



Hampshire
County Council

2011 Census



Headline Briefing for Hampshire

HCC Research and Intelligence Unit



Hampshire
County Council

2011 Census

- Wealth of information
- Snapshot of the whole population
- Down to small geographic areas – wards and parishes
- Covering a variety of topics – age, employment, education, ethnicity
- Essential data that is not available elsewhere
- Under threat

2011 census in 20 words

In 2011 Hampshire was:

- **Growing** similarly to the UK;
- **Ageing** more rapidly;
- **Diversifying** more gradually;
- **Adapting** to changing economic times.



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2011 Census Population

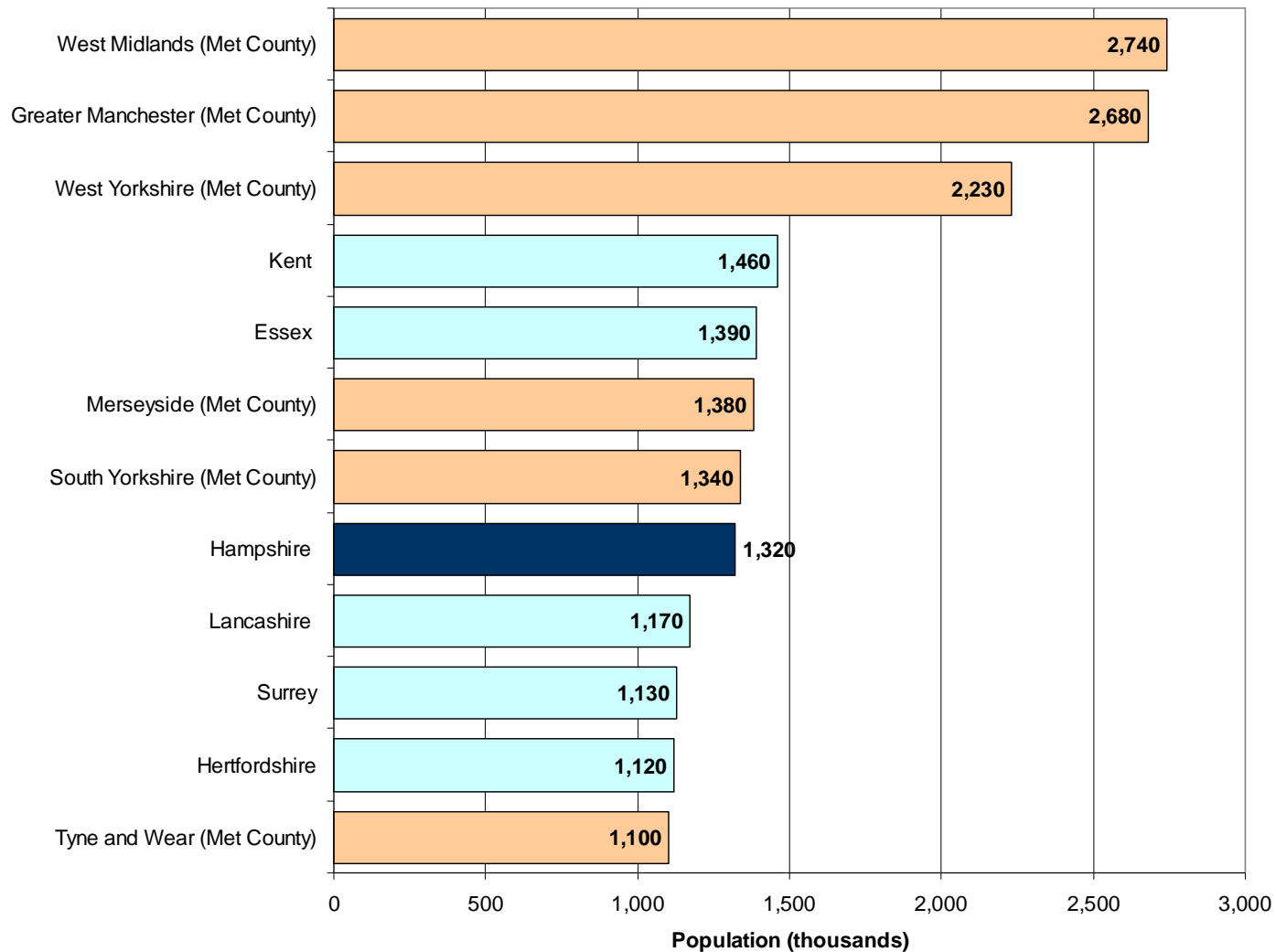
Hampshire County

2001: 1,240,100 2011: **1,317,800**

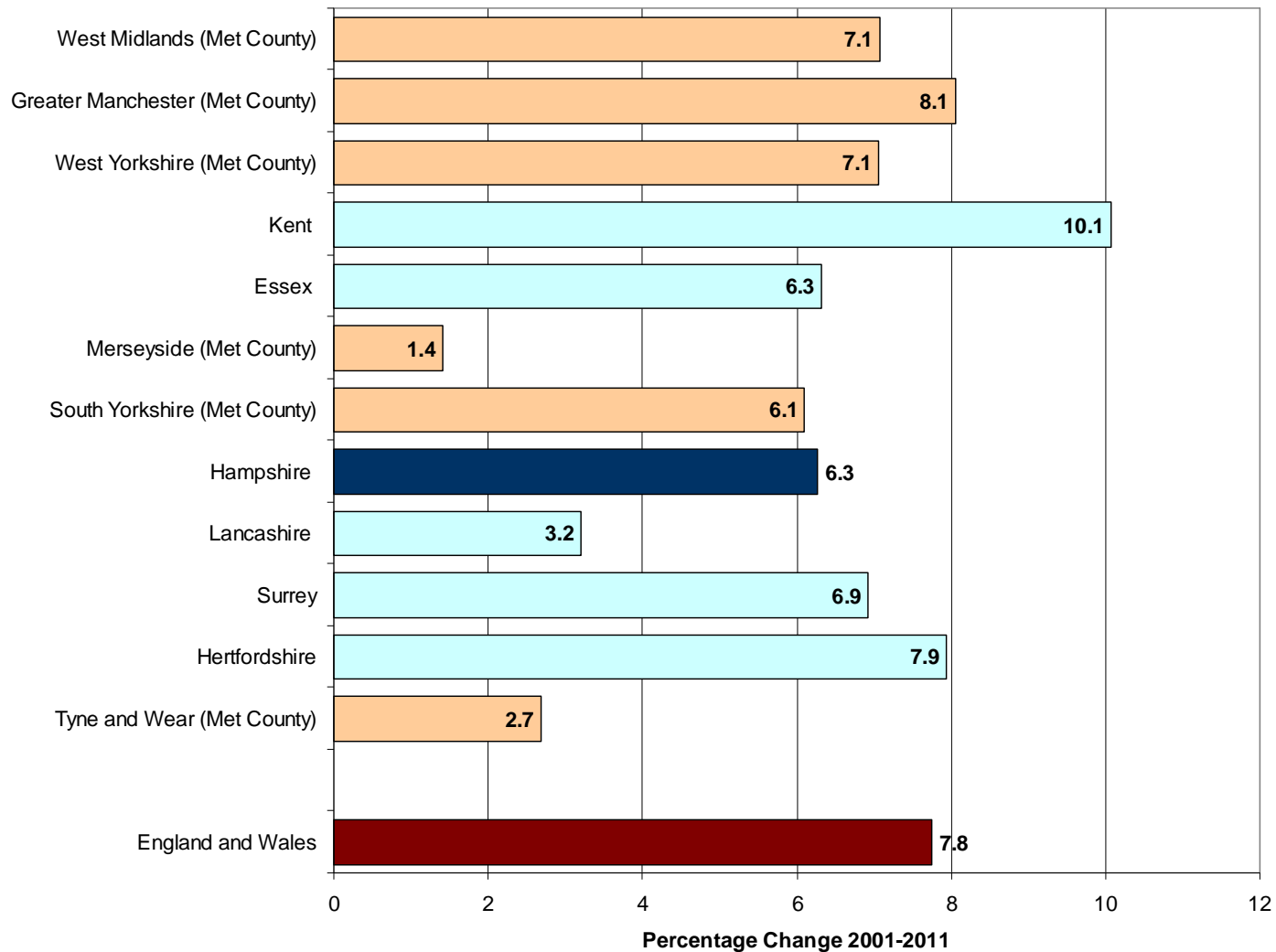
Hampshire including Portsmouth and Southampton

2001: 1,644,200 2011: **1,759,700**

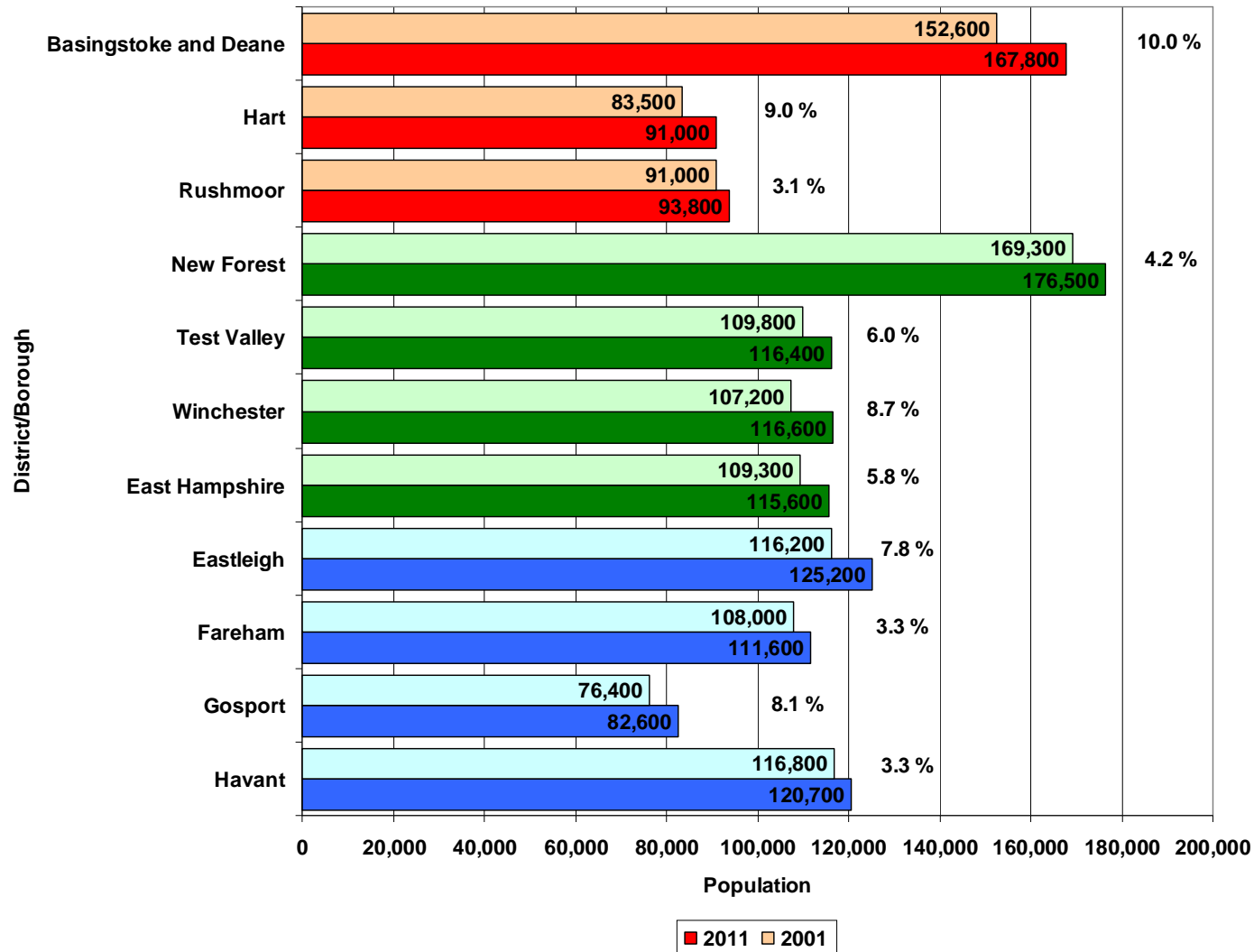
Hampshire is still the third largest shire county



