

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member - Environment
Date:	14 October 2010
Title:	Segensworth Action Plan
Reference:	2002
Report From:	Director of Environment

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1. Executive Summary

1.1. This paper seeks to provide:

- background information on the Segensworth Action Plan; and
- information upon the future use of the document.

2. Contextual information

2.1. Segensworth is a large employment area in western Fareham close to junction 9 of the M27. Over recent years Hampshire County Council, as Highways Authority, and the Segensworth Business Forum have been working together to identify ways of reducing single occupancy trips on the highway network.

2.2. The Segensworth Action Plan amalgamates elements of work aimed at promoting sustainable transport within the Segensworth area and prioritises future infrastructure improvements.

2.3. The objectives of the Segensworth Action Plan are to:

- develop an access strategy;
- act as a live document to identify a range of measures to which funding sources can be directed;
- act as a bidding document for sustainable transport;
- encourage greater use of walking, cycling and public transport;

- improve personal safety especially for pedestrians and cyclists; and
 - reduce the severance caused by the A27/M27 link road and the Segensworth Roundabout.
- 2.4. The local Members, Councillors Allgood, Evans, Hockley and Woodward, all support the Segensworth Action Plan and the measures it identifies. Both Fareham Borough Council and Winchester City Council officers have also been consulted on the document.
- 2.5. The identification of potential schemes has been undertaken in conjunction with a number of different areas of Hampshire County Council and with the Segensworth Business Forum, who have been elected to represent the view of 180 businesses together employing approximately 7,000 staff. As funding is identified and schemes emerge from the Segensworth Action Plan, consultation with the wider residential community will be undertaken before a project appraisal is submitted.
- 2.6. The key schemes identified within the Segensworth Action Plan focus on creating shared use routes between Segensworth and Swanwick train station and the construction of footways/paths within Segensworth to enable people to walk within the Segensworth estates.
- 2.7. Improvements to Segensworth Roundabout were undertaken in 2007 and these ameliorated existing capacity concerns. However, without management through measures to overcome barriers to travel by a range of modes and the promotion of smarter choices, planned growth is forecast to worsen congestion on the local highway network. Consequently, the Segensworth Action Plan does not propose any highway based measures to manage traffic. However, proposals for the A27 and M27 junction 9 may result from other studies that are underway or planned, or from future development

3. Finance

- 3.1. The prioritisation of schemes contained within the Segensworth Action Plan will be used to direct developer funding secured through developers' contributions, the Segensworth Business Forum and from other sources.
- 3.2. Segensworth Business Forum is a company set up to run the Segensworth Business Improvement District (BID). The BID generates an income of £170,000 per annum raised through a levy of a penny in the pound for each business rate payer. This funding is directed to a number of projects, including transport and environmental improvements. A draft copy of the Segensworth Action Plan has enabled the BID to decide on how best to allocate its funding.
- 3.3. The Segensworth Action Plan has the potential to act as a bidding document for funds available through third parties.

4. Performance

- 4.1. The development of the Segensworth Action Plan and proposed adoption of the document will enable Hampshire County Council's Development Planning Team to utilise the measures contained within it to negotiate developers' contributions and thereby reduce the risk of appeal decisions.
- 4.2. The measures identified within the Plan support the framework travel plan (2009) developed in partnership between the businesses and the Highways Agency. They also support national policies contained within Delivering A Sustainable Transport System and contribute towards the Local Area Agreements and Multi-Area Agreement targets.

5. Future direction

- 5.1. The Segensworth Action Plan will be reviewed at regular intervals to ensure the schemes proposed and prioritisations given are coherent with the area transport strategy, local and national objectives.
- 5.2. The Transportation Contributions Policy schemes list currently being developed for Fareham Borough Council will be updated to reflect the new schemes identified in the adopted Segensworth Action Plan.
- 5.3. The document is also to be submitted to the Eastleigh, Fareham and Winchester Highways Hampshire Action Teams for information.

6. Recommendation

- 6.1. That the Segensworth Action Plan be adopted by Hampshire County Council to be utilised in negotiating developers' contributions.

Rpt/2002/SG

CORPORATE OR LEGAL INFORMATION:**Links to the Corporate Strategy**

Hampshire safer and more secure for all:	yes
Corporate Improvement plan link number (if appropriate):	
Maximising well-being:	yes
Corporate Improvement plan link number (if appropriate):	
Enhancing our quality of place:	yes
Corporate Improvement plan link number (if appropriate):	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

<u>Document</u>	<u>Location</u>
Segensworth Action Plan	Floor 4, Civic Offices, Fareham

IMPACT ASSESSMENTS:

1. Equalities Impact Assessment:

- 1.1. Assessment of the Race Relations (Assessment) Act has been considered in preparing this report. No adverse impact has been identified in terms of race, creed or gender.

2. Impact on Crime and Disorder:

- 2.1. Opportunities to improve resilience against crime and disorder will be built into any transport improvements.

3. Climate Change:

- a) How does what is being proposed impact on our carbon footprint / energy consumption?

The Action Plan proposes a series of measures to bring forward improvements to the transport network which encourage the use of sustainable modes of transport and reduce single occupancy car journeys, thereby reducing carbon emissions.

- b) How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts?

The Action Plan proposes a series of measures to promote sustainable transport use and reduce single occupancy car journeys.