satisfaction levels with sporting provision in the local community, volunteering and childhood obesity.
- 3.4. The strategic aims of the partnership will be delivered by a 'core team' of staff who are funded via external investment. SHIOW has a funding offer from Sport England, the non-departmental public body of the Department for Culture, Media and Sport. This amounts to £200,000 per annum and is in place until 31 March 2017. This is supplemented with local authority contributions of £5,125 each on an annual basis. 13 out of the 15 local authorities currently contribute and this amounts to £66,625 additional funding in total for described services.
- 3.5. In addition to this staffing resource, a small team of four staff is employed by Hampshire County Council also help to deliver the shared objectives of the Partnership.
- 3.6. SHIOW has been very successful attracting other funding in recent years and, in 2011-12, over £1.1 million was raised to deliver services and projects to achieve the objectives of the partnership across Hampshire and the Isle of Wight.
- 3.7. A copy of the draft Strategy was presented to the Culture, Communities and Rural Affairs Select Committee on 11 July 2013. The Strategy has now been amended to reflect comments made by the Select Committee and others, and the final version is attached at Appendix 1 (*to follow*).

4. Recommendation

- 4.1. It is recommended that the Executive Member for Culture, Recreation and Countryside adopts the final version of the Sport and Physical Activity Strategy for Hampshire & the Isle of Wight 2013-2017.

CORPORATE OR LEGAL INFORMATION:

Links to the Corporate Strategy

Hampshire safer and more secure for all:	no
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	yes
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	yes
Corporate Improvement plan link number (if appropriate):	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

Document

Location

None

IMPACT ASSESSMENTS:

1. Equalities Impact Assessment:

- 1.1. No adverse impact on any group of people has been identified. The strategy is designed to be accessible to all sections of the community. Where any inequalities in participation are identified in the delivery of the strategy, specific interventions will be made to address these for example, Playground to Podium funding is used to facilitate the identification of sporting talent amongst disabled young people.

2. Impact on Crime and Disorder:

- 2.1. This has been considered and is unlikely to make an impact.

3. Climate Change:

- 3.1. How does what is being proposed impact on our carbon footprint / energy consumption?

This has been considered and is unlikely to make an impact.

- 3.2. How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts?

This has been considered and is unlikely to make an impact.