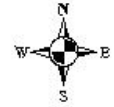
Growth similar to national average



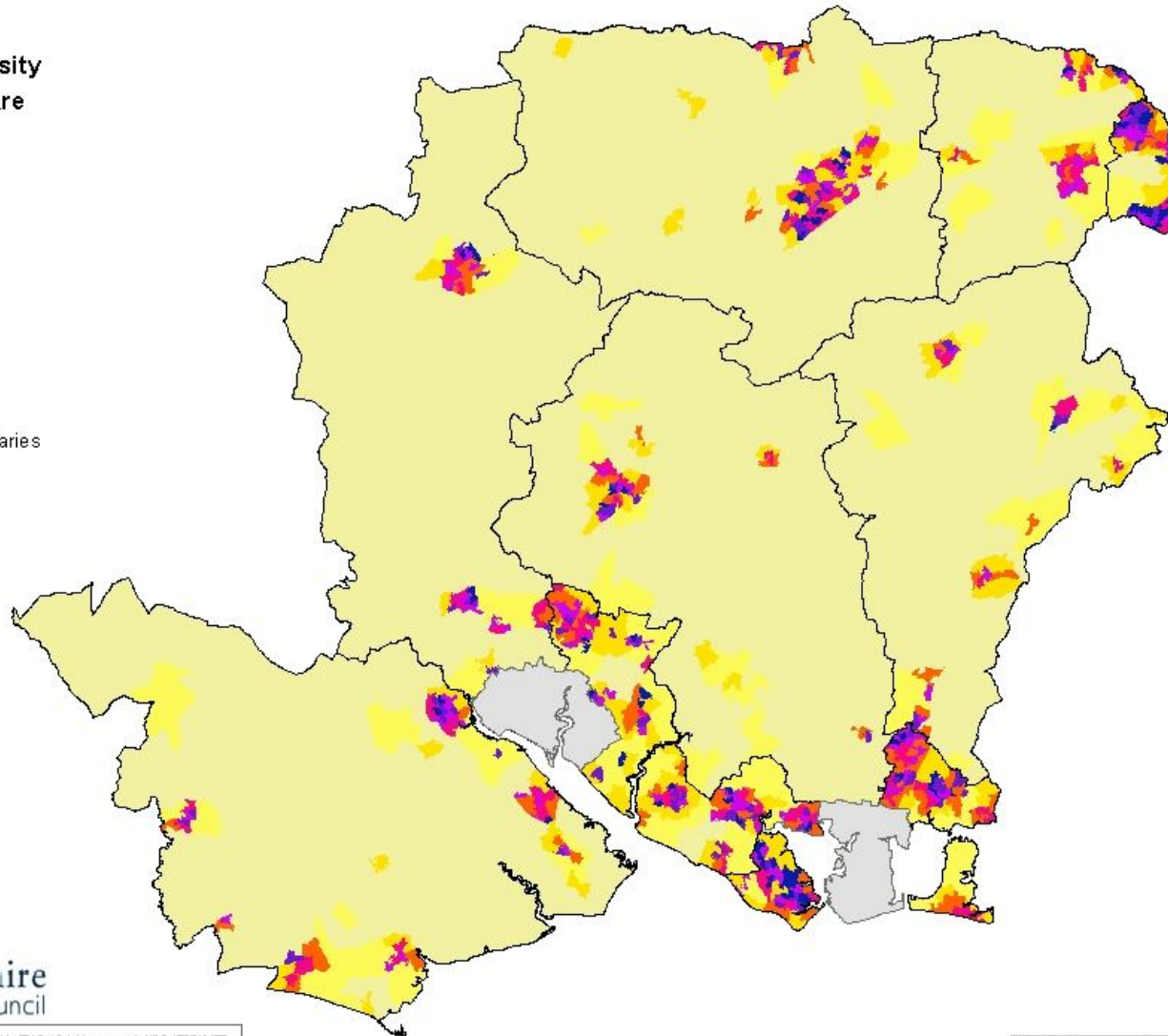
Every district in Hampshire grew



Population Density, 2001



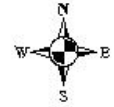
Population Density People per Hectare



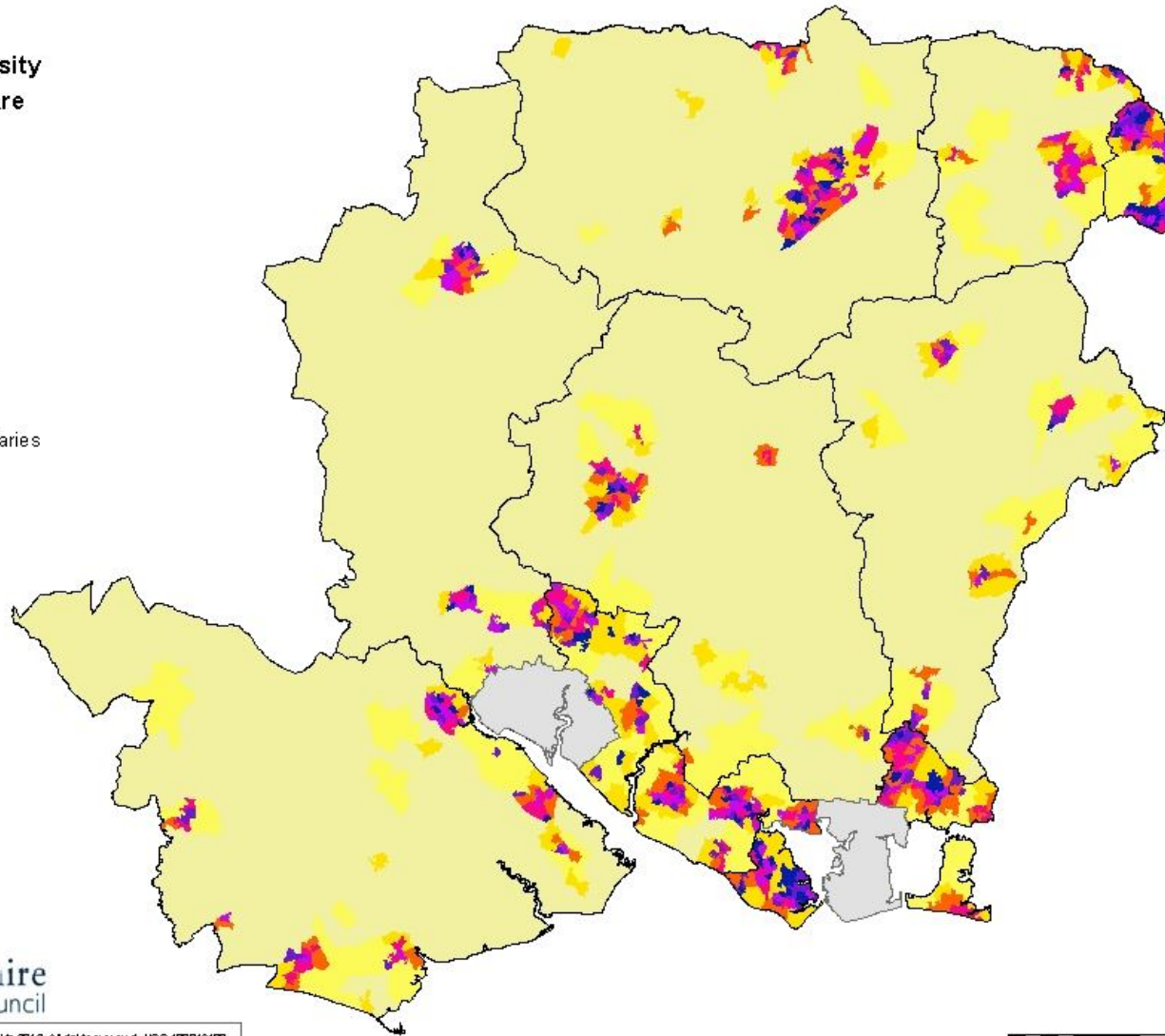
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Source: 2001 Census data at Lower Super Output Area (LSOA) Level



Population Density, 2011



Population Density People per Hectare



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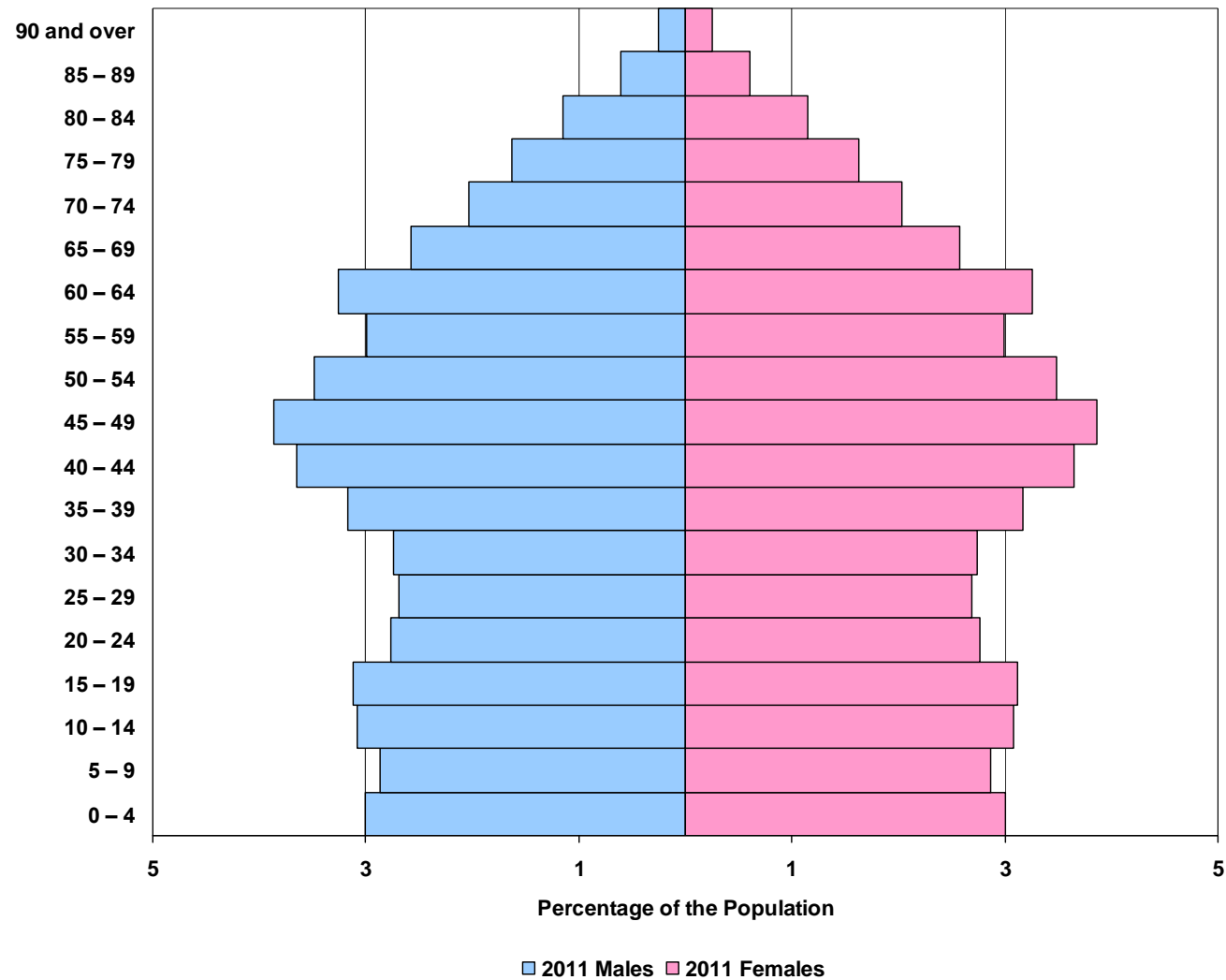


2011 census in 20 words

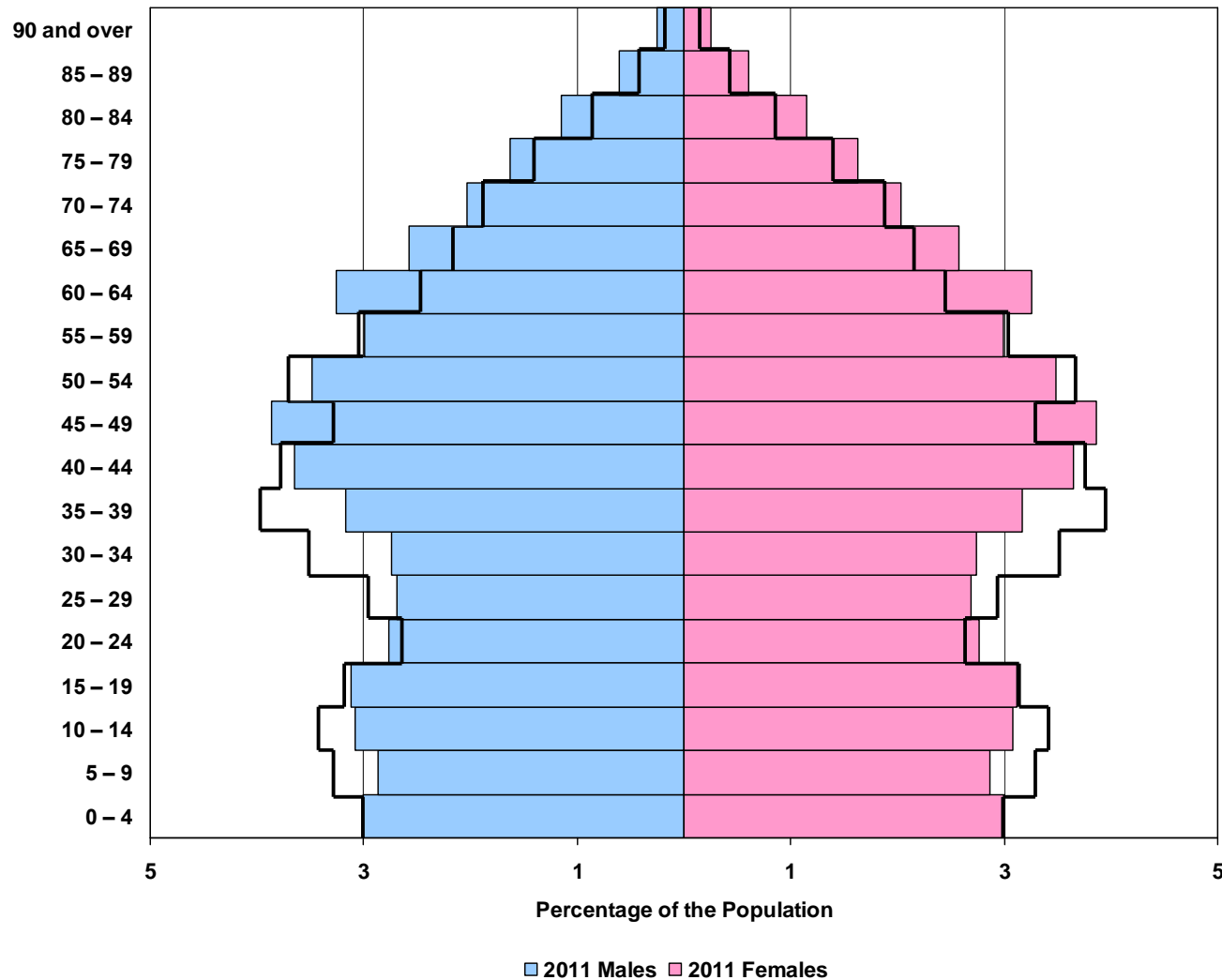
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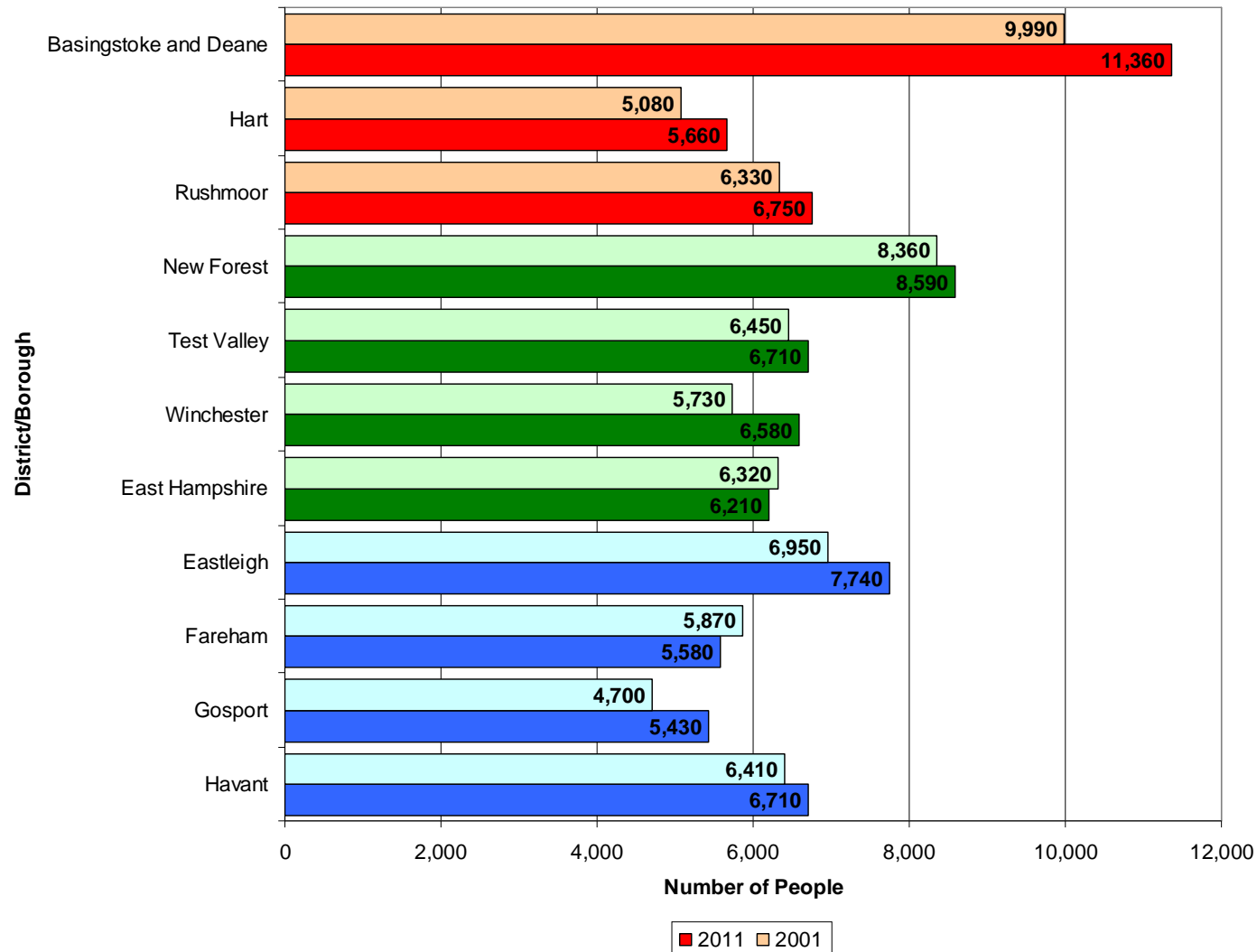
2011 Hampshire population pyramid



