

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Culture and Recreation
Date:	27 September 2012
Title:	Culture and Community Activity Grants 2012/2013
Reference:	4240
Report From:	Director of Culture, Communities and Business Services

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1. Executive Summary

- 1.1. The purpose of this paper is to consider six applications received for Culture and Community Activity Grant stream funding in the financial year 2012/13. The organisations each seek financial support towards culture and community- focused projects.
- 1.2. It recommends the Executive Member approves the awards proposed in this report for 2012/13 Culture and Community Activity Grant funding.

2. Application requests to be considered in this Report:

- 2.1.
 - a) Williams McCallum - £3,490
 - b) Hampshire Puja and Cultural Association - £5,000
 - c) Hampshire & Isle Wight Trust for Maritime Archaeology - £4,800
 - d) SPUD - £4,500
 - e) Gotcha Productions - £3,575
 - f) Winnall Community Association - £904

3. Contextual information

- 3.1. The Culture and Community Activity Grants stream is one of the five new grant streams approved by the Executive Member for Culture and Recreation on 20 January 2012 following a major review of the previous 10 service based Culture and Community grants.

- 3.2. The Culture and Community Activity Grants stream aims to provide general support to groups and organisations which encourage opportunities for individuals and communities to participate in community focused, cultural and recreational activities. Following further in depth work the details of the Culture and Community Activity Grants stream was approved by the Executive Member for Culture and Recreation on 14 May 2012.
- 3.3. Applications from Culture and Community Activity grants fall into the activity following categories; Arts, Museums, Heritage, Community focused, Sport/Recreation and Environment. There is an application summary for each organisation in Appendix 2.
- 3.4. One application from Pilgrims Way River Way Community Association requesting £6,600 has been withdrawn by the organisation.

4. Finance/Budget Position

- 4.1. The grants would come from unallocated funding within the overall grants budget for 2012/13.

5. Grant Criteria

- 5.1. All applications included in this report meet the criteria for Culture and Community Activity Grants scheme outlined in Appendix 1.

6. Other key issues

- 6.1. Legal Implications: The Council has wide powers under Section 19 Local Government (Miscellaneous Provisions) Act 1976 to provide recreational facilities and to contribute by way of a grant or loan towards the expenses incurred by voluntary bodies in providing such facilities and activities.
- 6.2. The County Council is able to utilise broad powers under the Local Government Act 1972 to provide financial support for the arts. In particular, Section 145 of the Act enables the Council to contribute towards the expenses of doing anything necessary or expedient for any of a number of purposes, including the provision of entertainment of any nature, or the provision of a theatre, concert hall, dance hall or other premises suitable for entertainment. The powers include the ability to contribute towards the development and improvement of the knowledge, understanding and practice of the arts.

7. Recommendation(s)

7.1. The awards recommended in this report be approved:

Applicant	Recommendation (£)
Williams McCallum	0.00
Applicant	Recommendation (£)
Hampshire Puja and Cultural Association	1,020
Hampshire & Isle Wight Trust for Maritime Archaeology	2,110
SPUD	3,000
Gotcha Productions	2,500
Winnall Community Association	904
TOTAL	9,534

CORPORATE OR LEGAL INFORMATION:

Links to the Corporate Strategy

Hampshire safer and more secure for all:	No
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	Yes
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	Yes
Corporate Improvement plan link number (if appropriate):	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

Document

Location

None

IMPACT ASSESSMENTS:

1. Equalities Impact Assessment:

- 1.1. An Equalities Impact Assessment on the grant streams has been carried out and the summary report can be found at the following link:

<http://www.hants.gov.uk/rh/ia/ia-grants.pdf>

2. Impact on Crime and Disorder:

- 2.1. Not applicable.

3. Climate Change:

- a) How does what is being proposed impact on our carbon footprint / energy consumption?

Not applicable.

- b) How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts?

