

# 2025 LGR Survey Response Data Report

**Filter(s) applied:** *All Respondents*

## Background

This report summarises the responses to Hampshire County Council's and East Hampshire District Council's Local Government Reorganisation (LGR) Survey, submitted via the Response Form, as at 28 August 2025.

The analyses in this report are broken down by a number of factors, including:

- Whether the response was submitted by an individual, organisation, or elected representative
- Personal characteristics such as age, gender, health or disability, and ethnicity
- Household characteristics such as presence of children, and income
- Area of residence and how long respondents have lived there

The survey opened on 21 July 2025, closing on 17 August 2025. There have been 3492 responses via the online form, with the average respondent taking 10 minutes to respond.

Please note: For samples of below 5 data is suppressed. This is to protect respondents' confidentiality, and to mitigate the risks of interpreting the responses of very small groups. Where data is suppressed in tables this is represented with an asterisk (\*), and on charts data is not shown for small sample sizes.

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Page 2: Awareness of LGR before taking the survey

Page 6: Summary of factors identified by respondents in relation to the perceived opportunities, benefits, and concerns

Page 18: Respondents' views on what an area's name should reflect

Page 21: Ratings provided for the perceived level of importance for different criteria for a local council, with a breakdown of these criteria as below:

Page 24: Scores split by high, somewhat high, and lower importance

Page 25: Provides an opportunity to reform public services

Page 29: Does not cost too much to set up

Page 33: Has clear, recognisable boundaries that make sense

Page 37: Uses sensible economic and geographic areas for service delivery

Page 41: Avoids breaking services apart unnecessarily

Page 45: Provides high quality and sustainable public services

Page 49: Helps the people who need it the most

Page 53: Ensures council taxpayers receive good services for their money

Page 57: Is financially strong and stable

Page 61: Understands the unique identity of my local area

Page 65: Understands and meets the needs of my local community

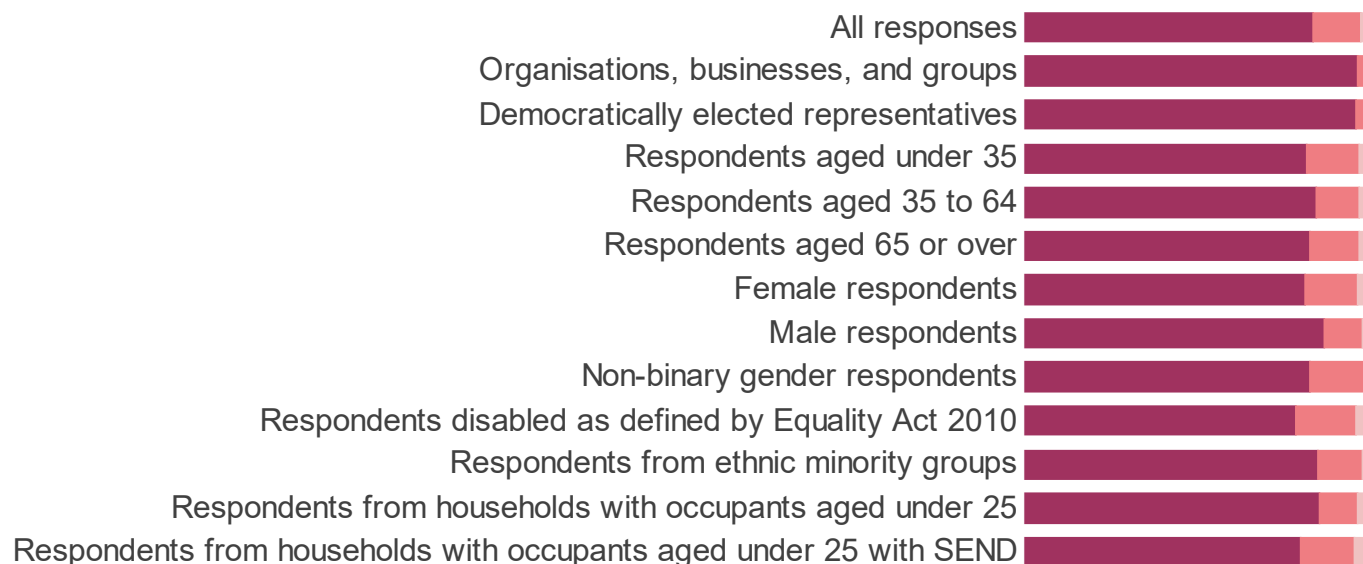
Page 69: Enables communities to shape their local area and decisions that affect them

Page 73: Works well with other local leaders to improve things

# 2025 LGR Survey Response Data Report

## Awareness of LGR before taking the survey

- Aware and confident that they broadly understand what it's all about
- Aware but do not know much about it
- Not aware of LGR

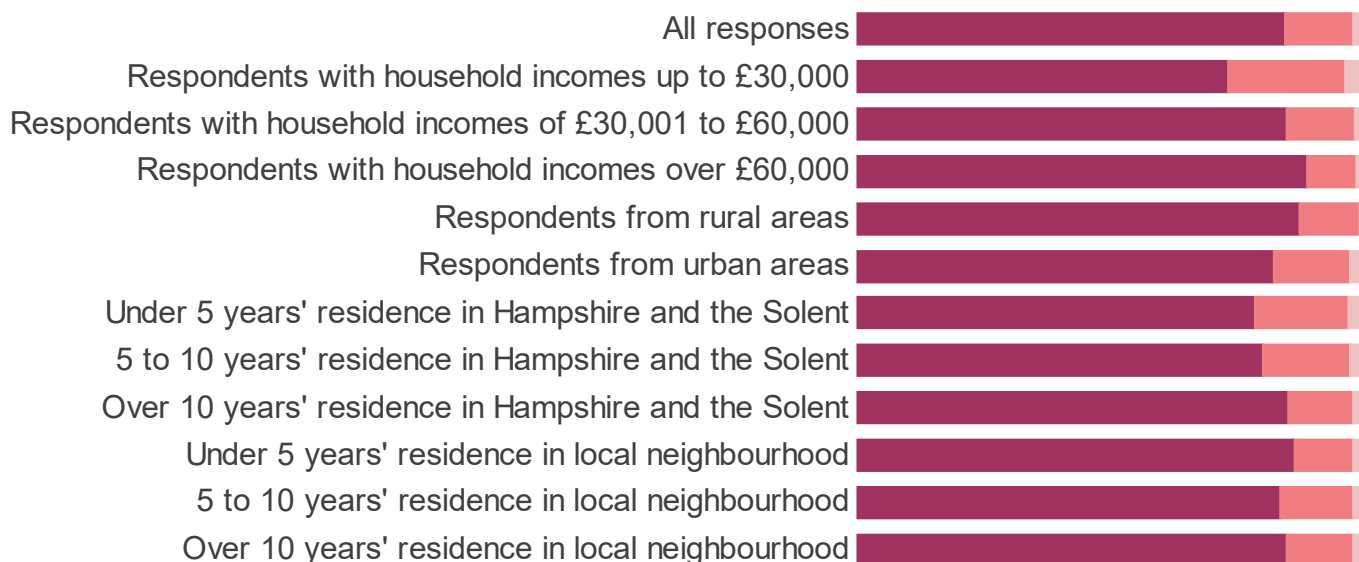


	Base	Aware and confident that they broadly understand what it's all about	Aware but do not know much about it	Not aware of LGR
All responses	3434	84%	13%	2%
Organisations, businesses, and groups	35	97%	3%	-
Democratically elected representatives	58	97%	3%	-
Respondents aged under 35	256	82%	15%	3%
Respondents aged 35 to 64	1819	85%	13%	2%
Respondents aged 65 or over	1092	83%	14%	2%
Female respondents	1604	82%	15%	3%
Male respondents	1479	87%	11%	2%
Non-binary gender respondents	6	83%	17%	-
Respondents disabled as defined by Equality Act 2010	492	79%	18%	3%
Respondents from ethnic minority groups	163	85%	13%	2%
Respondents from households with occupants aged under 25	941	86%	11%	3%
Respondents from households with occupants aged under 25 with SEND	215	80%	15%	4%

# 2025 LGR Survey Response Data Report

## Awareness of LGR before taking the survey

- Aware and confident that they broadly understand what it's all about
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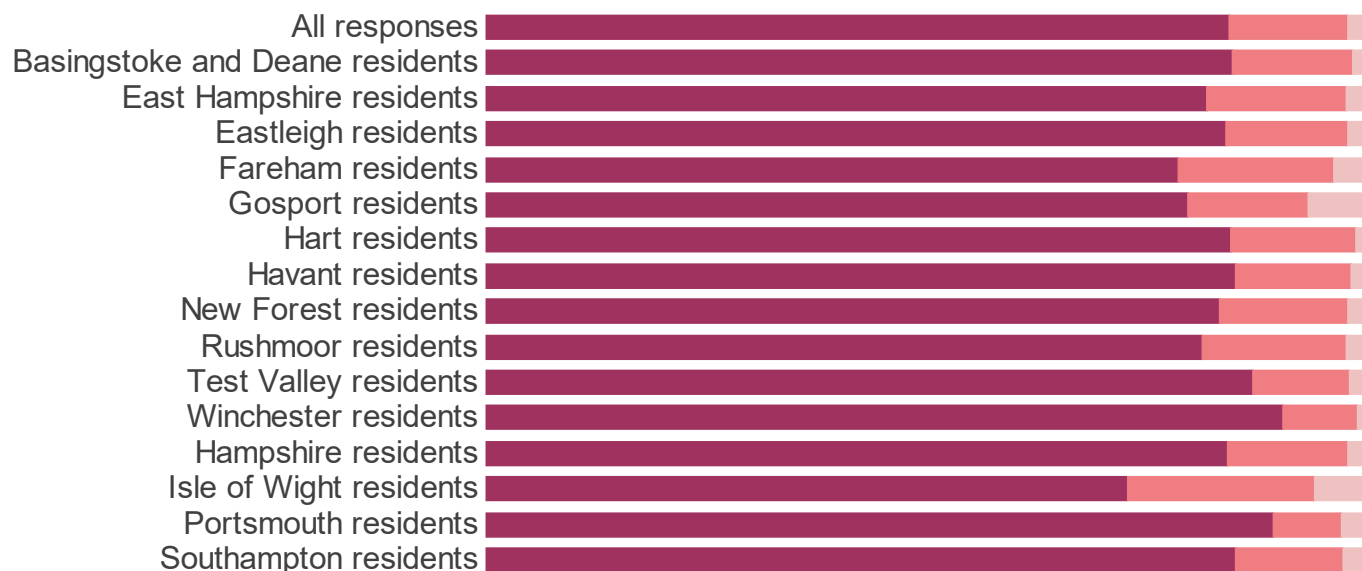


	Base	Aware and confident that they broadly understand what it's all about	Aware but do not know much about it	Not aware of LGR
All responses	3434	84%	13%	2%
Respondents with household incomes up to £30,000	349	73%	23%	4%
Respondents with household incomes of £30,001 to £60,000	823	84%	13%	2%
Respondents with household incomes over £60,000	1135	89%	10%	2%
Respondents from rural areas	617	87%	12%	1%
Respondents from urban areas	1648	82%	15%	3%
Under 5 years' residence in Hampshire and the Solent	116	78%	18%	3%
5 to 10 years' residence in Hampshire and the Solent	210	80%	17%	3%
Over 10 years' residence in Hampshire and the Solent	2834	85%	13%	2%
Under 5 years' residence in local neighbourhood	413	86%	12%	2%
5 to 10 years' residence in local neighbourhood	472	83%	14%	2%
Over 10 years' residence in local neighbourhood	2251	84%	13%	2%

# 2025 LGR Survey Response Data Report

## Awareness of LGR before taking the survey

- Aware and confident that they broadly understand what it's all about
- Aware but do not know much about it
- Not aware of LGR



	Base	Aware and confident that they broadly understand what it's all about	Aware but do not know much about it	Not aware of LGR
All responses	3434	84%	13%	2%
Basingstoke and Deane residents	240	85%	14%	2%
East Hampshire residents	622	82%	16%	2%
Eastleigh residents	306	84%	14%	2%
Fareham residents	153	78%	18%	4%
Gosport residents	103	80%	14%	7%
Hart residents	142	85%	14%	1%
Havant residents	107	85%	13%	2%
New Forest residents	436	83%	14%	2%
Rushmoor residents	80	81%	16%	3%
Test Valley residents	369	87%	11%	2%
Winchester residents	361	90%	9%	1%
Hampshire residents	2919	84%	14%	2%
Isle of Wight residents	33	73%	21%	6%
Portsmouth residents	103	89%	8%	3%
Southampton residents	107	85%	12%	3%

# 2025 LGR Survey Response Data Report

## Awareness of LGR before taking the survey

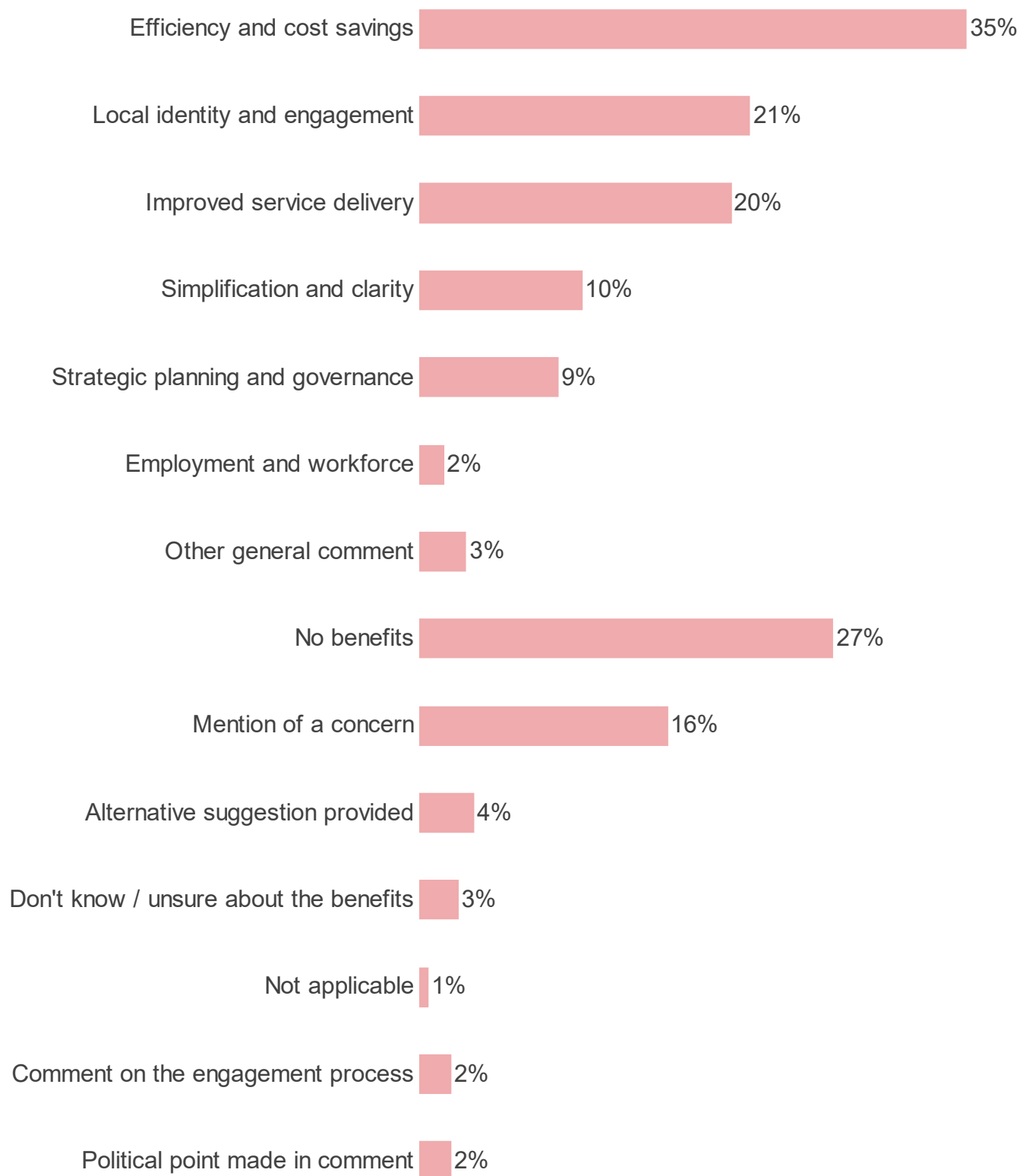
- Aware and confident that they broadly understand what it's all about
- Aware but do not know much about it
- Not aware of LGR



	Base	Aware and confident that they broadly understand what it's all about	Aware but do not know much about it	Not aware of LGR
All responses	3434	84%	13%	2%
Proposed North and Mid Council residents	1445	85%	14%	2%
Proposed South East Council residents	466	83%	14%	4%
Proposed South West Council residents	1218	85%	13%	2%
Isle of Wight residents	33	73%	21%	6%

# 2025 LGR Survey Response Data Report

Coded responses to the question: What, if anything, do you see as the benefits and opportunities of this approach? (base: 2629)



This information is broken down by different respondent groups over the next few pages.

# 2025 LGR Survey Response Data Report

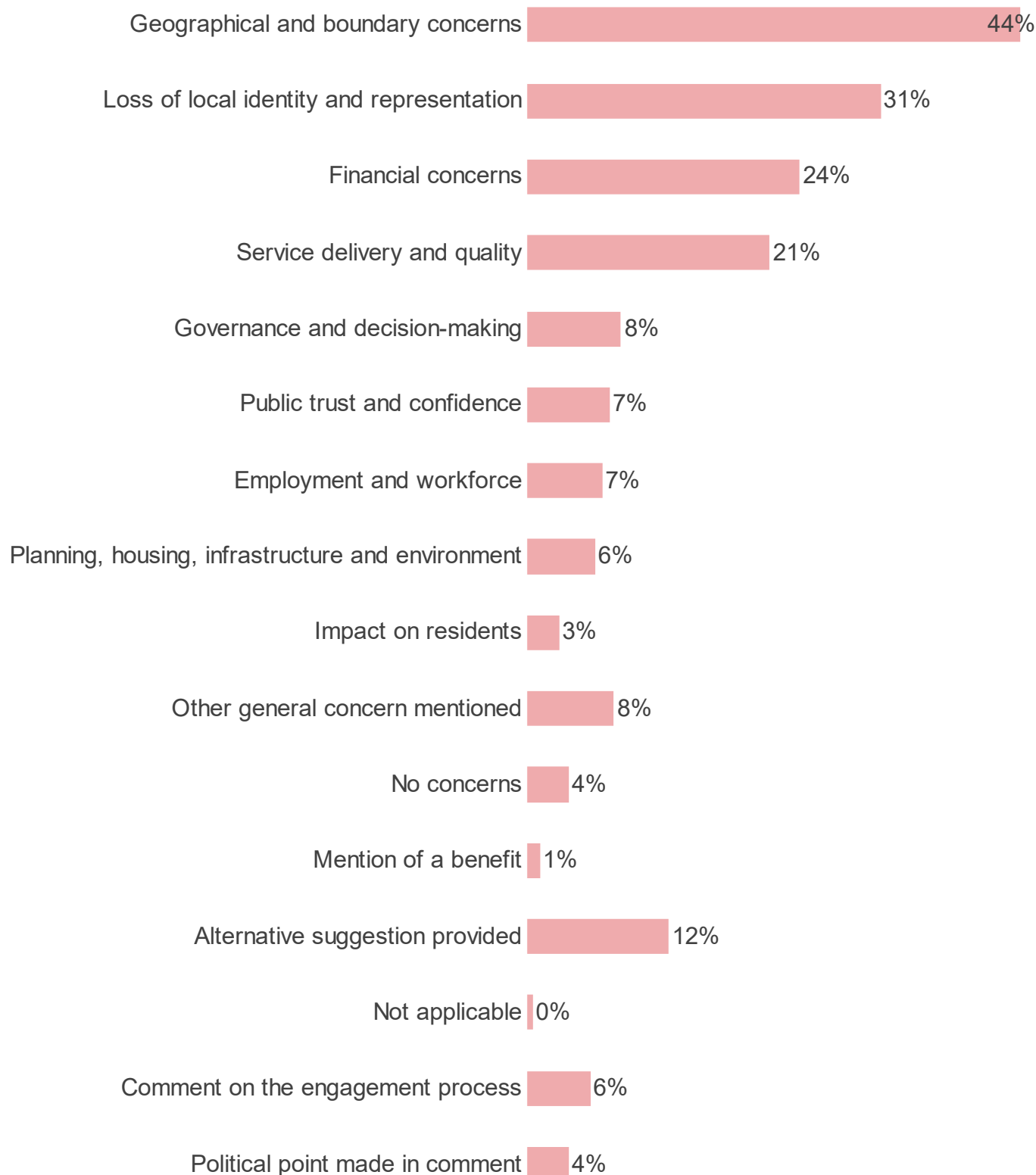
	Base	Efficiency and cost savings	Local identity and engagement	Improved service delivery	Simplification and clarity	Strategic planning and governance	Employment and workforce	Other general comment	No benefits	Mention of a concern	Alternative suggestion provided	Don't know / unsure about the benefits	Not applicable	Comment on the engagement process	Political point made in comment
All responses	2629	35%	21%	20%	10%	9%	2%	3%	27%	16%	4%	3%	1%	2%	2%
Organisations, businesses, and groups	33	39%	33%	36%	9%	24%	9%	9%	15%	9%	-	-	-	3%	-
Democratically elected representatives	55	36%	25%	20%	7%	18%	2%	2%	27%	16%	4%	4%	-	2%	4%
Respondents aged under 35	180	33%	32%	26%	14%	13%	4%	2%	18%	14%	2%	1%	1%	1%	3%
Respondents aged 35 to 64	1352	38%	23%	25%	13%	9%	1%	2%	22%	14%	3%	3%	1%	2%	2%
Respondents aged 65 or over	872	34%	17%	13%	7%	7%	1%	4%	32%	20%	4%	3%	1%	2%	2%
Female respondents	1192	36%	24%	24%	13%	9%	2%	3%	23%	15%	2%	3%	1%	1%	1%
Male respondents	1168	37%	20%	18%	9%	8%	1%	3%	27%	17%	5%	2%	1%	3%	2%
Non-binary gender respondents	5	-	-	-	-	-	-	-	100%	20%	-	-	-	-	-
Respondents disabled as defined by Equality Act 2010	358	33%	18%	21%	9%	9%	2%	4%	24%	18%	3%	4%	0%	2%	2%
Respondents from ethnic minority groups	124	36%	19%	23%	14%	9%	4%	3%	19%	16%	3%	2%	-	2%	3%
Respondents from households with occupants aged under 25	688	40%	25%	26%	14%	10%	1%	2%	20%	14%	4%	3%	1%	1%	2%
Respondents from households with occupants aged under 25 with SEND	154	38%	26%	23%	11%	9%	1%	2%	19%	12%	5%	3%	-	2%	1%
Respondents with household incomes up to £30,000	252	27%	16%	14%	8%	6%	1%	4%	31%	20%	5%	2%	2%	2%	1%
Respondents with household incomes of £30,001 to £60,000	639	37%	25%	23%	12%	10%	2%	4%	22%	14%	3%	3%	0%	2%	2%
Respondents with household incomes over £60,000	858	43%	26%	26%	12%	12%	1%	2%	16%	13%	4%	2%	1%	2%	2%
Respondents from rural areas	475	33%	22%	19%	9%	7%	1%	4%	28%	19%	3%	4%	0%	3%	2%
Respondents from urban areas	1284	36%	22%	22%	11%	9%	2%	3%	25%	14%	4%	3%	1%	2%	2%
Under 5 years' residence in Hampshire and the Solent	85	42%	21%	26%	19%	6%	2%	2%	20%	13%	2%	1%	1%	2%	6%
5 to 10 years' residence in Hampshire and the Solent	166	40%	19%	22%	8%	9%	3%	2%	25%	15%	3%	6%	1%	4%	2%
Over 10 years' residence in Hampshire and the Solent	2165	35%	22%	20%	11%	9%	1%	3%	27%	16%	4%	2%	1%	2%	2%
Under 5 years' residence in local neighbourhood	320	42%	25%	27%	14%	7%	3%	2%	18%	15%	2%	2%	0%	2%	2%
5 to 10 years' residence in local neighbourhood	358	39%	25%	20%	12%	10%	2%	4%	22%	14%	3%	4%	1%	2%	2%
Over 10 years' residence in local neighbourhood	1715	34%	20%	19%	10%	9%	1%	3%	29%	17%	4%	2%	1%	2%	2%
Basingstoke and Deane residents	178	30%	13%	19%	11%	8%	1%	3%	39%	15%	3%	3%	1%	3%	2%
East Hampshire residents	468	43%	19%	19%	13%	8%	1%	4%	16%	13%	2%	5%	0%	3%	3%
Eastleigh residents	231	43%	23%	21%	16%	7%	3%	3%	19%	12%	4%	3%	2%	1%	2%
Fareham residents	112	44%	20%	21%	12%	18%	2%	2%	20%	13%	4%	3%	-	4%	3%
Gosport residents	82	33%	21%	27%	10%	15%	2%	2%	21%	16%	1%	5%	-	-	2%
Hart residents	117	31%	15%	22%	5%	4%	2%	7%	33%	26%	3%	1%	-	2%	3%
Havant residents	83	36%	30%	33%	14%	13%	-	4%	19%	13%	5%	-	-	-	1%
New Forest residents	331	21%	15%	10%	5%	6%	1%	1%	48%	18%	5%	2%	2%	2%	2%
Rushmoor residents	61	46%	11%	18%	8%	3%	3%	3%	26%	16%	5%	3%	-	5%	-
Test Valley residents	297	28%	22%	18%	9%	8%	-	2%	38%	22%	4%	2%	1%	2%	2%
Winchester residents	267	45%	30%	24%	16%	9%	1%	3%	16%	18%	4%	1%	0%	2%	1%
Hampshire residents	2227	36%	20%	19%	11%	8%	1%	3%	28%	16%	4%	3%	1%	2%	2%
Isle of Wight residents	30	17%	53%	17%	7%	17%	3%	-	20%	13%	7%	-	-	-	3%
Portsmouth residents	76	33%	17%	22%	9%	7%	4%	1%	34%	16%	5%	-	-	3%	1%
Southampton residents	80	28%	29%	34%	6%	13%	3%	6%	13%	15%	1%	4%	-	-	1%

# 2025 LGR Survey Response Data Report

	Base	Efficiency and cost savings	Local identity and engagement	Improved service delivery	Simplification and clarity	Strategic planning and governance	Employment and workforce	Other general comment	No benefits	Mention of a concern	Alternative suggestion provided	Don't know / unsure about the benefits	Not applicable	Comment on the engagement process	Political point made in comment
Proposed North and Mid Council residents	1091	40%	20%	21%	12%	7%	1%	4%	22%	16%	3%	3%	0%	2%	2%
Proposed South East Council residents	353	37%	22%	25%	11%	14%	2%	2%	23%	14%	4%	2%	-	2%	2%
Proposed South West Council residents	939	29%	20%	17%	9%	8%	1%	2%	35%	17%	4%	2%	1%	1%	2%

# 2025 LGR Survey Response Data Report

Coded responses to the question: What, if anything, concerns you about this approach?  
(base: 2861)



This information is broken down by different respondent groups on the next page.

