

Arts and Museums Strategic Review Phase 2 Culture and Recreation Select Committee Briefing 2nd November 2011



Hampshire
County Council

Background Context (1)

- HCC arts and museum strategic review – V.1 8th July 11
- V.2 issued 30th September – detailed service proposals
- Building on phase 1
- Five key strategic principles:
 - Widening participation
 - Strategic approach to collections
 - Integrated working, especially across arts and museums
 - Strategic partnerships
 - Income generation and external investment

Background and Context (2)

- The Journey So Far
 - Ambition to continue delivering an innovative, high quality cultural offer of national standing that involves and inspires the people who live, work and spend time in Hampshire

Background and Context (3)

- The Journey So Far
 - Phase 1 – addressed the implications of significant changes to Renaissance funding from 2011/12 (20%), embedding legacies of Renaissance into core provision (learning, exhibitions, marketing, Basing House)
 - Successful bid to MLA Renaissance 2011/12 for funding to support transition out of current Renaissance programme (£1.5 million)
 - Establishment of Hampshire-Solent Alliance

Background and Context (4)

- The Road Ahead
 - The hurdle: 8% budget reduction for arts and 16% reduction for museums required by HCC; plus district and borough council reductions, particularly regarding museums
 - The opportunity 1: continued significant commitment from HCC and many dc/ bc partners from 2012/13
 - The opportunity 2: an application to Renaissance Major Grants programme in partnership with Hampshire-Solent Alliance members

The Proposed Plan

“Creating Hampshire”

Sets out how we will support:

- Hampshire’s visitor economy and creative industries sector**
- Community sense of place**
- Raising educational standards and helping young people get a step up into employment**
- Improving the health and wellbeing of older residents**
- A resilient and sustainable cultural sector in Hampshire**

The Proposed Plan

Creating Hampshire

...By delivering these project strands in partnership...

- 1. Flagship Culture Programme**
- 2. Arts and Museums in the Community**
- 3. Strategic Collections & Exhibitions**
- 4. Connecting Communities to Excellence**
- 5. Waking the Sleeping Cultural Giant**

Flagship Culture Programme

- **Milestones and Basing House**
- **Temporary Exhibition Gallery Suite: Willis – WDC – GDC – *St. Barbes***
- **Winchester Great Hall**
- **SEARCH Culture @ Gosport**
- **‘Infrastructure’ grants to key arts and museum organizations**

Arts & Museums in the Community

- **Community-centred Museums: Volunteer-Professional Partnerships @ Aldershot; Alton; Andover; Bursledon Windmill; Eastleigh; Fareham; Red House; Rockbourne; Willis**
- **Integrated venues management: 3 arts centres and museums: SE Hampshire; North and Central Hampshire; South West Hampshire**
- **‘On your doorstep’: Arts and Museums Learning and Engagement Experiences based in the community**
- **Grants to community organisations and activities**

Strategic Collections & Exhibitions

- **Stewardship, management and development of Hampshire's unique arts and heritage collections delivered by a central professional team**
- **Development of flagship and major community exhibitions and interventions by a central professional team, including those drawing upon Hampshire's collections**
- **Improved collections management, storage and exhibition development facilities (Chilcomb futures)**

Connecting Communities to Excellence

- **Inspiring home-grown talent by connecting communities with culture and providing pathways to excellence for local people to follow.**
- **Work in partnership with organisations (including grant-aid) that contribute by:**
 - **Providing flagship cultural experiences of national standing**
 - **Inspire young people to have ambition**
 - **Support the development of home-grown talent in the creative industries**
 - **Provide local people, young and old, with inspiring experiences**

Waking the Sleeping Culture Giant

- **Tyne and Wear: 1.16 million residents; 40.16 million tourism visits (2010); Tyne & Wear Museums - 12 museum venues - 1.6 million visits**
- **Merseyside: 1.3 million residents; 63 million tourism visits (2007); 15 million cultural visits in 2008; National Museums Liverpool (7 venues) - 2.6 million visits; Tate Liverpool – 0.6 million visits;**
- **Hampshire-Solent: 1.7 million residents; 40.8 million tourism visits; Alliance (33 museum venues) – 1.5 million visits**

Creating Hampshire

Waking the Sleeping Culture Giant

- **Alliance: Hampshire; National Motor Museum Beaulieu; Mary Rose Trust; Portsmouth; Southampton; Winchester (national partners: National Museum of the Royal Navy; Royal Armouries)**
- **Alliance Projects:**
 - 2012 Tourism Marketing Strategy
 - Joint Collections Storage Project
 - Heritage 100
 - Renaissance Major Grants Bid
- **Fully Integrated Merger (FIM): Hampshire Arts and Museums, Southampton Arts and Heritage, Winchester Museums**

Creating Hampshire

How to Pay For It

- **HCC Contribution (16% less than 2010/11)**
- **District and borough council partnerships (reductions planned)**
- **Improve our efficiency; develop volunteer partnerships**
- **Re-positioning strategy to encourage opportunities for external investment, including strategic partnership and integration**
- **Increase ‘commercial’ income**
- **Encourage greater philanthropy**

Staff implications Phase 2

- Ftes (net reduction 9 fte)
- Areas impacted
 - Museum assistants (net 3.36 fte reduction)
 - management team (net 4 fte reduction*)
 - Collections, Learning (SEARCH), Exhibitions (net 5.24 fte reduction*)
 - Milestones

Consultation Timetable

- Staff: 30 September 2011 – 3rd January 2012
- External Stakeholders: 30 September 2011 – 2nd December 2011
 - JMC and District/ Borough Council Partners
 - Arts Council England, MLA, HLF and other key external agencies
 - Friends and Community Organisations
 - Arts and Museums Organisations in Hampshire
 - Publicly available on Hantsweb

Next Steps

- 2nd November: Select Committee Update Briefing
- January 2012: Select Committee Report
- 20th January 2012: Executive Member Decision regarding final Arts and Museums Strategic Plan and Phase 2 Re-organisation
- May/ June 2012: Implementation of Phase 2 Re-organisation