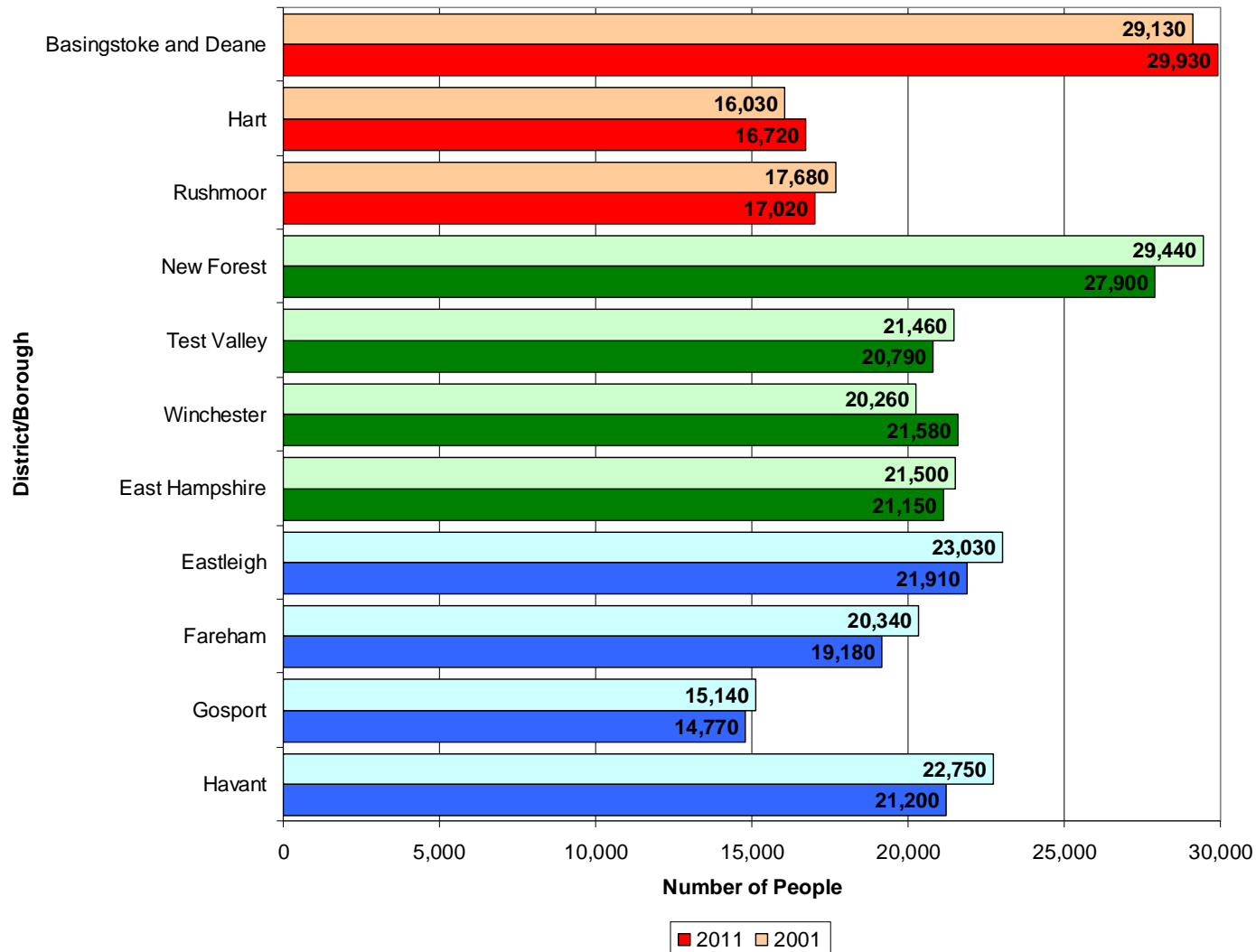
Median age increased from 39 to 42 years



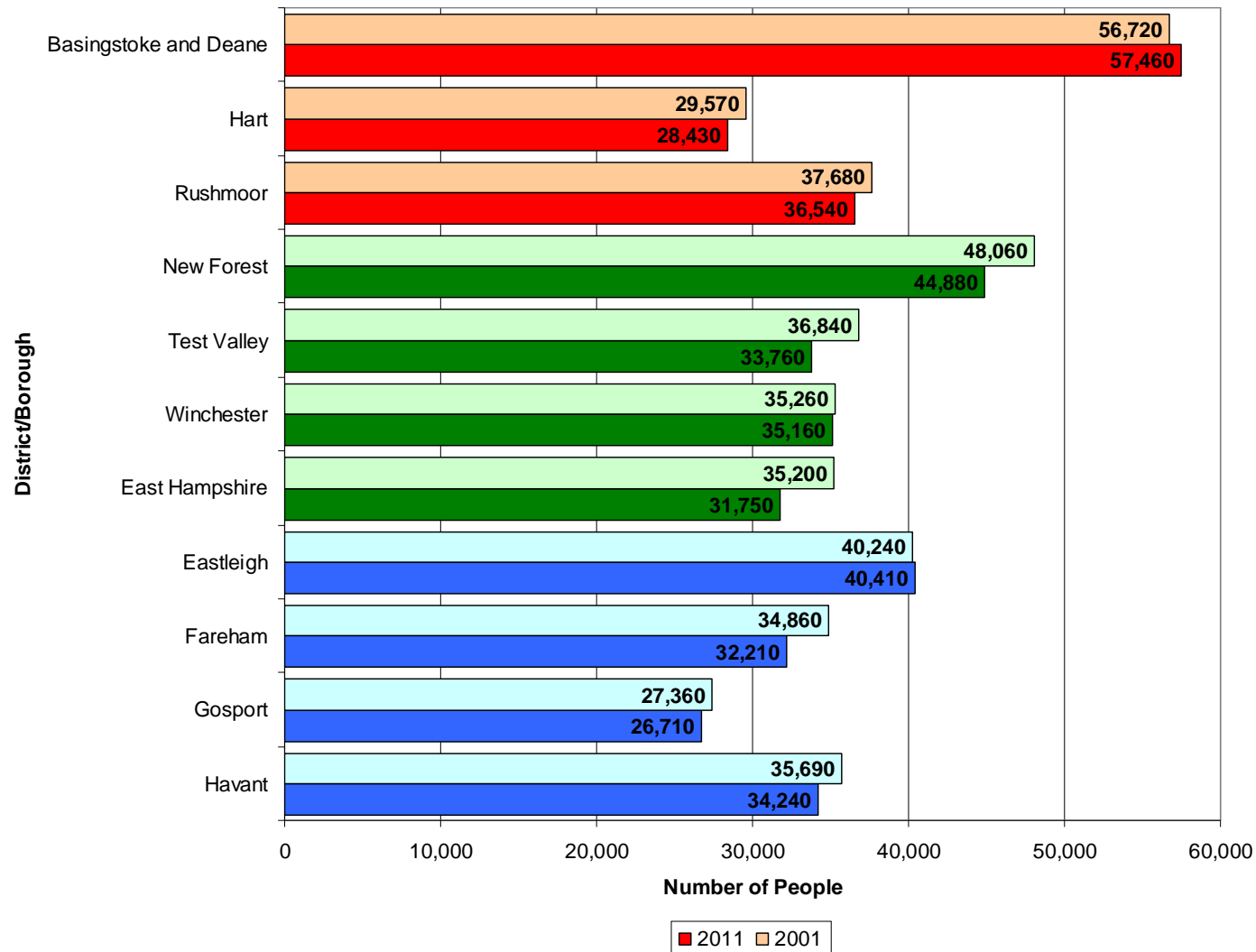
0 to 4 years: growth in most districts



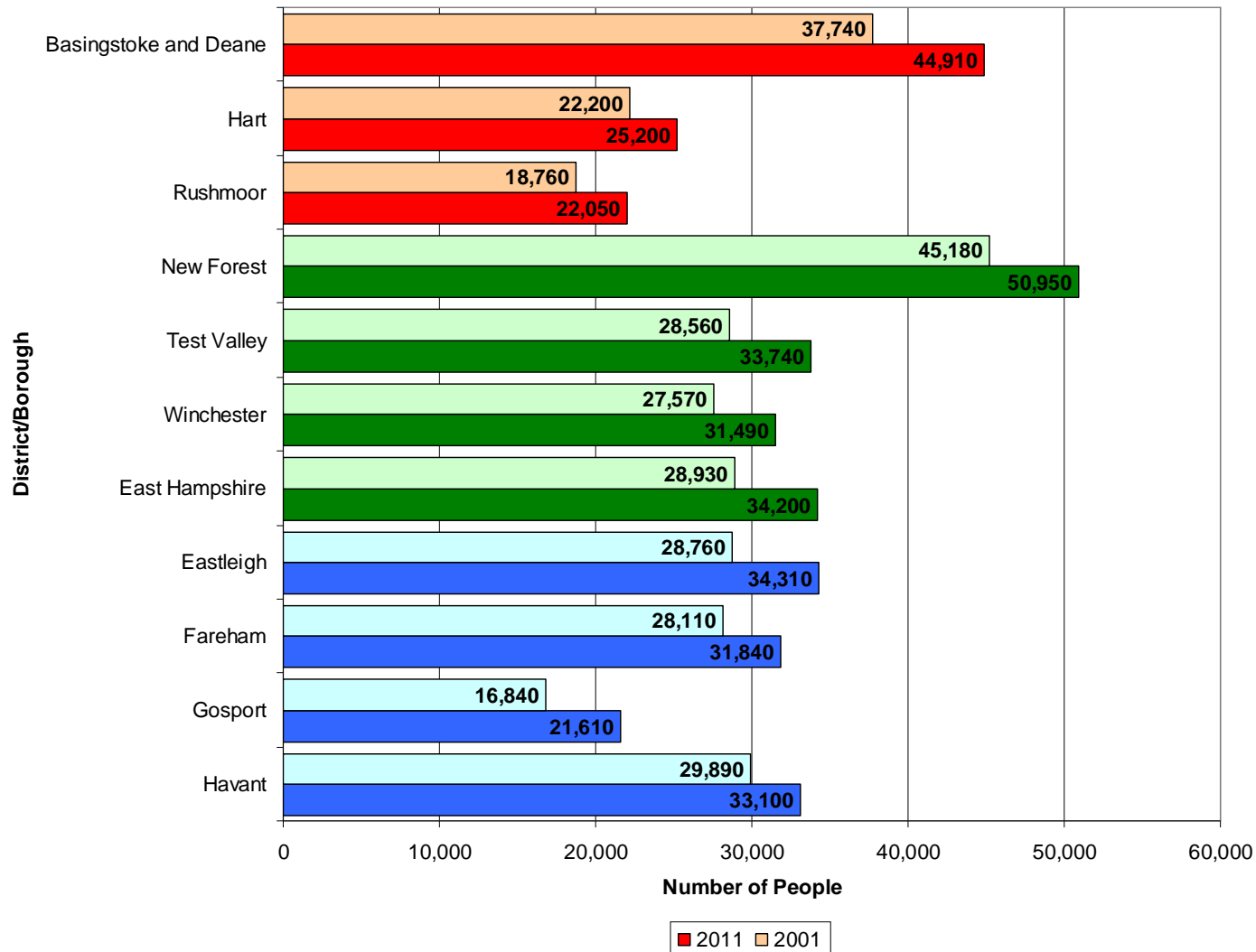
5 to 19 years: decline in most districts