# 2025 LGR Survey Response Data Report

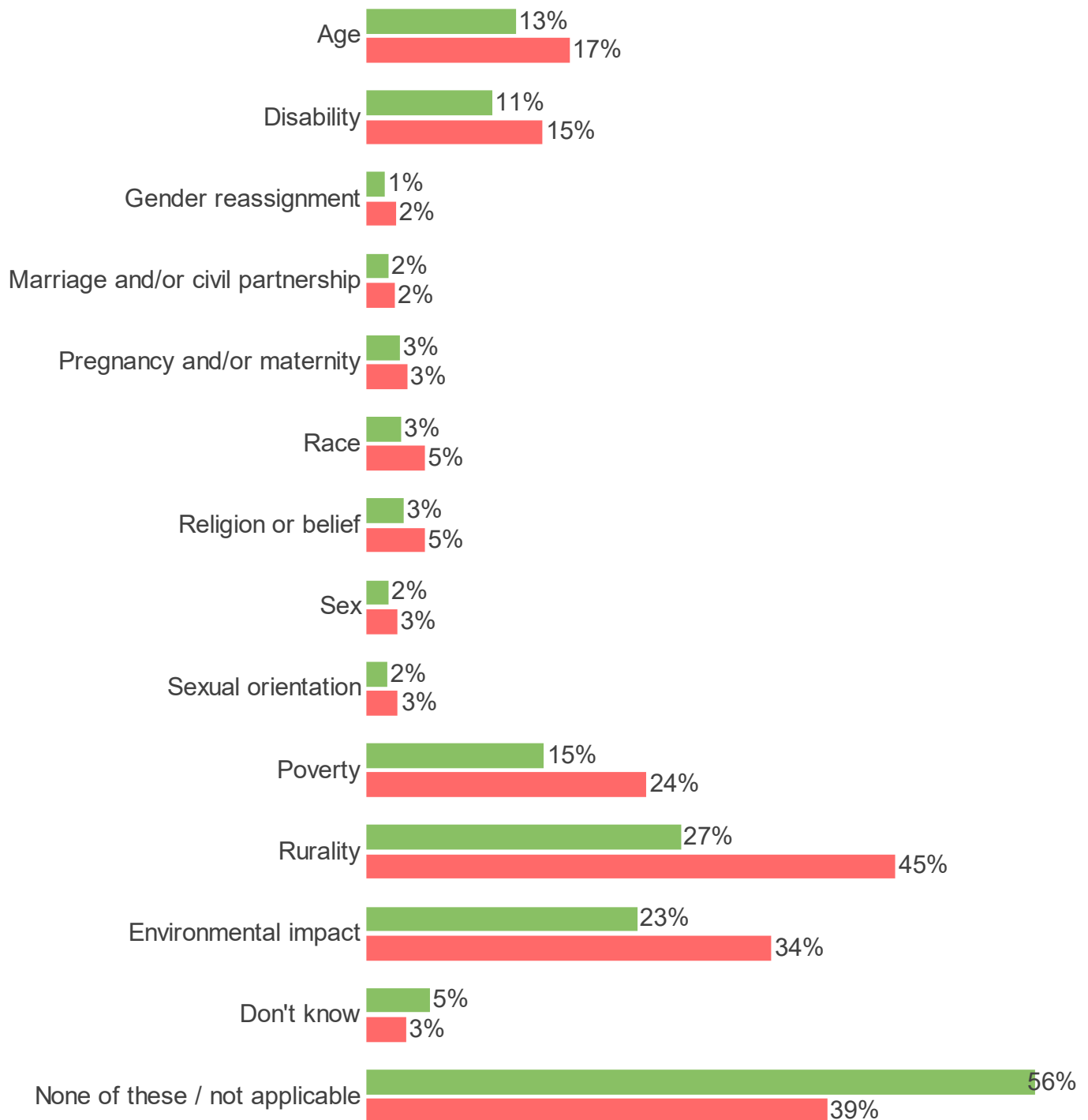
	Base	Geographical and boundary concerns	Loss of local identity and representation	Financial concerns	Service delivery and quality	Governance and decision-making	Public trust and confidence	Employment and workforce	Planning, housing, infrastructure and environment	Impact on residents	Other general concern mentioned	No concerns	Mention of a benefit	Alternative suggestion provided	Not applicable	Comment on the engagement process	Political point made in comment
All responses	2861	44%	31%	24%	21%	8%	7%	7%	6%	3%	8%	4%	1%	12%	0%	6%	4%
Organisations, businesses, and groups	33	42%	61%	33%	39%	15%	3%	9%	9%	3%	15%	-	-	12%	-	6%	-
Democratically elected representatives	55	65%	38%	27%	16%	13%	13%	4%	11%	-	9%	-	2%	16%	-	7%	4%
Respondents aged under 35	207	54%	32%	23%	20%	9%	8%	14%	10%	3%	9%	3%	-	13%	-	5%	4%
Respondents aged 35 to 64	1482	43%	29%	26%	26%	8%	6%	8%	6%	3%	7%	4%	1%	14%	1%	6%	3%
Respondents aged 65 or over	928	41%	34%	20%	15%	7%	8%	3%	5%	2%	7%	5%	1%	11%	1%	5%	4%
Female respondents	1287	45%	30%	25%	25%	8%	6%	10%	6%	3%	7%	4%	1%	10%	1%	6%	3%
Male respondents	1268	41%	32%	22%	17%	8%	7%	4%	6%	2%	7%	4%	1%	15%	0%	5%	4%
Non-binary gender respondents	6	17%	50%	17%	33%	17%	-	-	-	-	17%	-	-	-	-	-	-
Respondents disabled as defined by Equality Act 2010	396	39%	27%	24%	20%	7%	6%	8%	5%	2%	7%	4%	2%	12%	1%	6%	3%
Respondents from ethnic minority groups	130	43%	32%	21%	18%	11%	6%	6%	8%	4%	9%	4%	2%	15%	-	9%	5%
Respondents from households with occupants aged under 25	765	44%	30%	24%	28%	8%	6%	8%	6%	3%	8%	3%	1%	15%	0%	5%	3%
Respondents from households with occupants aged under 25 with SEND	168	42%	33%	26%	33%	10%	5%	7%	7%	2%	6%	2%	2%	13%	-	5%	3%
Respondents with household incomes up to £30,000	264	36%	31%	24%	19%	9%	6%	5%	5%	4%	8%	6%	1%	10%	1%	6%	3%
Respondents with household incomes of £30,001 to £60,000	678	42%	29%	24%	22%	7%	5%	6%	6%	3%	8%	4%	1%	11%	1%	4%	3%
Respondents with household incomes over £60,000	937	45%	31%	22%	23%	8%	7%	8%	5%	3%	6%	5%	1%	15%	0%	6%	2%
Respondents from rural areas	529	50%	30%	20%	18%	9%	9%	3%	7%	2%	7%	4%	1%	15%	0%	7%	4%
Respondents from urban areas	1357	39%	30%	24%	22%	8%	7%	8%	6%	3%	8%	5%	1%	11%	1%	5%	4%
Under 5 years' residence in Hampshire and the Solent	94	41%	37%	20%	23%	10%	10%	12%	7%	4%	7%	4%	3%	11%	1%	6%	3%
5 to 10 years' residence in Hampshire and the Solent	180	42%	34%	23%	21%	8%	7%	3%	5%	4%	7%	4%	1%	15%	-	5%	4%
Over 10 years' residence in Hampshire and the Solent	2360	44%	30%	24%	22%	8%	7%	6%	6%	3%	7%	4%	1%	12%	1%	5%	4%
Under 5 years' residence in local neighbourhood	346	44%	34%	23%	24%	10%	8%	11%	8%	3%	7%	3%	2%	12%	1%	6%	4%
5 to 10 years' residence in local neighbourhood	390	44%	28%	24%	23%	7%	7%	8%	5%	3%	8%	6%	1%	11%	1%	4%	3%
Over 10 years' residence in local neighbourhood	1871	44%	30%	24%	21%	8%	7%	5%	6%	3%	7%	3%	1%	12%	0%	5%	4%
Basingstoke and Deane residents	202	43%	31%	24%	24%	12%	9%	4%	6%	1%	6%	2%	2%	14%	1%	5%	4%
East Hampshire residents	492	35%	31%	20%	20%	9%	10%	7%	7%	3%	7%	5%	1%	10%	1%	7%	2%
Eastleigh residents	251	40%	23%	25%	25%	6%	7%	12%	5%	3%	8%	4%	1%	12%	0%	4%	3%
Fareham residents	123	30%	29%	26%	24%	9%	2%	11%	2%	3%	11%	4%	2%	15%	-	6%	5%
Gosport residents	87	24%	33%	26%	32%	8%	5%	9%	5%	8%	10%	6%	1%	2%	1%	3%	5%
Hart residents	120	42%	39%	21%	18%	13%	8%	5%	6%	2%	8%	5%	2%	8%	-	3%	6%
Havant residents	86	40%	35%	21%	24%	10%	5%	10%	5%	1%	7%	5%	1%	15%	-	8%	6%
New Forest residents	398	60%	39%	26%	16%	5%	7%	1%	10%	3%	9%	2%	0%	11%	-	6%	3%
Rushmoor residents	70	33%	50%	17%	23%	11%	4%	3%	1%	1%	6%	1%	-	6%	-	1%	3%
Test Valley residents	341	57%	36%	23%	16%	7%	6%	3%	7%	2%	6%	4%	0%	18%	0%	4%	4%
Winchester residents	285	46%	21%	20%	25%	6%	8%	4%	4%	3%	8%	4%	1%	19%	-	9%	2%
Hampshire residents	2455	44%	32%	23%	21%	8%	7%	6%	6%	3%	8%	4%	1%	13%	0%	5%	3%
Isle of Wight residents	25	24%	4%	24%	12%	8%	4%	-	8%	8%	16%	-	-	12%	4%	-	4%
Portsmouth residents	83	30%	24%	46%	31%	7%	10%	14%	2%	2%	5%	1%	2%	4%	-	6%	5%
Southampton residents	77	35%	21%	23%	17%	10%	8%	13%	-	4%	10%	8%	1%	10%	1%	6%	6%
Proposed North and Mid Council residents	1169	40%	30%	21%	22%	9%	9%	5%	6%	2%	7%	4%	1%	12%	1%	6%	3%
Proposed South East Council residents	379	31%	30%	29%	27%	9%	5%	11%	3%	4%	8%	4%	2%	10%	0%	6%	5%
Proposed South West Council residents	1067	52%	33%	24%	18%	6%	7%	5%	7%	3%	8%	3%	0%	14%	0%	5%	4%

# 2025 LGR Survey Response Data Report



Summary of factors identified by respondents in relation to the perceived opportunities, benefits, and concerns that they mentioned (multi code, asked to respondents who provided comments relating to opportunities, benefits, or concerns, base: 2138, 2488)

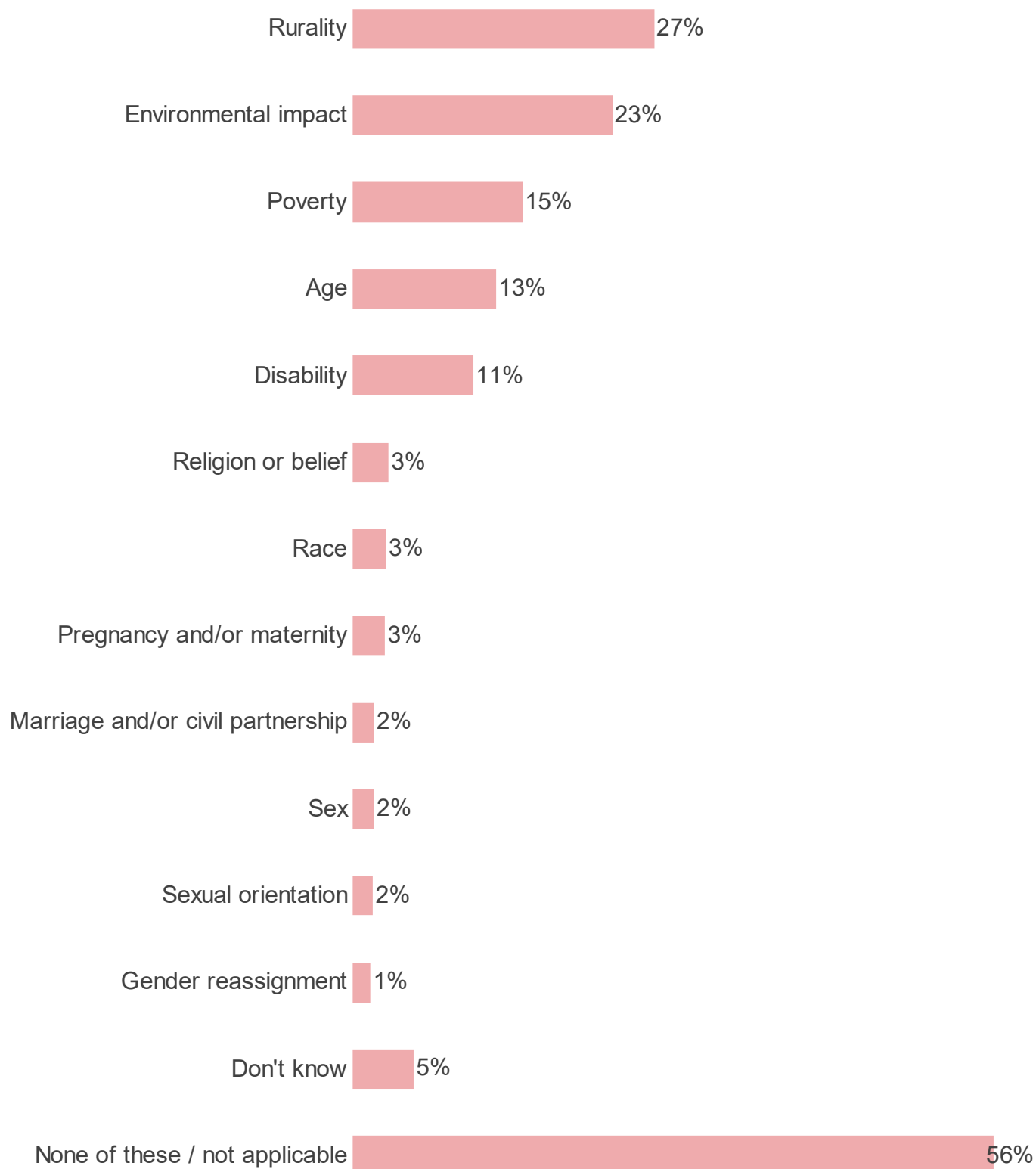
- Factors identified by respondents in relation to the perceived opportunities and benefits that they mentioned
- Factors identified by respondents in relation to the concerns that they mentioned



This information is broken down by different respondent groups over the next few pages.

# 2025 LGR Survey Response Data Report

Factors identified by respondents in relation to the perceived opportunities and benefits that they mentioned (base: 2138)



# 2025 LGR Survey Response Data Report

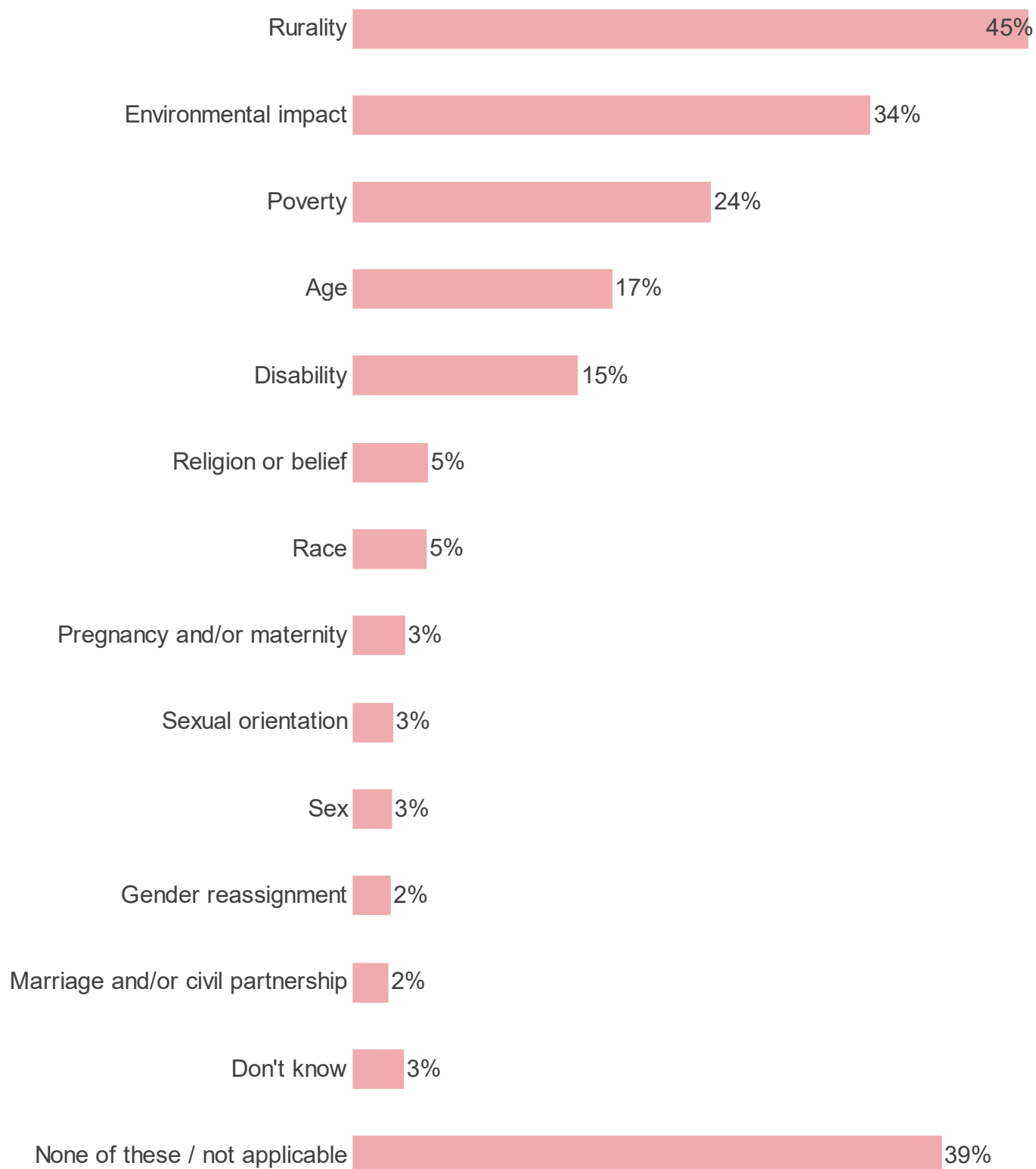
	Base	Rurality	Environmental impact	Poverty	Age	Disability	Religion or belief	Race	Pregnancy and/or maternity	Marriage and/or civil partnership	Sex	Sexual orientation	Gender reassignment	Don't know	None of these / not applicable
All responses	2138	27%	23%	15%	13%	11%	3%	3%	3%	2%	2%	2%	1%	5%	56%
Organisations, businesses, and groups	27	33%	15%	22%	30%	33%	7%	11%	4%	7%	7%	7%	7%	-	41%
Democratically elected representatives	44	43%	36%	23%	14%	11%	5%	5%	2%	-	-	-	-	2%	50%
Respondents aged under 35	144	22%	15%	18%	8%	8%	3%	3%	3%	2%	3%	2%	1%	11%	53%
Respondents aged 35 to 64	1082	24%	21%	16%	13%	12%	3%	4%	4%	2%	2%	2%	2%	6%	57%
Respondents aged 65 or over	749	30%	26%	12%	13%	9%	2%	1%	1%	1%	1%	1%	1%	4%	55%
Female respondents	997	28%	24%	18%	16%	14%	3%	4%	4%	2%	2%	3%	2%	7%	51%
Male respondents	943	24%	21%	11%	8%	6%	3%	2%	1%	1%	1%	1%	1%	4%	62%
Non-binary gender respondents	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Respondents disabled as defined by Equality Act 2010	301	31%	28%	21%	24%	21%	5%	3%	4%	3%	2%	2%	2%	5%	43%
Respondents from ethnic minority groups	97	25%	25%	20%	12%	12%	5%	8%	2%	4%	4%	4%	3%	6%	55%
Respondents from households with occupants aged under 25	557	24%	19%	17%	12%	12%	4%	4%	3%	3%	3%	2%	2%	6%	59%
Respondents from households with occupants aged under 25 with SEND	129	19%	16%	17%	11%	14%	4%	2%	2%	2%	2%	2%	2%	9%	59%
Respondents with household incomes up to £30,000	219	25%	19%	15%	17%	14%	4%	2%	2%	3%	2%	2%	1%	9%	52%
Respondents with household incomes of £30,001 to £60,000	534	29%	27%	16%	13%	11%	3%	4%	3%	2%	3%	2%	2%	7%	51%
Respondents with household incomes over £60,000	686	25%	20%	16%	12%	11%	3%	3%	3%	2%	2%	2%	2%	5%	58%
Respondents from rural areas	381	36%	23%	12%	9%	8%	1%	1%	2%	0%	1%	1%	0%	3%	52%
Respondents from urban areas	1065	24%	22%	16%	13%	11%	4%	3%	3%	2%	2%	2%	1%	6%	57%
Under 5 years' residence in Hampshire and the Solent	70	24%	21%	11%	9%	6%	1%	-	1%	-	-	-	-	4%	57%
5 to 10 years' residence in Hampshire and the Solent	129	26%	20%	15%	9%	9%	2%	4%	3%	2%	2%	2%	2%	8%	57%
Over 10 years' residence in Hampshire and the Solent	1778	26%	23%	15%	13%	11%	3%	3%	3%	2%	2%	2%	1%	5%	57%
Under 5 years' residence in local neighbourhood	260	25%	21%	18%	12%	10%	2%	2%	3%	2%	2%	2%	1%	9%	51%
5 to 10 years' residence in local neighbourhood	288	27%	19%	13%	10%	9%	2%	2%	2%	2%	1%	1%	1%	8%	57%
Over 10 years' residence in local neighbourhood	1406	26%	23%	14%	12%	10%	3%	3%	3%	2%	2%	2%	1%	5%	58%
Basingstoke and Deane residents	141	19%	16%	13%	11%	12%	2%	4%	1%	2%	2%	1%	1%	7%	65%
East Hampshire residents	391	30%	23%	13%	11%	8%	3%	2%	2%	1%	1%	2%	1%	4%	55%
Eastleigh residents	188	15%	14%	13%	9%	9%	3%	3%	4%	2%	2%	2%	2%	12%	59%
Fareham residents	101	17%	23%	15%	12%	11%	3%	1%	2%	1%	1%	1%	1%	8%	54%
Gosport residents	72	14%	18%	17%	14%	13%	8%	1%	1%	1%	1%	-	1%	7%	61%
Hart residents	101	18%	23%	14%	11%	10%	1%	3%	3%	1%	1%	1%	1%	4%	67%
Havant residents	71	31%	28%	24%	25%	20%	4%	7%	7%	6%	4%	4%	4%	1%	54%
New Forest residents	258	36%	30%	11%	10%	7%	2%	1%	2%	1%	1%	1%	1%	2%	52%
Rushmoor residents	51	16%	16%	18%	10%	10%	2%	2%	6%	2%	2%	-	-	-	75%

# 2025 LGR Survey Response Data Report

	Base	Rurality	Environmental impact	Poverty	Age	Disability	Religion or belief	Race	Pregnancy and/or maternity	Marriage and/or civil partnership	Sex	Sexual orientation	Gender reassignment	Don't know	None of these / not applicable
Test Valley residents	225	35%	24%	12%	14%	10%	2%	1%	2%	2%	1%	1%	1%	4%	55%
Winchester residents	210	29%	22%	15%	13%	10%	4%	3%	4%	3%	3%	2%	2%	6%	55%
Hampshire residents	1809	27%	22%	14%	12%	10%	3%	2%	3%	2%	2%	2%	1%	5%	57%
Isle of Wight residents	26	42%	31%	31%	27%	15%	8%	-	12%	-	-	-	-	-	42%
Portsmouth residents	64	17%	17%	25%	16%	20%	5%	9%	2%	2%	5%	5%	2%	11%	55%
Southampton residents	62	18%	18%	15%	13%	13%	3%	3%	-	-	2%	-	-	5%	61%
Proposed North and Mid Council residents	894	26%	21%	14%	12%	10%	3%	3%	3%	2%	2%	2%	1%	5%	59%
Proposed South East Council residents	308	19%	22%	19%	16%	15%	5%	4%	3%	2%	3%	2%	2%	7%	56%
Proposed South West Council residents	733	29%	23%	12%	11%	9%	2%	2%	2%	1%	1%	1%	1%	6%	55%

# 2025 LGR Survey Response Data Report

Factors identified by respondents in relation to the concerns that they mentioned (base: 2488)



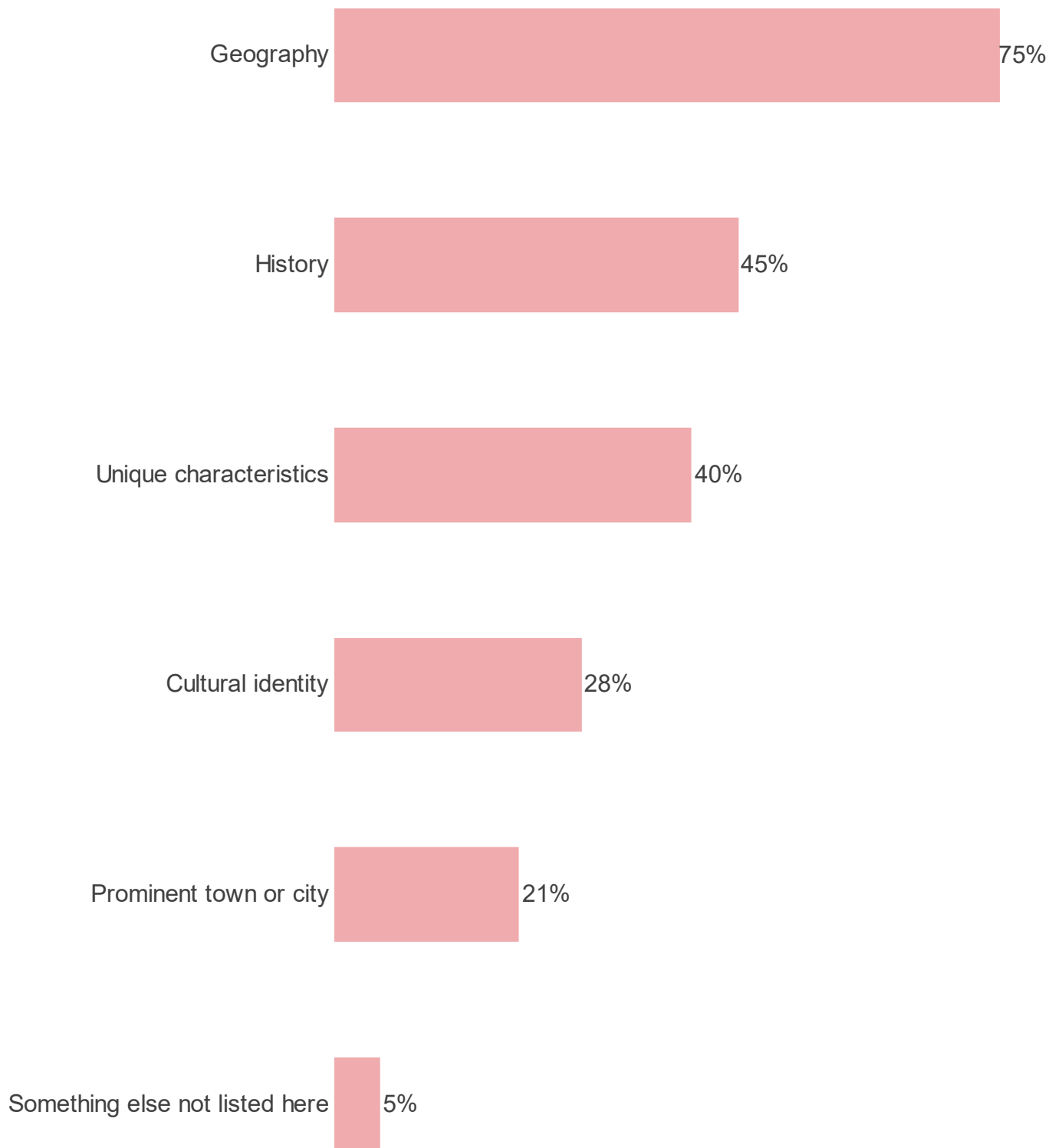
# 2025 LGR Survey Response Data Report

	Base	Rurality	Environmental impact	Poverty	Age	Disability	Religion or belief	Race	Pregnancy and/or maternity	Sexual orientation	Sex	Gender reassignment	Marriage and/or civil partnership	Don't know	None of these / not applicable
All responses	2488	45%	34%	24%	17%	15%	5%	5%	3%	3%	3%	2%	2%	3%	39%
Organisations, businesses, and groups	28	50%	36%	36%	29%	29%	11%	11%	11%	11%	11%	11%	11%	-	29%
Democratically elected representatives	49	65%	49%	22%	12%	10%	-	-	2%	-	-	-	-	-	27%
Respondents aged under 35	171	43%	27%	26%	11%	12%	6%	5%	4%	4%	3%	2%	3%	6%	37%
Respondents aged 35 to 64	1284	43%	32%	28%	18%	16%	6%	6%	5%	3%	3%	3%	3%	4%	39%
Respondents aged 65 or over	831	46%	38%	16%	17%	13%	4%	3%	1%	1%	1%	1%	1%	3%	40%
Female respondents	1150	44%	35%	28%	20%	18%	6%	6%	4%	3%	3%	3%	2%	5%	35%
Male respondents	1080	43%	31%	18%	13%	11%	4%	4%	2%	2%	2%	2%	2%	3%	45%
Non-binary gender respondents	5	80%	40%	40%	40%	40%	-	20%	-	-	20%	-	-	-	20%
Respondents disabled as defined by Equality Act 2010	358	44%	37%	30%	27%	26%	7%	7%	4%	3%	3%	2%	3%	4%	33%
Respondents from ethnic minority groups	114	41%	32%	27%	15%	18%	7%	11%	8%	9%	8%	9%	6%	4%	40%
Respondents from households with occupants aged under 25	655	41%	29%	28%	18%	16%	6%	6%	5%	3%	3%	3%	3%	4%	41%
Respondents from households with occupants aged under 25 with SEND	145	43%	28%	35%	20%	21%	8%	6%	6%	3%	3%	3%	3%	7%	33%
Respondents with household incomes up to £30,000	244	44%	32%	25%	22%	20%	4%	4%	2%	1%	2%	2%	2%	6%	38%
Respondents with household incomes of £30,001 to £60,000	596	42%	31%	24%	16%	15%	5%	5%	3%	2%	3%	3%	2%	4%	38%
Respondents with household incomes over £60,000	802	43%	29%	24%	15%	13%	5%	5%	4%	3%	2%	2%	2%	3%	42%
Respondents from rural areas	468	54%	35%	18%	17%	14%	4%	4%	1%	1%	1%	1%	1%	2%	35%
Respondents from urban areas	1197	40%	32%	24%	17%	15%	5%	5%	4%	3%	3%	3%	2%	4%	42%
Under 5 years' residence in Hampshire and the Solent	80	53%	40%	25%	14%	9%	4%	4%	1%	1%	-	-	-	1%	34%
5 to 10 years' residence in Hampshire and the Solent	156	45%	30%	21%	12%	9%	5%	7%	4%	4%	3%	4%	4%	4%	38%
Over 10 years' residence in Hampshire and the Solent	2066	44%	34%	24%	18%	16%	5%	5%	3%	2%	3%	2%	2%	3%	40%
Under 5 years' residence in local neighbourhood	298	42%	32%	27%	15%	13%	4%	5%	3%	3%	2%	2%	2%	7%	35%
5 to 10 years' residence in local neighbourhood	339	42%	29%	21%	16%	14%	5%	6%	4%	4%	3%	3%	3%	4%	39%
Over 10 years' residence in local neighbourhood	1636	45%	35%	23%	18%	15%	5%	5%	3%	2%	3%	2%	2%	3%	40%
Basingstoke and Deane residents	175	33%	26%	22%	14%	15%	6%	6%	3%	3%	2%	3%	2%	5%	50%
East Hampshire residents	424	40%	28%	20%	16%	15%	4%	5%	3%	3%	2%	3%	3%	3%	46%
Eastleigh residents	216	31%	29%	20%	15%	13%	3%	6%	4%	2%	2%	2%	2%	6%	48%
Fareham residents	117	29%	24%	32%	16%	15%	3%	4%	3%	1%	1%	-	1%	4%	39%
Gosport residents	75	15%	20%	23%	21%	17%	7%	3%	5%	3%	1%	3%	1%	5%	55%
Hart residents	104	34%	27%	23%	21%	17%	7%	10%	6%	5%	5%	6%	5%	5%	49%
Havant residents	73	34%	25%	26%	22%	23%	10%	8%	5%	4%	5%	5%	4%	5%	42%
New Forest residents	367	71%	55%	23%	15%	13%	5%	4%	3%	2%	2%	2%	1%	1%	19%
Rushmoor residents	64	25%	25%	25%	14%	13%	3%	2%	5%	-	2%	2%	2%	2%	52%

# 2025 LGR Survey Response Data Report

	Base	Rurality	Environmental impact	Poverty	Age	Disability	Religion or belief	Race	Pregnancy and/or maternity	Sexual orientation	Sex	Gender reassignment	Marriage and/or civil partnership	Don't know	None of these / not applicable
Test Valley residents	302	63%	44%	25%	18%	15%	3%	3%	2%	1%	1%	1%	1%	3%	27%
Winchester residents	237	43%	31%	20%	16%	14%	5%	4%	3%	3%	3%	2%	2%	3%	42%
Hampshire residents	2154	45%	34%	23%	17%	15%	5%	5%	3%	2%	2%	2%	2%	3%	39%
Isle of Wight residents	21	48%	43%	29%	29%	19%	10%	-	-	-	5%	-	-	-	33%
Portsmouth residents	71	24%	23%	30%	20%	13%	7%	7%	4%	6%	7%	3%	4%	6%	46%
Southampton residents	58	36%	21%	21%	21%	16%	5%	9%	5%	3%	3%	3%	3%	3%	48%
Proposed North and Mid Council residents	1004	38%	28%	21%	16%	15%	5%	5%	3%	3%	2%	3%	3%	3%	47%
Proposed South East Council residents	336	26%	23%	28%	19%	17%	6%	5%	4%	3%	3%	2%	2%	5%	45%
Proposed South West Council residents	943	57%	43%	23%	16%	13%	4%	4%	3%	2%	2%	2%	2%	3%	30%

## Respondents' views on what an area's name should reflect (multi code, base: 3117)



This information is broken down by different respondent groups on the next page.

