

HAMPSHIRE COUNTY COUNCIL

Executive Decision Record

Decision Maker:	Executive Member for Economic Development and Rural Affairs
Date:	16 April 2013
Title:	Rural Delivery Strategy: review of progress 2009-2013
Reference:	4835
Report From:	Director of Culture Communities and Business Services Director of Economy Transport and Environment

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1. The decision:

- 1.1. That the Executive Member for Economic Development and Rural Affairs endorses the effective impact and progress made against the original objectives set for the Rural Delivery Strategy and the need to maintain a focus upon the key issues still faced across Hampshire's rural communities by:
- i. giving authority to officers to prepare a briefing for incoming elected Members on key rural issues and the impact of changing demography on rural communities.
 - ii. reaffirming the need for ongoing collaboration and partnership to address these issues through the review of engagement and support for existing networks and groups such as the Wessex RFN, Hampshire Rural Forum, Greater Wessex Economic Leadership Group, and the Local Economic Partnerships (LEPs) so as to secure the most effective collaboration across the sector.
 - iii. delegating authority to the Assistant Director of Culture and Heritage to initiate exploratory discussions around support for rural programmes arising from changes in European funding, and in particular the role of the LEPs.
 - iv. Sustaining the effective cross departmental working and approach developed over recent years with emphasis upon developing the best possible evidence base upon which to guide collective action and the effective targeting of resources.

2. Reason(s) for the decision:

- 2.1. This decision is being made as a proactive response to changing social and economic circumstances in rural Hampshire, and to inform incoming elected Members.

3. Other options considered and rejected:

- 3.1. Not to progress any projects.
3.2. To progress projects with different funding levels.

4. Conflicts of interest:

- 4.1. Conflicts of interest declared by the decision-maker:
None
4.2. Conflicts of interest declared by other Executive Members consulted:
None

5. Dispensation granted by the Standards Committee: none.

6. Reason(s) for the matter being dealt with if urgent: not applicable.

7. Statement from the Decision Maker:

Approved by:	Date:
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Executive Member for Economic Development and Rural Affairs Councillor Dr. R. Ellis	