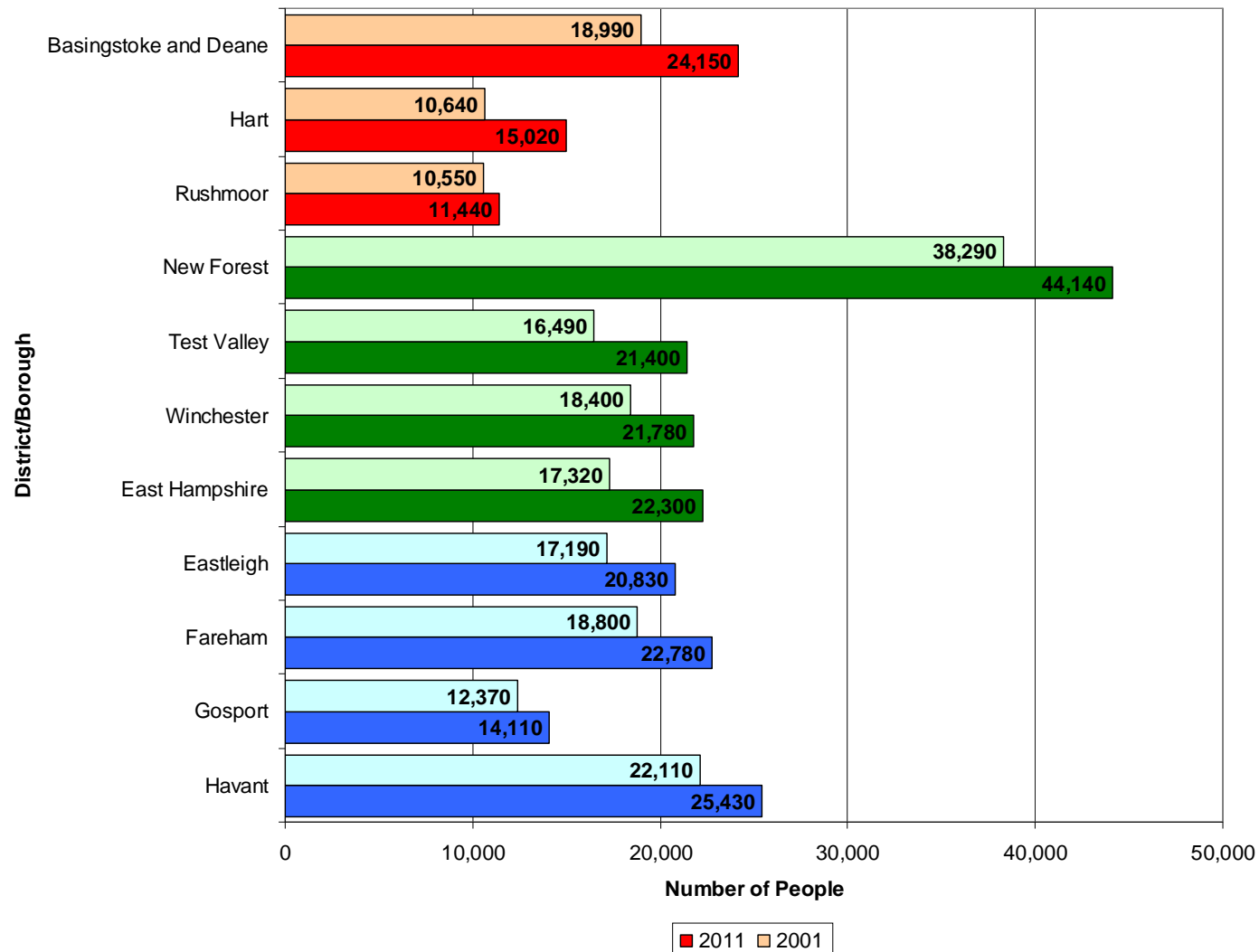
20 to 44: decline almost everywhere



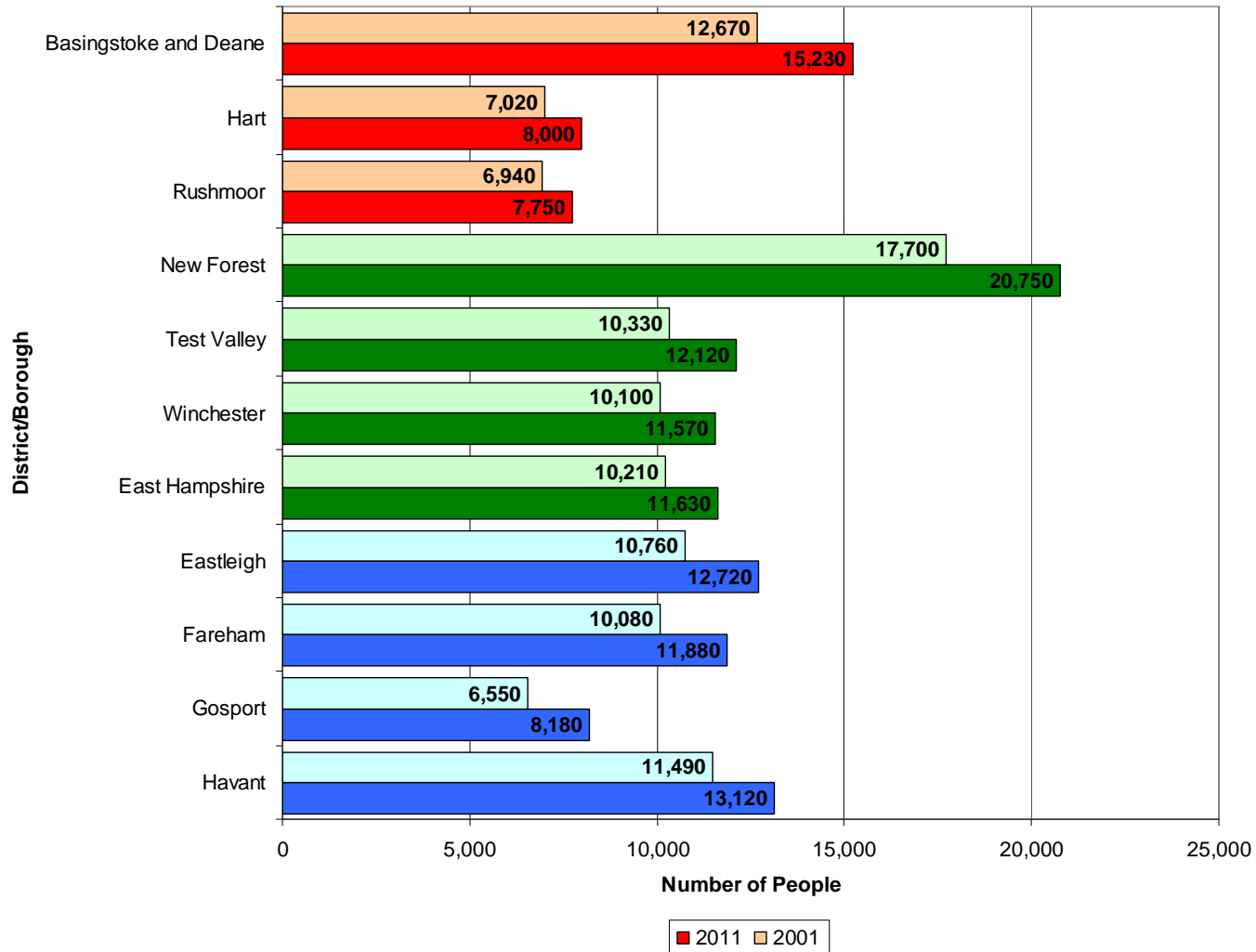
45 to 64 years: countywide growth



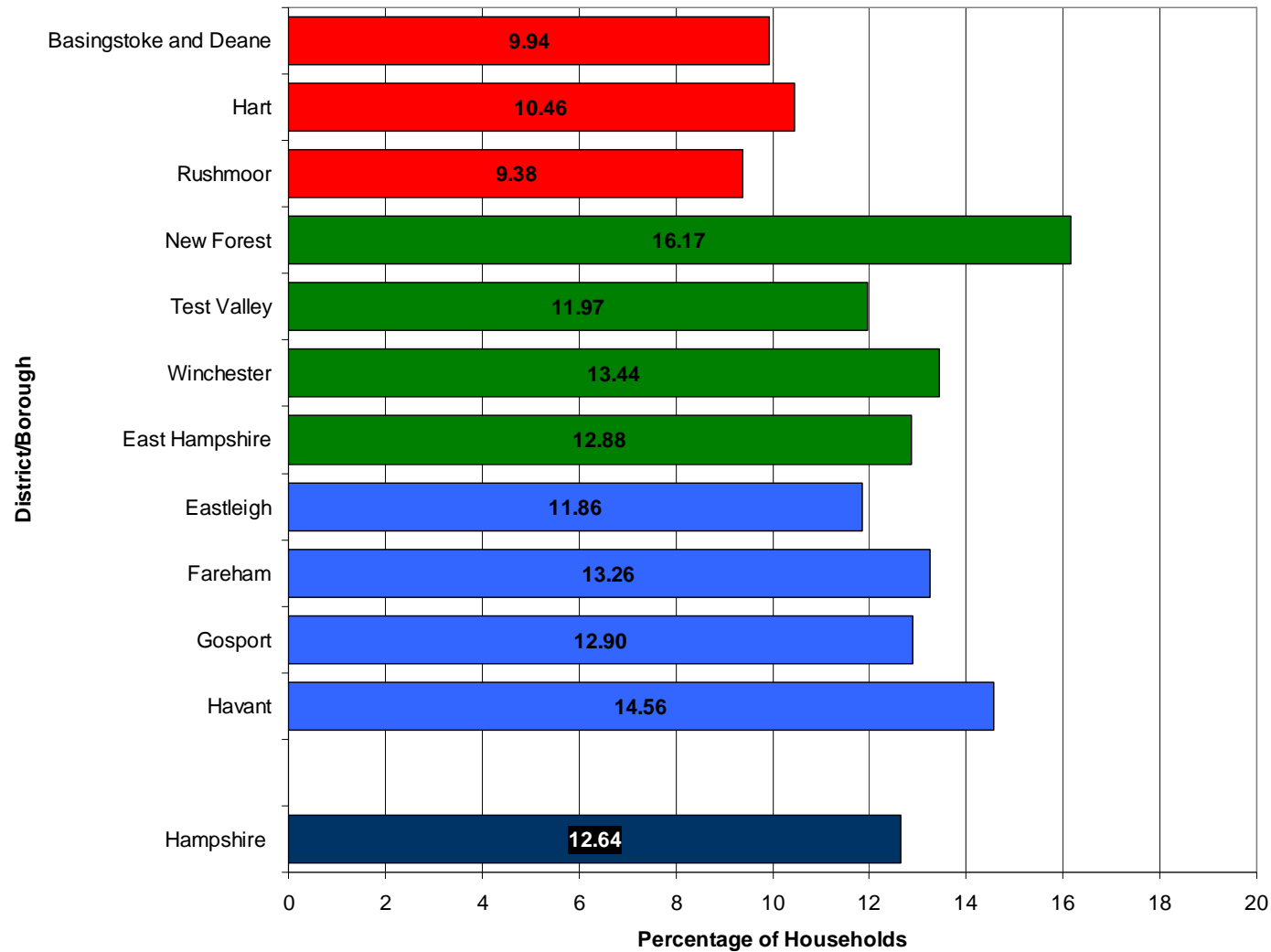
65 and over: strong growth in all districts



People providing unpaid care



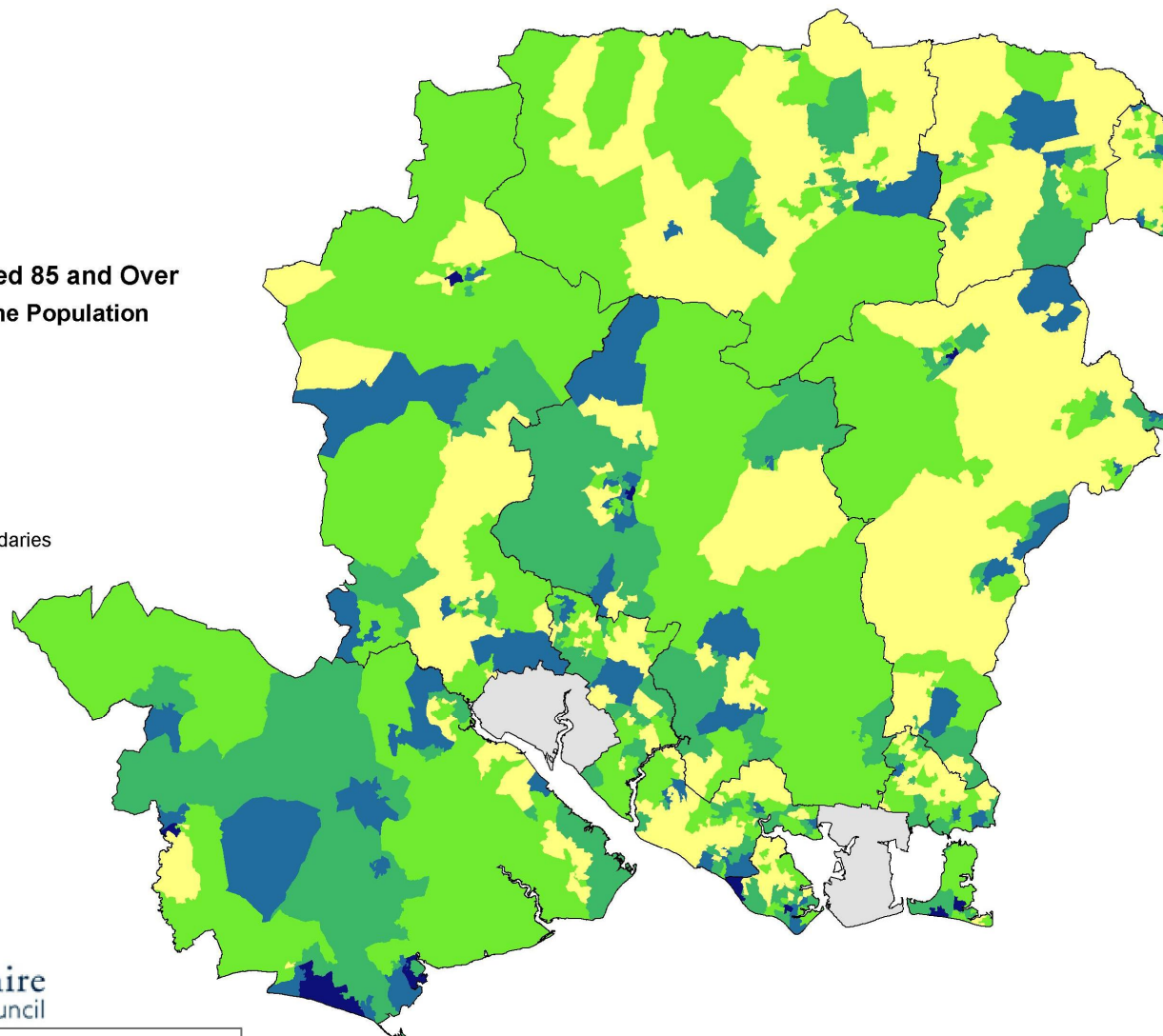
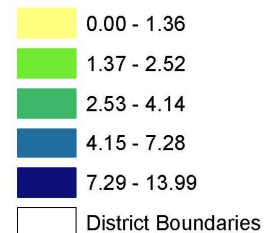
Older people living alone