# 2025 LGR Survey Response Data Report

	Base	Geography	History	Unique characteristics	Cultural identity	Prominent town or city	Something else not listed here
All responses	3117	75%	45%	40%	28%	21%	5%
Organisations, businesses, and groups	33	76%	48%	58%	36%	18%	6%
Democratically elected representatives	52	73%	46%	50%	38%	15%	10%
Respondents aged under 35	242	74%	49%	43%	39%	28%	2%
Respondents aged 35 to 64	1682	77%	43%	36%	26%	21%	5%
Respondents aged 65 or over	968	71%	48%	44%	29%	19%	4%
Female respondents	1491	76%	45%	43%	27%	21%	3%
Male respondents	1329	74%	45%	36%	28%	21%	5%
Non-binary gender respondents	6	83%	83%	83%	50%	17%	50%
Respondents disabled as defined by Equality Act 2010	450	72%	50%	44%	30%	22%	4%
Respondents from ethnic minority groups	151	74%	38%	40%	31%	30%	9%
Respondents from households with occupants aged under 25	881	77%	42%	38%	27%	22%	5%
Respondents from households with occupants aged under 25 with SEND	200	72%	47%	42%	31%	22%	3%
Respondents with household incomes up to £30,000	322	68%	47%	39%	25%	25%	5%
Respondents with household incomes of £30,001 to £60,000	758	77%	45%	41%	28%	20%	3%
Respondents with household incomes over £60,000	1057	77%	42%	35%	26%	21%	4%
Respondents from rural areas	561	77%	46%	45%	30%	16%	4%
Respondents from urban areas	1526	73%	45%	37%	27%	23%	4%
Under 5 years' residence in Hampshire and the Solent	104	78%	50%	41%	32%	33%	2%
5 to 10 years' residence in Hampshire and the Solent	193	74%	44%	39%	34%	21%	5%
Over 10 years' residence in Hampshire and the Solent	2587	75%	45%	40%	27%	20%	5%
Under 5 years' residence in local neighbourhood	374	77%	47%	42%	34%	25%	5%
5 to 10 years' residence in local neighbourhood	441	78%	45%	37%	27%	21%	3%
Over 10 years' residence in local neighbourhood	2052	74%	45%	40%	26%	20%	5%
Basingstoke and Deane residents	213	72%	43%	34%	28%	25%	6%
East Hampshire residents	558	77%	44%	39%	29%	19%	5%
Eastleigh residents	283	79%	45%	33%	22%	17%	6%
Fareham residents	137	75%	41%	39%	25%	24%	3%
Gosport residents	97	70%	53%	40%	38%	22%	2%
Hart residents	132	78%	48%	38%	25%	13%	8%
Havant residents	101	84%	43%	32%	23%	24%	6%

# 2025 LGR Survey Response Data Report

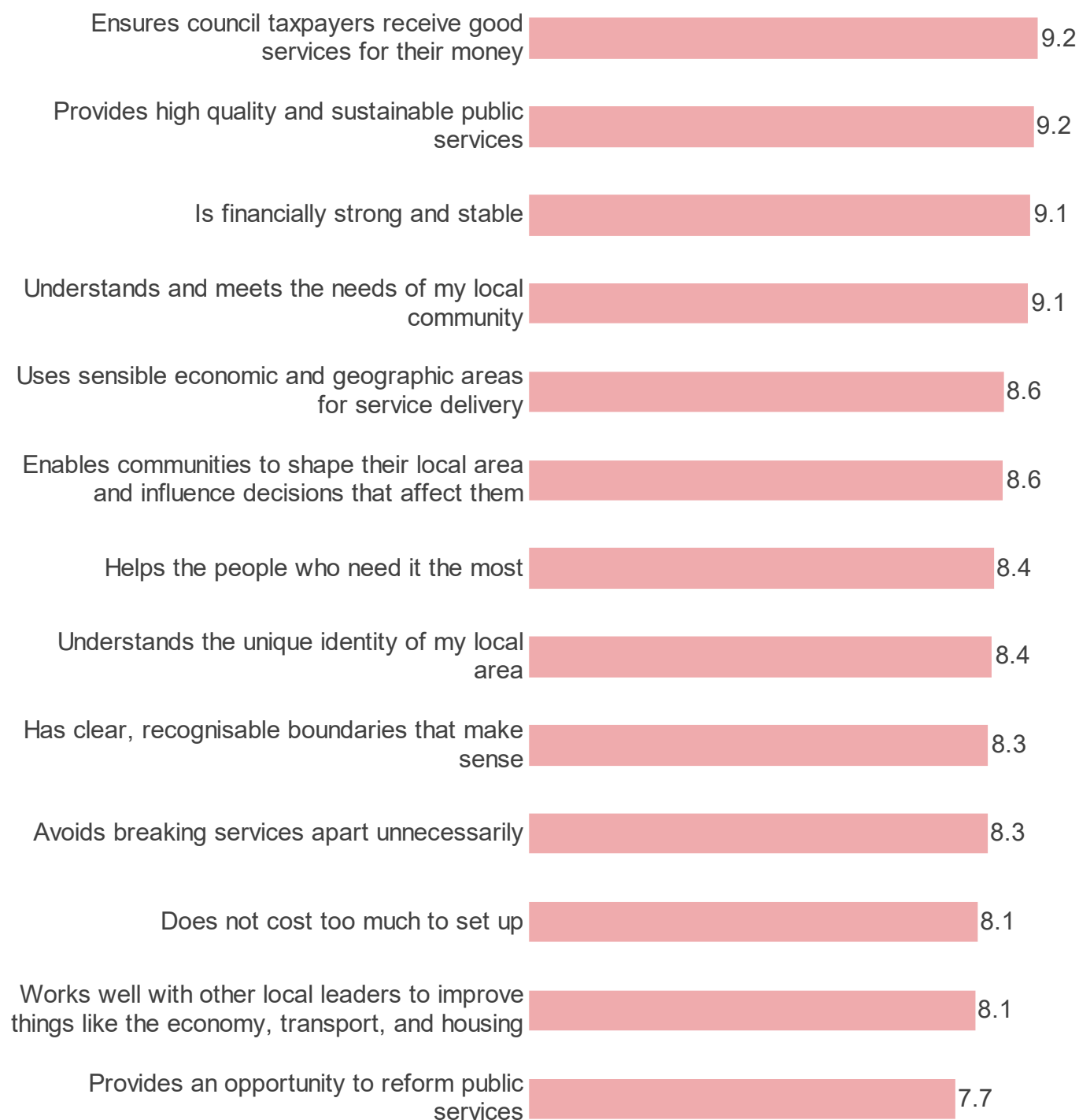
	Base	Geography	History	Unique characteristics	Cultural identity	Prominent town or city	Something else not listed here
New Forest residents	401	71%	48%	56%	34%	7%	6%
Rushmoor residents	73	62%	56%	37%	22%	19%	5%
Test Valley residents	330	78%	42%	40%	27%	16%	5%
Winchester residents	330	79%	43%	36%	25%	30%	2%
Hampshire residents	2655	76%	45%	40%	28%	19%	5%
Isle of Wight residents	32	69%	53%	47%	34%	16%	13%
Portsmouth residents	94	53%	48%	29%	23%	50%	3%
Southampton residents	100	71%	46%	37%	22%	42%	4%
Proposed North and Mid Council residents	1306	76%	45%	37%	27%	22%	5%
Proposed South East Council residents	429	71%	45%	35%	27%	29%	3%
Proposed South West Council residents	1114	75%	45%	44%	28%	15%	6%

# 2025 LGR Survey Response Data Report

Mean average rating provided for each of the following categories in response to the question:

"On a scale of 0 (not at all) to 10 (very) how important is it that your local council:"

Base: 3350 to 3401



This information is broken down by different respondent groups on the next page.

# 2025 LGR Survey Response Data Report

	Range of base sizes for this table	Ensures council taxpayers receive good services for their money	Provides high quality and sustainable public services	Is financially strong and stable	Understands and meets the needs of my local community	Uses sensible economic and geographic areas for service delivery	Enables communities to shape their local area and influence decisions that affect them	Helps the people who need it the most	Understands the unique identity of my local area	Has clear, recognisable boundaries that make sense	Avoids breaking services apart unnecessarily	Does not cost too much to set up	Works well with other local leaders to improve things like the economy, transport, and housing	Provides an opportunity to reform public services
All responses	3350 to 3401	9.2	9.2	9.1	9.1	8.6	8.6	8.4	8.4	8.3	8.3	8.1	8.1	7.7
Organisations, businesses, and groups	36 to 36	9.0	9.1	8.8	9.4	8.8	9.4	9.1	8.6	8.5	7.9	7.8	8.6	7.9
Democratically elected representatives	54 to 58	9.1	9.0	9.1	9.3	8.5	9.1	8.3	8.7	8.3	7.7	7.6	8.4	7.8
Respondents aged under 35	253 to 257	9.1	9.0	8.8	8.9	8.2	8.1	8.2	7.7	7.6	7.7	6.9	8.1	7.4
Respondents aged 35 to 64	1800 to 1816	9.3	9.2	9.2	9.0	8.6	8.5	8.6	8.2	8.3	8.4	8.2	8.2	7.7
Respondents aged 65 or over	1061 to 1085	9.3	9.2	9.2	9.2	8.7	8.9	8.3	8.8	8.5	8.4	8.5	8.1	7.9
Female respondents	1588 to 1610	9.4	9.4	9.4	9.3	8.8	8.8	8.8	8.6	8.5	8.7	8.4	8.5	8.0
Male respondents	1448 to 1469	9.1	9.0	8.9	8.8	8.5	8.4	8.1	8.1	8.2	8.0	7.9	7.8	7.6
Non-binary gender respondents	6 to 6	6.5	7.3	6.0	8.7	8.7	8.8	8.2	6.8	6.5	7.0	7.3	7.3	6.7
Respondents disabled as defined by Equality Act 2010	479 to 491	9.2	9.1	9.0	9.2	8.5	8.7	8.5	8.5	8.2	8.4	8.1	8.1	7.8
Respondents from ethnic minority groups	161 to 165	9.0	9.1	9.0	8.7	8.3	8.3	8.2	7.8	7.9	8.1	7.7	8.1	7.8
Respondents from households with occupants aged under 25	932 to 941	9.2	9.2	9.1	9.0	8.6	8.4	8.6	8.1	8.2	8.3	7.9	8.2	7.6
Respondents from households with occupants aged under 25 with SEND	212 to 217	9.0	9.1	8.8	9.1	8.4	8.6	8.8	8.2	8.1	8.4	7.8	8.1	7.5
Respondents with household incomes up to £30,000	342 to 350	9.4	9.3	9.2	9.3	8.7	8.9	8.7	8.7	8.4	8.6	8.5	8.2	8.0
Respondents with household incomes of £30,001 to £60,000	816 to 827	9.2	9.1	9.2	9.1	8.7	8.6	8.5	8.5	8.4	8.4	8.2	8.3	7.9
Respondents with household incomes over £60,000	1134 to 1142	9.3	9.2	9.2	8.8	8.6	8.2	8.4	7.9	8.1	8.1	7.9	8.2	7.8
Respondents from rural areas	608 to 617	9.3	9.1	9.1	9.2	8.6	8.7	8.3	8.7	8.4	8.3	8.1	7.9	7.7
Respondents from urban areas	1625 to 1645	9.3	9.2	9.2	9.1	8.7	8.5	8.5	8.3	8.4	8.3	8.2	8.2	7.8
Under 5 years' residence in Hampshire and the Solent	114 to 118	9.1	9.0	8.9	8.8	8.4	8.2	8.1	8.0	8.2	7.9	7.7	8.0	7.8
5 to 10 years' residence in Hampshire and the Solent	209 to 212	9.2	9.1	8.9	9.1	8.5	8.5	8.3	8.4	7.9	8.3	8.0	8.3	7.8
Over 10 years' residence in Hampshire and the Solent	2779 to 2818	9.3	9.2	9.1	9.1	8.6	8.6	8.4	8.4	8.4	8.4	8.2	8.1	7.7
Under 5 years' residence in local neighbourhood	409 to 415	9.2	9.0	9.1	9.0	8.5	8.4	8.2	8.2	8.2	8.1	7.7	8.0	7.7
5 to 10 years' residence in local neighbourhood	463 to 472	9.2	9.2	9.0	9.0	8.6	8.4	8.4	8.2	8.1	8.4	8.0	8.2	7.6
Over 10 years' residence in local neighbourhood	2200 to 2232	9.3	9.2	9.2	9.1	8.7	8.7	8.4	8.5	8.4	8.4	8.3	8.1	7.8
Basingstoke and Deane residents	233 to 239	9.2	9.1	9.0	9.1	8.5	8.5	8.3	8.2	8.2	7.8	7.8	7.9	7.4
East Hampshire residents	602 to 616	9.4	9.2	9.3	9.1	8.8	8.7	8.5	8.5	8.4	8.4	8.3	8.1	7.9
Eastleigh residents	303 to 308	9.4	9.4	9.4	8.9	8.5	8.1	8.7	7.8	8.2	8.5	8.2	8.4	7.8
Fareham residents	150 to 153	9.4	9.4	9.1	9.0	8.7	8.2	8.4	8.2	8.2	8.7	8.2	8.3	7.6
Gosport residents	99 to 103	9.3	9.2	9.2	9.5	8.7	8.8	8.6	8.8	8.5	8.2	8.5	8.3	8.1
Hart residents	140 to 144	9.0	9.1	8.9	9.2	8.4	8.8	8.4	8.4	8.1	7.9	7.7	8.0	7.3
Havant residents	106 to 108	9.5	9.4	9.4	9.3	8.9	9.2	8.8	8.7	8.7	8.7	8.7	8.4	8.5
New Forest residents	418 to 432	9.2	8.9	8.9	9.2	8.5	8.9	7.9	8.9	8.4	8.3	8.2	7.6	7.3
Rushmoor residents	77 to 79	9.2	8.8	8.8	9.3	8.2	8.9	8.4	8.4	8.1	8.4	8.4	8.0	7.6
Test Valley residents	367 to 373	9.1	9.0	9.0	9.3	8.6	8.9	8.4	8.6	8.3	8.1	7.7	8.0	7.5
Winchester residents	357 to 362	9.3	9.3	9.2	8.9	8.7	8.3	8.6	8.1	8.4	8.4	8.2	8.6	8.1
Hampshire residents	2863 to 2903	9.3	9.2	9.1	9.1	8.6	8.6	8.4	8.4	8.3	8.3	8.1	8.1	7.7
Isle of Wight residents	32 to 33	9.5	9.3	9.2	8.8	8.6	8.4	8.5	8.8	7.8	8.7	8.4	7.6	7.9
Portsmouth residents	97 to 101	9.2	9.4	9.2	8.9	8.6	8.4	8.8	8.3	8.6	8.7	8.6	7.8	7.9
Southampton residents	104 to 106	8.7	8.8	8.8	8.6	8.3	8.1	8.4	7.9	8.2	8.3	7.8	7.8	7.6

# 2025 LGR Survey Response Data Report



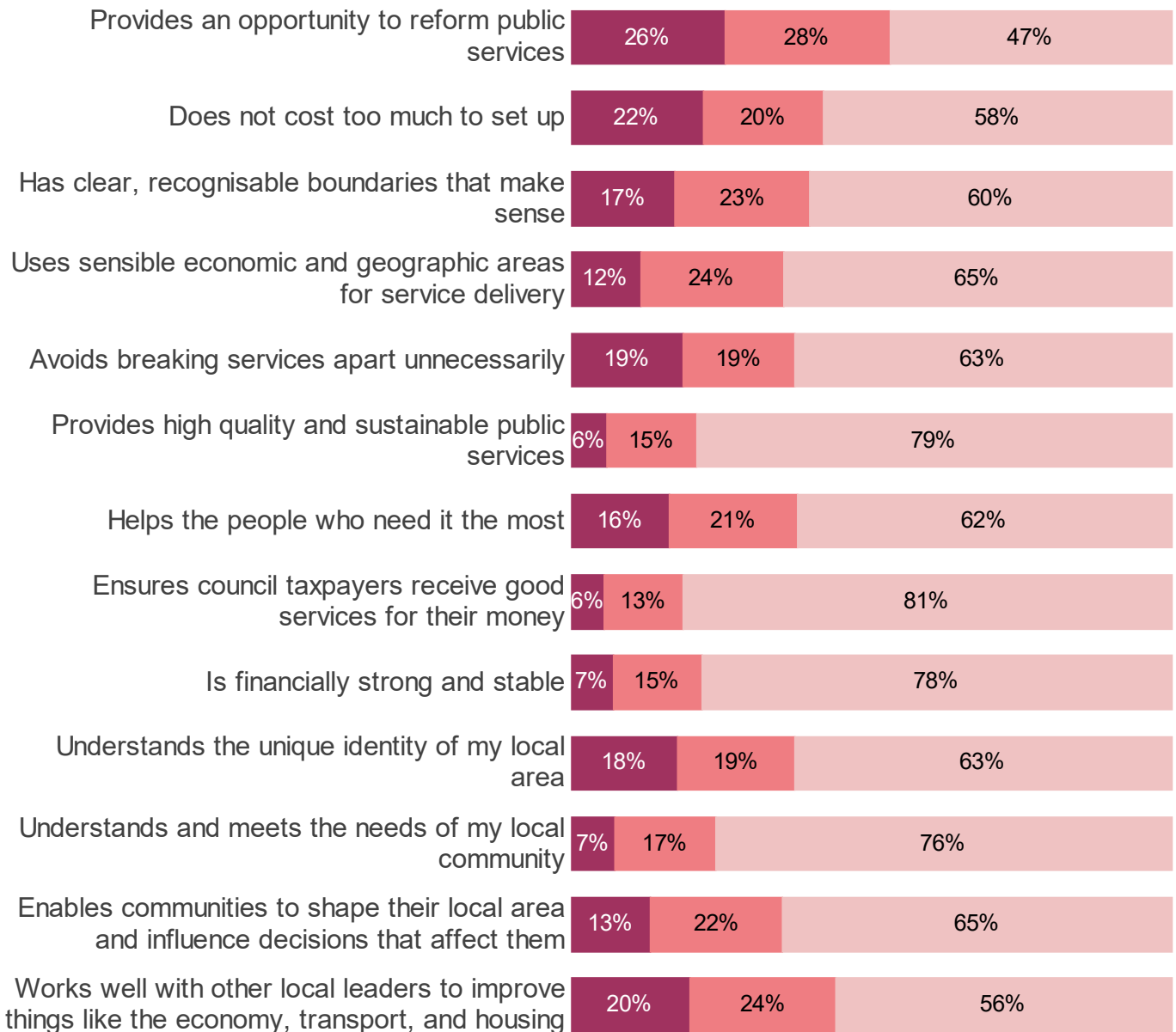
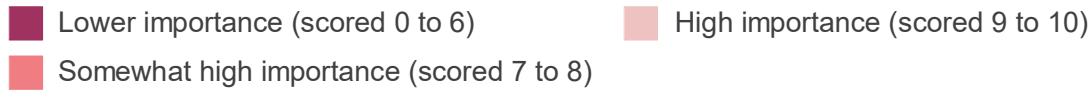
	Range of base sizes for this table	Ensures council taxpayers receive good services for their money	Provides high quality and sustainable public services	Is financially strong and stable	Understands and meets the needs of my local community	Uses sensible economic and geographic areas for service delivery	Enables communities to shape their local area and influence decisions that affect them	Helps the people who need it the most	Understands the unique identity of my local area	Has clear, recognisable boundaries that make sense	Avoids breaking services apart unnecessarily	Does not cost too much to set up	Works well with other local leaders to improve things like the economy, transport, and housing	Provides an opportunity to reform public services
Proposed North and Mid Council residents	1414 to 1439	9.3	9.2	9.1	9.1	8.7	8.6	8.5	8.4	8.3	8.3	8.1	8.2	7.8
Proposed South East Council residents	455 to 462	9.3	9.3	9.2	9.1	8.7	8.6	8.6	8.5	8.5	8.6	8.5	8.2	8.0
Proposed South West Council residents	1199 to 1215	9.2	9.1	9.0	9.1	8.5	8.6	8.3	8.5	8.3	8.3	8.0	7.9	7.5

# 2025 LGR Survey Response Data Report

Ratings provided for each of the following categories in response to the question:

"On a scale of 0 (not at all) to 10 (very) how important is it that your local council:"

Base: 3350 to 3401

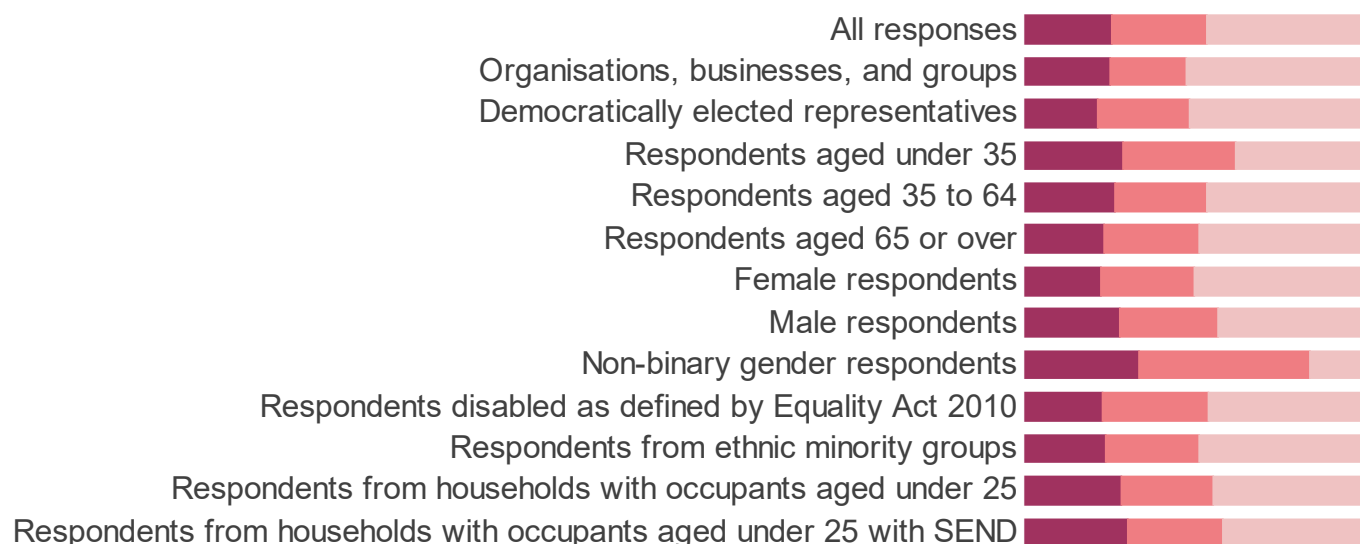
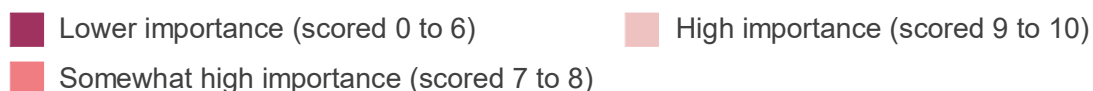


More detail on the perceived importance of each of these criteria, broken down by different respondent groups, is shown on the following pages.

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

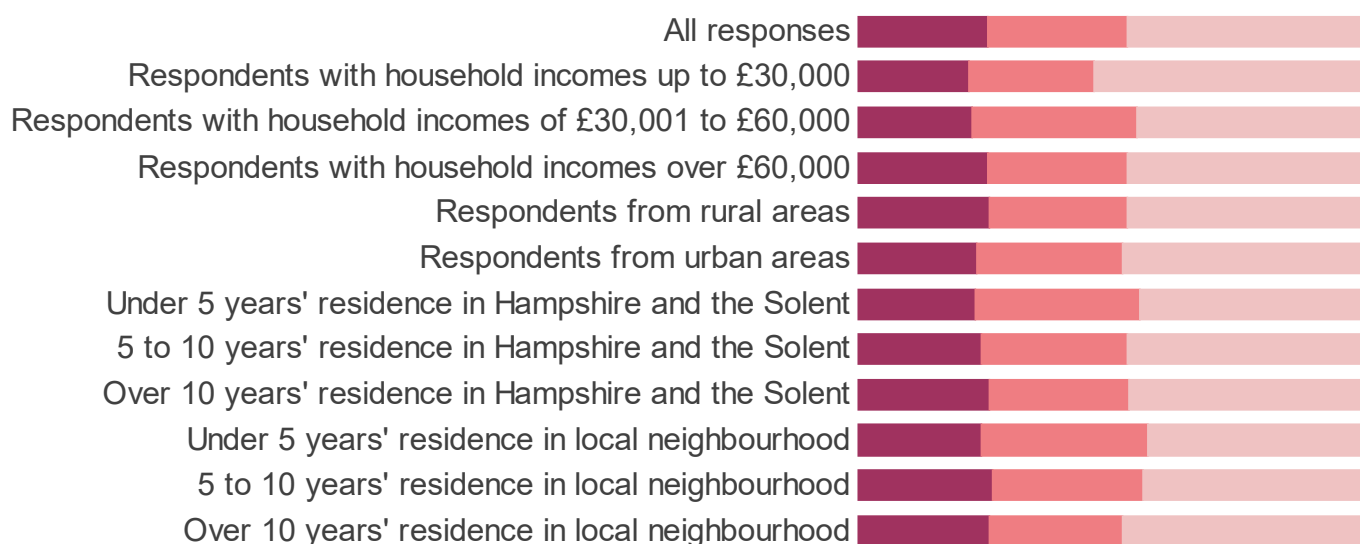
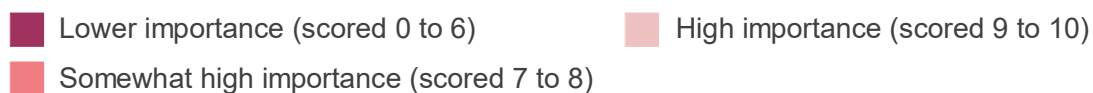
**Provides an opportunity to reform public services**



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3350	26%	28%	47%
Organisations, businesses, and groups	36	25%	22%	53%
Democratically elected representatives	56	21%	27%	52%
Respondents aged under 35	255	29%	33%	38%
Respondents aged 35 to 64	1800	26%	27%	47%
Respondents aged 65 or over	1061	23%	28%	49%
Female respondents	1588	22%	27%	51%
Male respondents	1448	28%	29%	44%
Non-binary gender respondents	6	33%	50%	17%
Respondents disabled as defined by Equality Act 2010	479	23%	31%	47%
Respondents from ethnic minority groups	162	23%	27%	49%
Respondents from households with occupants aged under 25	932	28%	26%	45%
Respondents from households with occupants aged under 25 with SEND	215	30%	27%	42%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Provides an opportunity to reform public services

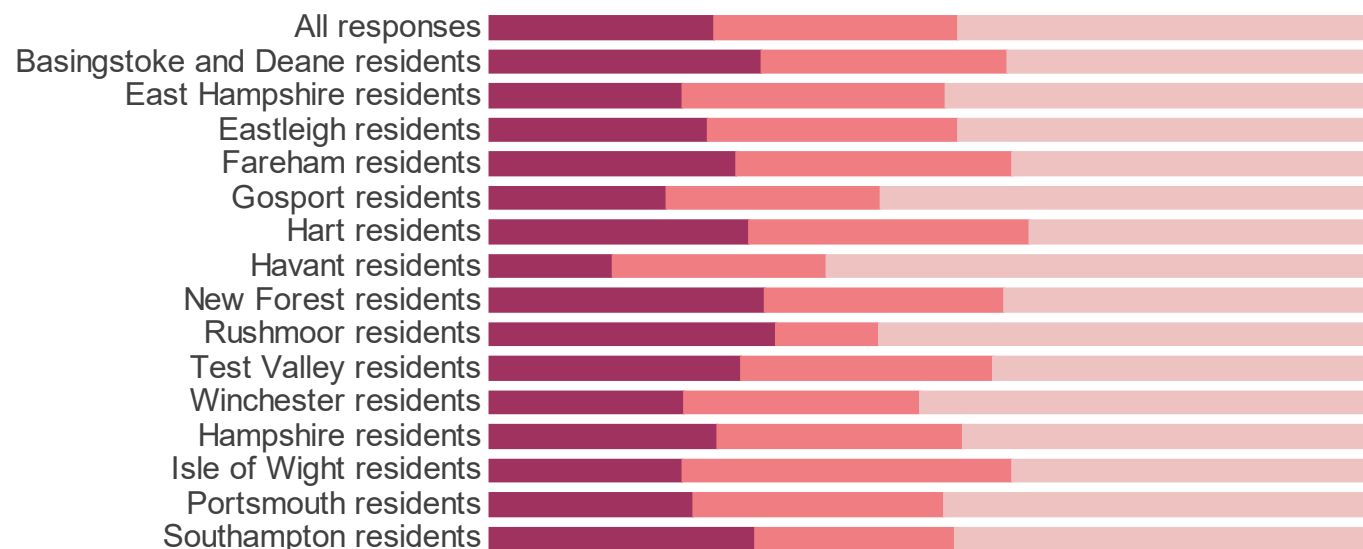
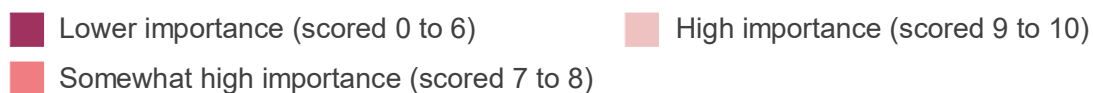


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3350	26%	28%	47%
Respondents with household incomes up to £30,000	343	22%	25%	53%
Respondents with household incomes of £30,001 to £60,000	816	23%	32%	45%
Respondents with household incomes over £60,000	1134	26%	27%	47%
Respondents from rural areas	609	26%	27%	47%
Respondents from urban areas	1625	23%	29%	48%
Under 5 years' residence in Hampshire and the Solent	117	23%	32%	44%
5 to 10 years' residence in Hampshire and the Solent	209	24%	29%	47%
Over 10 years' residence in Hampshire and the Solent	2779	26%	28%	46%
Under 5 years' residence in local neighbourhood	413	24%	33%	43%
5 to 10 years' residence in local neighbourhood	463	27%	30%	44%
Over 10 years' residence in local neighbourhood	2200	26%	26%	48%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Provides an opportunity to reform public services**

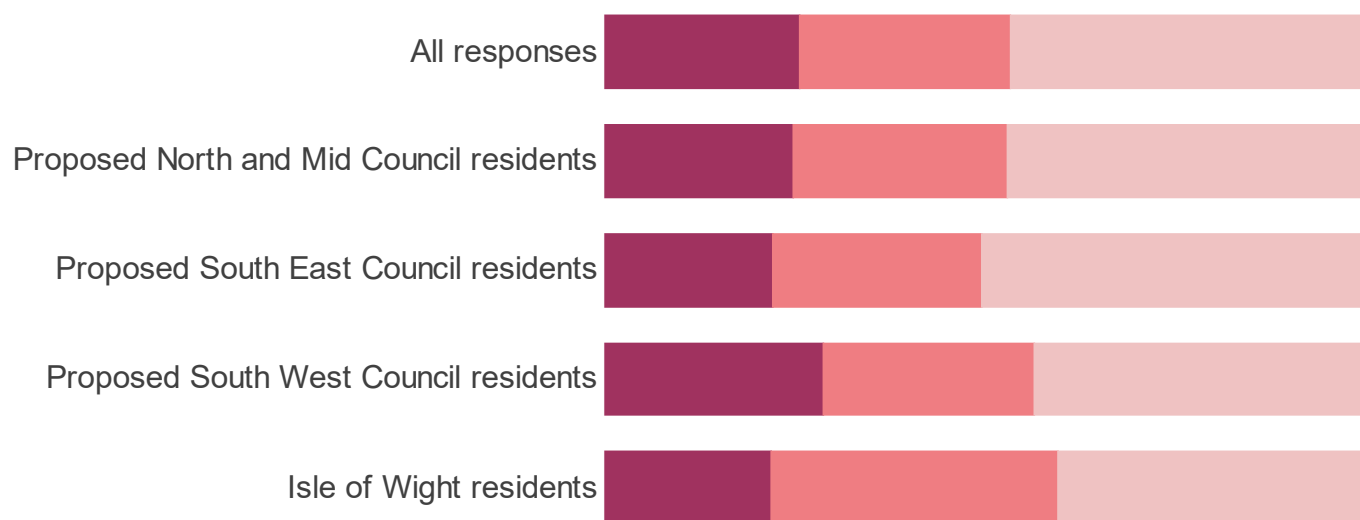


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3350	26%	28%	47%
Basingstoke and Deane residents	233	31%	28%	41%
East Hampshire residents	604	22%	30%	48%
Eastleigh residents	305	25%	28%	47%
Fareham residents	150	28%	31%	41%
Gosport residents	99	20%	24%	56%
Hart residents	142	30%	32%	39%
Havant residents	107	14%	24%	62%
New Forest residents	421	31%	27%	42%
Rushmoor residents	77	32%	12%	56%
Test Valley residents	367	29%	29%	43%
Winchester residents	358	22%	27%	51%
Hampshire residents	2863	26%	28%	46%
Isle of Wight residents	32	22%	38%	41%
Portsmouth residents	99	23%	28%	48%
Southampton residents	106	30%	23%	47%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Provides an opportunity to reform public services

