

**HAMPSHIRE COUNTY COUNCIL****Decision Report**

<b>Decision Maker:</b>	Executive Member for Economic Development and Rural Affairs
<b>Date:</b>	16 April 2013
<b>Title:</b>	Enterprise Education Programme
<b>Reference:</b>	4817
<b>Report From:</b>	Director of Economy, Transport and Environment

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## 1. Executive Summary

1.1. The purpose of this paper is to seek approval and authority to procure and spend for a contract to provide enterprise education to schools and to provide an overview of the proposed programme. It is also to seek Executive Member approval to proceed with competitive open procurement procedures, and to award the contract to the procured supplier to deliver the programme. The paper also seeks authority to use unallocated monies in a number of existing budgets to fund the programme.

## 2. Contextual information

2.1. The principal aim of delivering enterprise education in Hampshire, through teaching and encouraging enterprise in schools and colleges, is to drive up rates of entrepreneurship in the county. There is a direct correlation between long-term economic growth and business start-ups/entrepreneurial activity. There are also wider benefits as we are now living in a fast-changing global economy and, in order to successfully navigate this, young people need to be resilient and have transferable skills.

2.2. There is no longer a statutory duty on schools to provide work-related learning (of which enterprise education was a part), and so the associated funding has been withdrawn by government. Under the devolved management arrangements, schools determine what they deliver in the way of a work-related and/or enterprise curriculum. Some schools engage with the work related learning agenda more than others (particularly those defined as business specialist schools), however many schools have either reduced the level of activity or chosen to use their limited resources on other priorities.

2.3. Ofsted, which is generally critical of enterprise education in England, makes a number of recommendations, the key one being that Government should provide “a coherent programme to develop the economic and business understanding and enterprise and financial capability of all children and young people.” So far, this has not been followed through by Whitehall.

2.4. There is evidence that there has been some enterprise activity in schools in Hampshire but this has been by no means consistent, partly due to the way that these are funded (by schools themselves) and because the quality is often dependent on the provider. As such, there is a need to ensure that any enterprise education programme the County Council funds meets both the aspiration set out by Ofsted and the needs of the local economy. This should encompass the following aims:

- increase awareness of enterprise as an option for young people post-education;
- provide experience of what it is like to run a business ('learning by doing');
- embedding enterprise into the wider curriculum; and
- opportunities to develop teachers' understanding of enterprise, to ensure greater knowledge of what industry needs and 'buy-in' to a more enterprising approach to curriculum delivery.

These are some of the key elements identified in the Department of Education's report, "Evaluation of Enterprise Education in England" (July 2010), as critical to the success of enterprise education.

2.5. In order that the programme meets those aims, the County Council would be asking for the programme to be delivered with the following components:

- a) an introduction to enterprise/entrepreneurship activity for the whole year, e.g. an enterprise challenge or similar activity to encourage creativity and innovation;
- b) a programme or activity which enables a number of students to form and run a company, in order to experience the challenges and rewards involved; and
- c) some CPD activity to increase teacher awareness of enterprise and/or local businesses, to enable them to embed enterprise in key curriculum areas such as science and technology.

### **3. Finance and procurement**

3.1. In order to support the programme, a budget of £100,000 will be needed to support and approval is sought to carry forward the following sums for this purpose:

- The remaining balance on the Rural Affairs fund of £11,000 together with emerging underspends on other projects supported by the fund totalling £20,000;
- £69,000 of the £100,000 saving against the Economic Development budget identified in the Quarter 3 budget monitoring report."

3.2. Approval is sought for the overall approach outlined below in order to allow officers to proceed with refining the details of the process in preparation for the issuing of the tender.

3.3. There are a number of organisations that could potentially deliver such an enterprise education programme and so all need to be given the opportunity to tender on a competitive basis. In addition, as the budget will be above £25,000, a full tender process would be compliant under the Council's Contract Standing Orders.

3.4. The evaluation of tenders would be carried out in two stages: initial tender submission and (for the top scoring bidders) presentation and interview. Points would be awarded based on demonstration of the bidder's skills, ability and experience as drawn out from the submission.

- 3.5. The contract would be for approximately 15 months, 10 months of which is the anticipated programme delivery time (the first three months would be for programme planning and the final two months for evaluation.)

#### **4. Performance**

- 4.1. The scheme will be managed by Economic Development and supported by Childrens Services. Performance will be monitored quarterly via meetings with the provider and feedback from schools. A final programme report will be submitted by the provider following delivery, which will include feedback from those schools taking part, and this will be presented to the Lead Member.

#### **5. Eligibility**

- 5.1. The programme would be open to all Hampshire County Maintained and Academy schools, including Education Centres and Special Schools.
- 5.2. Delivery will be set at a minimum of 10 schools but it is anticipated that the actual number of schools to benefit will be far higher. Tenders will be looked at more favourably if they can deliver a quality programme to a larger number of schools.

#### **6. Future direction**

- 6.1. **Sustainability** - It is anticipated that, following this programme of centrally-funded provision, schools will take on the future funding of the programme themselves in years ahead having seen the value of enterprise education for themselves. Whilst schools cannot be bound contractually to do this, as they either have devolved budgets or are entirely independent from the education authority, expectations will be set that this would be welcomed.

#### **7. Recommendations**

- 7.1 That approval to spend be given in respect of the contract of £100,000 for an enterprise education programme for Hampshire schools.
- 7.2 That the Executive Member gives approval to carry forward the unallocated sums from the Rural Affairs fund and savings identified in the 2012/13 Economic Development Budget, as set out in paragraph 3.1, to fund the enterprise education programme.
- 7.3 That delegated authority be given to the Director of Economy, Transport and Environment to procure and award the contract through a competitive open procurement process.
- 7.4 That a ratio of 10% for price and 90% for quality be split between Presentation Quality Weighting (30%) and Tender Submission Quality Weighting (60%) is applied in tender evaluation and approved.
- 7.5 That the Director of Economy, Transport and Environment be given delegated authority to agree any variations to the items approved referred to in paragraphs 1.1 and 1.2 of the report, in consultation with the Executive Member for Economic Development and Rural Affairs.

**CORPORATE OR LEGAL INFORMATION:****Links to the Corporate Strategy**

<b>Hampshire safer and more secure for all:</b>	no
Corporate Improvement plan link number (if appropriate):	
<b>Maximising well-being:</b>	yes
Corporate Improvement plan link number (if appropriate):	
<b>Enhancing our quality of place:</b>	yes
Corporate Improvement plan link number (if appropriate):	

**Section 100 D - Local Government Act 1972 - background documents**

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

<u>Document</u>	<u>Location</u>
<a href="#">"Economics, business and enterprise education"</a> , 2012	Ofsted
<a href="#">"Evaluation of Enterprise Education in England"</a> , 2010	Department of Education

## **IMPACT ASSESSMENTS:**

### **1. Equalities Impact Assessment:**

- 1.1 The proposals in this report have been developed with due regard to the requirements of the Equality Act 2010, including the Public Sector Equality Duty and the Council's equality objectives. The website contains a summary [assessment of the impacts](#) on Reducing barriers to sustainable economic growth across Hampshire.
- 1.2 It is considered that the issues covered by this report will not have impacts requiring further specific actions by the Council above those already established in its existing policies and working procedures.

### **2. Impact on Crime and Disorder:**

- 2.1 n/a

### **3. Climate Change:**

- 3.1 How does what is being proposed impact on our carbon footprint / energy consumption? n/a
- 3.2 How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts? n/a