Not applicable

Criteria for Culture and Community Activity Grants

This programme funds projects and proposals which support the priorities and outcomes in Hampshire's 'Open for Business' Plan 2011-13 which are most relevant to Culture, Communities and Business Services. These are:

- Improved quality of life for all, particularly those who are vulnerable or disadvantaged.
- Enhance community engagement and partnership working – strengthening and empowering communities.
- Enhance Hampshire's environment and promote sustainability.

Grant criteria and eligibility

We will fund organisations and services who fulfil the following criteria:

- The services, projects or activities of the organisation support the priorities detailed above.
- The organisation has a clear management structure within its constitution or suitable governance/terms of reference.
- The organisation must be able to demonstrate that without the support from Hampshire County Council the activity/event would not be able to proceed at all or to the extent outlined in the application.
- Organisations with significant funds in place or higher levels of reserves must demonstrate why funding from Hampshire County Council is needed.
- The organisation must have actively sought funding from other sources, including district, borough, town or parish council funding. Priority will be given to applications which have partner funding in place from other sources.

All successful applicants will be required to provide appropriate reporting and/or monitoring for their service, projects and/or activities.

Funding criteria

Culture and Community Activity Grants will fund up to a maximum of £5,000. We can match fund business sponsorship up to £500. The sponsorship you are receiving must be monetary, we can not match fund any in kind sponsorship, e.g. free/subsidised marketing. Match funding must be a minimum of £200 per business and businesses must be first time sponsors. Maximum of one application per organisation per year.

Financial Eligibility

Organisations will not normally be eligible for grants where they hold unallocated reserves in excess of one year's running costs. In cases where reserves held exceed this level a reduced level of funding may be agreed. All charitable organisations are expected to have an agreed reserves policy that addresses their financial risk.

CULTURE AND COMMUNITIES ACTIVITY GRANT APPLICATION DETAILS

Application Reference	CG00000195	Category:	Arts, Museums and Heritage	
Organisation:	Williams McCallum	Activity Date:	Ongoing	
Activity Title	William McCallum: Return			
Activity Description and Venue:				
An artist collaboration exploring ideas of landscape including identify, nostalgia, access and protection. This will be realised though a talk, workshops and an exhibition held in the Summer 2013.				
Venue unknown. Test Valley, New Forest, Eastleigh and Winchester				
Total Expenditure: £3,740			Total Income: £250	
Talk Venue	£100	Own funds	£250	
Workshop Venue	£250			
Talk staffing costs	£200			
Workshop staffing costs	£1200			
Talk staff travel costs	£200			
Workshop materials	£200			
Filming and recording of event	£150			
Press	£500			
Public Liability Insurance	£600			
Contingency	£340			
Shortfall: £3,490			Requested:£3,490	Recommended: £0.00
Officer comments:				
The aims of the project provides opportunities for people to come together and engage in visual arts through workshops, talks and an exhibition, understanding more about the New Forest and where they live.				
The application does not provide clear evidence of how this project met the Fund's criteria and further information is required within the application form to assess this project. Recommend the organisation reviews the project and information provided within the application and re-submits at a later date (1 November 2012).				
Councillor(s) Informed: Cllr Cooper				
Councillor(s) Comments:				