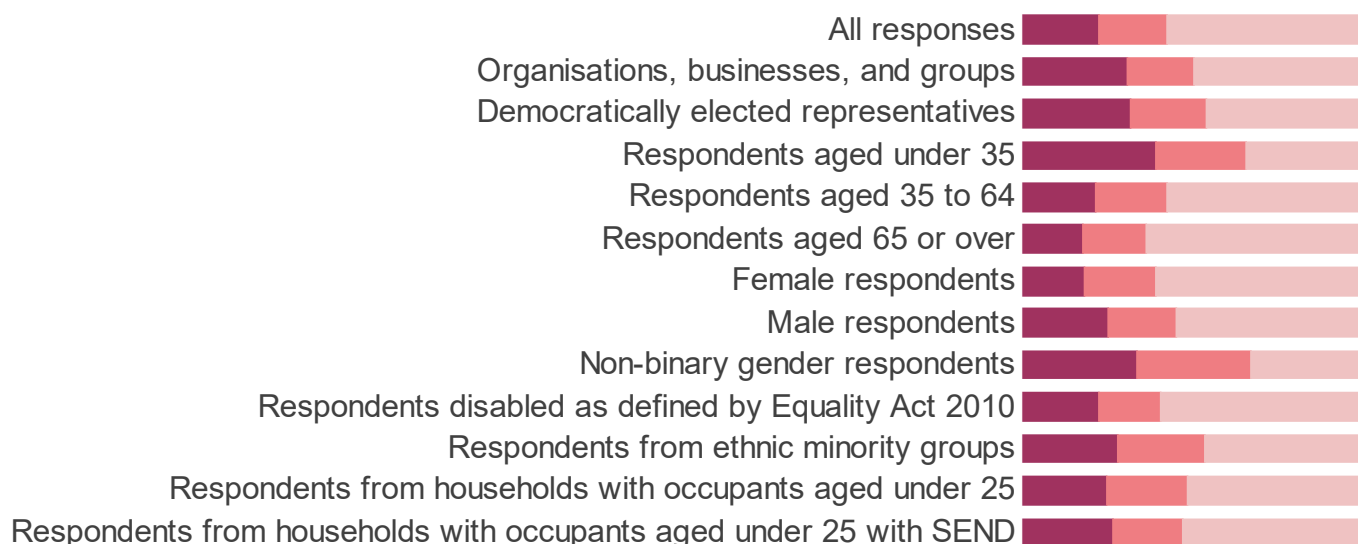
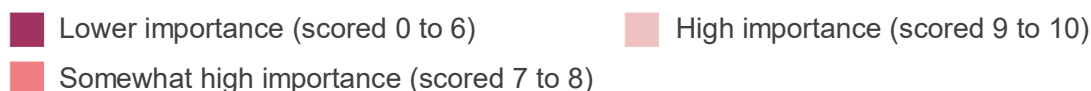


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3350	26%	28%	47%
Proposed North and Mid Council residents	1414	25%	28%	47%
Proposed South East Council residents	455	22%	27%	51%
Proposed South West Council residents	1199	29%	27%	44%
Isle of Wight residents	32	22%	38%	41%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

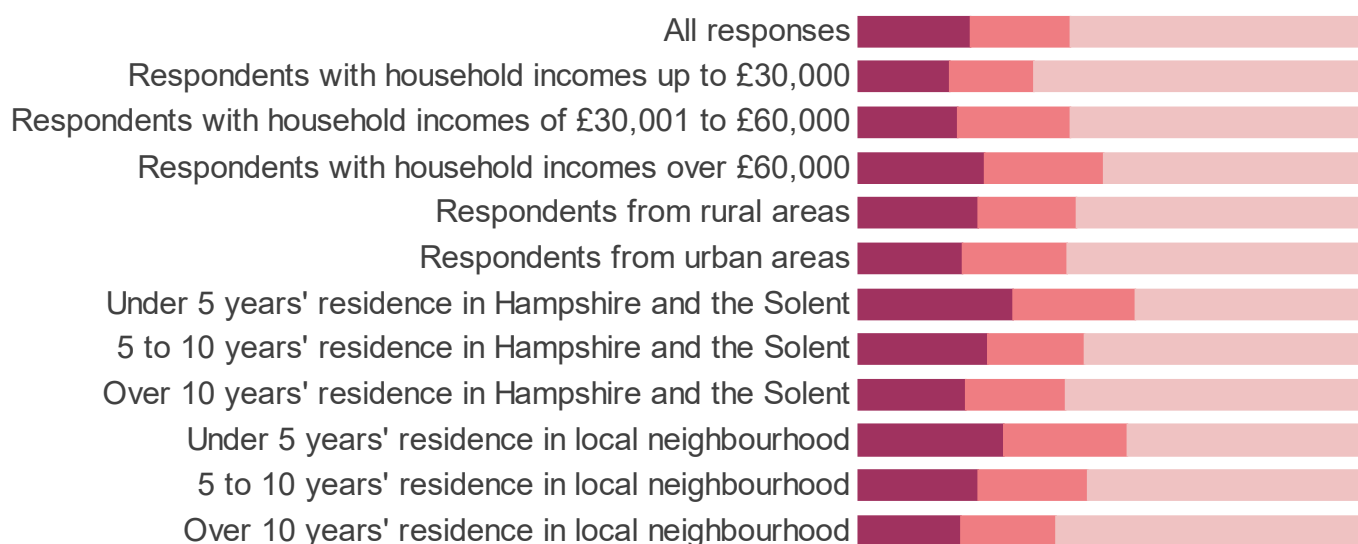
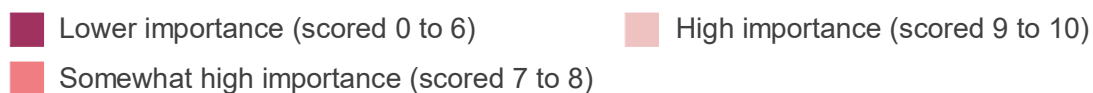
## Does not cost too much to set up



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	22%	20%	58%
Organisations, businesses, and groups	36	31%	19%	50%
Democratically elected representatives	54	31%	22%	46%
Respondents aged under 35	255	39%	26%	35%
Respondents aged 35 to 64	1808	22%	21%	58%
Respondents aged 65 or over	1066	18%	18%	64%
Female respondents	1590	18%	21%	61%
Male respondents	1455	25%	20%	55%
Non-binary gender respondents	6	33%	33%	33%
Respondents disabled as defined by Equality Act 2010	486	22%	18%	60%
Respondents from ethnic minority groups	162	28%	25%	47%
Respondents from households with occupants aged under 25	937	24%	24%	52%
Respondents from households with occupants aged under 25 with SEND	214	27%	20%	53%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Does not cost too much to set up

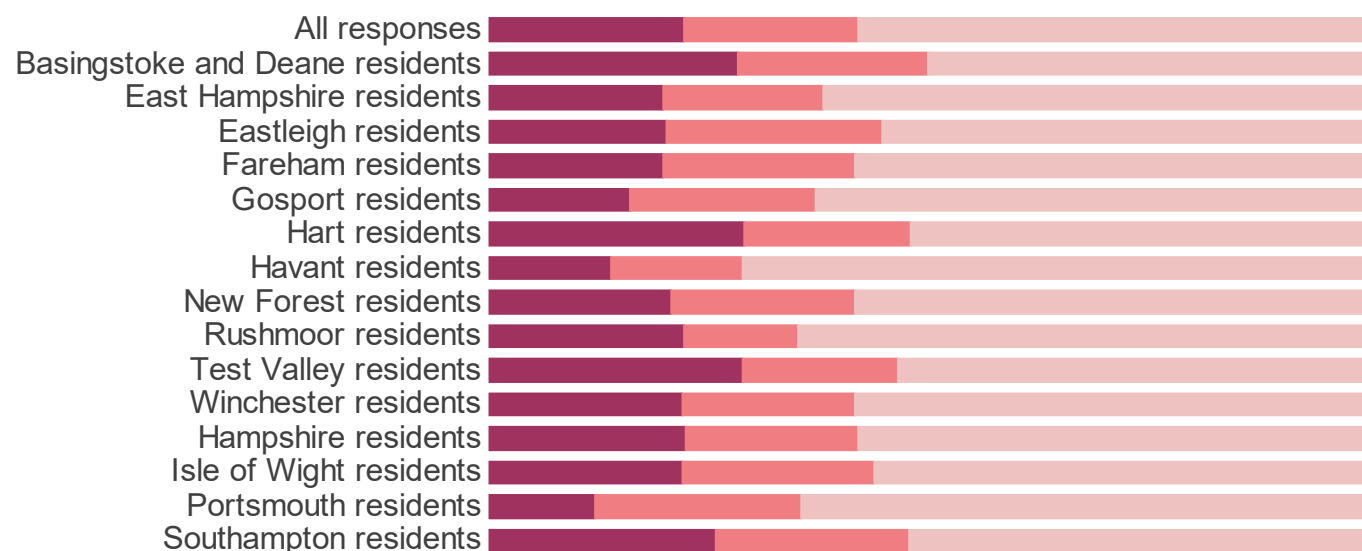


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	22%	20%	58%
Respondents with household incomes up to £30,000	344	18%	17%	65%
Respondents with household incomes of £30,001 to £60,000	819	20%	22%	58%
Respondents with household incomes over £60,000	1135	25%	23%	52%
Respondents from rural areas	611	24%	19%	57%
Respondents from urban areas	1631	21%	21%	59%
Under 5 years' residence in Hampshire and the Solent	117	31%	24%	45%
5 to 10 years' residence in Hampshire and the Solent	211	26%	19%	55%
Over 10 years' residence in Hampshire and the Solent	2787	21%	20%	59%
Under 5 years' residence in local neighbourhood	412	29%	25%	47%
5 to 10 years' residence in local neighbourhood	465	24%	22%	55%
Over 10 years' residence in local neighbourhood	2210	20%	19%	61%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Does not cost too much to set up

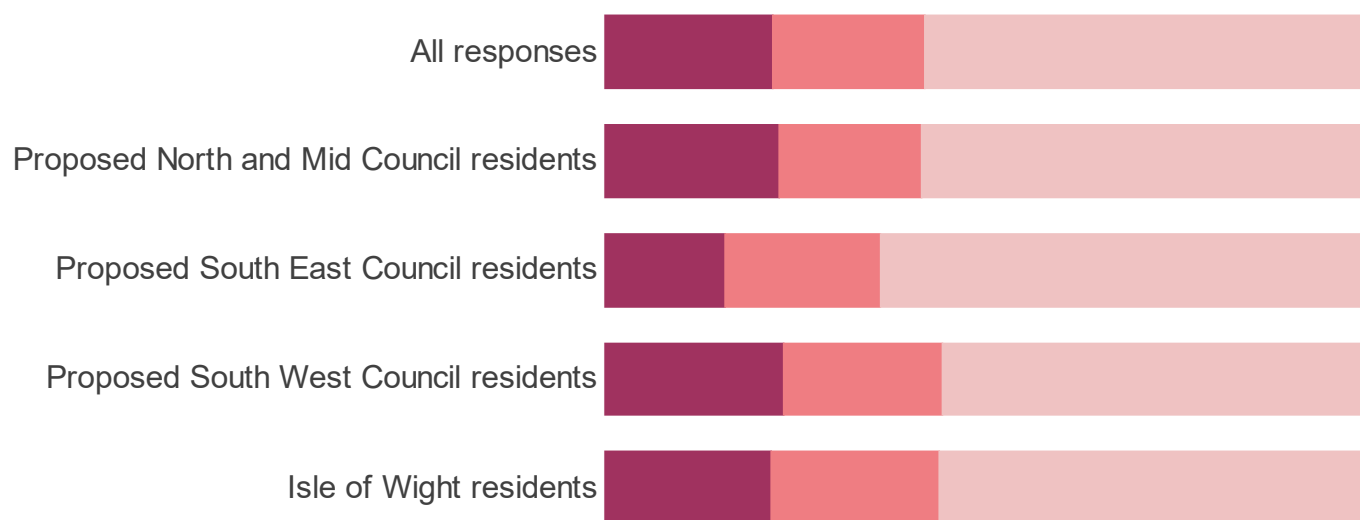
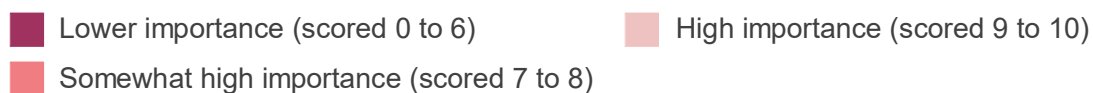


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	22%	20%	58%
Basingstoke and Deane residents	237	28%	22%	50%
East Hampshire residents	604	20%	18%	62%
Eastleigh residents	307	20%	24%	55%
Fareham residents	152	20%	22%	59%
Gosport residents	100	16%	21%	63%
Hart residents	142	29%	19%	52%
Havant residents	108	14%	15%	71%
New Forest residents	419	21%	21%	58%
Rushmoor residents	77	22%	13%	65%
Test Valley residents	369	29%	18%	54%
Winchester residents	359	22%	19%	58%
Hampshire residents	2874	22%	20%	58%
Isle of Wight residents	32	22%	22%	56%
Portsmouth residents	99	12%	23%	65%
Southampton residents	105	26%	22%	52%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Does not cost too much to set up

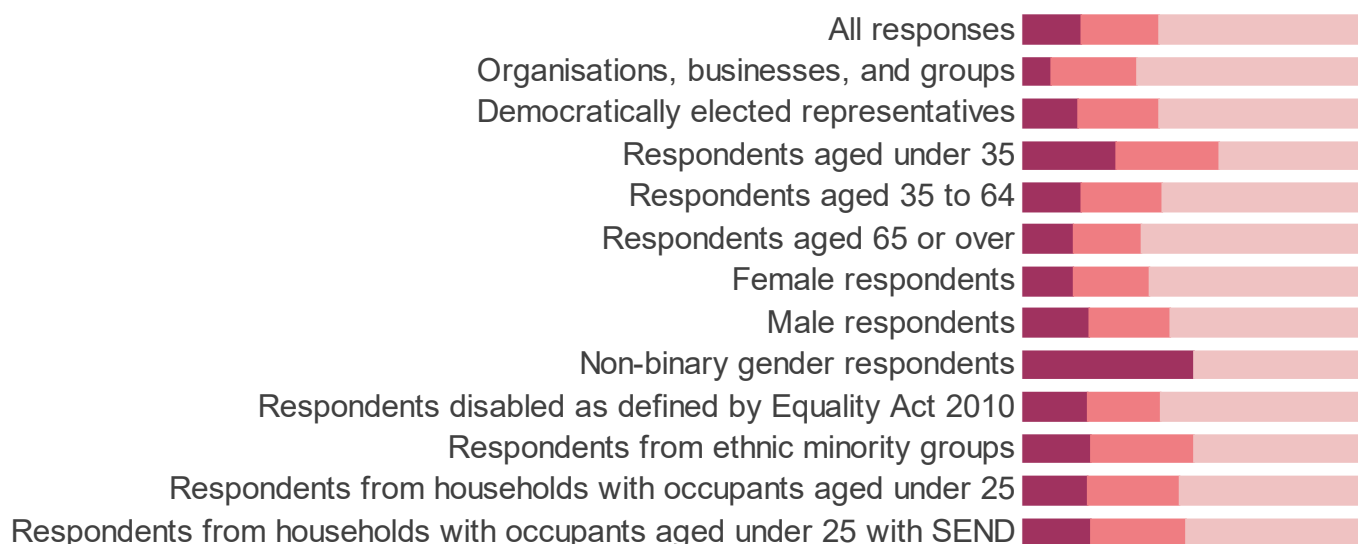
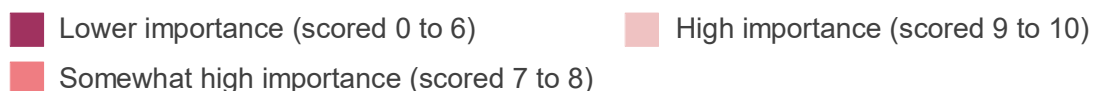


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	22%	20%	58%
Proposed North and Mid Council residents	1419	23%	19%	58%
Proposed South East Council residents	459	16%	20%	64%
Proposed South West Council residents	1200	24%	21%	56%
Isle of Wight residents	32	22%	22%	56%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

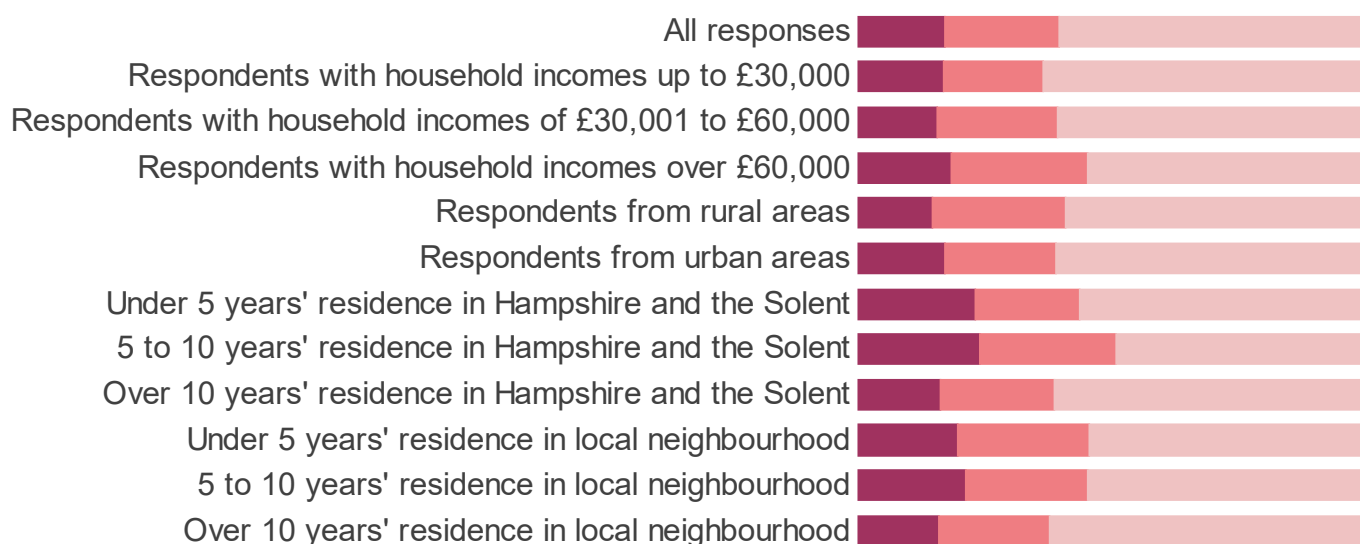
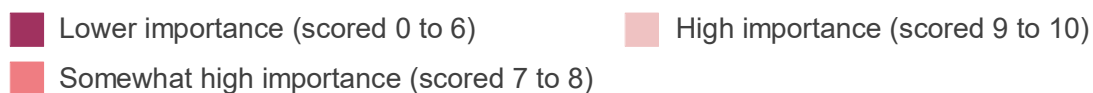
Has clear, recognisable boundaries that make sense



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3363	17%	23%	60%
Organisations, businesses, and groups	36	8%	25%	67%
Democratically elected representatives	55	16%	24%	60%
Respondents aged under 35	257	27%	30%	43%
Respondents aged 35 to 64	1800	17%	24%	59%
Respondents aged 65 or over	1072	15%	20%	65%
Female respondents	1595	15%	22%	63%
Male respondents	1454	20%	23%	57%
Non-binary gender respondents	6	50%	-	50%
Respondents disabled as defined by Equality Act 2010	485	19%	21%	60%
Respondents from ethnic minority groups	162	20%	30%	50%
Respondents from households with occupants aged under 25	933	19%	27%	54%
Respondents from households with occupants aged under 25 with SEND	212	20%	28%	52%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Has clear, recognisable boundaries that make sense

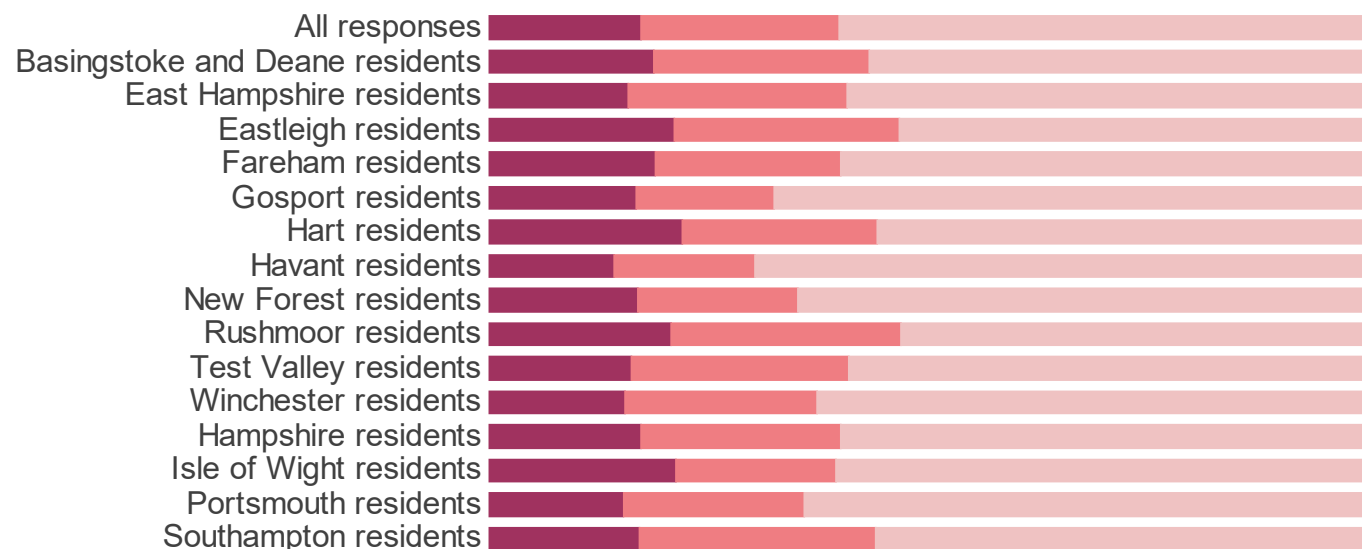


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3363	17%	23%	60%
Respondents with household incomes up to £30,000	342	17%	20%	63%
Respondents with household incomes of £30,001 to £60,000	825	16%	24%	61%
Respondents with household incomes over £60,000	1136	19%	27%	55%
Respondents from rural areas	610	15%	26%	59%
Respondents from urban areas	1633	17%	22%	61%
Under 5 years' residence in Hampshire and the Solent	117	23%	21%	56%
5 to 10 years' residence in Hampshire and the Solent	212	24%	27%	49%
Over 10 years' residence in Hampshire and the Solent	2792	16%	22%	61%
Under 5 years' residence in local neighbourhood	412	20%	26%	54%
5 to 10 years' residence in local neighbourhood	467	21%	24%	55%
Over 10 years' residence in local neighbourhood	2209	16%	22%	62%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Has clear, recognisable boundaries that make sense

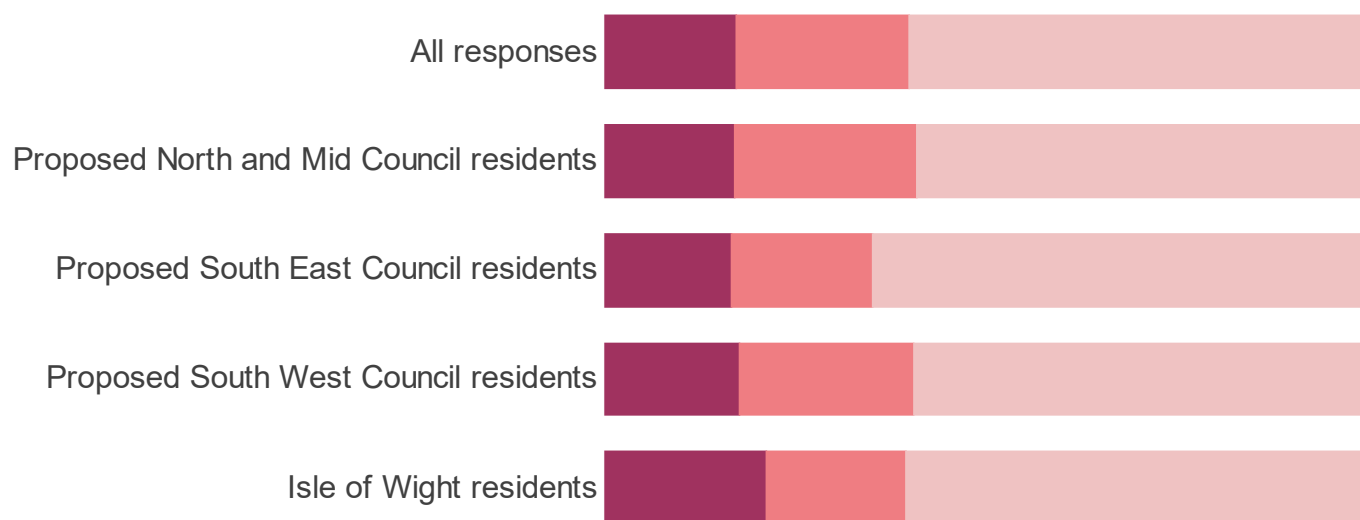
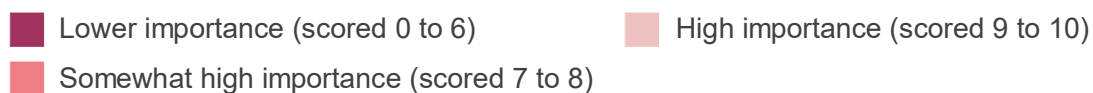


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3363	17%	23%	60%
Basingstoke and Deane residents	236	19%	25%	57%
East Hampshire residents	608	16%	25%	59%
Eastleigh residents	305	21%	26%	53%
Fareham residents	153	19%	21%	60%
Gosport residents	102	17%	16%	68%
Hart residents	141	22%	22%	56%
Havant residents	106	14%	16%	70%
New Forest residents	421	17%	18%	65%
Rushmoor residents	77	21%	26%	53%
Test Valley residents	370	16%	25%	59%
Winchester residents	360	16%	22%	63%
Hampshire residents	2879	17%	23%	60%
Isle of Wight residents	33	21%	18%	61%
Portsmouth residents	98	15%	20%	64%
Southampton residents	105	17%	27%	56%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

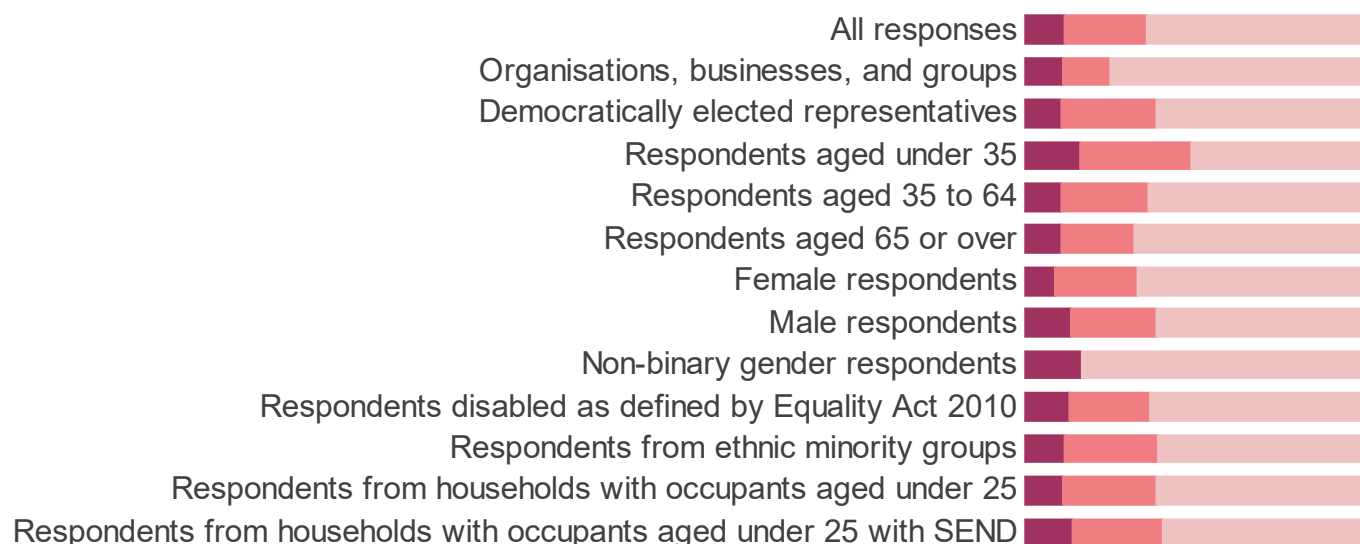
Has clear, recognisable boundaries that make sense



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3363	17%	23%	60%
Proposed North and Mid Council residents	1422	17%	24%	59%
Proposed South East Council residents	459	17%	19%	65%
Proposed South West Council residents	1201	18%	23%	59%
Isle of Wight residents	33	21%	18%	61%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

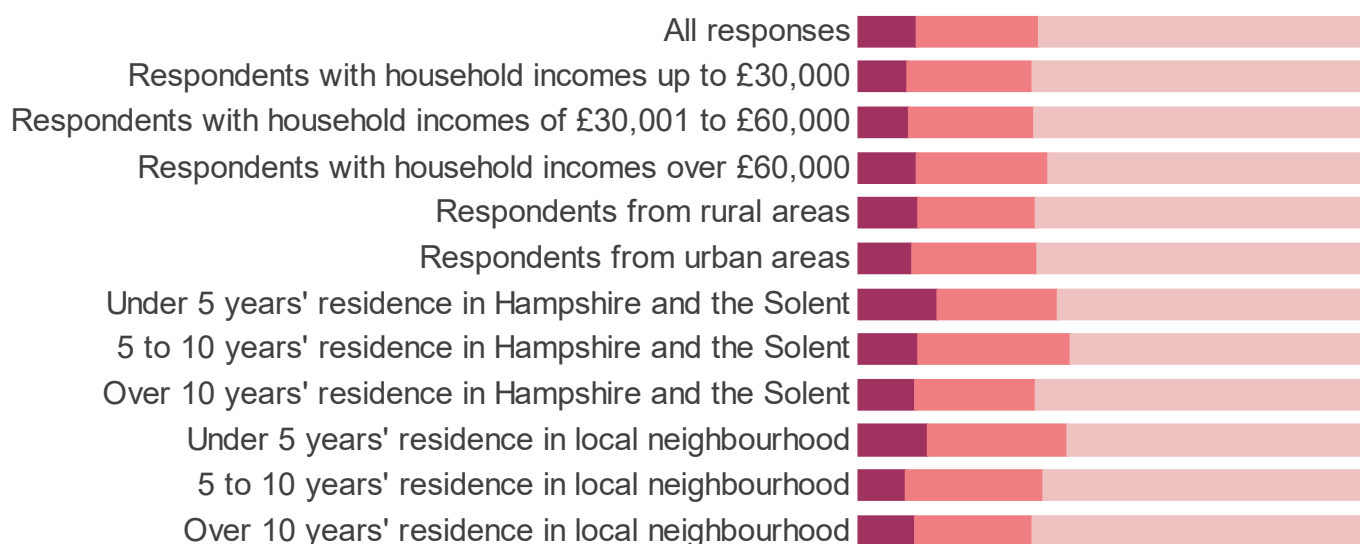
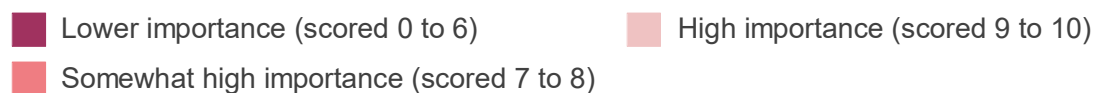
## Uses sensible economic and geographic areas for service delivery



