Hampshire County Council and Basingstoke and Deane Borough Council are developing a new **Transport Strategy** to shape the long-term approach to planning and delivering transport in Basingstoke.

We are seeking views on what the **main travel and transport priorities** should be for Basingstoke and the **measures** we should take to ensure that transport in Basingstoke is fit for the future. Please use this Response Form to tell us about the issues that matter to you and the outcomes that you would like to see.

Please read the accompanying Information Pack carefully before completing this Response Form. If you need these documents in another format (eg. paper, audio or large print) or language please phone 0300 555 1388 (local rate number) or email strategic.transport@hants.gov.uk

**This consultation opens at midday on 28 November and closes at 23:59 on 28 January 2019.**

The findings from the consultation will be published and presented to the Executive Member for Environment and Transport in spring 2019 when a decision on the proposed strategy will be made.

Your data
Hampshire County Council is seeking your views and comments and other information about you through this Response Form in order to inform the Basingstoke Transport Strategy. The information you provide in this Response Form is being collected by the County Council exercising the official authority vested in them, and for reasons of substantial public interest. The data provided will only be used to understand views on the proposed changes set out in this consultation. Data will be anonymised and summarised in a public consultation findings report on the County Council’s website.

All individuals' responses will be kept confidential and will only be shared between Hampshire County Council and Basingstoke and Deane Borough Council. Personal data will not be shared with any other third parties, but responses from organisations or businesses may be published in full. All data will remain within the UK. Responses will be stored securely and retained for one year following the end of the consultation before being deleted or destroyed.

Please see our Data Protection webpage www.hants.gov.uk/privacy for further details about how the County Council uses and handles data. You can contact the County Council's Data Protection Officer at data.protection@hants.gov.uk. If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to the Information Commissioners Office at https://ico.org.uk/concerns/
Transport issues

On page 11 of the Information Pack, we have outlined a number of key transport issues that we feel the Basingstoke Transport Strategy should address.

To what extent do the issues we have identified concern you? (please tick only one per row)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Not at all</th>
<th>A little</th>
<th>A lot</th>
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</thead>
<tbody>
<tr>
<td>Traffic congestion and delays</td>
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<tr>
<td>Public transport less attractive than travelling by car</td>
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<tr>
<td>Walking and cycling provision is not consistent</td>
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<tr>
<td>Difficulties with town centre access and movement</td>
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<tr>
<td>Difficulties transferring between different transport modes</td>
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Are there any other transport issues that you feel the Basingstoke Transport Strategy should address? (please tick only one)

- Yes
- No

If yes, please tell us briefly about these issues (please explain)
Transport priorities

On pages 12-15 of the Information Pack, we have outlined three main priorities for the Transport Strategy. We would like to know if you think these proposed priorities are correct, or if there are other high-level issues we should be considering.

How important is it that the Transport Strategy aims to...? (please tick only one per row)

<table>
<thead>
<tr>
<th>Support housing and employment growth and vibrancy</th>
<th>Not important</th>
<th>Quite important</th>
<th>Very important</th>
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</thead>
<tbody>
<tr>
<td>Support a high quality of life for people who live in, work in and visit Basingstoke</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<tr>
<td>Support inclusive and accessible communities</td>
<td>○</td>
<td>○</td>
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</tbody>
</table>

Are there any other priorities that the Transport Strategy should support? (please explain)
### Emerging Transport Strategy themes

Pages 18-31 of the Information Pack set out the measures that we think would help to meet the key transport priorities.

To what extent do you agree or disagree with our proposed measures for...? (please tick only one per row)

<table>
<thead>
<tr>
<th>Theme One: Improving access to and within the town centre</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
<th>Unsure</th>
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</thead>
<tbody>
<tr>
<td>Theme Two: Integrating new developments with well planned transport schemes</td>
<td>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</td>
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<tr>
<td>Theme Three: Providing a step change in the quality of local public transport</td>
<td>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</td>
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<tr>
<td>Theme Four: Developing priority strategic walking and cycling corridors</td>
<td>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</td>
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<tr>
<td>Theme Five: Managing journey times and reliability on key routes</td>
<td>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</td>
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<tr>
<td>Theme Six: Maintaining Basingstoke's strong strategic transport connections</td>
<td>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</td>
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<tr>
<td>Theme Seven: Future proofing of the transport network</td>
<td>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</td>
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If you stated that you disagreed / strongly disagreed with our proposed approach to one or more themes, please tell us what concerns you about our approach. (please explain)
A balanced approach

On page 18 of the Information Pack we have explained that we think a ‘Balanced’ approach is the best way to deliver the proposed transport priorities. A key part of this is providing realistic alternatives to the car for journeys within Basingstoke.

Which of the following measures do you feel would provide a realistic alternative to using your car for journeys around Basingstoke? (please tick all that apply)

☐ A Mass Rapid Transit system *(see the MRT Vision for more information)*
☐ A more reliable bus service
☐ A cross-town bus service
☐ Improved interchange between bus and rail services
☐ Improved walking routes/networks across town
☐ Improved cycling routes/networks across town
☐ Other
☐ None of the above
☐ I do not travel by car

If other, please specify

If you have ticked 'a Mass Rapid Transit system' above, please tell us why the concept of a Mass Rapid Transit system appeals to you. (please explain)
Alternative approaches

If you have any alternative suggestions as to how we could improve transport and travel in Basingstoke, please provide these in the box below. (please do not include any personal details in your response)

Looking beyond the Local Plan - supporting longer-term housing and jobs growth

On pages 32-33 of the Information Pack we look beyond the Local Plan at the need for new and significant infrastructure to support new developments and unlock growth potential beyond 2029.

