

HAMPSHIRE COUNTY COUNCIL**Report**

Committee:	Culture, Communities and Rural Affairs Select Committee
Date:	10 September 2013
Title:	2014 Commemorations: progress and grant funding
Reference:	5169
Report From:	Director of Culture, Communities and Business Services

Contact name: Amanda Hull

Tel: 01962 847165 **Email:** amanda.hull@hants.gov.uk

1. Executive Summary

1.1. The purpose of this paper is to:

- a) Provide an overview of progress to date with the coordination of the 2014 Commemoration programme.
- b) Invite the Culture, Communities and Rural Affairs Select Committee to review the proposed framework for the allocation of funding to support community led commemoration initiatives.

2. Contextual Information

- 2.1. In October 2012 the Government announced that it would be supporting a series of national commemorative events to mark four key anniversaries in 2014-18, as well as a wider commemorative programme for which over £50 million has been committed. A national advisory group has been set up by Culture Secretary, the Rt. Hon Maria Miller MP, to oversee the delivery of the national programme, which is being led by the Imperial War Museums and partners.
- 2.2. Hampshire County Council has committed to the delivery of a programme of commemorations in 2014 to mark both the centenary of the outbreak of the First World War and the 70th Anniversary of D-Day, in recognition of the fact that it is likely to be the last major anniversary with living links.
- 2.3. A part-time Coordinator has been seconded into a temporary role to support a Members Group who will oversee the overall delivery of the programme and ensure it remains appropriate to the commemoration theme. The Members Group consists of Councillor C Carter and Councillor D Simpson, appointed by the Executive Member for Culture, Recreation and Countryside.

- 2.4. On 21 February 2013 the Full Council met to agree the budget for 2013/14. At this meeting the allocation of £100,000 from the Leader's Special Grants Budget, to support commemorative initiatives was approved.
- 2.5. At his Decision Day on 31 July 2013, the Executive Member for Culture, Recreation and Countryside agreed the breakdown of the £100,000 budget, to include £50,000 for a grant scheme to support community led projects, £10,000 to support the delivery of a schools engagement programme and £40,000 reserved funding to support Hampshire County Council led projects.

3. Progress to date

- 3.1. An overview of the programme of initiatives under development by Hampshire County Council and partners can be found in Appendix 1. It includes a major partnership initiative between the Arts and Museums Service, Southampton City Council and Winchester City Council. The partnership has secured £625,000 of external funding from Arts Council England to deliver '*The Big Theme*'. In 2014 this will focus on the centenary of the outbreak of the First World War. It will seek to tell Hampshire's unique story through a series of exhibitions, community engagement initiatives and the development of a website to host content from the key partners and list projects of other Arts, Museum and Heritage organisations in the area.
- 3.2. Contact has been established with District/Borough Councils, Parish/Town Councils, as well as other organisations engaging in the commemorations. All have been encouraged to share their outline plans. Contact will be maintained and a more detailed timeline of projects and events compiled as more information becomes available. Plans will be shared with all contacts to prevent overlaps or duplication and identify opportunities for partnership working.
- 3.3. The Members Group met on 20 March and 25 June 2013 to discuss potential use of the funding. At its most recent meeting the breakdown of funding was proposed. This was subsequently approved at the Executive Member Decision Day on 31 July 2013. Members were particularly keen for the funding to be used for projects that would raise the awareness of young people and give them the opportunity to learn what life would have been like for children living at the time.
- 3.4. A group has been established to look at school involvement in the commemorations. Membership consists of representatives from key Services (Arts and Museums, Archives, Libraries, Countryside), as well as the County Inspector/Adviser for History and the Inspector/Adviser responsible for PSHE, Citizenship, and the work that schools do to support Service Children. At his Decision Day on 31 July 2013, the Executive Member approved for £10,000 to be allocated to support the delivery of a schools engagement programme, to include involvement in the Rock Challenge performing arts initiative. This involvement has now been secured. A series of briefing notes, starting in September 2013, will be sent to all Hampshire schools, serving as a coordinated introduction to wider opportunities for school involvement.