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3367	12%	24%	65%
Organisations, businesses, and groups	36	11%	14%	75%
Democratically elected representatives	55	11%	27%	62%
Respondents aged under 35	253	16%	32%	51%
Respondents aged 35 to 64	1808	11%	25%	64%
Respondents aged 65 or over	1072	11%	21%	68%
Female respondents	1596	9%	24%	67%
Male respondents	1456	14%	25%	62%
Non-binary gender respondents	6	17%	-	83%
Respondents disabled as defined by Equality Act 2010	486	13%	23%	64%
Respondents from ethnic minority groups	162	12%	27%	61%
Respondents from households with occupants aged under 25	940	11%	27%	61%
Respondents from households with occupants aged under 25 with SEND	217	14%	26%	60%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Uses sensible economic and geographic areas for service delivery

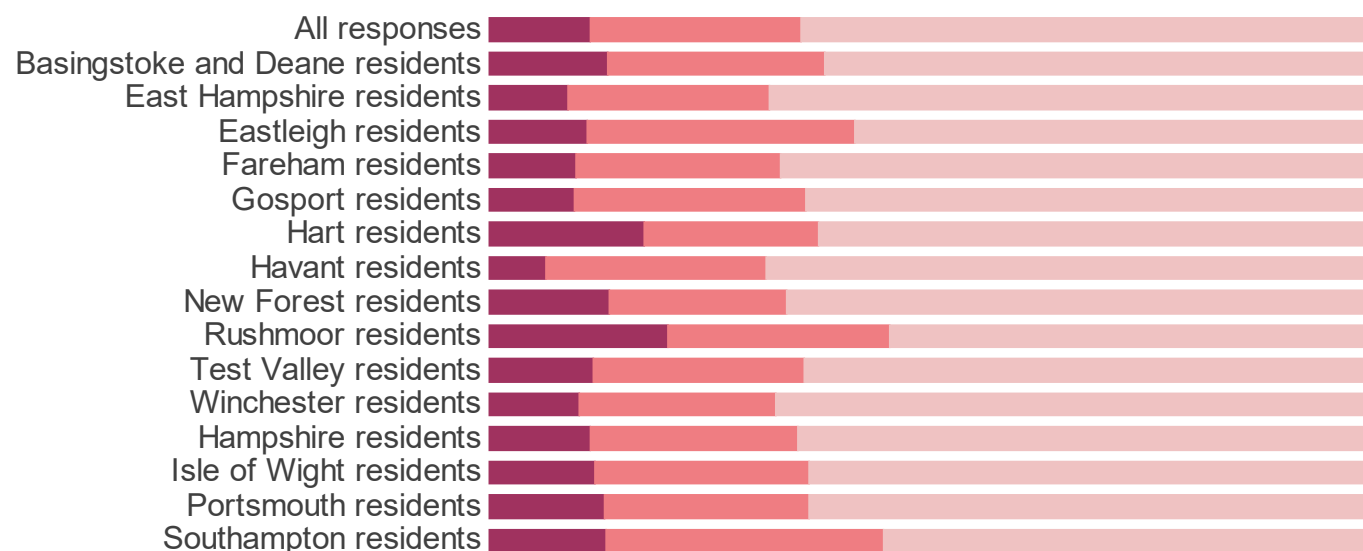


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3367	12%	24%	65%
Respondents with household incomes up to £30,000	347	10%	24%	66%
Respondents with household incomes of £30,001 to £60,000	823	10%	25%	65%
Respondents with household incomes over £60,000	1140	12%	26%	62%
Respondents from rural areas	614	12%	23%	65%
Respondents from urban areas	1639	11%	25%	65%
Under 5 years' residence in Hampshire and the Solent	114	16%	24%	61%
5 to 10 years' residence in Hampshire and the Solent	211	12%	30%	58%
Over 10 years' residence in Hampshire and the Solent	2795	11%	24%	65%
Under 5 years' residence in local neighbourhood	409	14%	27%	59%
5 to 10 years' residence in local neighbourhood	467	9%	27%	63%
Over 10 years' residence in local neighbourhood	2217	11%	23%	66%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

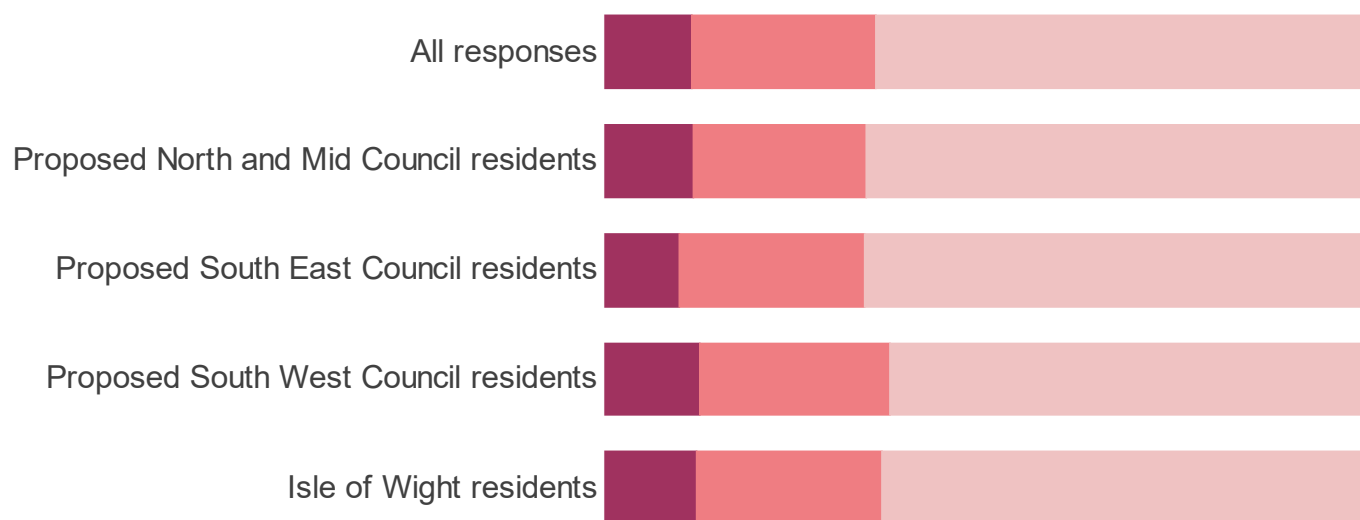
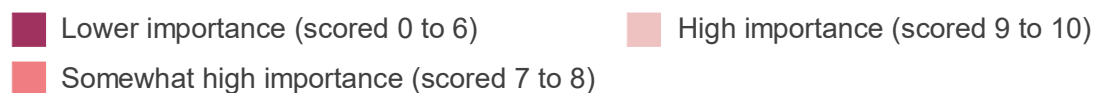
Uses sensible economic and geographic areas for service delivery



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3367	12%	24%	65%
Basingstoke and Deane residents	236	14%	25%	62%
East Hampshire residents	608	9%	23%	68%
Eastleigh residents	304	11%	30%	59%
Fareham residents	151	10%	23%	67%
Gosport residents	103	10%	26%	64%
Hart residents	142	18%	20%	63%
Havant residents	108	6%	25%	69%
New Forest residents	422	14%	20%	66%
Rushmoor residents	79	20%	25%	54%
Test Valley residents	369	12%	24%	64%
Winchester residents	360	10%	22%	68%
Hampshire residents	2882	12%	24%	65%
Isle of Wight residents	33	12%	24%	64%
Portsmouth residents	99	13%	23%	64%
Southampton residents	105	13%	31%	55%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

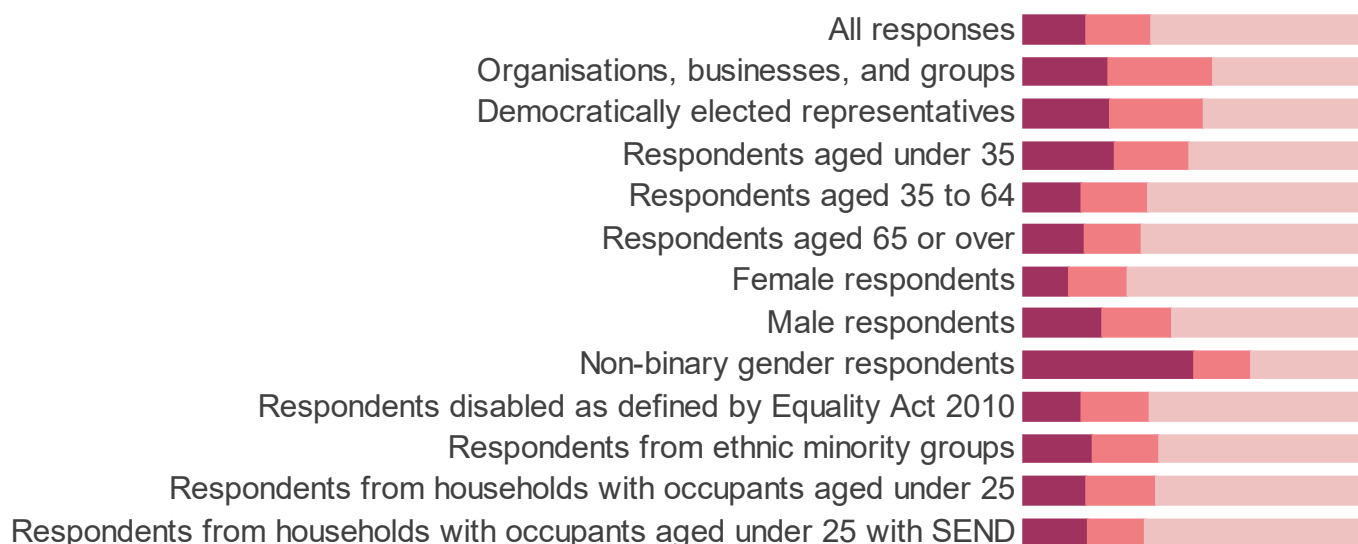
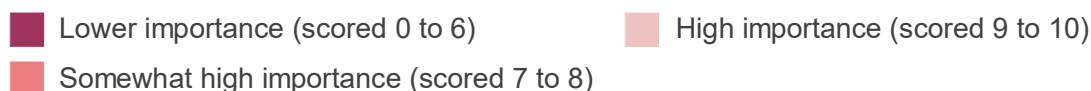
Uses sensible economic and geographic areas for service delivery



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3367	12%	24%	65%
Proposed North and Mid Council residents	1425	12%	23%	66%
Proposed South East Council residents	461	10%	24%	66%
Proposed South West Council residents	1200	13%	25%	63%
Isle of Wight residents	33	12%	24%	64%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

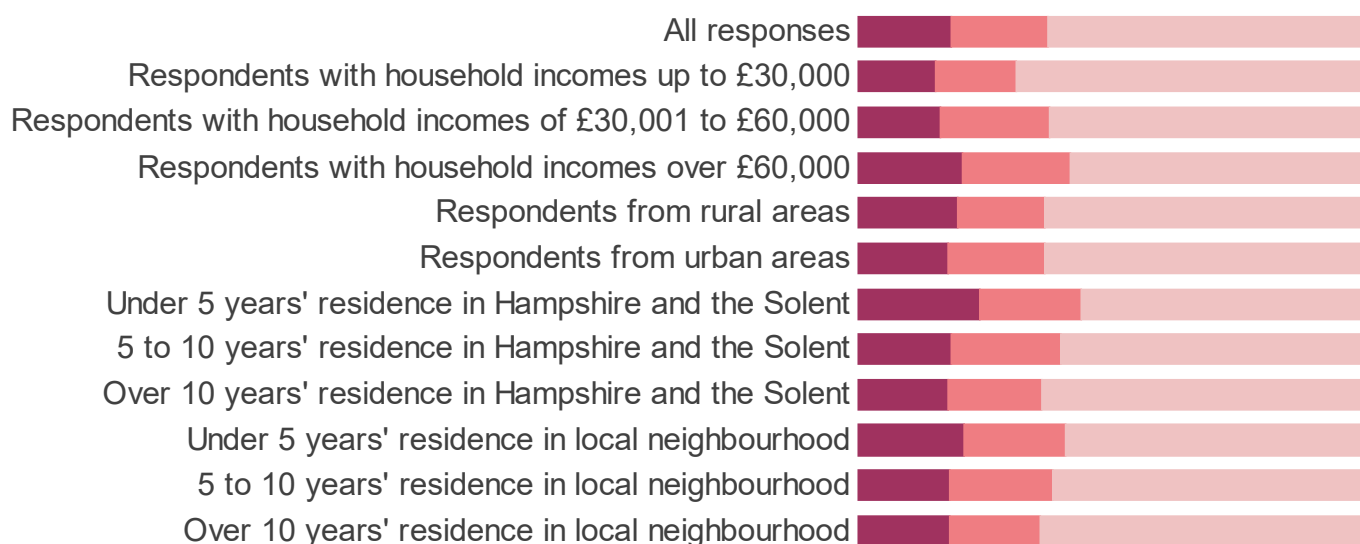
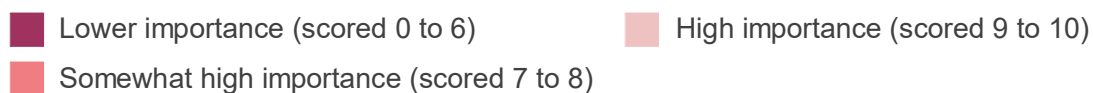
## Avoids breaking services apart unnecessarily



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3357	19%	19%	63%
Organisations, businesses, and groups	36	25%	31%	44%
Democratically elected representatives	55	25%	27%	47%
Respondents aged under 35	254	27%	22%	52%
Respondents aged 35 to 64	1806	17%	20%	63%
Respondents aged 65 or over	1064	18%	17%	65%
Female respondents	1590	13%	17%	69%
Male respondents	1452	23%	20%	57%
Non-binary gender respondents	6	50%	17%	33%
Respondents disabled as defined by Equality Act 2010	483	17%	20%	63%
Respondents from ethnic minority groups	165	21%	19%	60%
Respondents from households with occupants aged under 25	937	18%	21%	61%
Respondents from households with occupants aged under 25 with SEND	214	19%	16%	64%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

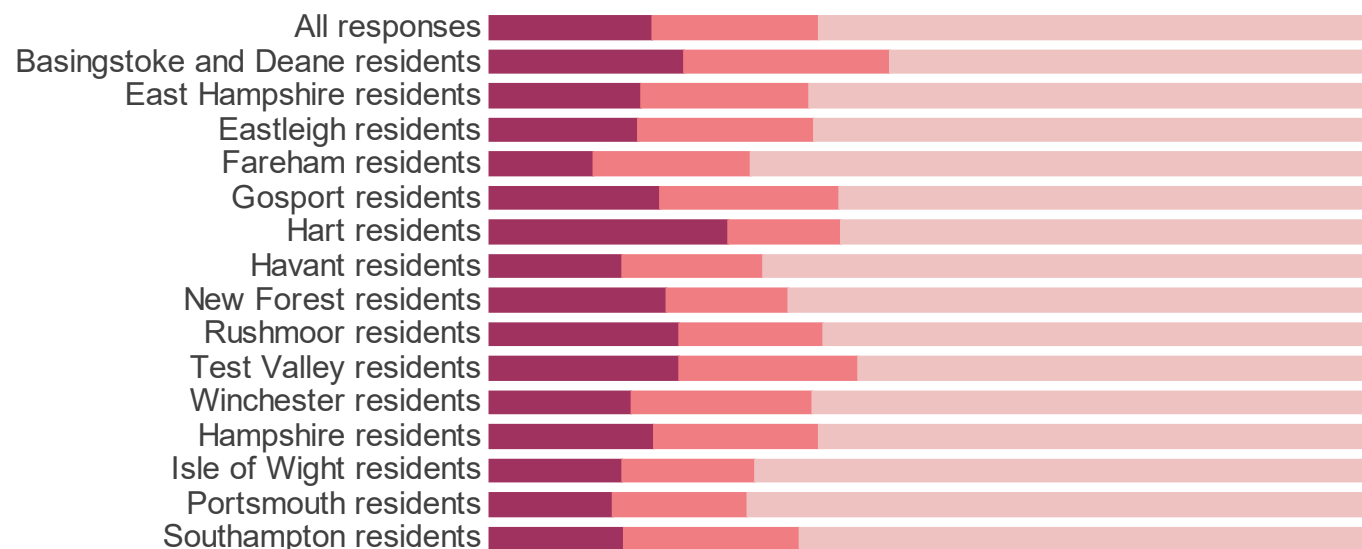
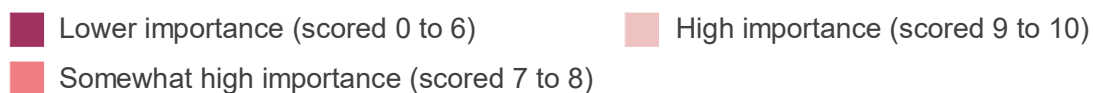
## Avoids breaking services apart unnecessarily



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3357	19%	19%	63%
Respondents with household incomes up to £30,000	344	15%	16%	69%
Respondents with household incomes of £30,001 to £60,000	818	16%	21%	62%
Respondents with household incomes over £60,000	1136	21%	21%	58%
Respondents from rural areas	608	20%	17%	63%
Respondents from urban areas	1633	18%	19%	63%
Under 5 years' residence in Hampshire and the Solent	116	24%	20%	56%
5 to 10 years' residence in Hampshire and the Solent	210	19%	21%	60%
Over 10 years' residence in Hampshire and the Solent	2785	18%	18%	64%
Under 5 years' residence in local neighbourhood	412	21%	20%	59%
5 to 10 years' residence in local neighbourhood	467	18%	20%	61%
Over 10 years' residence in local neighbourhood	2201	18%	18%	64%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

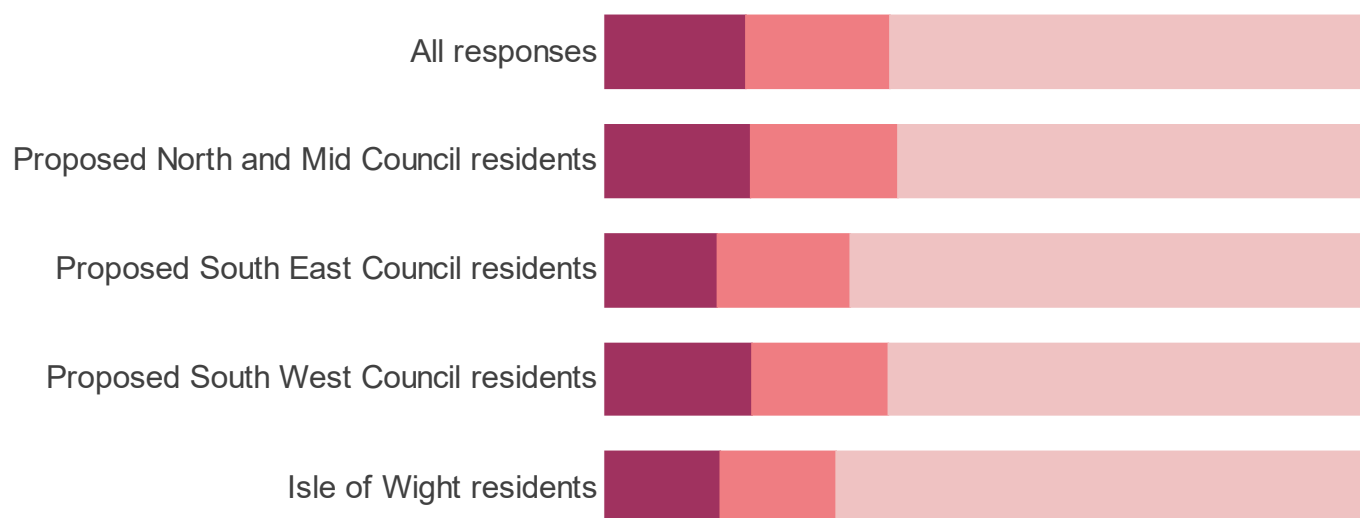
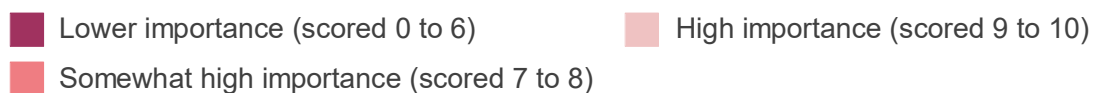
## Avoids breaking services apart unnecessarily



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3357	19%	19%	63%
Basingstoke and Deane residents	235	22%	23%	54%
East Hampshire residents	605	17%	19%	64%
Eastleigh residents	307	17%	20%	63%
Fareham residents	152	12%	18%	70%
Gosport residents	103	19%	20%	60%
Hart residents	140	27%	13%	60%
Havant residents	106	15%	16%	69%
New Forest residents	418	20%	14%	66%
Rushmoor residents	79	22%	16%	62%
Test Valley residents	370	22%	20%	58%
Winchester residents	357	16%	20%	63%
Hampshire residents	2872	19%	19%	63%
Isle of Wight residents	33	15%	15%	70%
Portsmouth residents	99	14%	15%	71%
Southampton residents	105	15%	20%	65%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Avoids breaking services apart unnecessarily

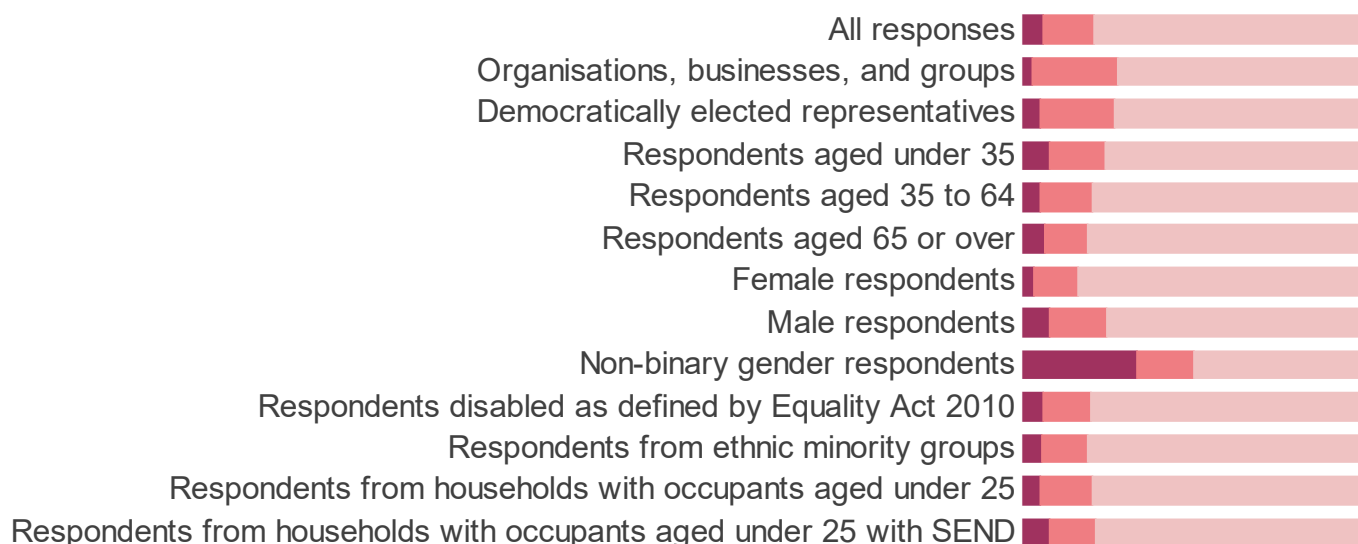
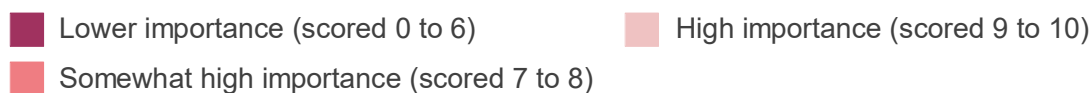


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3357	19%	19%	63%
Proposed North and Mid Council residents	1416	19%	19%	62%
Proposed South East Council residents	460	15%	17%	68%
Proposed South West Council residents	1200	19%	18%	63%
Isle of Wight residents	33	15%	15%	70%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

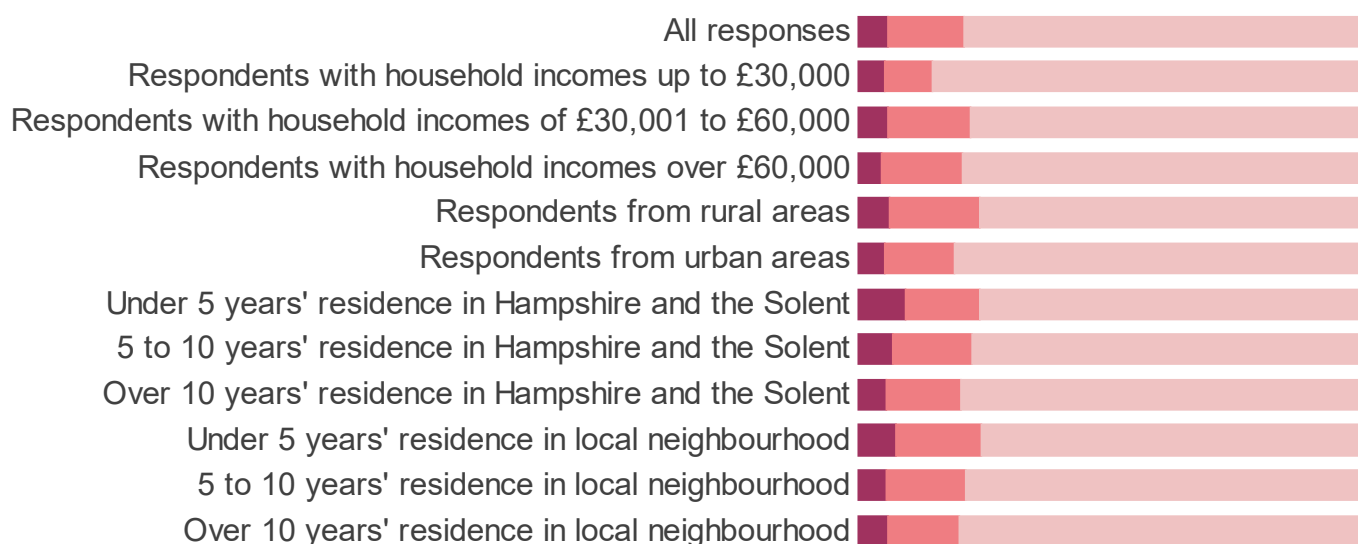
## Provides high quality and sustainable public services



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3387	6%	15%	79%
Organisations, businesses, and groups	36	3%	25%	72%
Democratically elected representatives	56	5%	21%	73%
Respondents aged under 35	257	8%	16%	76%
Respondents aged 35 to 64	1813	5%	16%	79%
Respondents aged 65 or over	1080	7%	13%	81%
Female respondents	1605	3%	13%	84%
Male respondents	1463	8%	17%	76%
Non-binary gender respondents	6	33%	17%	50%
Respondents disabled as defined by Equality Act 2010	487	6%	14%	80%
Respondents from ethnic minority groups	164	5%	13%	81%
Respondents from households with occupants aged under 25	940	5%	15%	80%
Respondents from households with occupants aged under 25 with SEND	215	8%	13%	79%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Provides high quality and sustainable public services

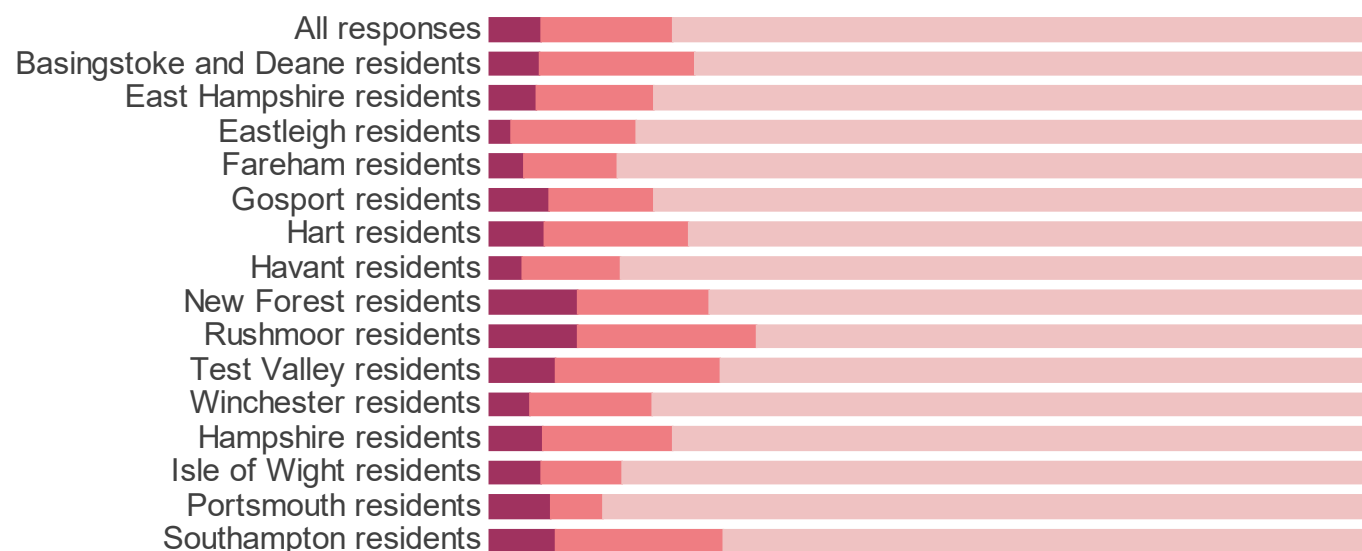
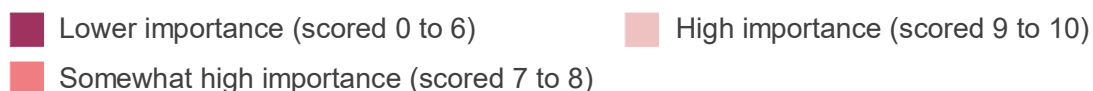


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3387	6%	15%	79%
Respondents with household incomes up to £30,000	348	5%	9%	85%
Respondents with household incomes of £30,001 to £60,000	824	6%	16%	78%
Respondents with household incomes over £60,000	1139	5%	16%	79%
Respondents from rural areas	616	6%	18%	76%
Respondents from urban areas	1643	5%	14%	81%
Under 5 years' residence in Hampshire and the Solent	117	9%	15%	76%
5 to 10 years' residence in Hampshire and the Solent	212	7%	16%	77%
Over 10 years' residence in Hampshire and the Solent	2811	6%	14%	80%
Under 5 years' residence in local neighbourhood	415	7%	17%	76%
5 to 10 years' residence in local neighbourhood	471	6%	15%	79%
Over 10 years' residence in local neighbourhood	2223	6%	14%	80%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Provides high quality and sustainable public services

