

Staunton Country Park
Key Officers Group Meeting

Monday, July 18th 2011

Present:

Gordon Gardner – Park Manager

Mike Walls – Finance Area Manager

Jeff Crate – Havant Borough Council

Park Mangers Update

Gordon passed around the current figures for Staunton Membership. Culture All membership seems to be dropping off all over the county. Our joint membership is the most favourite membership.

Gordon will be doing a snap shot during the middle and end of the month to see how the figures change. Education is now added into the figures.

We are 15% up on last years Visitor Numbers.

Last Year the park just scrapped through. This year we were hit by bills from gas and water which we weren't expecting but these have been sorted now and we shouldn't have them again next year.

Staffing – Currently short staffed in all areas. Business plan to sort out the Coach House, turn Storey Gardens into a car park and put an attraction over on Leigh Park Gardens. Suggestion was made of horse riding school/horse drawn carriage or bikes hire.

Epos system has been in place for a few months, working well. Brought a new coffee machine for the Cabin, should be arriving soon.

Future Projects – Play Area, Wallaby Walk, New Barn.

The Garden Team are looking into developing the old pineapple pits which can be found behind the maze. They are going to create a path and open up more of the Gardens to the public.

When our Marketing Manager returns from maternity leave, we are going to invite a marketing consultant to survey our site. Although there are areas we are performing well in there are also many lost opportunities we need to take advantage of.

We have on order special donations boxes and rides on toys for the kids.

The Ranger Team are going to put on the Park side and LPG spaces for BBQ which can be hired out by the public.