

Andover Maternity Centre

Progress since launching DOMINO service
28 September 2012

Caroline Brunt
Associate Director of Maternity and Women's Services
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Andover birth profile in 2012

- Labour care for 109 women
- Centre births - 29 births since opening in September
- Home births - maintained monthly average
- Transfer rate - 1:7 women
- 40% first time mums vs. 60% women who have had babies before
- Since reopening 1:4 of births have been to women outside the previous Andover catchment

Serving the community

Five community areas:

- Basingstoke - North
- Basingstoke - South
- Winchester including Ropley
- Eastleigh
- Andover now including
Whitchurch and Overton



DOMINO launch September 2012





First family to receive Domino service - Luke and Zoe Swetmore

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Reflections

- Home birth remains a popular choice
- Utilisation and confidence in the centre for birth increasing
- Birth without a postnatal stay is accepted and popular
- Women confirm positive birth experiences
- Staff keen to utilise/support the centre
- Centre becoming 'community hub for HHFT'



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Involving local women

- Launch of Domino service planned with service user involvement
- Early labour triage project - secret shoppers and online survey
- Positive feedback from service users
- 'WOW!' award for care provided by community midwives
- MSLC, NCT and breastfeeding support groups involved in discussions



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Next steps

- Expand ante natal/day assessment and triage facilities
- Increase labour home assessments
- Plans for breastfeeding support group
- Links with support for vulnerable families
- Consultant/specialists clinics
- Encouraging volunteer involvement
- Closer links with ambulance and paramedics

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Conclusion

- Domino care at the maternity centre is working as an integral part of HHFT's maternity service
- Women are choosing home, Domino care or hospital births
- We will continue to work with women to ensure a service which provides choice and ensures safety