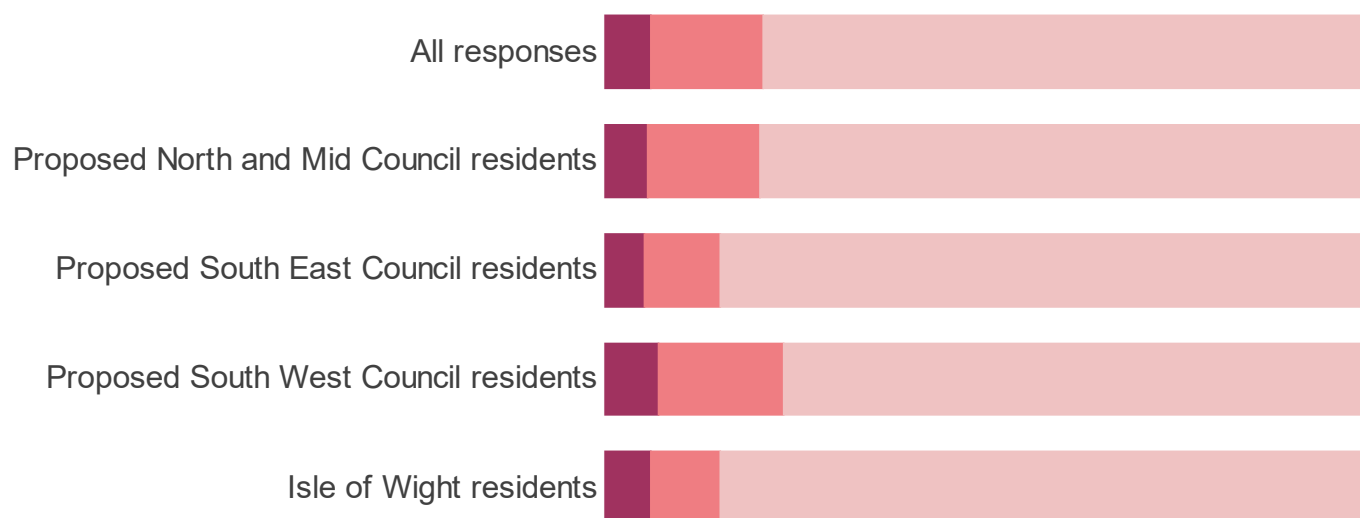
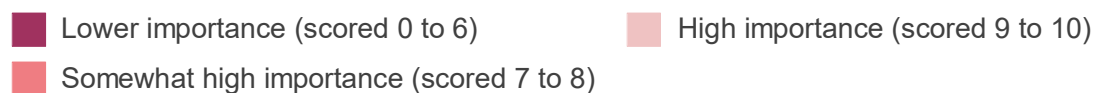


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3387	6%	15%	79%
Basingstoke and Deane residents	239	6%	18%	77%
East Hampshire residents	610	5%	13%	81%
Eastleigh residents	306	3%	14%	83%
Fareham residents	151	4%	11%	85%
Gosport residents	101	7%	12%	81%
Hart residents	141	6%	16%	77%
Havant residents	107	4%	11%	85%
New Forest residents	428	10%	15%	75%
Rushmoor residents	79	10%	20%	70%
Test Valley residents	373	8%	19%	74%
Winchester residents	362	5%	14%	81%
Hampshire residents	2897	6%	15%	79%
Isle of Wight residents	33	6%	9%	85%
Portsmouth residents	100	7%	6%	87%
Southampton residents	105	8%	19%	73%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Provides high quality and sustainable public services

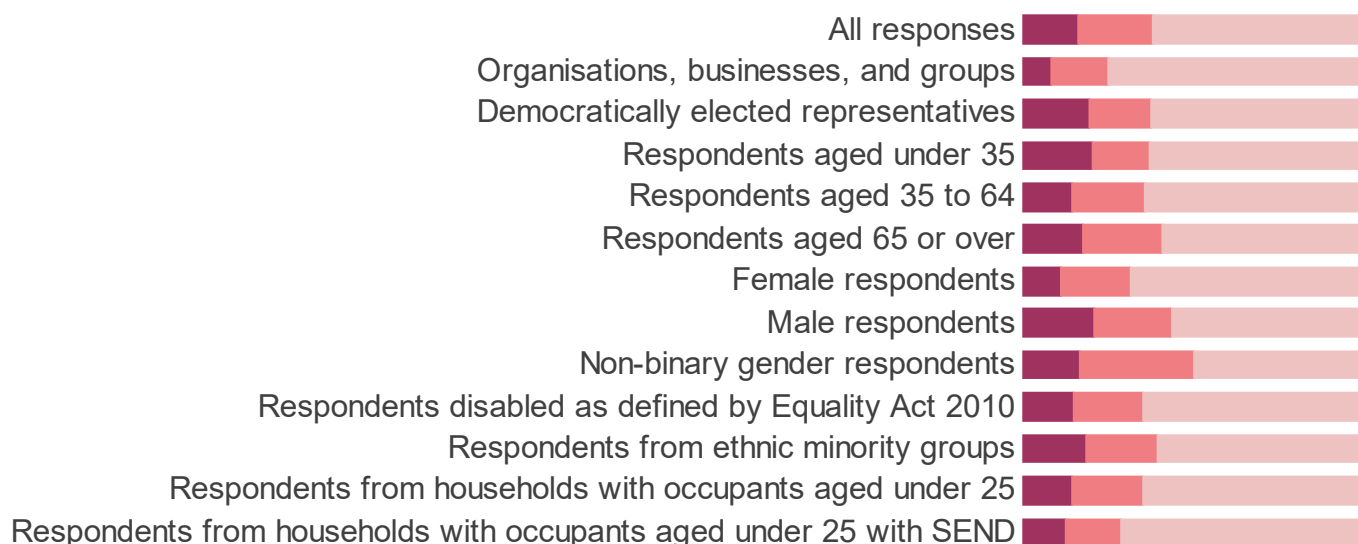
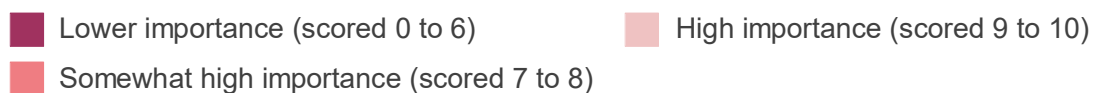


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3387	6%	15%	79%
Proposed North and Mid Council residents	1431	6%	15%	80%
Proposed South East Council residents	459	5%	10%	85%
Proposed South West Council residents	1212	7%	16%	77%
Isle of Wight residents	33	6%	9%	85%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Helps the people who need it the most

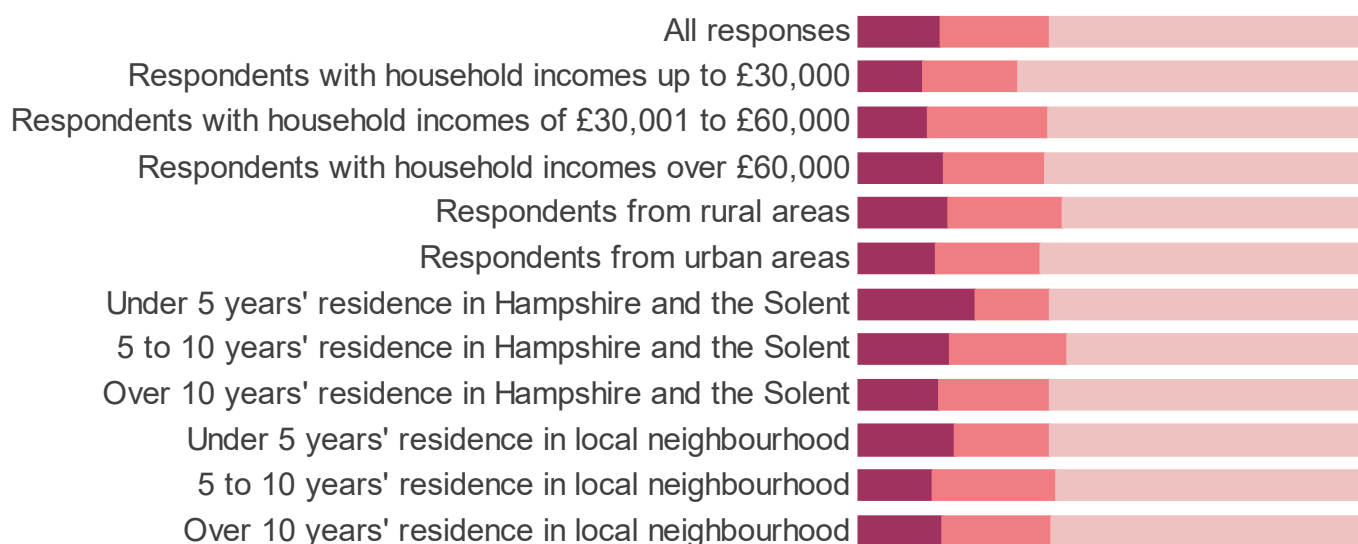


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	16%	21%	62%
Organisations, businesses, and groups	36	8%	17%	75%
Democratically elected representatives	56	20%	18%	63%
Respondents aged under 35	256	20%	17%	63%
Respondents aged 35 to 64	1803	15%	21%	64%
Respondents aged 65 or over	1067	18%	23%	59%
Female respondents	1593	11%	20%	68%
Male respondents	1453	21%	23%	57%
Non-binary gender respondents	6	17%	33%	50%
Respondents disabled as defined by Equality Act 2010	486	15%	20%	65%
Respondents from ethnic minority groups	162	19%	21%	60%
Respondents from households with occupants aged under 25	937	15%	21%	65%
Respondents from households with occupants aged under 25 with SEND	215	13%	16%	71%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Helps the people who need it the most

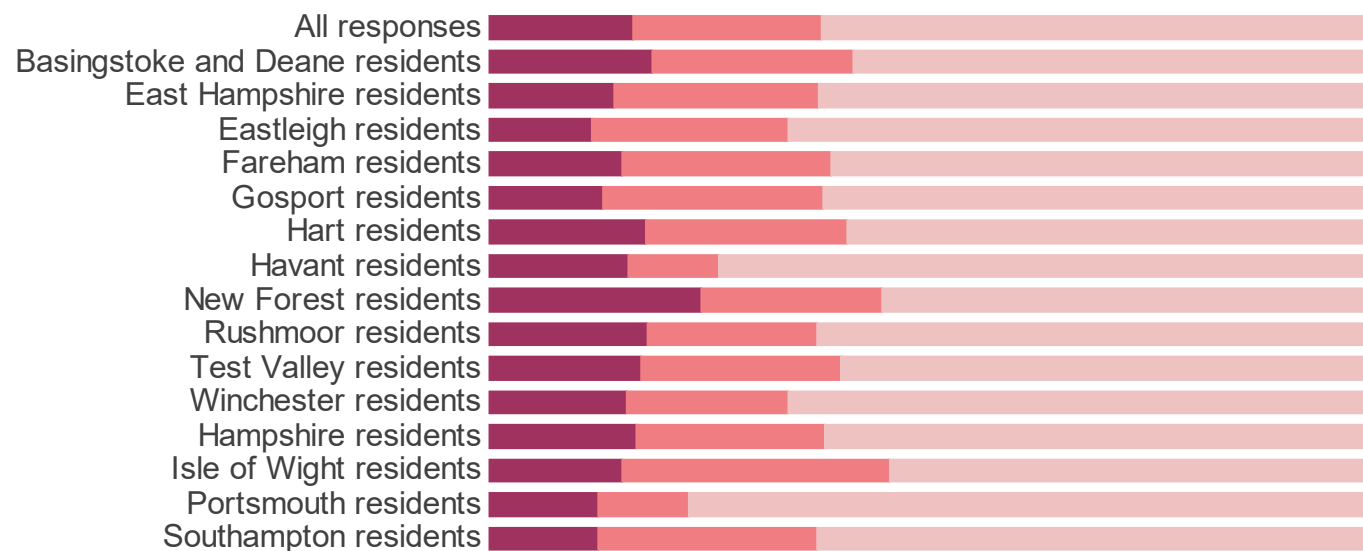
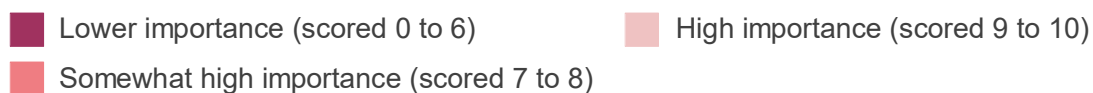


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	16%	21%	62%
Respondents with household incomes up to £30,000	344	13%	19%	68%
Respondents with household incomes of £30,001 to £60,000	823	14%	24%	63%
Respondents with household incomes over £60,000	1135	17%	20%	63%
Respondents from rural areas	612	18%	22%	60%
Respondents from urban areas	1632	15%	21%	64%
Under 5 years' residence in Hampshire and the Solent	116	23%	15%	62%
5 to 10 years' residence in Hampshire and the Solent	211	18%	23%	59%
Over 10 years' residence in Hampshire and the Solent	2788	16%	22%	62%
Under 5 years' residence in local neighbourhood	415	19%	19%	62%
5 to 10 years' residence in local neighbourhood	465	15%	25%	61%
Over 10 years' residence in local neighbourhood	2206	17%	21%	62%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Helps the people who need it the most

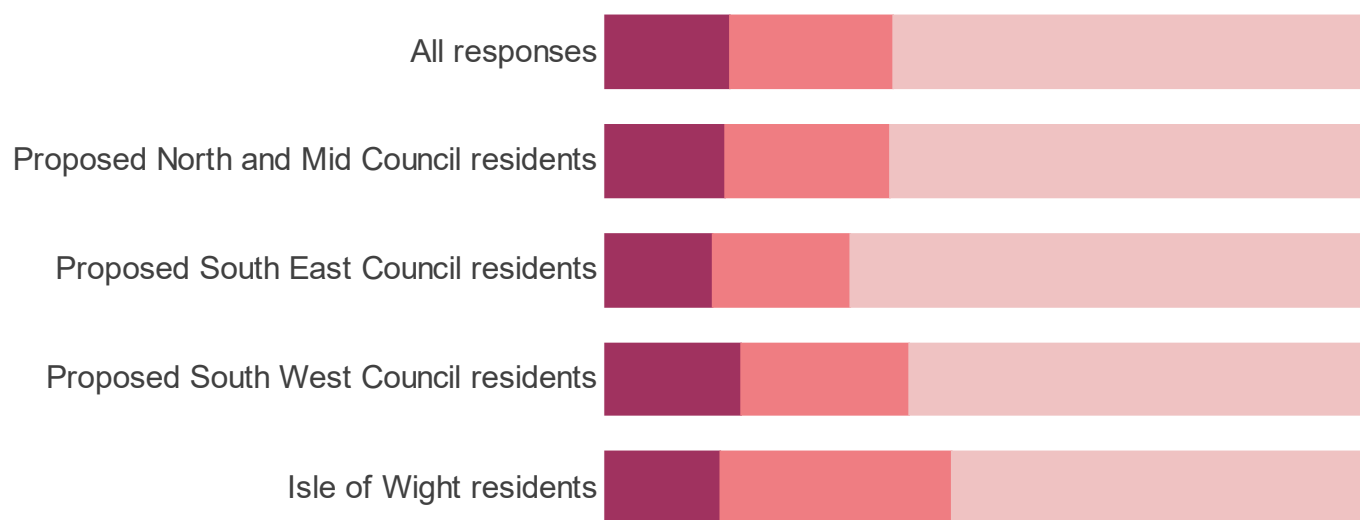
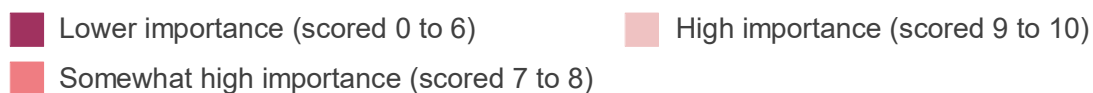


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	16%	21%	62%
Basingstoke and Deane residents	237	19%	23%	59%
East Hampshire residents	602	14%	23%	63%
Eastleigh residents	306	12%	22%	66%
Fareham residents	152	15%	24%	61%
Gosport residents	100	13%	25%	62%
Hart residents	140	18%	23%	59%
Havant residents	107	16%	10%	74%
New Forest residents	420	24%	20%	55%
Rushmoor residents	78	18%	19%	63%
Test Valley residents	370	17%	23%	60%
Winchester residents	362	16%	18%	66%
Hampshire residents	2874	17%	21%	62%
Isle of Wight residents	33	15%	30%	55%
Portsmouth residents	97	12%	10%	77%
Southampton residents	105	12%	25%	63%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Helps the people who need it the most

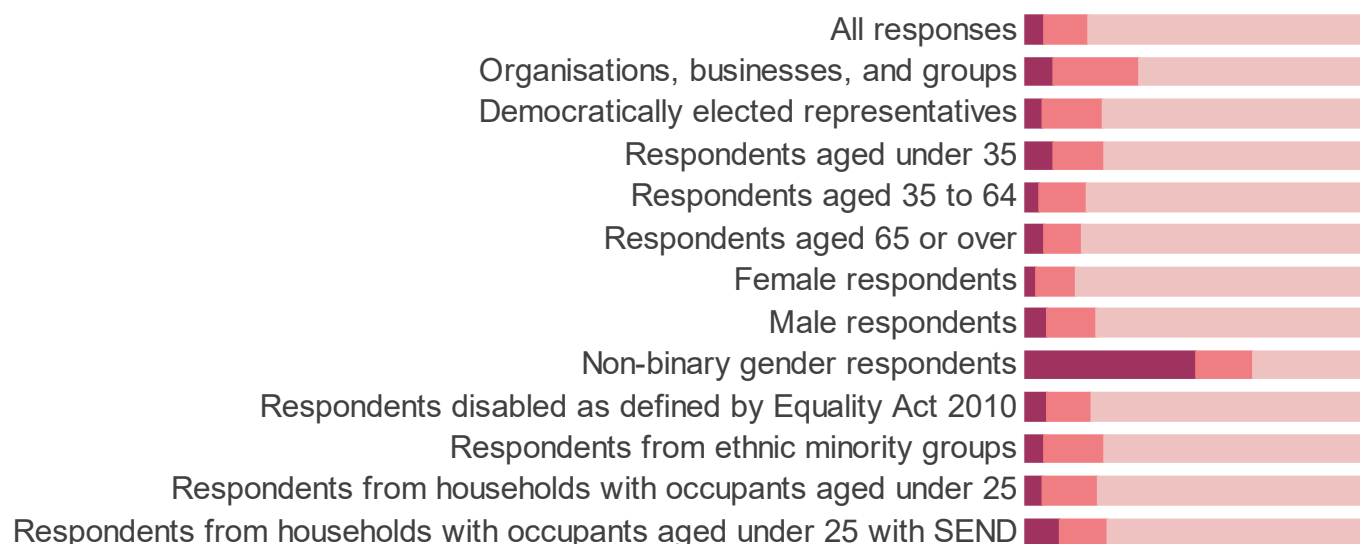


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3359	16%	21%	62%
Proposed North and Mid Council residents	1419	16%	22%	63%
Proposed South East Council residents	456	14%	18%	68%
Proposed South West Council residents	1201	18%	22%	60%
Isle of Wight residents	33	15%	30%	55%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Ensures council taxpayers receive good services for their money

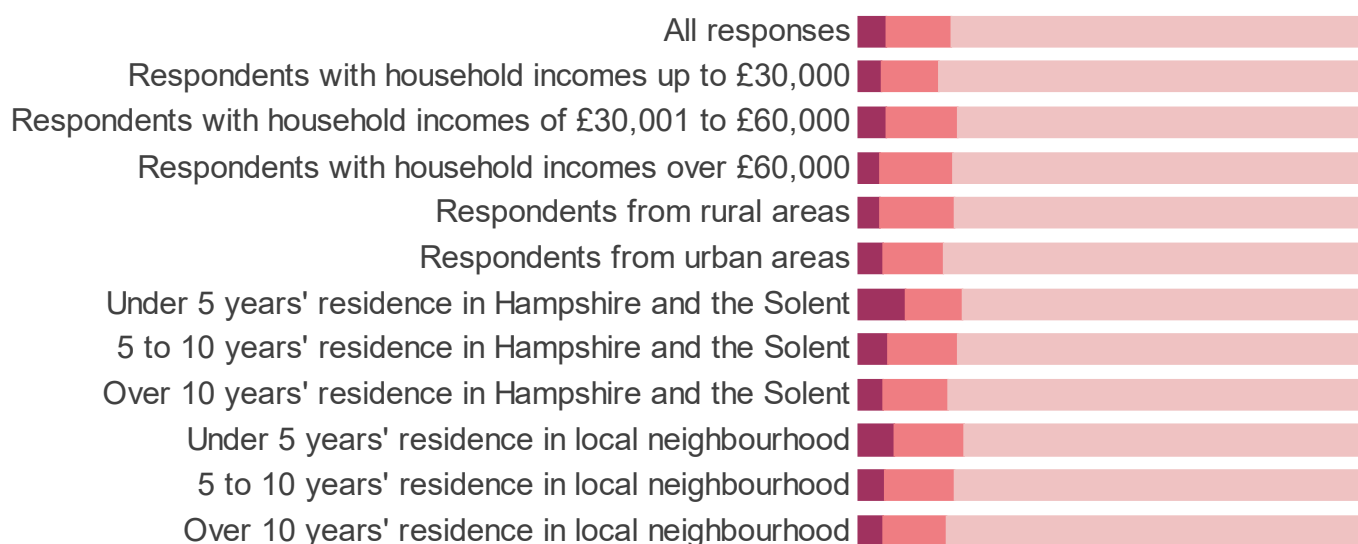
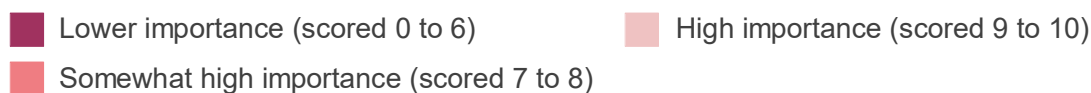
- Lower importance (scored 0 to 6)
- High importance (scored 9 to 10)
- Somewhat high importance (scored 7 to 8)



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3401	6%	13%	81%
Organisations, businesses, and groups	36	8%	25%	67%
Democratically elected representatives	57	5%	18%	77%
Respondents aged under 35	257	9%	14%	77%
Respondents aged 35 to 64	1816	4%	14%	82%
Respondents aged 65 or over	1085	5%	11%	83%
Female respondents	1610	4%	11%	85%
Male respondents	1469	6%	14%	79%
Non-binary gender respondents	6	50%	17%	33%
Respondents disabled as defined by Equality Act 2010	491	7%	13%	80%
Respondents from ethnic minority groups	165	5%	18%	77%
Respondents from households with occupants aged under 25	941	5%	16%	79%
Respondents from households with occupants aged under 25 with SEND	217	10%	14%	76%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Ensures council taxpayers receive good services for their money

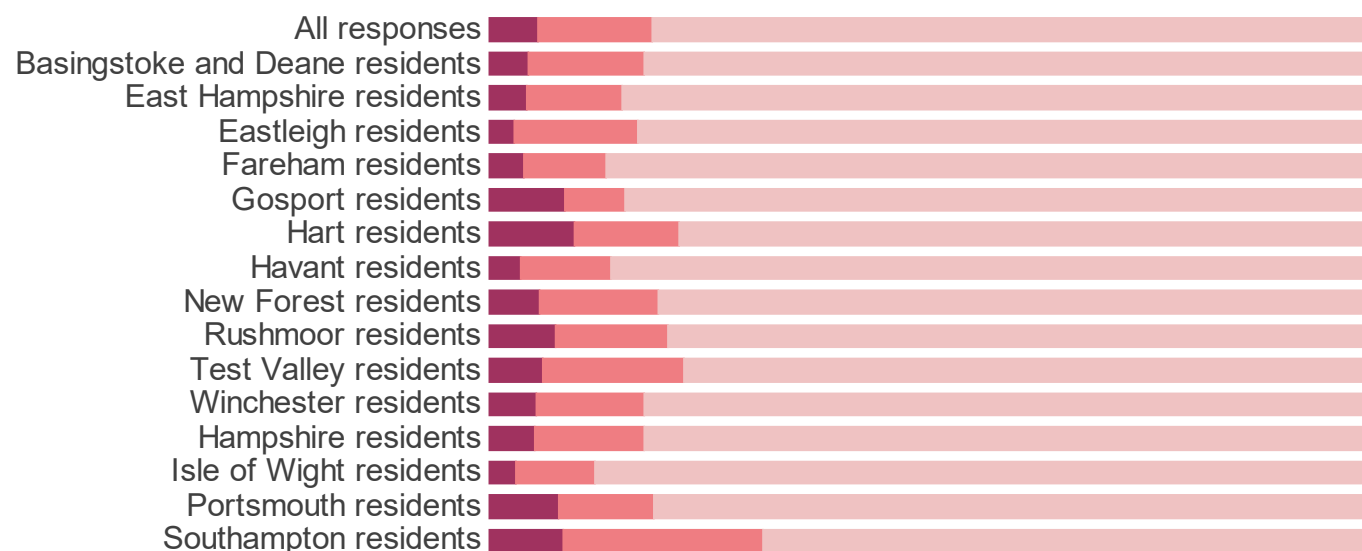
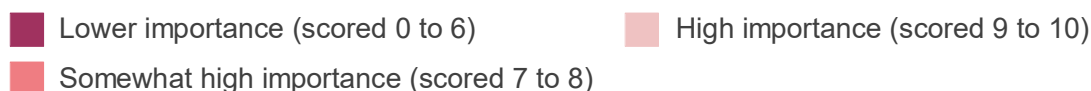


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3401	6%	13%	81%
Respondents with household incomes up to £30,000	350	5%	11%	84%
Respondents with household incomes of £30,001 to £60,000	827	6%	14%	80%
Respondents with household incomes over £60,000	1142	4%	14%	81%
Respondents from rural areas	617	5%	15%	81%
Respondents from urban areas	1645	5%	12%	83%
Under 5 years' residence in Hampshire and the Solent	117	9%	11%	79%
5 to 10 years' residence in Hampshire and the Solent	212	6%	14%	80%
Over 10 years' residence in Hampshire and the Solent	2818	5%	13%	82%
Under 5 years' residence in local neighbourhood	415	7%	14%	79%
5 to 10 years' residence in local neighbourhood	472	6%	14%	81%
Over 10 years' residence in local neighbourhood	2232	5%	13%	82%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

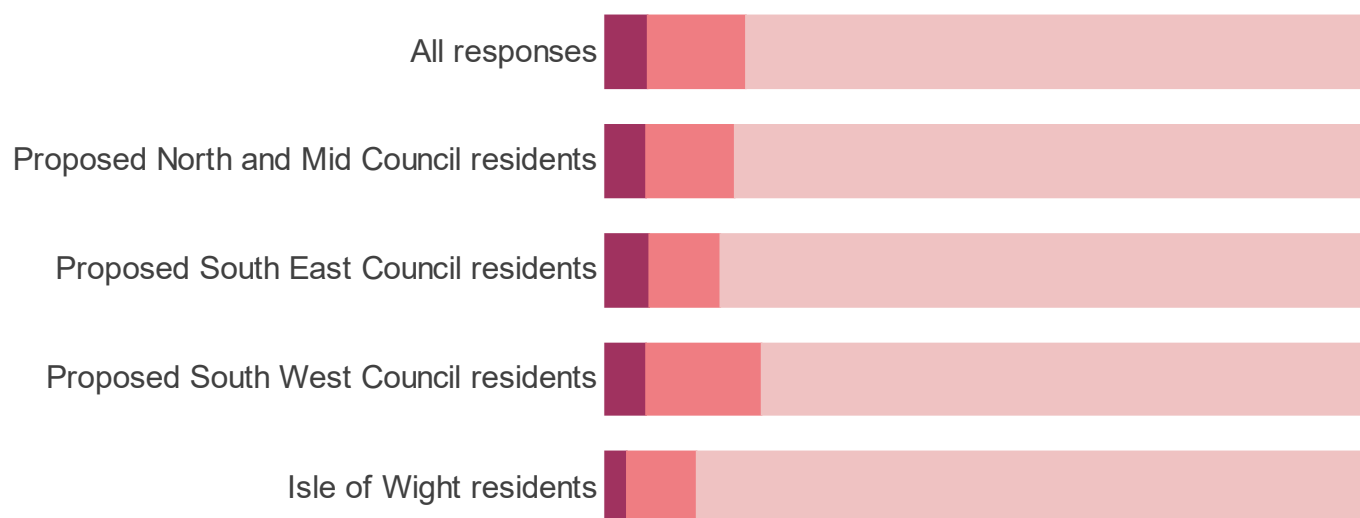
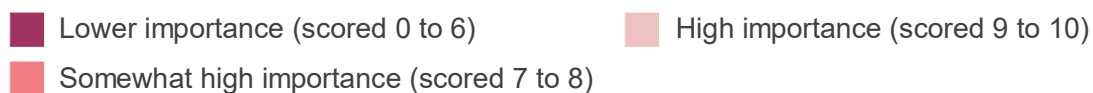
## Ensures council taxpayers receive good services for their money



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3401	6%	13%	81%
Basingstoke and Deane residents	238	5%	13%	82%
East Hampshire residents	616	4%	11%	85%
Eastleigh residents	307	3%	14%	83%
Fareham residents	150	4%	9%	87%
Gosport residents	103	9%	7%	84%
Hart residents	144	10%	12%	78%
Havant residents	108	4%	10%	86%
New Forest residents	425	6%	13%	81%
Rushmoor residents	79	8%	13%	80%
Test Valley residents	371	6%	16%	78%
Winchester residents	362	6%	12%	82%
Hampshire residents	2903	5%	12%	82%
Isle of Wight residents	33	3%	9%	88%
Portsmouth residents	101	8%	11%	81%
Southampton residents	106	8%	23%	69%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Ensures council taxpayers receive good services for their money**

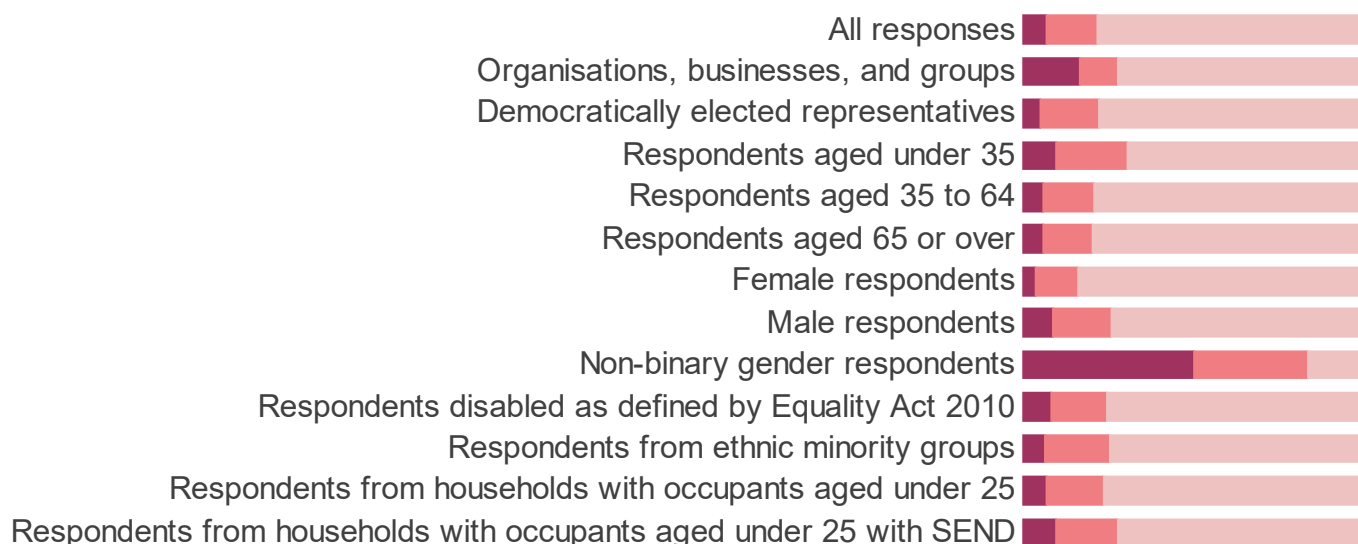
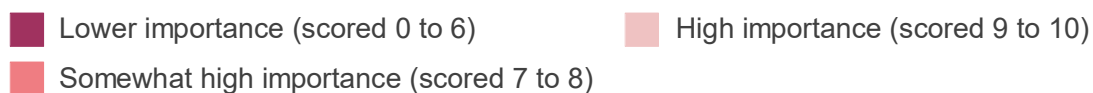


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3401	6%	13%	81%
Proposed North and Mid Council residents	1439	5%	12%	83%
Proposed South East Council residents	462	6%	9%	85%
Proposed South West Council residents	1209	5%	15%	79%
Isle of Wight residents	33	3%	9%	88%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