Population Aged 85 and Over, 2001



Population Aged 85 and Over Percentage of the Population



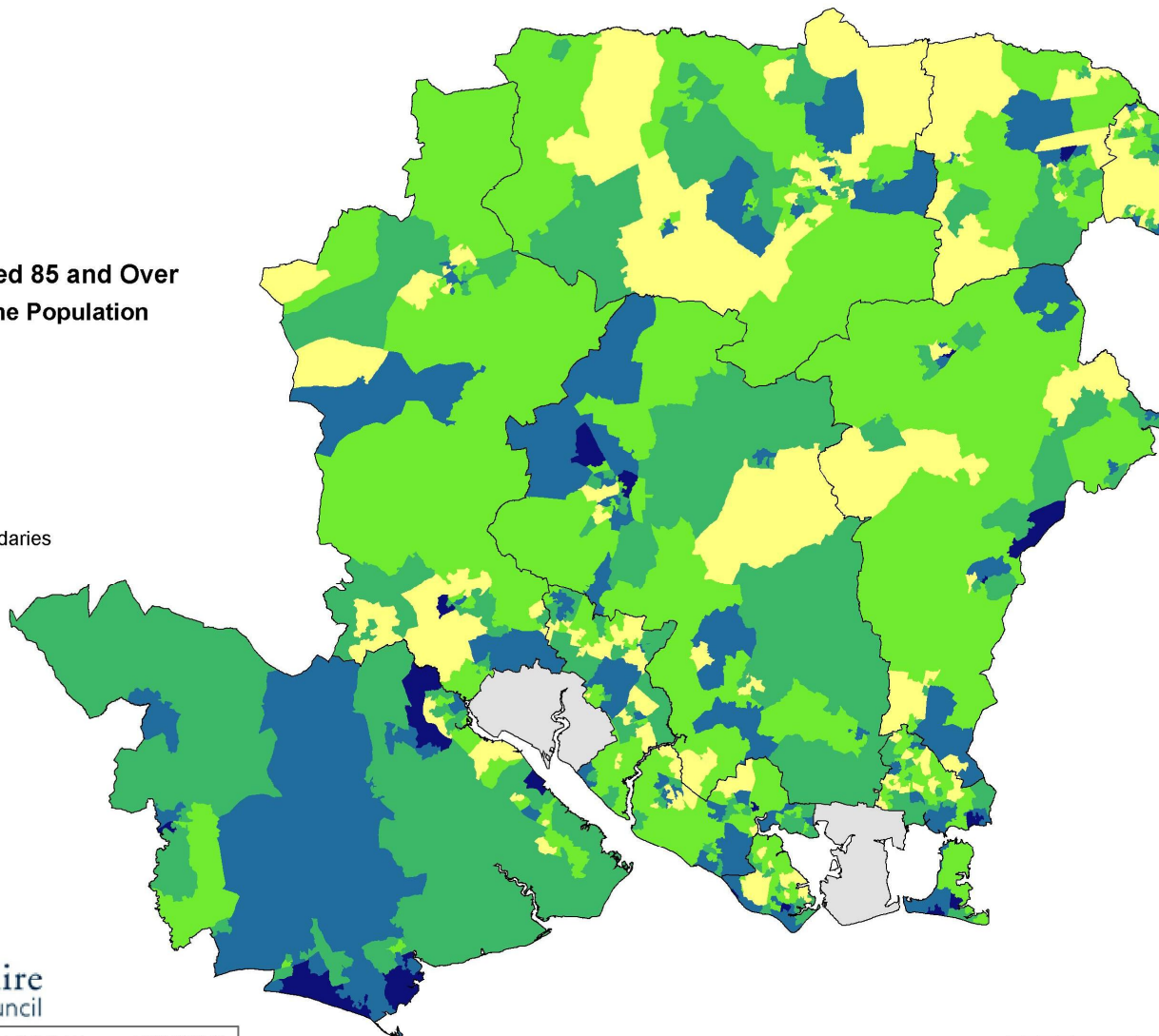
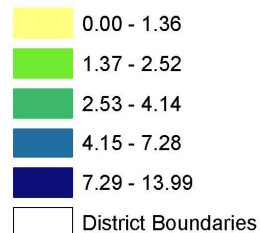
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Source: 2011 Census data at Lower Super Output Area (LSOA) Level



Population Aged 85 and Over, 2011



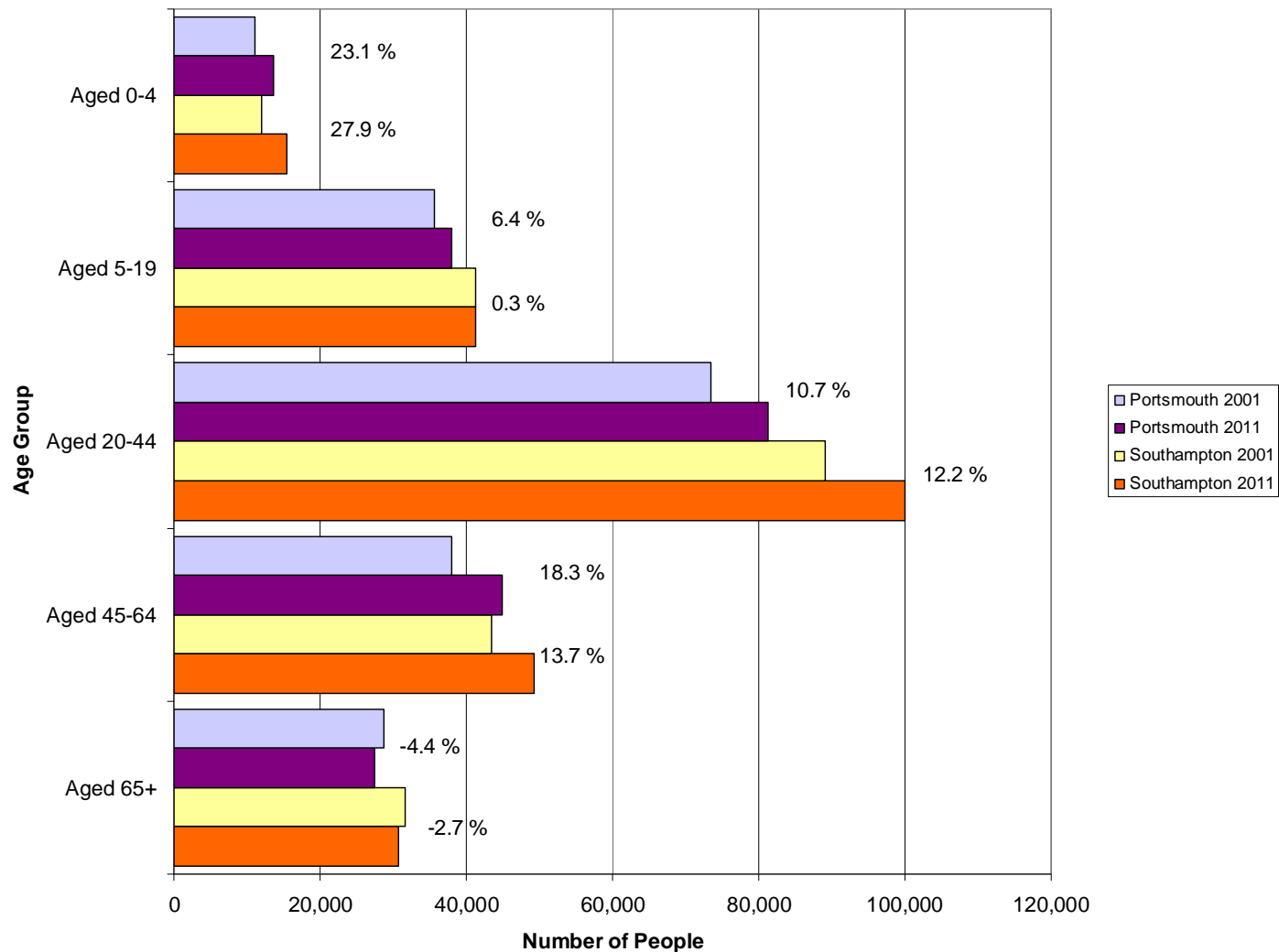
Population Aged 85 and Over Percentage of the Population



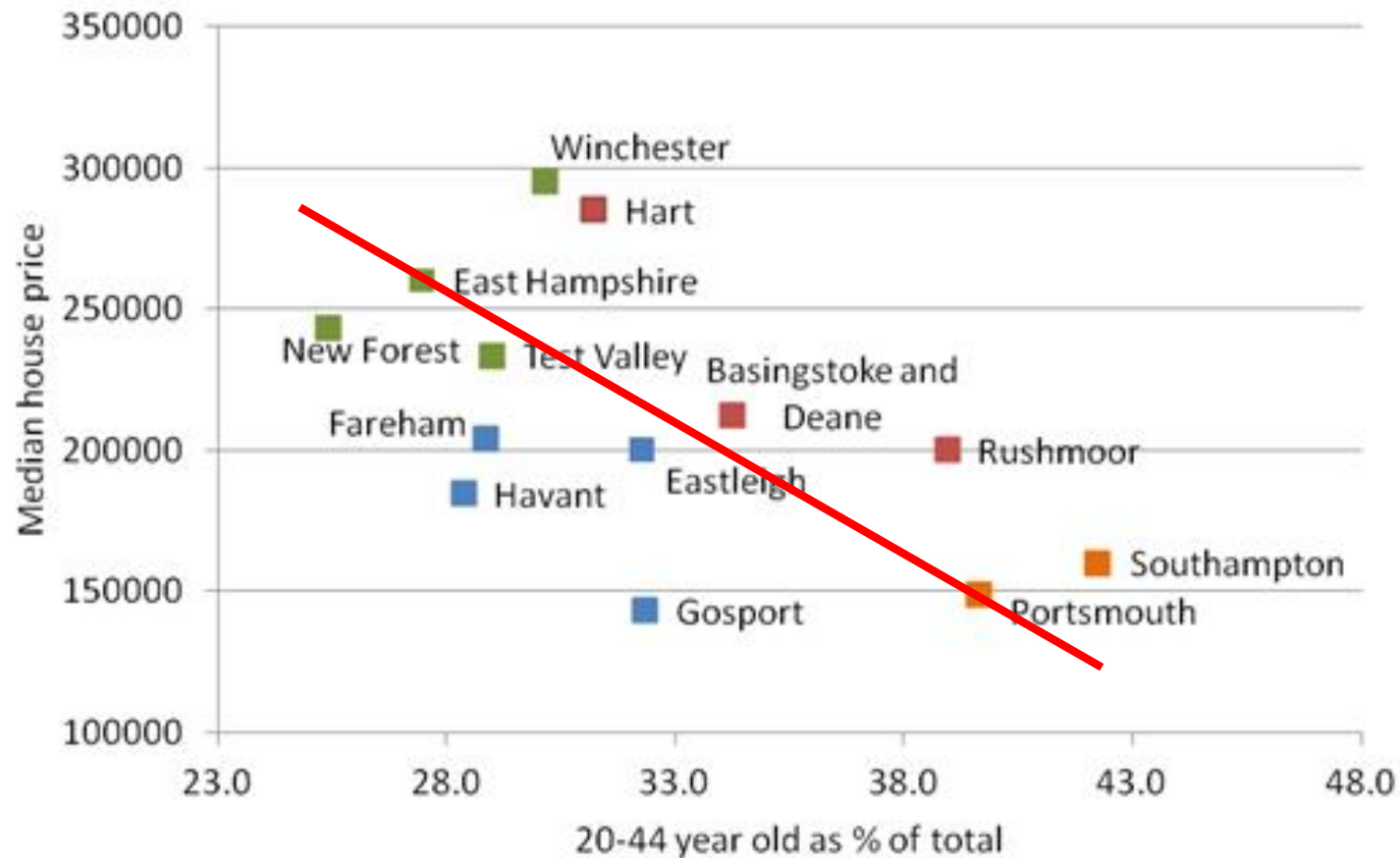
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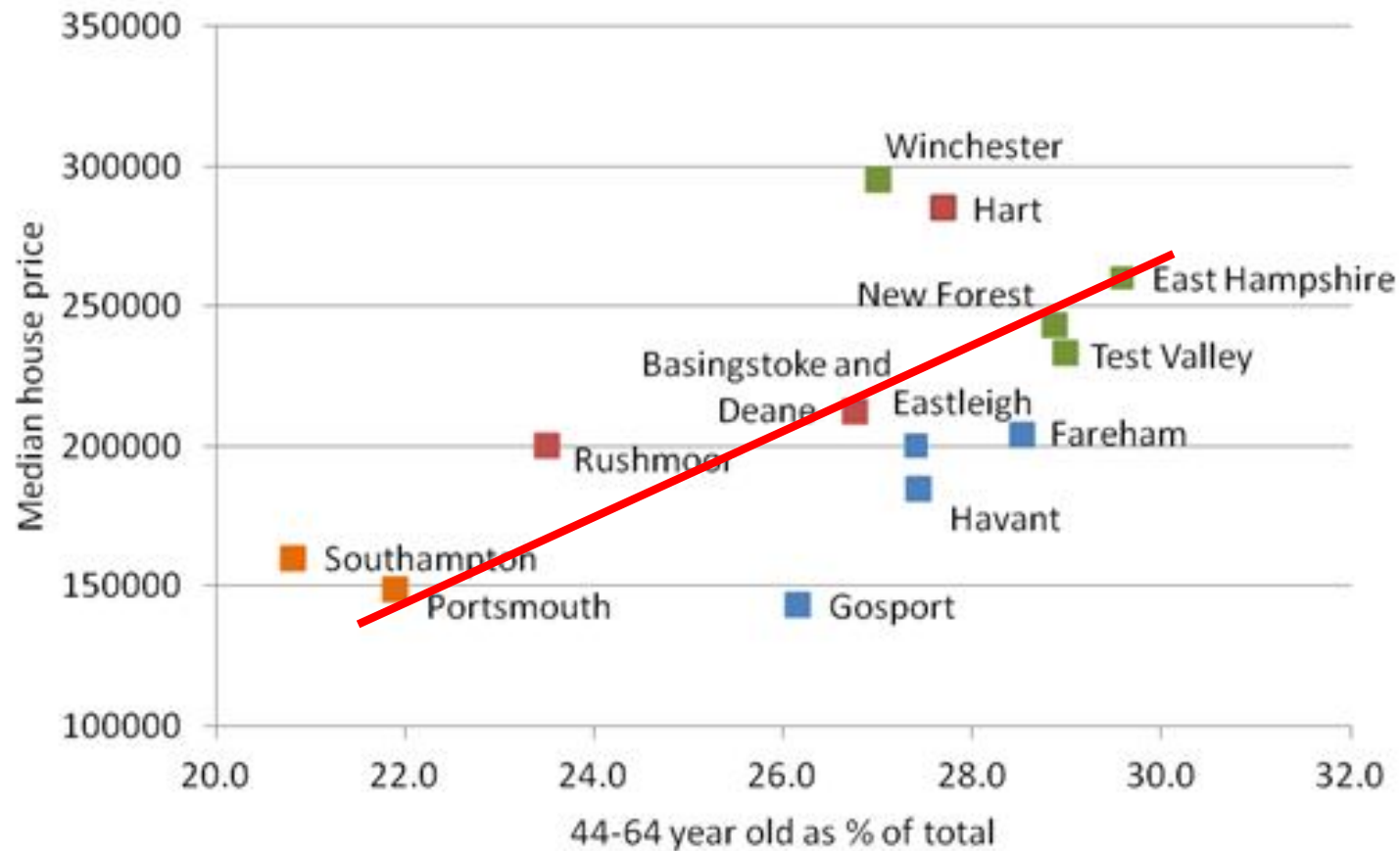
Cities changing rather differently