Application Reference	CG00000204	Category:	Arts, Museums, Heritage and Community	
Organisation:	Hampshire Puja and Cultural Association	Activity Date:	01/10/2012	31/03/2013
Activity Title	Community cohesion, and health and wellbeing through a set of cultural festivals			
Activity Description and Venue:				
To achieve community cohesion and to enhance multi-community engagement, the aim is to host three sets of cultural functions, free for all, performed by local artists and outside invited groups. 5 full days and evenings of activities, cultural functions and health workshops spread throughout the year. The first day of proposed functions is to invite local school children (Hiltingbury and Thornden Schools in the first instance) to participate and witness the events that most of them may not have seen before. Venue: The Hilt, Hiltingbury				
Total Expenditure: £11,550			Total Income: £6,150	
Hall Hire (main venue, The Hilt for 5 days) £2,500			Other Income	
Hall Hire (rehearsals) £360			Hampshire Puja &	
Food £500			Cultural Association £2,000	
Light & Sound equipment hire £2,500			Donations at the door £2,400	
Insurance Cover £300			Volunteering (20	
Publicity & Web hosting, banner printing £700			volunteers each giving up	
External Artists £1000			5 hours at £7.50 per hour) £750	
Van hire for transport £200			Corporate sponsorship £1000	
Flowers £300				
Priest £300				
Miscellaneous Costs £500				
Donations to charities £250				
Childrens activities £400				
Stage rehearsal £240				
Shortfall: £5,400			Requested: £5,000	Recommended: £1,020
Officer comments:				
Cultural, community and arts based project that aims to reach out to new audiences and raise awareness of cultures, traditions and health issues. Recommends that H.C.C. funding is used to support the children, young people and parent participation element of this project when school engagement is confirmed. A smaller scale project could be delivered if partially funded.				
Councillor(s) Informed: Cllr Davidovitz, Cllr Dowden				
Councillor(s) Comments:				
Councillor Davidovitz supports this very worthwhile project and will be contacting the organisers to enquire further about supporting the project through the County Councillors grant. Councillor Dowden fully supports this application as he was invited for the last two years. The year Councillor Dowden was able to attend the event attracted large numbers, found the event interesting and learnt more about the Indian culture and history.				

Application Reference	CG00000293	Category:	Arts, Museums and Heritage	
Organisation:	Hampshire & Isle Wight Trust for Maritime Archaeology	Activity Date:	01/11/2012	31/03/2013
Activity Title	Community Maritime Archaeology Programme: engaging, enthusing & educating in the heart of communities			
Activity Description and Venue:				
<p>Increase awareness and enjoyment of, and community participation in local maritime heritage throughout Hampshire using a unique mobile exhibition/event unit the HWTMA's 'Maritime Bus'. The Maritime Bus contains real and replica archaeological artefacts which can be touched and held, models, videos, interactive games and activities, a digital microscope and 'archaeological science' corner, and a wealth of other equipment and hands on activities to explore. Onboard the fully accessible bus people can take part in activities developed by the education and Outreach staff.</p> <p>Venue: 10 locations - Countywide project.</p>				
Total Expenditure: £5,000			Total Income: £200	
HWTMA Staff costs per event x 10 £2,890			District/Borough (Eastleigh) £200	
Maritime Bus costs £2,110				
Shortfall: £4,800			Requested: £4,800	Recommended: £2,110
Officer comments:				
<p>This project offers people the opportunity to learn about the local maritime heritage across Hampshire.</p> <p>Organisation has £80,000 free reserves equating to 6.8 months running costs.</p> <p>Recommendation that H.C.C. funding is used to support the bus costs. A smaller scale project could be delivered if partially funded.</p>				
Councillor(s) Informed: Cllr Mans (link to Communities)				
Councillor(s) Comments:				
Councillor Mans supports this interesting application for this one off grant. He noted that activity funded should be related to our own coastline.				

Application Reference	CG00000309	Category:	Arts, Museums, Heritage and environment.	
Organisation:	SPUD	Activity Date:	20/09/2012	30/03/2014
Activity Title	The Exbury Egg			
Activity Description and Venue:				
<p>The Exbury Egg is an energy efficient, sustainable space for an artist to work in the River Beaulieu estuary. Located in an area of great environmental change the Egg will be a live/work space for artist Stephen Turner to create work over a 12 month period. It is a place to live and a laboratory for studying the life of a tidal creek, a collecting and collating centre with integral storage and display areas. An extensive education programme will be delivered on site and across Hampshire.</p> <p>Venue: Exbury, Lepe Country Park, Hampshire Schools.</p>				
Total Expenditure: £163,100			Total Income: £158,600	
Egg Construction	£61,250	Paul Hamlyn Foundation	£37,000	
Public programme, artists fees	£67,900	Awaiting;		
PR, exhibitions, press, website,		Arts Council England	£99,600	
Publication	£33,950	New Forest National Park Authority	£5,000	
Shortfall: £4,500			Requested: £4,500	Recommended: £3,000
Officer comments:				
<p>This project offers people the opportunity to get involved in an ecological project and a resource for interaction and debate on issues of sustainability and future use of resources. Sustainability issues – recycling energy, conversation- environmental responsibility. The architect engineers involved will be encouraged to expand their practice in sustainable design through collaboration with artists. Public programme – will offer opportunities to all sections of the community. Large match funding element to this project and the education programme activity is scalable and could be tailored if partially funded.</p> <p>H.C.C. funding to support education/outreach programme on condition matched funding is confirmed and education programme is completed by 31 March 2012 (in line with the scheme criteria).</p>				
Councillor(s) Informed: Cllr Thornber and Cllr Perry				
Councillor(s) Comments:				
Councillor Thornber supports this application.				