To what extent do you agree or disagree that the Transport Strategy should plan for longer term housing and jobs growth by looking at...? (please tick only one per row)

<table>
<thead>
<tr>
<th>Ensure that any Mass Rapid Transit system is capable of expanding to reach new developments</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
<th>Unsure</th>
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</thead>
<tbody>
<tr>
<td>Improving linkages between the M3 and the M4 motorways (between the A34 and M25)</td>
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<td>The role and function of the A33 between Basingstoke and Reading.</td>
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<tr>
<td>The role and function of the A339 between Basingstoke and Newbury</td>
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<td>Strategic multi-modal improvements between A30 (West) and A339</td>
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<td>Investigating the potential of new rail stations</td>
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<td>Considering improvements to the motorway network</td>
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</table>
About your response

We would be grateful if you could answer the following questions so that we can analyse the findings of this consultation overall and by different groups of people. This will help us to understand the impacts of the consultation proposals and the views on them by different groups.

Most questions in this section are optional.

Are you responding to this questionnaire as an individual or on behalf of an organisation, group or business? (please tick only one)

- I am responding as an individual
- I am providing the official response of an organisation, group or business

If you are providing the official response of an organisation, group or business then please complete the following questions. If you are responding as an individual, please skip the rest of this section and move to ‘Impacts’.

The name and details of your organisation, group or business may appear in the final report, and the information you provide may be subject to publication or release to other parties or to disclosure regimes such as the Freedom of Information Act 2000.

Name of your organisation, group or business:

Your role in the organisation, group or business:

Which of these best describes the primary function of your organisation, group or business?

(please tick only one)

- Local public sector organisation
- Charity / non government organisation
- Local business
- Social enterprise
- Residents association
- Disability group
- School/College/Further Education
- Other (please specify)

If ‘other’, please specify below


Impacts

If the proposed Transport Strategy was adopted, what would be the impact you / your family, or on your group, organisation or business? (please explain)

About your journey

Please only complete the following questions if you are responding as an individual. If you are providing the official response of an organisation, group or business, then please fill in your postcode on the next page, and then move on to the 'End of Consultation' question.

How often do you tend to travel into or around Basingstoke? (please tick only one)

- [ ] Daily or more often
- [ ] Several times a week
- [ ] Weekly
- [ ] Fortnightly
- [ ] Monthly
- [ ] Every 2-3 months
- [ ] Every 6-12 months
- [ ] Less often
- [ ] Never

When do you usually travel into or around Basingstoke? (please tick all that apply)

- [ ] Week day morning peak (07:00 to 9:00)
- [ ] Week day evening (16:30 to 18:30)
- [ ] Week day lunch time (12:00 - 14:00)
- [ ] Week day off peak (all other times)
- [ ] Weekends anytime
How do you usually travel into or around Basingstoke? (please tick all that apply)

☐ Private motor vehicle (eg. car, motorbike)
☐ Commercial motor vehicle (eg, car, motorbike, van or lorry)
☐ Taxi
☐ Bike
☐ Bus
☐ Train
☐ By foot
☐ Other

If 'other’, please specify below

For what reasons do you come into, or travel around Basingstoke? (please tick all that apply)

☐ I live in Basingstoke
☐ I work in Basingstoke
☐ I commute via Basingstoke
☐ To go shopping
☐ To study or do the school run
☐ For leisure/recreation (e.g. bars, restaurants, sports, entertainment)
☐ To access local services (e.g. healthcare, day centre, job centre, council offices)
☐ Other

If 'other’, please specify below

Please provide your postcode (please write in the box below)

NB: If you are providing the official response of an organisation, group or business, please provide this postcode, not your own.

Providing your postcode is optional. It would help us to understand the impact of proposed changes if you could provide at least the first five digits of your postcode. If you do provide your full postcode it is possible that in rural areas this might identify your property. By providing your postcode you are consenting to the County Council using this information to analyse the response to the consultation from different areas and to understand how views differ by area and by where people travel from.
About you

Are you . . .? (please tick only one)

☐ Male  ☐ Female  ☐ Other  ☐ Prefer not to say

If 'other', please specify below

What was your age on your last birthday? (please tick only one)

☐ Under 16  ☐ 35 to 44  ☐ 65 to 74  ☐ Prefer not to say
☐ 16 to 24  ☐ 45 to 54  ☐ 75 to 84
☐ 25 to 34  ☐ 55 to 64  ☐ 85 or over

Is your ability to move around Basingstoke limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (please tick only one)

☐ Yes, a lot  ☐ Yes, a little  ☐ No  ☐ Prefer not to say

What is your ethnic group? (please tick only one)

☐ White  ☐ Black / African / Caribbean / Black British
☐ Mixed / Multiple ethnic groups  ☐ Other ethnic group
☐ Asian / Asian British  ☐ Prefer not to say

End of consultation

Finally, to help us to improve access to future consultations, please tell us where you first heard about this consultation: (please tick only one)

☐ In Basingstoke and Deane Today  ☐ On social media (eg. Facebook, Twitter etc)
☐ Via a consultation poster or leaflet in the local area  ☐ Word of mouth
☐ Reported in the press (eg. radio, newspaper, tv)  ☐ Via a website (please specify)
☐ Other

On which website did you hear about the consultation?

If 'other' please specify

Thank you for taking the time to respond to this consultation. Please return your response in the freepost envelope provided. If you do not have a freepost envelope, please post your response to Freepost HAMPSHIRE, writing 'Strategic Transport' on the back of the envelope. Please ensure that your response reaches Hampshire County Council by 11:59pm on 28 January 2019.