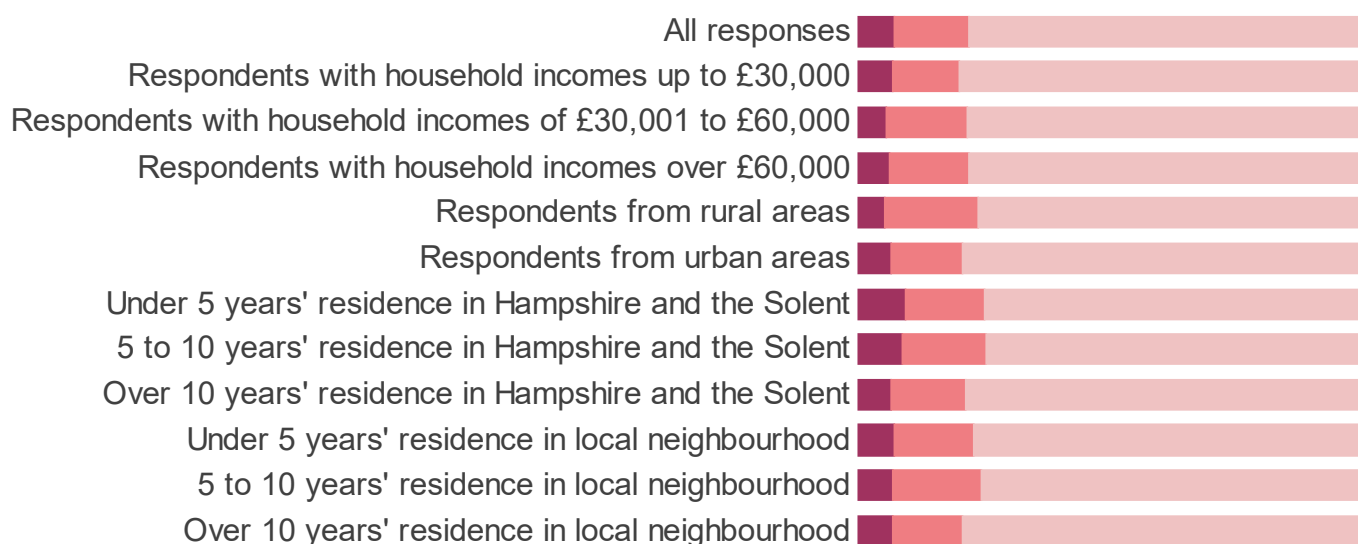
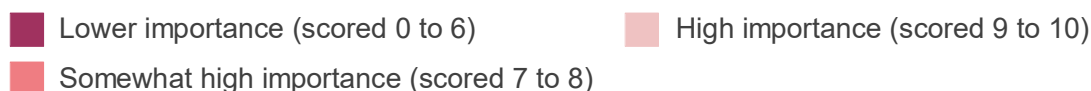
Is financially strong and stable



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3382	7%	15%	78%
Organisations, businesses, and groups	36	17%	11%	72%
Democratically elected representatives	58	5%	17%	78%
Respondents aged under 35	257	10%	21%	69%
Respondents aged 35 to 64	1807	6%	14%	79%
Respondents aged 65 or over	1074	6%	14%	79%
Female respondents	1603	4%	13%	84%
Male respondents	1459	9%	17%	74%
Non-binary gender respondents	6	50%	33%	17%
Respondents disabled as defined by Equality Act 2010	487	8%	16%	75%
Respondents from ethnic minority groups	164	7%	19%	74%
Respondents from households with occupants aged under 25	937	7%	17%	76%
Respondents from households with occupants aged under 25 with SEND	214	10%	18%	72%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Is financially strong and stable

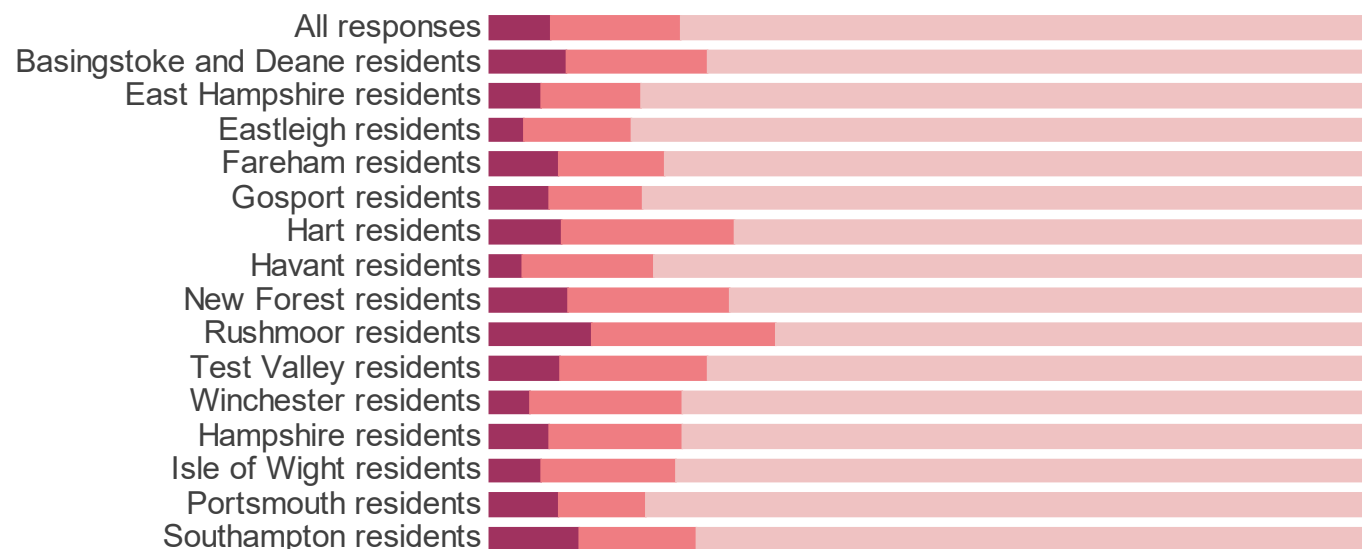


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3382	7%	15%	78%
Respondents with household incomes up to £30,000	346	7%	13%	80%
Respondents with household incomes of £30,001 to £60,000	825	6%	16%	78%
Respondents with household incomes over £60,000	1138	6%	15%	78%
Respondents from rural areas	614	5%	18%	76%
Respondents from urban areas	1638	7%	14%	79%
Under 5 years' residence in Hampshire and the Solent	116	9%	16%	75%
5 to 10 years' residence in Hampshire and the Solent	212	9%	17%	75%
Over 10 years' residence in Hampshire and the Solent	2804	7%	15%	79%
Under 5 years' residence in local neighbourhood	414	7%	15%	77%
5 to 10 years' residence in local neighbourhood	469	7%	18%	75%
Over 10 years' residence in local neighbourhood	2216	7%	14%	79%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

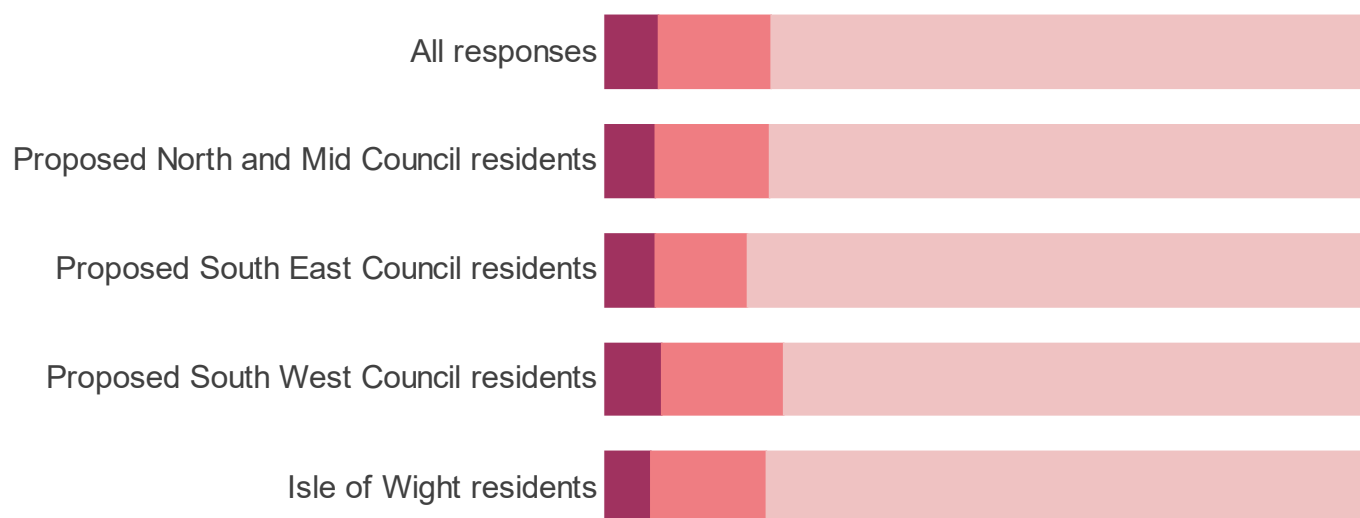
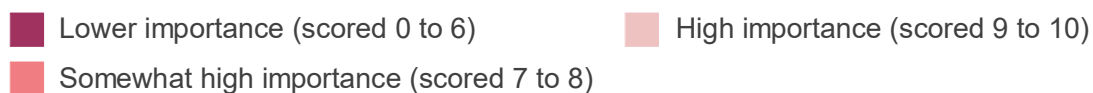
Is financially strong and stable



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3382	7%	15%	78%
Basingstoke and Deane residents	237	9%	16%	75%
East Hampshire residents	611	6%	11%	83%
Eastleigh residents	303	4%	12%	84%
Fareham residents	150	8%	12%	80%
Gosport residents	103	7%	11%	83%
Hart residents	143	8%	20%	72%
Havant residents	107	4%	15%	81%
New Forest residents	423	9%	18%	73%
Rushmoor residents	77	12%	21%	68%
Test Valley residents	371	8%	17%	75%
Winchester residents	360	5%	17%	78%
Hampshire residents	2885	7%	15%	78%
Isle of Wight residents	33	6%	15%	79%
Portsmouth residents	101	8%	10%	82%
Southampton residents	106	10%	13%	76%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

Is financially strong and stable

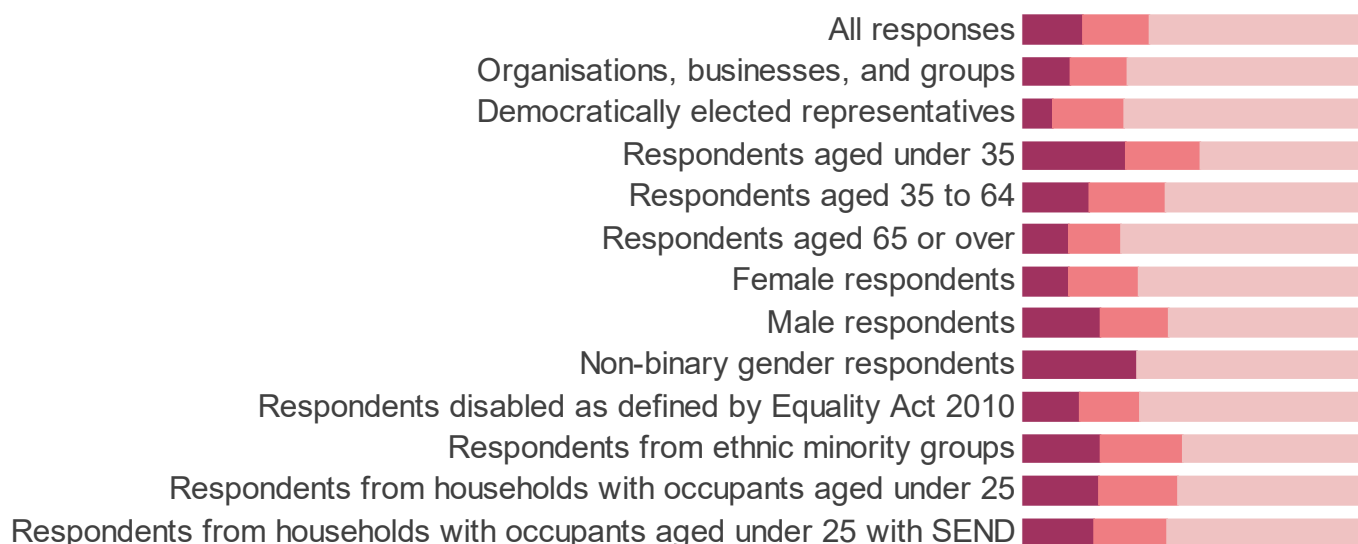
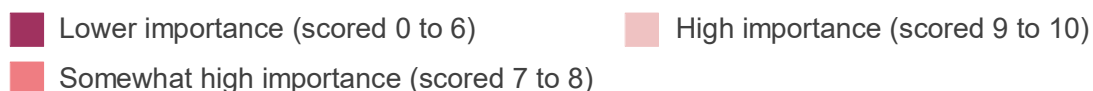


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3382	7%	15%	78%
Proposed North and Mid Council residents	1428	7%	15%	78%
Proposed South East Council residents	461	7%	12%	81%
Proposed South West Council residents	1203	8%	16%	77%
Isle of Wight residents	33	6%	15%	79%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

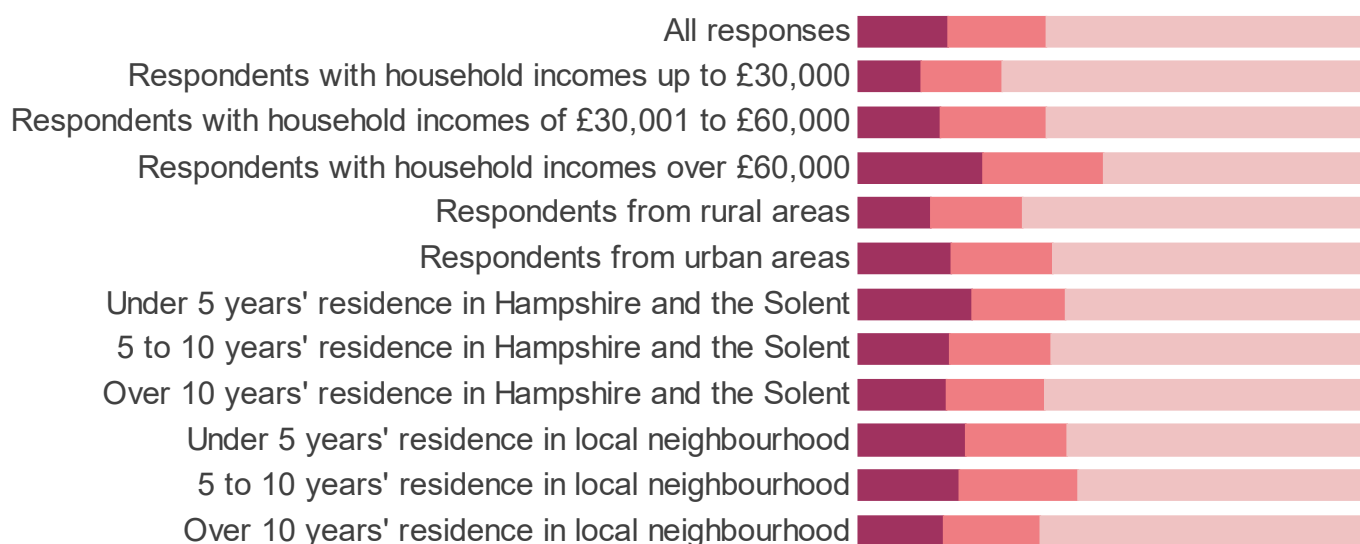
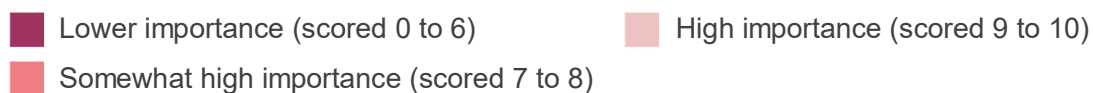
## Understands the unique identity of my local area



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3385	18%	19%	63%
Organisations, businesses, and groups	36	14%	17%	69%
Democratically elected representatives	57	9%	21%	70%
Respondents aged under 35	254	30%	22%	48%
Respondents aged 35 to 64	1812	19%	22%	58%
Respondents aged 65 or over	1078	13%	15%	71%
Female respondents	1607	14%	20%	66%
Male respondents	1458	23%	20%	58%
Non-binary gender respondents	6	33%	-	67%
Respondents disabled as defined by Equality Act 2010	485	17%	17%	66%
Respondents from ethnic minority groups	162	23%	24%	53%
Respondents from households with occupants aged under 25	941	22%	23%	55%
Respondents from households with occupants aged under 25 with SEND	215	21%	21%	58%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Understands the unique identity of my local area

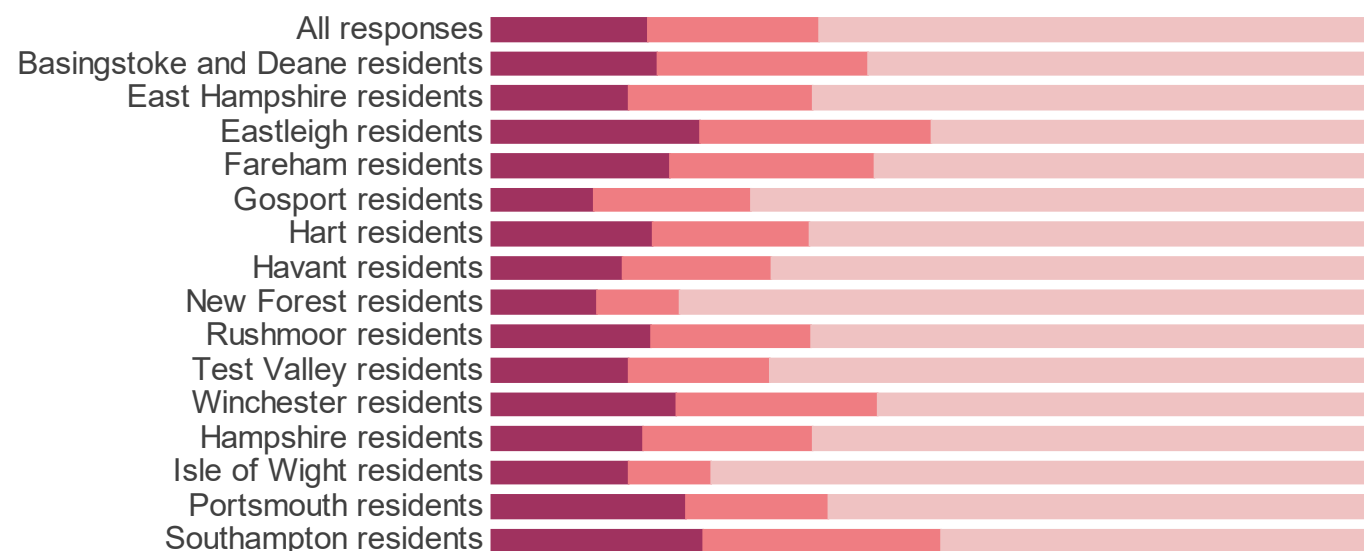


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3385	18%	19%	63%
Respondents with household incomes up to £30,000	347	13%	16%	71%
Respondents with household incomes of £30,001 to £60,000	817	16%	21%	63%
Respondents with household incomes over £60,000	1139	25%	24%	52%
Respondents from rural areas	612	15%	18%	68%
Respondents from urban areas	1639	18%	20%	61%
Under 5 years' residence in Hampshire and the Solent	115	23%	18%	59%
5 to 10 years' residence in Hampshire and the Solent	210	18%	20%	62%
Over 10 years' residence in Hampshire and the Solent	2809	18%	19%	63%
Under 5 years' residence in local neighbourhood	410	21%	20%	59%
5 to 10 years' residence in local neighbourhood	468	20%	23%	57%
Over 10 years' residence in local neighbourhood	2225	17%	19%	64%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Understands the unique identity of my local area

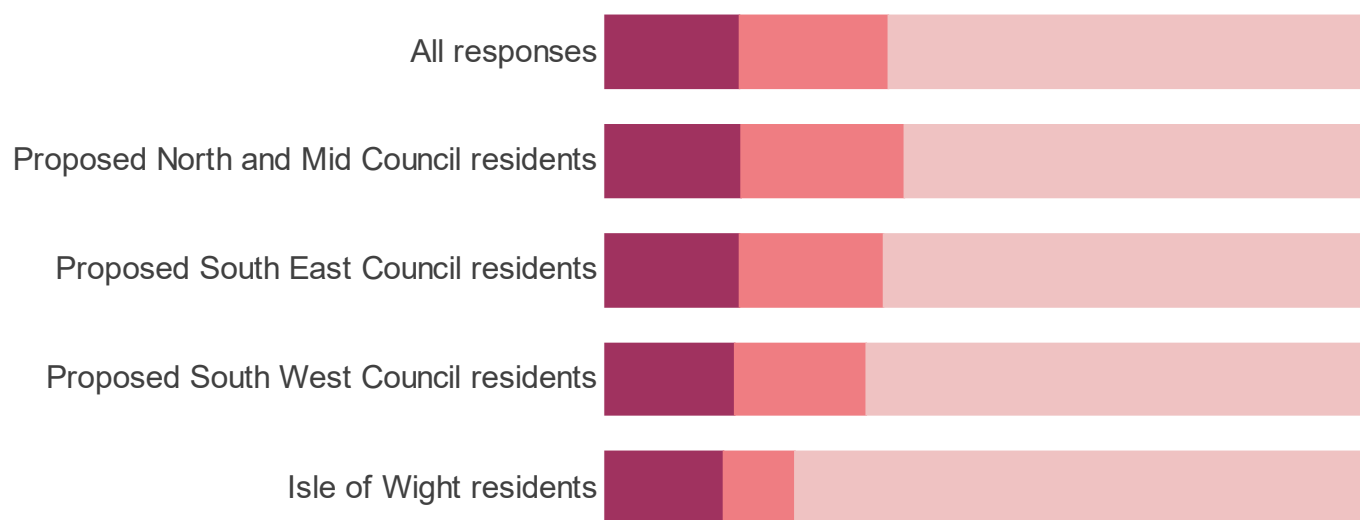
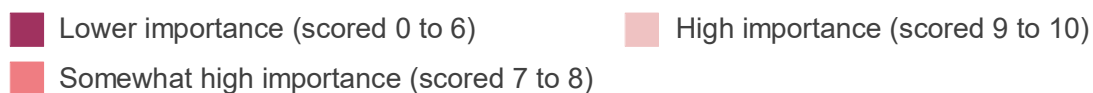


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3385	18%	19%	63%
Basingstoke and Deane residents	238	19%	24%	57%
East Hampshire residents	609	16%	21%	64%
Eastleigh residents	308	24%	26%	50%
Fareham residents	152	20%	23%	57%
Gosport residents	102	12%	18%	71%
Hart residents	141	18%	18%	64%
Havant residents	107	15%	17%	68%
New Forest residents	429	12%	9%	79%
Rushmoor residents	77	18%	18%	64%
Test Valley residents	372	16%	16%	68%
Winchester residents	360	21%	23%	56%
Hampshire residents	2895	17%	19%	64%
Isle of Wight residents	32	16%	9%	75%
Portsmouth residents	99	22%	16%	62%
Southampton residents	104	24%	27%	49%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Understands the unique identity of my local area

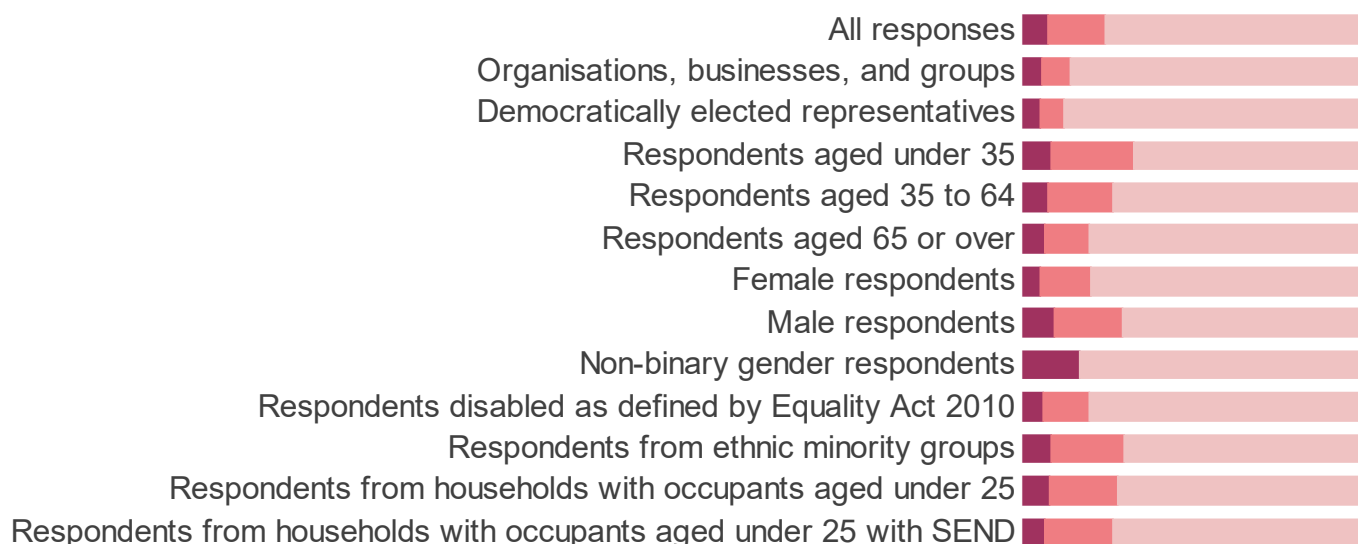
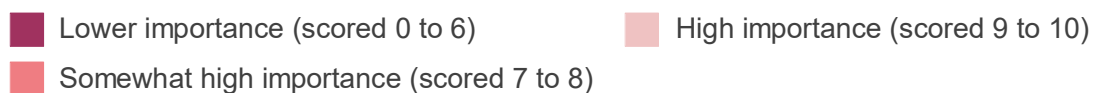


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3385	18%	19%	63%
Proposed North and Mid Council residents	1425	18%	21%	61%
Proposed South East Council residents	460	18%	19%	63%
Proposed South West Council residents	1213	17%	17%	66%
Isle of Wight residents	32	16%	9%	75%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

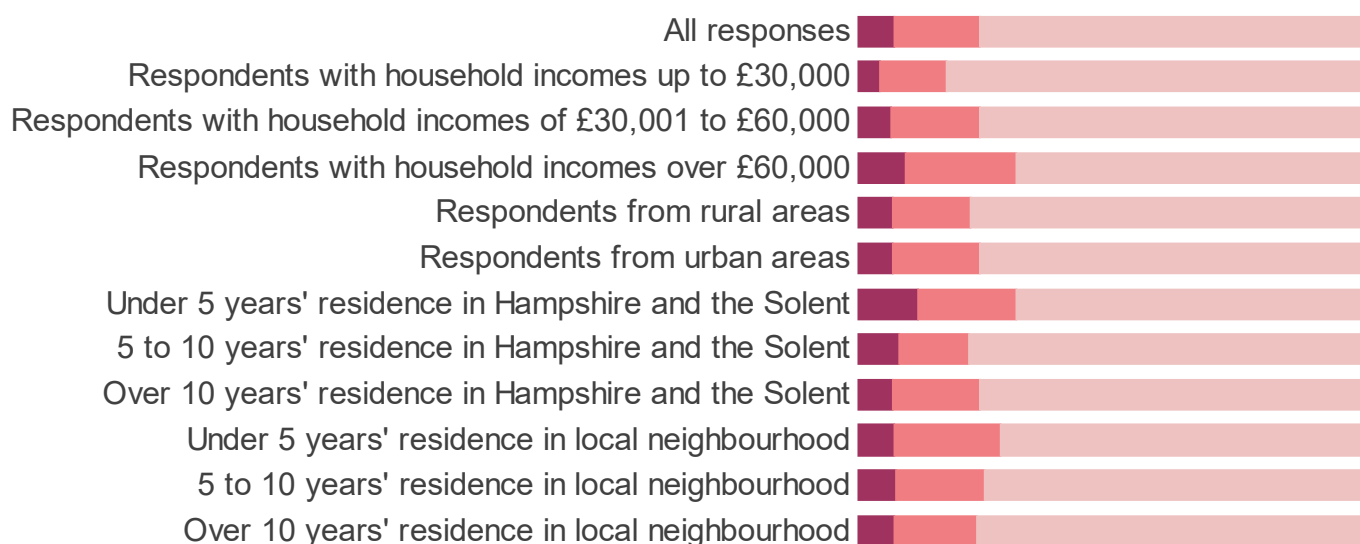
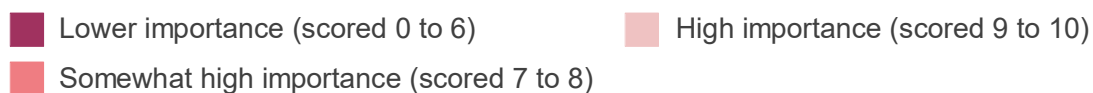
## Understands and meets the needs of my local community



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3383	7%	17%	76%
Organisations, businesses, and groups	36	6%	8%	86%
Democratically elected representatives	58	5%	7%	88%
Respondents aged under 35	254	8%	24%	68%
Respondents aged 35 to 64	1812	8%	19%	74%
Respondents aged 65 or over	1076	6%	13%	81%
Female respondents	1604	5%	15%	80%
Male respondents	1458	10%	20%	71%
Non-binary gender respondents	6	17%	-	83%
Respondents disabled as defined by Equality Act 2010	491	6%	13%	81%
Respondents from ethnic minority groups	162	9%	21%	70%
Respondents from households with occupants aged under 25	934	8%	20%	72%
Respondents from households with occupants aged under 25 with SEND	216	6%	20%	74%

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Understands and meets the needs of my local community

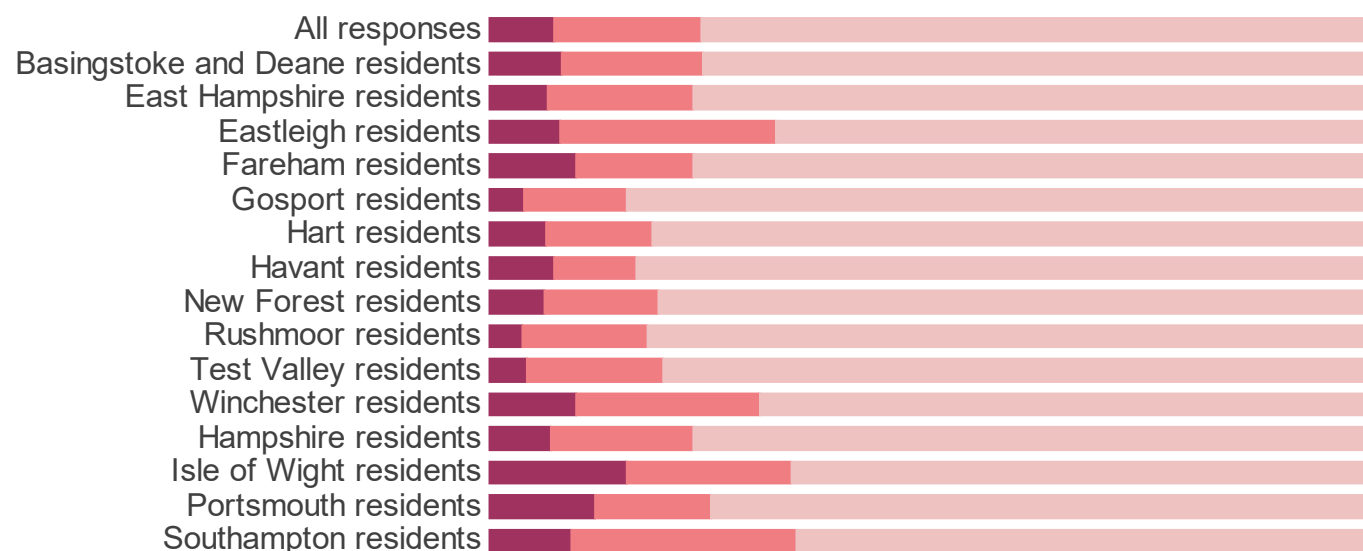
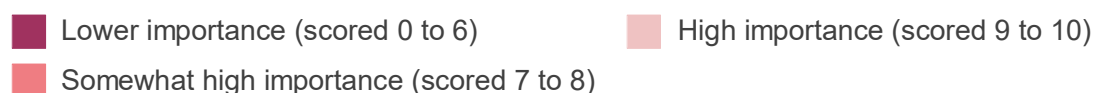