- 3.5. A public website (www.hants.gov.uk/hampshirecommemorates) is to be launched at the end of September to host information about Hampshire County Council's programme of commemorations and to offer a platform to signpost to key local and national websites linked to the commemorations. A section will be included to offer support to communities wishing to engage in the commemorations, including funding and research advice. A section will also be included to provide information about how schools can get involved in the commemorations.

4. Framework for grant scheme to support community led projects

- 4.1. Initial enquiries with Parish and Town Councils in Hampshire found that a funding stream offering grants up to £2,000 would be beneficial to assist with the delivery of community led projects. This would compliment the recently launched Heritage Lottery Fund 'First World War: then and now' grant, to fund community projects from £3,000 to £10,000. At his Decision Day on 31 July 2013, the Executive Member approved for £50,000 to be allocated to support community led commemorative initiatives, through the launch of a grant scheme.
- 4.2. It is proposed that the grant scheme is launched on 26 September 2013.
- 4.3. Proposed eligibility to the scheme is set out in Appendix 2. This follows the standard eligibility for CCBS grants.
- 4.4. All applications to the grant scheme will need to meet an agreed set of priorities and criteria. The proposed priorities and criteria are set out in Appendix 2.
- 4.5. It is proposed that grants will be awarded between £200 and £2,000, to fund up to 50% of total project costs. Applicants will therefore be required to seek match funding for projects.
- 4.6. It is proposed that the grant will be administered through the Corporate Grants Database, following the same method used for other CCBS Grants. All applications to the scheme will therefore be submitted via the public grants web portal (www.hants.gov.uk/ccbs-grants) by a specified date. Detailed grant criteria and guidelines will be provided to assist applicants with this process (see Appendix 2).
- 4.7. It is proposed that applications to the scheme will be assessed as follows:
 - a) Programme Coordinator to assess whether applications meet basic grant criteria.
 - b) Members Group to review the detail of the applications and make recommendations for funding.
 - c) Executive Member for Culture, Recreation and Countryside to consider recommendations for funding at a scheduled Decision Day.
- 4.8. The Programme Coordinator will oversee the distribution of the grant awards to successful applicants, who will be required to sign a grant agreement prior to the release of the funding.

- 4.9. Upon completion of the project, applicants will be required to submit an evaluation report and a copy of any research results (if applicable).

5. Other considerations

- 5.1. It is proposed that the grant scheme will not be open directly to District and Borough Councils. It is hoped however that District and Borough Councils will be able to offer support, financial or otherwise, to community led initiatives, thus maximising the partnership funding available in support of the commemorations.
- 5.2. It is likely that County Councillors will be approached directly for financial assistance towards commemorative initiatives and some already have been. It is recommended that all members are made aware of this programme so that the public can be directed to it. If members do support local initiatives directly it would be helpful to have details so, where appropriate, they can be added to the programme of planned activities. Contact details for the 2014 Commemorations Programme Coordinator are at the head of this report and she will be happy to advise and assist members accordingly.

6. Impact Assessment

- 6.1. Equalities Impact Assessment: no adverse impacts identified.
- 6.2. Impact on Crime and Disorder: no adverse impacts identified.

7. Recommendations

That the Culture, Communities and Rural Affairs Select Committee recommend to the Executive Member for Culture, Recreation and Countryside that he:

- 7.1. Notes the progress made to date.
- 7.2. Approves the launch of a public website and grant scheme, to go live on 26 September 2013.
- 7.3. Approves the proposed framework for a grant scheme to support community led projects.
- 7.4. Endorses the role of the Members Group in overseeing and recommending applications to be supported.
- 7.5. Approves a wider communication and briefing to all Members on the Hampshire Commemorates programme.

