

# Hampshire residents' response to retrofit 2022

Results from a retrofit survey taken by 268 homeowners in Fareham and Winchester, Hampshire, in Nov to Dec 2022

## Why consider retrofit?

Only **3%** of respondents considered **their home** to be very **energy efficient**.



**80%** thought more about **energy saving** now, compared to 12-months ago.

## The most important considerations

for retrofit were reduction in energy bills, making the home warmer and more comfortable, reducing carbon emissions and protecting the environment.



## The challenges

While the cost of installation was cited as a barrier, **74%** had **some ability to self-finance retrofit measures** in their home.



**29%** stated they did not know what needs doing, and **28%** stated they did not know where to start in their homes.



## The solutions

### More than half

of those surveyed, thought that an advisor who could help choose which measures to install...



... would be the **most useful aspect** of a coordinated service for retrofit.

**Guidance** in choosing contractors or being able to **select a recommended contractor** was also important to homeowners.



### Access to finance

at a good rate could help overcome potential barriers.

### 4 out of 5 respondents

felt that a coordinated service backed by Hampshire County Council would make them feel more confident to undertake retrofit.