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3383	7%	17%	76%
Respondents with household incomes up to £30,000	349	5%	13%	83%
Respondents with household incomes of £30,001 to £60,000	822	7%	17%	76%
Respondents with household incomes over £60,000	1139	9%	22%	69%
Respondents from rural areas	611	7%	15%	78%
Respondents from urban areas	1643	7%	17%	76%
Under 5 years' residence in Hampshire and the Solent	118	12%	19%	69%
5 to 10 years' residence in Hampshire and the Solent	211	8%	14%	78%
Over 10 years' residence in Hampshire and the Solent	2806	7%	17%	76%
Under 5 years' residence in local neighbourhood	412	7%	21%	72%
5 to 10 years' residence in local neighbourhood	471	7%	18%	75%
Over 10 years' residence in local neighbourhood	2223	7%	16%	76%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Understands and meets the needs of my local community

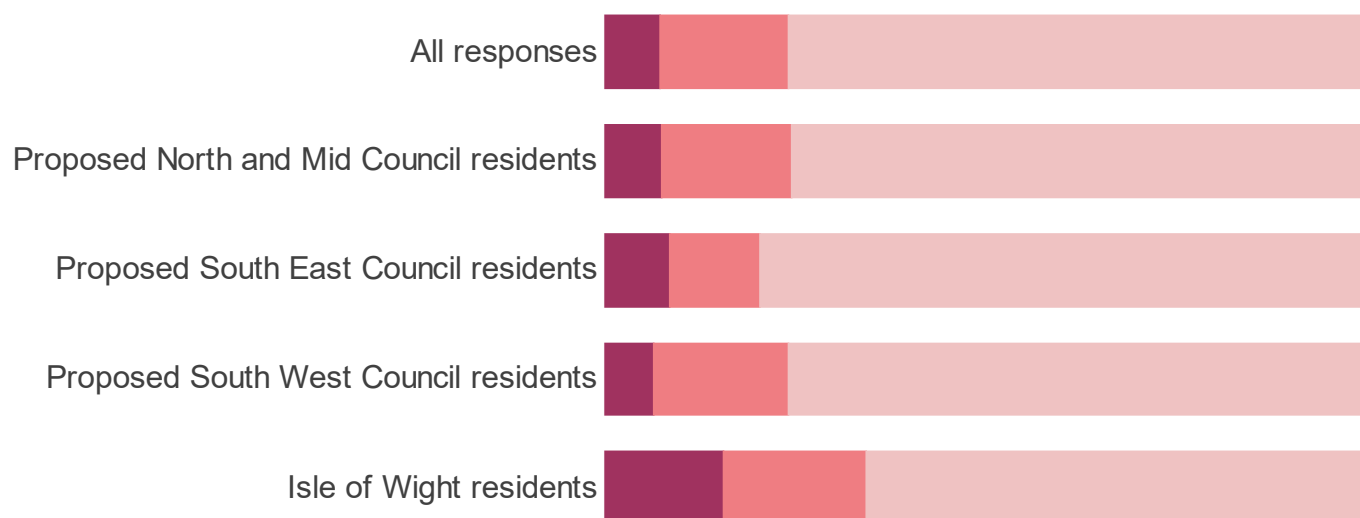
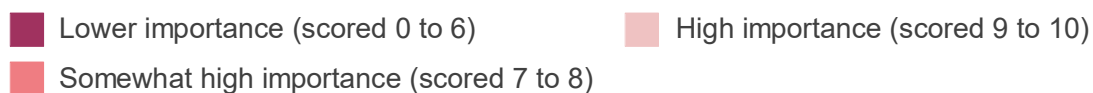


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3383	7%	17%	76%
Basingstoke and Deane residents	239	8%	16%	76%
East Hampshire residents	605	7%	17%	77%
Eastleigh residents	307	8%	24%	67%
Fareham residents	151	10%	13%	77%
Gosport residents	102	4%	12%	84%
Hart residents	140	6%	12%	81%
Havant residents	107	7%	9%	83%
New Forest residents	432	6%	13%	81%
Rushmoor residents	78	4%	14%	82%
Test Valley residents	370	4%	15%	80%
Winchester residents	361	10%	21%	69%
Hampshire residents	2892	7%	16%	77%
Isle of Wight residents	32	16%	19%	66%
Portsmouth residents	99	12%	13%	75%
Southampton residents	106	9%	25%	65%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

## Understands and meets the needs of my local community

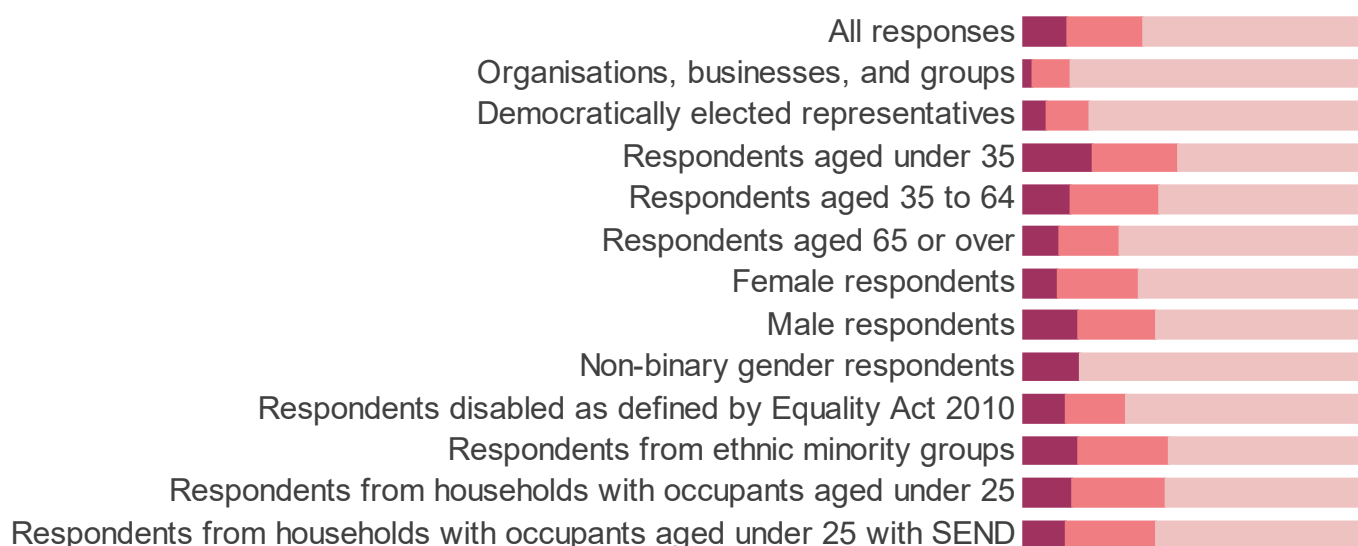
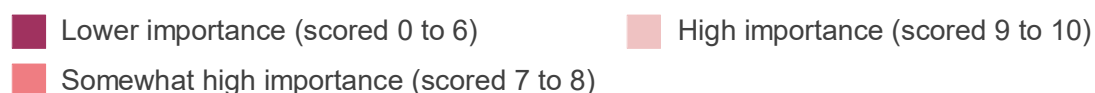


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3383	7%	17%	76%
Proposed North and Mid Council residents	1423	8%	17%	75%
Proposed South East Council residents	459	8%	12%	80%
Proposed South West Council residents	1215	6%	18%	76%
Isle of Wight residents	32	16%	19%	66%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Enables communities to shape their local area and influence decisions that affect them**

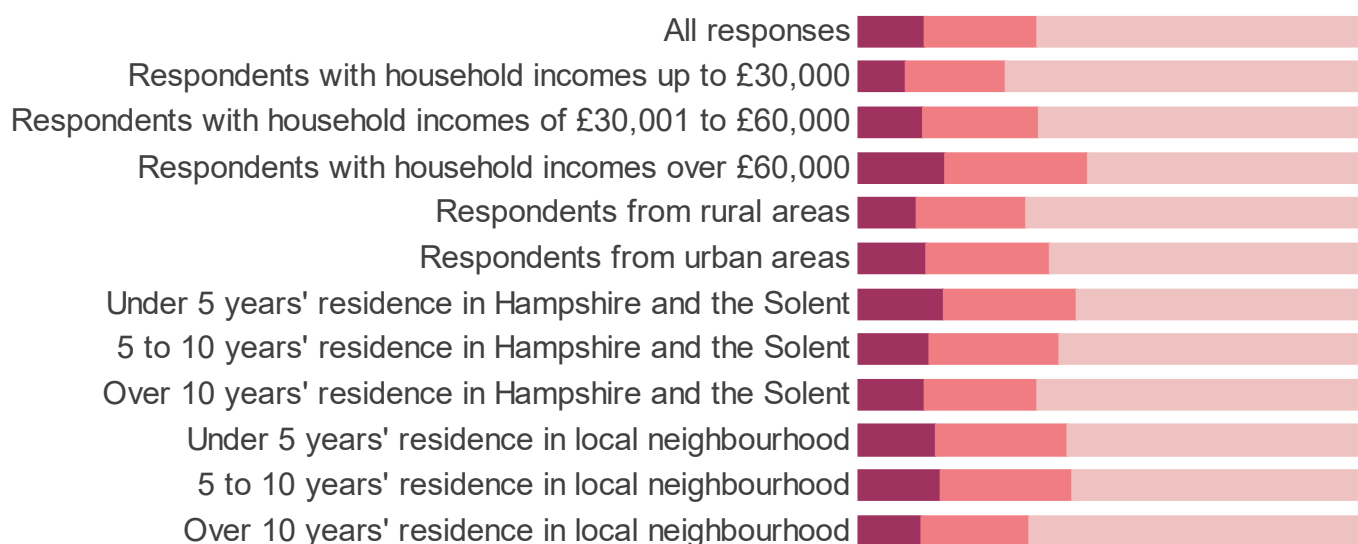
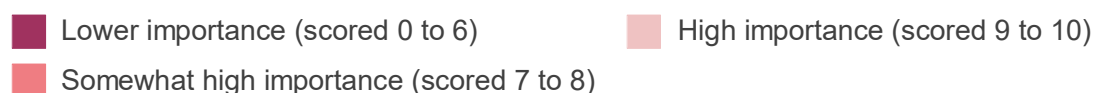


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3386	13%	22%	65%
Organisations, businesses, and groups	36	3%	11%	86%
Democratically elected representatives	57	7%	12%	81%
Respondents aged under 35	256	20%	25%	55%
Respondents aged 35 to 64	1816	14%	26%	60%
Respondents aged 65 or over	1076	11%	18%	72%
Female respondents	1602	10%	24%	66%
Male respondents	1465	16%	23%	61%
Non-binary gender respondents	6	17%	-	83%
Respondents disabled as defined by Equality Act 2010	491	13%	18%	70%
Respondents from ethnic minority groups	165	16%	26%	58%
Respondents from households with occupants aged under 25	941	14%	27%	59%
Respondents from households with occupants aged under 25 with SEND	216	13%	26%	61%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Enables communities to shape their local area and influence decisions that affect them**

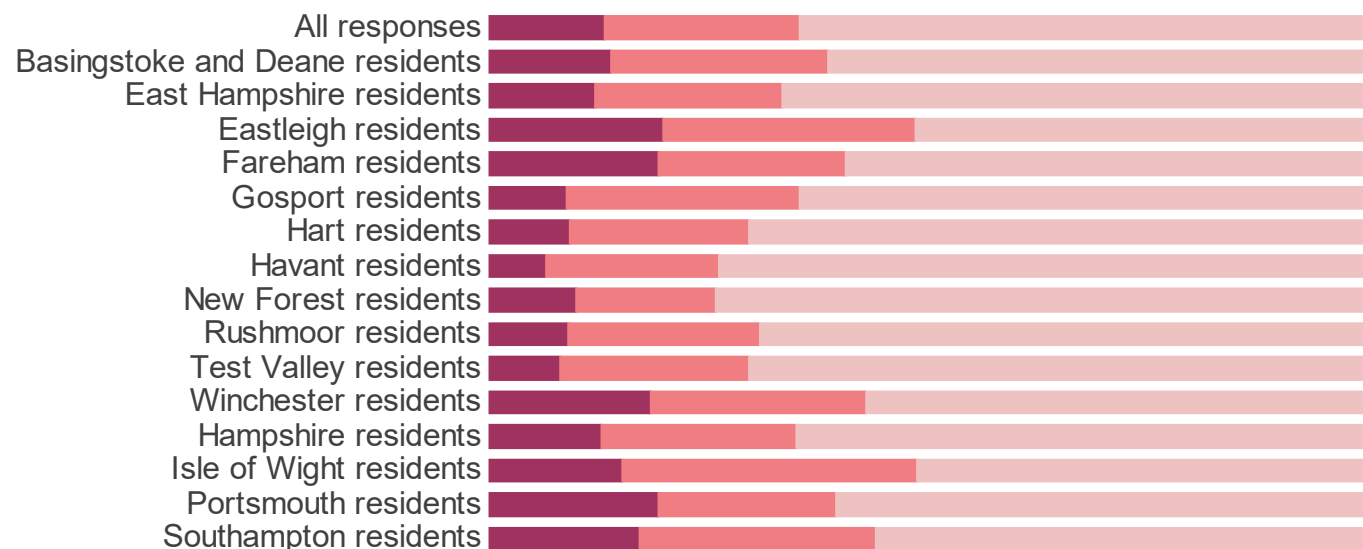
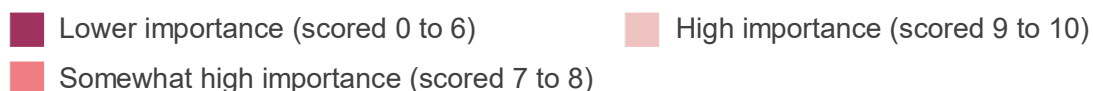


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3386	13%	22%	65%
Respondents with household incomes up to £30,000	345	10%	19%	71%
Respondents with household incomes of £30,001 to £60,000	824	13%	23%	64%
Respondents with household incomes over £60,000	1142	17%	28%	55%
Respondents from rural areas	617	12%	21%	67%
Respondents from urban areas	1642	14%	24%	62%
Under 5 years' residence in Hampshire and the Solent	118	17%	26%	57%
5 to 10 years' residence in Hampshire and the Solent	212	14%	25%	60%
Over 10 years' residence in Hampshire and the Solent	2807	13%	22%	65%
Under 5 years' residence in local neighbourhood	414	15%	26%	59%
5 to 10 years' residence in local neighbourhood	470	16%	26%	58%
Over 10 years' residence in local neighbourhood	2226	13%	21%	66%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Enables communities to shape their local area and influence decisions that affect them**

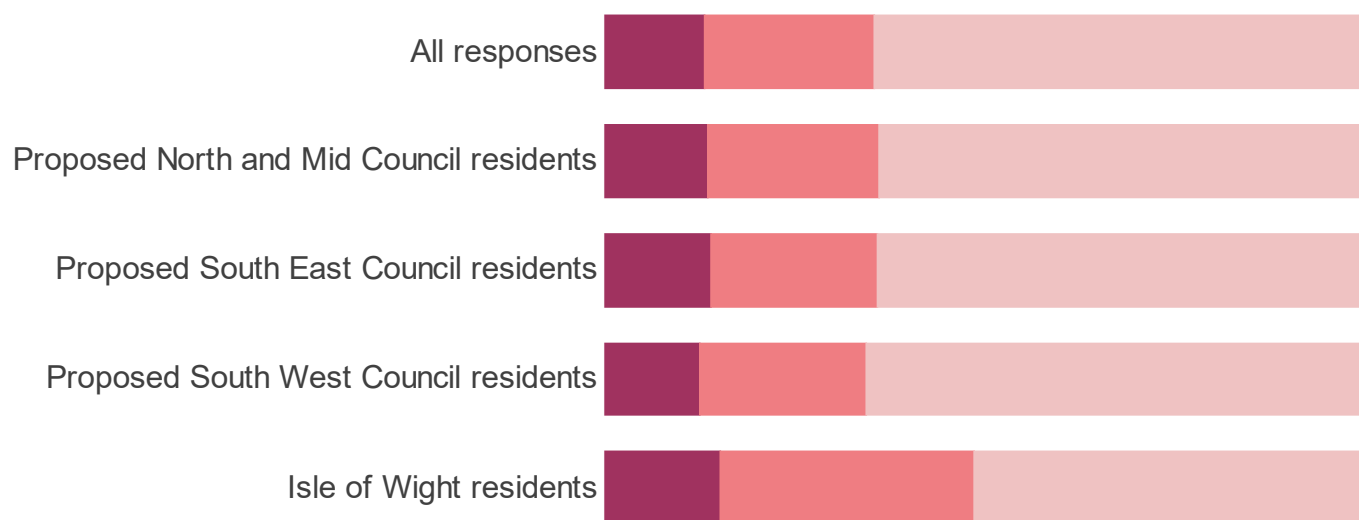


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3386	13%	22%	65%
Basingstoke and Deane residents	237	14%	24%	62%
East Hampshire residents	608	12%	21%	67%
Eastleigh residents	308	20%	29%	52%
Fareham residents	151	19%	21%	60%
Gosport residents	102	9%	26%	65%
Hart residents	142	9%	20%	70%
Havant residents	107	7%	20%	74%
New Forest residents	430	10%	16%	74%
Rushmoor residents	78	9%	22%	69%
Test Valley residents	372	8%	22%	70%
Winchester residents	360	18%	24%	57%
Hampshire residents	2895	13%	22%	65%
Isle of Wight residents	33	15%	33%	52%
Portsmouth residents	99	19%	20%	61%
Southampton residents	105	17%	27%	56%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Enables communities to shape their local area and influence decisions that affect them**

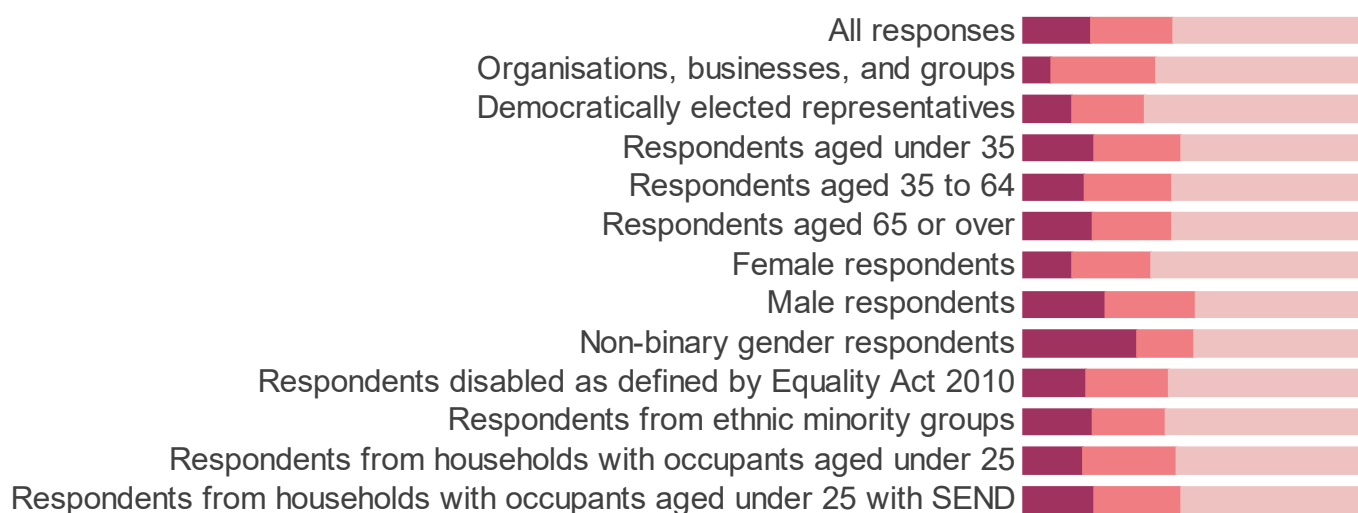


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3386	13%	22%	65%
Proposed North and Mid Council residents	1425	14%	22%	64%
Proposed South East Council residents	459	14%	22%	64%
Proposed South West Council residents	1215	13%	22%	66%
Isle of Wight residents	33	15%	33%	52%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Works well with other local leaders to improve things like the economy, transport, and housing**

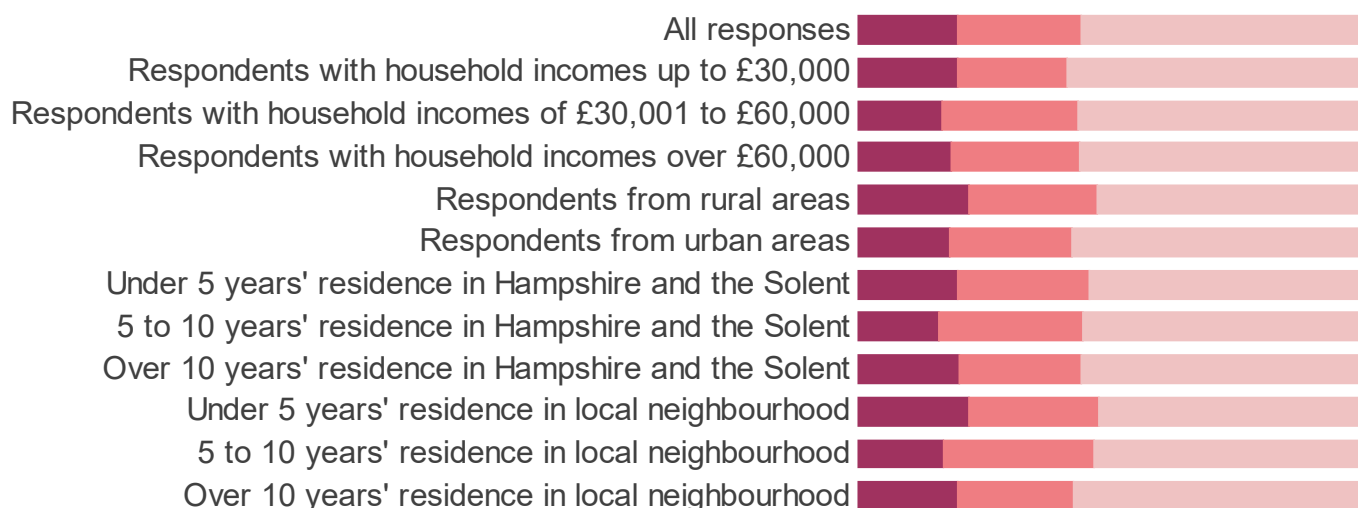
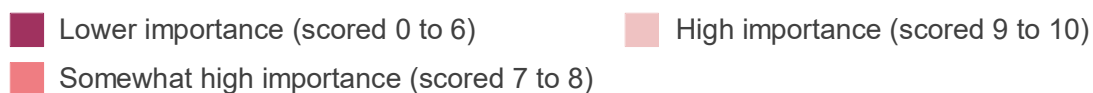


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3368	20%	24%	56%
Organisations, businesses, and groups	36	8%	31%	61%
Democratically elected representatives	56	14%	21%	64%
Respondents aged under 35	256	21%	25%	54%
Respondents aged 35 to 64	1812	18%	25%	57%
Respondents aged 65 or over	1066	21%	23%	57%
Female respondents	1600	14%	23%	63%
Male respondents	1452	24%	26%	50%
Non-binary gender respondents	6	33%	17%	50%
Respondents disabled as defined by Equality Act 2010	484	19%	24%	58%
Respondents from ethnic minority groups	161	20%	21%	58%
Respondents from households with occupants aged under 25	939	17%	27%	55%
Respondents from households with occupants aged under 25 with SEND	216	21%	25%	54%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Works well with other local leaders to improve things like the economy, transport, and housing**

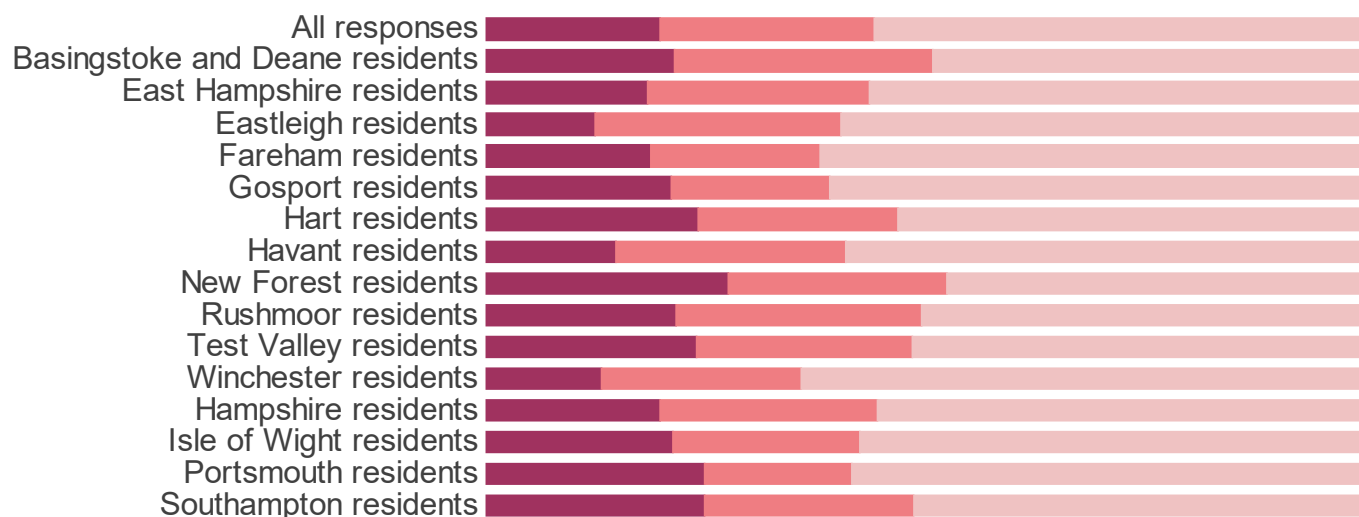
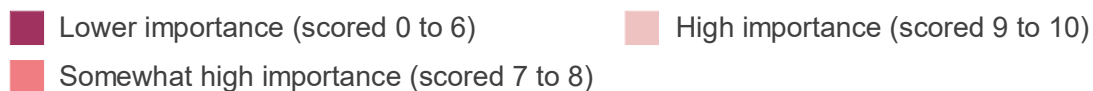


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3368	20%	24%	56%
Respondents with household incomes up to £30,000	346	20%	22%	59%
Respondents with household incomes of £30,001 to £60,000	820	17%	27%	57%
Respondents with household incomes over £60,000	1138	18%	25%	56%
Respondents from rural areas	612	22%	25%	53%
Respondents from urban areas	1635	18%	24%	58%
Under 5 years' residence in Hampshire and the Solent	116	20%	26%	54%
5 to 10 years' residence in Hampshire and the Solent	212	16%	28%	56%
Over 10 years' residence in Hampshire and the Solent	2797	20%	24%	56%
Under 5 years' residence in local neighbourhood	412	22%	26%	52%
5 to 10 years' residence in local neighbourhood	470	17%	30%	53%
Over 10 years' residence in local neighbourhood	2210	20%	23%	57%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Works well with other local leaders to improve things like the economy, transport, and housing**

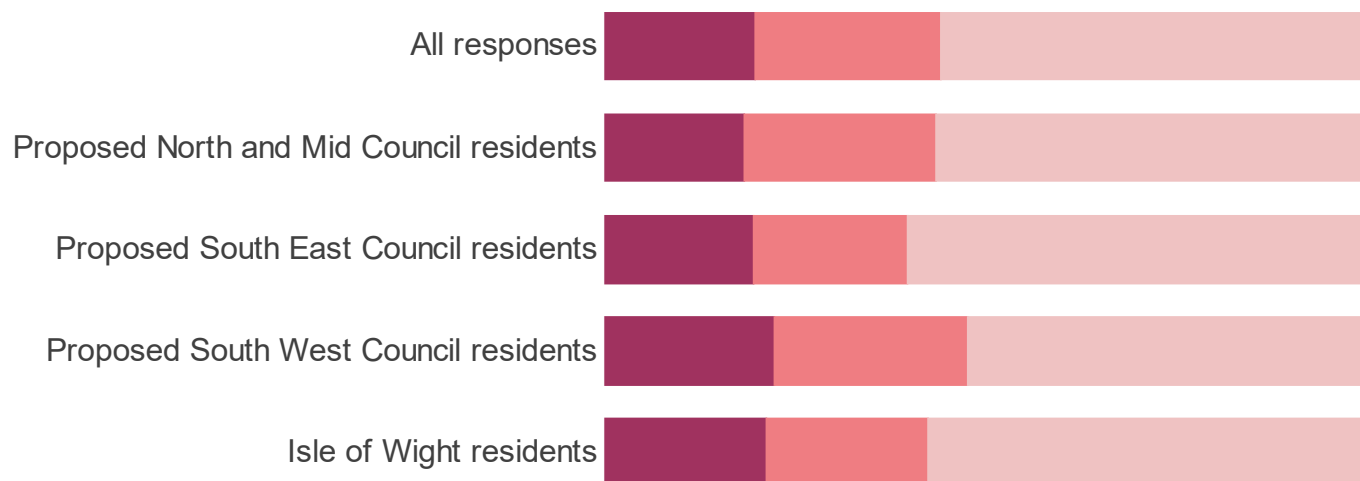
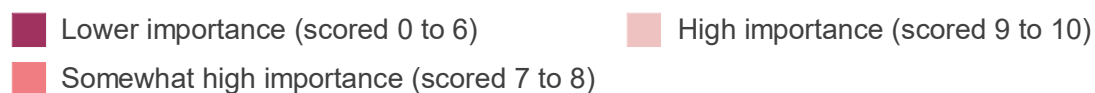


	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3368	20%	24%	56%
Basingstoke and Deane residents	239	21%	29%	49%
East Hampshire residents	605	18%	25%	57%
Eastleigh residents	306	12%	28%	60%
Fareham residents	150	19%	19%	62%
Gosport residents	100	21%	18%	61%
Hart residents	141	24%	23%	53%
Havant residents	108	15%	26%	59%
New Forest residents	421	28%	25%	48%
Rushmoor residents	79	22%	28%	51%
Test Valley residents	372	24%	24%	52%
Winchester residents	358	13%	23%	64%
Hampshire residents	2879	20%	25%	56%
Isle of Wight residents	33	21%	21%	58%
Portsmouth residents	101	25%	17%	58%
Southampton residents	105	25%	24%	51%

# 2025 LGR Survey Response Data Report

On a scale of 0 (not at all) to 10 (very) how important is it that your local council:

**Works well with other local leaders to improve things like the economy, transport, and housing**



	Base	Lower importance (scored 0 to 6)	Somewhat high importance (scored 7 to 8)	High importance (scored 9 to 10)
All responses	3368	20%	24%	56%
Proposed North and Mid Council residents	1422	18%	25%	57%
Proposed South East Council residents	459	20%	20%	60%
Proposed South West Council residents	1204	22%	25%	52%
Isle of Wight residents	33	21%	21%	58%