CORPORATE OR LEGAL INFORMATION:

Links to the Corporate Strategy

Hampshire safer and more secure for all:	yes
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	no
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	yes
Corporate Improvement plan link number (if appropriate):	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

Document

Location

None

2014 Commemorations: Hampshire County Council Programme Overview

ARTS & MUSEUMS SERVICE	
Project Description	Project Location
<p><i>Big Theme – partnership initiative with Southampton City Council and Winchester City Council to include:</i></p>	
<p><i>Soldiers Journey ‘Goodbye to Blighty’ – exhibition to show the movement of soldiers and equipment through Hampshire and the effect it had on the lives of people living in Hampshire at the time. Core content for exhibition in each location, with community engagement to develop local content for Community Museums.</i></p>	<p>Southampton SeaCity Museum, Winchester Discovery Centre, Hampshire Community Museums</p>
<p><i>Soldiers Journey ‘Trench Coat’ – exhibition to tell the story of the trench coat, invented in Basingstoke by Thomas Burberry, and inspired by the farmers working in Hampshire’s fields. The exhibition will chart its historical relevance in international military, to its modern day status in fashion.</i></p>	<p>Milestones Living History Museum, Winchester Discovery Centre</p>
<p><i>Artists Rifles – exhibition to introduce the Artists Rifles, a volunteer regiment founded in the mid 19th century, and explore the impact of war on the creative process.</i></p>	<p>Southampton City Art Gallery, Willis Museum (Basingstoke), Gosport Discovery Centre</p>
<p><i>Digital 2014 - to develop a website to link to content and promote events and exhibitions across the region (for arts, museums and heritage organisations).</i></p>	<p>Online</p>
<p><i>HMS Monitor M33 - to develop public access and enhanced interpretation to one of the last remaining ships linked directly to WWI (built in 1915 and served during the Gallipoli campaign).</i></p>	<p>Portsmouth Naval Dockyard</p>
HAMPSHIRE ARCHIVES & LOCAL STUDIES	
Project Description	Project Location
<p><i>WWI/Their Past Your Future - two new panels to be added to the existing exhibition (Royal Green Jackets VC and Hampshire Regiment 'ordinary soldier').</i></p>	<p>Hampshire Record Office and other venues</p>
<p><i>Community engagement - to provide workshops on military ancestors, researching war memorials and resources; to provide an online resource of diaries, letters etc, including an 'on this day' feature.</i></p>	<p>Hampshire Record Office and other venues by request; online</p>
<p><i>Aldershot Trail - to be developed with leaflet or phone app. Research to be completed by volunteers with assistance from HRO, including a facilitated workshop.</i></p>	<p>Aldershot</p>
<p><i>Morn Hill - to assist Kings School with research project on camps in the Morn Hill area.</i></p>	<p>Kings School, Winchester</p>
<p><i>War Memorials - to provide workshops on sources for South East Grid for Learning war memorials project.</i></p>	<p>Hampshire Record Office and/or other venues</p>
<p><i>Gosport/Fareham schools Young Roots project - HRO delivering workshops as part of Arts & Museums WWI Entrenched project. 20 of the 60 pupils will be selected to experience life in the trenches. The outcomes will include film-making, exhibition design, towards attaining silver Arts Award.</i></p>	<p>Hampshire Record Office and/or other venues</p>

COUNTRYSIDE SERVICE	
Project Description	Project Location
<i>D-Day at Lepe</i> – event to include a parade along the sea front, memorial service on the cliff top, re-enactor camp, beach landing re-enactment, bands, guided walks, photos and recordings of veterans stories. Interpretation and leaflet also to be improved.	Lepe Country Park
<i>WWI at Royal Victoria Country Park</i> - programme of events and activities to be held throughout 2014 including a conference organised by a local historian who has written a book about the hospital; children's trails; military band concert in the Chapel; exhibition in the Chapel; poppy sculptures.	Royal Victoria Country Park, Netley
<i>Poppies</i> - to be planted in Country Parks and other locations.	Manor Farm, Royal Victoria & Staunton Country Park, Milestones
LIBRARIES SERVICE	
Project Description	Project Location
Events based around war poetry, art and music - detail TBC.	Various Libraries
Talks and display/promotion of the special collections of WWI related books including Military (Aldershot), Aviation (Farnborough), Naval (Gosport) and Railway (Winchester) collections.	Aldershot Library Farnborough Library Gosport Discovery Centre Winchester Discovery Centre
Display stands for each year of the war describing what the Hampshire Regiment did.	Various Libraries
TOURISM	
Project Description	Project Location
<i>Defence of the Realm/Visit Hampshire</i> - military heritage marketing programme including 30 military attractions in Hampshire and surrounding counties to be refocused towards the 2014 commemorations. To include a leaflet and web based promotion.	Leaflet Online
HAMPSHIRE MUSIC SERVICE	
Project Description	Project Location
Concert to include County Youth Orchestra and an ensemble (choir or orchestra) from Winchester's twin town in Germany. There is also potential for the HCYO to go to either Brussels or Strasbourg to play at the European Parliament.	Winchester Cathedral
<i>D-Day Commemorative Concert</i> – Cllr Edgar working with Hampshire Music Service to deliver a concert in Gosport on 5 June 2014 (provisional date) involving local schools.	Gosport
CHILDREN'S SERVICES	
Project Description	Project Location