Application Reference	CG00000368	Category:	Arts, Museums and Heritage	
Organisation:	Gotcha Productions	Activity Date:	01/10/2012	19/01/2013
Activity Title	The Watercress Line Drama Heritage Project			
Activity Description and Venue:				
A theatre heritage project for young people from Alresford, and rural areas around the Mid Hants Railway, to explore its history and its people, and create celebratory community performance. 3 heritage workshops, 4 playwright workshops and 5 workshops with director and performance of created play. Venue - The Goods Shed, Alresford Station.				
Total Expenditure: £4,755			Total Income: £1,180	
3 heritage workshops	£400	Own funds -	£100	
Venue hire for workshops	£360	Other In Kind-		
Venue hire for performance	£120	heritage workshops,		
Playwright	£1750	venue hire, some project		
Director	£1000	management time,		
Costume and Props	£300	some costume hire	£1080	
Marketing, telephone and internet	£250			
Materials (Paper & printed scripts)	£25			
Travel for 2 artists	£120			
Project co-ordinator (40 hours)	£400			
Volunteer travel costs	£30			
Shortfall: £3,575.00			Requested: £3,575.00	Recommended: £2,500.00
Officer comments:				
This project offers opportunities for young people in a rural area to learn new skills and develop knowledge and understanding of where they live. Feedback from young people in the area suggests demand. Engagement of wider community through attending the end performance. Supports a sense of place. A smaller scale pilot project with the same partners can be delivered if project is partially funded.				
Councillor(s) Informed: Cllr Porter and Cllr Kemp-Gee				
Councillor(s) Comments:				
Awaiting further comment from Councillor Kemp-Gee, further information has been provided.				

Application Reference	CG00000373	Category:	Arts, Museums and Heritage	
Organisation:	Winnall Community Association	Activity Date:	01/10/2012	31/10/2012
Activity Title	The Edge of My World The Big Draw 2012			
Activity Description and Venue:				
<p>An artist will work with the groups who use Winnall Community Centre to explore events that take place within the boundary of the Winnall area of Winchester, using the Edge of My World as a metaphor to describe the invisible line around Winnall. The Edge of My World reflects the changing boundaries of a person's world as they pass through different stages of life. The artist will engage with each group to produce drawings that can be combined and used to create a mural to be displayed in the community centre. Members of all groups will come together to create the final mural.</p> <p>Venue: Winnall Community Centre</p>				
Total Expenditure: £954			Total Income: £50	
Artist Fees	£775.00	Own Funds	£50	
Materials	£179.00			
Shortfall: £904.00			Requested: £904.00	Recommended: £904.00
Officer comments:				
<p>A community development and artist mural project at Winnall Community Centre for all ages to take part in. Partnership working with the Children's Centre, youth clubs, organisations for older people and local schools.</p> <p>6000 people will be involved. Project is located in a disadvantaged area economically. Low level of reserves held by the organisation and the project would not take place if funding was not awarded.</p>				
Councillor(s) Informed: Cllr Collin				
Councillor(s) Comments:				
Councillor Collin was consulted				