House prices and the workforce: 20 to 44



House prices and the workforce: 45 to 64



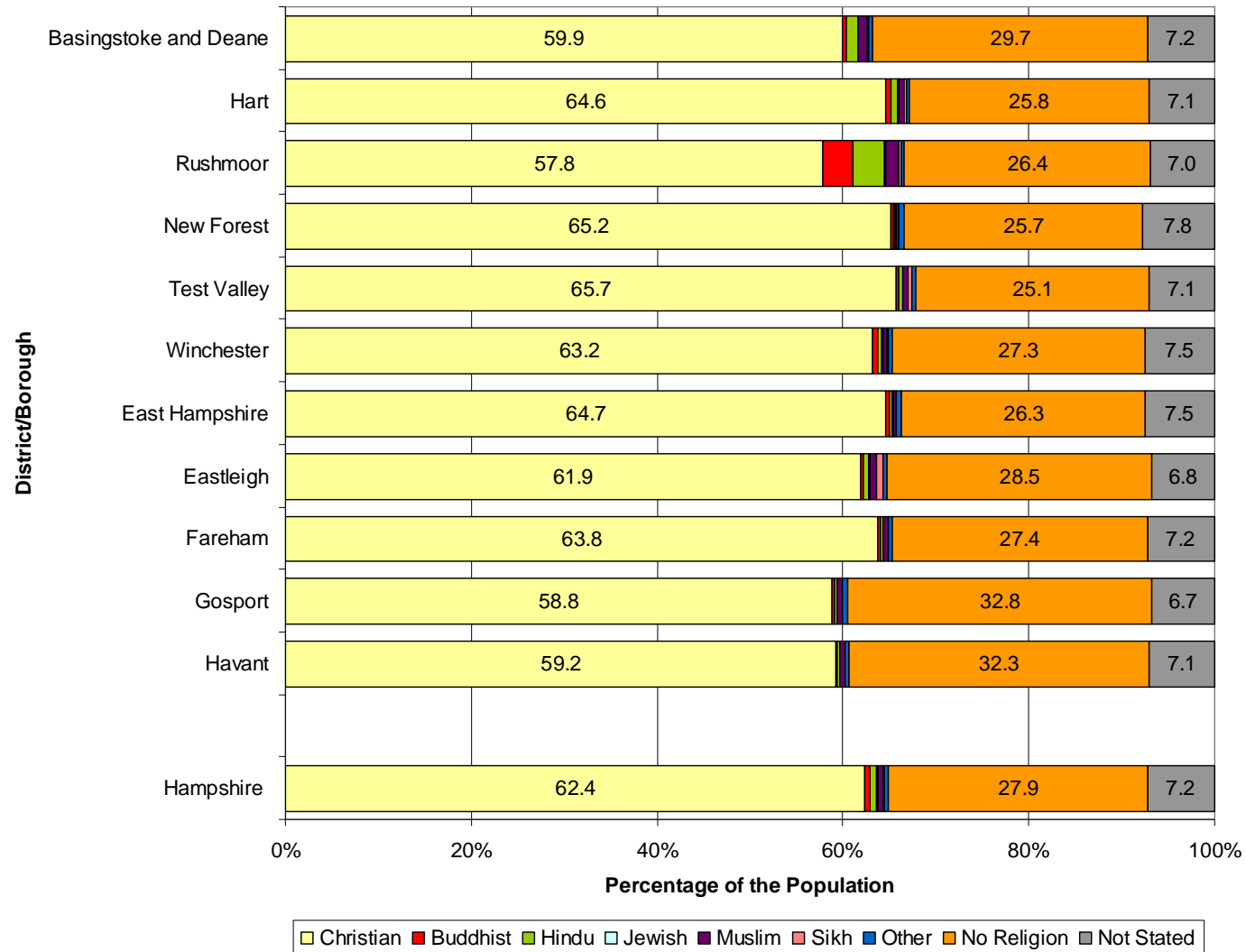
2011 census in 20 words

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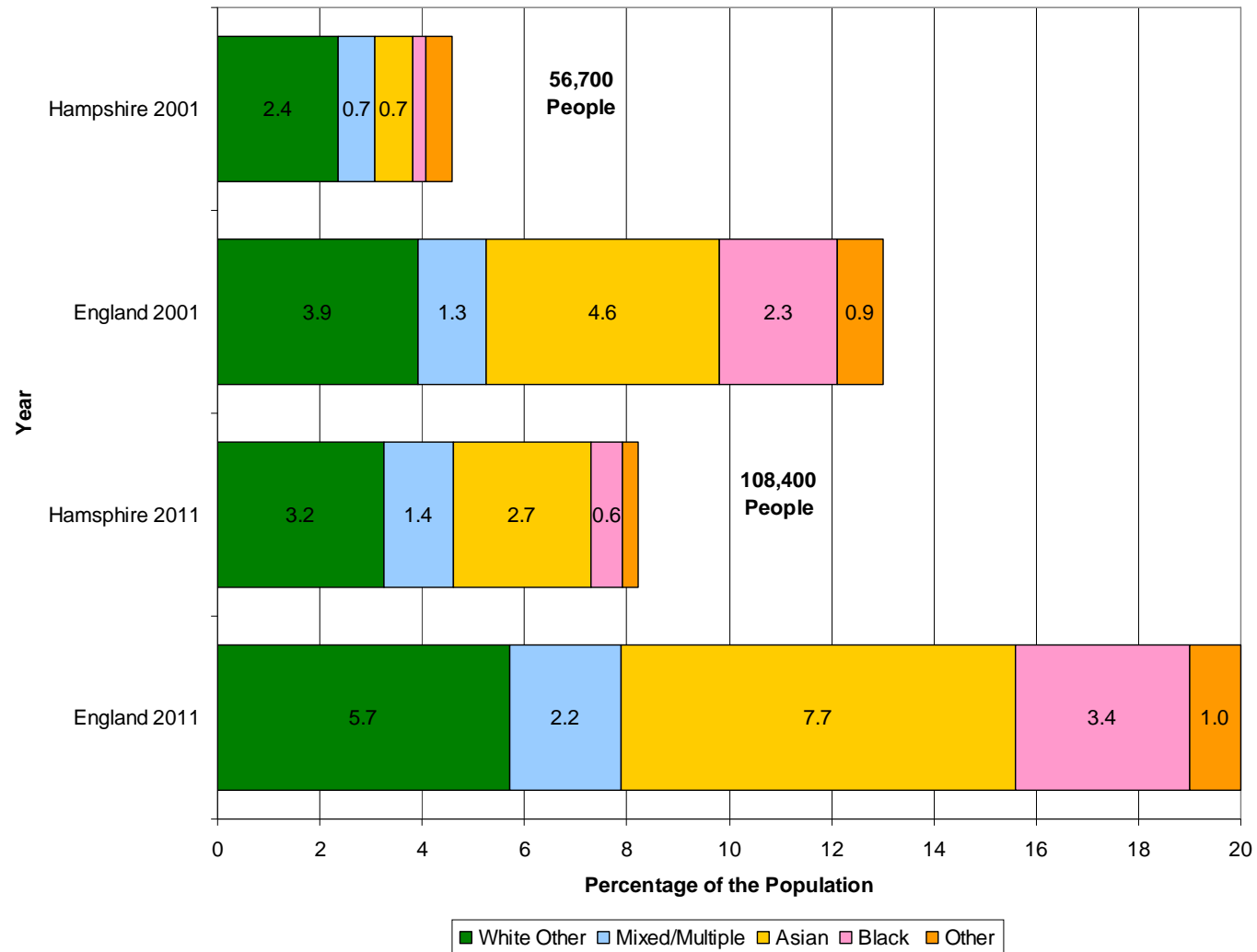
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Increase in 'no religion'

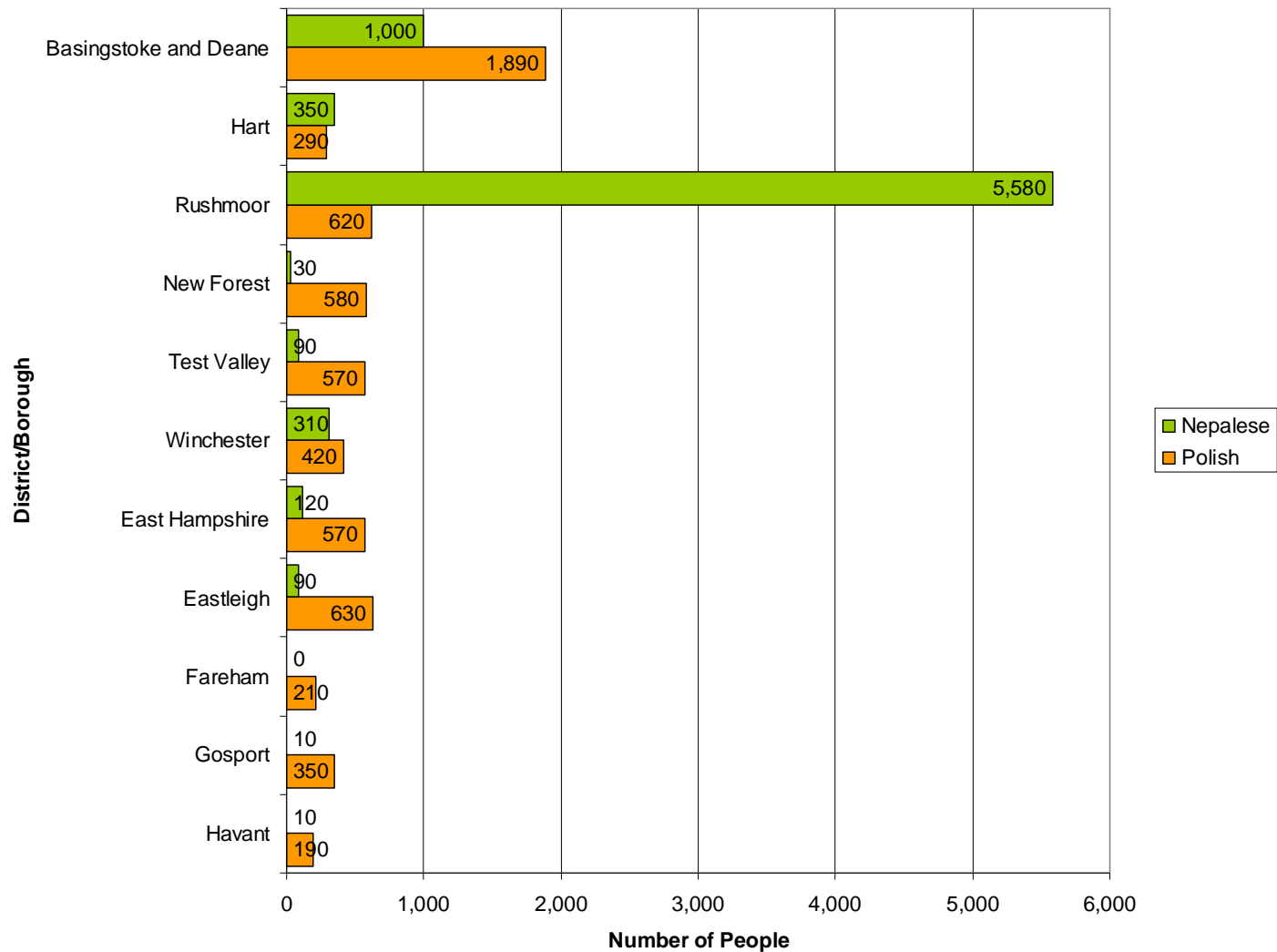


Increasing ethnic diversity



White British:
 2001: 95.4 %
 2011: 91.8 %

Second and third common languages



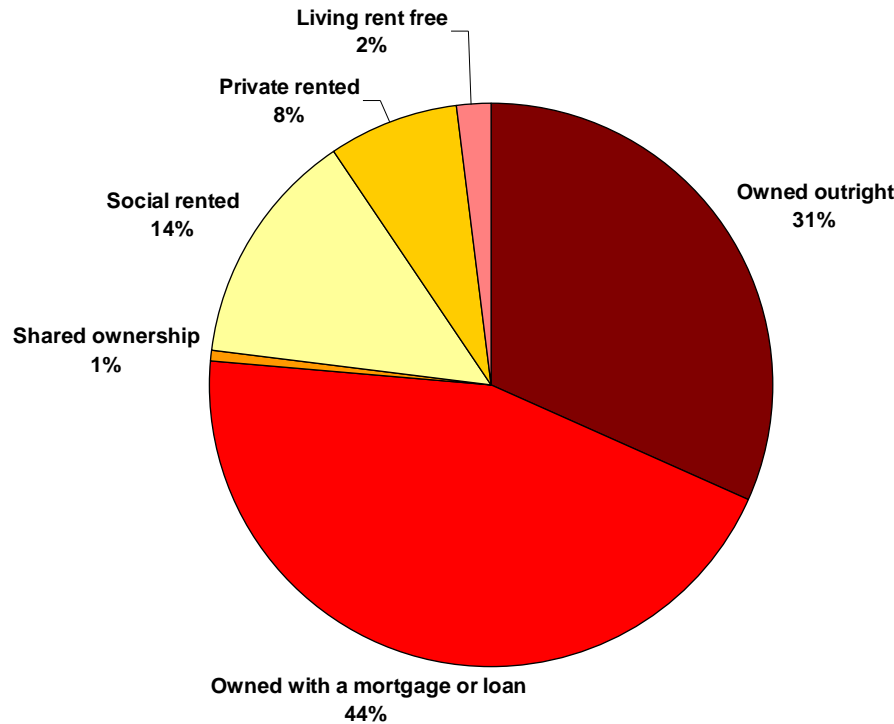
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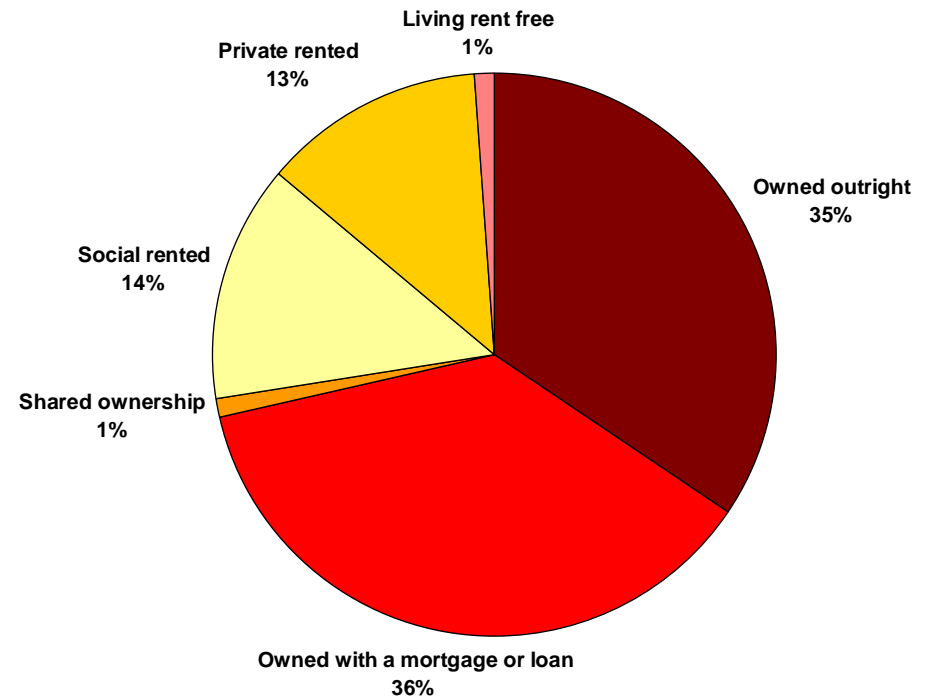
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More outright owners / private renters