Resource packs for primary and secondary schools based around local studies and focussing on: the Soldiers Journey exhibition; nurses on the western front; war memorials. Working with the British Council on the Football and Peace Children's programme.	Resource Packs Online
---	-----------------------

GREAT HALL	
Project Description	Project Location
To host Lord Lieutenant's flag raising ceremony - larger and more focused in 2014.	Great Hall
To host exhibition for the Morn Hill 'to honour a promise' project	Great Hall
OTHER	
Project Description	Project Location
County Service organised by Her Majesty's Lord-Lieutenant, the Dean of Winchester Cathedral and the Chairman and Leader of Hampshire County Council. The Service planned for 2014 will be focused on the commemorations and will include an element to involve Hampshire schools.	Winchester Cathedral
Involvement in the Rock Challenge performing arts initiative to engage primary and secondary schools in the commemorations. To include an opportunity for funding for props, costumes, sets etc, and an award for the best primary and secondary performances.	County wide with performances at Southampton Guildhall and Portsmouth Guildhall

Culture, Communities and Business Services (CCBS) Grants

Hampshire Commemorates: WWI & D-Day Grants

Grants available to groups and organisations encouraging and providing opportunities for individuals and communities to benefit from a project, activity or event to commemorate the Centenary of the First World War and/or the 70th Anniversary of D-Day.

Projects, activities and events funded by this grant must support the following priorities:

- Benefit Hampshire residents and communities
- Provide an opportunity for people to learn about their own and other people's heritage in relation to WWI and/or D-Day.
- Help more people, and a wider range of people, to take part in WWI and D-Day commemoration activities.
- Be conducted in a way that is appropriate to the commemoration theme.

When to apply

The grant stream will open on 26 September 2013.

Deadline for applications	Decision date
01 December 2013	20 January 2013

Grant criteria and eligibility

The Scheme will fund organisations that fulfil the following criteria:

- The projects, activities or events of the organisation support the priorities detailed above.
- The organisation has a clear management structure within its constitution or suitable governance/terms of reference.
- The organisation must be able to demonstrate that without the support from Hampshire County Council the project, activity or event would not be able to proceed at all or to the extent outlined in the application.
- Organisations with significant funds in place or higher levels of reserves must demonstrate why funding from Hampshire County Council is needed.
- The organisation must have actively sought funding from other sources. Funding will only be given to applications with partner funding in place from other sources.
- All successful applicants will be required to provide appropriate reporting and/or monitoring for their projects and/or activities; applicants completing research projects must submit a full copy of their findings.

Funding criteria

Grants between £200 and £2,000 will be available, to fund up to 50% of total project costs.

Financial Eligibility

Organisations will not normally be eligible for grants where they hold unallocated reserves in excess of one year's running costs. In cases where reserves held exceed this level, a reduced level of funding may be agreed. All charitable organisations are expected to have an agreed reserves policy that addresses their financial risk.

What is funded

Any project, activity or event that delivers results against the priorities set out above, specifically to provide opportunities to:

- Remember those who lost their lives during WWI or WWII
- Understand the impact of WWI and D-Day on Hampshire communities
- Make WWI and D-Day relevant to new audiences through personal connections to the war and its impacts

What isn't funded

- Individuals
- Setting up an organisation
- General running costs of an organisation
- Profit making events/activities
- Projects or activities solely within the unitary authority areas of Portsmouth City Council and Southampton City Council.

Please note we cannot retrospectively fund works or projects that have already been carried out. Grants are issued for works or projects to be carried out in the future.

Contact

Email: ccbsgrants@hants.gov.uk

Telephone: 01962 847165