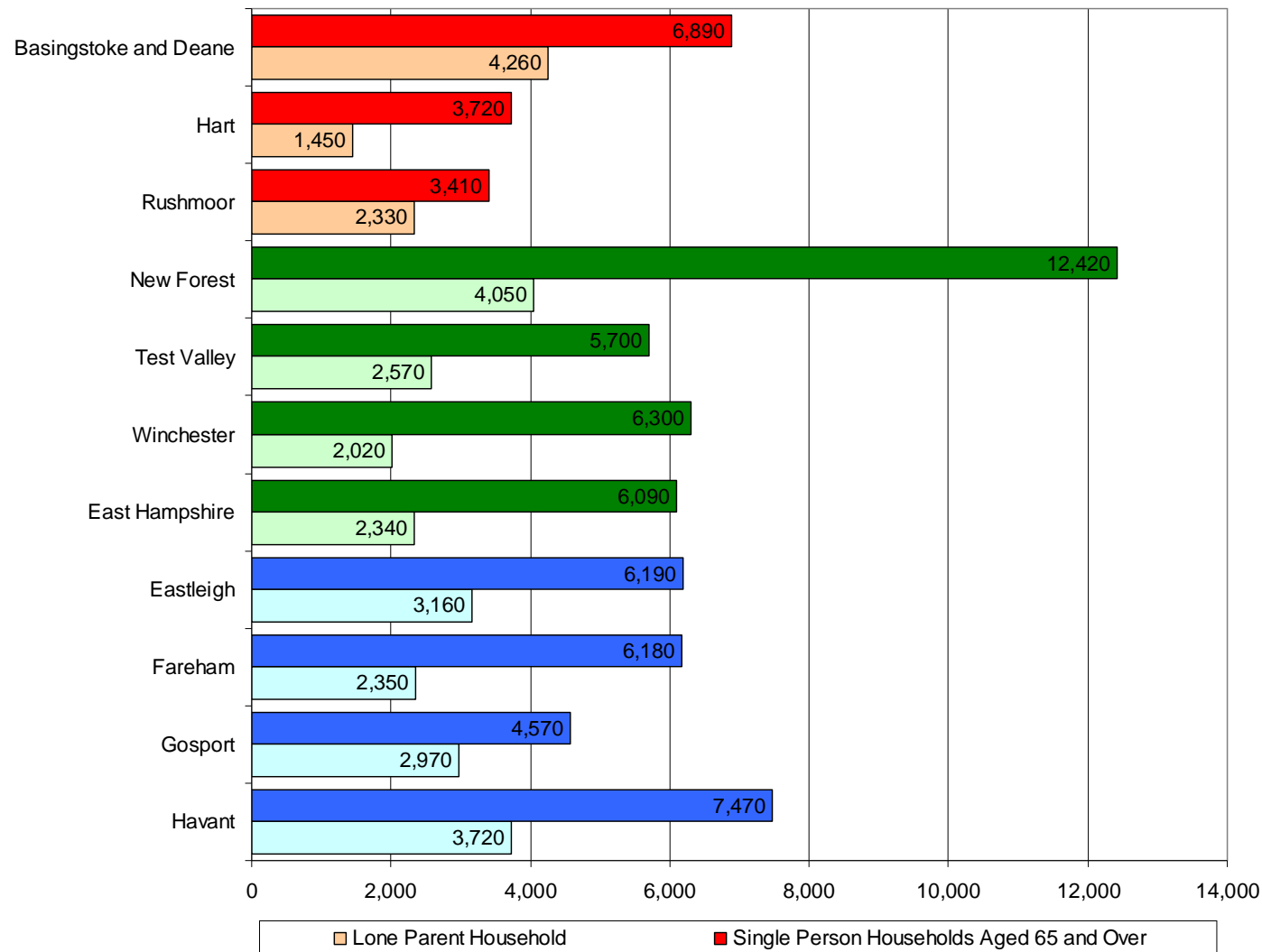


2001 Census

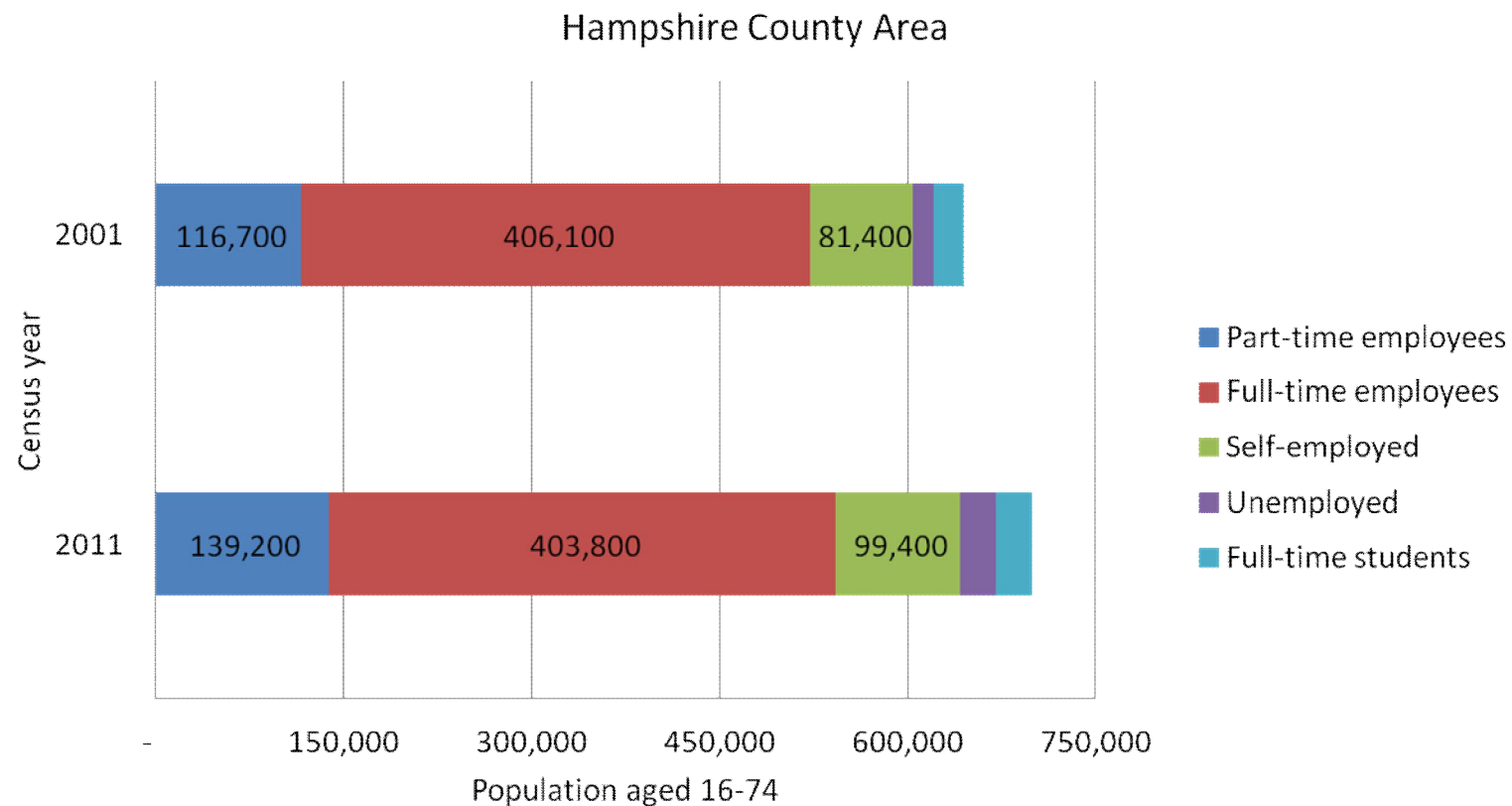


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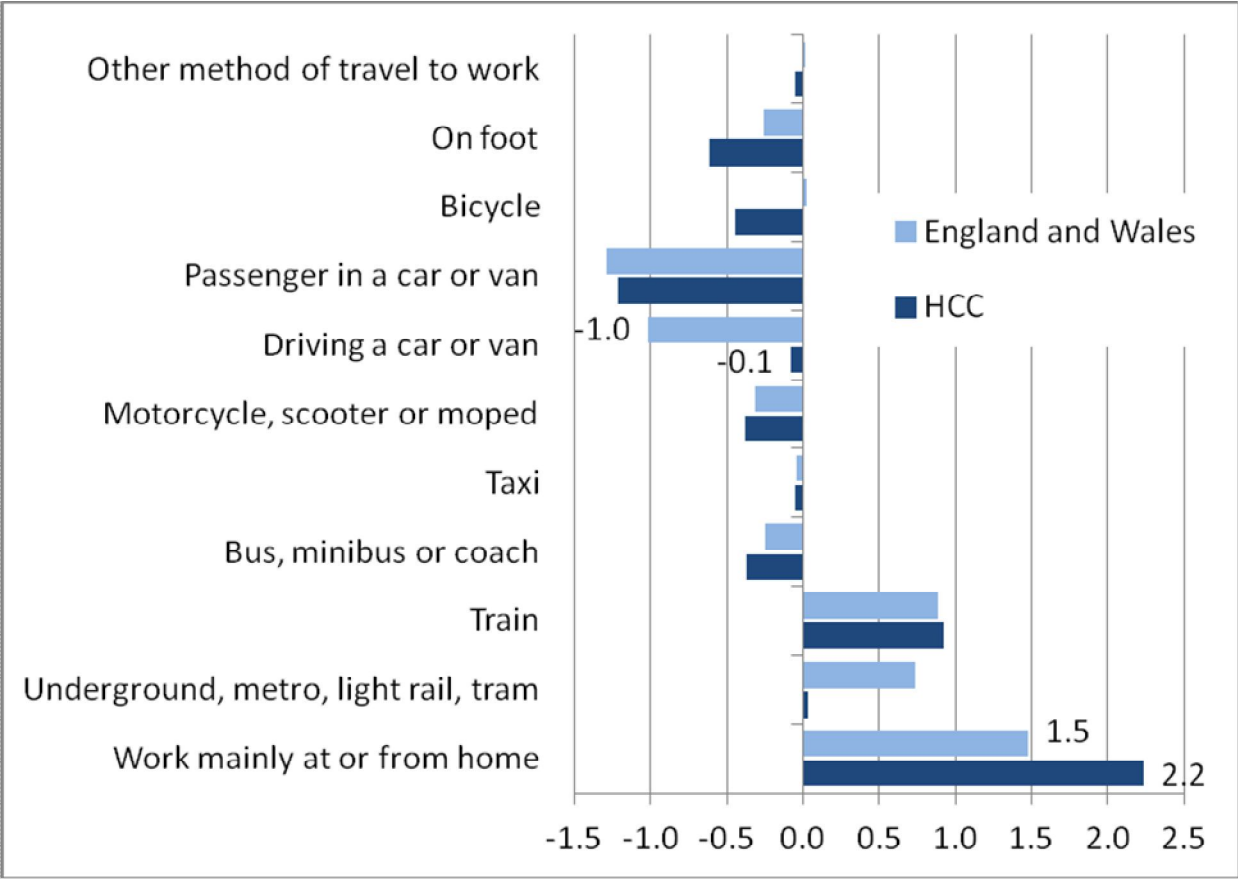
Lone parent and Lone pensioner households



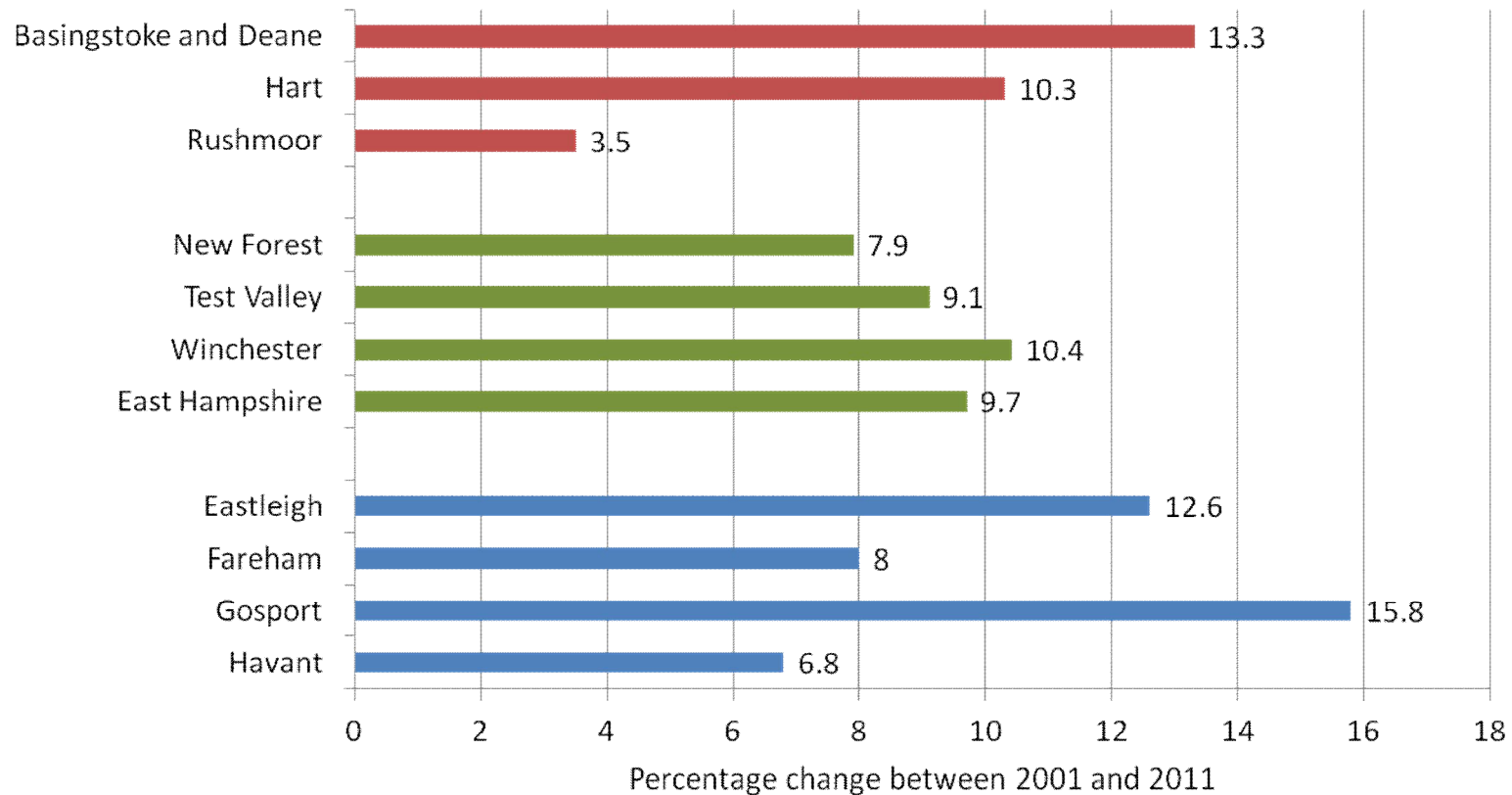
More part-timers and self-employed



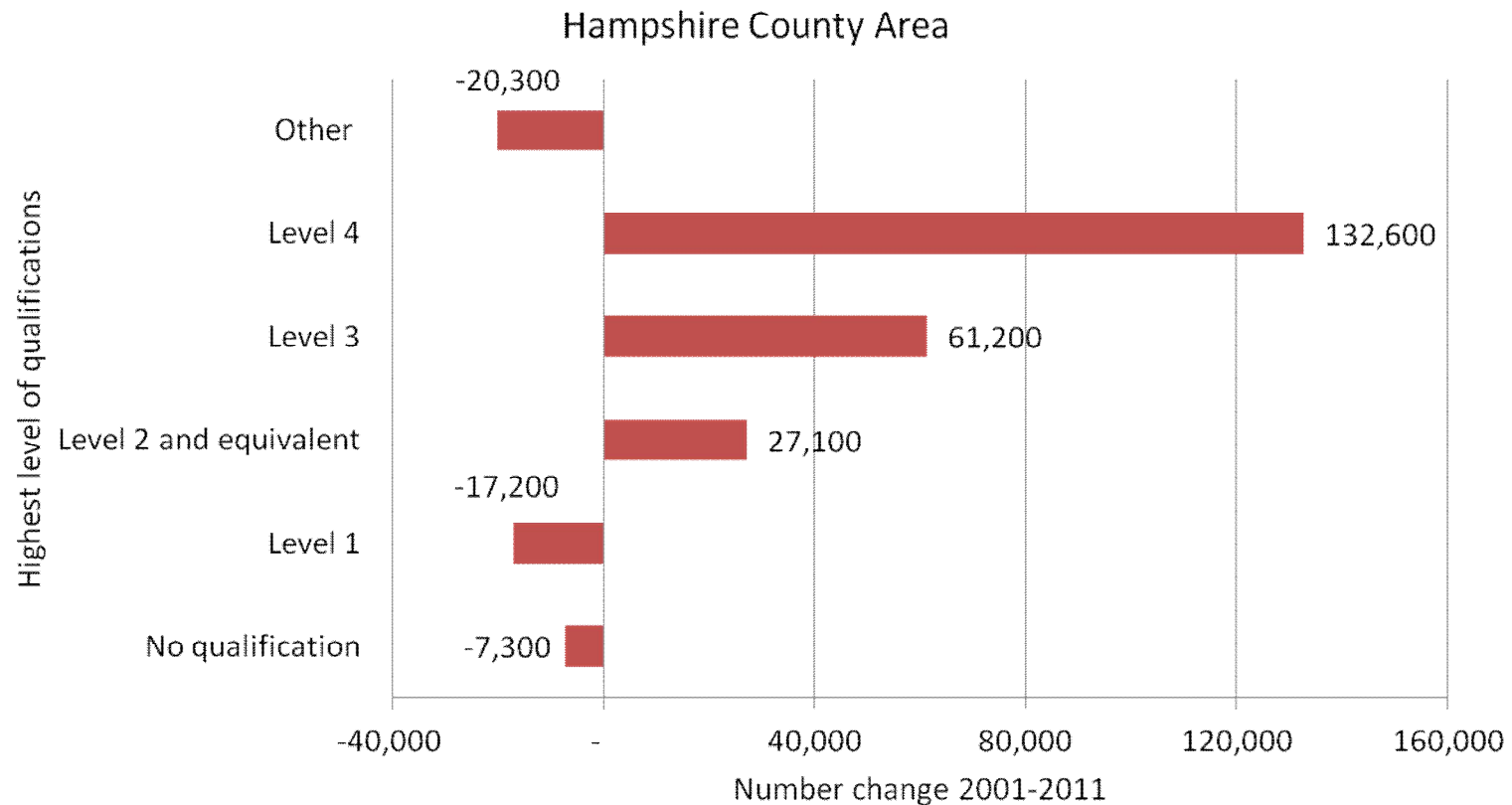
More people working at home



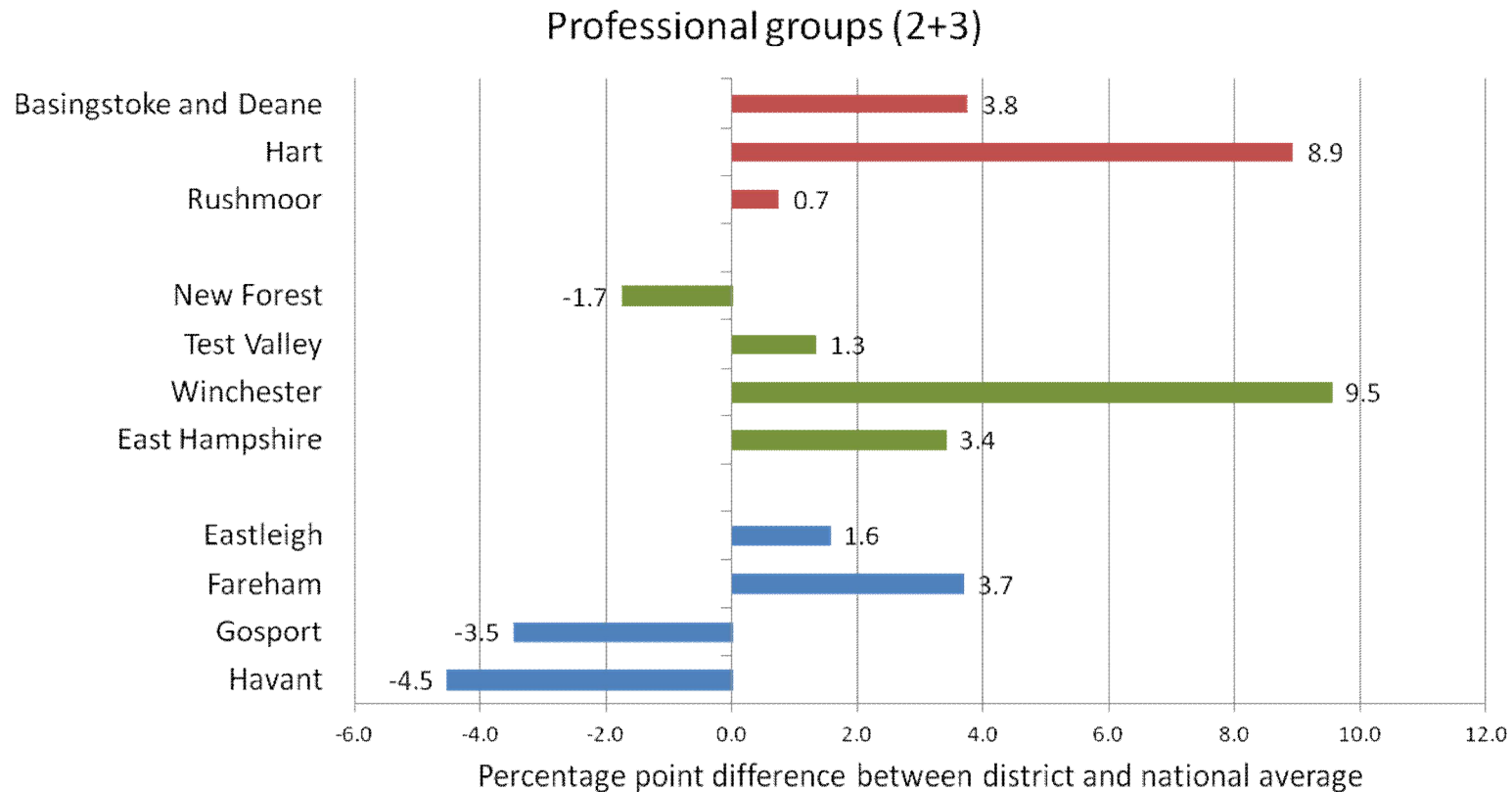
Rising car ownership



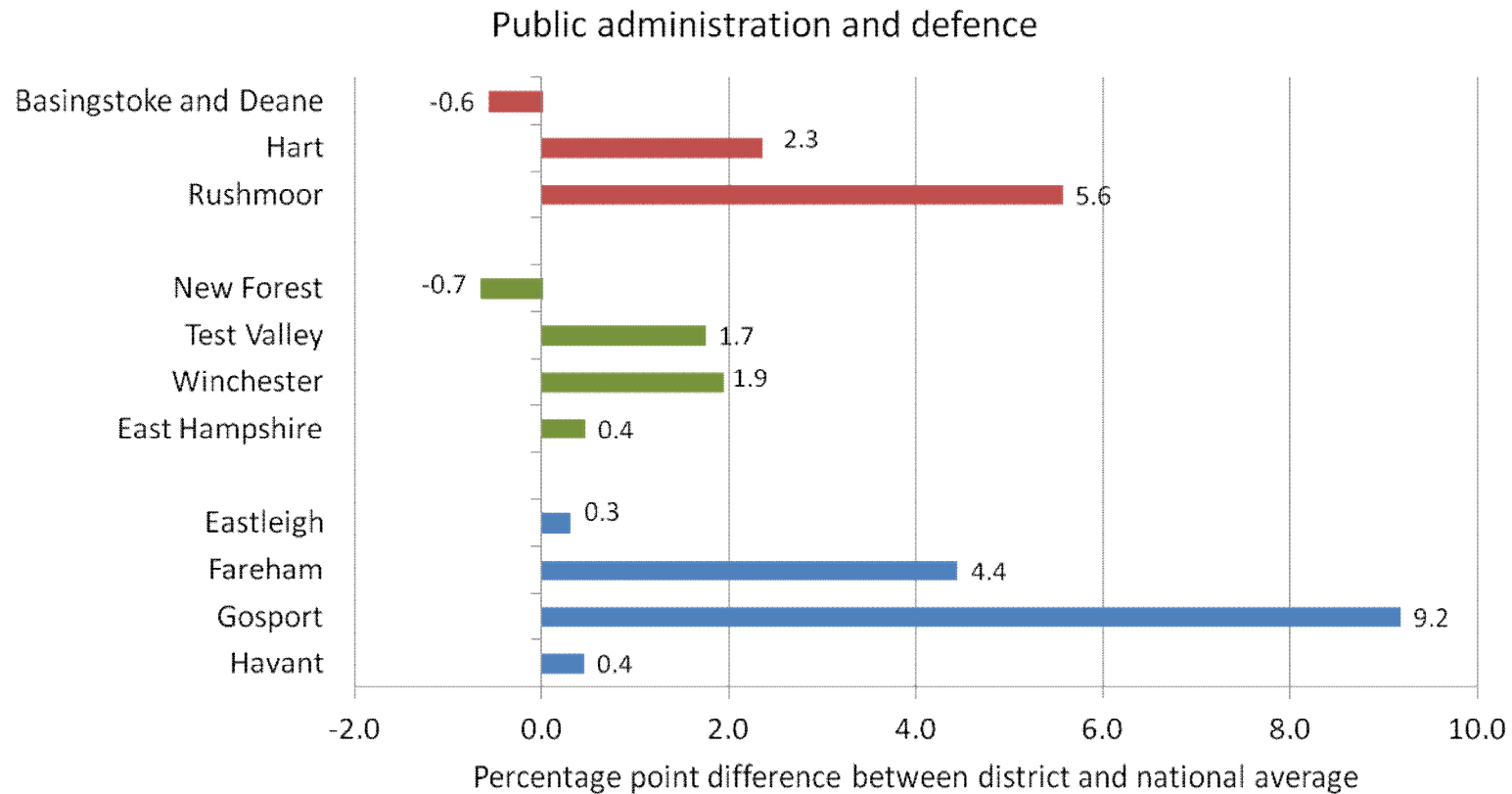
More highly qualified workforce



Relatively more top level occupations



Mixed dependence on the public sector



Key messages

- County is growing
- Population is ageing
- Some polarisation in age groups
- Increasing diversity but still a more traditional structure than the national average
- Economic challenges around age profile and dependence on public sector
- Pressure points for the Council (rural services, demographic pressures, care and school places)
- Census under threat

For further information please contact the Research and Intelligence team (contact details [here](#))

